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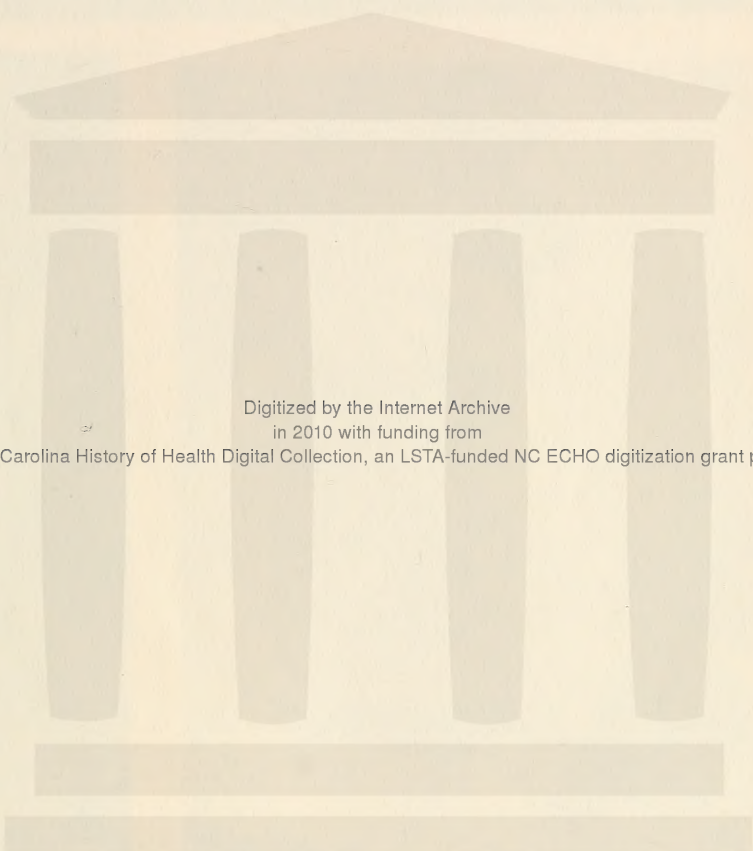


Pharmacy

SCHOOL OF PHARMACY

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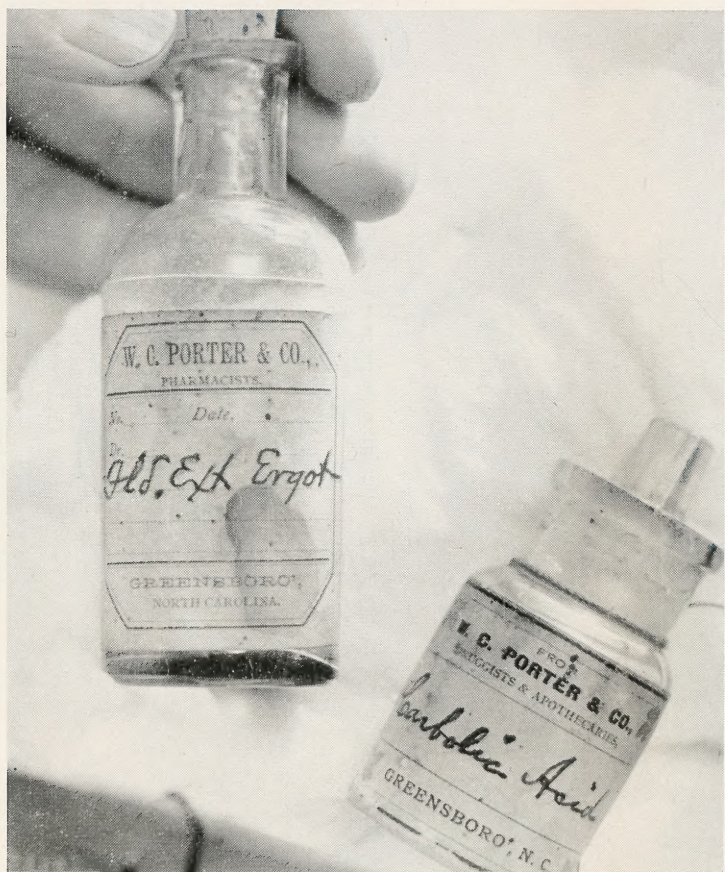
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The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



INTERESTING BOTTLES FROM THE PAST—These bottles were found in a field medicine chest left in the South by the Union Army after the Civil War. O. Henry was at one time an employee of the Porter store. Pictures, Courtesy of Sam Welfare and the Winston-Salem Hall of History.

Jan., 1954

me XXXV

Number 1

IN THIS ISSUE

- THE RETAIL DRUGGIST
AND THE FEDERAL LAW

FOR THE COMMON
INFECTIONS IN CHILDREN

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'Ilotycin'
(ERYTHROMYCIN, LILLY)

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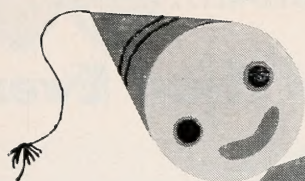
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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Vol. XXXV

JANUARY, 1954

No. 1

Remember, You Are Not a Physician

(Guest editorial by J. LOUIS COBB, High Point)

Quite a number of your patrons and customers call you "Doc" because they respect you and trust you. Don't betray this trust by letting unwanted and unneeded little devils of your imagination run away with your better judgment and inflate your ego to the point where you begin to think of yourself as the "Apothecary-Physician."

The Apothecary-Physician passed away with medieval times. There's a splendid term: "Mid-Evil." The middle ages. These by-gone days are gone forever. And good riddance too, as plain common sense will tell you. Apply and use this same common sense the next time a customer comes up to your counter and whispers, "Say, Doc, I was just wondering if you could sell me something to make me sleep nights."

This is not a man that is whispering in your ear; this is a pest—Mr. Temptation himself. If he were a man, he would have consulted a physician. At the very best, chances are 99 to 1 he's a stint-flint and a money-pincher who'll say in the next breath, "Doctors rob you, they charge too much."

He'll express himself in a like manner about you and your drug store—tomorrow—with the very least provocation. He's the fellow who is always looking for something for nothing. The sooner you put him in his place, the better. Yes, better for one and all; yourself, your physicians, and your community in general.

Let's resolve now to put a stop to counter-prescribing. The meager penny-profits derived from this all too questionable practice is simply not worth the long shot odds that are stacked against you by State and Federal law enforcement agencies. After you are a "Gone Gosling" it's too late to consider the undermining of public confidence in the integrity of the pharmacist.

Remember, you are not a physician. You are a pharmacist. Your sun is rising. Stand upright in this sunshine like a man—a professional man of honor. Your just rewards will come in due time. Multitudes will call you "Blessed" and justly so.

Stationed at Walter Reed

Seymour Holt, a recent UNC Pharmacy School graduate, is now stationed at the Walter Reed Hospital in Washington. He was an employee of Bunch's Drug Store, Goldsboro, at the time he entered service.

While not assigned to pharmacy work, Seymour is still in the medical field. Says there are 65 pharmacists at Walter Reed, so they all can't get into the Dispensary. He reports the Army is doing its best to utilize the professional training pharmacists now receive.

Self-Service Store Opened

"Self-service" dominates the recently opened Stonestreet Drug Company, 2230 North Patterson Avenue, Winston-Salem.

Owners Dewey and Conrad Stonestreet, in arranging the store's interior, adopted ideas now prevailing in grocery supermarkets.

Merchandise is departmentalized with shopping baskets available at the front entrance.

Bender's of Fayetteville is now operated on the self-service basis.

In the drug field, "self-selection with service" will probably be in more general usage than "self-service."

\$5,000 Suit Filed

Drug Specialties of Winston-Salem is suing Mayrand, Inc. of Greensboro for \$5,000, claiming that the Greensboro firm is marketing Nicophen, a similar mixture to Nicotal, which was introduced by Drug Specialties in 1948. It is alleged that by using a similar name and formula, Mayrand is confusing potential customers and taking advantage of Drug Specialties advertising program.

In addition to \$5,000 damages, Drug Specialties wants the court to make Mayrand stop marketing their mixture (nicotinic acid and phenobarbital) under the present name.

Emerson's Home to House School

A recent newspaper account of the sale of Brooklandwood, Baltimore home of the late Capt. Isaac Edward Emerson, is of

interest. Sold to a group of Baltimore businessmen for \$262,000, the house will now be used as a home for Saint Paul's School for Boys, a day and boarding school.

Emerson was born near Chapel Hill on July 24, 1858; graduated from the University in 1879; and established a retail drug store in Baltimore in 1881.

A fortune amassed from the sale of "Bromo-Seltzer" was given liberally to many charities and educational institutions. In 1914 he made possible the erection of "Emerson Field" at UNC. In 1927 he gave two endowments to the University of Maryland totalling \$6,000 annually for the establishment of a professorship in biological testing and drug assaying at the University's school of pharmacy.

Capt. Emerson died in Baltimore on Jan. 1, 1931.

UP Story on Pharmacy

A United Press story originating in Asheville recently appeared in many of the state's daily papers. Background information for the story, which was devoted to the state's needs for increased training facilities for pharmacists, was supplied by NCPA President W. A. Ward of Swannanoa.

A booklet devoted to the same subject is now being prepared for distribution in the state.

New Corporations

At this time of the year (December) a number of pharmacies file incorporation papers with the Secretary of State. Some recent firms converting to this form of business arrangement include May & Gorham of Rocky Mount; Rhyne's Drug Store, Gastonia; and Hedgpeth Pharmacy, Lumberton.

New Eckerd Store

E. M. O'Herron, president of Eckerd's Drug Stores, has announced plans for the erection of a new 50 x 100 ft. store on Providence Road in Charlotte. When the store is opened in the spring, it will make the 14th in the company's southern division.

The Retail Druggist and the Federal Law

By CHARLES W. CRAWFORD

The Durham-Humphrey amendment is not only designed to protect the public health but also to dignify the status of pharmacy and to lay a sound basis for improving the relations between the professions of pharmacy and medicine.

One of the most important things the Durham-Humphrey amendment does is to prescribe a clear line of demarcation between the functions and responsibilities of the two great professions in the care of the sick. In effect the law says it is the physician's responsibility to prescribe medication and it is the pharmacist's responsibility to provide medication.

Such a basic clarification of the respective responsibilities of the two professions became necessary through the tremendous advances which have been made in this golden age of medical discovery. Instead of the old-fashioned shotgun medication to alleviate symptoms, physicians and pharmacists can now provide patients with high-powered bullets which cure disease when properly used but which also can do great damage when misused.

It is our view that the Durham-Humphrey amendment is a product of the age of science in which we live. The advent of this age placed a strain on the professional relationship between pharmacy and medicine by raising many new questions. But the age also provided the professions with the opportunity and challenge to meet these questions and thus place the relationship on a sounder and higher basis than ever before.

Because it clarified the situation we believe the Durham-Humphrey amendment is the keystone on which the new relationship between pharmacy and medicine and the solution of other professional problems can be based.

In addition to clarifying the matter of professional relations the Durham-Humphrey amendment settled a number of other outstanding problems of pharmacy. The best

listing of these problems I have seen appeared in an editorial in the September 21 issue of your *N.A.R.D. Journal*. With your indulgence may I repeat what I am sure you have already read:

The Durham-Humphrey Act is a good law. It was enacted (1) to provide a workable procedure for refills, (2) to legalize the acceptance of telephoned prescriptions, (3) to free the druggists from the hazards of criminal liability for mislabeled medicinals shipped in interstate commerce, (4) to provide an objective standard for the classification of legend drugs in order to relieve the pharmacists from the intolerable confusion of promiscuous application of the legend, (5) to make possible more effective enforcement of the federal statute against sales of medicinals that are mislabeled to promote fraudulent purposes, and (6) to relieve the druggists from restrictions that handicapped them in their efforts to serve the public.

And now there is one thing I would like to make crystal clear. These retail drugstore operators who have been prosecuted under the Durham-Humphrey amendment and under the previous law are not characteristic of drugstore owners or pharmacists as a whole. They make up only a minute part of your profession, which like every

(Continued on Page 8)

This address by Mr. Crawford, who is Commissioner of Food & Drugs, Department of Health, Education, and Welfare, was delivered at the recent NARD Convention held in Chicago. With the educational phase of its program ended and enforcement activity stepped up (fines ranging from \$25 to \$1,500 were assessed in N. C. in 1953) readers of THE JOURNAL are encouraged to read this informative address.

FEDERAL LAW

other profession, is afflicted by a fringe. That fringe has no place in the profession. Certainly they are not practicing pharmacy. They are not following the dictates of professional ethics taught to every student in our colleges of pharmacy. They are not entitled to be regarded as members of the profession.

I would also like to put clearly on the record our procedure in the investigation of cases under the Durham-Humphrey amendment. We do not now, and have never obtained our leads by so-called "snooping." We make no random or general searches of druggists' prescription files. Since most druggists obey the law, it would be an inexcusable waste of time to attempt to get evidence of violations in this manner. It is like looking for a needle in a haystack. We have not sought out cases that way. They have come to us.

The Durham-Humphrey cases begin with complaints of drug injuries or abuses. We receive them from a wide variety of sources. Often it is a member of the victim's family or the family physician. The other day we had one from the family lawyer, who reported the name of the store from which his client's daughter was illegally obtaining drugs. Recently a city manager came to us with a serious barbiturate problem. Other leads come from police, coroners, social workers, clergy, and significantly from reputable pharmacists.

Investigation begins after we receive a complaint. Our inspectors attempt to ascertain whether the store will make illegal sales. If they succeed in buying restricted drugs without prescription, or in obtaining unauthorized refills, the inspectors then identify themselves and ask to see all pertinent records, including invoices and prescription files. It is not uncommon to find evidence of deliberate and repetitious violations of the law, such as forged prescriptions, raised prescriptions, or unauthorized refills marked as authorized by telephone. The prescriptions on file may be negligible compared with the amount of prescription drugs purchased.

But in case the prescription file does not show such evidence we usually conclude that

the pharmacist should be warned but not prosecuted.

Let me point out that in investigations under the Durham-Humphrey amendment, when an inspector identifies himself to the druggist there is usually evidence of one or more illegal sales. When such sales have been through inadvertence or unintentional error and not the result of a deliberate practice, the druggist's best solution of the dilemma is to show his files as evidence of his good faith and that he has nothing to hide.

Actually, it is you, the retail druggists of America, who are the first line of defense against the few who disregard professional ethics and put monetary gain ahead of the welfare of the patient. Increasingly, you are supplying us with leads on which we base investigation of illegal sales. In one such recent case we had complaints not only from several individual druggists but also from the State Board of Pharmacy, the city police department, the health department, and the U. S. Narcotics Bureau. These sources told us of a store located in the skid row section of town which was generally suspected of supplying large quantities of barbiturates and amphetamines to vagrants and delinquents.

Preliminary investigation showed that the owner would make illegal sales only to peddlers or runners who distributed the drugs to users on the nearby streets. It was impossible for our inspectors to buy these drugs when dressed in their regular clothing. Two of our FDA men went underground. Dressed in rough clothing, they frequented the area and made the acquaintance of underworld characters. Through the latter they made numerous purchases, asking for the drugs by such names as "yellows," "whites," or "benzies." Only silver coins could be used. The store owner would not accept paper money for fear it might be marked.

This defendant was thoroughly familiar with the requirements of the law. He knew them as far back as 1949, when we investigated a tip from a wholesale druggist regarding a suspiciously large purchase of barbiturates and amphetamines. These drugs were not delivered to the store but to the

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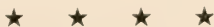


1908-1953

**ANOTHER MILESTONE IN THE
HISTORY OF JUSTICE DRUG COMPANY!**

We dedicate this space to the "Dean of Wholesale Drug Salesmen," THOMAS SKINNER SIMPSON, who on January 1st, 1954 will complete more than 45 years of service with Justice Drug Company and at his request is being retired.

We want to thank "Uncle Tom's" many friends and associates who have been so generous to him all these years and assure you that we will strive to give you the same dependable service that he has always given you.



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FEDERAL LAW

defendant's house. When his prescription files were checked we found many instances of refills made without authorization from the prescribing physician. A three thousand dollar fine and a one-year jail sentence was imposed in this case, illustrating the serious view the courts are taking of violations of this law and of their consequences.

Druggists who engage in practices of this kind can hardly hope to escape being found out. The drugs they are purveying have powerful effects. Sooner or later someone is hurt, and the facts come to light.

Just a little more than one year ago, the police narcotic squad of one of our larger cities raided an amusement center which was a hangout for teen-agers. Sixty-four persons were arrested, over 50 of them under 17 years old. Sex deviates, delinquents, and narcotic addicts were among them. The officers who raided this party described it as one of the wildest in their experience. Marijuana cigarettes littered the dance floor. When the dancers "unloaded" upon the entry of the officers, more than 100 tablets of various brands of barbiturates were found scattered over the floor. A teen-age girl was caught flushing barbiturates down the toilet. Many of those arrested were described as "all hopped up and acting crazy." Six were described by the police officers as mentally "knocked out" as a result of taking drugs with beer.

Needless to say, local newspapers headlined this affair on their front pages. One girl informed the police that she had been using amphetamine for about three months. She identified the peddler from whom she obtained the drugs and the drugstore from which he purchased them. Working incognito, our inspectors made several buys, and the store owner was subsequently convicted in Federal court, fined, and put on probation for one year. Several other druggists were also convicted. The girl's escort and the peddler have since been convicted under State law for illegal possession of drugs.

There is not time here to relate other significant cases. We have had a number of them involving juveniles in various cities of the country. The point I would make is that cases of this kind are generally regarded as

front page material by the newspapers. Juvenile delinquency and abuse of drugs are important public problems. Combine them and you have headlines. These are the kinds of cases that can't be kept out of the newspapers.

FDA court actions are reported by the press like any other court activities. Reporters have access to anything that is a matter of court record. We issue no publicity ourselves until a case is terminated. At that time we are required by section 705 (a) of the law to publish the pertinent facts of each case.

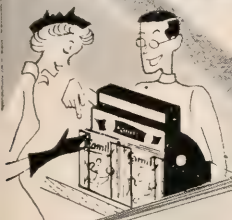
We realize that you do have a public relations problem, and in our public statements we try always to include a qualification making it clear that the illegal acts of the minority are not characteristic of the profession. Your problem is peculiarly difficult because of the serious and often sensational consequences that flow from violations of your professional ethics. It is therefore all the more important that the Durham-Humphrey amendment be vigorously enforced. We intend to do so, with every means at our command. When a druggist refuses to permit inspection of his prescription file and we have strong reasons to believe it contains evidence essential to the completion of a sound Federal court case, we shall ask the nearest judge or United States commissioner for a search warrant. Or as an alternative or supplement to search warrant proceedings we shall refer the facts to the State Board of Pharmacy or other local enforcement agency and offer our full cooperation in bringing the renegade to book.

We hope to encourage wider and more effective coverage of the problem by State and local enforcement groups. Although some States have an impressive record of enforcement, most of them are hampered by lack of adequate laws and manpower. A recent survey showed that in 18 States there is no enforcement by State inspectors and that there were only 4 that spend the time of more than one inspector for this work. While some local police departments are spending considerable time in this field, their activities are largely limited to development of cases based on possession

(Continued on Page 12)

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FEDERAL LAW

and not cases based on illegal sale by drugstores. The survey showed that during the period July 1, 1952 to June 30, 1953, State and local enforcement groups brought a total of 679 cases on which penalties were imposed or licenses revoked or suspended, while 111 Federal cases were terminated during this period. It should be noted, however, that 640 of the 679 cases brought by State and local enforcement groups were in only nine States. Thirty-six Federal cases were terminated in these States. In general the Federal court penalties are much more severe.

I want to point out that there is a way for your profession to disassociate itself from the unethical fringe and to make it clear that their activities are not characteristic of druggists. That way is for pharmacy itself to take action, vigorously and forthrightly, against unethical practices. That way is for pharmacy to join in strengthening existing laws designed to curb unethical practices that tend to put the entire profession in a bad light. That way is to seek adequate provision for the enforcement of these laws.

To the extent that boards of pharmacy can take over this field of regulation and thereby obtain observance of the Federal law which Congress has enacted to protect the public, we will be glad to turn our efforts to other problems.

Under the Durham-Humphrey amendment the pharmacist has the exclusive franchise to be the custodian and dispenser of all prescription drugs. The law is silent as to the mode of distribution of over-the-counter items, leaving their regulation to the States. The FDA is not indifferent to the way in which potentially dangerous drugs are sold. We have recently been investigating, with a view to legal action, several cases where wholesalers apparently sold prescription-legislation drugs to nonlicensed outlets.

Since the passage of the Durham-Humphrey amendment physicians have been giving more attention to the marking of prescriptions with refill instructions. The amendment has had the effect of putting the responsibility on the doctor, where it belongs, for deciding whether or not his

prescription for a particular drug should be refilled. I should like to emphasize that no druggist should feel apologetic when he telephones the doctor for refill instructions. A good physician wants to know when his patient feels a need to continue medication. He is appreciative of this cooperation by the pharmacist.

Contrary to some of the dire predictions, there has been an increase in refill business for the druggist since the Durham-Humphrey amendment was passed.

The thought I would leave with you is simply that we have in common a very serious fundamental problem—the *misuse of drugs*. It is a perennial problem which neither the Government, the trade, nor the profession can solve alone. From this fundamental problem stem various other problems of professional ethics, public relations, and law enforcement. We cannot hope to make progress on any of them if we are working at cross purposes. It has been demonstrated in the past that we and the N.A.R.D. have been able to work together constructively in the public interest. I am most hopeful that this working relationship will continue, and I pledge the best efforts of the Food and Drug Administration to that end.

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Leading up to his successful passage of the Board exams at Morehead City in 1903 were years of preparatory work, first at Buies Creek Academy (now Campbell College), later at the University of North Carolina School of Pharmacy. While obtaining his own formal education, Mr. Gilbert managed to do a bit of teaching at Bunn Level, Hood's Grove and Pleasant Grove.

It was dollars saved from his teaching efforts that enabled our future pharmacist to enroll in the University. While at Chapel Hill, Mr. Gilbert paid an instructor to assist him with advance studies. This together with diligent application to his books over the week-ends enabled him to complete the two year course in one year.

Immediately after receiving his pharmacy license, Mr. Gilbert went to work in Dunn in the drug store of R. E. L. Skinner, later transferring to the Hood & Grantham store in the same town. For a period he was employed by Sedbury's Drug Store of Fayetteville and the Four Oaks Drug Store.

His official connection with the Benson Drug Company occurred on January 1, 1905 when he accepted a position with the firm as an employee. When Ira W. Rose left the business to enter the UNC School of Pharmacy, Mr. Gilbert was made manager of the store.

Next change in the business was when Mr. Gilbert purchased part interest in the store. Still later he was in partnership with Moses Peacock and J. C. Warren, both of whom sold their interest to Mr. Gilbert and established their pharmacies in the same town.

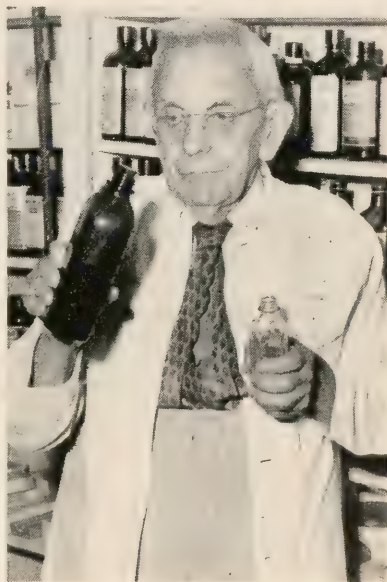
Today, as sole owner of the business and widely respected throughout Johnston County as a public spirited citizen and competent practitioner in the health field, Mr. Gilbert can look back upon a half century

of fruitful service to his friends and neighbors.

Typical of the many services rendered by Mr. Gilbert over the years is this one isolated instance, which originally appeared in *The Smithfield Herald*: "He recalls a woman coming into the drug store during the depression and telling him she had a sick baby for whom the doctor had given her a prescription, but she had no money. She carried a little basket on her arm and told Gilbert that before leaving home she had gone to her garden and gathered every single bean on her vines, and had brought them along in the hope of exchanging the beans as part payment on the medicine.

"Mr. Gilbert says to his knowledge he has never denied the request for medicine for a sick child even though in many cases he had ample reason to doubt ever receiving any payment. His files carry many unpaid

(Continued on Page 33)



L. Gilbert of Benson—For the past half century Mr. Gilbert, owner and manager of the Benson Drug Company, has served the people of Johnston County. Photo by Herman D. Lawson, Smithfield.



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RICHMOND, VIRGINIA - DIAL 7-0759

Attend Christmas Party

About 75 employees and guests of the two Smith drug stores of Gastonia attended a Christmas Party sponsored by the firm on December 8. The group was treated to a supper of pork barbecue followed by a square dance.

Gary Littlefield, president of the Smith stores, gave the address of welcome.

Accepts Position in Keansville

After being inactive for several years, C. V. Garner has accepted a position with the Keansville Drug Store as pharmacist in charge of the store's prescription department. He makes his home in Warsaw, where he has been operating the Garner Coal Company.

R. J. Boaz, under whose license the store had been operating, died on November 30.

Judgment Suspended

H. B. Leonard, owner of Leonard's Drug Store, High Point, was recently fined \$500 for illegal sales of barbiturates in a case brought in Federal Court by the Food & Drug Administration.

Judgment in the case against Mr. Leonard's son and James Kerr, a pharmacist, was dismissed.

Moves to Pink Hill

Herman C. Price of Columbia, South Carolina, a graduate of the USC Pharmacy School, has accepted a position with the Brewer Drug Company, Pink Hill. He replaces Earl Hatcher, who entered the Armed Forces several months ago.

Appropriates Christmas Gifts

According to a press report from Asheville, a 15-year-old Negro employee of the Pack Square Pharmacy was arrested for stealing clocks, cigarette lighters, electric razors, fountain pen sets, cigarettes and other items from the firm. We are wondering if Earl Houser, the owner, had anything left over for the Christmas trade.

*It Pays to
Feature*

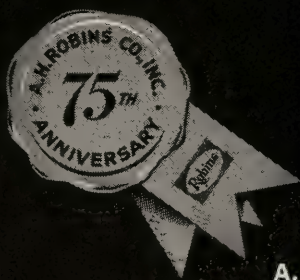
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In Mephate 'Robins', the clinical usefulness of mephenesin per os has been significantly heightened by the inclusion of glutamic acid hydrochloride, which improves absorption and enhances effectiveness for many patients otherwise unresponsive.* Provides a relaxant effect on skeletal muscle spasm; an ameliorating effect on tremor; and a relief of anxiety without dimming consciousness. Particularly helpful in abnormal neuro-muscular conditions such as rheumatic disorders, disc syndromes and cerebral palsy; alcoholism, anxiety tension states and psychiatric states.

In each Mephate Capsule, 0.25 Gm. mephenesin — with 0.30 Gm. glutamic acid hydrochloride. Adult dosage starts at 2 capsules 3 or 4 times a day, preferably with food or liquids.

*Hermann, I. F., and
Smith, R. T.: J.L.-
Lancet 71:271
(July), 1951.

New...New...New...

from Miles Laboratories

NOTE! NEW RETAIL LIST PRICES

These new retail prices make it more profitable than ever before to feature ONE-A-DAY (Brand) Multiple Vitamins, TABCIN and BACTINE.

BACTINE—1½ Oz. 40¢
6 Oz. 85¢ Pint. \$1.50

ONE-A-DAY (Brand) Multiple Vitamins
250 Tablets. \$6.60
(Prices on other sizes remain the same)

TABCIN
Small Pkg. . .50¢ Large Pkg. . .90¢



ONE-A-DAY (Brand) MULTIPLE VITAMINS

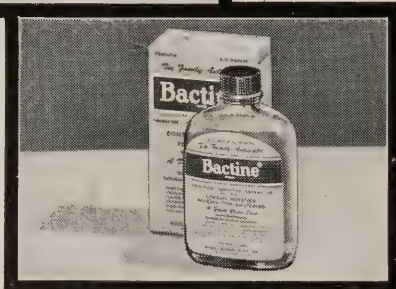
BIG 250 TABLET PACKAGE

In response to customer demand, we introduce this more convenient to stock, more profitable to handle, big new 250 tablet package of ONE-A-DAY (Brand) Multiple Vitamins.



New TABCIN®
BRAND

New TABCIN is an improved formula giving it wider appeal—for use in colds, hay fever, headaches, dental work or menstrual pains. This means bigger profits to you!



BACTINE®
BRAND

New intensified advertising of BACTINE will bring more customers into your store. And, the new prices mean more profits from this completely different antiseptic!

MILES LABORATORIES, INC., Elkhart, Indiana

Partner of the Retail Druggist for more than 65 years

Joins Cornwell Drug

Claude F. Warren, Jr., a graduate of the University of Georgia School of Pharmacy, has accepted a position as pharmacist with the Cornwell Drug Store of Shelby. Prior to joining the Shelby firm, he was employed by the Lawing-Keziah Drug Company of Lincolnton.

Mr. Warren is a veteran of three years in the Army, having served in Europe for 21 months.

Youngs Again Sues on Fair Trade Contract

Following its policy of prosecuting willful violations of its fair trade contracts through the courts, Youngs Rubber Corporation, manufacturer of Trojan prophylactics, recently filed suit and entered a permanent injunction against Ross Pharmacy of Brooklyn, N. Y.

This action is the latest in a long series of legal proceedings, beginning over 15 years ago, to maintain and enforce its minimum price schedule against deliberate violators.

The company, which pioneered the famous drugstore-only policy for prophylactics, has always had fair trade contracts in all states where they are recognized by law and has successfully enforced them in both state and federal courts.

Youngs has just lately also obtained a permanent injunction against another drugstore price cutter.

Represent Pharmacy at Nurses Meet

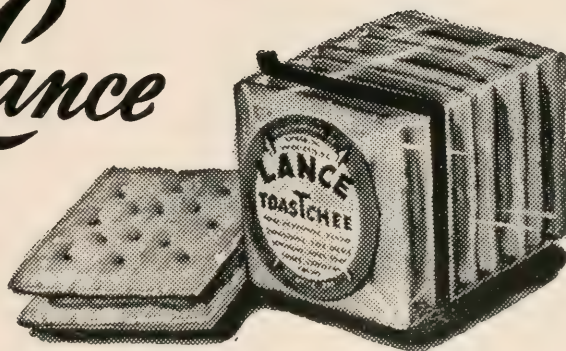
At a recent meeting of the N. C. State Nurses Association held in Concord, Gilbert Colina of Charlotte and J. W. Mitchener of Concord represented Pharmacy on a panel set up to discuss various problems incident to the operation of hospitals.

Joins Walgreen

Lamar Miller Gilmore, recently registered as a pharmacist in North Carolina, has joined the prescription staff of Walgreen's Drug Store, Winston-Salem.

SERVE

Lance



**Quality
Turnover**

PROFITS



MECKLENBURG PHARMACEUTICAL SOCIETY—Members of the Mecklenburg Pharmaceutical Society and their wives met in Charlotte for a pre-Christmas dinner party at the Hotel Charlotte. Gilbert Colina, president of the Society, is seated in the rear, center. The organization meets monthly.

ELIXIR No. 227

SENSATIONAL! PHENOBARBITAL, U.S.P.



Repeat business is the life-blood of professional service. Prescriptions filled and refilled with Lilly Elixir No. 227, Phenobarbital, U.S.P., assure satisfaction, cause customers to "come back" again and again. In common with other Lilly products, successive lots of Elixir No. 227 are uniform in color, taste, and quality and are true to label formula. Per gallon, \$6.00. Your orders are invited.

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

WHAT THE CLUBS ARE DOING —

Western North Carolina

The final meeting of the year was in the form of a Christmas Party, held at the Asheville Shrine Club on December 12. The party was the eighth such get-together for the Western North Carolina Drug Club.

Final payment on the club house owned by the Club was signaled by the burning of the indebtedness papers. Funds will now be raised to restore and equip the house, which is located near Weaverville.

A Currier & Ives-like horse and carriage scene float entered in the Asheville Christmas Parade was featured in its news coverage of the event by The Asheville Citizen. The float, one of 14 in the parade, was sponsored by the Western N. C. Drug Club.

Wilmington

Harold Sauls was installed as president of the Wilmington Drug Club for the coming year at a meeting of the organization on January 8. Serving with him will be Jack Toler, vice president, and Pinkney Heaton, secretary.

Formal installation of the officers was conducted by Mike Hall, the retiring president.

Rockingham County

A dinner-dance held at the Leaksville Country Club on December 28, sponsored by the Rockingham County Drug Club, was attended by members of the Club, their wives, special guests, and employees of all drug stores in the area comprising the Club.

Guest speaker for the occasion was Dr. Millman of Leaksville.

Winston-Salem

Members of the Winston-Salem Drug Club and Apothecary Club were guests of the O'Hanlon-Watson Drug Company at a Christmas Party held in Winston-Salem on December 17. An entertainment program and distribution of gifts highlighted the holiday party, which is an annual event sponsored by O'Hanlon-Watson.

Dues-Paying Members Contribute

This is dues-collecting time for the NCPA, statements having been mailed shortly after the first of the year.

The statement provides optional contribution line, which enables the member to add something extra to his check earmarked for the Institute of Pharmacy. Last year funds obtained by this means enabled the Association to add needed equipment to the Institute.

Of the first 211 checks received in 1954, slightly more than 50% of the members (109) included a contribution to the Institute. Here is a tabulation of the 109 contributions:

58 members sent \$2, 42 added \$5 to their membership fees, 4 members sent \$10; 1 included \$7 with his check, 2 sent \$20, one member contributed \$25 and another, \$30.

First contribution came from J. Louis Cobb of High Point, a long time supporter of the Institute. Next in order was Bracey Bobbitt of Winston-Salem.

Lilly Wins Again

Eli Lilly and Company has won another fair-trade case. The Supreme Court of the State of New York in the County of Kings has permanently enjoined Royal Drug Stores, 2121 Nostrand Avenue, Brooklyn, New York, from selling Lilly products at below fair-trade prices.

The drug firm was found to have sold Hletin (Insulin, Lilly) and certain Lilly vitamin products in violation of the State Fair Trade Act. The company promptly filed suit.

The New York action follows closely on Lilly's fair-trade victory in the United States Supreme Court over Schwegmann's Giant Supermarkets, of New Orleans. The Supreme Court twice refused to hear Schwegmann's appeal from a decision of the Fifth United States Circuit Court of Appeals, upholding the constitutionality of the Louisiana Fair Trade Law and the Federal McGuire Act.

For sixty-nine years

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SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Harden Appointed Regional Director

Wilkins Harden, who practiced pharmacy in North Carolina for many years but now makes his home in Columbia, South Carolina, has been appointed Assistant Regional Director for the Southeast, American College of Apothecaries.

As a director for the ACA, Mr. Harden is interested in contacting prospective members in North Carolina. Currently there are three members of the ACA in North Carolina: W. G. Dudley, Jr. and James L. Thompson of Reidsville, and Gilbert Colina of Charlotte.

The ACA was founded in Richmond, Virginia on May 9, 1940. It is an association of pharmacists who are primarily engaged in the practice of professional pharmacy.

Members of the ACA are designated as Fellows and are elected annually. They must comply with certain exacting qualifications regarding education, libraries, equipment and pharmaceutical practices before they can be presented to the accrediting board for consideration for Fellowship. It is felt that these high stipulations for Fellowship serve as an impetus for the promotion of the finest in pharmaceutical practices.

Most pharmacists in the retail field are disqualified from membership in the ACA by reason of No. 3 in the By-Laws, which reads as follows:

"No pharmacist who offers for sale or sells in his pharmacy ice cream, ice cream sodas, soft drinks or beverages of any kind shall be eligible for membership in the American College of Apothecaries."

The above requirement eliminates about 95% of the pharmacists operating or working in the retail stores of the State. Mr. Harden is compiling a list of the 5% eligible prospects plus the hospital pharmacists of the State for membership invitations.

Pharmacists interested in knowing more about the ACA may write directly to Mr. Wilkins Harden, Hawthorne Pharmacy, Hampton at Bull, Columbia, S. C.

Down in Arkansas

An old Arkansas cure for boils was to swallow buckshot every morning for nine days.

Additions to Licensed List

Mr. A. L. Moir and Mr. Claude F. Warren, Jr. have been licensed to practice pharmacy in North Carolina. Mr. Moir is associated with the Graham Drug Store of Graham; Mr. Warren is employed in Shelby by the Cornwell Drug Company.

Drug Travelers Elect

At a recent meeting of the Charlotte Drug Travelers, George Hughes was elected president for the coming year. He succeeds R. L. White, now president of the TMA.

Other officers elected include Russell E. Tucker, vice president; J. R. Marsh, Jr., secretary-treasurer; C. E. Reynolds, Jr., assistant secretary-treasurer.

Fire Damages BM Store

The Black Mountain Drug Store, owned and operated by Carter Uzzell, was damaged in an early morning fire on December 2.

Originating in the basement of the store, the fire is estimated to have caused \$5,000 in damage.

N. C. Native Establishes Fixture Co.

H. W. Martin, owner of the Colonial Fixture Company of Richmond, is a native of Rich Square, N. C. He left the State in 1938 for a position with a chain drug store, later working up to head of the chain's fixture and maintenance department.

Mr. Martin resigned this position to establish the Colonial Fixture Company, which specializes in custom built drug store fixtures. Now that the plant has been expanded, the Company is prepared to handle business from North Carolina as well as Virginia.

Recent installations by Colonial include Sunset Hills Pharmacy, Broadus Drug Store and Medical Center Apothecary, all of Richmond; Colonial Heights Drug Company, Colonial Heights, Va.; and Leaths Drug Store, Jarratt, Virginia.

COLONIAL FIXTURE COMPANY

Specializing in

CUSTOM BUILT DRUG STORE FIXTURES

When in need of STORE FIXTURES, allow us to estimate on your requirements.

NO OBLIGATION ON YOUR PART.

Formica and Micarta counters and table tops as well as all types of wood fixtures and glass cases.

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H. W. Martin

COLONIAL FIXTURE COMPANY

729 E. Cary Street

Richmond 19, Virginia



*There isn't anything
better or faster
for headache relief.*

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages. of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

HOWELL HALL HAPPENINGS

In previous years when the University operated on a quarter system students were always kept very busy immediately before the Christmas holiday by final examinations. This year on the semester system with the final examinations scheduled for the fourth week of January students have been kept even busier because each course had an examination before the Christmas holidays and on the semester basis the number of courses was increased by approximately 50%.

On December 4 Mr. Ed Shofety, representative of Johnson & Johnson at Greensboro, presented a film on Drug Store Modernization to Mr. Hammerness' class in Drug Store Management. Valuable folders on better merchandizing, "Stop, Look, and Listen," were distributed to each member of the class.

Dr. D. A. Davis, anesthesiologist at N. C. Memorial Hospital discussed "Muscle Relaxants in Anesthesia" at the Graduate Seminar on December 4.

A subscription to *Fortune* magazine has been given by the professors in the School of

Pharmacy to the library to increase the holdings of general interest.

Dr. John Andrako, Assistant Professor of Pharmaceutical Chemistry, has been appointed to the Graduate Faculty.

Dean E. A. Brecht recently received a three year appointment to the Committee of the American Pharmaceutical Association on the Chilean Iodine Educational Bureau Award.

During the fall, four graduate students passed the preliminary oral examination for the Doctor of Philosophy degree. They were William D. Cash, F. C. Hammerness, Kenneth L. Hoy, and Fred W. Teare. On December 18 William J. Sheffield, now on the pharmacy faculty at the University of Texas, passed the final oral examination for the doctorate degree.

A recent paper of interest published by a graduate of the School of Pharmacy was "Aid in Increasing Efficiency and Production in the Prescription Department" by Joseph G. King, F.A.C.A. in the fall issue

(Continued on Page 29)

Scott Drug Company

*Wholesale and Manufacturing
Druggists*

Charlotte, N. C.

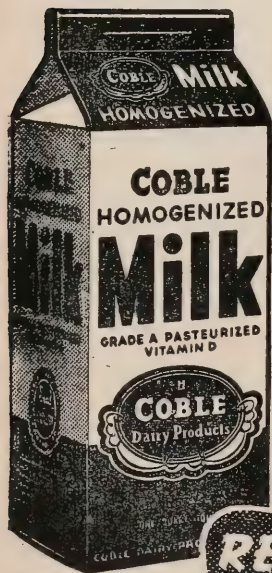
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COBLE MILK

in the new

**DAIRY GOLD
CARTON**



HOWELL HALL

of *The Bulletin* of the American College of Apothecaries.

Students Branches

Reported by Grey Bullock

Mr. W. W. Taylor, chief pharmacist at the N. C. Memorial Hospital, spoke on "Hospital Pharmacy" at the December meeting of the Student Branches held in Howell Hall on December 15.

RHO CHI

At the meeting of the Student Branches on December 15 the following prizes, each consisting of the Merck Index, were presented: First Year Award for the highest scholastic average during the school year of 1952-53 to Robert Gaines Wilson, Leaksville; and two M. L. Jacobs Memorial Awards for excellence in pharmaceutical organic chemistry to W. Darle Shouse, Rural Hall, and Robert P. Wolfe, Monroe. There was a dual award of the M. L. Jacobs prize because students of both second and third year classes received pharmaceutical organic chemistry last year.

At the same meeting three graduate students were tapped for membership in the Xi chapter of the Rho Chi Society: George Cocolas, Edward Kimsey, and Claude Piantadosi.

KAPPA EPSILON

Reported by Don Kepley

On Saturday night, December 12, the girls of Kappa Epsilon were entertained at a dinner party by Mrs. I. W. Rose. Her home was beautifully decorated in the Christmas theme.

As a Christmas project, the sorority gave gifts to a colored family in Durham whose house and contents were destroyed by fire. The gifts included used clothing, food, and toys for the children.

PHARMACY WIVES

The annual Christmas Party of the Pharmacy Wives was given on Wednesday, December 16 at the Institute of Pharmacy. Invited guests included children, husbands, faculty and staff of the School of Pharmacy. Entertainment included games and stunts with Mr. Hammerness as the Master of Ceremonies. Santa Claus made an ap-

pearance in the person of Mr. Claude Piantadosi, whose little boy went back to his mother and said, "Why is Santa wearing Papa's wristwatch?"

As its Christmas project the Pharmacy Wives organization presented gifts to an orphans home near Southern Pines.

KAPPA PSI

Reported by J. Clegg Herrin

A Christmas party was given at the house on December 16 at which all the brothers and pledges exchanged gifts. These gifts were then given to the Empty Stocking Fund for distribution among the needy families of Orange County.

About ten of the brothers are planning to go to Washington, D. C., during the holidays to attend the Kappa Psi national convention which will be held on December 28-30.

Reminder

The calorie, which dieting persons watch so closely, is the amount of heat required to raise the temperature of one gram of water one degree Centigrade.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

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Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years

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IT'S HERE AGAIN

In better shape than ever
With the same price & coverage

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SPECIAL FEATURES

1. Incontestable as to origin of disability.
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5. Does not terminate by reason of age.
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THE CONTRACT

Disability from accident.....	Pays 5 years
Disability from sickness.....	Pays 2 years
Death from accident.....	Pays up to \$5,000.00
Extra for hospital.....	Pays 2 months
Surgeon's fee for non-disabling injuries.....	Pays up to 25% of monthly indemnity

ANNUAL PREMIUM FOR EACH \$100.00 MONTHLY INDEMNITY (Limit sold \$200.00 per month)

	First year	Thereafter
1. Paying from 1st day accident, 8th day sickness.....	\$55.00	\$50.00
2. Paying from 1st day accident, 1st day sickness.....	62.50	57.50
3. Paying from 15th day accident, 15th day sickness.....	42.50	37.50
4. Paying from 30th day accident, 30th day sickness.....	35.00	30.00

Sold to All Insurable N. C. P. A. Members from Ages 21 to 60

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Asheville.....	I. F. Fogartie	Kinston.....	Mrs. R. S. Tull
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Charlotte.....	Edgar L. Jones	Reidsville.....	E. C. Merricks
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Doings of the Auxiliaries

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Greensboro

MRS. BEN HAWFIELD
Charlotte

MRS. E. L. McADAMS
Alamance

MRS. BEN R. HARWARD
Raleigh

Raleigh Auxiliary

The Raleigh Woman's Drug Club held its annual Christmas party, a dinner dance, on December 5 at the Chez Gourmet.

A Christmas motif was used in carrying out the decorations and the members received favors. Lucky ticket holders were Theo Holoman, winner of a ten pound turkey, and Roger Moore, winner of a free tire recapping service.

A program of magic was provided by "Mr. Mystic."

Special guests were Mr. H. C. McAllister, secretary-treasurer of the State Board of Pharmacy, and Mrs. McAllister.

Mrs. W. B. McDonald and Mrs. Homer Starling were co-chairmen of the entertainment committee. Mr. McDonald acted as master of ceremonies. There were about 100 persons in attendance at the party.

Alamance Drug Circle

The December 1st meeting of the Alamance Drug Circle was held at the home of Mrs. Paul Morrow, Burlington.

There were several guests present. Mrs. J. S. White of Mebane gave an inspiring devotional.

Following the luncheon, articles brought by the members were auctioned by Mrs. James Heritage. This annual sale is always enjoyed and has proven to be highly successful.

Charlotte Auxiliary

The Charlotte Women's Druggist Auxiliary met December 8 in Efrid's private dining room. The luncheon tables were beautifully decorated with poinsettias in the Christmas motif.

Mrs. Clyde Liske, Jr., president, presided and Mrs. T. C. Whitehead gave an appropri-

ate Christmas invocation. A musical program of carols was enjoyed, with Miss Jean Miller rendering several solos, and Miss Peggy Philips accompanying her at the piano.

Gifts were exchanged and toys collected for the children in the wards at the Good Samaritan Hospital.

Forty-five members and guests, including Mesdames Jack Little, Frank Anders, R. C. Montgomery, E. E. Houston and J. B. Nichols, were present.

Greensboro Auxiliary

"Thanksgiving"—the time to pause and "count blessings and return thanks"—was the theme for the November 24th meeting of the Greensboro Drug Club Auxiliary. The luncheon table at the Mayfair Cafeteria was a veritable picture of plenty with its huge cornucopia filled to overflowing with fruits and vegetables of red and gold. Pine foliage had been lavishly used to intermingle and give accent to the rich harvest colors.

Mrs. Garland Coble, Chaplain, offered the special prayer of Thanksgiving. The spiritual meaning of the Season was deepened by the messages presented in song and story by three lovely ladies from Greensboro College. "The Ancient Beautiful Things," by Fannie S. Davis, was indeed beautiful as given by Miss Anne Taylor, a Junior from Statesville, N. C. This fragile, appealing story was in perfect harmony with Miss Taylor's personality. Miss Sallie Wagner, from Kannapolis, N. C., and Miss JoAnn Gaddy, from Biscoe, N. C., both Juniors, combined their talents to bring two selections. These were "My Journey's End" and "A Heart That's Free." Though quite different in mood, Miss Wagner's fine voice did both songs equally well, while Miss

(Continued on Page 32)

DOINGS

Gaddy proved an able accompanist. Mrs. A. A. Gwynn, program chairman, gave each of these talented young ladies a small gift as a token of appreciation, and expressed the "thanks" of all the members for their gift of time and talent.

Mrs. W. P. Brewer, president, conducted a short business. Announcement was made of the dinner dance for the Greensboro Drug Club and the Auxiliary to be held at the Starmount Country Club on Tuesday, December 1st. Volunteers were called for to man booths for the sale of Christmas Seals, and several of the members responded.

Mrs. V. F. Smith won the attendance prize, and graciously presented it to Mrs. Gaither Welker, a special guest. Mrs. Welker was invited to join the Auxiliary.

Hostesses for the meeting were Mesdames T. G. Crutchfield, Charles E. Davis, W. S. Dukes, Marion Edmonds, William Evans, and W. E. Davis. The next regular meeting will be held in January.

Our "Christmas Greetings" go out to all

other Auxiliaries. Our prayers join theirs for a permant "PEACE ON EARTH—GOOD WILL TOWARD MEN."

Interesting Sidelights

Two traditional first aid techniques, treatment of frost bite and use of the tourniquet have recently been changed by the American Red Cross. Contrary to the old method, frostbitten members of the body should be warmed quickly instead of being thawed out gradually. Tourniquets should be applied close to and above the wound and should be released only by a physician who is prepared to control bleeding if it starts again. The previous method was to apply tourniquets high on the arm or thigh and to release once every 15 minutes.

Named Trustee

Dorsey Welch, Washington pharmacist and president of the Northeastern N. C. Drug Club, has been named a trustee of Chowan College, Murfreesboro. The appointment is for a four year period.



Reabela Tablets

\$8.00 per 1000 \$12.00 doz. 100s

Reaco B-Complex with C Tablets

\$20.00 Doz. 100s

Reaco A & D Capsules

\$10.00 Doz. 100s

A. E. P. Tablets

\$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets

\$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets

\$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets

\$7.50 per 100

Reavita Capsules

\$34.80 Doz. 100s

\$28.00 per 1000

Reacaps

\$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

Carolina Camera

Highlighting a recent branch managers' meeting at the Parke, Davis & Company's main office was a 35-foot wide display of a modern drug store. N. L. Yarbrough, Atlanta branch manager, was among the field executives in attendance at the meeting.

Mrs. Ross Goble is cashing her husband's bonus check, one of 186 distributed at the end of the year to medical service representatives and executives of the A. H. Robins, Co., Inc., Richmond. Varying from the usual, checks were made payable to the wives, with this message from E. Claiborne Robins: "few men can be truly successful without the inspiration of a good wife. This time I am addressing the thanks and the token to you, knowing that your husband will understand."

Johnson & Johnson's representative in the Charlotte area, Charles L. Moseley (front row, 3rd from the left), recently attended a southern region sales meeting in Dallas. Mr. Moseley, divisional top man for the year, received a bonus check while Mrs. Moseley was presented a watch by J & J.

Bad Number

There are 1,000,000 known diabetics in the U. S.; 1,000,000 more who are not aware they have diabetes; and 60,000 new cases each year.

HALF CENTURY

(Continued from Page 15)

bills for medicines urgently needed by patients, some of whom forgot to pay 'when the pain was off,' but steadily through the years the Benson Drug Co. has gone along quietly and methodically attending to its own business."



THE WORLD'S FINEST SALTED NUTS
Fresh From Our

Double Kay
NUT SHOP
DEPARTMENT **KK**

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave.

Chicago 18, Illinois

BUILD SALES... BUILD PROFITS

with

NORTH

CAROLINA'S

OWN

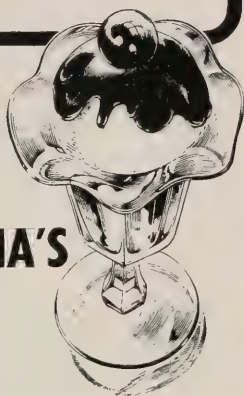
DELICIOUS

PINE STATE ICE CREAM



**FOR FOUNTAIN
SERVICE
and
FOR TAKE HOME
SALES**

RALEIGH, NORTH CAROLINA



Elkin Tribune Pays Tribute to Abernethy's

Headlined by an imposing array of pictures captioned, "Abernethy's proud of their slogan of 35 years—A Good Drug Store," the *Elkin Tribune* (Dec. 14) publicized the drug firm established by J. G. Abernethy in 1918.

Following retirement of Mr. Abernethy several years ago, R. Les Reinhardt took over management of the business. The prescription department is operated by Paul Fisher, a graduate of the UNC School of Pharmacy. Paul Crouch looks after the bookkeeping duties for the firm.

A great believer in women employees, Mr. Abernethy largely operated the front part of the store with salesladies for 20 years or more. And Mr. Reinhardt has continued the practice, six being employed at the present time.

It is recalled that Mr. Abernethy held frequent employee get-togethers, and invariably he would single out one employee with his favorite question: "What's the first thing to remember in serving the customer in this drug store?" The answer, "Courtesy," was the keynote of the entire store's operation.

New Permits Issued by Board

Three new retail pharmacies were licensed by the State Board of Pharmacy in December. They were:

Harris Drug Store, Inc., Montlieu Avenue, High Point. Pharmacist W. B. Harris is the owner.

Tyson's Plaza Drug Co., 1726 Battle Ground Avenue, Greensboro. Jesse W. Tyson, the owner, will be in active charge of the business.

Shallotte Pharmacy, Shallotte. Mrs. Florence Swain, owner. Clifton S. Brinkley, formerly of Charlotte, pharmacist in charge of prescription service.

Four pharmacists received license by reciprocity: C. F. Warren, Jr., Cornwell Drug Company, Shelby (from Georgia); A. L. Moir, Graham Drug Company, Graham (from South Carolina); E. J. Mazzolini, Eckerd's, Winston-Salem (from Vermont); and W. C. Braman, Dr. T. C. Smith Company, Asheville (from Louisiana).

COPY

STATE OF NORTH CAROLINA

DEPARTMENT OF JUSTICE

RALEIGH

HARRY McMULLAN
Attorney General

December 10, 1953

Subject: North Carolina Fair Trade Act;
Article 10, Chapter 66, of the General
Statutes; Giving of Trading Stamps in
Connection with Sales of Fair Trade
Merchandise.

Honorable Frederick O. Bowman
Attorney for the N. C. Pharmaceutical
Association

Chapel Hill, North Carolina

Dear Mr. Bowman:

You have presented to me the question as to whether or not the offering or making of concessions in the sale of fair trade merchandise by giving of trading stamps would be a violation of the North Carolina Fair Trade Act, which is found in Article 10, Chapter 66, of the General Statutes.

G. S. 66-53 provides as follows:

"For the purpose of preventing evasion of the resale price restrictions imposed in respect of any commodity by any contract entered into pursuant to the provisions of this Article (except to the extent authorized by the said contract):

"(a) The offering or giving of any article of value in connection with the sale of such commodity;

"(b) The offering or the making of any concession of any kind whatsoever (whether by the giving of coupons or otherwise) in connection with any such sale;

"(c) The sale or offering for sale of such commodity in combination with any other commodity shall be deemed a violation of such resale prices restriction, for which the remedies prescribed by 66-56 shall be available."

You will observe that, in Subsection (b), the giving of coupons in connection with the sale of any commodity coming within the provisions of the Fair Trade Act is prohibited. This, in my opinion, would apply to the giving of trading stamps in connec-

(Continued on Page 36)

For Over Fifty Years

CAPUDINE*The Liquid Headache Relief*

has been promoted to the people of North Carolina for sale through Drug Stores only. Millions of bottles have been sold in the state without a complaint from a consumer. In the achievement of this splendid record we give a large measure of credit to the druggists of North Carolina for their splendid professional co-operation.

*"A Good Product**Consistently Advertised"***CAPUDINE CHEMICAL COMPANY****Raleigh, North Carolina**

tion with the sale of any commodity coming within the provisions of the Act.

The North Carolina Fair Trade Act has been held constitutional by our Supreme Court in the case of *LILLY COMPANY v. SAUNDERS*, 216 N. C. 163.

With high regards, I am

Sincerely,
Harry McMullan
s/
Attorney General

FRANK H. PENDER

Frank H. Pender, Asheville pharmacist, died of a heart attack on November 21 in the locker room of the Asheville Country Club. Following retirement from Pharmacy a number of years ago, he established and at the time of his death was operating the Commercial Discount Company of Asheville.

MRS. LILLY T. TANTER

Mrs. Lilly Townsend Tainter, age 79, mother of Pharmacist Dean Tainter of Marion, died on December 10 in Spruce Pine after a lingering illness.

WILBUR W. PROVO

Death came to Wilbur W. Provo, Mars Hill pharmacist, December 7 after a long illness. He had been a patient at the V-A Hospital, Swannanoa, for the past several months.

Wilbur was reared in eastern North Carolina, attended Mars Hill College and the UNC Pharmacy School and was graduated and licensed to practice in 1949.

He was a Lilly MSR with Norfolk, Va. territory immediately after his graduation from Pharmacy School, then moved to Mars Hill about three years ago where he was a pharmacist at Mars Hill Pharmacy.

His wife and two small daughters are his immediate survivors. He was 31 years old.

WILLIAM H. THORNTON

William Herbert Thornton, age 72, died December 13 in Hickory following a heart attack.

Mr. Thornton operated a drug store in Newton for about 30 years following his

return to the State from Baltimore in 1916. He was a graduate of the University of Maryland School of Pharmacy.

Adopts Twin Girls

Mr. and Mrs. Rudy Hardy of Concord recently adopted one-month-old twin girls, Debra Anne and Mitzie Carroll. The Hardys have a son, Randy, age 15 months. With a family of five, Rudy anticipates putting in over-time at the Cabarrus Memorial Hospital Pharmacy to take care of the anticipated rise in milk bills.

Dillard-Meschke

Miss Barbara Louise Dillard and Mr. Robert Walker Meschke were married December 27 at the Willard Presbyterian Church, Willard, North Carolina.

The groom is a graduate student of the UNC School of Pharmacy. Mrs. Meschke, a graduate of the same School, is on the pharmacy staff of Rex Hospital, Raleigh. The young couple will make their home in Chapel Hill.

BE SURE—INSURE

Losses do happen



One out of ten druggists will have a loss each year. Proper insurance is the answer.

Consult our Agent

F. O. Bowman

North Carolina State Agent

P. O. Box 688

Chapel Hill, North Carolina

Ralph M. Crosson

South Carolina State Agent

1812 Marion Street

Columbia 3, South Carolina

Our New Year's Resolution

RESOLVED to give you the best service ever in the coming year.

January is one of the best months for your Prescription Business.



Wholesale Drugs
since 1846

Won't you let our representatives advise you of the fast moving Rx items and help you keep your stocks up to date.

The Bodeker Drug Co.

1408-1416 EAST MAIN STREET

RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"

THANK YOU VERY MUCH!



As we begin a New Year, we pause for a backward glance at the past twelve months and think of those who have helped make that year a successful one.

If we could, we would grasp your hand and personally thank you for your share in making 1953 a happier, fuller year for us. Knowing and serving folks like you helps make business a pleasure.

We hereby dedicate this New Year toward objectives that our standards of service may continue to merit your friendship and increasing support.

Happy New Year!

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



BATHING BEAUTY—This artistic snow maiden was concocted by Pharmacist and Mrs. Ralph Rogers, Jr. of Durham following a 5-inch snow in January.

Feb., 1954

e XXXV Number 2

IN THIS ISSUE

- **HOW'S BUSINESS?**
- **DESIGN FOR SELLING**
- **THE OLD-FASHIONED DRUMMER**
- **ADS THAT SPEAK FOR PHARMACY**

BEST BUY
FOR YOU
AND THE PATIENT, TOO!

GELSEALS

Multicebrin

(PAN-VITAMINS, LILLY)

In the case of fifty 100's:

Your cost per bottle \$2.92

Selling price at F.T.M. \$5.08

Your gross profit \$2.16 42½%

now, as before

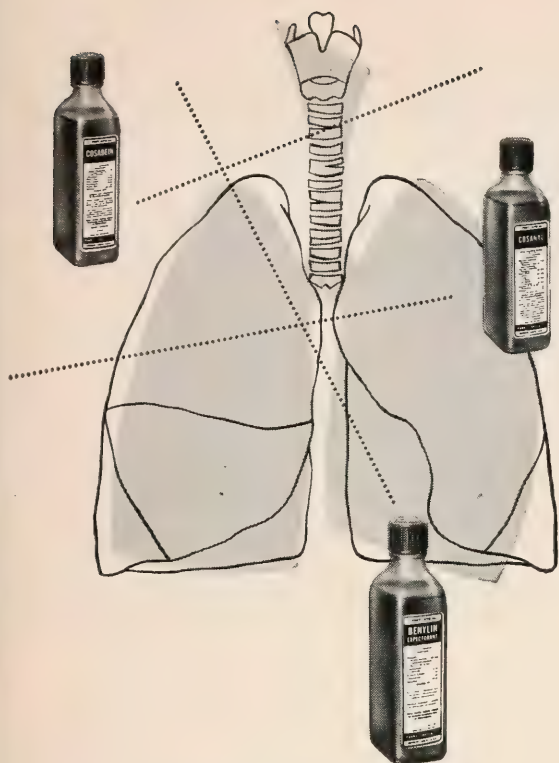
The patient's best buy
in the quality multiple-vitamin market

when they ask for vitamins,

SELL **MULTICEBRIN**



ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.



to ease cough

3 established preparations

These three widely-prescribed products—BENYLIN® EXPECTORANT, COSADEIN®, and COSANYL®—provide helpful relief in a wide range of coughs. Physicians have come to rely on each for its own special qualifications.

BENYLIN EXPECTORANT

A nonnarcotic preparation containing Benadryl® hydrochloride for antispasmodic and decongestant action. Coughs of allergic origin are often amenable to control with BENYLIN EXPECTORANT. Mildly tart in taste, raspberry-like in flavor.

Each fluidounce contains:

Benadryl hydrochloride (diphenhydramine hydrochloride, Parke-Davis)	80 mg.
Ammonium chloride	12 gr.
Sodium citrate	5 gr.
Chloroform	2 gr.
Menthol	1/10 gr.
Alcohol	5 %

Supplied in 16-ounce and 1-gallon bottles.

COSADEIN

An exempt narcotic containing codeine phosphate, which helps control cough without appreciable depression of respiratory center. Other ingredients help relieve tight coughs by thinning thickened bronchial secretions. Nonsweet, with anise-like flavor.

Each fluidounce contains:

Codeine phosphate	1 gr.
Chloroform	2 gr.
White pine	32 gr.
Wild cherry	32 gr.
Eriodictyon	16 gr.
Poplar bud	4 gr.
Glycerin	120 min.
Alcohol	20 %

Supplied in 16-ounce and 1-gallon bottles.

COSANYL

COSANYL, the original Syrup Cocilana Compound, is an exempt narcotic containing dihydrocodeinone bitartrate. It has a long record of alleviating bronchial irritation in conditions in which the cough is excessive, or the secretion and expectoration scanty. Sweet in taste, it has a peach-like flavor.

Each fluidounce contains:

Dihydrocodeinone bitartrate	1/6 gr.
Tincture Euphorbia pulifera	120 min.
Cascarin (Bitterless), Parke-Davis	8 gr.
Menthol	2/25 gr.
Syrup squill compound	24 min.
Syrup wild lettuce	120 min.
Tincture cocilana	40 min.
Alcohol	6 %

Supplied in 2-ounce, 4-ounce, 16-ounce, and 1-gallon bottles.



Parke, Davis & Company
DETROIT, MICHIGAN



*
where **Cheracol**
was yesterday

TRADEMARK. REG. U. S. PAT. OFF.

... reminds you today that you have a *sure*, high-profit, rapid-turnover item. Built by continued prescription demand and by patient relief, Cheracol is the recognized leader in the highly competitive field of expectorants and cough preparations. Before you place your next order, take a good look at your Cheracol sales—and at the shelf that contained Cheracol yesterday. Then look to tomorrow, and to the maintenance of your normal inventory.

Each fluid ounce contains:

Codeine Phosphate	1 gr.
Chloroform	2 grs.
Potassium Guaiacolsulfonate	8 grs.
Ammonium Chloride	8 grs.
Antimony and Potassium Tartrate	1/12 gr.
Alcohol	3%
With White Pine and Wild Cherry Bark	

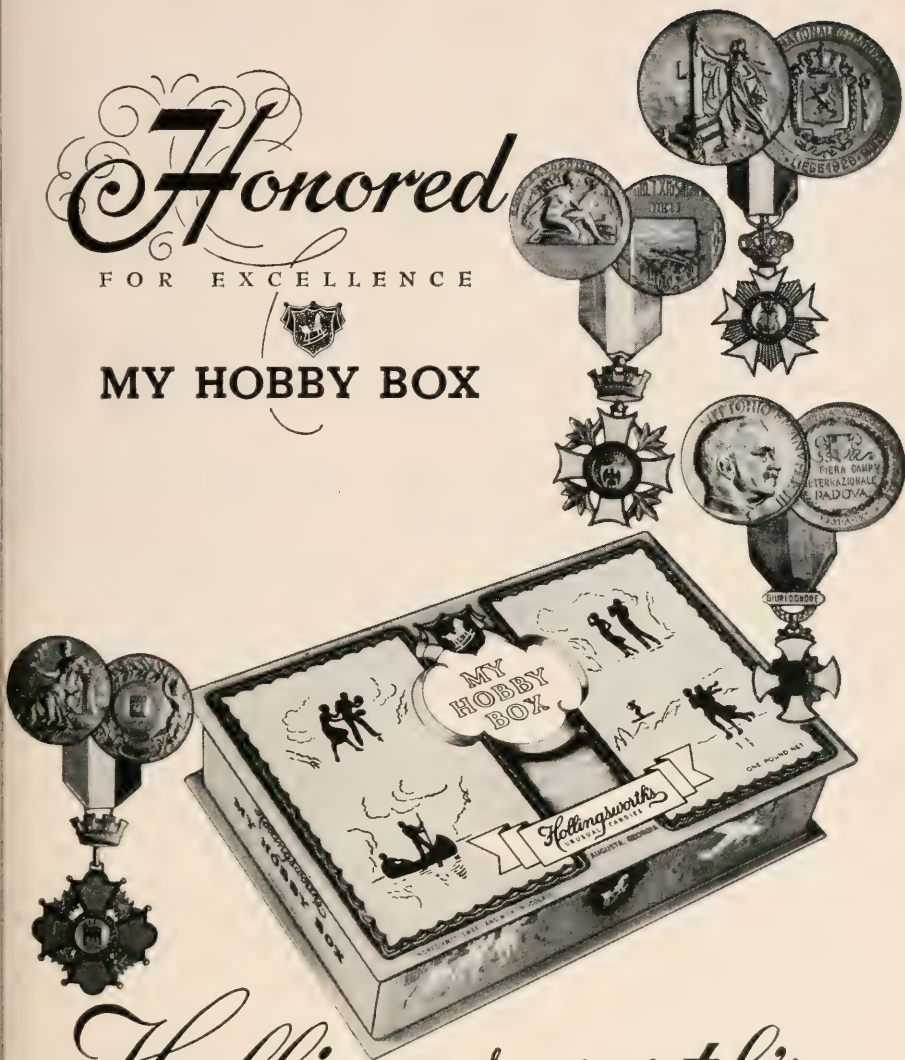
Upjohn

Honored

FOR EXCELLENCE



MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS



**40 Duo-Paks plus
100 single rolls
make for
fast turnover . . .
in the new
No. 659 Kodak**

Verichrome Film 1954 Assortment

**with a bright new Duo-
Pak dispenser and
advertising aids
at no extra
charge!**

EACH ASSORTMENT INCLUDES:

(1) 180 Rolls of KODAK VERICHROME FILM in the 3 most popular sizes.....	Total Retail Value Each	\$78.55
10—V127 Duo-Paks (20 rolls).....	\$.77	
10—V120 Duo-Paks (20 rolls).....	.87	
20—V620 Duo-Paks (40 rolls).....	.87	
25 rolls—V127.....	.41	
25 rolls—V120.....	.46	
50 rolls—V620.....	.46	
(2) 2—Duo-Pak Streamers 1—Post Card which can be returned to Kodak for a window display	No extra charge	
(3) 1—Kodak Duo-Pak Dispenser		

Prices include Federal Tax and are subject to
change without notice.

GIVE 12 x 7 inches of counter space to
this dispenser and—as thousands of Ko-
dak Film outlets have found by experi-
ence—Verichrome sales are bound to
boom!

The dispenser is included, free of extra
charge, when you order the No. 659 As-
sortment, as listed at left. It catches all
eyes. The sign on top works on your
customers. And on the back is a reminder
to your salespeople to say to shoppers:
“Take a ‘Duo-Pak’ . . . you’ll save money
and you’ll have a spare roll, too.”

OWENS & MINOR DRUG COMPANY, INC.

1000-1008 E. CARY STREET RICHMOND, VIRGINIA

“Good Drug Wholesalers since 1882”

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$2.00

Single Numbers, 25 Cents

Vol. XXXV

FEBRUARY, 1954

No. 2

CHANGING PATTERNS OF DISTRIBUTION

Neighborhood shopping centers pose opportunity and headaches—opportunity for the pharmacist seeking new location with top prescription potential; headaches for the pharmacist with store located in congested traffic area.

While the situation is of little concern to pharmacists not directly affected by traffic problems existing in most towns of 10,000 or larger, the movement out to the wide open spaces by MD's and others is of growing concern to a lot of pharmacy proprietors.

What the ultimate conclusion of the present trend will be we do not know, but it is a definite change in our buying habits that has been rapidly accelerated by the inability of traffic experts to take care of the four-wheel vehicles that dart hither and yon.

Influenced perhaps by nearby Cameron Village of Raleigh, and undoubtedly being familiar with similar developments extending from Wilmington to Asheville, the editors of *The State Magazine* had this to say in a recent issue:

"Do you remember the car cards in the trolleys of the 20's and 30's? Patronize your neighborhood grocer . . . or druggist. It was a forlorn little advertising campaign, and those of us who rode the street cars and whiled away the time by reading the advertisements, smiled wistfully.

"It was plain to any fool that the automobile was killing off neighborhood shopping. Nobody any longer had to go to J. T. Joyner's grocery store, or McArthur's Drug Store. You could go downtown to the cut-rate drug or to the A & P which wasn't

called 'super' then, and you did it, and your neighborhood merchants went to the wall.

"But so many of us did it that a paralyzing congestion set in upon central shopping zones and the suburban shopping centers developed. The automobile that took suburbanites to town now kept them at home, and it even brought downtowners out for shopping, for meals and for recreation.

"And so downtown merchants everywhere in this state of small cities will watch with interest the experiment of Raleigh in erecting the first privately financed auto parking building in the South.

"It will cost over half a million and will park more than 400 cars. That's as many cars as all the main downtown streets can accommodate now and the parking building's sponsors believe it will help turn the trend back to main stem shopping.

"And well they might plan and hope. Because the neighborhood retailer today is not the pathetic figure of 25 years ago. The super markets have been moving out, too. Likewise the big chain stores, such as Sears, and the 'cut-rate' drugs, and the quality restaurants. The word for wealth once was concentration; it might now be dispersion. But don't be too sure.

"Every time we talk of saturation points, worn out values, and vanished frontiers, we find new frontiers in a dimension we thought had been exhausted.

"The suburbs found it in the flat planes adaptable to parking; downtown may find it in space piled vertically, tier on tier."

'53 Graduates Now in Service

There are almost enough UNC pharmacy graduates at Fort Jackson, South Carolina, and at Camp Pickett in Virginia to start alumni associations in the respective military areas.

Some of the graduates now stationed at Fort Jackson include Charles Blanton of Kings Mountain, Tom Bostian of Kannapolis, and C. M. Floyd, Jr. of Roanoke Rapids.

The list at Camp Pickett includes Thomas R. Burgiss of Sparta, Jerry Gaylord of Winterville, Willis Shaw of Roanoke Rapids, Robert Smith of Pilot Mountain and Louis Scarboro of Youngsville.

Carl Kirby is at Fort Bragg. Rowe Campbell of Taylorsville is stationed at Camp Gordon in Georgia.

Fortunately for these graduates, the trend of late indicates most if not all will eventually be assigned to posts where they will be able to utilize some of their specialized training.

Legal Action Started by Robins

In line with their previously announced policy against substitution, the A. H. Robins Co., Inc., of Richmond, Va., has instituted legal proceedings against a number of retail druggists in Brooklyn, N. Y. The Robins Co. charges that on several occasions these druggists filled prescriptions specifying "Pabalate" with another product similar in size, shape and color not manufactured by Robins Co.

The Robins Co. has asked the court to enjoin these druggists from further substitution of their products and has petitioned the court to determine and award suitable damages as well as court costs and attorney fees incurred as a result of such substitution.

Wampole Names New Service Director

Mr. Alva Proctor has been appointed Professional Service Director for Henry K. Wampole & Co., Inc., Philadelphia pharmaceutical manufacturer.

Mr. Proctor brings to his new post a wide experience in the pharmaceutical field. He was formerly associated with Winthrop-

Stearns as District Manager, and later with Smith-Dorsey as a Divisional Manager.

Business Opportunities

For sale: Fountain and fixtures in excellent condition. Fixtures include wall cases and shelves, show cases, booths, tables, etc. Reason for selling: drug store has gone out of business.

Wanted: Experienced front man for drug store located in Central North Carolina. Wonderful opportunity for sales-minded employee who prefers working with aggressive leaders in pleasant surroundings. HB2, c/o this JOURNAL.

Wanted: Pharmacist to own-operate drug store in shopping center. Fixtures will be supplied on rental basis, if desired. Details from Rube Hatcher, Box 1411, Charlotte, N. C.

Wanted: Relief work by pharmacist within 30 mile radius of Apex-Raleigh-Durham. Call Mrs. Margaret Booth Perry, Apex, N. C., Tel. 4611.

Wanted: Sales representative by the Wampole Company to call on MD's and drug stores from Salisbury, Winston-Salem and Charlotte to Tenn. line. Salary based on experience and training. Write Norman Moury, 1713 Rolling Road, Greensboro, for complete details.

With Houser Drug

L. S. Stroupe of Arlington, Va., has accepted a position with the Houser Drug Company of Cherryville. Beginning pharmacy with the Beam Drug Company of Cherryville years ago, Mr. Stroupe moved to Washington, where he obtained his degree and license.

During recent years Mr. Stroupe has been connected with the Peoples Drug chain in Washington and Arlington.

Services Recognized

Five employees of The Dr. T. C. Smith Company, wholesale drug firm of Asheville, were recently honored for their combined service record of 168 years. Officiating in the ceremony in tribute to W. C. Chambers, W. P. Croom, W. M. Kilgore, N. F. Young and W. A. Powell was Stacy Smith, president of the firm established by his grandfather in 1869.

Joins Lumberton Drug

Paul H. McKenzie has joined the Lumberton Drug Company, replacing E. N. Hoffman who resigned to open a new pharmacy in the Medical Arts Center of Lumberton.

A native of Mullins, S. C., Mr. McKenzie obtained his formal training at the Univ. of South Carolina School of Pharmacy. After being licensed in this state by reciprocity from South Carolina, he accepted employment with the Fairmont Drug Company, which was recently sold by Paul Thompson in a merger with the Mitchell-Caudell Drug Company of Fairmont.

Brames Purchase Building

The building housing R. M. Brame & Sons Drug Store of North Wilkesboro was recently sold by Judge Johnson J. Hayes to William J. and Pharmacist Phillip A. Brame.

The drug store was founded and operated by the late R. M. Brame, father of the two new owners.

In connection with this sale, it is interesting to note that two other drug stores of North Wilkesboro are operated by Brames. Maurice Brame is at the Wilkes Drug Company, and Bob Brame at the Red Cross Pharmacy which they manage quite successfully.

Assigned to Camp Lejeune

Commander C. V. Timberlake has been assigned to the Naval Medical Field Research Laboratory, Marine Barracks, Camp Lejeune. A graduate of the UNC School of Pharmacy, Commander "Tim" comes from Youngsville, N. C. Since his World War II days flying off flat tops, he has been stationed in Brooklyn, New York.

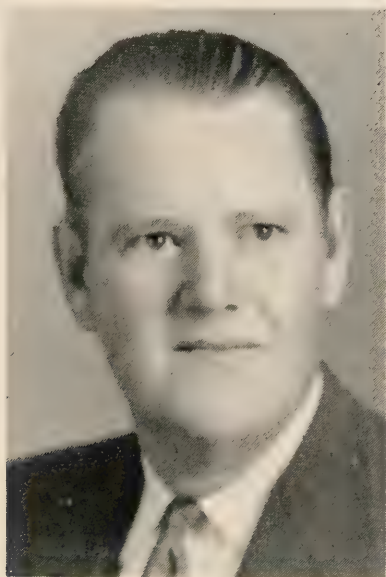
Irvin Named Sales Manager Mayrand, Inc.

Mayrand, Inc., is expanding its sales staff, with four salesmen added in recent months following the appointment of J. W. Irvin as sales manager.

Mr. Irvin, who has had 18 years of experience in the pharmaceutical field, was formerly sales supervisor for Van Pelt & Brown. He attended the School of Pharmacy of the University of North Carolina and worked in the retail drug field for seven years before joining Van Pelt & Brown eight years ago.

Mayrand, Inc., has been manufacturing pharmaceuticals since 1941. The firm was founded by L. P. Mayrand who is now its president.

Mr. Irvin, in addition to his duties as sales manager, is also treasurer of the company. Elmore Rouse is vice-president and Charles F. Behrens, Jr., recently named office manager, is secretary.



J. W. IRVIN

How's Business?

We asked 25 pharmacists picked at random with well established stores in all sections of the State to compare their 1953 gross sales with 1952. Here is the result:

15 reported gross sales UP.

10 reported gross sales DOWN.

UP SALES BY PERCENTAGES

1 — 1%
2 — 3%
1 — 3.8%
1 — 5%
1 — 6%
1 — 8%
4 — 10%
1 — 10.5%
1 — 11.5%
1 — 15%
1 — 25%

Up: Average of 8.8%

DOWN SALES BY PERCENTAGES

1 — 1%
3 — 2%
1 — 4%
1 — 5%
1 — 6%
1 — 10%
1 — 15%
1 — 17.75%

Down: Average of 6.5%

(U. S. Department of Commerce reported for first 11 months of 1953, retail drug store sales showed an increase of 1% over the same period of 1952. Sales of chain drug stores of 10 units or more showed no change over 1952.)

What about the sales situation on a geographical basis? With the state divided into eastern, central and western areas, here is the picture: Of those reporting sales increases, 3 of the stores were in Eastern N. C., 8 in Central N. C. and 4 in Western N. C.

Of those reporting sales decreases, 5 stores were located in Eastern N. C. and 4 in Central N. C. (none in Western N. C.).

Since Rx sales now produce about 25% of the average store's volume, how did 1953 Rx volume compare with 1952? Of the 15 stores reporting increases, all reported sales up in the Rx Department. One store with gross sales up 6% reported Rx volume up 29%; one with gross up 15% had an increase in Rx vol. of 22%. Of the 10 stores reporting gross decreases, 8 also had a drop in Rx volume varying from 2% to 20%. In one store, with gross sales down 2%, Rx vol. was up 16%. In another store, with gross sales down 1%, Rx vol. was up 10%.

Convention Planning Underway

Plans for the 1954 NCPA Convention are underway. Room reservation forms have been mailed. Contracts for entertainment are being signed. Nationally known speakers are being invited. Complete details will appear in the March issue of this JOURNAL.

a new broad-spectrum antibiotic

ACHROMYCIN®

TETRACYCLINE LEDERLE

Developed by Lederle research, ACHROMYCIN is a new and superior broad-spectrum antibiotic with marked advantages over other antibiotics... and far fewer side effects!

ACHROMYCIN is effective against pneumococcal and meningococcal infections; against Gram-negative and Gram-positive cocci; against Gram-negative bacilli; and against certain mixed infections.

CAPSULES { 250 mg., 100 mg., and 50 mg.	TABLETS { 250 mg.	INTRAVENOUS { 500 mg., 250 mg., and 100 mg.	SPERSOIDS® { 50 mg. per Dispersible Powder (3.0 Gm.)
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LEDERLE LABORATORIES DIVISION *AMERICAN Cyanamid COMPANY* 30 Rockefeller Plaza, New York 20, N.Y.

Two reproductions from a series of advertisements currently appearing in *The Greensboro Daily News* are shown. Sponsored by The McDuffie-Eubanks Drug Company, the ads have been well received by the profession and by the public.

Rx

LAWS REGULATING THE PRACTICE OF PHARMACY

It was not until 1880 that a license from the State was required to practice Pharmacy in North Carolina.

Following the enforcement of that law, however, more and more laws have been enacted to control and regulate the sale of drugs.

Many of these laws were advocated by leaders in the professions of Medicine and Pharmacy in an effort to provide greater protection against the misuse of drugs.

We are preparing a series of advertisements, which we trust you will find interesting, pointing out how certain North Carolina and Federal laws regulating the practice of Pharmacy operate to safeguard your health.

Obviously no legislation can completely make sure the public enjoys only the benefits without risking any of the dangers of drugs. And for this reason, the service of your Pharmacist is of utmost importance to you.

Watch for this series of advertisements! We will appreciate your comments on them.



McDUFFIE-EUBANKS DRUG CO.

SOUTHEASTERN BLDG.

PHONE 2-4154

4 REGISTERED PHARMACISTS

Roger McDuffie
Robert Lane

Bernard Lockhart
J. N. Eubanks

Rx

N. C. LAW on EDUCATION

*required of candidates
for license to practice
pharmacy.*

The laws of North Carolina specify that any candidate for a license to practice pharmacy must have been graduated from a "reputable school or college of pharmacy." The law definitely defines the word "reputable."

Only one such school exists in North Carolina. It is the School of Pharmacy of the University of North Carolina.

Each year more students apply for admission than can be accommodated in the limited class room space and with the available facilities. Meanwhile North Carolina is the 47th state in the nation in the ratio of population to the number of licensed pharmacists.

It is right and fitting that the educational requirements of pharmacists be high, for you literally place your health in the hands of your pharmacist every time you have a prescription filled.

We and other members of the North Carolina Pharmaceutical Association are urging the State to expand the School of Pharmacy. YOUR interest and cooperation will be helpful in bringing about an enlarged training program in North Carolina.

McDUFFIE-EUBANKS DRUG CO.

Southeastern Building

Phone 2-4154

Roger McDuffie
J. N. Eubanks

4 REGISTERED PHARMACISTS
Robert Lane
Bernard Lockhart

Mr. Roger McDuffie, creator of the ad series, has generously permitted other pharmacists to copy the messages in their hometown papers. Several have done so to date. The ads appear bi-monthly.

Advertisements That Speak for Pharmacy

JAMES W. HARRISON, Asheville

All advertisements announce, publish, give notice or proclaim. The scientific limitations of advertising are becoming less circumscribed with the passing of time and the increased understanding of the art on the part of its practitioners.

The word "advertising" has been subject to more definitions than has "electricity." The force of publicity as applied to business may be defined so variously as there are characteristics of the application. It is futile to even attempt to define it until the limitations of its applications are more fully understood and its intangibility is made more tangible by those who use it.

Nevertheless, one definition may suffice with some accuracy. It is "the organized application of the force of publicity to the sale of commodities or service, by increasing the public knowledge and desire for the items specified therein."

There are many kinds of advertisements, many themes of advertising. One interesting kind is the so-called "institutional" or "prestige" advertising.

Worthy examples of this type of advertising are appearing twice monthly in the Greensboro newspapers over the signature of McDuffie-Eubanks Drug Company. They are the results of themes inspired by Roger McDuffie's innate love of pharmacy and the creative genius of a competent advertising agency. They have something to sell. They are aimed to sell, not a pint of rubbing alcohol for 9c or 100 Aspirin for a nickel, but the prestige of pharmacy as a whole and the service and prestige of McDuffie-Eubanks as a factor in adding to the prestige of pharmacy.

These ads may be described without an excess of technicalities by saying they are two-column, nine inch, enclosed in twelve point Benday border with a pleasing amount of white space. The headings are in Erbar (sans serif) bold face type, letter spaced, and the body is of Ionic and sans serif face,

with the store name in Erbar bold face condensed type.

The message of the ads contain statements of facts in declarative prose that marches across the page as realistically as, pistol shots. The style is straight forward without the ebullience of high flown imagery of words for words' sake, and the exposition is assertive in its sheer believability. The vivid style of John Mark rather than the pastoral images of the book of Ruth.

One of the ads was themed on the subject of the requirements of the North Carolina Pharmacy Law with an espousal of its justification from the standpoint of protecting the public health. Another of the ads

(Continued on Page 49)

BE SURE—INSURE

Losses do happen



One out of ten druggists will
have a loss each year.
Proper insurance is the answer.

Consult our Agent

F. O. Bowman

North Carolina State Agent

P. O. Box 688

Chapel Hill, North Carolina

Ralph M. Crosson

South Carolina State Agent

1812 Marion Street

Columbia 3, South Carolina

blazing a trail
for real
BIG PROFITS

New
the Stanback
"FAMILY PACK"

Feature this popular money-saver size as a Medicine Chest Special . . . AND WATCH IT MOVE.

Your customers know Stanback's famous record for fast pain relief. Now an avalanche of state-wide radio, TV, and newspaper advertising . . . PLUS national magazine ads . . . will make this exclusive "Family Pack" a wanted item. Get your share of the business aimed at your store by keeping your Stanback stock in good supply . . . UP FRONT!



STANBACK



ADVERTISEMENTS

used the subject of the North Carolina Law on the education required of candidates for license to practice pharmacy. The body of this ad was used almost entirely in stating the deficiencies of the facilities of the state's only School of Pharmacy for preparing a sufficient number of pharmacists and ended with an exhortation to the readers to interest themselves in this condition and co-operate in helping to bring about increased facilities for an enlarged training program for pharmacy in North Carolina.

Another ad gave a brief history of how Greensboro acquired its name with special emphasis on General Greene's part in the Battle of Guilford Court House. Then a few sentences on the professional prescription service rendered by McDuffie-Eubanks since 1897. This ad showed a picture of the firm's four registered pharmacists. It also gave their names, as did the other ads.

These ads possess the component parts of all good ads. The layout of each was such as to attract attention, compel interest and insure readability. How well they inspired desire and motivated action is still being analyzed, but results so far give evidence of pleasing satisfaction. Pharmacists throughout the state have shown the interest that prompts acclaim, and the public has responded by indicative action.

The firm of McDuffie-Eubanks has used this type of advertising for many years and has found that it pays it back in tangible results in addition to the unaccountable imponderables. The public can nearly always recognize sincerity. To use the words of the down-to-earth McDuffie, "it seems to put a good taste in their mouths."

Advertising in some manner is as essential for the druggist as for any other merchant. The nature of his business makes it particularly adaptable to the "institutional" or "prestige" type of advertising. In this respect he holds an advantage over the grocer or ironmonger.

Pharmacy needs more of this type of advertising. It would ultimately gain a great portion of needed prestige and identify it with the profession it claims to be if there

were more of it. How much better to solicit and evoke a better understanding of pharmacy on the part of the public by such advertising than to remain silent in the fallacy of believing the public is already well informed of its rightful standing. Proclamations to the public embodied in advertisements such as these are going a long way toward educating the public. This has been proved by this firm's experience in its advertising campaigns carried on through the years.

The \$2.85 per inch rate for the circulation of the Greensboro papers makes the cost of these twice monthly appearing ads to be approximately \$100 a month for the use of both papers. Rates vary according to the coverage in other newspapers of the state.

This rate might seem to be beyond the budget of the average pharmacy. However, expense is relative to the results accomplished. When the results to be worked for are worthy and necessary, as indeed they are, then the expense may be shouldered with equanimity. The common-sense reality of McDuffie may be quoted again. He says, "If I had all the money I've spent on advertising since 1921, I could retire. On the other hand, if I had not invested in advertising, I might not now be in business."

To which may be added this gem from the teachers and professors of advertising who endeavor to impress their students with, "Advertising actually costs the advertiser nothing; it is paid for by those who do not advertise."

Mayrand, Inc., Wins at Hearing

Superior Court Judge J. H. Clement at a preliminary hearing in Winston-Salem on December 19th ruled that, in his opinion, the name Nicophen is not sufficiently similar to the name Nicotal so as to give rise to confusion in the trade.

An injunction requested by Drug Specialties of Winston-Salem to have Mayrand, Inc., of Greensboro refrain from using the name Nicophen was, therefore, denied by Judge Clement at the preliminary hearing.

**AT THE FOUNTAIN
OR
IN THE CABINET**



**NORTH CAROLINA'S
OWN**

**PINE STATE
ICE CREAM
IS EVERYBODY'S
FAVORITE**

**ALWAYS A SALES
AND
PROFIT BUILDER**

RALEIGH, NORTH CAROLINA

Schering Granted Schwegmann Fair Trade Injunction

A permanent injunction prohibiting Schwegmann Brothers, New Orleans giant supermarkets, from selling any Schering "Fair Traded" product at less than established minimum retail resale prices has been granted Schering Corporation by the U. S. District Court for the Eastern District of Louisiana.

Schering Corporation, pharmaceutical manufacturer of Bloomfield, N. J., is one of a number of drug manufacturers which have instituted court proceedings against the New Orleans concern in an effort to compel the latter to recognize established fair practice policies in the drug and prescription medication field.

Commenting on the Court's decision, Schering officials declared that established "Fair Trade" minimum retail resale price levels are vitally needed to protect the company's equity in its name and in the trademarks of its products and are essential in the safeguarding of the economic stability of community health, the medical profession, and the neighborhood pharmacist.

In Florida

With son Charles C. back home in Maiden looking after the drug store, Pharmacist H. T. Campbell is spending the winter months in Florida.

Sells Pharmacy

After nearly 40 years of service as a pharmacist in West Asheville, George A. Shieder has sold The Carolina Pharmacy to S. L. Shultman, Jr. and has plans for a less strenuous schedule.

In announcing sale of the store, Mr. Shieder said: "Although my health is quite good, I must remember I am 77 years old." Since he plans to help out at the store occasionally as a relief pharmacist, Mr. Shieder is not embarking on a permanent vacation.

As to the future, he is thinking of getting in some travel, do a bit of fishing, and as previously mentioned, keep his friendships in warm repair at the Pharmacy by helping Mr. Shultman when the need arises.

Four in Row

Thieves apparently find the Fussell Drug Store, Rosehill, irresistible as the firm has been broken into four times during the past thirty days. Entrance on all occasions was by breaking a 12 x 17 pane of glass.

Pharmacist Sam Cavanaugh says the break-ins have been coming so fast he isn't given time to repair glass from last entrance.

Money and narcotics were taken by the uninvited guests on their last visit to the store.

To Head Rexall Club

Pharmacist G. E. Andes of Wadesboro has been elected president of the North Carolina Rexall Club for the year 1954. Announcement of Mr. Andes elevation to the high office was by A. C. Bond, secretary-treasurer of the International Association of Rexall clubs.

Rimmer Store Sold to Mann

Mr. and Mrs. E. F. Rimmer of Sanford recently sold their pharmacy, which was established in Sanford in 1941, to the Mann Drug Store organization of High Point.

The business will now be operated as Mann' Drug Store of Sanford, Inc., Sanford, N. C. Authorized capital stock \$100,000, subscribed stock \$400 by D. A. Dowdy and Robert G. Garland of High Point, and G. Frank Murr of Thomasville.

Fire Damages Store

An early morning fire originating in the Masonic Lodge Building on February 2 partially destroyed the Lee Drug Store, Jonesboro. Prescription service was continued by the two owners, Fred Ray and R. N. Watson, but the smoke damaged front end of the store had to be closed temporarily.



Reabela Tablets

\$8.00 per 1000 \$12.00 doz. 100s

Reaco B-Complex with C Tablets

\$20.00 Doz. 100s

Reaco A & D Capsules

\$10.00 Doz. 100s

A. E. P. Tablets

\$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets

\$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets

\$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets

\$7.50 per 100

Reavita Capsules

\$34.80 Doz. 100s

\$28.00 per 1000

Reacaps

\$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

A. C. A. Program Now Reaching 3 Million

The second monthly installment of the American College of Apothecaries Public Education Material has been sent to those pharmacists subscribing to the program. The material is being used by pharmacists throughout the country and it is estimated that it is reaching approximately three million people at the present time. A sample of the mailing is reproduced below.

Subscriptions to the program are still being accepted. The cost for one counter card, 1000 prescription inserts and 100 mailing inserts is only \$6.00 per month on a yearly subscription basis.

Subscriptions should be sent to Public Education Program, American College of Apothecaries, 2173 Knorr Street, Phila. 49, Penna.

More Precious Than Gold

Occasionally we pharmacists are confronted with this statement when a somewhat higher priced prescription is presented to a patient "What's in this gold or platinum?" Reflecting on this statement the thought occurred to me how little value we place on certain things which in effect are priceless. For actually if the prescription was of gold or platinum it would be valueless to the patient at that time. Ten years ago no amount of gold or platinum could buy some of the modern pharmaceutical products available today—Products which have been directly responsible for prolonging the lives of the American Public and making these lives healthier and happier.

The few antibiotic capsules that today can treat a case of pneumonia without worry and danger—The hormones that have allowed arthritics who were permanently disabled to again live useful lives—The insulin which now allows the diabetic to live a healthy normal life—And many, many others,—Who can place a value on these? Are they not more precious than gold? The purest gold and the finest platinum cannot provide the health that these drugs can.

There is a great misconception that the cost of medical care has increased. Taking into account the elimination of many diseases, the shorter duration of others, and the great reduction of the crippling effects and permanent damage that was once prevalent, it is obvious that there has been a vast almost incalculable reduction in the total cost of medical care. What appears to be expensive is the vastly improved care and comfort which is taken for granted by even the poorest of us but 20 years ago was not available to the wealthiest.

Although it might appear that these new drugs are costly this is not so for in reality they effect economic savings for the patient. For in almost every instance they produce sharp reductions in hospital bills, doctor bills, nursing bills and income loss. So next time, when someone close to you is ill and a modern drug is prescribed think of its effect and you will see why we say that they are "more precious than gold."

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

**A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists**

We Appreciate Your Business

**infections
won't
wait**

Terramycin®

BRAND OF OXYTETRACYCLINE

That's why you always need
a good stock of well-tolerated,
broad-spectrum

*Physicians are sold on this
rapidly effective antibiotic,
and constant promotional
reminders boost prescription
volume. They'll be calling for
these popular dosage forms.
Be ready! Stock up now!*



TERRAMYCIN CAPSULES

250 mg. in bottles of 16 and 100; 100 mg.
and 50 mg. in bottles of 25 and 100.



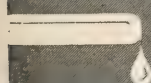
TERRAMYCIN TABLETS
(sugar coated)

250 mg. in bottles of 16 and 100; 100 mg.
and 50 mg. in bottles of 25 and 100.



**TERRAMYCIN
ORAL SUSPENSION**

250 mg. per 5 cc. teaspoonful,
deliciously flavored. 1 oz. bottles
containing 1.5 Gm. Terramycin.



**TERRAMYCIN
PEDIATRIC DROPS**

Economical 1.0 Gm. formula in 10 cc. bottles.
With special dropper calibrated at 25 mg.
and 50 mg.

*For rapid turnover with an Rx profit
margin—stock the complete Pfizer line.*

Pfizer

PFIZER LABORATORIES, DIVISION A. N. Y.
NEW YORK, N. Y. 10017

WILLSONITE SUN GLASSES

for everyone under the sun!

FLOOR STAND DEAL NO. 6549

This deal provides colorful mass display—holds a full gross of sun glasses in a wide range of styles and colors, priced from 39c to \$1.95. Lithographed in 4-colors, this 8-sided display stands over 6 feet high. Easy to handle, easy to set up, deal comes complete in one carton. All glasses in deal are individually price marked. All but 12 pair priced at \$1.00 or under!

Retail Value \$109.14

Dealer Cost—\$65.49

Ask your JUSTICE salesman for complete information.



JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Aggressive Enforcement Needed

"Fair Trade must have the support of aggressive enforcement to survive the defiance of the chislers," says Executive Secretary John W. Dargavel in his message appearing in the January 18th issue of the *N.A.R.D. Journal*.

Mr. Dargavel's complete message is as follows:

"Fair Trade continues to be sustained in every court action. Yet the system of maintained economic prices faces serious trouble. Too many cases of undercut established minimums are ignored and in addition, extensive evasions through giveaways (such as trading stamps) are left more or less unmolested.

"Reports which come to me from every section of the country indicate that only a fraction of the manufacturers with products on which they have established minimums is alert enough to violations. The result before long could be a widespread chaotic situation of danger to Fair Trade. It is hard to understand the manufacturers of the mind to dawdle in the enforcement of the minimums they have stipulated in order to provide protection against the destructive consequences of juggled resale prices.

"Fair Trade must have the support of aggressive enforcement to survive the defiance of the chislers. The manufacturers hold the fate of the system of maintained economic prices in their hands and it is up to them to leave nothing undone to insure the future of Fair Trade.

"I have said it many times before . . . and I repeat . . . manufacturers with inclinations to dawdle with Fair Trade belong outside the structures of the statutory protection. The harm they cause through negative attitudes toward enforcement of established minimums make them in reality a detriment to Fair Trade.

"The problem that stems from trading stamps and every form of giveaways in connection with products that carry established minimums has become serious in a number of states. The Fair Trade acts of

twenty states in definite language outlaws giveaways (inclusive of trading stamps) on purchases of merchandise under Fair Trade. Then again in the other states the Fair Trade acts are open to judicial interpretation and the result has been court decisions both for and against giveaways in connection with Fair Trade. It seems obvious that the intention of the respective legislatures was to include among the violations giveaways that amount to less than the prices stipulated. To me it is nonsensical to arrive at a different conclusion. Nevertheless we have to contend with the confused situation and it is important to have it eliminated through test cases aimed to bring about unquestionable clarification. The problem of giveaways is now being studied from the standpoint of Fair Trade. I hope that before long it will lead to effective solutions."



The Name at the Top—It's EVERFRESH

and . . . The Top
Name among qual-
ity brands

Assures
PROFITS
Assures
DEMANDS

"The swing is definitely toward the brands the public knows."

ORDER TODAY

Thru Your
Wholesaler

The McCambridge & McCambridge Co.
6400 Rhode Island Ave. Riverdale, Md.





MISS DOROTHY BRECHT

Appointed Watts Hospital Pharmacist

Miss Dorothy V. Brecht of Minnesota, sister of UNC Pharmacy School Dean E. A. Brecht, has been appointed chief pharmacist of Watts Hospital, Durham. She replaces Hunter Kelly who recently established The Professional Pharmacy located in the general area of Watts Hospital.

Miss Brecht is a native of Minnesota Lake, Minn. After graduating from public school in 1933, she attended the University of Minnesota, graduating from that institution with a B.S. degree in Pharmacy in 1938.

Practical experience was obtained in the family drug store of Minnesota Lake, and with various retail pharmacies of Minneapolis. Miss Brecht entered the field of hospital pharmacy in 1948 with the Northwestern Hospital of Minneapolis. She came to Watts from the Midway Hospital of St. Paul.

Miss Brecht received her license in the State by reciprocity from Minnesota.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Arrested for Break-in Try

Foster Brown, formerly of Laurel Hill, was arrested January 12 for an attempted break-in of The Legion Drug Store, Laurinburg. Officers observed the man as he attempted to gain entry to the store at its various entrances.

Brown later testified that he remembered nothing of the break-in attempt, and claimed that as a result of asthma, he had become a drug addict.

READER'S DIGEST ARTICLE SPOTLIGHTS FAIR TRADE

A full-dress article on fair trade appeared in the February issue of *Reader's Digest*.

Entitled, "Are Fair Trade Laws Fair?", the article was written by J. J. Furnas, an outstanding magazine writer. The article, recommended for reading, expertly sets forth both sides of the case.



A recent installation of Bastian-Blessing Soda Fountain-Luncheonette equipment at
The Peoples Drug Store in Lynchburg, Virginia



View of the Prescription Department at the Kirkpatrick Drug Company in Leaksville,
North Carolina, showing a recent installation of Key Line Store Fixtures by

GRANT E. KEY, INC.

Manufacturers

LYNCHBURG

Distributors

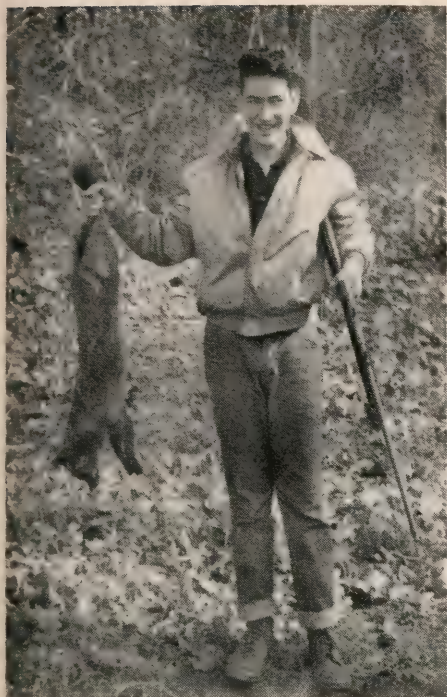
VIRGINIA

*It Pays to
Feature*

Abbott

PHARMACEUTICALS

Abbott Laboratories • North Chicago, Illinois



Kills 20 Pound Fox

Bryan Harrison, son of Mr. and Mrs. James Harrison of Asheville, is shown with 20 pound fox he recently killed with one shot (.22 hollow point) at a distance of 101 yards.

The fox was shot at an old rock quarry located across the French Broad River within sight of the Harrison residence.

A fast worker, Bryan made his kill at 1 o'clock. By 3:45 the animal had been skinned, mounted and a picture of the hunter and hunted developed and printed. Bryan shoots straight and works fast.

Stationed Near Paris

Sam Price writes from Hochst, Germany, that his unit is moving to "SHAPE," European headquarters, which is located about fifteen miles from Paris. Here Sam expects to set up a large pharmacy dispensary.

While in Zweibrucken, Germany, Sam ran across Bill Randall, a former classmate at UNC.

For the benefit of those who care to write Sam, here is his address: Pvt. Sam H. Price, Jr., US-53-189-770, 762nd Medical Detachment, A.P.O. 757, c/o Post Master, New York, N. Y.

Caught in Break-in

A young Negro man was recently caught in the act of entering Tayloe's Drug Store, Washington, after the store had been closed for the night. Just before locking the front door, employees of the firm heard glass crashing in the back. Officers were called and the arrest made.

Joins Eckerd's

John W. (Jack) Moore has joined Eckerd's of Asheville as a pharmacist. He graduated from the Lee Edwards High School, Asheville, in 1947. Later attended the Southern College of Pharmacy, and while in Atlanta, was connected with Lane's and Walgreen drug stores.

Paramore Buys Nashville Store

Rex Paramore, Raleigh pharmacist, is the new owner of one of Nashville's oldest retail drug stores—the Ward Drug Company.

During recent years, following the death of Wesley Ferrell, the business had been operated by Mrs. W. C. Ferrell, Mrs. Marion Patterson, Mrs. T. O. Coppedge and Dr. Thomas O. Coppedge, Jr.

Paramore is a graduate of the School of Pharmacy, UNC, and a licensed pharmacist since 1950. He managed the Pine Drug Company of Raleigh after graduation, but more recently had been associated with the Five Points Pharmacy, Raleigh.

increased sales 250%



SAN ANTONIO, TEX. "I credit the 'Benzedrex' display with increasing 'Benzedrex' Inhaler sales at least 250% during the past six months that I have had the display on my counter."

Fred J. Klecka
Fred J. Klecka

double your sales of
BENZEDREX* INHALER
with the new display carton

Smith, Kline & French Laboratories,
Philadelphia



*T.M. Reg. U.S. Pat. Off.

APOSTLE of the Smokies

Under the appropriate title: "Kelly Bennett . . . Apostle of the Great Smokies," the February issue of *Family* magazine has a well written article on Pharmacist-Mayor-Mountaineer Kelly Bennett of Bryson City.

If you are selling this publication, refer to page 32. If not, the NCPA will be glad to send you a copy on request.

Family, A digest for better health, consumer magazine sold only in drug stores, saw significant gains within the past month in three vital areas: (1) drug association backing, (2) readership and (3) advertising, according to a report issued by publisher Robert Guinn.

The number of state pharmaceutical associations backing *Family* has now reached 36, with 5 joining within the past month. From its initial issue four months ago, *Family* has enjoyed the active endorsement and support of the National Conference of State Pharmaceutical Association Secretaries.

Reports from druggists indicate that the magazine has built up a loyal reader following during its first three months. This is attested to by the progressively mounting number of requests for the magazine a few days before it appears on the counter each month.

Twelve-month advertising contracts are rolling in now, with Bayer Aspirin joining Johnson & Johnson, Lenthier, Purepac and other regulars in the January issue. And a long line-up of new advertisers is scheduled to begin in February and March.

The contents of the January issue, now on the stands, maintain *Family's* usual high level of reader interest. A Faith Baldwin story, a fashion adviser article, a feature on Burt Lancaster are included. The reader will also find delectable ice cream recipes . . . authoritative advice on child care . . . and the fascinating story of human blood as a lifesaving medicine.

Family offices in New York are located at 421 Hudson Street.

New Stores - Pharmacists Licensed by Board

The State Board of Pharmacy met in Chapel Hill on January 19. New drug store permits approved at that time included:

(1) Pleasant Garden Drug Store, Pleasant Garden, N. C. William H. Barton, owner and pharmacist in charge.

(2) Franklin Drug Company, 2140 Lawn-dale Drive, Greensboro, N. C. Russell E. Franklin, owner and pharmacist in charge.

Two hospital pharmacies were established:

(1) Lincoln Hospital Pharmacy, 1301 Fayetteville Street, Durham, N. C. (Vera Phelps Ricketts, pharmacist in charge), and (2) Asheville Agricultural School and Mountain Sanitarium, Inc., Howard Gap Road, Fletcher, N. C. (A. J. Miller, pharmacist in charge).

Change in ownership of established stores occurred in a number of instances:

(1) Rex Paramore, formerly of Raleigh, is the new owner-manager of Ward Drug Company, Nashville.

(2) May & Gorham, Inc., 132 Tarboro Street, Rocky Mount, N. C. Following the death of Mr. R. S. Gorham, this business was sold to Pharmacist L. W. Murphrey and others.

(3) S. L. Shultman, Jr., purchased the Carolina Pharmacy, 287 Haywood Road, Asheville, N. C. from Mr. G. S. Shieder, who has retired.

(4) Paul Thompson has sold the Fairmont Drug Company, Fairmont, N. C. to H. E. Malion and others. Mr. Malion is combining his store (Mitchell & Caudell) with the newly purchased business and will operate henceforth as the Fairmont Drug Company. Mr. Thompson is retiring to devote full time to extensive farming interests.

(5) Beddingfield Pharmacy, Five Points & 7th Street, Greenville, N. C., successor to Greenville Drug Company, which J. Key Brown has sold to Bruce B. Beddingfield.

Discontinued as a licensed pharmacy: Hotel Charlotte Pharmacy, Inc., 239 West Trade Street, Charlotte, N. C.

**sales increased
over 200%**



INDIANAPOLIS, IND. "I have used the 'Benedrex' display in both my stores since its introduction. Sales in both stores have increased considerably over 200%."

John E. Steeg

John E. Steeg

double your sales of

BENZEDREX* INHALER

with the new display carton

*Smith, Kline & French Laboratories,
Philadelphia*

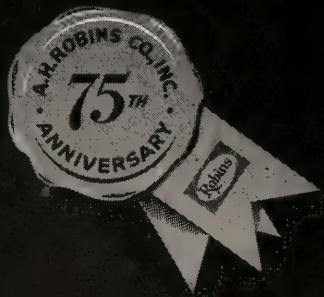


★T.M. Reg. U. S. Pat. Off.

for maximum safe analgesia...

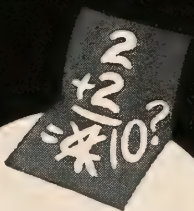
P henaph Codeine

with





en[®]



Provides full codeine effect with small, safe codeine dosage—by synergistic combination with the potent, non-narcotic Phenaphen formula*.

Better check your stock NOW on all three forms:

PHENAPHEN

—the basic non-narcotic preparation

(brown and white capsules)

PHENAPHEN WITH CODEINE PHOSPHATE ¼ GR.

—PHENAPHEN No. 2

(yellow and black capsules)

PHENAPHEN WITH CODEINE PHOSPHATE ½ GR.

—PHENAPHEN No. 3

(green and black capsules)

A. H. ROBINS CO., INC.

Ethical Pharmaceuticals of Merit
since 1878

RICHMOND 20, VIRGINIA

*Each Phenaphen Capsule contains aspirin (2½ gr.) 162 mg., phenacetin (3 gr.) 194 mg., hyoscyamine sulfate 0.031 mg., and phenobarbital (¼ gr.) 16.2 mg.

For sixty-nine years

. . . since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Esso Sells Nujol

Esso Standard Oil Company recently announced the sale of "Nujol" and "Mistol" to Plough, Inc. The sale included transfer of world-wide trade marks and good will, all inventories of finished goods and supplies and all equipment used in their manufacture.

Joins Dorton Drug

Clarence L. Swearngan has joined Dorton's Drug Store, Charlotte, as pharmacist.

Mistake

Many people still have the mistaken belief that raw meat will reduce a swelling or black eye.

By So Dock

Another one of those interesting notes: 1 bottle of By So Dock for gass in the stomach. This was an easy one for Cliff Daniels and Haywood Jones of Zebulon Drug.

Recommend Lennon

Pharmacists of the state have been asked to support U. S. Senator Alton Lennon in the political campaign now getting underway. The request came by way of Mike Hall and the "Wilmington Druggists for Alton Lennon," which organization is 100% in support of Lennon's candidacy.

Named Chairman

W. H. (Bill) Burbage, The Drug Centre, has been named chairman of the Retail Merchants Division of the Albemarle Chamber of Commerce for 1954.

On Sick List

Robert S. Sessoms, manager of the St. Pauls Drug Store, was one of his best customers in January. He had the right medication to put him back in tip-top shape in short order.

Damage Suits Settled

The fatal automobile accident in which Pharmacist P. J. Melvin of Roseboro lost his life last year brought six damage suits totalling \$42,000. The claims have been settled by an insurance company.

NCPA Adopts Group Life-Hospitalization Plan

A comprehensive plan of group life-hospitalization insurance underwritten by the State Capital Life Insurance Company of Raleigh was approved by the NCPA executive committee on January 20th. Details of the new insurance program, which supplements the Association's income protection plan, has been sent to the NCPA membership.

Other action taken by the committee: Retained all NCPA employees at same salaries as in 1953; authorized investment of \$2,000 of NCPA funds in building and loan stock; delayed final action on Bermuda trip subject to availability of ship; and formulated plans to secure favorable action by the General Assembly in appropriating funds for a larger pharmacy building at Chapel Hill.

The executive committee met with the legislative committee in the afternoon for a joint session. Details of the program

agreed upon will be announced from time to time by direct communication to the membership.

The two committees turned out in full force. Present from the executive committee were W. A. Ward, J. Paul Gamble, W. B. Gurley, W. R. McDonald, Jr., B. R. Ward, W. Latham West and W. J. Smith.

L. M. Lamm, chairman of the legislative committee, introduced the members of his committee: E. A. Brecht, George W. McLean, M. B. Melvin, Dean Tainter, Latham West and C. R. Whitehead.

Georgia Law Restored

Fair trade has been restored in Georgia with the signing of a new fair trade bill by Governor Herman Talmadge on January 6. The new fair trade bill was passed last month by overwhelming majorities in both chambers of the Georgia State Legislature—112 to 3 in the House and 38 to 3 in the Senate.

COLONIAL FIXTURE COMPANY

Specializing in

CUSTOM BUILT DRUG STORE FIXTURES

When in need of STORE FIXTURES, allow us to estimate on your requirements.

NO OBLIGATION ON YOUR PART.

Formica and Micarta counters and table tops as well as all types of wood fixtures and glass cases.

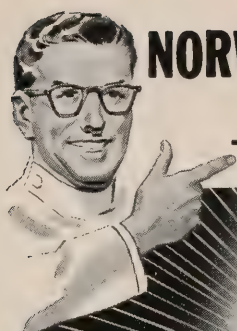
Write or phone (3-0430)

H. W. Martin

COLONIAL FIXTURE COMPANY

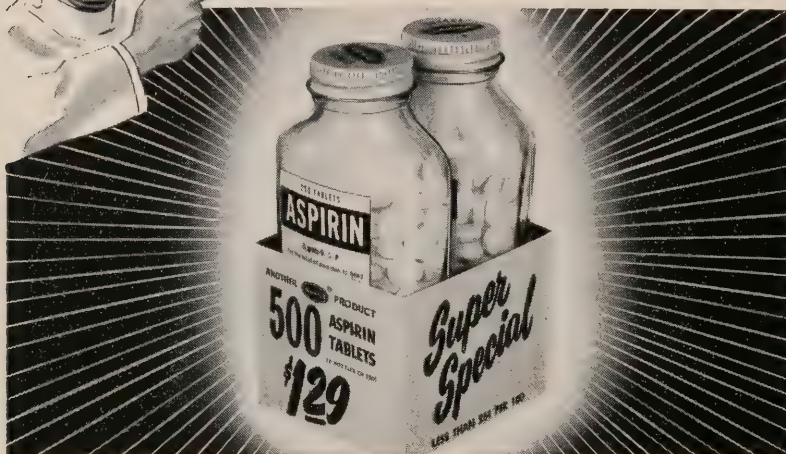
729 E. Cary Street

Richmond 19, Virginia



NORWICH *Large Size* ASPIRIN

— A Bigger Traffic-Builder!



Make 67¢ Profit on Every Sale!*

- 1. No Better Consumer Value**—no other nationally advertised brand of aspirin is offered to consumers at such a bargain price!
- 2. No Better Retailer Profit**—no other nationally advertised brand of aspirin offers retailers a better margin of profit!

It's a real traffic-builder—because it's the biggest value today in nationally advertised aspirin!

** See your Norwich Salesman for this profitable
Norwich Product . . . Make sure you have enough in stock.*

Remember . . . the famous Norwich "Money-Back" Guarantee assures you
a full profit even when you refund a customer's purchase price!



The Norwich Pharmacal Company, Norwich, New York

To Establish Florida Store

Bryant M. Stone, Hawthorne Pharmacy, Charlotte, is soon leaving the state for St. Petersburg, Florida, where he will establish Stone's Pharmacy, 2200 Fourth Street, North.

Mr. Stone is a graduate of the University of Florida, Class of 1930. Since 1936 he has resided in Charlotte where he is well known as a pharmacist.

Pinnix Honored

Public recognition of the services of Mr. J. M. Pinnix, operator of the Pinnix Drug Store, Kernersville, was highlighted by the *Winston-Salem Journal-Sentinel* in a recent issue.

Licensed in 1904, Mr. Pinnix has operated a drug store in Kernersville in the same location for the past fifty years. Devoted to his work, he has personally opened and closed the drug store seven days a week for the 50-year period, with the exception of one 5-day vacation.

His primary activity outside the store is

attending the local board of alderman meetings, of which he has been a member for the past 35 years.

Mr. Pinnix's son, Joe L., is a licensed pharmacist, and another son, John Marshall, Jr., assists in operating the store established fifty years ago.

Theodore Horner

Theodore Wright Horner, grandson of NCPA President and Mrs. W. A. Ward of Swannanoa, was born Feb. 1 at Ames, Iowa. The Wards have a granddaughter in Hickory where son, Wilbur, and his family now make their home.

JESSE P. BRADLEY

Jesse P. Bradley, born April 2, 1876 in Tarboro, died in Burlington on February 8 after an illness of ten days.

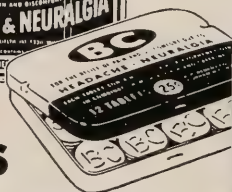
Mr. Bradley had made his home in Burlington since 1896. He was licensed as a pharmacist in 1908.

As a pharmacist, Mr. Bradley was associated with drug stores in Burlington, Greensboro and Asheboro.

Scott Drug Company

***Wholesale and Manufacturing
Druggists***

Charlotte, N. C.



One of the Nation's Famous Trade Marks

Wherever people read newspapers and magazines, drive automobiles on the nation's highways, listen to radio or look at television—wherever people have headaches in the United States—"BC" is a well-known trade mark.

Every day, seven days a week, millions of people read about, hear about or see some form of "BC" advertising. Every week, 52 weeks each year, people in the United States are now buying an average of almost one and a half million packages of "BC" Headache Tablets and Powders.

Extra Dollars for You

Those who give prominent counter display to fast-selling "BC" reap the profits to be gained from this tremendous nation-wide advertising. More millions than ever before are now convinced that "BC" means quick headache relief.

B. C. REMEDY COMPANY

Durham, North Carolina

Survey Shows Pharmacists Are Using Universal Rx Costing and Pricing Calculator

The Universal Prescription Costing and Pricing Calculator, developed by Professor S. B. Jeffries and introduced to the profession by Becton, Dickinson and Company several months ago, has been thoroughly tested in actual use. Pharmacists have found it an effective aid in the complex, widespread problem of equitable, systematic prescription costing and pricing.

According to a report of an intensive survey of New Jersey pharmacists, just released.

1. Nine out of every ten using the Calculator say it is satisfactory.

2. Three out of five pharmacists who answered the survey use it to find the "break-even" figure (cost to the pharmacist) on each prescription.

3. Of those using it, nine out of ten use it to determine the final price, after finding the "break-even" point.

4. More than nine out of ten using it feel also that the Calculator helps to control prescription department profits.

5. Almost nine out of ten report no adverse customer reaction to use of the Calculator.

Since its introduction, a great many favorable comments have come from pharmacists and organizations throughout the country. State pharmaceutical associations have recommended its use among members. Several deans of pharmacy colleges have suggested or employed it as a teaching aid in pharmacy administration courses. Hospital pharmacists have pointed out the need for a systematic approach to their similar costing problem.

The new survey followed a previous study earlier in the year. Both were conducted under the auspices of the New Jersey Phar-

maceutical Association in conjunction with the Pharmaceutical Extension Service of Rutgers College of Pharmacy.

The first survey established that a vast diversity existed in methods and random costing procedures employed in this representative State. More than 15 methods were revealed. Moreover, 63.6% of the pharmacists could not say that their methods provided them with the actual cost figure on each prescription. Definite need was demonstrated for a mechanism that saved time and mathematics.

The handy Calculator was then offered to pharmacists everywhere. It was emphasized that the Calculator provided the pharmacist with the cost, before he added his professional fee or profit. After this essential costing step, the individual pharmacist was the sole judge of the profit margin he needed to meet local and store conditions.

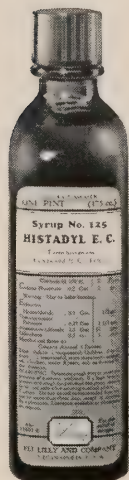
The Calculator is easily operated. For each prescription, the pharmacist adds the cost of ingredients and container. He determines the time spent on the prescription. He merely pulls the sliding chart until the cost of ingredients shows in the left hand column. Going across, he looks under the column for the time spent; and the cost-to-him for the prescription is shown in a slot. He then adds his professional fee to this cost figure establishing the retail price.

Becton, Dickinson's sponsorship of this project is a part of its continuous efforts to help the pharmacist build up his professional departments.

The company explained that the basic purpose of the Calculator is to provide an efficient method to help the individual pharmacist determine his actual prescription costs.

→

**this
one
is
just right**



In addition to a combination of drugs noted for their effectiveness in relieving incipient coughs and other annoying conditions that occur frequently with common colds, °Syrup No. 125, 'Histadyl E.C.' (Thenylpyramine Compound E.C., Lilly), offers the clinically proved antihistaminic 'Histadyl' (Thenylpyramine, Lilly) for its ability to relieve respiratory symptoms. The therapeutic action of this preparation is definite and answers a longfelt need for a dependable cough syrup. Delightfully pleasant to the taste, brilliant red in color, Syrup 'Histadyl E.C.' is *just right*. Prescription demand for this product promises to be heavy throughout the season. Supplied in pint and gallon bottles. For quick, competent service send your orders to us.

°Federal record of sale required.

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

ATTRACTIVE PRICES F. D. A. CERTIFIED PENICILLIN TABLETS

Fresh Stock—Two Years Plus Expiration Date

50,000 units-buffered	\$1.75 bottle of 100
50,000 units-buffered-foiled	0.30 box of 12
50,000 units-soluble	2.25 bottle of 100
100,000 units-buffered	3.10 bottle of 100
100,000 units-buffered-foiled	0.55 box of 12
100,000 units-soluble	3.75 bottle of 100
200,000 units-buffered	6.25 bottle of 100
200,000 units-buffered-foiled	1.00 box of 12
200,000 units-soluble	6.50 bottle of 100
250,000 units-buffered	7.50 bottle of 100
250,000 units-buffered-foiled	1.20 box of 12
250,000 units-soluble	8.00 bottle of 100

PENICILLIN—TRIPLE SULFA TABLETS

100,000 units-0.5 Gram Sulfas	7.40 bottle of 100
200,000 units-0.5 Gram Sulfas	11.50 bottle of 100

TRIPLE SULFA: Sulfadiazine-Sulfamethazine-Sulfamerazine

SPECIAL DISCOUNTS:

5% on 10-100's or 48-12's, one item or assorted
10% on 50-100's or 200-12's, one item or assorted

Orders \$40.00 or more PREPAID

MAYRAND INCORPORATED
Manufacturing Chemists
Greensboro, N. C.

The Old-Fashioned Drummer

By C. M. CAIN, Henrietta, N. C.

The traveling salesman of forty or fifty years ago, with his easy going camaraderie, belonged to the horse and buggy days. The era that encompassed his times was superseded by that of the mechanical buggy. As one who enjoyed his comradeship during the first twenty years of this century, I desire to voice my appreciation of him ere the fates close his book and taps is sounded o'er his bier.

We always looked forward to his coming with pleasure and extended to him the glad hand of fellowship, receiving a reciprocal expression in kind. When the business transaction was concluded he loafed around awhile to hand out the latest news gleaned by the wayside during his travels.

Mayhap he was from the tidewaters and brought with him some intriguing story from Neptune, or sojourning among the Sandhills he had some pleasurable fragrance from the pines. Then, again, he would chronicle some high adventure among the foothills, or relate some tale of love's sweet story within the dales. Regardless of the theme of his conversation, he was always interesting, entertaining, and many times really instructive. His story might be a little risqué on occasion—"never naughty enough to be wicked but only spicy enough to make glad."

Much has been written about the versatility of the drummer of years past. One writer humorously portrayed him thus—

Who is it comes into my store,
Throws down his bundles on the floor
And never stops to shut the door
Der Drummer!

Who spreads his samples in a trice,
Then says he, "Look! See how nice,
And, too, I've got de bottom price?"
Der Drummer!

Who is it comes in when I was out,
Drinks up mine beer and eats mine kraut,
And ach! kiss mine Katrine on der mouth?
Der Drummer!

Yes, the drummer of the horse and buggy days was a versatile man. To succeed under

the conditions that he worked, he had to be, but a just appraisal of him will show that he was ever and always an ambassador of good cheer and a purveyor of those gracious little amenities and pleasantries of life that brighten its pathway, sweeten its existence, and make living more worthwhile. James Witecomb Riley said of him—

Could I drink of the nectar
That only the gods can,
I'd fill up the the glass to the brim
And drink to the health of the traveling
man,
And the house represented by him.

To those pharmacists who were privileged to enjoy his fellowship we shall close with a line or two from Bobby Burns—

And here's a hand my trusted frere!
And gies a hand o' thine!
And we'll tak a right gude—willie
waught
For auld lang syne.

CHLOROPHYLL

in the Gumming on
YOUR DRUG LABELS

An Exclusive Feature with McCourts

For the benefit of the pharmacist who occasionally moistens labels with his tongue, the McCourt Label Cabinet Co. is now printing drug labels on paper with gumming containing Chlorophyll.

There is no additional charge for this added value in the quality of McCourt's drug label paper and gumming.

Ask your McCourt salesman to show you the new labels with the Chlorophyll gumming.



"Use the Label with the Green Gumming"

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

Got This Drug?

Wanted: 1000 tablets Methylene Blue, 1 grain. I. T. Reamer, Duke Hospital Pharmacy, Duke Hospital, Durham, N. C.

Contribute to Institute

Nicest contribution to the Institute of Pharmacy during the past 30 days was a \$160 check sent in jointly by Howard Harrelson and J. A. Mills of Tabor City.

Later Howard, a graduate of the School of Pharmacy, University of South Carolina, and Mr. Mills visited the Institute. It was Mr. Mills' first visit back to Chapel Hill in forty years.

Progress

Carpenters, electricians and the heating people have been busy in the Institute base-

ment. When completed, the "Room of Memories" will be an interesting addition to the building.

Reciprocity

Newcomers to the state by way of reciprocity: Victor Lee Smith from Vermont; Miss Dorothy Brecht from Minnesota, and A. J. Curtis from Ohio.

Drop

Sales of medicinals at the manufacturers' level last year dropped 12 per cent below 1951 in tonnage and 15 per cent in dollar value, according to the U. S. Tariff Commission.

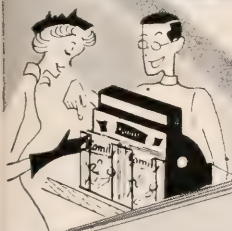
Ratio

There is one pharmacist for every 1,525 persons in the U. S., according to the American Pharmaceutical Association.



A Modern Open-Type Prescription Department Greatly Enhances the Prestige of Pharmacy and Profits, Too.

**SOLD ONLY IN
DRUG STORES...**
**Never anywhere
else!**



Sign up—and sign up your
druggist friends for *Family*—
35% profit on every copy you sell.

Display and push *Family*
every month—your best public
relations aid.

Promote *Family*-advertised products
—support the manufacturers who
support your magazine.

BEST READING TIME FOR A DIME!

*Fun, fact, and fiction in color-packed
pages for the whole family. New issues on
sale the first of the month indicated on cover.*

SEND THIS ORDER IN TODAY!

National Conference of State Pharmaceutical Association Secretaries
c/o FAMILY, 421 Hudson Street, New York 14, New York

Gentlemen:

Please ship me (in units of 100)copies of FAMILY at 06½¢
each to be sold at 10¢ retail. This is a standing order for six issues
beginning with the next issue, and for each issue thereafter until
other instructions are given my distributor. In return for the special
price to me of 06½¢ it is understood that for the first six issues
FAMILY will be delivered to me on a non-returnable basis. With
my first delivery, send me FREE DISPLAY RACK which will hold 30
copies. I promise to use the display as recommended by my state
pharmaceutical association.

Firm Name.....

Address.....

City..... State.....

Signature.....

My two principal drug wholesalers are:

Firm Name.....

Firm Name.....

Family
A digest for better health

421 Hudson Street,
New York 14, N. Y.

Weddings

Miss Lina Ann Vickers and Murphy Thomas Wagner, Jr., both of Durham, were married January 30 in Durham at the Lake-wood Methodist Church.

A recent graduate of the School of Pharmacy, UNC, Mr. Wagner is on the pharmacy staff of Duke Hospital.

Births

Mr. and Mrs. J. C. McGee, Jr., of Mars Hill, announce the birth of a boy, weight 7 lbs., on January 14th. The McGees have just moved to Mars Hill from West Asheville, where the proud father was formerly associated with the West Asheville Pharmacy.

Deaths

CLAYTON HENDRIX

Clayton Hendrix, owner of the Merrimon Avenue Pharmacy, Asheville, died January 9 after an illness of four days. He had made his home in Asheville since the early 30's after moving from his hometown of Raeford.

CHARLES C. REINS

Charles C. Reins, Winston-Salem pharmacist, died January 22 after a year of declining health and three weeks of serious illness.

A native of Wilkes County, Mr. Reins moved to Winston-Salem in 1921 after working for several years in Belmont and Charlotte, following graduation from the UNC School of Pharmacy.

For 13 years he was an employee of the Owen Drug Store, then established the Reins Drug Store (now Swaney's). For the past seven years he had been connected with Walgreen's.

ROBERT E. LEE DEES

Robert E. Lee Dees, 58, of Wallace, died January 17 after several years of declining health.

Mr. Dees was the son of the late John T. and Della Hooks Dees of Fremont. His father, a veteran of the Civil War, named him after the famous Confederate general.

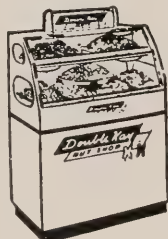
After attending the UNC School of Pharmacy and receiving his pharmacy license, Mr. Dees worked in drug stores in Rose Hill, Burgaw and Fremont before purchasing the Gabe Robinson Drug Store of Wallace in 1922. He operated this firm as the Dees Pharmacy until it was sold in 1944.

Mr. Dees was a charter member of the Wallace Lions Club, the Methodist Church, and a life member of the N. C. Pharmaceutical Association.

JULIAN L. BAKER

Julian L. Baker, Nashville pharmacist, age 51, died in Rocky Mount on January 22 after several years of declining health.

Licensed in 1927, Mr. Baker represented the Massengill Company for a number of years. Following service in the Navy during World War II, Mr. Baker accepted a position with the Ward Drug Company of Nashville, where he remained until illness forced semi-retirement.



THE WORLD'S FINEST SALTED NUTS
Fresh From Our

Double Kay
NUT SHOP 
DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave.

Chicago 18, Illinois

Give-Away Gimmick

Attorney Herman S. Waller of the NARD has written a drug store proprietor of the State:

"As I have indicated on many occasions before, there are some twenty states that have in their respective Fair Trade Acts specific provisions prohibiting the giving away of anything of value with the sale of an item which has been Fair Traded.

"Your state definitely has such a provision and any subterfuge which has to do with the giving away of anything of value with the sale of a Fair Traded item is a violation of an existing Fair Trade contract, whether the give-away is a trading stamp, cash register receipt or some other gimmick.

"Since the Fair Trade foes have lost their case in the Supreme Court, the give-away practice will expand more and more in an effort to frustrate the effectiveness of the Fair Trade Acts. Fair Trade manufacturers are now studying the problem in an effort to stop the expansion of give-aways with Fair Traded items."

Excise Tax

A member wants to know if preparations sold for "athletes foot" are exempt items so far as the 20% excise tax is concerned:

Foot creams, balms, lotions, powders made and sold for use only in the treatment of tired, aching, burning feet, or of minor skin irritations such as "athletes foot," provided no claims or recommendations are made in advertising matter for use as deodorants, anti-perspirants or for other toilet purposes, are TAX EXEMPT.

Remember: You can get a pad (100 blanks) of excise tax blanks for recording excise taxable sales from NCPA. Price \$1.00.

Opium

Thirty-four countries have signed an agreement to reduce opium production from 2,000 tons to 500 tons annually, reports the U. S. Treasury.

SERVE

Lance



Quality

Turnover

PROFITS

IT'S HERE AGAIN

In better shape than ever
With the same price & coverage

THE N.C.P.A. GROUP POLICY

SPECIAL FEATURES

1. Incontestable as to origin of disability.
2. Premiums Waived for permanent disability.
3. Thirty-one day grace period.
4. Free from technicalities.
5. Does not terminate by reason of age.
6. No confinement to house or hospital required.

THE CONTRACT

Disability from accident.....	Pays 5 years
Disability from sickness.....	Pays 2 years
Death from accident.....	Pays up to \$5,000.00
Extra for hospital.....	Pays 2 months
Surgeon's fee for non-disabling injuries.....	Pays up to 25% of monthly indemnity

ANNUAL PREMIUM FOR EACH \$100.00 MONTHLY INDEMNITY (Limit sold \$200.00 per month)

	First year	Thereafter
1. Paying from 1st day accident, 8th day sickness.....	\$55.00	\$50.00
2. Paying from 1st day accident, 1st day sickness.....	62.50	57.50
3. Paying from 15th day accident, 15th day sickness.....	42.50	37.50
4. Paying from 30th day accident, 30th day sickness.....	35.00	30.00

Sold to All Insurable N. C. P. A. Members from Ages 21 to 60

FOR FURTHER INFORMATION WRITE

F. W. Sarles, State Mgr.

INTER-OCEAN INSURANCE COMPANY

P. O. Box 1048

Greensboro, North Carolina

AUTHORIZED REPRESENTATIVES

Apex-Raleigh.....	G. T. Rogers	Kenly.....	R. S. Atkinson
Asheville.....	I. F. Fogartie	Kinston.....	Mrs. R. S. Tull
Beaufort.....	Graham W. Duncan, Jr.	New Bern.....	John R. Taylor
Charlotte.....	Edgar L. Jones	Reidsville.....	E. C. Merriks
Gastonia.....	C. C. Carpenter	Warrenton.....	G. W. Poindexter
Greensboro.....	R. J. Golden, Mrs. J. E. Ferguson	Washington.....	Bowers Insurance Agency
	Underwood Insurance Agency		

Polio Vaccine Production Underway

Eli Lilly and Company has begun production of an experimental polio vaccine for mass immunization trials to be conducted by the National Foundation for Infantile Paralysis.

Eugene N. Beesley, company president, said the vaccine will be produced for the National Foundation on a nonprofit basis.

"We welcome the opportunity," said Beesley, "of co-operating with the National Foundation by producing material for the clinical trial of the polio vaccine. Our experience in biological manufacturing and in tissue-culture procedures has enabled us to start production promptly."

He emphasized that all the vaccine to be made by Lilly will be for the specific purpose of the mass clinical trials, and its distribution will be under the complete control of the National Foundation for Infantile Paralysis.

The experimental product is a result of months of testing of a preparation developed by Dr. Jonas E. Salk, University of Pittsburgh scientist. The mass trials are expected to be the "acid test" in determining whether the Salk vaccine is effective in preventing paralysis.

Five pharmaceutical firms have agreed to prepare the experimental material for the immunization tests. The National Foundation has suggested that the production of the material be completed as rapidly as possible because vaccination must be carried out prior to the "polio season." All the vaccine will bear labels of the National Foundation.

Lilly scientists and engineers have studied the methods of preparing the vaccine as detailed by Dr. Salk and have adapted them to mass production technique.

The Salk method involves growing the virus on animal kidney tissue and then killing it by chemical means. Killed polio virus, when injected into the human body, touches off some of the body's defense mechanisms against the disease. It is thought that this gives immunity, but additional proof will be sought in the mass clinical trials.

The Lilly company has manufactured biologicals since 1914 and has ample facilities and experienced personnel for the tissue-culture work and other processes involved in making the experimental vaccine.

VA Prescriptions

VA prescriptions submitted by the NCPA to the Finance Division of VA for payment on Jan. 15 totaled 1,609 for \$5,488 or an average of \$3.41 per prescription.

You can secure 1,000 VA Rx blanks from the NCPA (if participating in the program) for \$3.50. Pass these out to local MD's.

Where do newly registered pharmacists work? Exclusive of those now serving by special invitation of Uncle Sam, 95% of UNC's graduates for the past ten years are in the *retail field*. When someone says on authority(?) that all the graduates are going into fields other than retail pharmacy, tell him "it ain't so."

Long Ago

It was the custom among ancient Greeks to eat cinnamon bark to prevent heart trouble.

Loan Fund


If you have been accepted for admission to the UNC School of Pharmacy and have resided in the State for a minimum of eight years, you are eligible to borrow up to \$800 a year or \$3,200 for the 4-year period of scholastic work.

Application forms are obtainable from E. C. Daniel, Zebulon Drug Co., Zebulon, N. C.

In order to qualify, the applicant must agree to practice in a rural area (population of 2,500 or less) for minimum of four years. Interest must be paid on each loan at the rate of two per cent annually.

Boss's Helper

Captioned "Boss's Helper," Mrs. Don Fraser, an employee of Kennedy's Drug Store, Gastonia, was recently publicized by the *Gastonia Gazette*. The interesting news story was accompanied by a 6 inch, 2 col. photograph of Mrs. Fraser taking an order by phone.

MILES
always says 

*"Buy it at your
Drugstore!"*

It's true...



radio



and television



surveys

show that **9 out of 10** families  in America 

hear  or see  advertising of MILES PRODUCTS

an average of **20 times a month!**  We tell your

customers,  and we tell them often,

"GET IT AT YOUR DRUGSTORE" . . . and they do!

Make it easy for your customers by displaying

Alka-Seltzer

BRAND Reg. U.S. Pat. Off.



One-A-Day (brand) Vitamins



Miles Nervine

Reg. U.S. Pat. Off.



Tabcin®

BRAND



Bactine®

BRAND



It will mean bigger profits for you



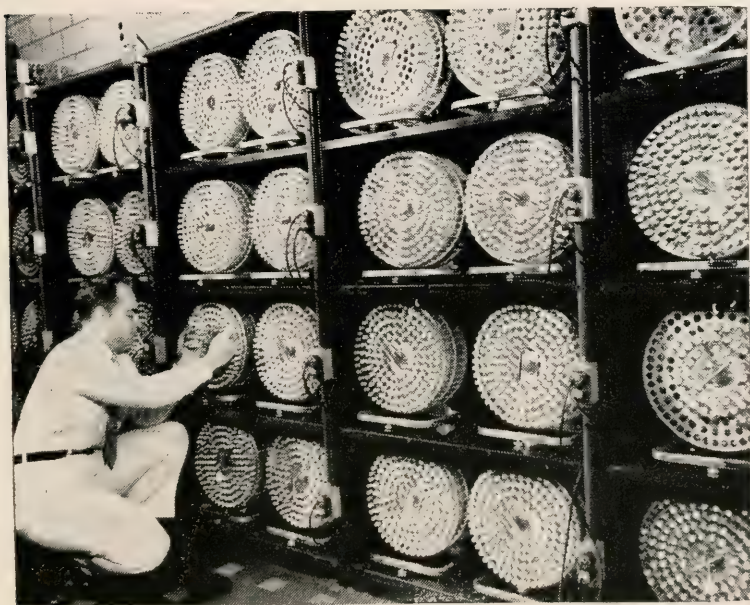
DISPLAYED WELL, THEY'RE EASY TO SELL

MILES LABORATORIES, INC., ELKHART, INDIANA

Partner of the Retail Druggist for 70 years



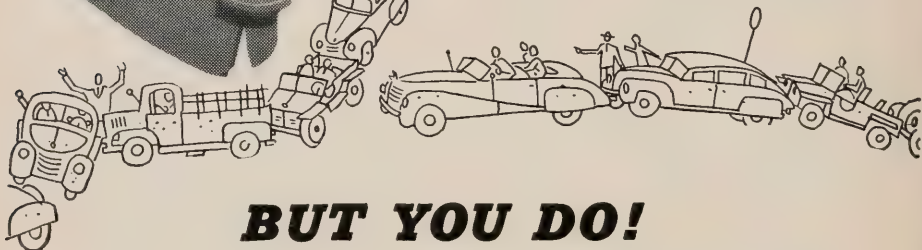
Assay work is important in controlling the purity and quality of the Salk vaccine being made in the biological development department of Eli Lilly and Company. Robert N. Hull, Ph.D., head of the Lilly tissue-culture laboratory, makes a microscopic examination of animal kidney cells in an assay tube to determine the amount of polio virus which has grown in a sample taken from a virus production "pool." In the foreground is a roller drum containing about 150 assay tubes.



Eli Lilly and Company is one of five pharmaceutical houses which are producing the Salk polio vaccine for mass clinical trials to be conducted this year by the National Foundation for Infantile Paralysis. Under the Salk method, the virus is grown on animal kidney tissues and then killed by chemical means. In the incubating room of the Lilly tissue-culture laboratory, roller drums containing hundreds of assay tubes revolve slowly. This gentle agitation of the fluid in the tubes assists the growth of the kidney tissues upon which the polio virus subsists. Irving S. Johnson, Ph.D., checks some samples to determine the condition of the culture.



**He doesn't
want more
Traffic...**



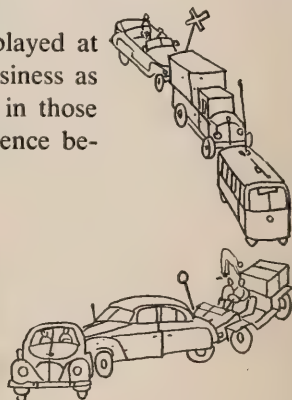
BUT YOU DO!

There are many ways to make customers beat a path to your door, and the successful druggist uses as many ways as he can adapt to his own circumstances.

One sure traffic builder is your soda fountain; and one proven way to make your soda fountain pay is to serve from it the South's favorite ice cream — Sealtest.

The name Sealtest — prominently displayed at your store—will attract soda fountain business as well as build store traffic . . . will bring in those extra customers that can mean the difference between *success* and *just doing business*.

Southern Dairies
Sealtest
ICE CREAM



J. & J. Rings Bell with Stop-Look-Listen Kit

Over 14,000 druggists, almost one third of the nation's independents, have accepted Johnson & Johnson's "Design For Selling" program since the company started its drug store modernization through reorganization campaign last summer, according to E. G. Gerbic, vice president.

Mr. Gerbic predicted that the continued demand for the program is such that it will have been requested by more than half the independents and a substantial number of small chains when the campaign is a year old this summer.

Top Johnson & Johnson executives realized six years ago that consumer buying habit changes and the growth of competition threatened the prosperity of the independent druggist. Immediately, they initiated development of a program which would show druggists how to meet the mounting pressure of non-drug competition.

Six months ago, after over six years of preparation and expenditures of \$500,000, Johnson & Johnson sales representatives began showing druggists a 38-minute film titled "Design For Selling" at state and local pharmaceutical association meetings throughout the country. Following the movie, which portrays the benefits derived from modernization, the drug store owners are offered a complete promotion display and sales training kit designed to help make customers "Stop, Look, Listen."

The STOP portion of the kit shows the druggist how to attract store traffic through promotion and advertising. It indicates different methods based on volume and location of individual stores.

The LOOK section of the kit indicates how the drug store can be reorganized and modernized to take advantage of the change in consumer buying habits. It tells the druggist how best to utilize his floor space and display his merchandise to the best advantage.

The LISTEN section deals with training of sales personnel to hold the customer's attention and increase sales volume.

Drug store owners have greeted Johnson & Johnson's effort in their behalf with great enthusiasm and sincere appreciation.

New York City pharmacist Henry A. Barile wrote that the program "will reap larger harvests in sales, better run stores and public recognition of the pharmaceutical profession."

The past president of a state Pharmaceutical Association told members after a presentation that "any druggist in this room who doesn't sign a card for this program is just a darn fool." Johnson & Johnson requires that any druggist who accepts the "Stop, Look, Listen" kit sign a pledge to make use of its suggestions.

Druggist S. I. Raichlen, in a letter to the "Maryland Pharmacist," wrote "The program was excellent and thought provoking. It contained many entirely new ideas and presented some of the old ideas in an entirely new light. In my mind it kindled a fire of enthusiasm."

A United States Senator, after hearing the program during a visit to his home state, asked for a copy of the kit and commended Johnson & Johnson for its efforts to awaken the retail druggist to the challenge of the times. He said that the "Design For Selling" presentation was a perfect example of how American industrial firms can work for the betterment of all levels of our economic system.

Johnson & Johnson sales representatives reflect the same kind of enthusiasm for this program because it not only means increased sales volume, but also is striking evidence of the company's interest in the welfare of the pharmacy profession. With the movie and a packaged flannel board talk, it offers an effective merchandising program for trade meetings, as well as suggests many avenues where Johnson & Johnson representatives personally can help in solving the individual problems of each of their drug store customers.

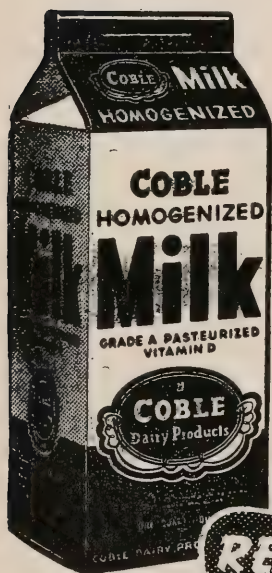
Reach for



COBLE MILK

in the new

**DAIRY GOLD
CARTON**



HOWELL HALL HAPPENINGS

The next twelve months will be crucial in respect to obtaining funds for a larger pharmacy building from the General Assembly of 1955. The administration of the University of North Carolina and governmental officials in Raleigh are aware of this acute need to meet the demand for competent pharmacists in North Carolina, and their cooperation can be expected to the greatest degree in recent years. Every pharmacist can help by discussing this need with prospective local representatives to the General Assembly.

The pharmacy library has been very fortunate through the years in receiving as gifts the annual Yackety Yack. This collection is now 85% complete but it may be possible that there are issues of the Yackety Yack which the owners might be glad to give to the pharmacy library. Missing volumes in the collection are those for the years 1916, 1918, 1927, 1932, 1933, 1936, 1937, and 1944. The library's collection of the Hellenian which was the forerunner of the Yackety Yack is complete excepting for the two years 1890 and 1891.

On several occasions pharmacists have written to the School of Pharmacy to inquire where they might obtain small quantities of the Tweens and Spans, new surface active agents used as emulsifying and solubilizing agents for external preparations. These substances and similar new chemical specialties are available from R. F. Revson Co. 243 West 17th St., New York 11, N. Y.

The School of Pharmacy has received the new TDC 1000 Watt 35 mm projector which was given by the members of the Student Branch of the North Carolina Pharmaceutical Association for the school year 1952-53. An additional supplement to make the purchase of this projector possible was received from Mr. Rowe B. Campbell of Taylorsville. Other new special equipment received at the School of Pharmacy include a Cha'nomatic Specific Gravity Balance and a Brookfield Synchro-Lectric Viscosimeter. With the latter piece of equipment the viscosity of mixture can be obtained as simply as the process of placing

a rotating cylinder in the mixture. The viscosity is then calculated from a dial reading on an electric motor.

On January 11 the hospital display of Burroughs Wellcome & Co. was shown to the pharmacy students and faculty by Mr. Darrell L. Rhudy, the local representative.

The January meeting of the Student Branches of the N.C.P.A. and A.Ph.A. was held on January 19 when the Kappa Psi Fraternity presented the first student program of the year. There was some consternation in the audience when it turned out that the program consisted of an examination of the audience divided into the four class years of the student body and the faculty. It is interesting that the contest was won by the first year students.

On January 19 George Cocolas, Edward Kimsey, and Claude Piantadosi were initiated into the Xi Chapter of the Rho Chi Society, the national pharmaceutical honorary fraternity.

(Continued on Page 84)

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Be sure you have adequate stocks of Black-Draught Tablets, the newest form of this fast-selling, heavily advertised laxative. Remember how Syrup of Black-Draught skyrocketed into the best-seller class. Black-Draught Tablets, backed by the same proved promotion, should be one of your best profit-makers. Order today.

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Mr. C. R. Farrell, stockroom manager in the School of Pharmacy, was named as one of the six men in the Junior Chamber of Commerce to receive the Key Man Award for the year. The presentation was made at the annual Bosses Night when Dean E. A. Brecht accompanied Mr. Farrell.

On January 21 Dean E. A. Brecht gave a two-hour seminar to the Graduate majors in inorganic chemistry on the "Therapeutic Uses of Inorganic Compounds." Extremely favorable attention was gained by Dr. Totten's pharmacognosy class by the attractive displays of each individual student in connection with term papers. The display was well advertised to the campus and was held over two extra days by popular demand.

A baby boy weighing 7 pounds and 14 ounces was born to Mr. and Mrs. Kenneth L. Hoy on January 23.

Work has begun at the two ends of Howell Hall to set the pilings for new steel fire escapes to be installed within the next few months.

An interesting fact was learned in Pharmacy 191 when six commercial samples of beer were analysed for alcoholic content. It was surprising to find that the percentage range varied from 4.5 to 5.5. An inquiry to the United States Treasury Department revealed that this excess over 3.2 percent is general in the industry.

The Library has added a photograph display to its equipment in order to show to students and other library patrons pictures of special interest to pharmacy. The display holds 100 photographs. There is no set rule governing pictures to be shown. The interest to pharmacy determines the selection. In the present collection are pictures of pharmacists, of drug stores, of pharmaceutical equipment, of pharmacy buildings and pharmacist's homes, of drug plants, etc. The display is changed from time to time. This showing of pharmaceutical pictures is another project undertaken by Miss Noble to stimulate interest and pleasure in the Library.

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WHAT THE CLUBS ARE DOING —

Northeastern

W. B. Rodman, Washington attorney voted the most influential legislator in the 1953 session of the General Assembly, was the featured speaker at the January 13 meeting of the Northeastern Carolina Drug Club.

A. L. Hogan of Kinston was named president of the organization for the new year. Serving with him will be Jarvis Alligood, Greenville, vice-president; W. H. Hollowell, Jr., Edenton, secretary; and C. W. Bynum, New Bern, treasurer.

The program itinerary for 1954 was announced. The listing by date, location and chairman of arrangements, is as follows:

March 10, Greenville, Jarvis Alligood. May 12, Kinston, J. C. Hood, Jr. July 14, Windsor, W. B. Gurley. Sept. 8, Edenton, W. H. Hollowell, Jr. Dec. 8, New Bern, C. W. Bynum. The December 8 meeting will be a ladies night Christmas party.

Several pharmacists from outside the organization's area attended the meeting. Among these were a party of pharmacists from Wilmington; B. R. Ward of Goldsboro, and H. C. McAllister of Chapel Hill.

Cumberland County

Members of the Cumberland County Drug Club met in Fayetteville on January 13. Following a dinner, members of the Club discussed problems of mutual interest. L. E. Reaves, Jr. is president of the Club.

Mecklenburg Pharmaceutical

Arthur Goodman, Charlotte lawyer and member of the 1953 General Assembly, was guest speaker at the Feb. 2 meeting of the Mecklenburg Pharmaceutical Society. House Bill 419 was the subject of the speaker's talk.

Gilbert Colina, Society president, announced plans were underway for the printing and distribution of a revised list of drug stores together with addresses, pharmacists' names and phone numbers. The list is sent to all Charlotte doctors.

The wives of Society members are being encouraged to form an auxiliary. At present, the desirability of such an organization is being discussed.

Greensboro

Members of the Greensboro Drug Club were so impressed with Johnson & Johnson's new store-wide improvement program, as presented by Ed Showfety on January 22, that a second meeting of the Club was scheduled a week later.

Store managers attending the meeting saw an expertly produced film on the need for remodeling and received a folder of sales aids valued at \$20.00.

Durham-Orange

Members of the Durham-Orange Drug Club, meeting at the Institute of Pharmacy, Chapel Hill on January 26, heard J & J's representatives, Ed Showfety of Greensboro and R. L. Brown of Raleigh, discuss methods for increasing drug store selling efficiency.

The Club adopted a motion recommending the State appropriate sufficient funds for erection of a new and larger pharmacy building at the University of North Carolina.

WNC Drug Club

Thompson Hiles, Massengill MSR, was nominated for president of the WNC Drug Club at a meeting of the organization held in Asheville on January 8.

Others nominated: Bennett Lott, vice president; Harry Dover, Secretary; J. C. Canipe, Jr., treasurer; and R. C. Sisk, member of the executive board.

Howard Suttle and Al Whitten of Southern Dairies had charge of the entertainment program. Ed Brown and R. C. Sisk won prizes from the "kitty box," which they immediately converted into shares of drug club stock.

North Carolina Society of Hospital Pharmacists in Vitro

The pharmacy of the North Carolina Baptist Hospital in Winston-Salem, under the capable direction of Ernest Rollins, has recently installed new cabinets for narcotics. These cabinets are made of heavy steel with Dutch doors in order that one part may be opened without opening the other. In one section Mr. Rollins keeps his current narcotics, and in the other part he stores his reserve narcotics and his barbiturates. This energetic pharmacy has distributed to all its nurses, both students and graduates, a paper entitled "Suggestions for Handling Drugs by Nurses." Ten directions on narcotics are listed and seventeen points on other drugs. All hospital pharmacists will appreciate the psychology Mr. Rollins has used in the choice of the word "Suggestions." Perhaps the most important item to Mr. Rollins, however, is the fact that he will soon have a new wing of his hospital open and a new pharmacy by mid-year.

Speaking of new wings and new pharmacies, the Memorial Mission Hospital of Asheville will soon be moving to new and larger quarters. In the process, Andrew Darling, Director of Pharmacy, moves to a new four-room pharmacy containing an office, a dispensing room, a manufacturing room and a store room. These quarters have been under construction for more than two years, and due to the vagaries of carpenters, masons, plumbers, etc., the dedication has already been postponed once. The only information to be had from Mr. Darling is this cautious reply, "I just don't know when we will move—maybe by April."

Miss Lina Vickers and Murphy Thomas Wagner, a recent graduate of the UNC School of Pharmacy and an interne at Duke Hospital Pharmacy, were married January 30. I. T. Reamer, Duke's Chief Pharmacist, entertained the couple with an informal get-together at his home before the wedding. Mr. Reamer has been re-elected to another four-year term as a director of the N. C. Pharmaceutical Research Foundation, a position he has held since incorporation of the Foundation in 1946.

Gilbert Colina, Chief Pharmacist of Char-

lotte's Mercy Hospital, and past-president of the N.C.S.H.P., added a new member to his staff the first of February. James Thomas will be a happy addition for Mr. Colina, who has been unable to enjoy a vacation this past year. Mr. Thomas is a graduate of Howard College in Alabama, and was previously employed by the Scott Drug Company and T. A. Walker, Inc. Mr. Thomas and his wife, Nancy, live in Charlotte. We welcome him as a hospital pharmacist.

The Southeastern Conference of Hospital Pharmacists, scheduled to meet in April at Atlanta, Georgia, should prove of value to hospital pharmacists. The program will include a paper presented by Gilbert Colina entitled "What Price Medication?" With his clear insight into hospital pharmacy problems, Mr. Colina's part of the program should be interesting and informative. James Mitchener, our capable N.C.S.H.P. president, will also present a paper on "Labeling and Storage Problems."

The N.C.S.H.P. held its regular quarterly meeting at the Institute of Pharmacy, January 30, following a dinner served at The Pines. The formal program concerned pharmaceutical service in the small hospital. George T. Lawver, administrator of Alamance County Hospital, spoke on "Nature of Pharmaceutical Services Offered in the Small Hospital." H. C. McAllister, who needs no introduction, spoke on "Legal Responsibility." "National Stand of American Society of Hospital Pharmacists with Regard to Pharmaceutical Services in the Small Hospital" was presented by I. T. Reamer. A discussion and question period followed the formal program. James Mitchener, president of the N.C.S.H.P. was presiding officer. In addition to the speakers, special guests included E. A. Brecht, Dean of the School of Pharmacy; W. A. Gilliam, R. A. McDuffie, and R. N. Watson of the N. C. Board of Pharmacy; and W. J. Smith, of the N. C. Pharmaceutical Association.

The Society, recognizing the need for
Continued on Page 88)

Doings of the Auxiliaries

REPORTERS

MRS. J. HARPER BEST
Greensboro

MRS. BEN HAWFIELD
Charlotte

MRS. BEN R. HARWARD
Raleigh

Greensboro

Members of the Greensboro Drug Club Auxiliary saw color films of England at their January meeting.

Stafford R. Webb, a guest, showed slides which he and his wife made during a trip last spring before the coronation. His commentary accompanied the showing.

Mrs. Garland Coble won the attendance prize. Mrs. William P. Brewer, president, welcomed Mrs. W. E. Crispens as visitor.

The hostess committee for the meeting included Mesdames J. V. Farrington, Max Feiner, C. C. Fordham, Jr., Russell Franklin, L. H. Fogleman and Stephen Forrest.

Pharmacy Wives

Officials of the NCPA, the Board of Pharmacy, School of Pharmacy and Woman's Auxiliary of the NCPA spoke to The Pharmacy Wives Association of Chapel Hill at the organization's semi-monthly meeting at the Institute of Pharmacy on February 3rd.

The speakers were Mrs. Graham Culbreth of Southern Pines, Dean E. A. Brecht, H. C. McAllister and W. J. Smith of Chapel Hill. Subject of the talks was a condensed explanation of the purposes, operation and future objectives of the NCPA, School of Pharmacy, Board of Pharmacy, and NCPA Woman's Auxiliary.

A reception followed the meeting. Refreshments carried out the Valentine theme, in cakes, cookies and table decorations.

Charlotte Auxiliary

The Charlotte Women's Druggist Auxiliary held its regular monthly meeting on

January 12. The president, Mrs. Clyde Lisk, Jr., presided.

The meeting was opened with a devotional appropriate to the New Year given by Mrs. Floyd Johnson.

Plans for the Auxiliary's major annual project, a bridge and canasta benefit party, were discussed. Proceeds from the party go to scholarships for worthy students in the School of Pharmacy, UNC.

Door prizes were presented to Mesdames P. W. Kindall, Foster Thomas, Tom Hawkins, and Claude Norman.

Raleigh Woman's Drug Club

It was announced that there are fifty active members of the Raleigh Woman's Drug Club at a meeting January 21 at the home of Mrs. H. M. Stilley on North Blount Street.

Two members who will be leaving the chapter soon are Mrs. W. B. McDonald, Jr., whose husband has been transferred to New Orleans, La., and Mrs. Rex Paramore who will move with her family to Nashville.

A report was given by Mrs. Homer Starling on the club's Christmas party and following the business session, bridge and canasta were played. High score prizes were won by Mrs. R. E. Woodcock in bridge, and Mrs. Frank Peacock in canasta.

Hostesses were Mrs. W. F. Mathews, Mrs. M. B. Melvin, Mrs. C. S. Mullican, Mrs. B. R. Murrey, Mrs. B. F. Page and Miss Evelyn Newsom.

LIGHT STUFF

"The wisest men that ever you ken

Have never deemed it treason

To rest a bit—and jest a bit,

And balance up their reason;

To laugh a bit—and chaff a bit,

And joke a bit in season."

On Me

Dr. William Bowen, 75, well-loved town character, who always paid the check at parties, died of heart disease, in Bucket-paw, N. C. His tombstone: a boulder inscribed . . . "This is on me."

Notis

Windsor's gift to the pharmaceutical profession, Bill Gurley, out hunting on January 21, ran across this sign: Notis: Trespassers will be percecuted to the full extent of two mongrel dogs which aint never been too sociable with strangers and one dubble br'l shotgun which aint loaded with sofa pillows. DAM if I aint gittin tired of this hell raisin round my place.

No Credit

All of which reminds us of another sign we saw mounted over a steam-table in a hot dog emporium: Positively no credit. One of our former customers said, "I'll pay you if I live." He died. Another said, "I'll see you tomorrow." He went blind. And still another, "I'll pay you or go to hell." He must have gone.

Well Lathered

All sorts of products are being packaged nowadays in pressure cans . . . foods, insecticides, cosmetics. Push the button and presto, the product is instantly at hand. But occasionally this 20th century magic back-fires. Take the case of Latham West of Roseboro and a can of "foam shave" purchased by a lady in the mistaken belief she was getting an insecticide killer. Stepping into a room filled with flying insects, and closing her eyes to avoid the spray, the lady applied generous pressure to the re-

lease mechanism. Imagine her surprise when she opened her eyes to survey a ceiling and walls lathered a la Gillette.

Now Consider

Believe it or not, Antimony is money inherited from your mother's sister.

Enlarged Gall

A man called upon a physician for advice. The physician diagnosed the case as one of nerves, and prescribed accordingly. The fee was five dollars and the prescription two dollars. The man had only five dollars. He said to the physician:

"Doc, five dollars is all I have. Lend me two dollars and I'll have the prescription filled."

The physician gazed at the man for a moment, then said: "I have made a mistake in my diagnosis. Your nerve is all right. You are afflicted with an enlarged gall. There is no remedy for that."

I Lets 'Em

You say I'm dead, I say you lie,
I physics, bleeds, and sweats 'em;
If after that my patients die,
Why verily—I lets 'em.

—Dr. John Lettsom

HOSPITAL PHARMACISTS

(Continued from Page 86)

additional space at the School of Pharmacy, adopted a resolution urging the forthcoming General Assembly to make funds available for erection of the necessary building.

Chairman on Arrangements for the meeting was W. T. Collier, pharmacist at Memorial Hospital, Chapel Hill, who was highly praised for his efforts in promoting the meeting.

New Bulletin

James Mitchener is editor of a new bulletin—*The Cabarrus Memorial Hospital Medical News Bulletin*. In announcing the new publication, Mr. Mitchener said, in part: "From time to time we will publish a news bulletin for the purpose of informing the medical and nursing staffs of new approved drugs and of drugs already in use. Announcements of interest to all hospital personnel will be included."

Electric Fans?

On first thought Electric Fans may sound foolish but, on second thought, this is the time to place your orders for Electric Fans, Goggles, Bathing Caps, and other summer goods. That is, if you want to be sure of delivery at the right time.



Wholesale Drugs
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We have a fine line of summer merchandise that the man from Bodeker will be glad to show you.

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The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
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“It was a pink liquid in a small bottle!”

March, 1954

XXXV Number 3

IN THIS ISSUE

- Convention News
- Medical & Drug Costs
- UNC Grad Pictures-Sketches
- Pharmacists Enter Political Arena

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Charlotte.....	Edgar L. Jones	Reidsville.....	E. C. Merricks
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The Carolina Journal of Pharmacy

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MARCH, 1954

No. 3

Medical and Drug Costs

"I have been a regular subscriber to *The Record* since I came to Reidsville from St. Louis four years ago and I think it is one of the best papers I ever read. I read your editorials with keen interest and I must say usually I appreciate the way the editorials are slanted; however in your recent editorials about health insurance, you keep referring to the high cost of drugs and medical care. I would like to take the opposite side and say that drugs are not expensive and the fact is drugs are the most inexpensive commodity on the market today.

"You and your loved ones are receiving medical treatment which cannot be purchased for any price in any country in the world. We don't want something like the mess England has.

"Twenty years ago, a case of lobar pneumonia cost a patient over \$1,000 in hospital, nursing, medical and drug bills plus an extended loss of wages and, more important, 28 persons out of every 100 died. Today, a short series of treatments with antibiotics will eliminate pneumonia in about a week at a very small fraction of the cost.

"The medical care dollar today is purchasing much more than could ever possibly be conceived 15 years ago due to the efforts of pharmacy and medicine.

"It is a shame that there is a great misconception of the cost of drugs. Americans in your position should help to alleviate this misconception rather than mislead the public. The few antibiotic capsules that today can treat a case of pneumonia without worry and danger—the hormones that have allowed arthritics who were permanently disabled to again live useful lives—the insulin

which now allows the diabetic to live a healthy normal life—the gamma globulin under present test which will stamp out the dreadful disease polio and many, many others, all brought about by advancement and research.

"Certainly the pharmacist taking part in this research and making these drugs available and the pharmacist that fills the middle link between doctor and patient and dispenses these drugs are entitled to a fair wage. After all they are men with at least a BS degree plus two years apprenticeship and have passed rigid state board examinations.

"Now sir, may I ask: Is the cost of drugs high?"

Hunter Gammon,
Reidsville, N. C.

REPLY BY THE EDITOR, GREENSBORO RECORD

"We believe everything in Mr. Gammon's letter is true, and yet we still think the cost of drugs is high. We do not say—and did not so state in the editorial he referred to—that they are unreasonably or unjustifiably high. No doubt they are no higher than the cost of research, production, marketing and sale that reasonable profits require. At the same time, if they cost a man more than he can pay without imposing a burden upon himself, they are high as far as that man is concerned. The purpose of the editorial was not to question the right of druggists to charge what they do, but to point out a considerable medical expense not covered by health insurance policies."

Rexall Officers

Officers of the North Carolina Rexall Club are: G. E. Andes, Wadesboro, president; Ralph P. Rogers, Jr., Durham, first vice-president; Banks D. Kerr, Raleigh, second vice-president; and James E. Evans, Marion, secretary-treasurer.

Save \$400.00

If in need of a first rate Whitman candy refrigerator at less than 20% its original cost, call M. B. Phillips, Phillips Drug Company, Albemarle. Mr. Phillips is doing some remodeling and does not have space for this unit. It's yours for \$99.00 if you act fast.

Buys 12 Chinchillas

With the recent purchase of twelve chinchillas in Columbus, Georgia, L. E. Reaves of Fayetteville is getting off to a good start with his chinchilla ranch. No price was mentioned, but if these animals went for the usual price, L. E. has an imposing investment in his hobby.

Incidentally, since chinchillas prefer cold, L. E. made the trip from Columbus at night with the heater turned off.

Weed Company Established

A certificate of incorporation was recently filed with the Secretary of State for Southern Weed Company, Salisbury. The firm is authorized to make salves, medicines, medical and pharmaceutical products. The principals are: J. W. McKay and Louise Thompson McKay of Cleveland, and Charles O. Ward of Salisbury.

Thanks Club Members

In a letter to members of The Winston-Salem Drug Club, R. E. (Bob) Scharff of Clemmons expressed his appreciation for their assistance in getting his pharmacy underway.

Bob wrote, in part: "I have never needed any drugs that I could not get from any of the stores in town when called upon. This friendly attitude by my fellow members is certainly appreciated by me.

"I would also like to say Biltmore Dairy Farms did more for me in opening than I could have had reason to expect. Naturally, being from Asheville, I was partial to Biltmore; but even had I been from Kalamazoo, their treatment of a small new drug store makes it a pleasure to do business with them.

"Here in Clemmons we now have Drug Specialties, Inc. Perhaps before too long Clemmons will show up on the state road maps. It still is only a wide place in the road, but I enjoy running a small store of my own and have the faith and confidence of the doctors in the area."

Career Day

Students of the Ahsokie High School heard about opportunities for a career in pharmacy on March 12 when Pharmacist Earl U. Capps spoke to them during "Career Day."

Acting in the same capacity, James H. Fox did a similar service in Asheboro recently.

Substitution of McNeil Labs. Specialities Heard by Board of Pharmacy

Two cases involving substitution of pharmaceutical specialities by two North Carolina pharmacists were heard by the State Board of Pharmacy on February 17th. The pharmacists were cited to appear before the Board on evidence presented by McNeil Laboratories, Inc., Philadelphia.

Representatives of McNeil Laboratories reported results of a prescription shopping survey in the state. In connection with the request for action by the Board, representatives of McNeil Laboratories said the two pharmacists cited by the Board had dispensed medication of a different brand and manufacture other than that prescribed.

In discussing the two cases, representatives of McNeil Laboratories indicated they were not pressing for immediate legal action at this time, but would be forced to resort to more stringent methods if their cooperative program failed to halt substitution of their products in the state.

Hello ~

This is W. A. Ward pointing out the Highlights of the 1954 Convention of the N. C. Pharmaceutical Association and Affiliated Auxiliaries to be held at the Hotel Robert E. Lee, Winston-Salem, Sunday, Monday and Tuesday, April 11-12-13.

Outstanding Speakers

- Dr. Paul C. Olsen, Director of Marketing Research, Drug Topics. "Recent Economic Trends of Special Interest to Drug Store Proprietors."
- W. M. (Marty) Simpson, Manager, Retail Sales Division, Lederle Laboratories. "How Can Drugs Cost So Little?"
- Dr. Theodore G. Klumpp, President, Winthrop-Stearns, Inc. "How to Be a Business Executive and Live."

Top Entertainment

- Two orchestras
Dean Hudson
Bruce "Bubbles" Becker
- Two floor shows
- Golf Tournament
- Bridge Party
- Luncheon at Country Club
- A cappella choir from the Winston-Salem Teacher's College—old-time Negro spirituals.

Everyone is going to Pharmacy's *Event of the Year*.

Special Events

- President's Reception
- Past-President's Breakfast
- Tour of Old Salem
- Fraternity Luncheons

You'll Want to See

- McKesson & Robbins complete 23 foot wrapping counter stocked with 4,000 items.

You'll Want to Hear

- Rev. Wayne Williams' humorous-inspirational address "Daniel Boone—His Career and Character."

Door Prize

- All who register for the Convention will receive a chance on 21 inch Crosley TV set donated by Goody's, Limited.

Refreshments

- Free Coca-Colas and Lance products in The Winston-Room.

Hotel Reservations

- These are made by the NCPA's Housing Bureau. Write for reservation blank: W. J. Smith, Drawer 151, Chapel Hill, N. C.

LOCAL SECRETARIES IN CHARGE OF ARRANGEMENTS

NCPA: Ernest Rabil, Bobbitt's College Pharmacy, Winston-Salem

Woman's Auxiliary: Mrs. J. M. Darlington, 2232 Westover Drive, Winston-Salem

TMA: J. M. Darlington, O'Hanlon-Watson Drug Co., Winston-Salem



W. A. WARD

OUR COVER

If the character appearing on our cover this month resembles any customer, past or present, it's purely intentional.

Taken from Johnson & Johnson's "monkey booklet," we are indebted to that firm for the reproduction rights.

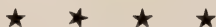
When you are feeling mighty low, one of these booklets will prove to be a great pep-upper. Perhaps the J & J representative will provide a copy.

CONVENTION TIME

IT WILL BE OUR PLEASURE TO GREET

YOU AT WINSTON-SALEM

APRIL 11-12-13, 1954



JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Proposed Regulations Considered by Wholesalers

A proposed regulation to be promulgated by the State Board of Pharmacy relating to employment of pharmacists in wholesale drug houses of the State brought representatives of the industry to Chapel Hill on February 17.

Desiring advice and suggestions from the wholesalers prior to issuance of the regulation, the Board extended invitations to a number of persons throughout the State. The decision of the Board, based on the recommendations of the wholesalers, will be announced later.

Robert R. Bellamy & Son, Wilmington, was represented by Hargrove Bellamy. Burwell & Dunn Company, Charlotte, was represented by R. C. Russell. Representation from other firms included:

Scott Drug Company, Charlotte, J. W. Bennick; Peabody Drug Company, Durham, J. A. Weatherford; Justice Drug Company, Greensboro, P. A. Hayes; W. H. King Drug Company, Raleigh, Homer Starling; N. C. Mutual Wholesale, Durham, D. L. Boone, Jr. and Alston Stubbs; Dr. T. C. Smith Company, Asheville, C. R. Hinkle; O'Hanlon-Watson Drug Company, Winston-Salem, I. H. Rider; and L. P. Mayrand Company, Greensboro, L. P. Mayrand. Guests present included O. G. Sawyer and A. D. Edens, Durham; and W. J. Smith, Chapel Hill.

Top Scholars Announced

Dean E. A. Brecht of the School of Pharmacy, University of North Carolina has announced the names of pharmacy students making the dean's list (average of 90 or better) and Honor Roll (average of 92.5 or better) for the Fall Semester of 1953.

The Honor Roll included: Ralph H. Ashworth, Fuquay Springs; Eleanor Grey Bullock, Fayetteville; Oveda Fisher, Whiteville; Jonathan A. Hill, Troutmans; Byron T. Huckaby, Winston-Salem; Don Rea Kephley, Denton; Wm. P. Powell, Hendersonville; William D. Shouse, Rural Hall; Jack E. Silvers, Chapel Hill; Edith W. Trosper, Greensboro; Robert Payne Wolfe, Monroe; John Dee Wood, Wilmington.

The Dean's List also included John Warren Andrews, Winston-Salem; James C. Bolton III, Rich Square; Wm. Vernon Bradley, Chapel Hill; Barbara Nan Gilliam, Sanford; Christopher Barker Hargett, Chapel Hill; Gerald Kelly Harrington, Sanford; Elbert Neill Herring, Clinton; James T. Ingram, Roanoke Rapids; John A. Kluttz, Marion; Russell G. Sigmon, Conover; Joe D. Stone, Chapel Hill; William Stanford Tate, Lexington.

Criminal Prosecution Cases Terminated in January by Food and Drug Administration

1. Refilled prescriptions for amphetamine and hormones without physicians' authorizations. Q fined \$2,000; R fined \$300; each placed on probation for 3 years.

2. Sold and refilled prescriptions for amphetamine, barbiturates and hormones without physicians' authorizations. S fined \$2,000; M and O fined \$300 each; S and O each placed on probation for 3 years.

3. Sold barbiturates without physicians' prescriptions. Sentencing deferred pending report from probation officer.

4. Sold amphetamine without physicians' prescriptions. Sentencing deferred pending report from probation officer.

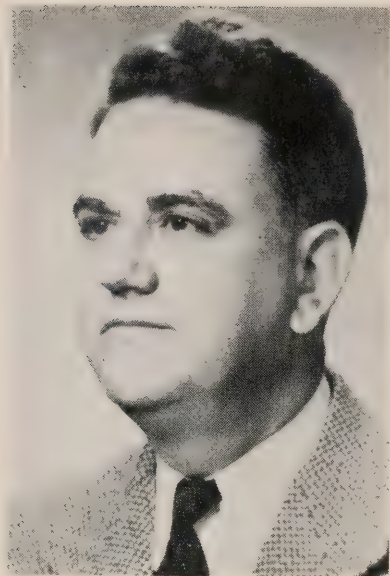
5. Sold thyroid, penicillin, Donnatal and Banthine without physicians' prescriptions. A and W fined \$100 each; E fined \$300 and court costs of \$35.

6. Refilled prescriptions for amphetamines and barbiturates without physicians' authorizations. F fined \$300.

7. Sold sulfonamides and Acetabar without physicians' prescriptions. Fined \$150.

8. Sold sulfonamides and Acetabar without physicians' prescriptions. S and W fined \$125 each.

9. Sold d, 1-desoxyephedrine HCl and amphetamine without physicians' prescriptions. Sentencing deferred pending report from probation officer.



TOM HAM
Yanceyville

The three Pharmacists shown here are Candidates for Seats in the 1955 General Assembly, Subject to the Democratic Primary to be Held on May 29.

Since Other Pharmacists are Considering Getting into the Race, Additional Announcements are Expected Soon.



JOHN HENLEY
Hope Mills



KELLY E. BENNETT
Bryson City

Pharmacists Enter Political Arena

Three of North Carolina's well known pharmacists—Tom Ham of Yanceyville, John Henley of Hope Mills and Kelly Bennett—have announced their candidacy for seats in the General Assembly when that body convenes in Raleigh next January.

With high hopes and excellent chances of winning in their respective counties of Caswell, Cumberland and Swain, the three candidates will face the voters on May 29, when the Democratic primary will be held.

Recognizing that selection in the primary and winning in the election will mean having to leave their businesses for minimum of three months, for which there is not adequate monetary compensation, the three pharmacists are still prepared to make the sacrifice, knowing that public service is one of life's highest rewards.

KELLY E. BENNETT

Mr. Bennett is familiar with the Raleigh political scene, having served previously in the Assembly as senator from the 33rd District in 1917, 1931 and 1937.

At present mayor of Bryson City and member of numerous commissions, Mr. Bennett is one of Western North Carolina's most ardent promoters. Good roads, better facilities for tourists and upgrading living conditions for those who make their homes beyond Asheville have been the objectives of this enterprising pharmacist.

T. J. HAM, JR.

This is Tom Ham's first venture into politics, although he has assisted others in successful campaigns in the State. Well known throughout Caswell County as the proprietor of the Yanceyville Drug Company, which he established in 1922, and throughout the State as a former NCPA president ('48-'49) and Chairman of the Institute of Pharmacy building committee, he has an excellent chance of being elected.

In Yanceyville, folks don't call the fire department; they call Tom Ham (the alarm is attached to his drug store). Similarly, when in need of help or advice, the Caswell folks just naturally head for the Yanceyville Drug Company, where they will find Tom or Mrs. Ham, who sees that Tom has his shoulders to the wheel at all times.

Tom is a Mason; a member and past president of the Yanceyville Rotary Club. He is a Methodist—of the sort who shouts for Methodism, backs her programs with money and his labors. His good wife, Margaret, spurs on his Methodism and is their pastor's "chief de aide."

The Hams take a lively and helpful interest in every good cause in the community and county. Tom was influential in getting water and sewage in Yanceyville, and has served faithfully and usefully as a Sanitary District Commissioner.

JOHN HENLEY

It's a four way race in Cumberland County for that county's two seats in the Assembly, but John Henley is used to hard campaigns and generally manages to win them. He doesn't take credit for winning the war, but John was in the thick of the fight, serving with the Ninth Infantry Division in Europe (awarded Purple Heart and the Bronze Star).

A graduate of the UNC School of Pharmacy, John operates the Clinic Pharmacy in Hope Mills. He has served as mayor of Hope Mills for several terms (1947 to 1953) and is now a member of that community's board of commissioners.

He is chairman of the board of stewards of the Hope Mills Methodist Church, a member of the board of directors of the Cumberland County chapter of the Foundation for Infantile Paralysis, a member of the board of directors of the United Fund of Cumberland County, and a member of the board of directors of the Cumberland County Heart Association.

Further evidence of his community activity: He is a member of the Hope Mills Ruritan Club and a past president of it. He is a member of the American Legion, the Lebanon Masonic Lodge, both of Hope Mills, and a member of the Fayetteville Kiwanis Club.

While the campaigns will vary depending on local issues, one pharmacist summed up his general policy by stating that "where conflicting interests must be reconciled, the question will always be decided from the standpoint of the greatest good to the greatest number in the long run."

TODAY—and almost every day the year around—
medical men in your neighborhood are hearing, or
seeing, the story of an ABBOTT specialty. That ring-
ing in your ears is the cash register result of this
persuasive promotion.

ANOTHER REASON WHY

It pays to feature  *products*

Martin Retires from Bureau Of Narcotics

Boyd M. Martin, District Supervisor of Narcotics, District No. 5, with headquarters in Baltimore, recently retired from his post after serving his country for 38 years.

Few Governmental employees have left the service with a more distinguished record. Mr. Martin believed in cooperation with the various state agencies in which his work brought him into contact. His tact and understanding protected those charged with violations of the Harrison Law, yet at the same time he saw that the intent of the narcotics regulations were carried out to the letter of the law.

Mr. Martin entered the Government service on July 7, 1915 in Baltimore as a special employee working under the Revenue Agent in Charge, the late Sam Amen. During those times there was no Bureau of Narcotics and up to 1920 he was under what was known as the Miscellaneous Section of the Treasury Department, which was operated under a Revenue Agent in Charge.

In 1920 when Federal Prohibition became law, his functions were placed under the Supervising Federal Prohibition Agent, who at that time was the outstanding Thomas E. Stone. Operation was continued under that Department until 1930 when the Bureau of Narcotics was established as an independent Bureau under the Treasury Department and Mr. H. J. Anslinger was appointed as the first Commissioner of Narcotics, a post which he holds today.

On September 1, 1933, Mr. Martin was

promoted from Narcotic Agent to Acting District Supervisor of Narcotics and assigned to the Baltimore District. In September of 1934, he was appointed the full-fledged District Supervisor of Narcotics and he remained in that position for twenty years (including the one year of service as Acting District Supervisor).

Strange as it may seem, in addition to his longevity of thirty-eight years in Government service, he has continued to work in the District in which he began in July, 1915, when the Harrison Narcotic Act was only three months old. Mr. Martin says he made it a point to abide by the following rules: the first, patience; the second, tolerance; the third, loyalty; the fourth, dealing fairly not only with the personnel under his supervision, but with the public as well.

In 1912 Mr. Martin successfully passed the examination given by the Board of Pharmacy in North Carolina, and became a licensed pharmacist.

On his last visit to the Institute of Pharmacy, we encouraged Mr. Martin to return to North Carolina to practice pharmacy. While the thought appealed to him, Baltimore has been his home for so many years that we made little headway in outlining the wonderful opportunities available here in North Carolina. So long as he continues his N. C. license (No. 1626) in force, we will still have hopes of getting him back to his native state.



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NUT SHOP 
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The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.
IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

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antibiotic available
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- High blood levels rapidly attained
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for new profits

*stock this newest dosage form of
well-accepted Terramycin, today*

Supplied: In silicone-treated, "drain-clear" vials—
100 mg. crystalline Terramycin hydrochloride
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Stable in dry powder form for 18 months
at room temperature.

Pfizer detailing and advertising are
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YOUR DRUG LABELS
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For the benefit of the pharmacist who occasionally moistens labels with his tongue, the McCourt Label Cabinet Co. is now printing drug labels on paper with gumming containing Chlorophyll.

There is no additional charge for this added value in the quality of McCourt's drug label paper and gumming.

Ask your McCourt salesman to show you the new labels with the Chlorophyll gumming.


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... reminds you today that you have a *sure*, high-profit, rapid-turnover item. Built by continued prescription demand and by patient relief, Cheracol is the recognized leader in the highly competitive field of expectorants and cough preparations. Before you place your next order, take a good look at your Cheracol sales—and at the shelf that contained Cheracol yesterday. Then look to tomorrow, and to the maintenance of your normal inventory.

Each fluid ounce contains:

Codeine Phosphate	1 gr.
Chloroform	2 grs.
Potassium Guaiacolsulfonate	8 grs.
Ammonium Chloride	8 grs.
Antimony and Potassium Tartrate	1/12 gr.
Alcohol	3%
With White Pine and Wild Cherry Bark	

Upjohn

Bain Joins Lilly as MSR

Marion M. Bain joined Eli Lilly and Company on February 1 as a representative in the new territory of Wilson, North Carolina.

Born in Manchester, North Carolina, Mr. Bain was graduated in 1941 from Matthew Fontaine Maury High School in Norfolk, Virginia. In 1952 he received a Bachelor of Science degree in pharmacy from the University of Tennessee. An x-ray and laboratory technician, he also completed three years of study at Memphis State College.

After becoming a registered pharmacist in Tennessee in 1953, Mr. Bain was employed as a pharmacist by Stallings Pharmacy in Smithfield, North Carolina. He is a member of the American Chemical Society and the professional pharmacy fraternity of Kappa Psi.

Thanks for the Fruit

J. Floyd Goodrich of Durham and James Darlington of Winston-Salem have been in Florida recently, as we have evidence at

hand in the form of two nice baskets of citrus fruit.

We were tempted to write something as follows but refrained from doing so in the belief Floyd and Jimmy might think we were trying to exhibit our knowledge of the English language:

"The fruit has arrived with its precious contents in such excellent condition as to make decision difficult whether to award the palm to Nature for a masterpiece, or to Man for his triumph over time and space. If it is permissible to interpret perceptions through senses as the analogues of ideas conveyed in language, the exquisite aroma of this luscious fruit can assuredly claim to inspire a feeling of enjoyment akin to the aesthetic satisfaction derived from the Odes of Anakreon and Hafiz, and I thank you sincerely for this delightful gastronomic translation of Greek and Persian song."

Incidentally, that gold sailfish pin Jimmy is wearing denotes catching and returning to the sea a 6-ft. sailfish. On a similar trip one year ago, his daughter caught a sailfish—just one inch shorter than Jimmy's prize.

STANLEY KNIGHT

SODA FOUNTAINS

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CUSTOM BUILT DRUG STORE FIXTURES

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North Carolina Society of Hospital Pharmacists in Vitro

Returning to an item previously reported in this column, Mr. Hughel F. Padgett, McPherson Hospital's Chief Pharmacist, was host on February 7th to Mr. Wilkins Harden and associates of the Hawthorne Professional Pharmacy of Columbia, S. C., who noted the mention of the Steri-Rx-Chamber in the December issue of the CAROLINA JOURNAL. They spent several hours together going over the details of the operation of the chamber.

Mr. Padgett we are proud to report has been accepted for a Fellowship in The American College of Apothecaries. Mr. Gilbert Colina, North Carolina Society of Hospital Pharmacists past president, was similarly honored last fall, and from what we gather several more names from our membership will soon be added to this list.

Bette and Bill Taylor of the North Carolina Memorial Hospital on February 13th accompanied a group of sixty third and fourth year students from the University of North Carolina's School of Pharmacy on a six day visit to several pharmaceutical houses. During the trip the group had breakfast with Merrell and spent two days each at the Detroit plant of Parke Davis & Co., and at the Kalamazoo plant of the Upjohn Co. From all reports, this was a successful and memorable occasion.

North Carolina Memorial Hospital's W. T. Collier and his wife are the proud parents of a potential pharmacist. Marcus McElroy Collier weighing 6 lbs., 6 ozs., arrived Monday, February 15th.

Frances Cole Mackie, Staff Pharmacist at City Memorial Hospital, Winston-Salem, also welcomed a son on February 18th.

Maybe the two above additions will help to relieve the shortage of pharmacists.

Jennette Hunter, internist at City Memorial Hospital, Winston-Salem, is commuting to Chapel Hill twice weekly to attend a "lab" at the University of North Carolina. On a recent trip, City Memorial Hospital's Chief Pharmacist, Virginia Caudle, accompanied Jennette and assisted Bill Taylor and Tommie Collier in an afternoon session with four fourth-year pharmacy students from the University of North Caro-

lina's Pharmacy School who were having a class in practical dispensing at the North Carolina Memorial Hospital Pharmacy.

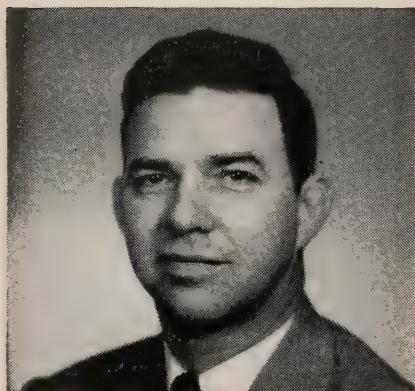
The pharmacy department of Cabarrus Memorial Hospital dispenses not only pharmaceuticals but also a Medical News Bulletin. James W. Mitchener, North Carolina Society of Hospital Pharmacists' president and Rudolph Hardy, have given much thought to this timely Bulletin which reviews for physicians and its nursing staff new drugs, seldom used drugs and other items of a professional nature. Information includes the names of drugs, what they are for, doses, preparations and where indicated cautions and/or toxicities. It also notifies personnel of conferences, meetings and motion pictures scheduled. These endeavors never fail to strengthen interprofessional relationships and cooperation and serve a purpose of teaching and instruction pharmacies should never neglect.

Miss Nell Evans, staff pharmacist of Charlotte Memorial Hospital, has resigned her position there and has accepted an appointment to the Medical Department of the University of Texas.

Since the last of January the North Carolina Memorial Hospital has had in use the Alsop mixing unit for preparation of products for parenteral use. This unit may be of interest to those similarly engaged in parenteral solution manufacturing because it permits preparation in bulk of the solution to be autoclaved, and the filtration operation is conducted through a porcelain medium instead of the sintered glass medium common in earlier units used to prepare infusion solutions by individual volumetric dilutions. The mixing tank with mechanical mixer, the pump and filtration device are set up as a single unit which is mobile. Here is another wonderful invention of this mechanical age.

Memorial Mission Hospital of Western North Carolina finally delivered on schedule new pharmacy quarters for Mr. Andrew J. Darling, Chief Pharmacist. March 5th and 6th marked the opening and dedication ceremonies for this new hospital.

600% increase in sales



GREENSBORO, N.C. "A conservative estimate of the increase in sales of 'Benedrex' Inhaler due to the display carton would be 600%."

Russell E. Franklin

Russell E. Franklin
Franklin's Drug Store
401 Tate Street

**double your sales of
BENZEDREX* INHALER
with the new display carton**

*Smith, Kline & French
Laboratories, Philadelphia*



* T.M. Reg. U.S. Pat. Off.

19 Pharmacists Licensed by Board

Nineteen licenses to practice pharmacy in North Carolina were issued by the State Board of Pharmacy as a result of the examinations given by the Board in Chapel Hill, February 16-18.

Highest score on the examination was registered by Kenneth Wiggins of Goldsboro. A graduate of the UNC School of Pharmacy, Wiggins is employed by the Goldsboro Drug Company.

Candidates passing the examination were:

Junius Franklin Ferguson, Durham; Lewis Mouchet Ferguson, Gastonia; Clarence Graham Fisher, Clinton; Stephen Wynn Gowan, Wallace; John Fuller Harmon, Greensboro; George Wesley Harris, Durham.

David Thomas Hix, Kannapolis; Delton Graham King, Fayetteville; Thomas Francis Kostie, Chapel Hill; Carolyn Burgess Knott, Kinston; James Theodore Moore, Norfolk, Va.; Benjamin Kator Mobley, Kinston.

Noah Simpson, Spindale; Sybil Austin Skakle, Greensboro; James Ambler Speight, Rocky Mount; Beatrice Kaminetsky Susman, New York City; Harry Wilson Timberlake, Jacksonville; John Wesley Wagner, Charlotte; Kenneth Lee Wiggins, Goldsboro.

Members of the board giving the examinations held at the School of Pharmacy and the N. C. Institute of Pharmacy were:

Wade A. Gilliam, President, Winston-Salem; Roger A. McDuffie, Greensboro; Robert N. Watson, Sanford; Frank W. Dayvault, Lenoir; H. C. McAllister, Sec.-Treas., Chapel Hill.

New Pharmacies Licensed During February

Melvin's Pharmacy, 2905 Essex Circle, Glenwood Village, Raleigh. M. B. Melvin, owner; G. H. Britt, pharmacist in charge.

Koonts-McGhee Drug Company No. 2, Inc., 500 East Washington Street, High Point. A. A. Koonts and J. T. McGhee, owners; Nina E. Williams, pharmacist in charge.

Boone's Pharmacy, 109 W. Main Street, Ahoskie. William T. Boone, owner and pharmacist in charge.

Rays Rexall Drug Store, Walnut Cove. V. H. Richardson, pharmacist in charge.

Margaret R. Pardee Memorial Hospital Pharmacy, Fleming Street, Hendersonville. W. E. Jamison, Administrator; A. J. Curtis, pharmacist in charge.

Change in Ownership

Professional Pharmacy, 123 W. Hargett Street, Raleigh. Dr. Samuel Towler, owner; Jean Provo Bush, pharmacist in charge.

Marston Drug Company, Inc., 132 N. Queen Street, Kinston. H. C. Suddreth, Mrs. H. C. Suddreth and F. G. West, owners; Lawrence E. Britt, pharmacist in charge.

Mann's Drug Store of Sanford, N. C., 137-139 Wicker Street, Sanford (formerly Rimmer Drug Store). H. C. Greeson, pharmacist in charge.

Discontinued Pharmacy

West Asheville Pharmacy, 414 Haywood Road, West Asheville.

Details with Shoes off

Vincent F. (Vince) Hames is the first medical service representative of the A. H. Robins Co., Inc., to detail a physician with his shoes off. It happened in California during the recent rainstorms. Vince was crossing a flooded street in the area of Oxnard, carefully holding his shoes and socks aloft, when along drove the doctor on whom he was about to call.

"Jump in and I'll take you to my office," said the physician.

Vince accepted the invitation and while drying his feet told the doctor the latest about the Robins product.

"sales have tripled"



RALEIGH, N.C. "Since we started displaying 'Benzedrex' Inhalers on the front of the wrapping counter and next to the cash register, sales have tripled. 'Benzedrex' receives preference with us."

C. C. "Chuck" Turner, Jr.

C. C. "Chuck" Turner, Jr.
Buffaloe-Turner Pharmacy
532 Hillsboro Street

double your sales of
BENZEDREX* INHALER
with the new display carton

*Smith, Kline & French
Laboratories, Philadelphia*



*T.M. Reg. U.S. Pat. Off.



*There isn't anything
better or faster
for headache relief.*

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

Fellowships, Other Projects Worth \$11,810 Given UNC by Pharmaceutical Foundation

A total of \$11,810 for fellowships and other projects was given the School of Pharmacy, University of North Carolina, by the North Carolina Pharmaceutical Research Foundation on Feb. 3.

The grants were made by the Foundation's Board of Directors at its Eighth Annual Meeting in Chapel Hill and are for use during 1954-55.

They include two fellowships which were continued, namely, the Sharp and Dohme Fellowship to Robert Meschke of Norton Heights, Conn., valued at \$1,200, and the Vick Chemical Company Fellowship, to Earl Brown, Chapel Hill, valued at \$1,000.

They also include the Sterling-Winthrop Research Institute Fellowship, valued at \$1,200; the William S. Merrell Company Fellowship, valued at \$1,000; and three Foundation Fellowships, valued at \$1,000 each.

The Foundation voted \$1,600 toward research supplies and \$500 for special library materials.

During the seven-year period since the Foundation was organized contributions have totaled \$127,402, and interest has amounted to \$10,730, making the total receipts \$138,132. Of this amount, \$48,224 has been spent, leaving a balance of \$89,908, reports showed.

Of the amount spent over the seven-year period, \$42,688 has been given to the University for research fellowships, research equipment and supplies, and special library materials. Total operating expenses for the Foundation have amounted to less than \$900 a year.

All officers of the Foundation were re-elected: Roger A. McDuffie, Greensboro, President; P. A. Hayes, Greensboro, Vice-President, and Dean Edward A. Brecht of the School of Pharmacy, Secretary.

The Foundation unanimously endorsed a resolution to recommend to the next General

Assembly that funds be appropriated for a larger pharmacy building at the University.

President Gordon Gray and Chancellor Robert B. House, who attended the meeting, announced that a new pharmacy building has number one priority for new construction on the Chapel Hill campus. It is planned that Howell Hall, present home of the School of Pharmacy, will be converted as quarters for the School of Journalism, they said.

Dean Brecht pointed out that admissions now are limited to applicants from North Carolina. Only one can be accepted for every two and one-half who apply, he said, pointing out that at the same time there is an acute shortage of pharmacists to the extent that North Carolina stands second from the bottom among the 48 states in terms of pharmaceutical manpower.

The School now has 212 students, but could easily have at least 400 were space available, Dean Brecht said. Fourteen graduate students are majoring in pharmacy and pharmaceutical chemistry, he reported.

Faculty members present for the meeting emphasized the great value of the Foundation in making a constructive graduate program possible in the School.

This is the only School offering the doctor of pharmacy degree between Maryland and Florida and west to the Mississippi River, Dean Brecht said. Six students have received this degree since the organization of the Foundation.

For the first time this year, the Foundation has approved aid to other departments within the University, including a travel allowance to Dr. H. R. Totten of the Botany Department to attend a Pharmacognosy Seminar in Salt Lake City, and a grant to a graduate student of Dr. Loren C. MacKinney of the History Department for a project on indexing reprints of pictures of historical pharmacy and medicine.

"24-hour" pain relief*
for the rheumatic patient with

Pabalate®



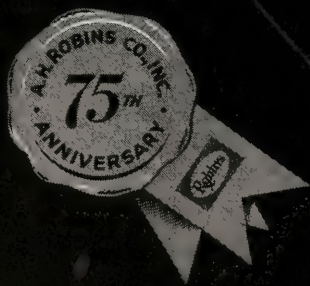
Clinically proven more effective
than salicylates alone—and remarkably
free from toxic effects, even on prolonged
administration.

* Smith, R. T.: J. Lancet 70:192, 1950

A. H. ROBINS CO., INC. • Richmond 20, Va.

Pabalate-Sodium Free is equally effective—
for use when sodium intake is restricted,
as in certain circulatory diseases, and
for concurrent administration with
ACTH and cortisone.

NOW, each Tablet also
NO increase in





Each yellow enteric-coated Tablet provides 0.3 Gm. (5 gr.) sodium salicylate U.S.P., and 0.3 Gm. (5 gr.) para-amino-benzoic acid (as the sodium salt).

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Each Persian rose enteric-coated Tablet provides 0.3 Gm. (5 gr.) ammonium salicylate, and 0.3 Gm. (5 gr.) para-amino-benzoic acid (as the potassium salt).

ains 50 mg. ascorbic acid.
to patient.

P, when sodium
intake is restricted

Tabalate^(R)-Sodium Free



DIRECTORS OF PHARMACY FOUNDATION & GUESTS: Left to right, front row: W. D. Carmichael, Jr., C. T. Council, W. T. Glass, Jr., Robert B. House, Roger A. McDuffie, Gordon Gray, Wade A. Gilliam and W. B. Gurley. Second row: E. C. Daniel, P. J. Suttlemire, P. A. Hayes, Alfred N. Martin, J. Paul Gamble, Homer Starling and D. A. Dowdy. Third row: Dean E. A. Brecht, I. T. Reamer, W. J. Smith, Dr. Walter Hartung, Dr. Herman O. Thompson, Charles M. Shaffer, and Latham West. In the rear: Dr. John Andrako, H. C. McAllister and Dr. Fred Seneniuk.

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More profit for you on every bottle you sell!

SIZE	OLD PRICE	NEW PRICE	FAIR TRADE PRICE
1½ oz.	30¢	40¢	39¢
6 oz.	70¢	85¢	83¢
1 pint	\$1.25	\$1.50	\$1.47

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ELEANOR G. BULLOCK
FAYETTEVILLE



ROBERT I. COHEN
KINSTON



WILLARD G. CREECH
KENLY



THOMAS E. CURTIS
WAYNESVILLE



DAVID A. DOWDY, JR.
HIGH POINT



OSCAR A. ELMORE, JR.
CLINTON



WILLIAM L. FRUSTICK
MAXTON



BARBARA GILLIAM
SANFORD



CHARLES B. GILLESPIE
BURNSVILLE



WILTSHIRE GRIFFITH, JR.
HENDERSUNVILLE



EUGENE W. HACKNEY
SANFORD



J. CLEGG HERRIN
ALBEMARLE



ELBERT N. HERRING
CLINTON

UNC PHARMACY GRADUATES, 1954

HERMAN S. BARBREY, JR.

Mount Olive

Born August 19, 1926; Single; Veteran; Member of N.C.P.A. Student Branch 3 yrs.; A.Ph.A. 2 yrs.; Pharmacy Senate 3 yrs.; Phi Delta Chi Fraternity 3 yrs.; President N.C.P.A. and A.Ph.A. Student Branches senior year; Parliamentarian Pharmacy Senate senior year; Treasurer Phi Delta Chi junior year, President senior year; A.B. (Chemistry) UNC 1948; Employed at Glenn-Martin Drug Company, Mount Olive 5 yrs., part time at Carolina Pharmacy, Chapel Hill 3 yrs.; Is available for employment after July 1. Chapel Hill address: 206 Fetzler Lane.

CARL THOMAS BAUGNESS, JR.

Newton

Age 25; Single; Worked a number of yrs. at H. & W. Drug Company, Newton; Member of N.C.P.A. and A.Ph.A. Student Branch; Attended Lenoir-Rhyne College; Is available for employment after graduation. Chapel Hill address: 203 Manley Dorm.

DONALD HINES BISSETT

Kinston

Born Dec. 10, 1921; Married, 2 children; B.S. in Business Administration; Member of Phi Delta Chi Fraternity and Student Branch of N.C.P.A.; Experience: 6 mos. as Drug Clerk; Will be employed after graduation. Chapel Hill address: 119 Polk St.

ELEANOR GREY BULLOCK

Fayetteville

Born Oct. 4, 1932; Single; Member Student Branch N.C.P.A. and A.Ph.A.; Secretary N.C.P.A. senior year; Member Kappa Epsilon Sorority; Vice-President Kappa Epsilon; Secretary-Treasurer Junior Class; President Alderman Dormitory, senior year; Member Woman's Residence Council senior year; To be employed in Burlington after graduation. Chapel Hill address: Alderman Dormitory.

ROBERT I. COHEN

Kinston

Born Oct 22, 1914; Married; Member of Student Branch of N.C.P.A. and A.Ph.A. and Phi Delta Fraternity; Will be employed at Standard Drug Store, Kinston upon graduation. Chapel Hill address: 402 McCauley St.

WILLARD GROVER CREECH

Kenly

Born April 1, 1926; Married, 1 child; Member of Student Branch N.C.P.A. and A.Ph.A.; Experience: 1 year; Employed after graduation. Chapel Hill address: 211 Jackson Cir.

THOMAS EUGENE CURTIS

Waynesville

Age 22; Single; Member of Kappa Psi Fraternity and Student Branches of N.C.P.A. and A.Ph.A.; Previous experience: Curtis Drug Store, Waynesville and Sloan Drug Co., Chapel Hill; Will be employed at Curtis Drug Store in Waynesville after graduation. Chapel Hill address: 117 W. Rosemary St.

DAVID ASTOR DOWDY, JR.

High Point

Born March 9, 1933; Single; Member Student Branch N.C.P.A. 4 years and A.Ph.A. 1 year; Member Kappa Psi Fraternity; President Student Body of Pharmacy School senior year; Experience: Mann Drug Company 5 summers, part time for 7 years; Will be employed by Mann Drug Company after graduation. Chapel Hill address: 117 W. Rosemary Street.

OSCAR A. ELMORE, JR.

Clinton

Age 22; Single; Member of N.C.P.A. 4 yrs. and A.Ph.A. 3 yrs.; Approximately one year practical experience; Available for employment after July 1. Chapel Hill address: 402 Grimes Dormitory.

WILLIAM LEACH FROSTICK

Maxton

Born March 2, 1932; Single; Member of N.C.P.A. Student Branch 4 yrs. and A.Ph.A. 2 yrs; Member of Kappa Psi Fraternity; Upon graduation will be employed at Austin-Gilbert Drug Company, Maxton. Chapel Hill address: 117 W. Rosemary St.

CHARLES BYRD GILLESPIE, JR.

Burnsville

Born April 24, 1932; Single; Member of N.C.P.A. 4 yrs. and A.Ph.A. 2 yrs.; Employed at Pollards Drug Store, Burnsville. Chapel Hill address: 319 Lewis Dorm.

BARBARA GILLIAM

Sanford

Born Sept. 3, 1933; Single; Three months experience during summer of 1953; Member; Kappa Epsilon Sorority, Student Branch N.C.P.A. and A.Ph.A., Pharmacy Girls Association of which she was vice-president during Sophomore year and Secretary during Junior year; Will be available for employment upon graduation. Chapel Hill address: Alderman Dormitory.

WILTSHIRE GRIFFITH, JR.

Hendersonville

Age 30; Married; 1 child; A.B. Journalism 1949; Phi Delta Chi Fraternity; Student Branch of N.C.P.A. and A.Ph.A.; Employed after graduation. Chapel Hill address: 109 Jackson Cir.

EUGENE W. HACKNEY

Sanford

Born July 21, 1932; Single; Member of N.C.P.A. Student Branch 4 yrs., Exec. Committee member 3rd year; Kappa Psi Fraternity, Men's Honor Council 4th year; University Dance Committee 2 yrs., Chairman 3rd yr.; President of Sophomore Class, Student Marshall; Previously employed by Acme Drug Company during summers and will be employed there after graduation. Chapel Hill address: 117 W. Rosemary St.

J. CLEGG HERRIN

Albemarle

Born May 31, 1932; Married; Member of N.C.P.A. Student Branch 4 yrs.; A.Ph.A. 2 yrs.; Kappa Psi Fraternity 3 yrs.; President Kappa Psi Senior yr.; Vice-President Sophomore class; Experience: Drug Centre 6 mos., and Purcell's Drug Store 1 yr., Albemarle; Available for employment after July 1. Chapel Hill address: 117 W. Rosemary St.

ELBERT N. HERRING

Clinton

Age 22; Single; Experience: approximately 10 mos. during past three summers; Member of Sigma Chi Fraternity; Rho Chi Society; Inter-dormitory Council and Inter-dormitory Court; Is chairman of Dormitory Improvements Committee of the Inter-dormitory Council; President of Old West Dormitory and Scholarship chairman for Sigma Chi Fraternity; Member of N.C.P.A. Student Council 4 years and A.Ph.A. 3 yrs.; Prefers work in Eastern part of State or Raleigh-Durham area. Chapel Hill address: 21 Old East Dorm.



GUS WILLIAM HUDSON
ROCKINGHAM



DON HEDRICK KEPLEY
DENTON



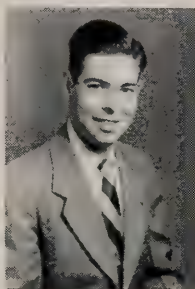
JOHN A. KLUTZ
MARION



WILLIAM L. LLOYD
BUIES CREEK



W. M. LOVELACE, JR.
WINSTON-SALEM



VANCE G. MCGUGAN
DUNN



JOYCE E. NELSON
LITTLETON



HATHERLY C. PADERICK
PINSTON



JAMES B. PATTON, JR.
CANTON



WILLIAM H. PATTON
HICKORY



JAMES THOMAS PENLAND
MORGANTON



BILLIE E. PITTMAN
CLAYTON



WILLIAM PAUL POWELL
HENDERSCHVILLE



BILLY E. PRICE
NEWTON



DONALD RAPER
LUCAMA



SEYMOUR RUBIN
ASHEVILLE

UNC PHARMACY GRADUATES, 1954

GUS WILLIAM HUDSON

Rockingham

Born Oct. 3, 1924; Married, 1 child; Member Student Branch A.Ph.A. and N.C.P.A.; Attended Presbyterian Junior College before entering UNC; Experience: Fox Drug and Federal Pharmacy, Rockingham; Available for employment upon graduation. Chapel Hill address: 235 Jackson Circle.

DON HEDRICK KEPLEY

Denton

Born Feb. 23, 1932; Experience: Mann's Drug Store, Lexington and Thomasville Prescription Service, Thomasville; Will be employed at Thomasville after graduation; Member: N.C.P.A. and A.Ph.A. Student Branches, Kappa Epsilon Sorority; Secretary-Treasurer of Kappa Epsilon during Junior year and President during Senior year; Secretary-Treasurer School of Pharmacy; Secretary-Treasurer Rho Chi Society. Chapel Hill address: 315 Alderman Dormitory.

JOHN A. KLUTTZ

Marion

Age 25; Married; Member of Student Branch of A.Ph.A. and N.C.P.A.; Natural Science Newberry College, S. C.; Experience: 3 mos. in Hospital Pharmacy plus 20-25 hrs. per week during present school year. Chapel Hill address: 140 Daniels Rd.

WILLIAM L. LLOYD

Buies Creek

Born March 23, 1930; Single; Member of N.C.P.A. and A.Ph.A. Student Branches; Attended Campbell College; Drug Store Experience: summers and part time for three years. Chapel Hill address: 214 Manley Dormitory.

WILLIAM M. LOVELACE, JR.

Winston-Salem

Born September 29, 1933; Married; Member: Phi Delta Chi Fraternity; Student Branches N.C.P.A. 4 years and A.Ph.A. 2 years; Available for employment after July 1 (preferably Western N. C.). Chapel Hill address: 124 King Street.

VANCE GRAHAM MCGUGAN

Dunn

Born April 26, 1925; Single; Member N.C.P.A. 4 years and Phi Delta Chi Fraternity 4 years; Veteran; Will be employed in Goldsboro after graduation. Chapel Hill address: 210 Aycock Dormitory.

JOYCE E. NELSON

Littleton

Born Oct. 1, 1932; Single; Member: Student Branch N.C.P.A. and A.Ph.A.; Kappa Epsilon Sorority; Pharmacy Girls' Association; Pharmacy Senate; Freshman Girls' Advisor; Secretary Sophomore class; President Pharmacy Girls; Editor of "The Pill Roller"; Experience: Rosemary Drug Company, Roanoke Rapids, and will be employed there upon graduation. Chapel Hill address: 403 Spencer Dormitory.

HATHERLY C. PADERICK

Kinston

Born Jan. 20, 1932; Married; Member: Kappa Psi Fraternity; N.C.P.A. 4 years and A.Ph.A. 2 years; Experience: 1 year Hogan's Pharmacy, Standard Drug Store (Kinston); Available for employment upon graduation, preferably in eastern part of State. Chapel Hill address: 144 Daniels Road.

JAMES B. PATTON, JR.

Canton

Born Sept. 30, 1931; Single; Member: Phi Delta Chi Fraternity 3 years; N.C.P.A. 3 years, and A.Ph.A. 2 years; Experience: Hendrix Drug Store 4 weeks; Duke Hospital Pharmacy 3½ months during summer of 1953; Available for employment in retail pharmacy after June 18. Chapel Hill address: 111 Grimes Dormitory.

WILLIAM HARRISON PATTON

Hickory

Born May 24, 1931; Experience: Ninth Avenue Pharmacy, Caldwell Drug Store, Granite Falls; Available for employment after July 1; Western or Piedmont section of state preferred; Member of Phi Delta Chi Fraternity, Pharmacy Senate, Student Branches of N.C.P.A. and A.Ph.A. Chapel Hill address: 113 Everett Dorm.

JAMES THOMAS PENLAND

Morganton

Born Nov. 17, 1930; Single; Experience: 3 mos. at Cornwell's Drug Store, Morganton; Member of N.C.P.A. Student Branch; Will be available for employment after graduation. Chapel Hill address: 4 Old West Dormitory.

BILLIE EPHRAIM PITTMAN

Clayton

Born July 30, 1932; Married; Member N.C.P.A. and A.Ph.A. Student Branches; Experience: Woodard Drug Store, Princeton during summer 1953; Available for employment after July 1. Chapel Hill address: 132 W. Franklin Street.

WILLIAM PAUL POWELL

Hendersonville

Born June 9, 1932; Single; Member of N.C.P.A. Student Branch 3 yrs.; A.Ph.A. 2 yrs.; Rho Chi Fraternity 2 yrs.; President of Rho Chi senior year; President of Senior class; Experience: Rose Pharmacy, Hendersonville, summer of 1953; Prefers retail pharmacy in Western part of state; will be available for employment after July 1. Chapel Hill address: 1 Battle Dormitory.

BILLY L. PRICE

Newton

Born Nov. 11, 1926; Single; A.B. Catawba College with Chem. major and minor in Biology and Psychology; Member: N.C.P.A. 4 years and A.Ph.A. 3 years, Phi Delta Chi Fraternity; Veteran; Experience: several years at H & W Drug Company, Newton; Available for employment any part of State (preferably large city) upon graduation. Chapel Hill address: 203 Manley Dormitory.

DONALD RAPER

Lucama

Born Nov. 22, 1931; Single; Experience: 6 mos. Wilson Drug Company, Wilson; Member of N.C.P.A. 4 yrs., and A.Ph.A. 2 yrs.; Vice-President of both N.C.P.A. and A.Ph.A. during senior year; Available for employment after July 1; Prefers Piedmont or Eastern Carolina. Chapel Hill address: 117 W. Rosemary St.

SEYMOUR RUBIN

Asheville

Born Aug. 3, 1932; Single; Member of Pi Lambda Phi Social Fraternity; Student Branch of N.C.P.A. 3 yrs. and A.Ph.A. 1 yr.; Will be employed at Adams-Blauvelt Pharmacy, Asheville after graduation. Chapel Hill address: Steele Dormitory.



EVAN S. SETZER, JR.
NEWTON



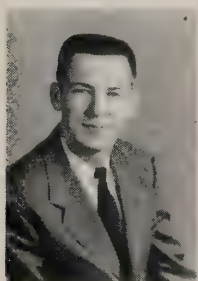
JACK E. GILVERS
MORGANTON



WILLIAM H. STANTON
LAGRANGE



JOE D. STONE
HAMLET



RICHARD B. STONE
KING



GEORGE ROBERT TALBERT
WINSTON-SALEM



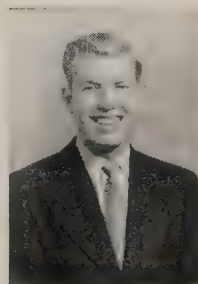
W. STANFORD TATE
LEXINGTON



GRAHAM WHITE
BURLINGTON



E. H. WILLIFORD, JR.
KANNAPOLIS



JOHN DEE WOOD
WILMINGTON



ROBERT PAYNE WOLFE
MONROE

UNC PHARMACY GRADUATES, 1954

EVAN S. SETZER, JR.

Newton

Born Aug. 3, 1926; Single; Veteran; Member of N.C.P.A. 3 yrs. and A.Ph.A. 2 yrs.; Phi Delta Chi Fraternity 3 yrs.; Prelate of Junior class; Sec. Junior class; Experience: Graham Drug Store, Graham, during summer of 1953; Will be employed there after graduation. Chapel Hill address: 411 N. Columbia St.

JACK E. SILVERS

Morganton

Born Feb. 20, 1924; Married; Member of N.C.P.A. and A.Ph.A. Student Branches; Phi Delta Fraternity; Experience: Bunch Drug Store, Goldsboro, during summer of 1953; Available for employment after July 1. Chapel Hill address: 120 King St.

WILLIAM H. STANTON

La Grange

Born Nov. 5, 1923; Married, 4 children; Member of Kappa Psi Fraternity and Student Branches of N.C.P.A. and A.Ph.A.; Will be available for employment after graduation. Chapel Hill address: 105 Mason Farm Rd.

JOE D. STONE

Hamlet

Born Aug. 29, 1928; Married; Member of N.C.P.A. and A.Ph.A. Student Branches; Experience: Carolina Beach Drug Company during summer of 1953; Prefers retail Pharmacy any place in N. C.; Will be available for employment after July 1. Chapel Hill address: 119 Jackson Cir.

RICHARD B. STONE

King

Age 27; Married, 1 child; B.S. Chem. and Biology from Davidson College (1950); Member A.Ph.A. and N.C.P.A. Student Branches; Available for employment after graduation. Chapel Hill address: 114 Polk Street.

GEORGE ROBERT TALBERT

Winston-Salem

Born Feb. 7, 1930; Single; Experience: 5 weeks N. C. Baptist Hospital, 9 weeks Eckerd's Drug Store, Winston-Salem; Available for employment any part of State, beginning July 1; Member Student Branch N.C.P.A. 3 years, and A.Ph.A. 2 years. Chapel Hill address: 111 Grimes Dormitory.

WILLIAM STANFORD TATE

Lexington

Born Jan. 11, 1929; Married; Member Student Branches of N.C.P.A. 4 years and A.Ph.A. 2 years; After graduation will be employed by Community Drug Store, Lexington. Chapel Hill address: 166 Daniels Road.

GRAHAM WHITE

Burlington

Born March 19, 1929; Single; Member of Kappa Phi Fraternity and Student Branches of N.C.P.A. and A.Ph.A.; Worked at Acme Drug Company, Burlington; Will be employed there after graduation. Chapel Hill address: 117 W. Rosemary St.

E. H. WILLIFORD, JR.

Kannapolis

Born May 19, 1930; Single; Member of Phi Delta Chi Fraternity; Student Branches of N.C.P.A. and A.Ph.A.; Experience: Watts Hospital Pharmacy during summer of 1953; Available for employment any part of State after graduation. Chapel Hill address: 212 Manley Dorm.

ROBERT PAYNE WOLFE

Monroe

Born April 5, 1929; Married; Veteran; Member of Student Branch of N.C.P.A. and A.Ph.A.; Member of Rho Chi Fraternity; Experience: Wilson Drug Company in Monroe, summers and between school terms; Available for employment about July 1. Chapel Hill address: 109 Mason Farm Rd.

JOHN DEE WOOD

Wilmington

Born Jan. 31, 1932; Single; Member of Student Branches of N.C.P.A. 3 yrs. and A.Ph.A. 2 yrs.; Rho Chi Fraternity 2 yrs.; Vice-President Rho Chi, senior year; Vice-President Senior class; Experience: Service Drug Store, Wilmington, summer 1953; Retail Pharmacy preferred. Chapel Hill address: 101 Ruffin Dorm.

PICTURES UNAVAILABLE

WILLIAM V. BRADLEY, JR.

Albemarle

Born Jan. 29, 1928; Single; Member Student Branches N.C.P.A. 3 yrs. and A.Ph.A. 2 yrs.; Five years part time experience; Retail pharmacy preferred; Available for employment after July 1. Chapel Hill address: 122 Daniels Rd.

MILLARD DALTON DENSON

Burlington

Age 26; Married; Approximately 6 mos. experience; Worked as clerk for 8 years at Davis Street Pharmacy, Burlington; Member of Student Branch of N.C.P.A. and A.Ph.A.; Available for employment after July 1.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Searle Establishes Rx F.T.M. Prices at Catalogue List

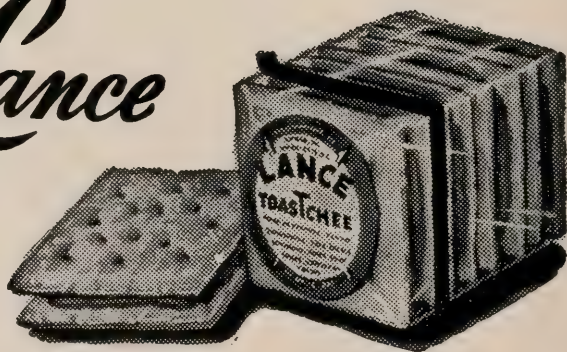
New Retail Fair Trade Minimum prices which will assure retail pharmacists in North Carolina a minimum gross profit of 40 per cent on all G. D. Searle & Co. prescription products went into effect on March 1. The new Rx retail F.T.M. prices thus become the equivalent of Searle's full catalog list prices, according to the announcement by John G. Searle, president.

In announcing this bellwether action on the part of a major pharmaceutical company, Mr. Searle expressed the hope that it will initiate a trend toward improvement of the position of the retail pharmacist in his prescription department, the heart of his business. The importance of this move is emphasized by the fact that Searle prescription products usually account for at least two cents of every prescription dollar flowing into retail drug stores.

The new 40 per cent gross profit margin affects the entire Searle line of Rx products; Metamucil, which does not require a prescription, remains at present F.T.M. levels.

SERVE

Lance



Quality
Turnover

PROFITS



A recent installation of Bastian-Blessing Soda Fountain-Luncheonette equipment at S. H. Kress & Company in Durham, North Carolina



A recent installation of Key Line Store Fixtures at Tyson's Plaza Drug Company in Greensboro, North Carolina

GRANT E. KEY, INC.

Manufacturers

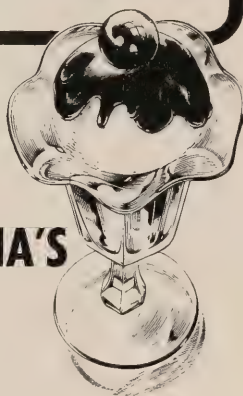
LYNCHBURG

Distributors

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BUILD SALES... BUILD PROFITS

with
NORTH
CAROLINA'S
OWN



DELICIOUS
PINE STATE
ICE CREAM



FOR FOUNTAIN
SERVICE
and
FOR TAKE HOME
SALES

RALEIGH, NORTH CAROLINA

Contrast in the Medical Dollar

In 1927 a case of pneumonia cost an average of \$358.00, including hospital, M.D.'s and nurses' bills; the duration of hospitalization averaged five weeks and loss of earnings due to subsequent convalescent period brought the total cost of illness to approximately \$1,000.

Contrast that with today: Most cases of lobar pneumonia average less than two weeks with no convalescence required. The majority of cases are treated in the home with penicillin (average \$15.12) or broad spectrum antibiotics (average \$29.68). No comparable figures available for loss of earnings, but it is clearly evident the pharmaceutical industry of this country, with the cooperation of 100,000 pharmacists, has performed an economic service to millions of Americans that is beyond compare.

Lilly Wins Additional Fair Trade Cases

Two New Jersey drug stores have been permanently enjoined from selling the trademarked products of Eli Lilly and Company at below fair-trade minimum prices. In each case Lilly received \$150 in settlement of damages.

On February 17, a final judgment of permanent injunction was obtained against Louis Sharr and S. Everett Tink, partners in the Sharr Drug Company, Pompton Lakes. The judgment was signed by Judge John Grimshaw, Jr., Superior Court, Chancery Division, Passaic County.

The drug company had been charged with violating the minimum retail resale prices on Hletin (Insulin, Lilly) products.

On the same day, a final judgment of permanent injunction was obtained against Moe J. Friedman, of the Carolina Pharmacy, Irvington. It was signed by Judge Mark A. Sullivan, Jr., Superior Court, Chancery Division, Essex County.

The Carolina Pharmacy had been charged with fair-trade-law violation in the sale of "Lextron" (Liver-Stomach Concentrate with Ferrie Iron and Vitamin B Complex, Lilly).

Ethics

The following paragraph taken from the *A. M. A. Journal* of December 26, 1953, should be good news not only to the public, but to all pharmacy owners. We thought you might like to show it to your physician friends and suggest that they encourage the enforcement of it.

"The Council has had many inquiries regarding the ownership of pharmacies by physicians. The Principles of Medical Ethics are very clear in regard to this matter. Section 6, Chapter I of the Principles provides that 'An ethical physician does not engage in barter or trade in the appliances, devices or remedies prescribed for patients, but limits the sources of his professional income to professional services rendered the patients.' The council has ruled that it is unethical for a physician to have a financial interest in a pharmacy in the area in which he conducts his professional activities and where he profits directly or indirectly from the sale of devices or remedies prescribed for his patients. This is particularly true when the services

of other reputable pharmacies are readily available. Along with the problem of ownership of pharmacies by doctors may be considered the question of rental of space to a pharmacist in a clinic or office building owned or leased by physicians. When physicians rent such space on a sliding scale or for a percentage of the income received by the pharmacy the result is equivalent to receiving a rebate from the prescription and is therefore unethical."

Duke Gets \$3,000 Grant from Squibb

A grant for research on drugs effective in the treatment of stomach ulcers has been received by Duke University, Durham, N. C. The \$3,000 contribution has been made available by the Squibb Institute for Medical Research (New Brunswick, N. J.) of E. R. Squibb & Sons Division, Mathieson Chemical Corporation.

From five to ten per cent of the American people have peptic ulcers, and approximately one in every four is sick enough to seek medical aid. Called "a disease of civilization" it has risen to tenth place among chronic illnesses afflicting our population.



Reabela Tablets

\$8.00 per 1000 \$12.00 doz. 100s

Reaco B-Complex with C Tablets

\$20.00 Doz. 100s

Reaco A & D Capsules

\$10.00 Doz. 100s

A. E. P. Tablets

\$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets

\$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets

\$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets

\$7.50 per 100

Reavita Capsules

\$34.80 Doz. 100s

\$28.00 per 1000

Reacaps

\$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

Scott Drug Company

Wholesale and Manufacturing

Druggists

Charlotte, N. C.

ATTRACTIVE PRICES

F. D. A. CERTIFIED PENICILLIN TABLETS

Fresh Stock—Two Years Plus Expiration Date

50,000 units-buffered	\$1.75 bottle of 100
50,000 units-buffered-foiled	0.30 box of 12
50,000 units-soluble	2.25 bottle of 100
100,000 units-buffered	3.10 bottle of 100
100,000 units-buffered-foiled	0.55 box of 12
100,000 units-soluble	3.75 bottle of 100
200,000 units-buffered	6.25 bottle of 100
200,000 units-buffered-foiled	1.00 box of 12
200,000 units-soluble	6.50 bottle of 100
250,000 units-buffered	7.50 bottle of 100
250,000 units-buffered-foiled	1.20 box of 12
250,000 units-soluble	8.00 bottle of 100

PENICILLIN—TRIPLE SULFA TABLETS

100,000 units-0.5 Gram Sulfas	7.40 bottle of 100
200,000 units-0.5 Gram Sulfas	11.50 bottle of 100

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MAYRAND INCORPORATED

Manufacturing Chemists

Greensboro, N. C.

ADFI Saves Drug Trade More Than \$300,000 in '53

Suttlemyre Elected Treasurer

At the recent annual meeting of stockholders and directors of the American Druggists' Fire Insurance Company held in Cincinnati, Dr. Hugo H. Schaefer was elected to the Board of Directors of this well-known fire insurance firm.

Dr. Schaefer is Dean of the Brooklyn College of Pharmacy. He is a graduate of Columbia University College of Pharmacy and is a Doctor of Philosophy from the University of Berne (Switzerland). He is also a past President of the American Association of Colleges of Pharmacy and is now Treasurer of the American Pharmaceutical Association. He has also been honored with the Remington Medal by the American Pharmaceutical Association and certainly he will be a real addition to the Board of Directors of the American Druggists' Fire Insurance Company.

The Company concluded a most excellent year of service to the drug trade. During the year, because of the premium saving the Company makes to its druggist policyholders, it did save the drug trade \$305,999.89. Throughout the years the Company has saved druggists, in cash, the amount of \$8,509,572.22. This saving is made to druggists in the cost of their fire insurance protection.

The Company now insures most of the worthwhile drug stores of the country and does business in forty-one of the states including the District of Columbia.

Its officers elected for the coming year are as follows:

J. S. Rutledge, President

G. O. Young, Vice-President

P. J. Suttlemyre, Treasurer

Philip P. Sieber, Auditor & Assistant
Treasurer

David P. Pickrel, General Counsel &
Secretary

During 1953 the total insurance on the property of druggists amounted to \$130,-

089,264.50 with most of this insurance being written on retail drug stores.

The Company has recently extended its underwriting privileges to include the dwellings and other real estate owned by druggists, in addition to actual drug store property. It serves no one other than those connected with the drug trade.

At the Annual Meeting, just concluded, there was present to attend the meeting and vote on matters coming before that meeting and election almost 80% of its 30,000 shares of stock either in person or by proxy. The meeting is always attended by outstanding druggists from all over the country and is an interesting and educational two-day meeting for those who do attend.

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P. O. Box 688

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Doings of the Auxiliaries

REPORTERS

MRS. J. HARPER BEST
Greensboro

MRS. J. LOUIS COBB
High Point

MRS. BEN HAWFIELD
Charlotte

MRS. BEN R. HARWARD
Raleigh

Charlotte

February Meeting

The February luncheon meeting of the Charlotte Auxiliary was held February 10 in Efrid's private dining room. The president, Mrs. Clyde Lisk, Jr., conducted the meeting and Mrs. Leslie Barnhardt gave the devotional.

Mrs. M. W. Stone, chairman of the decorating committee, used bowls of yellow flowers on each table. A large Heart poster was featured at one end of the speakers' table to remind the members of the Heart Fund Drive.

Representative Edward M. O'Herron, guest speaker, was introduced by Mrs. P. W. Kendall, vice-president. Mr. O'Herron spoke on the School of Pharmacy at the State University, and a discussion period followed his address.

Mrs. E. H. Hemmle, hospitality chairman, announced final plans for the benefit bridge to be held February 16.

Mrs. J. W. Colvard was welcomed as a special guest. Forty members attended the meeting.

Benefit Bridge

The Charlotte Druggist Auxiliary held its annual bridge benefit at the Veteran's Club House February 16th.

Four punch bowls on tables decorated with yellow spring flowers were set up in the foyer. Cookies, punch, and accessories were served by Mrs. H. L. Bizzell, Mrs. Marie Murphy, Mrs. W. R. Dixon, and Mrs. Clyde Webb, former presidents of the club.

Mrs. Clyde Lisk, Jr., Mrs. E. H. Hemmle, Mrs. J. A. Monroe, Mrs. T. E. Whitehead and Mrs. Phil Van Every, who comprised the social committee, were in charge of arrangements for the party.

Each of the 75 tables was set with high and low score prizes as well as attractive favors for each guest.

This party is the outstanding fund-raising event of the year with proceeds to be used to support the scholarship fund at the School of Pharmacy at Chapel Hill.

Raleigh

The February meeting of the Raleigh Woman's Drug Club was held February 18th at the home of Mrs. H. M. Stilley.

Mrs. Homer Starling was appointed chairman of the entertainment committee and Mrs. Moffett Moore's name was added to the entertainment committee list.

The club extended sympathy to Mrs. K. E. Handy in the death of her father, and to Mrs. Homer Starling in the death of her stepmother.

The club regrets the loss of Mrs. C. S. Mullican who has recently moved to Norfolk, Virginia to join her husband, who has been transferred there.

It was announced that the nominating committee will be composed of Mrs. R. I. Cromley, Mrs. Moffett Moore, and Mrs. Homer Starling.

Hostesses for the evening were Mrs. Frank Peacock, Mrs. Winfield Rose, Mrs. H. D. Sanford, Mrs. Homer Starling, Mrs. Norwood Taylor, and Mrs. J. C. Warren.

High Point

Members of the High Point Pharmaceutical Auxiliary met at the home of Mrs. C. H. Williard for their February meeting. Mrs. John Whiteside was guest speaker.

Mrs. Carson Southern presided over the meeting and attention was called to the state convention in Winston-Salem April 11-13. The organization voted to make a contribution to the Institute of Pharmacy at Chapel Hill.

Mrs. Leo Carter was welcomed as a new member and Mesdames A. A. Koonts, H. M. Ridge, Jr., and Bruce Williams were appointed as a nominating committee to present a new slate of officers at the next meeting.

Mrs. Whiteside of the High Point League of Women Voters, was then presented by Mrs. John Southern and gave interesting in-

formation on the League of Women Voters and its work on a community level, following through with the state and national level. She laid emphasis on the new project of the organization, that of ridding the city of the sub-standard housing and pointed out that the proposed ordinance is now before the committees for consideration. A round table discussion followed her talk and the members went on record as supporting the project.

During the social hour, Mrs. Williard, assisted by her daughter and daughter-in-law, Miss Ruth Williard and Mrs. C. H. Williard, Jr., served a bounteous repast, consisting of a salad and sweet courses with accompanying coffer and tea.

The attractive new home was gay with cut flowers and furnished an attractive setting for the meeting.

(Continued on Page 132)

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antibiotic for the
common bacterial
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Also available: Tablets 'Ilotycin,' Crystalline, 100 mg. In bottles of 36 and 100. Tablets 'Ilotycin,' Crystalline, 200 mg. In bottles of 24 and 100.

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PARKE. DAVIS & COMPANY



University of North Carolina, School of Pharmacy Guests at Parke-Davis Home Laboratories
Detroit, Michigan, February 15-16, 1954

North Carolina Students Visit Parke, Davis & Company

A group of 68 students from the School of Pharmacy at the University of North Carolina visited Parke, Davis & Company, world-wide pharmaceutical firm, February 15 and 16.

They were accompanied by Mr. and Mrs. W. W. Taylor, faculty members.

They learned the 87-year-old company makes a full line of medical and pharmaceutical products, and that Parke-Davis has been responsible for many historic drug discoveries, ranging from Adrenalin in 1900 to Chloromycetin in 1949. Among numerous other outstanding Parke-Davis developments have been Dilantin and Milontin for epilep-

sy, Promin and Promizole for leprosy, Benadryl for hay fever and other allergic conditions, Camoquin for malaria and Kutrol for ulcers.

The visitors inspected the firm's 53-year-old research building the first to be erected in America by any commercial institution solely for the purpose of scientific research. The firm's research activities now extend into all important fields of medicine and pharmacy.

Parke, Davis & Company, whose home offices and laboratories are in Detroit, has plants, branch offices or warehouses in 32 U. S. and Canadian cities; eleven overseas branches and plants, plus others under construction; and more than 70 major distributors elsewhere abroad.

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We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



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of DURHAM, NORTH CAROLINA

Greensboro

The Greensboro Drug Club Auxiliary enjoyed a rare treat at their meeting, Feb. 23rd, at the Mayfair Cafeteria. Mrs. Louis C. Stephens, Jr. was guest speaker, and proved as interesting to hear as she was lovely to see. Her poise and charming manner gave added weight to the message she presented on Brotherhood. Her plea was for a real love and understanding of others, not just tolerance. The importance of attitudes was stressed. Many thought-provoking statements were given, including "Respect for the difference in others is true Democracy," "A willingness to grant to others the same dignities and rights we want for ourselves is true brotherhood." She urged her listeners to practice "love thy neighbor" all year round; to look for the good in others. A passionate devotion to the Christian principles of life to counteract the Communistic propaganda, was shown as the prime need of the hour. A short discussion period concluded Mrs. Stephen's talk. Members asked for information on the Christopher movement started by Father Kelly in 1945. This is one of her special interests as she is a former secretary to Father Kelly. It began with a group of twenty members and now numbers over a million. It is interdenominational, has no meetings and collects no dues. It is dedicated to the belief that in reality "You can change the world."

Mrs. W. P. Brewer, president, conducted a short business session. Mrs. Garland Coble, chaplain, was in charge of the devotional period. Attendance prize was won by Mrs. Frank Goodrum. Mrs. Roy C. Muse, Jr. was welcomed as a new member. The program chairman, Mrs. A. A. Gwynn, introduced the speaker.

Hostesses included Mesdames Goodrum, E. P. Gaddy, Dewey E. Groome, A. A. Gwynn, J. T. Hart and Mrs. D. Frank Hayes. A beautiful arrangement of Dutch Irises and yellow gladioli centered the speakers' table, and tall candles repeated the yellow of the flowers.

HOWELL HALL HAPPENINGS

There are a number of pharmacy students who have completed one, two or three years of their course work who urgently need summer work. These young students, both boys and girls, are eager to learn the practical side of retail and hospital pharmacy and need credit for apprenticeship experience. Pharmacists who can find a place for these students will render a real service to them and may find that this is a good means toward obtaining licensed pharmacists later. Information concerning available positions should be sent to the Dean of the School of Pharmacy or the secretary of the North Carolina Pharmaceutical Association.

This year three pharmacy students have received loans from the North Carolina Medical Care Commission to enable them to continue their education at the School of Pharmacy. These loans are available at the low rate of 2% interest and have the stipulation that the recipient must agree to practice his profession in a rural community, defined as one of 2,500 population or less, for at least four years after graduation.

Mr. Fuad Salim Zaru from Ramallah, Jordan is a new graduate student at the School of Pharmacy. He received the five-year degree, Pharmaceutical Chemist, from the American University at Beirut and operated Zaru's Pharmacy after graduation. He has been appointed graduate assistant on the part-time staff of the School of Pharmacy.

On February 9 Dr. I. A. Solomons, Research Chemist at Chas. Pfizer & Company, Inc., visited the School of Pharmacy and gave a special seminar on Mycomycin, emphasizing the proof of its unique structure.

Mr. H. P. Underwood, district sales supervisor, and Mr. F. L. Furr, local representative, both of the Upjohn Company, showed a color sound film on the mechanism of the metabolism of carbohydrates to the class in Prescription Specialties.

Mr. Wm. D. Cash presented an illustrated paper on the "Reproducibility of Hydrogenation Reactions," at the February meet-

ing of the Elisha Mitchell Scientific Society.

The Pharmacy Senate has discussed the pros and cons of a minimum five-year course in pharmacy. By vote of the group there was a 4 to 1 majority favoring the continuation of the four-year requirement.

Sixty upper classmen and wives in the School of Pharmacy completed the annual industrial trip this year to Parke, Davis & Company in Detroit and the Upjohn Company in Kalamazoo. Mr. and Mrs. W. W. Taylor were the faculty chaperones. There was unanimous acclaim of the fine educational opportunities received at the two large manufacturing plants and for the perfect hospitality of the hosts. Good fortune followed the group because their day in Detroit showed a temperature of 66 degrees which was an all-time high for that particular day of the year.

Dr. H. O. Thompson and the pharmacy major graduate students spent February 19 as guests of Mr. H. G. Price, Chief Pharmacist, at Rex Hospital in Raleigh. Particular study was given to the equipment for preparing parenteral solutions.

The Kappa Epsilon sorority gave the student program at the February meeting of the Student Branches of the N.C.P.A. and A.Ph.A. The program consisted of a humorous skit in the style of Andy Griffin on the study of pharmacy. This was followed by serious debate on socialized medicine.

At the meeting of the Student Branches Dean E. A. Brecht presented the prizes for the Foundation contest in which pharmacy students discussed the North Carolina Pharmaceutical Research Foundation with pharmacists in their home communities during the Christmas vacation. First grand prize was won by Robert W. Foster, a first year student from Greensboro; second grand prize was presented to Joe Smith, first year student from Connelly Springs; freshman prize was received by Donald J. Miller, Raleigh; the sophomore prize was presented to Johnny Andrews, Winston-Salem; the junior

(Continued on Page 134)

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HOWELL HALL

prize to Brownie Schaefer, Asheville; the senior prize to W. Stanford Tate, Lexington; and three extra prizes were presented to Miss Edith W. Trosper, Greensboro; Freda Hobowsky, Scotland Neck; and four first year students from Morganton: James G. Butler, Robert D. Butler, James A. Conley, and Rex B. Littlejohn.

The prizes were given by three directors of the Foundation; Roger A. McDuffie, president; P. A. Hayes of the Justice Drug Company; and H. C. Starling of the W. H. King Drug Company.

The Foundation Contest resulted in 51 contributions totalling \$1,356.00. To this amount should be added \$580.00 which was sent directly to the secretary of the Foundation during this same period.

On February 25 Dr. Chester E. Poetsch, head of the pharmaceutical chemistry section of Smith, Kline and French Laboratories, gave two lectures at the School of Pharmacy. His first lecture was given to the undergraduate students on "The Development of a New Medicinal Preparation" starting with the conception of an idea tracing it through exploratory and planned research phases involving organic synthesis and pharmacology, then through the pharmaceutical formulation and clinical phase, and the transfer to actual manufacture. He also gave a seminar for the graduate students on "The Pharmacist in Industry" to discuss the various positions for which the pharmacist is particularly suited. Both lectures were illustrated with Kodachrome slides.

By special arrangement with the Institute of Government the last 14 lectures in Pharmacy 99 will be given by specialists on the subject of pharmaceutical jurisprudence.

Mr. F. C. Hammerness, instructor of pharmacy administration, has been invited by the Walgreen Company to attend a special seminar course in this important field during the summer. An intensive course of lectures and demonstrations is scheduled. The company pays the expenses of each teacher which it invites.

Library Notes

By ALICE NOBLE, Librarian

RESEARCH: Our library researches are partly concerned in seeking data about the earliest days of pharmacy in North Carolina. The first mention of an "apothecary" that we have found is in the personnel list of Ralph Lane's Colony—the first English Colony to the new World—sailing from Plymouth, England, on April 9, 1585. The list includes apothecaries, a physician, a clergyman, etc. Since, due to Indian hostility, this entire colony returned to England in 1586, the actual beginning of pharmacy in North Carolina must be given a later date.

It is more than fifty years later that we find any mention of pharmacy or drugs. On April 26, 1649 the *Moderate Intelligencer* in London published a letter about the Albemarle Sound Region which mentions

the "many physical herbs and drugs, *Allom*, *Nitrum*, *Terra Sigillata*, Tarre, Rosin, Turpentine, Oyle of Olives, Oyle of Walnuts, and other Berries; Honey from wild Bees, Sugar-Canes, Mulberries, divers sorts of Gums and Dyes, which *Indians* use for paint . . ."

DISPLAY: In February the Library carried a display featuring the North Carolina Pharmaceutical Research Foundation (1) to show appreciation of the Foundation's gifts to the Library; and (2) to acquaint library patrons with the history of the Foundation as well as its specific gifts to the Library.

GIFTS: F. G. Brooks, of Siler City, presented a copy of the *U. S. Dispensatory*, 7th Ed., published in 1847.

The Library appreciates greatly a new serial, the *Hospital Pharmacist*, published by the Canadian Society of Hospital Pharmacists, presented by the North Carolina Society of Hospital Pharmacists.

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WHAT THE CLUBS ARE DOING —

Northeastern

Meeting in Greenville on March 10th, members of the Northeastern Carolina Drug Club were guests of Johnson & Johnson at a showing of that firm's latest modernization movie. At the conclusion of the program, proprietor members of the Club received copies of J & J's "Stop—Look—Listen" booklet.

Jarvis Alligood was in charge of the program. J & J representative R. L. Brown of Raleigh exhibited the movie.

Southeastern

New Hanover's representative in the General Assembly, the Honorable Addison Hewlett, Jr., addressed the Southeastern Carolina Drug Club in Wilmington on February 18.

Other speakers included NCPA President-Elect W. L. West of Roseboro and George McLain of Clinton.

W. C. Brantley is president of the Club. While most of the membership is composed of Wilmington pharmacists, others from nearby towns have been attending the meetings.

Cumberland County

W. Latham West of Roseboro was guest speaker at the February meeting of the Cumberland County Drug Club, held in Fayetteville. Major topic discussed was need for larger quarters in which to train pharmacists.

Winston-Salem Drug Club

Plans for the 1954 NCPA Convention were discussed at the February meeting of the Winston-Salem Drug Club. The club's president, Ernest Rabil, will serve as local secretary in arranging the convention.

Ed Showfety of Greensboro, local J & J representative, exhibited a film on modernization.

Western North Carolina

At the monthly meeting in the George Vanderbilt Hotel, February 12, R. C. Sisk was elected president; Bennette Lotte, vice-president; Harry Dover, secretary; C. R. Hinkle, treasurer; Moss Salley, Jr., member of Executive Board. James W. Harrison was named by Executive Board to again serve as editor of the Club's bulletin, "Friday Night Elixir."

Retiring officers were Earl Houser, completing his second successive term as president; R. F. Coppedge, having served two years as vice-president; Thompson Hiles, three years as treasurer; Steve Uzzell, as elected member of Executive Board; and Ed Brown as ex officio member.

In addition to the annual election of officers, the program was highlighted by the showing of two sound films relating to the teamwork of the manufacturer-wholesaler-retailer combination that serves the consumer. These films were well received. This portion of the program was sponsored by the Dr. T. C. Smith Company.

The newly elected officers and their affiliations are: R. C. Sisk, pharmacist at Shigley's; Bennette Lotte, pharmacist at Asheville Pharmacy No. 2; Harry Dover, pharmacist and MSR for Parke-Davis in the Asheville area; C. R. Hinkle, pharmaceutical and drug buyer for Dr. T. C. Smith Company; Moss Salley, Jr., pharmacist at Salley's; ex officio member of Board, Earl Houser, retiring president, proprietor and owner of Pack Square Pharmacy.

Harry Dover is program chairman for the March meeting. He plans a program sponsored by Parke-Davis to which will be invited the practicing psychiatrists and neurologists of Asheville and vicinity as well as social welfare workers.

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THE BOWL OF HYGEIA

April, 1954

Volume XXXV Number 4

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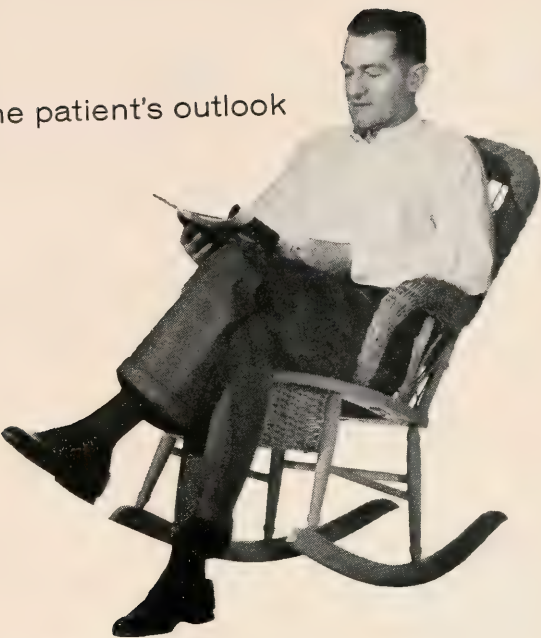
The special discount is your bonus for ordering 120-cc. and/or 1-pint sizes in quantities totaling one hundred dollars or more. Purchase either size in multiples of one dozen, but sort the sizes to suit your own needs. The only requirement is that the total of the order for 'Homicebrin' equal or exceed one hundred dollars computed at the special price.

An attractive point-of-sale display card is included in the offer. Your Lilly representative and the Lilly wholesaler's salesman will be glad to explain details. Just jot down "'Homicebrin' Offer" on your Want Book now as a reminder.



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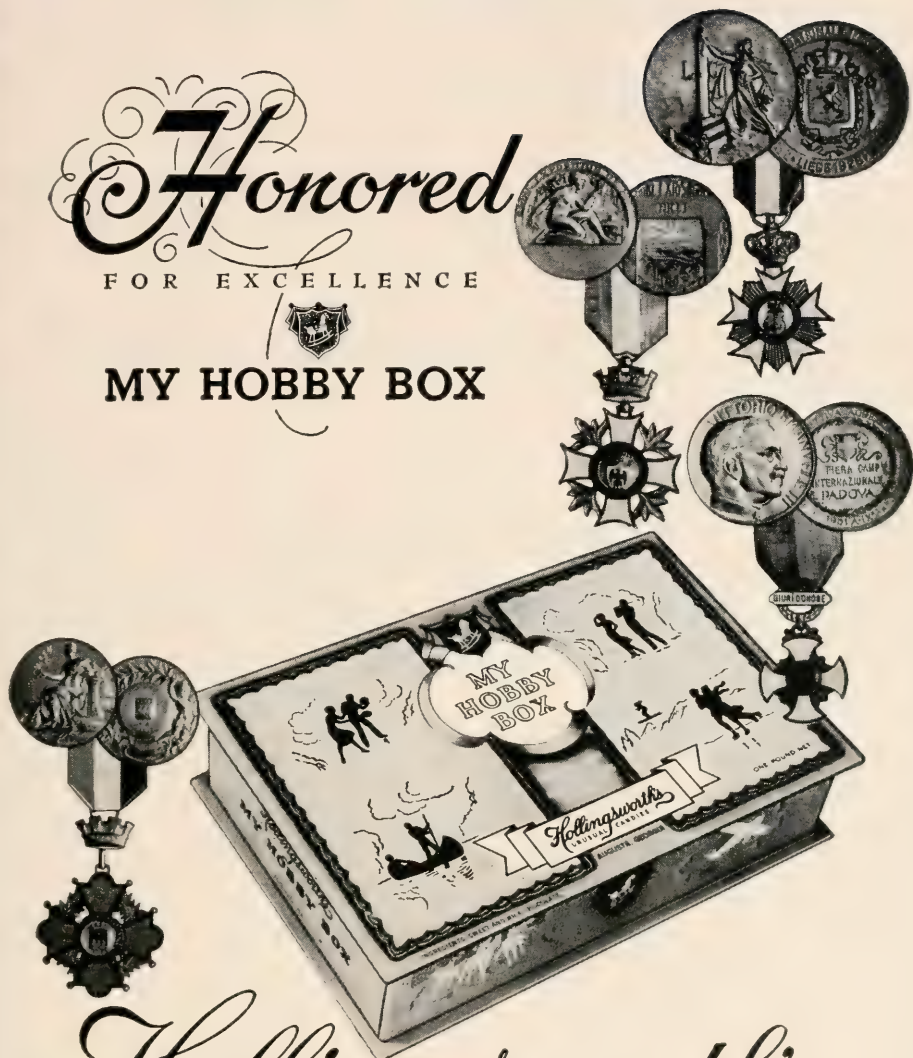
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The Carolina Journal of Pharmacy

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APRIL, 1954

No. 4

Educate Tomorrow's Parents Today

National Social Hygiene Day, April 28, 1954 follows by a month the Fortieth Birthday of the American Social Hygiene Association, an organization with which our profession has been closely identified, especially through the Joint Committee of the American Pharmaceutical Association and the American Social Hygiene Association for many years.

As a profession, we have had a particular interest in combatting the venereal diseases and have played our part in bringing about much of the success of VD control efforts. As a profession, we know VD is still an important public health problem. As pharmacists, thinking men and women, we know that *real* VD control must rely on educating each successive generation in the respect for self and for others that obviates sexual promiscuity—the root cause of VD.

Pharmacy is a profession but pharmacists are husbands and wives, parents and citizens of their communities. Consequently, we have both a concern for and a duty towards the personal happiness and development of the

youth of our country and towards the strength and stability of family life. Many pharmacists are members of local social hygiene societies and committees. They support programs of education for personal and family living for parents, teachers, youth leaders and religious leaders in their communities—all aimed at providing every child with maximum opportunities for emotional, moral, social and physical development.

Thus they play their part in educating tomorrow's parents *today*. They play a vital part in the continuing battle against VD, and against educational defects that often contribute to it, and against prostitution that is another contributing factor.

More and more pharmacists are needed in this medical-social-educational battle for the health and well-being of our nation. VD remains a major public health problem. The factors contributing to VD still exist. We can, if we will, use our organized strength and our own inner resources to promote social hygiene and the welfare of our country.

Marks 75th Anniversary by Giving Away Silver Dollars Made in 1879

Hall's Drug Store of Oxford, established in 1879 by J. G. Hall and Elbert Jones, recently celebrated its 75th anniversary by giving away 100 silver dollars, each minted in 1879.

The store was originally operated as "Hall & Jones." After Mr. Hall purchased Mr. Jones' interest, the firm name was changed to J. G. Hall, Druggist.

The present firm name of Hall's Drug Store was taken after the two present owners, Sam C. Hill and his brother, J. P., came into the business in the 20's. Hall's is the oldest retail store in Oxford.

Hot Shopping Bags

An early morning fire at Eckerd's Drug Store, Raleigh, on March 1st did several hundred dollars damage. Originating in the basement in a pack of shopping bags, the fire was kept under partial control by an automatic sprinkler system.

To Enlarge Store

Fred Ray and Robert Neal Watson have been planning to enlarge their store—Jonesboro's Lee Drug Store—for sometime. A recent fire, which did extensive damage to the front part of the firm, brought instant action on the part of the two owners.

In a recent announcement, Fred and Robert Neal said: "We have been planning for some time to enlarge our store. The misfortune which has struck us means that we will go ahead now to build a bigger and

better Jonesboro's Lee Drug Store. We confidently hope and believe that out of this loss will come a store better designed and better equipped to give you the best possible service."

There was no interruption of the store's prescription service, as the fire did not damage that department.

The Cover Page

The Bowl of Hygeia, widely used international symbol of pharmacy, appears as a new motif in current announcements and literature prepared by A. H. Robins Co., Inc., ethical pharmaceutical manufacturers of Richmond, Va., for the medical profession. Behind this innovation lies a story.

The design was suggested by a hand-wrought, sterling silver representation of the Bowl of Hygeia, presented by Latin American representatives of the Robins Co. last year on the occasion of the company's seventy-fifth anniversary and the dedication of its new plant and headquarters. It was especially made in Mexico for the event and is on permanent display in the conference room at the plant.

Hygeia was the daughter of Aesculapius, the god of medicine and healing. Her classical symbol suggests health, service to medicine and the wisdom of the serpent. The serpent, which is shown dipping into the medicinal bowl, also appears on the staff of Aesculapius as the traditional emblem of medicine. In Spanish-speaking countries, Italy, Germany, Scandinavia and various other nations the Bowl of Hygeia is even more widely used as a symbol of pharmacy than the mortar and pestle.

Correction

In the March issue of the *Carolina Journal of Pharmacy*, UNC Pharmacy graduate Joe D. Stone was erroneously listed as being from Hamlet. Mr. Stone is from Dobson, N. C.

For Sale

Whitman Refrigerator Candy Case in perfect condition. Cost over \$500; will sell for \$99.00. M. B. Phillips, Phillips Drug Co., Albemarle.

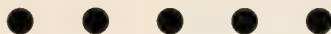
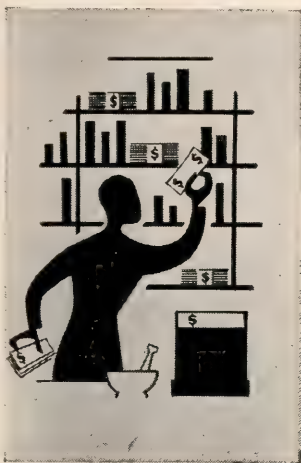
FOR SALE

Practically new six foot Pangburn Candy Case (bought before we air-conditioned). Cost \$485.00; will sell for \$100.00.

Available about August 1st, soda fountain 30 gallon capacity. Will sell for \$200.00.

TAYLOR DRUG COMPANY

Washington, N. C.



*To help improve your 1954 sales picture . . . attend
The 74th Annual Convention of the North Carolina
Pharmaceutical Association and Affiliated
Auxiliaries.*

WINSTON-SALEM, APRIL 11-12-13

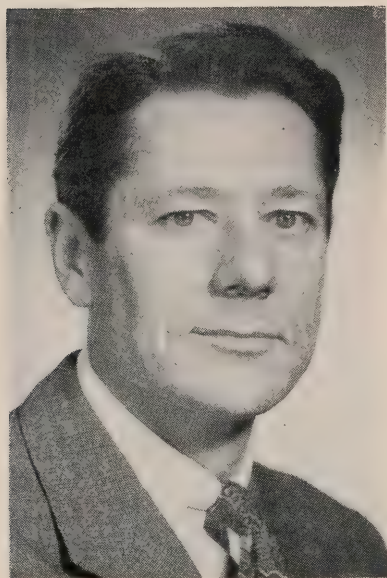
Here—in three days—you will be able to

- Measure competitive trends in Pharmacy
- Meet and talk to many successful pharmacists
- Meet some of the top executives of your suppliers
- Participate in word-of-mouth valuable discussions on subjects of your own choosing
- And, incidentally, to enjoy some outstanding entertainment.

**FOR DETAILS, SEE THE
FOLLOWING PAGES**

Pharmacy's Event of the Year in North Carolina!

HEAR THESE SPEAKERS



DR. THEODORE G. KLUMPP

Some of the Outstanding Convention Speakers

MONDAY: Dr. Theodore G. Klumpp, President Winthrop-Stearns, Inc. "How to Be a Business Executive and Live."

TUESDAY: Dr. Paul C. Olsen, Director of Marketing Research, *Drug Topics*. "Recent Economic Trends of Special Interest to Drug Store Proprietors," and

W. M. (Marty) Simpson, Manager, Retail Sales Division, Lederle Laboratories. "How Can Drugs Cost So Little?"



DR. PAUL C. OLSEN



W. M. (MARTY) SIMPSON

It's pure pleasure to commend

W. A. WARD

for a most successful administration
of NCPA affairs—as well as his able
staff of officers—and we salute

W. L. WEST

on assuming the responsibility and
look forward to another year of ac-
complishment and progress



All of us at

Dr. T. C. SMITH COMPANY

ASHEVILLE - NORTH CAROLINA

MONDAY NIGHT, APRIL 12, HOTEL ROBERT E. LEE



O'HANLON-WATSON DRUG CO.

PRESENTS

BRUCE
"Bubbles"
BECKER
his ORCHESTRA
AND

"SPOTLIGHT REVIEW"

ROY MAURICE
Handbalancer

JUDY WALKER
Novelty Dancer

PEYTON & RAYE
"Putting on the Dog"

JIMMY GROSSO
Instrumental and
Vocal Impressions

Dance from 10 P.M. to 1 A.M.

R. E. Lee Ballroom



TONI YOUNG, Songstress

The Latch String is out

AT O'HANLON-WATSON

- We look forward with pleasure to greeting our old friends and making new friends at the 1954 Convention of the N. C. Pharmaceutical Association and Affiliated Auxiliaries.
- As a special Convention feature, we are privileged to sponsor Bruce "Bubbles" Becker, His Orchestra and "Spotlight Review" floor show. For details, see opposite page.

●
See You at the Show!
●

O'HANLON-WATSON DRUG CO.

WINSTON-SALEM
NORTH CAROLINA

Convention Program

of the

Seventy-fourth Annual Meeting

of the

North Carolina Pharmaceutical Association

Robert E. Lee Hotel

Winston-Salem

Sunday, April 11

4:00 P.M. Registration desks open on mezzanine floor of hotel.

8:30 P.M. Joint session of the N.C.P.A., Woman's Auxiliary and T.M.A., Ballroom. Meetings called to order by Presidents W. A. Ward, Mrs. Graham Culbreth and R. L. White.

Invocation—Wade A. Gilliam.

Address of Welcome—Honorable Marshall C. Kurfess, Mayor of Winston-Salem.

Response by W. Dorsey Welch, Jr., Washington.

Address by Chaplain Wayne Williams, Asheville.

Entertainment, Winston-Salem Teachers' College Choir.

Past-Presidents' Reception, Salem & State Rooms. Sponsored by Pet Dairies.

Monday, April 12

THE SALEM ROOM

8:30 A.M. Past-Presidents' Breakfast. Sponsored by Justice Drug Company. The State Room.

10:00 A.M. Rite of the Roses—H. E. Lovett, Liberty.

Annual Address by the President of the N.C.P.A., W. A. Ward, Swannanoa.

"How to Be a Business Executive and Live"—Dr. Theodore G. Klumpp, President, Winthrop-Stearns, Inc.

Presentation of Pharmacy Plaque—Gilbert Colina and Frank Muratori.

"Design for Selling"—movie portrays benefits to be derived from modernization—presented by Ed Showfety of Johnson & Johnson.

Monday Afternoon

THE STATE ROOM

2:00 P.M. Annual Report of the N. C. Board of Pharmacy—H. C. McAllister, Secretary-Treasurer.

Report of W. J. Smith, Secretary-Treasurer of the N. C. Pharmaceutical Association.

"Modernization—the Answer to Competition," slide film shown by Ross Langdon in connection with display in Winston Room.

"Open Forum"—J. C. Jackson, Forum Chairman, assisted by Jarvis Alligood, Greenville; B. C. Brooks, Fayetteville; W. H. Burbage, Albemarle; Luther Bunch, Goldsboro; David Claytor, Greensboro; Gilbert Colina, Charlotte; W. G. Dudley, Jr., Reidsville; Jim Harrison, Asheville; J. Mike Hall, Wilmington; John M. Pickard, Durham; and Harold Sauls, Wilmington.

Monday Night

BALLROOM

8:00 P.M. Floor Show, "Spotlight Review," and dance sponsored by O'Hanlon-Watson Drug Company. Bubbles Becker and his orchestra.

Tuesday Morning

THE STATE ROOM

10:00 A.M. Legislative Report—F. O. Bowman.

"How Can Drugs Cost So Little"—W. M. Simpson, Jr., Lederle Laboratories.

"Recent Economic Trends of Special Interest to Drug Store Proprietors"—Dr. Paul C. Olsen, Director of Marketing Research, *Drug Topics*.

Introduction of Legislative Candidates:

DOOR PRIZE

All who register for Convention will receive chance on 21-inch Crosley TV set donated by Goody's, Limited, Winston-Salem. See this set on display in the Hotel Robert E. Lee.

John Henley, Hope Mills; Kelly Bennett, Bryson City; T. J. Ham, Jr., Yanceyville; and Oscar Smith, Pilot Mountain.

Tuesday Afternoon

2:00 P.M. UNC School of Pharmacy Report
—Dean E. A. Brecht.

Report of the Visitation Committee—Hoy A. Moose, Mount Pleasant.

Report of the N. C. Pharmaceutical Research Foundation—Roger A. McDuffie, Greensboro.

Report of the Committee on the President's Address.

Report of the Committee on Time & Place.

Report of the Committee on Resolutions.

Report of the Registrar—C. M. Andrews.

Report of the Nominating Committee.

Installation of Officers.

Adjournment.

6:30 P.M. Phi Delta Chi Banquet—Salem Room, Hotel Robert E. Lee.

Tuesday Night

8:00 P.M. T.M.A. Floor Show, Reynolds Auditorium.

10:00 P.M. T.M.A. Dance, Balinese Roof, Robert E. Lee Hotel. Dean Hudson's Orchestra.

IN THE WINSTON ROOM

- The Coca-Cola Fountain.
- The Lance Cracker Bar.
- The Southern Dairies Dairy Bar.
- The McKesson & Robbins "Self-Selector Display"

and

- On Exhibit: Frigidaire Automatic Ice Cube Maker.

Appreciation

The officers of the North Carolina Pharmaceutical Association join with the Convention Committees in extending their appreciation and gratitude to all persons and firms who contributed to the success of the 1954 Convention of the N.C.P.A. and Affiliated Auxiliaries.

- B. C. REMEDY COMPANY
Greens fees for Golf Tournament
- BILTMORE DAIRY FARMS
Tour of Old Salem for the ladies
- COCA-COLA COMPANY
For the Pause that Refreshes
- FRIGIDAIRE SALES CORPORATION, ROANOKE
Automatic Ice Cube Maker display

- GOODY'S
Donation of a Television Set
- JUSTICE DRUG COMPANY
Past-Presidents' Breakfast
- LANCE, INC.
Crackers-Cookies-Nuts
- MCKESSON & ROBBINS, COLUMBIA DIVISION
Self-Selector Wrapper Unit Display
- O'HANLON-WATSON DRUG COMPANY
Floor Show and Dance
- PET DAIRY PRODUCTS COMPANY
Presidents' Reception
- SOUTHERN DAIRIES
Luncheon for ladies
- TRAVELING MEN'S AUXILIARY
Floor Show and Dance
- WHOLESALE DRUG HOUSES OF N. C., S. C.,
AND VA.
Prizes for Golf Tournament
AND
- To the various firms contributing merchandise
for the Prize Awards sponsored by the
Woman's Auxiliary

Officers

N. C. Pharmaceutical Association

President

W. A. WARD Ward's Drug Store, Swannanoa

First Vice-President

W. L. WEST,.....Tart & West, Roseboro
Second Vice-President

W. B. GURLEY

Windsor Pharmacy, Windsor
Third Vice-President

J. W. TYSON

Tyson's Plaza Drug Company, Greensboro
Secretary-Treasurer

W. J. SMITH.....Drawer 151, Chapel Hill
Assistant Secretary-Treasurer

C. M. ANDREWS

Main Street Drug Company, Burlington
General Counsel

F. O. BOWMAN.....Box 688, Chapel Hill

EXECUTIVE COMMITTEE

W. A. Ward, *Chairman*.....Swannanoa

J. Paul Gamble.....Monroe

W. B. Gurley.....Windsor

W. R. McDonald, Jr.....Hickory

B. R. Ward.....Goldsboro

W. Latham West.....Roseboro

W. J. Smith, *Secretary-Treasurer*

Chapel Hill

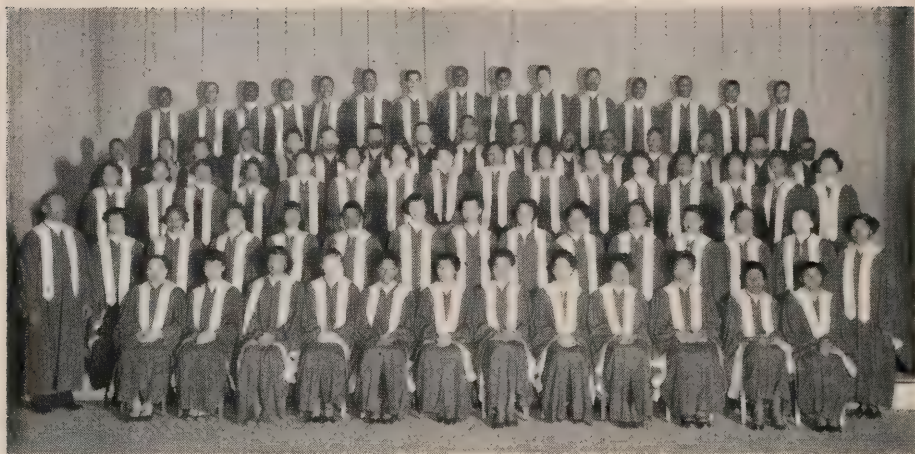
CONVENTION CHAIRMEN

NCPA.....Ernest J. Rabil

TMA.....James M. Darlington

Woman's Auxiliary

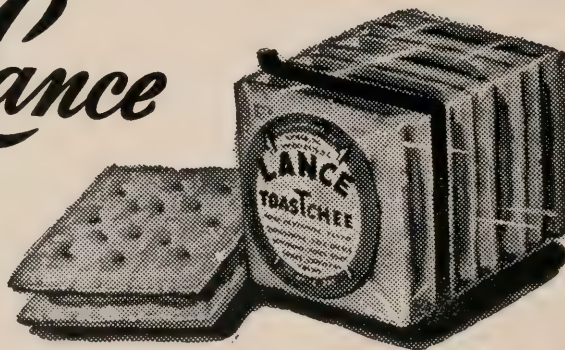
Mrs. James M. Darlington



This 75-voice Choir from the Winston-Salem Teachers' College, under direction of Professor James A. Dillard, will entertain the Convention on Sunday night, April 11, Robert E. Lee Hotel.

SERVE

Lance



Quality

Turnover

PROFITS

Are You Confused, Worrying, Wondering?

Have you lots of questions?

Are you looking for the answers?

HERE'S YOUR CHANCE TO GET THE ANSWERS

"NCPA OPEN FORUM"

HOTEL ROBERT E. LEE, WINSTON-SALEM

MONDAY, APRIL 12



*Get Those Questions Answered
By Pharmacists Who Know*



J. C. JACKSON

THE PANEL:

J. C. Jackson, Lumberton, *Chm.*

Jarvis Alligood, Greenville

B. C. Brooks, Fayetteville

W. H. Burbage, Albemarle

Luther Bunch, Goldsboro

David Claytor, Greensboro

Gilbert Colina, Charlotte

W. G. Dudley, Jr., Reidsville

J. Mike Hall, Wilmington

J. W. Harrison, Asheville

John M. Pickard, Durham

Harold Sauls, Wilmington



W. L. WEST, Roseboro

West to Be Installed

One of the concluding features of the 74th Convention will be the installation of W. L. West as president of the N. C. Pharmaceutical Association for the coming year.

Long active in pharmaceutical circles, Mr. West brings a wealth of valuable experience to this high office by reason of his successful years as a retail pharmacist and as one of the community leaders in the religious and civic life of Roseboro.

Mr. West will have the devoted assistance of his wife, who has been active in the Woman's Auxiliary and is familiar with the activities, the objectives and accomplishments of both organizations.

Scott Drug Company

*Wholesale and Manufacturing
Druggists*

Charlotte, N. C.

Dr. Cadmus to Address Woman's Auxiliary

Dr. Robert R. Cadmus, administrator of N. C. Memorial Hospital at Chapel Hill, will be guest speaker at the business session of the Woman's Auxiliary, Tuesday morning, April 13th.

In addition to giving pertinent facts about the hospital, he will describe the work of the women volunteers, which, at Chapel Hill, is under the direction of Mrs. M. L. Jacobs.

Dr. Cadmus came to Chapel Hill from University Hospital at Cleveland, which is affiliated with Western Reserve University. Just prior to that he was Director of

Vanderbilt Clinic.

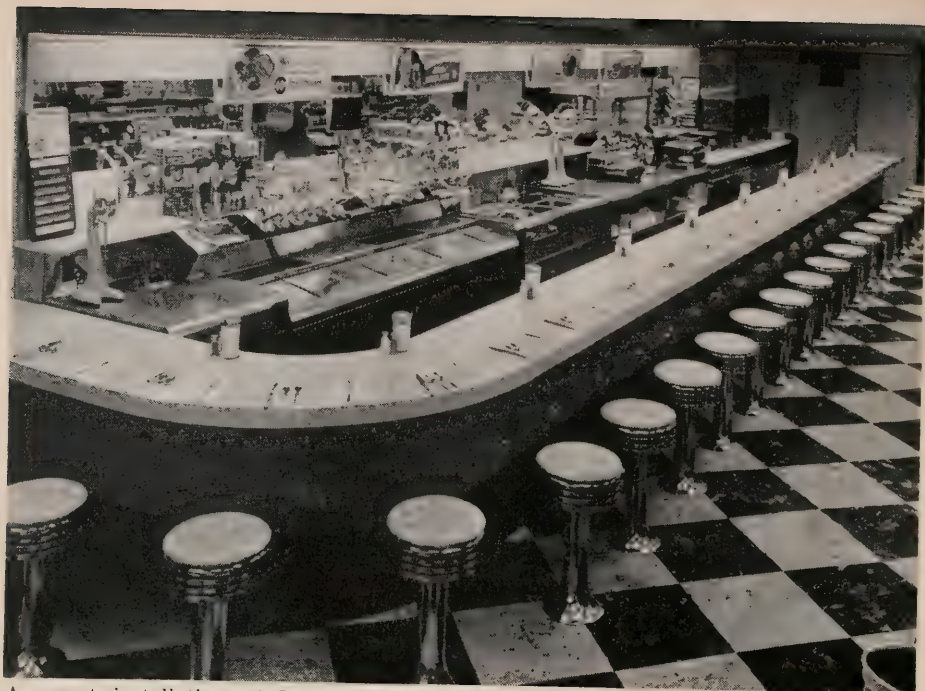
He received his premedical training at the College of Wooster, Ohio; he received his degree in medicine, as well as completing his internship and residency at the College of Physicians and Surgeons, Columbia University, N. Y.

During the war he was with the Army Air Transport Command, being stationed for a period in Florida before being sent to North Africa as a flight surgeon. While in Tunis he assisted the French authorities in the control of a local epidemic of Bubonic Plague and for this was awarded a Tunisian decoration. He was discharged from the Army in 1945 with the rank of Lt. Col.

HOW TO INCREASE YOUR SALES \$15 A DAY ↓



This Self-Selector Wrapping Counter will be on display at the Convention under supervision of Ross Langdon of McKesson & Robbins. Unit will be available for sale at close of Convention.



A recent installation of Bastian-Blessing Soda Fountain-Luncheonette Equipment at Colonial Drugs, Inc., Pleasantburg Shopping Center, Greenville, South Carolina.



A recent installation of Key Line Fixtures at Colonial Drugs, Inc., Pleasantburg Shopping Center, Greenville, South Carolina.

GRANT E. KEY, INC.

Manufacturers

LYNCHBURG

Distributors

VIRGINIA

**Reabela Tablets**

\$8.00 per 1000 \$12.00 doz. 100s

Reaco B-Complex with C Tablets

\$20.00 Doz. 100s

Reaco A & D Capsules

\$10.00 Doz. 100s

A. E. P. Tablets

\$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets

\$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets

\$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets

\$7.50 per 100

Reavita Capsules

\$34.80 Doz. 100s

\$28.00 per 1000

Reacaps

\$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA



CHAPLAIN WAYNE WILLIAMS

Sunday Night Headliners

A humorous-inspirational address with emphasis on one of Western North Carolinas most celebrated historical figures—D. Boone—will be delivered by Chaplain Wayne Williams of Asheville.

Chaplain Williams, a Baptist minister, served in both world wars. He was reared in Swain County and attended Wake Forest College.

A past president of the N. C. Wildlife Federation, his hobbies are history-geography (WNC) and hunting-fishing. On the side, Chaplain Williams says he does a bit of supply preaching and lecturing when the rabbits aren't running or the fish biting.

Local Committees, Woman's Auxiliary of the N. C. P. A.

Mrs. J. M. Darlington
General Entertainment Chairman

President's Reception

PET DAIRY PRODUCTS COMPANY, *Sponsor*

Mrs. W. A. Gilliam, *Chairman*

Mrs. Jesse P. Jones Mrs. J. P. Andrews

Mrs. H. P. Ashcroft Mrs. J. H. Ball

Mrs. H. P. Watson, Jr.

Tour of Old Salem

BILTMORE DAIRY FARMS, *Sponsor*

Mrs. S. E. Welfare, *Chairman*

Mrs. E. L. Cahill, *Co-Chairman*

Mrs. L. T. Smith Mrs. M. T. Saunders

Mrs. W. Day Boyer Mrs. M. V. Williams

Mrs. J. P. Andrews Mrs. E. P. Crabtree

Mrs. G. C. Hartis Mrs. J. A. Way, Jr.

Mrs. E. W. O'Hanlon Mrs. A. L. Fishel

Bridge Party

THE COCA-COLA COMPANY AND HOUSE OF LANCE,

Sponsors

Mrs. C. A. Swaney, *Chairman*

Mrs. E. L. Cahill Mrs. R. L. Kimball

Mrs. E. P. Crabtree Mrs. C. R. S. Willson

Luncheon

SOUTHERN DAIRIES, *Sponsor*

Mrs. R. L. Kimball, *Chairman*

Mrs. W. P. Landreth Mrs. J. P. Richardson

Mrs. H. C. Mayberry Mrs. R. O. Cox

Mrs. Ernest J. Rabil

Registration Committee

Mrs. B. G. Warren, *Chairman*

Mrs. L. C. Lewis Mrs. Bruce W. Woosley

Mrs. E. W. Rollins Mrs. R. P. Ring

Mrs. C. F. Ridenhour Mrs. J. M. Davis

Publicity

Mrs. E. W. O'Hanlon

Committee on Prizes

Mrs. A. L. Fishel, *Chairman*

Mrs. Benard Davis Mrs. C. F. Ridenhour

Mrs. J. M. Davis Mrs. A. J. Strum

Mrs. C. H. Knight Mrs. Wm. H. Wilson

Mrs. J. A. King Mrs. C. A. Swaney

Mrs. C. B. McKenzie Mrs. J. A. Way, Jr.

Mrs. E. E. Merchant

Committee on Decoration

Mrs. L. C. Lewis, *Chairman*

Mrs. F. M. Vessells Mrs. H. W. Melchor

Mrs. Gray Sowers Mrs. W. D. Joyce

Mrs. L. M. Myers

Hospitality Committee

Mrs. H. P. Watson, Sr., *Chairman*

Mrs. O. G. Duke Mrs. Frank Brooks

Mrs. I. W. Rose Mrs. L. H. Coley Jr.

Mrs. F. E. Campbell Mrs. W. R. Adams

Mrs. Wesley Viall, Jr. Mrs. Bruce W. Woosley

Mrs. E. W. Rollins Mrs. E. L. Roberts

Mrs. Annie B. Cooksey Mrs. F. G. Weatherwax

N. C. P. A. Convention Committees

Local Secretary

Ernest Rabil, Bobbitt's College Pharmacy

Executive Committee

James A. Way, *Chairman*

Virginia L. Callahan Leslie M. Myers

Robert O. Cox E. R. Rollins

G. C. Hartis William A. Simmons

Reception Committee

William H. Wilson, *Chairman*

J. P. Andrews W. W. Northcott

James E. Brookshire Joe Richardson

Virginia Caudle Richie A. Russell

E. L. Cahill Tom S. Simpson

Robert Ham Sam E. Welfare

H. H. Herndon M. V. B. Williams

E. T. Jenkins Coit Wright

FROM MRS. JAMES M. DARLINGTON, GENERAL ENTERTAINMENT CHAIRMAN

The ladies of the Pharmacy family in Winston-Salem and officials of the Woman's Auxiliary are busy with plans for your entertainment at the annual Convention of the North Carolina Pharmaceutical Association and its Auxiliaries to be held at the Robert E. Lee Hotel, April 11 through 13.

The program is shaping up fine and we expect it to measure up to the usual high standard set by our organization. It is always a pleasure to renew old friendships and to make new friends, and we hope that you will begin now and make plans to be with us. If you find it impossible to attend the entire Convention, come for part of it.

On behalf of the local ladies I extend a most cordial invitation to be with us at the 1954 Convention.

Woman's Auxiliary

of the

**NORTH CAROLINA
PHARMACEUTICAL ASSOCIATION****OFFICERS**

<i>President</i>	Mrs. Graham Culbreth
<i>First Vice-President</i>	Mrs. B. R. Ward
<i>Second Vice-President</i> ..	Mrs. O. G. Duke, Jr.
<i>Secretary</i>	Mrs. Robert L. White
<i>Treasurer</i>	Mrs. Sam Jenkins
<i>Historian</i>	Mrs. E. R. Fuller
<i>Parliamentarian</i>	Mrs. Ralph P. Rogers
<i>Advisor</i>	Mrs. J. M. Darlington
<i>Advisor</i>	Mrs. T. J. Ham, Jr.

CONVENTION PROGRAM**Sunday, April 11**

4:00 P.M.	Registration Desk Opens.
8:30 P.M.	Joint session with N.C.P.A., Ballroom.
10:00 P.M.	Presidents' Reception—State and Salem Rooms.

Monday, April 12

9:30 A.M.	Tour of Old Salem.
10:00 A.M.	Golf Tournament, Forsyth Country Club.
2:00 P.M.	Prize Drawing, Ballroom.
2:30 P.M.	Bridge Party, Ballroom.
8:00 P.M.	Floor Show and Dance, Ballroom.

Tuesday, April 13

10:00 A.M.	Business Session, Ballroom.
1:00 P.M.	Luncheon—Forsyth Country Club.
8:00 P.M.	T.M.A. Floor Show, Reynolds Auditorium.
9:00 P.M.	T.M.A. Dance, Balinese Roof.

WOMAN'S AUXILIARY**BUSINESS SESSION****Tuesday, April 13, 10 A.M.**

Call to Order	
Invocation.....	Mrs. Latham West
Greetings.....	Mrs. F. G. Weatherwax
Response.....	
Roll Call	
Reading of Minutes	
Musical Selections.....	Allen E. Stanley
Guest Speaker.....	Dr. Robert R. Cadmus
Report of Treasurer.....	Mrs. Sam Jenkins
Report of Parliamentarian	

	Mrs. Ralph Rogers
Report of Historian.....	Mrs. E. R. Fuller

STANDING COMMITTEE REPORTS

Executive Committee.....	Mrs. T. J. Ham, Jr.
Hospitality Committee.....	Mrs. O. G. Duke, Jr.
Membership Committee.....	Mrs. B. R. Ward
Resolutions Committee.....	Mrs. M. B. Melvin

Publicity Committee.....	Mrs. James R. Casteel
Projects Committee.....	Mrs. J. Paul Gamble
Nominating Committee.....	Mrs. W. A. Ward

GREETINGS

N.C.P.A.....	W. A. Ward, <i>President</i>
School of Pharmacy.....	E. A. Brecht, <i>Dean</i>
T.M.A.....	Robert L. White, <i>President</i>

REPORTS OF LOCAL AUXILIARIES

Asheville.....	Mrs. C. E. Bolinger
Burlington-Alamance.....	Mrs. S. D. Griffin
Charlotte.....	Mrs. D. C. Lisk, Jr.
Greensboro.....	Mrs. W. P. Brewer
High Point.....	Mrs. Carson Southern
Lizzie Hancock.....	Mrs. D. D. Hocutt
Pharmacy Wives.....	Mrs. Donald Bissett
Raleigh.....	Mrs. L. H. Crumpler
Wilmington.....	Mds. W. L. Hickman
Winston-Salem.....	Mrs. Annie B. Cooksey
President's Report and Recommendations	
Announcements	
Adjournment	

**FROM MRS. GRAHAM CULBRETH
PRESIDENT, WOMAN'S AUXILIARY**

Convention Time will soon be here. This year it's April 11-13 in Winston-Salem with headquarters in the Robert E. Lee Hotel. We are pleasantly looking forward to seeing you there.

For months past, board meetings have been held, committee meetings have been in session, and the folks in Winston-Salem have been busily buzzing around getting ready for one of the very best conventions yet. You will enjoy events planned for your attendance there . . . don't miss it.

Elsewhere in this issue of the *Carolina Journal of Pharmacy* are programs in detail. Of definite interest to our Auxiliary members will be the annual business session on Tuesday morning, April 13, and the luncheon following. This luncheon, and many other highlights of our program, are generously provided for you by sponsors who add so much to our enjoyment at convention time.

Convention officials of Winston-Salem join me in extending to you a warm welcome to be with us for this annual session in the city of brotherly love. The latch string hangs outside the door. Come in . . . and stay for dinner.

IT'S COMING . . .

IT'S GREAT

"FUN FESTIVAL"

REYNOLDS AUDITORIUM, WINSTON-SALEM

TUESDAY, APRIL 13, 8:00 P.M.

SPONSORED BY

THE TRAVELING MEN'S AUXILIARY, N.C.P.A.

FOLLOWED BY

DANCE, BALINESE ROOF, HOTEL ROBERT E. LEE

Featuring Dean Hudson's Orchestra



DEAN HUDSON

- ACROBATICS
- PANTOMIMICS
- SINGERS
- COMEDIANS
- VERSATILE ACTS
- DANCERS
- JUGGLERS
- TV STARS

Traveling Men's Auxiliary

of the

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

OFFICERS

R. L. White.....*President*
Stan Perry.....*Vice-President*
J. Floyd Goodrich.....*Secretary-Treasurer*
Joyce Warren

Assistant Secretary-Treasurer

BOARD OF GOVERNORS

Cecil Williamson.....Five Years
R. H. Brownie.....Four Years
G. C. Hartis.....Three Years
W. W. Morton.....Two Years
C. E. Davis.....One Year

CONVENTION PROGRAM

Sunday, April 11

4:00 P.M. Registration Desk Opens.
8:30 P.M. Joint session with N.C.P.A., Ball-Room.
10:00 P.M. Presidents' Reception—State and Salem Rooms.

Monday, April 12

10:00 A.M. Golf Tournament—Forsyth Country Club.
8:00 P.M. Floor Show and Dance, Ballroom.

Tuesday, April 13

10:30 A.M. Business session, Balinese Roof.
8:00 P.M. T.M.A. Floor Show, Reynolds Auditorium.
9:00 P.M. Dance, Balinese Roof.

Members of the T.M.A. are cordially invited to attend the Business Sessions of the N. C. Pharmaceutical Association. See Program for time and place.

TMA OPENS MEMBERSHIP DRIVE

Dear Member:

The druggists of North Carolina are to hold their convention in Winston-Salem, North Carolina April 11th, 12th and 13th. We T.M.A. members plan, as in the past, to entertain the druggists and their wives and friends on the last night of the convention with the biggest and best floor show ever offered; also a dance.

Every traveling man who derives a livelihood from the druggists should feel it his duty to help entertain these druggists and become a T.M.A. member.

Will you see to it that every traveling man you know who calls on the drug trade in North Carolina is given an opportunity to fulfill an obligation that is rightfully his and become a member.

If you do not plan to attend the convention this year, please send me your check for \$5.00 to cover non-attendance membership. If you do plan to attend, please send me your check for \$15.00. To do this will help your Secretary an awful lot in performing the tiresome duty of registration of members.

Yours very truly,

J. Floyd Goodrich

Secretary-Treasurer

P.S. We are spending \$2,000.00 for four TV acts and orchestra.

T. M. A. Golf Tournament

Golf fans will have the privilege of playing on one of the finest courses in the South—The Forsyth Country Club. Green Fees paid by B. C. Remedy Company. Prizes donated by wholesale druggists of North and South Carolina and Virginia. W. W. Morton, Tournament Chairman. Monday, April 12, 10:00 A.M.

THE REGISTRARS

C. M. (CHARLIE) ANDREWS, has a NCPA convention badge for you. See him at the registration desk.



J. FLOYD GOODRICH, who registers the TMA members and guests. Floyd is Sec'y-Treas. of the TMA.

STANLEY KNIGHT

SODA FOUNTAINS

LUNCHEONETTE EQUIPMENT

CUSTOM BUILT DRUG STORE FIXTURES

ICE MAKERS - CARBONATORS

BOOTHS - TABLES - CHAIRS

DESIGNING AND PLANNING SERVICE

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special for **BABY WEEK***

EVERYTHING YOU NEED TO PREPARE
BABY'S FORMULA

a \$15.45 value
for only \$12.95

New Hanksraft TERMINAL STERILIZER SET

(REGULARLY SELLS AT \$12.95)

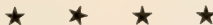


plus **BOTTLE WARMER AND VAPORIZER**

(REGULARLY SELLS AT \$2.50)

Here in one attractive package is just everything needed to take the worry and fuss out of feeding baby... a sure, safe, automatic electric method for scientific sterilization, heating, and feeding. A wonderful gift.

*BABY WEEK APRIL 25 - MAY 1



JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

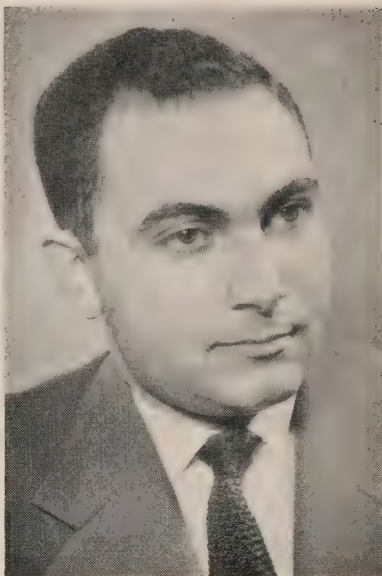
Everything in Readiness

Here are the Convention Officials of Winston-Salem: Ernest J. Rabil, NCPA Local Secretary; Mrs. James M. Darlington, Woman's Auxiliary General Chairman; and James M. Darlington, TMA Entertainment Chairman.

A major portion of the general detail work in connection with the Convention has been handled by Mr. Rabil and a Convention Executive Committee. Ernest reports everything in readiness for the meeting.

The ladies can look forward to some splendid entertainment events arranged by Mrs. Darlington and the local committees assisting her. A past president of the Woman's Auxiliary, Mrs. Darlington is familiar with what it takes to stage an above-average Auxiliary meeting, which is assured for Winston-Salem.

James M. Darlington has two major responsibilities in connection with the Convention: He is in charge of the TMA Party on Tuesday night as well as floor show and dance on Monday night. Jimmie has arranged for the appearance of two good orchestras and some of the best entertainment acts available on the East Coast.



ERNEST J. RABIL

WILL MEET YOU IN WINSTON-



MRS. J. M. DARLINGTON



JAMES M. DARLINGTON

To Preside at Business Sessions

NCPA President W. A. Ward opens the joint session on Sunday night and presents Mrs. Graham Culbreth of Southern Pines, president of The Woman's Auxiliary, and R. L. (Bob) White of Charlotte, president of The Traveling Men's Auxiliary of the NCPA.

As presiding officers for the NCPA business sessions—two on Monday and two on Tuesday—W. A. will be one of the busiest officials at the Convention. His address comes Monday morning shortly after 10 A.M.

The annual business session of The Woman's Auxiliary has been scheduled for Tuesday morning, April 13, 10 A.M., at which time Mrs. Culbreth and her committee chairman will report on the progress of the Auxiliary for the past year. Delegates from the "locals" will also summarize their activity since the last meeting of the state group in Pinehurst.

Transaction of business and election of officers will feature the annual meeting of the Traveling Men's Auxiliary on Tuesday morning, April 13. President White and Secretary Goodrich expect their current membership drive to bring in over 300 members, making it one of the largest TMA organizations in the country.

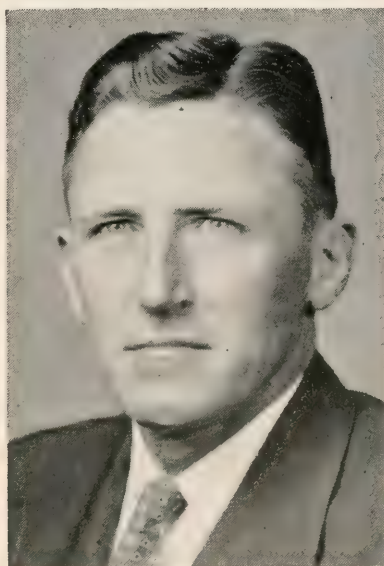


W. A. WARD

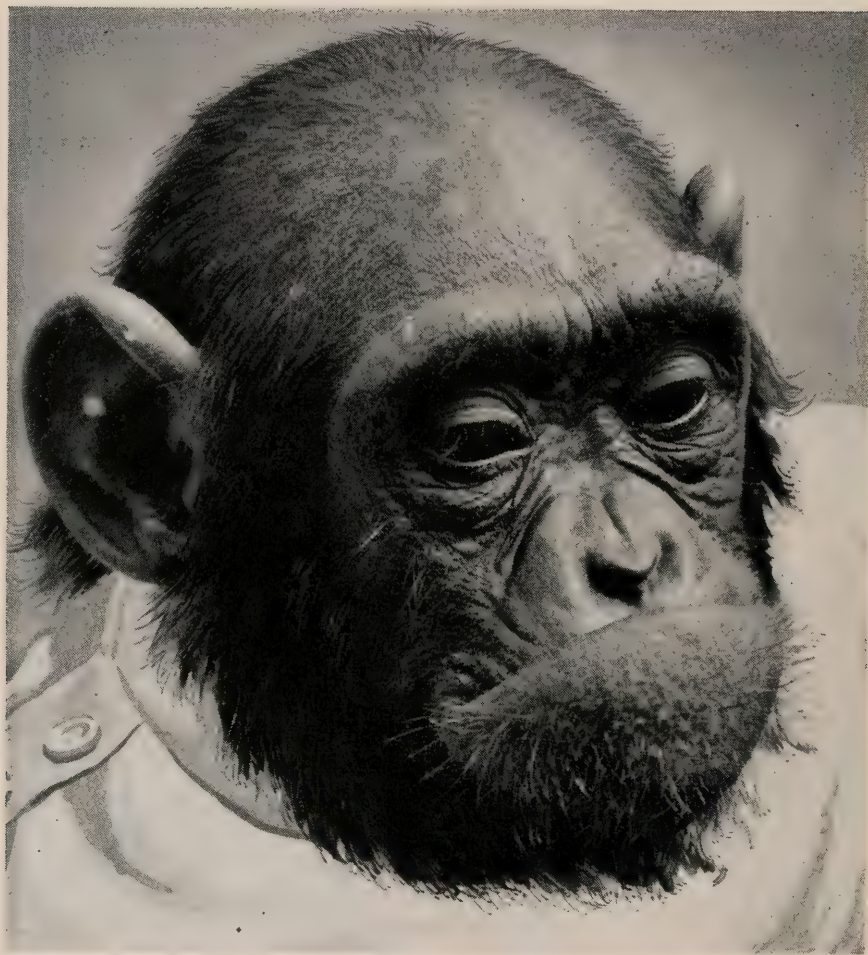
SALEM, APRIL 11-12-13



MRS. GRAHAM CULBRETH



R. L. (BOB) WHITE



**“Was it White’s Liniment for Mrs. Brown or
Brown’s Mixture for Mr. White?”**

The picture above and those appearing on page 188 are reproduced
by special permission of Johnson & Johnson.

The Little General Arrives

This is one of the most unique birth announcements we have ever received. Prepared as an "official communique," we believe you will find it of interest:

Att: All Personnel Concerned

Subject: ARRIVAL

The "Little General" arrived in Washington, D. C. at 0233 (that's 2:33 A.M.) on 5 March 54. He joined his Mother at Walter Reed Army Hospital where she had been awaiting his ARRIVAL for 8 hours (+9 more months). At the time of the "Grand Entrance" the father, a Private, was, like any good soldier, at home asleep. A brief physical exam was given shortly after, and he was said by the attending physicians to be in excellent condition. The Mother had been at labor prior to his arrival. The labor was not the most strenuous and she was in excellent mental and physical condition. The father's condition: Fair.

Statistics description:

Age at arrival: 0

Weight at arrival: 7 lb, 9½ oz.

Hair: Balding

Eyes: Not opened (blue)

Ears: Two

Family Resemblance: Favors great, great grandfather of Mother's maternal great grandmother

Color: Red-as-an-Indian (Lighter than Locklears, Oxendines, etc.)

NAME: Hubert Newton Rogers III (It'd sound O.K. if I were a millionaire, wouldn't it? He made a face at me when I first saw him [who wouldn't]—he'll be sorry when he learns his name)

Future: Not the Army

Godfather: My first words when told I had a son

Conclusions: The parents are married

As the father left he was heard humming, "Walking the Floor Over You." The mother was singing, "I Love You So Much It Hurts Me" and the baby was yelling, "It's 3 O'clock In the Morning (and I'm hungry)."

The Rogers are living at Apt. 23, 410 Cedar St., N.W., Washington 12, D. C. Mr. Rogers is stationed at Walter Reed Hospital. Prior to military service, he was associated with Hedgpeth Pharmacy, Lumberton.

Consumer Dollar

Who gets the consumer dollar? Quoting the Bureau of Labor, since World War 2

- Physicians' Fees have advanced 45%
- Hospital Fees have advanced 161%
- Dentists' Fees have advanced 50%
- Obstetrical Fees have advanced 65%
- Commodity Prices in general 95%
- Prescription & Drug Prices 28%

Stunt Backfires

Thelbert Barbour, Davis Street Pharmacy, Burlington, tells this one about a customer who took special delight in kidding him about "high prices."

To even things up a bit, Thelbert put the following notation on monthly statement being mailed to the subject of this little story: "Drugs, \$1.07; Profit, \$18.00; Total, \$19.07.

In a few days back came a check for \$1.07 marked "for account in full." With little difficulty, Thelbert inserted a "3" in front of the "1" and wrote "thirty" to hook up with "one."

With a look of self-satisfaction on his face, the customer walked into the Pharmacy later with the expectation of hearing protests from Thelbert. Instead, he was unprepared for the query: "Didn't you overpay your account by twelve dollars?"

When shown the check for \$31.07, there was much wailing and a dreadful gnashing of teeth.

Thelbert says he is unavailable for "check-kitting."

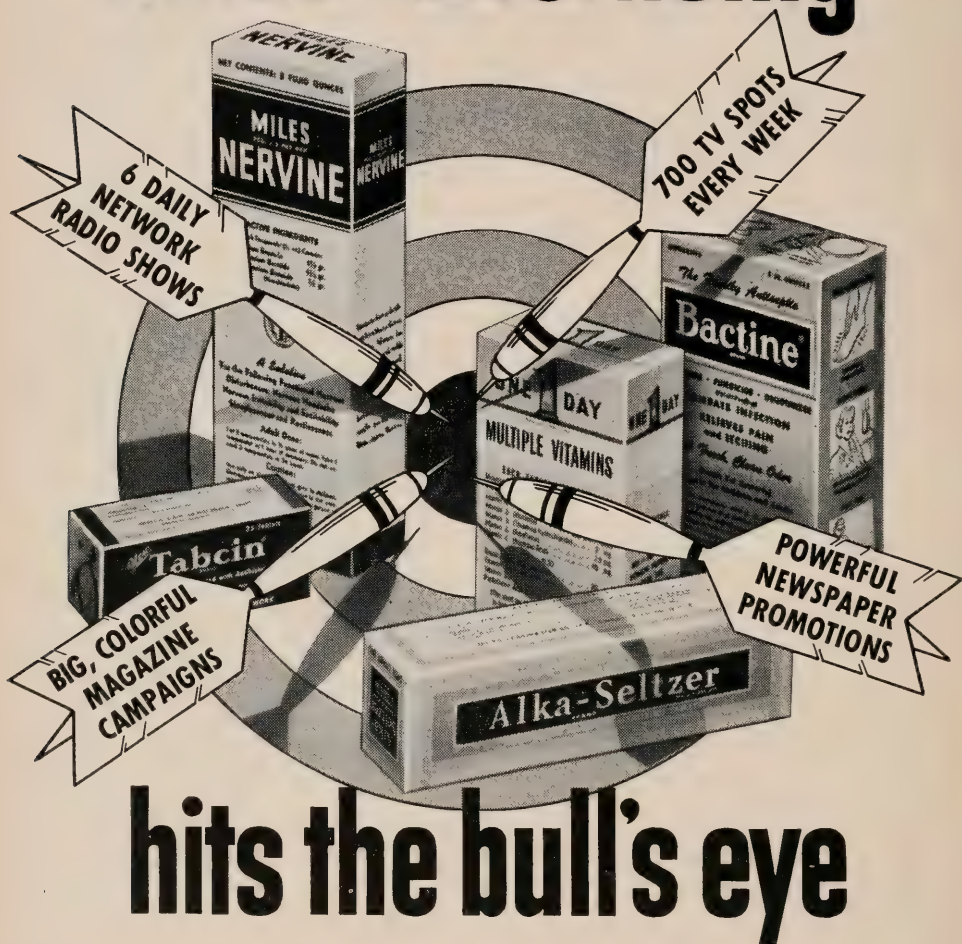
NEWS BRIEFS

George P. Thornton, Goldsboro pharmacist, injured in an auto accident about two years ago, was recently awarded \$3,000 in damages.

The Western Union Office in Leaksville has been located in the Kirkpatrick Drug Store, with Thomas M. Kirkpatrick in charge of the teleprinter, which is essentially a long distance typewriter.

H. E. Cain has joined the North Wilkesboro Drug Company as pharmacist. The store is managed by Jay Johnson. A native of McBee, South Carolina, Cain was employed last year by Dayvault's of Lenoir.

Miles Advertising



Make Your Store the center of the target for customers pre-sold on famous Miles products through powerful, national advertising. Be sure you display . . . prominently . . . *all* Miles products to help you ring up extra sales.

GET MAXIMUM DISCOUNTS!

Order some of all five famous Miles products shown above, to get maximum discount for maximum profit.

MILES LABORATORIES, INC., ELKHART, INDIANA

Partner of the Retail Druggist for 70 years

Barbiturate and Other Accidental Poisoning

Acute accidental poisoning by drugs or other substances accounts for more than 1,500 deaths annually in the United States. The death rate from this cause—about 1 per 100,000 population—has changed little in recent years, although there has been a decrease in the number of deaths from arsenic, lye, mercuric compounds, strychnine, and other poisonous substances. Offsetting this improvement has been an increase in fatalities attributed to barbituric acid and its derivatives. In 1950, there were somewhat over 400 deaths reported in the general population of the United States as due to accidental barbiturate poisoning, about $1\frac{1}{2}$ times the number a decade earlier.

A similar rise in the mortality from barbiturate poisoning has been noted among the Industrial policyholders of the Metropolitan Life Insurance Company. Thus, in 1950-1952 barbiturates were responsible for 30 percent of all the deaths from accidental poisoning among these insured, as the table above shows. With few exceptions, the victims of barbiturate poisoning were adults, those in their 30's and 40's contributing a large share of the total. Women outnumbered men, the ratio in the aggregate being 2 to 1.

A variety of other drugs and medicines accounted for an additional one quarter of the deaths from accidental poisoning in recent years. The fatalities in this group were due in good part to the salicylates—such as oil of wintergreen and aspirin—and to morphine and other opium derivatives; some deaths were also attributed to belladonna, mercuric compounds, strychnine, and

antihistamine pills. Almost all the fatalities from salicylate poisoning were among children of preschool age, whereas those who succumbed to other drugs were mainly adults.

Young children accounted for almost all the victims of lead and kerosene poisoning. In most instances, fatal lead poisoning apparently resulted from the ingestion of paint containing lead chewed off old or renovated surfaces. The relatively high proportion of deaths among very young children from insecticides and other poisonous compounds results from their tendency to put into their mouths practically everything they can reach.

Alcohol, ranking second only to the barbiturates as a cause of accidental poisoning, was responsible for one fifth of all the deaths in this study. For the most part, these fatalities were attributed to wood and denatured alcohol.

The loss of life from accidental poisoning can be materially reduced. Much can be accomplished by such simple expedients as keeping drugs and medicines in properly marked containers, by storing insecticides and disinfectants away from food or other edibles, and by keeping poisonous substances out of reach of young children.

The barbiturates present a more difficult problem. Greater effort should be made to acquaint the general public with the dangers inherent in the careless use of such drugs. Further restrictions on the sale of the barbiturates would also tend to reduce the death toll from this cause.—*Statistical Bulletin*, Metropolitan Life Insurance Company, Feb., 1954.

SMITH WHOLESALE DRUG CO. **SPARTANBURG, S. C.**

**A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists**

We Appreciate Your Business

Drug Store Prescription Volume Passed Billion-Dollar Mark in 1953

For the first time in history, the business done by U. S. drug stores in 1953 on prescriptions passed the billion-dollar mark, according to the annual prescription survey conducted by *American Druggist*. Complete results of the survey appear in the March 15, 1954 issue of the magazine.

Total prescription revenue last year was \$1,039,477,000, the survey reveals—an increase of 5% over the \$990,164,000 volume done in 1952.

An all-time record was also set in the number of prescriptions filled last year. The figure was 425,986,000 prescriptions—a gain of 1.6% over 1952.

The average family spent \$20.46 for prescriptions in 1953. This sum paid for 8.4 prescriptions, at an average price of \$2.44 per prescription.

As a result of last year's 5% increase in prescription dollars, coupled with only a 1.4% rise in total drug store volume, the prescription department's share of total sales rose to 23.7%—the highest prescription ratio on record.

American Druggist's latest prescription survey presents the first completely authenticated picture of prescription trends covering a 25-year period. Based on U. S. Census Bureau data for the years 1929, 1939, and 1948 . . . and on *American Druggist's* own series of annual nationwide surveys . . . the 25-year picture shows that prescription business increased 353% from 1929 to 1953—while total store sales rose only 183%.

Of the 425,986,000 prescriptions filled in 1953, 40.2% were refills. The remaining 254,733,000 prescriptions were new ones, written by 119,000 doctors—under 65 years of age in private practice—at the rate of 2,141 prescriptions per doctor.

General practitioners wrote 74.4% of the prescriptions filled last year, while specialists wrote 25.6%. In 1952, specialists wrote 25.1%.

More than one-fourth of the dollar volume that druggists did on prescriptions in 1953 was accounted for by Rx's calling for internal anti-infective products. Consisting

largely of the antibiotics and the sulfas, this category represented 18.3% of all prescriptions filled.

While the internal anti-infectives were the largest single category of prescriptions, the largest gains in number of prescriptions—comparing 1952 with 1953—were shown by the autonomic stimulants and the cardiovasculars.

The growth in the autonomic stimulants seems to be tied to the increasing interest in weight reducing. The stimulants provide a "pickup" that offsets the dull, depressed feeling usually experienced by those who go on a diet.

The increase in the cardiovascular category results largely from two situations—the rising proportion in our population of old folks, who are the ones most vulnerable to heart diseases . . . and the discovery of new drugs with which to treat such diseases.



The Name at the Top—It's EVERFRESH

and . . . The Top Name among quality brands

Assures
PROFITS

Assures
DEMANDS


"The swing is definitely toward the brands the public knows."

ORDER TODAY

Thru Your
Wholesaler

The McCambridge & McCambridge Co.
6400 Rhode Island Ave. Riverdale, Md.





ROBERT R. BELLAMY AND SON

NOW UNDER CONSTRUCTION . . . *New Home of*

ROBERT R. BELLAMY & SON, INCORPORATED

This structure is specifically designed for the maximum efficiency
in fulfilling the needs of the Retail Druggist.

for better service

.
. . . ROBERT R. BELLAMY & SON
INCORPORATED, WILMINGTON, N. C.



One of the Nation's Famous Trade Marks

Wherever people read newspapers and magazines, drive automobiles on the nation's highways, listen to radio or look at television—wherever people have headaches in the United States—"BC" is a well-known trade mark.

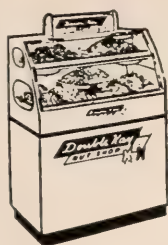
Every day, seven days a week, millions of people read about, hear about or see some form of "BC" advertising. Every week, 52 weeks each year, people in the United States are now buying an average of almost one and a half million packages of "BC" Headache Tablets and Powders.

Extra Dollars for You

Those who give prominent counter display to fast-selling "BC" reap the profits to be gained from this tremendous nation-wide advertising. More millions than ever before are now convinced that "BC" means quick headache relief.

B. C. REMEDY COMPANY

Durham, North Carolina



THE WORLD'S FINEST SALTED NUTS

Fresh From Our

Double Kay

NUT SHOP

DEPARTMENT



The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave.

Chicago 18, Illinois



DIGNIFIED—PROFESSIONAL—IMPRESSIVE. A strikingly modern professional department which clearly indicates the importance the pharmacist attaches to the filling of prescriptions and the sale of health needs. The large neon sign on the wall over this department commands the attention of all who enter the store. Adding immeasurably to the department's professional appearance is the generous display space devoted to prescription accessories. Completeness is indicated by the boldly lettered items on the glass partition on top of the prescription case.

IN ABBOTT research we are continually developing products to serve the medical profession. When new ideas are compounded with old ideals, the result is an effective prescription of profits for you.

ANOTHER REASON WHY

It pays to feature  *products*

1954-55 Blue Book Lists 166,590 Products

The new 1954-1955 *American Druggist Blue Book*—630 pages loaded with 60,878 price changes—was mailed recently to every retail druggist in America. The Blue Book lists a total of 166,590 products.

Three helpful symbols have again been incorporated—exclusively—into the Blue Book:

“Rx only” products are designated by (Rx)

Narcotic preparations are designated by •

Exempt narcotics are designated by ©

These symbols help pharmacists as follows: If a customer wants to buy a prescription item over the counter, the “Rx” symbol indicates to the pharmacist that he must not sell the item without first getting an Rx. The narcotics symbols help the pharmacist in ordering narcotics from manufacturers or wholesalers. If a pharmacist uses ordinary forms to buy narcotics, the forms will be returned to him with the request that he order the items on a special opium order form issued by the Director of Internal Revenue in the pharmacist's district. Orders for exempt narcotics require the pharmacist's classification and narcotic register number.

In addition to these 3 symbols, the new Blue Book uses an asterisk (*) . . . to indicate fair trade minimum prices.

Published in a special easy-to-read type, the 1954-1955 Blue Book also includes these features: Prescription Refresher Course . . . Merchandising Manual . . . Store Equipment Department . . . Animal-Poultry Health Guide . . . Index of over 7,200 Manufacturers.

Pharmacists who want additional copies of the Blue Book may purchase them at \$7.00 per copy. Send check, cash, or money order to American Druggist Blue Book, 250 West 55th Street, New York 19, N. Y.

AT THE FOUNTAIN
OR
IN THE CABINET



NORTH CAROLINA'S
OWN

PINE STATE
ICE CREAM
IS EVERYBODY'S
FAVORITE

ALWAYS A SALES
AND
PROFIT BUILDER

RALEIGH, NORTH CAROLINA



**"Sure I Serve
Sealtest!"**

"For me it's a *traffic-pulling . . . volume-building . . . quality* product that keeps my fountain crew jumping and store clerks moving."

Sealtest Ice Cream's hard to beat combination of—*a recognized quality product . . . demand arousing ad-vertising . . . and in-store promotion*—mean big business.

*Cut yourself in. Call
Southern Dairies to-
day. The Sealtest story
is a great one.*

Southern Dairies
DIVISION OF NATIONAL DAIRY PRODUCTS CORP.



Mull & Lansdowne Receive New Lilly Assignments

B. R. Mull, widely known throughout the drug industry, has been appointed director of special assignments at Eli Lilly and Company, Harry A. Kimbriel, marketing vice-president, has announced. Mull is serving as staff assistant to Kimbriel.

The new special assignments director brings to the position broad experience in a number of branches of the industry. In addition to his work at Lilly's, he teaches courses in marketing of drug products and drug store management at Butler University. In June, 1952, he received an honorary doctorate of pharmacy administration from his alma mater, Ohio Northern University.

Dr. Mull has long served as chairman of the public relations committee of the American Pharmaceutical Association. He also is a member of the cost-finding study committee of the National Association of Retail Drug-gists.

Before joining Lilly's as a salesman in Ohio in 1927, Dr. Mull owned and operated a drug store for seven years.

J. W. Lansdowne has been named manager of the newly created customer promotion services department at Lilly's.

Lansdowne received his early training in the retail business and at the St. Louis College of Pharmacy, from which he was graduated in 1923.

In 1935, he was employed by Eli Lilly and Company as a salesman. For the last nine years he has served as assistant manager of the professional services department.

Lansdowne has been active in retail and wholesale drug promotion programs. These promotion programs, along with an analysis service for the retail drug trade and the editing of *Tile and Till* and the *Lilly Digest*, are the major responsibilities assigned to the new department.

Lansdowne is well known to retail pharmacists throughout the country, before whom he has appeared as a speaker at state pharmaceutical conventions.



TO INCREASE YOUR PHOTO FINISHING PROFITS


**when you use the
BEST QUALITY
MOST MODERN
FASTEST SERVICE
IN THE SOUTH
at the LOWEST COST!**

Inquire about

- ★ OUR DIFFERENT PRINTING PROCESS
- ★ OUR MAXIMUM DISCOUNTS

All Films
RECEIVED BEFORE
10 A. M.
WILL BE SHIPPED OUT
THE SAME DAY
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JIM BULLARD

Richmond
CAMERA SHOP



217 E. GRACE ST.

RICHMOND, VIRGINIA - DIAL 7-0759



food
poisoning

food allergies

antibiotics

summer digestive upsets

dietary indiscretions



how common are common diarrheas?

They are as prevalent as their causes are numerous. At least 80 causes of acute diarrheas are known to medicine . . . food poisoning and allergies, dietary indiscretions, summer digestive upsets, antibiotics rank high in the list.

Two decades ago, Upjohn introduced a new approach to diarrhea control— Kaopectate. It's as good today as it was then. The dual action of Kaopectate is simple, direct. By physical adsorption, it removes causative irritants. At the same time, it coats and protects the intestinal mucosa. It's promptly effective — and it's easy to take.

You know how popular Kaopectate is with physicians. And you know — from your year-round sales — that the call for Kaopectate is *almost* as common as common diarrheas.

Kaopectate

TRADEMARK REG. U. S. PAT. OFF.

first thought in the control of common diarrheas

each fluidounce contains: **Kaolin 90 grs.**

Pectin 2 grs.

In an aromatized and carminative vehicle



THE UPJOHN COMPANY, KALAMAZOO, MICHIGAN

Enters Service

Claxton Harris, Jr., of Durham is stationed at Fort Jackson, South Carolina, where he is receiving basic training with the 61st Infantry Regiment. Prior to February 18th, Claxton assisted his father in operating the Westside Pharmacy, Durham.

Returns from Florida

Pharmacist O. K. Black and his wife have returned to Bessemer City after spending the winter months in Florida. While in that state, Mr. and Mrs. Black made short trips out of Lake Placid to Miami, Key West and other points. On one of their trips, the Blacks flew to Nassau and took ship from that point to Havana.

Mr. Black expects to do relief work for his friends near home this spring and summer.

Moves to Kannapolis

L. D. Cain of Charlotte has joined the Black Drug Store organization of Kannapolis. For the past two years Mr. Cain worked in Charlotte with the Dorton Drug Store.

30th Anniversary

Tainter's of Marion, owned by Dean Tainter, recently celebrated its 30th anniversary. Within a short time now the store will have filled one million prescriptions. In addition to Mr. Tainter, there are three other pharmacists connected with the firm: Luke Irwin, John Lowder and Bill Jordan.

High Cost?

Quoting Foster McGaw on the cost of illness:

"The 1931 case of pneumonia meant a 100-day illness with prolonged fever, general exhaustion and operative procedure. A hospital room for 55 days at \$5.20 a day totaled \$285, and other hospital costs brought the total to \$558—not to mention loss of wages.

"In 1952, \$18 for penicillin, and \$1.85 for drugs for symptomatic relief reduced the hospital stay to four days in a \$12.50 room. Other costs brought the bill to \$122.50."

For sixty-nine years

- - - since 1885

SEEMAN OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

the "FAMILY PACK"



...for **PROFIT!**

Sterling Starts Fair Trade Suit Against Tennessee Supermarket

Sterling Drug Inc. has filed suit in Federal Court in Tennessee against the operators of Anderson Supermarket, Elizabethton, Tenn., asking for \$25,000 damages resulting from the defendants' "repeated" selling of Bayer Aspirin, Phillips' Milk of Magnesia and Chas. H. Fletcher Castoria at less than fair trade prices.

In making this announcement Harvey M. Manss, Sterling vice-president, said the company is also seeking an injunction to restrain the supermarket from further violation, as well as an accounting of sales. Defendants named in the action are William Anderson, Fred Anderson, H. P. Anderson, Eura A. Anderson and Ethel Duke. The group operates two supermarkets in Elizabethton.

Mr. Manss said legal proceedings were started after the supermarket had failed to adjust its prices of leading Sterling products to fair trade minimums after being

notified that its selling prices were below these minimums.

Mecklenburg

The March meeting of The Mecklenburg Pharmaceutical Society was held recently in Charlotte, with Gilbert Colina, president, presiding.

Two new committees were named: A legislative committee and an informative committee. Announcement was made that the Society's new directory of pharmacies and pharmacists would soon be available.

The Society is planning a TV panel discussion show to highlight the educational background of the pharmacist.

Following a discussion of pharmacy law violations in the area, the secretary of the Society was instructed to write the State Board of Pharmacy outlining the members' views on the subject.

Members of the Society were urged to attend the NCPA Convention in April. The Society will be officially represented by President Colina.

CONCENTRATED

BLOOD-BUILDING POWER



'Trinsicon' (Hematinic Concentrate with Intrinsic Factor, Lilly) is the most effective, complete oral antianemia product on the American market today. It is so powerful that only two pulvules daily produce a standard response. Here is new potency—new economy—new convenient dosage. Build stocks immediately and reap the harvest of new prescription business that is sure to follow the hard-hitting, all-out, nationwide Lilly sales-promotion program. Pulvules 'Trinsicon' are available in bottles of 60, 500, and 5,000 (No. 2).

Our stocks are adequate to every demand. For quick service, send your orders to us.

THE PEABODY DRUG COMPANY

Durham, North Carolina

Substitution Brings Action

Six pharmacies in Massachusetts have been placed on probation for one year by the Massachusetts State Board of Pharmacy after the board found them guilty of substitution in the filling of prescriptions.

The Board summoned the pharmacies Feb. 23 after Abbott Laboratories charged the stores with indulging in the unlawful practice of substitution. Evidence was presented to the board to show that the pharmacies had, on two or more occasions, dispensed something other than NEMBUTAL 1½ grain capsules upon receiving physicians' prescriptions calling for this Abbott product. The board found the pharmacies guilty of violating the Massachusetts Pharmacy Law by virtue of their acts of substitution.

The board put itself on record as being vigorously opposed to the fraudulent practice of substitution, rebuked the pharmacies brought before it and placed the managers or owners of these pharmacies on probation for one year. The board further

warned the pharmacies that if other violations of the Pharmacy Act should occur, appropriate action would be taken to revoke, rather than merely suspend, the license of the violator.

Pharmacists involved were: James J. O'Connor, Byron Pharmacy, Inc., 622 Bennington St., East Boston, Mass.; Harry Moskovitz, Dale Drug Store, 267 Belmont St., Belmont, Mass.; Solomon J. Feldman, Feldman's Pharmacy, 1090 Blue Hill Ave., Dorchester, Mass.; Jacob Steinbery, Sun Drug Company, 1036 Commonwealth Ave., Allston, Mass.; David Smith, Wolf & Smith, 907 Main Street, Cambridge, Mass.; Nathan Goldstein, Intervale Drug, Inc., 372A Blue Hill Ave., Roxbury, Mass.

Melvin Adds Two

Billy Murray, formerly at Pearson Street Pharmacy in Raleigh, is now associated with Melvin's Pharmacy. Another pharmacist joining this firm is Joe Battle Vinson, formerly of Burlington.

CAROLINIANS FAVORITE

1 ST.
CHOICE
ST.
QUALITY



DAIRY PRODUCTS

*Made for Quality
Priced for Profits
Advertised for Sales*

Orchids for the Ladies

Bill Burbage of Albemarle, wanting to do something about the 80 percent of women in this country who have never received an orchid, took steps recently to rectify the situation—at least in Stanly County. On one day Bill gave away free a beautiful orchid fresh from Hawaii to every lady entering his store—The Centre Drug.

Duke Receives Grant from Lilly

Dr. C. R. Hauser, Department of Chemistry, Duke University, has received a research grant from Eli Lilly and Company, which will enable him to continue special work on synthetic organic medicinals.

Shifts in Personnel

With the ink hardly dry on their new pharmacists' certificates, Ben Mobley of Kinston and Tom Kostic of Chapel Hill transferred to new locations: Ben is now in Burgaw with Dees Drug Store; Tom and his family moved to Greensboro, this giving Fordham's Drug Store an additional pharmacist.

Family Magazine now Available in 50's

Family Magazine which has been designated as the official drug store consumer magazine by the National Conference of State Pharmaceutical Association Secretaries will go on a new distribution plan in most sections of the country starting with the April issue and for all of the country with the May issue. The magazine will be shipped directly by the company to the retail druggist. He can order in units of 50 or 100. If the retailer orders in units of 100 upon a non-returnable basis, he will be billed at 6½¢ per copy. If he prefers to order in units of 50 on a full returnable basis he will be billed at 7½¢ per copy. Family magazine will rebate directly to the retail druggist for all returns once each quarter on receipt of the top half of the front cover of unsold magazines. All billings will be handled through the wholesale druggist.

CHLOROPHYLL in the Gumming on YOUR DRUG LABELS *An Exclusive Feature with McCourts*

For the benefit of the pharmacist who occasionally moistens labels with his tongue, the McCourt Label Cabinet Co. is now printing drug labels on paper with gumming containing Chlorophyll.

There is no additional charge for this added value in the quality of McCourt's drug label paper and gumming.

Ask your McCourt salesman to show you the new labels with the Chlorophyll gumming.



"Use the Label with the Green Gumming"

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

Now TABLETS, too! Black-Draught

The Friendly Laxative

Be sure you have adequate stocks of Black-Draught Tablets, the newest form of this fast-selling, heavily advertised laxative. Remember how Syrup of Black-Draught skyrocketed into the best-seller class. Black-Draught Tablets, backed by the same proved promotion, should be one of your best profit-makers. Order today.

THE CHATTANOOGA MEDICINE CO.
Chattanooga, Tennessee

MEMO

TO

All Pharmacists

TOP PFIZER DETAILING BY HUNDREDS OF MEN
PLUS INNOVATION DIRECT MAIL AND MEDICAL JOURNAL
ADVERTISING INCLUDING WEEKLY INSERT SPECTRUM
APPEARING IN JOURNAL OF AMERICAN MEDICAL
ASSOCIATION ARE BUILDING YOUR Rx VOLUME FOR
THIS PROVED BROAD-SPECTRUM ANTIBIOTIC OF CHOICE

Terramycin®

Brand of oxytetracycline

AVAILABLE IN A COMPLETE LINE OF CONVENIENT ORAL,
PARENTERAL AND TOPICAL DOSAGE FORMS:

Capsules

Tablets

Pediatric Drops

Oral Suspension

Intravenous

Intramuscular

Ophthalmic (for solution)

Ophthalmic Ointment

Ointment (topical)

Vaginal Tablets

Troches

Otic

Nasal

Aerosol

Soluble Tablets

Topical Powder

Dental Cones

Dental Paste

L. J. Barrett

L. J. Barrett

Director of Trade Relations

P.S. And check your stocks of BONAMINE* (brand of meclizine hydrochloride) the new long-acting motion-sickness preventive with many other applications in preventing nausea and vomiting; CORTRIL (brand of hydrocortisone) formulations and other widely used Pfizer Syntex steroid hormones.

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Pfizer

PFIZER LABORATORIES, Brooklyn 6, N. Y.
Division, Chas. Pfizer & Co., Inc.

A Changing Profession

In our modern age of atomic energy, jet propulsion and moving pictures in our living rooms, we have become accustomed to rapid and even revolutionary changes. As in the fields of physics and electronics pharmacy over the past several years has produced truly outstanding changes. Modern progress in the fields of medical and pharmaceutical research and development have now reached the stage where approximately 1500 new drugs and combinations are being made available each year.

It is estimated that well over 60 percent of the prescriptions being compounded by your pharmacist today were unknown 5 years ago while over 80 percent were not in use 10 years ago. To supplement these modern advances in pharmaceutical products your pharmacist must continue to have available the thousands of older drugs which have stood the test of time and have proven to be of value.

It is even more significant when we realize that these new drugs are truly effective and are capable of producing decided changes in the body and curing diseases which heretofore have never responded to medical treatment. No longer is it necessary to employ what was once known as "shotgun medication," that is a preparation containing 20 or 30 different ingredients with the hope that one of the drugs in this combination might help. This picture now has changed and the so called specifics of today have replaced the hopefuls of 30 years ago.

However these new complex pharmaceutical products since they are extremely potent require a great deal more care and supervision in handling. Many require special storage facilities to insure that they maintain their strength. Your pharmacist's responsibilities are continually increasing for not only is he expected to compound, properly store and preserve these new drugs but he must be extremely well acquainted with the usage and dangers of them as well. Consultations between the physician and pharmacist have become increasingly necessary. More and more physicians are relying on your pharmacist for information on these new discoveries and your pharmacist must

serve as a veritable drug information clearing house for your community.

As with many of our other changes these profound advances in the field of pharmacy are primarily designed to allow you and your families to live healthier and happier lives.—This public education material supplied by the American College of Apothecaries.

Drugs Stolen

Thieves recently broke into the Seashore Drugs, Wilmington, and removed a small safe containing \$400 in cash and about \$200 in narcotic drugs. Pharmacist G. O. Tripp reports no leads as to his night visitors.

To Manage Sanford Store

Mann's of Sanford, formerly Rimmers, will be managed by Harvey C. Greeson, who has been with the Mann chain in High Point since 1950.

A native of Gibsonville, Greeson served in the last war as a bombardier with the Army Air Force. He flew a number of missions from England.

AS A DRUGGIST— You Deserve the Best



The best is available to you because you are a Druggist. We serve only the Drug Trade.

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F. O. Bowman

North Carolina State Agent

P. O. Box 688

Chapel Hill, North Carolina

Ralph M. Crosson

South Carolina State Agent

1812 Marion Street

Columbia 3, South Carolina

Doings of the Auxiliaries

REPORTERS

ANNIE B. COOKSEY
Winston-Salem

MRS. BEN HAWFIELD
Charlotte

MRS. BEN R. HARWARD
Raleigh

Alamance

Members of The Alamance Drug Circle entertained their husbands at a dinner at the Alamance Country Club on the evening of March 14. Mrs. S. D. Griffin, president of the Drug Circle, presided.

Mrs. C. A. Wharton and Mrs. Luther Simpson were in charge of decorations and used a St. Patrick's Day motif, supplementing the Shamrocks with jonquils, ferns, and tapers.

After a delicious dinner was served to the forty members and guests present, group singing of Irish songs was enjoyed. This was followed by a presentation of clever entertainment acts by the Gammon Brothers.

Using numbered squares which had been concealed in the attractive Shamrock mint cups, a drawing of prizes was held. Gifts had been contributed by the members.

Special guests were Mr. and Mrs. W. J. Smith of Chapel Hill.

Apothecary Club

The Winston-Salem Apothecary Club met at the home of Mrs. F. G. Weatherwax, with Mrs. F. M. Vessells as joint hostess, for their March meeting.

Officers installed for the coming year: Mrs. Bruce Woosley, president; Mrs. Annie B. Cooksey, vice president; Mrs. A. L. Fishel, treasurer; and Mrs. H. P. Ashcroft, secretary.

A report on the entertainment scheduled for the ladies attending the Convention in April was presented by Mrs. James M. Darlington, local secretary in charge of arrangements for the state auxiliary.

Members are already getting the "conven-

tion spirit" and are preparing for a record attendance.

Raleigh

The Raleigh Woman's Drug Club held its regular monthly meeting March 18 at the Stilley House on N. Blount Street. Election of officers was held and the following were named to serve for the new club year: Mrs. J. C. Warren, president; Mrs. Grady Britt, vice-president; Mrs. Ben R. Harward, secretary; Mrs. Robert Brown, treasurer; and Mrs. H. P. Ferrell, reporter. The Nominating committee was composed of Mrs. R. I. Cromley, chairman, with Mrs. Homer Starling and Mrs. Moffett Moore.

Mrs. R. L. Whitfield was appointed chairman of the Sick and Cheer Committee to fill the unexpired term of Mrs. Harold Diggett, who has gone to Florida to be with her mother who is critically ill.

Mrs. Homer Starling was appointed to explore the possibility of holding next year's meetings at the Y.W.C.A.

The Club voted to start a scholarship fund to assist some local Pharmacy School aspirant.

The group decided to have their annual meeting at the Institute of Pharmacy in Chapel Hill on April 22.

Mrs. W. L. Lugani and Mrs. L. W. Auckland were welcomed as visitors.

At the conclusion of the business session, Mrs. Crumpler, president, introduced the guest speaker, Mrs. J. W. Chalfant, who gave an interesting illustrated talk on Arts and Crafts.

Coffee, sandwiches, and a variety of delicious cakes and cookies were served by the following hostesses: Mesdames H. D. Sanford, R. E. Woodcock, Winfield Rose, John

Treadwell, Homer Starling, and Misses Carolyn Twiggs and Margaret Nunnery.

Pharmacy Wives Organization

The March 3 meeting of the UNC Pharmacy Wives Organization was held at the Institute of Pharmacy, Chapel Hill.

In the absence of Mrs. Donald Bissett, who has gone to Kinston to reside, the meeting was conducted by Mrs. W. B. Ennett, vice-president.

Mr. and Mrs. I. G. Greer, guest speakers for the evening, gave an unusually interesting program on folk music, illustrating their remarks through the use of folk songs, using piano or dulcimer accompaniment.

At the conclusion of the program, refreshments were served by Mesdames Spencer Pierce, A. P. Schlagel, Jr., and Jack Silvers.

Charlotte

It was guest day for the Charlotte Women's Druggist Auxiliary, at the March luncheon meeting held in Efrids' private dining room. Mrs. H. L. Bizzell gave the devotional and Mrs. Clyde Lisk, Jr., president, conducted the meeting.

Mrs. C. R. Sublette had charge of the decorations which were in the St. Patrick's Day motif. Bowls of white spring flowers and greenery, as well as shamrocks, were used on the tables.

Mrs. P. W. Kendall was fashion commentator for the style show which featured costumes from Efrids'. Auxiliary members Mrs. George Hughes, Mrs. L. E. Barnhardt, and Mrs. Russell Tucker modeled spring suits with matching accessories, as well as formal and afternoon frocks.

Fifty guests and members attended the meeting.

Barnette-Pleasants

J. G. Barnette, representative of E. B. Read & Son Company, and Miss Gladys Ruth Pleasants of Durham were married at Durham, March 13, 1954 with the Rev. Trela D. Collins officiating.

The bride is the daughter of Mrs. Bessie Pleasants and the late Joseph D. Pleasants of Durham. Mr. Barnette of Charlotte is

the son of Mrs. Robert Craig Barnette and the late Mr. Barnette of Rock Hill, S. C.

Mr. and Mrs. Barnette will be at home at 808 Park Avenue, Sanford.

Births

Mr. and Mrs. Joe Battle Vinson of Raleigh are announcing the birth of a baby girl, Angela. They have one other child, Joseph Stephen, 2½ years old. Mr. Vinson is pharmacist at Melvin's Pharmacy.

Building Termed Unsafe

Officials of Kinston have started condemnation action on the building housing Standard Drug Company's No. 1 store, corner Queen and North Streets, Kinston.

H. C. Suddreth, who operates a drug store in the building, said he considered the building as safe today as when he first occupied the location in 1940.

The city building inspector said the building was being condemned for the following reasons: The walls are cracked and leaning, the footing and foundation has weakened, and the building is not considered safe for the general public.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



**Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods**



**We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily**

Injured

Mr. and Mrs. D. E. Nall of Wilson were injured recently in an auto accident. Mr. Nall received a cracked rib, while his wife was severely bruised as a result of being thrown from the auto.

Occupies New Location

With double its former floor space, the new Morehead City Drug Company was opened to the public the first week of March.

Equipment experts describe the new store as one of the finest in Eastern North Carolina.

W. C. Matthews, owner and manager, opened his first store in Morehead City on Feb. 23, 1929. Just as he was getting the business underway, the stock market crash of July, 1929 took place.

Fifteen years ago Mr. Matthews moved into the location which he is now vacating. The old Morehead City Drug Company quarters will be taken over by a bank.

Hardy Elected

Newly elected officials of the North Carolina Society of Hospital Pharmacists: Rudy Hardy, Concord, president; Miss Haleylene Collier, Asheville, vice president; W. W. Taylor, Chapel Hill, secretary; and Ed Superstine, Durham, treasurer.

Dial For Dollars

Akers Center Pharmacy, Gastonia, is sponsoring a unique business-builder in co-operation with Station WGNC. It works this way:

Each day the Pharmacy has a display of "specials" in the store. WGNC listeners are called. If the listener is able to identify the "special" that day, he or she gets the jackpot, otherwise it continues to increase until a winner comes along.

First Birthday

The Pine Street Rexall Drug Store of Lumberton recently observed its first business anniversary. The store is owned by Jesse Turlington.

ATTRACTIVE PRICES F. D. A. CERTIFIED PENICILLIN TABLETS

Fresh Stock—Two Years Plus Expiration Date

50,000 units-buffered	\$1.75 bottle of 100
50,000 units-buffered-foiled	0.30 box of 12
50,000 units-soluble	2.25 bottle of 100
100,000 units-buffered	3.10 bottle of 100
100,000 units-buffered-foiled	0.55 box of 12
100,000 units-soluble	3.75 bottle of 100
200,000 units-buffered	6.25 bottle of 100
200,000 units-buffered-foiled	1.00 box of 12
200,000 units-soluble	6.50 bottle of 100
250,000 units-buffered	7.50 bottle of 100
250,000 units-buffered-foiled	1.20 box of 12
250,000 units-soluble	8.00 bottle of 100

PENICILLIN—TRIPLE SULFA TABLETS

100,000 units-0.5 Gram Sulfas	7.40 bottle of 100
200,000 units-0.5 Gram Sulfas	11.50 bottle of 100

TRIPLE SULFA; Sulfadiazine-Sulfamethazine-Sulfamerazine

SPECIAL DISCOUNTS:

5% on 10-100's or 48-12's, one item or assorted
10% on 50-100's or 200-12's, one item or assorted

Orders \$40.00 or more PREPAID

MAYRAND INCORPORATED

Manufacturing Chemists
Greensboro, N. C.

Bisbing to Head Greensboro Club

Austin C. Bisbing, sales representative for Lederle Laboratories, was installed as president of the Greensboro Drug Club on March 5. He succeeds Bill Barton, who has served in a similar capacity for the past year.

Serving with Mr. Bisbing will be T. Wayne Russell, vice president, and John A. Ranzenhofer, secretary-treasurer. Russell is associated with Elm Street Pharmacy; Ranzenhofer with the Crutchfield-Browning Drug Company.

A major portion of the meeting was devoted to ways and means of improving the club's business and entertainment programs.

Pharmacy Sold

Goodwin's Pharmacy, Apex, has been sold by Malcolm N. Goodwin to Mr. and Mrs.

Calvin Perry, who will now operate the business as the Apex Pharmacy.

The store was originally opened in 1897 by A. V. Baucum who operated it until 1946 at which time Mr. Goodwin assumed ownership of the business. More than one million prescriptions are on file in the store.

Goodwin has announced he expects to open a new store in Morehead City about June 1st.

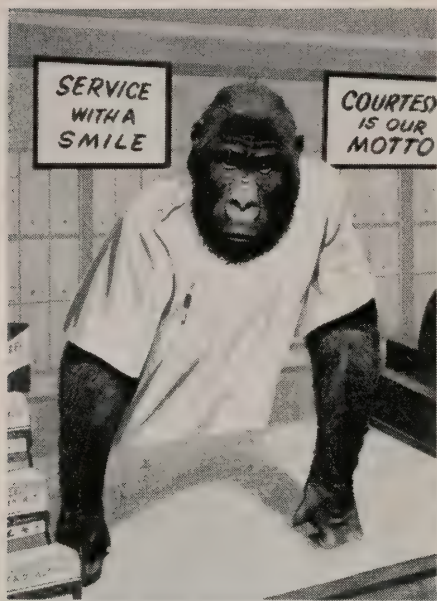
Speaks to Students

Discussing "Pharmacy as a Career," W. M. K. Bender recently spoke to a group of Fayetteville high school students interested in this subject. Sponsorship of the meeting was by the Fayetteville Kiwanis Club.



INSPECT PHARMACY BUILDING—Members of the NCPA Visitation Committee are shown with the faculty of the School of Pharmacy, following the committee's inspection of the School and conference with the graduating class and teaching staff. The committee's report will be released in April at the NCPA Convention.

Seated, left to right: Paul Bissette, Jr., Wilbur Ward and Hoy Moose, Chairman. Standing: Dr. Herman O. Thompson, Dean E. A. Brecht, Clifton Brinkley, J. L. Thompson, Drs. Fred Semeniuk, Walter Hartung and John Andracko.



*"Well ...
What Do You Want?"*



*"I Want Somebody to
Wait on Me!"*



*"...and I Was the One
Who Talked on Nar-
cotics at the State
Convention"*

DON'T WORRY ABOUT BOTTLES!

You won't have to worry about your Prescription Bottles if you will let our representative keep an inventory of your Bottle Stock, and this he will gladly do. Talk to him about Bottles—he can save you both time and money.

We feature and carry a complete line of the Owens-Illinois Duraglas Prescription Ware, including the New Plastic Vials recently added to the line.



Wholesale Drugs
since 1846

When you use Owens-Illinois Glassware, you add distinction to your Prescription Department.

The Bodeker Drug Co.

1408-1416 EAST MAIN STREET

RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"

**YOU ARE
CORDIALLY INVITED TO . . .**

VISIT KING'S HEADQUARTERS

While Attending The

**NORTH CAROLINA
PHARMACEUTICAL ASSOCIATION
CONVENTION**

in

WINSTON-SALEM

APRIL 11-12-13

We shall look forward to seeing all of our friends.

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



What . . . Eight Dollars for Sixteen Pills!

May, 1954

IN THIS ISSUE

- Success Story
- Convention Doings
- Pharmacists Enter Race
- Shake Hands with Dr. Young

for nutritional insurance

during pregnancy

Prenalac

(PRENATAL NUTRITIONAL SUPPLEMENTS, LILLY)

provides recommended
daily vitamin and mineral allowances

in bottles of
100, 500, 1,000,
and 5,000 (No. 324)

Lilly

six pulvules provide:

Thiamine Mononitrate
Riboflavin
Vitamin B₁₂ (Activity Equivalent)
Ascorbic Acid
Nicotinamide
Folic Acid
Vitamin A Synthetic
Vitamin D Synthetic
Iron (as Ferrous Sulfate)
Dicalcium Phosphate equivalent to:
Calcium
Phosphorus

1.5 mg.*
3 mg.*
30 mcg.†
100 mg.*
15 mg.*
0.4 mg.†
6,000 U.S.P. units*
400 U.S.P. units*
15 mg.*
1.5 Gm.*
1.14 Gm.*

*Daily allowance, Food and Nutrition Board,
National Research Council
†Recommended daily allowance not established

ELI LILLY AND COMPANY, INDIANAPOLIS 6, INDIANA, U. S. A.

prescribed by
physicians for
relief in a wide
variety of
seasonal
allergies

BENADRYL®

BENADRYL is available in the following forms:

Benadryl Hydrochloride Kapseals®: Each Kapseal contains 50 mg. Benadryl hydrochloride (diphenhydramine hydrochloride, Parke-Davis). Supplied in bottles of 100 and 1000.

Benadryl Hydrochloride Capsules: Each capsule contains 25 mg. Benadryl hydrochloride. Supplied in bottles of 100 and 1000.

Benadryl Hydrochloride Elixir: Each teaspoonful (4 cc.) contains 10 mg. Benadryl hydrochloride. Supplied in 16-ounce and 1-gallon bottles.

Benadryl Hydrochloride Steri-Vials®: Sterile solution for parenteral use containing 10 mg. Benadryl hydrochloride in each cc. of solution. Supplied in 10-cc. and 30-cc. Steri-Vials.

Benadryl Hydrochloride Emplets®: Each Emplet contains 50 mg. Benadryl hydrochloride. Supplied in bottles of 100 and 1000.

Benadryl Hydrochloride Cream: Contains 2% Benadryl hydrochloride in a water-miscible base. Supplied in 1-ounce and 2-ounce collapsible tubes.

Kapseals Benadryl Hydrochloride with Ephedrine Sulfate: Each Kapseal contains 50 mg. Benadryl hydrochloride and 10 mg. ephedrine sulfate. Supplied in bottles of 100 and 1000.



Parke, Davis & Company
DETROIT, MICHIGAN

ABOUT *half* of your present prescription volume comes from products developed in the past 10 years. And isn't it interesting to observe how often these specialties emerge from the familiar blue-and-white ABBOTT container?

ANOTHER REASON WHY

It pays to feature  *products*

AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE
Nunnally's
THE CANDY OF THE SOUTH



**40 Duo-Paks plus
100 single rolls
make for
fast turnover . . .
in the new
No. 659 Kodak**

Verichrome Film 1954 Assortment

**with a bright new Duo-
Pak dispenser and
advertising aids
at no extra
charge!**

EACH ASSORTMENT INCLUDES:

(1) 180 Rolls of KODAK VERICHROME FILM in the 3 most popular sizes.....	Total Retail Value \$78.55
10—V127 Duo-Paks (20 rolls).....	\$77
10—V120 Duo-Paks (20 rolls).....	.87
20—V620 Duo-Paks (40 rolls).....	.87
25 rolls—V127.....	.41
25 rolls—V120.....	.46
50 rolls—V620.....	.46
(2) 2—Duo-Pak Streamers 1—Post Card which can be returned to Kodak for a window display	No extra charge
(3) 1—Kodak Duo-Pak Dispenser	

Prices include Federal Tax and are subject to
change without notice.

GIVE 12 x 7 inches of counter space to
this dispenser and—as thousands of Ko-
dak Film outlets have found by experi-
ence—Verichrome sales are bound to
boom!

The dispenser is included, free of extra
charge, when you order the No. 659 As-
sortment, as listed at left. It catches all
eyes. The sign on top works on your
customers. And on the back is a reminder
to your salespeople to say to shoppers:
“Take a ‘Duo-Pak’ . . . you’ll save money
and you’ll have a spare roll, too.”

OWENS & MINOR DRUG COMPANY, INC.

1000-1008 E. CARY STREET RICHMOND, VIRGINIA

“Good Drug Wholesalers since 1882”

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
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MAY, 1954

No. 5

Another View of the Multiplication of Specialties

Perhaps the multiplication of pharmaceutical specialties should be viewed as an asset rather than a liability to the future of pharmacists who believe in making the practice of pharmacy their principal source of income.

One of the best answers to those who are pointing with alarm to the decreasing amount of compounding that goes on in a modern prescription department is that new and even more responsible duties are devolving upon the pharmacist who specializes in prescription work.

There are those in the drug industry, and among lay groups, who, for their own purposes, try to belittle the professional service rendered by pharmacists. In doing so, they point to the increasing number of prescriptions which require only the counting out of dosage forms or the pouring of liquids from one container to another and writing the proper label.

But is it not the multiplication of specialties which really taxes the professional ability and experience of the practicing pharmacist today and makes him the indispensable man?

The continual addition of new trademarked names for the same and similar compounds and formulations places new responsibilities upon the individual who translates the physician's prescription into a final package from which the patient receives his dose of medicine. The compounding of a prescription of U. S. P. tinctures, chemicals, medicated waters, and elixirs was a relative-

ly simple task except when incompatibilities were encountered.

Knowledge of the form and usage of adrenosem, almebarb, bioepiderm, codempiral, dalzinate, erythrocin, edrisal, ethaverine, furadantin, gevrine, hexaverine, ilotycin, karidium—to cover only a random selection of relatively new names from the first ten letters of the alphabet—which may be called for at any minute in a modern prescription department today, presupposes a background in pharmacy, chemistry, pharmacology, and pharmacy administration, which would have taxed the ingenuity of Procter, Parish, Maisch, Remington, and their contemporaries to the utmost. And we are inclined to believe that these leaders of a past era would consider the practitioner of the present day as rendering a superb service by being able to stock and supply to the physician and his patient the right product from the great mass of packages, bottles, and vials of varying size, often with incomplete descriptive labeling, and miscellaneous ways of cataloging.

The practicing pharmacist of today has every reason to complain about excessive

(Continued on Next Page)

This editorial by the Secretary of the American Pharmaceutical Association, Dr. Robert P. Fischelis, represents sound thinking on the subject of product duplication.

Onslow Pharmaceutical Society Organized

At a meeting held at the New River Pharmacy in Jacksonville on April 27, the Onslow Pharmaceutical Society was formally organized. One hundred percent attendance of active members was recorded at this meeting.

Albert P. Rachide, New River Pharmacy, was elected president of the new organization for the coming year. Serving with him will be Roy Lanier, Almand's Drug Store, vice-president; Harry W. Timberlake, Ketchum's Drug Store, secretary-treasurer. Members of the executive committee are: Carl O. Winter, Ketchum's Drug Store; H. R. Simmons, Midway Park Drug Store.

Other members include: C. L. Shields, Johnson's Drug Store; P. M. Arps, Kaleel's Drug Store; Dick Murray, New River Pharmacy; Graham P. Johnson, Johnson's Drug Store; Charles A. Taylor, Almand's Drug Store; and Banks H. Scudder, New River Pharmacy.

A constitution and by-laws was adopted. The object of the Society is: to unite the reputable Pharmacists of this area for mutual advancement, assistance, and improvement; to encourage relations of good will and respect between Pharmacist, Physician, Dentist, Veterinarian, and the public, and to promote mutual cooperation of these professions so as to extend their usefulness to the public.

Tentative plans are for the Society to meet the third Thursday night of each month, with the meeting place to be announced in advance of regular meetings.

Drug Store for Sale

Carolina Drug Store, Inc., 424 West 4th Street, Winston-Salem. Established 23 years. Due to death of owner, store will be sold immediately. Excellent prospects for increased volume as large department store being established nearby. Call or write Mrs. H. C. Newsome.

Discusses Price of Medication

One of the speakers appearing on the program of Southeastern Hospital Pharmacists Convention in Atlanta, April 8, was

Gilbert Colina, Chief pharmacist of Mercy Hospital, Charlotte.

The subject of Mr. Colina's address was, "What Price Medication?"

Photographs Available

Any of the convention photographs shown in this issue of THE JOURNAL may be obtained from: E. T. Ragland, 1209 Hoyt Street, Winston-Salem, N. C. Price \$1.50 for 8 x 10.

MULTIPLICATION

inventories of trade-marked products which do not deserve to be classified as specialties because they do not contribute anything new to therapeutics but are merely duplications of products developed by others.

Of course, the superfluous multiplication of specialties should be controlled but this can be accomplished to best advantage by voluntary professional methods. There is increasing evidence that the producers of specialties are aware of the babel and impossible administrative situation which they have been creating and that they want to do something about it.

The practicing pharmacist who concentrates on prescription dispensing knows that the worse this situation becomes, the more essential are his services in preventing mistakes, misfortune, and catastrophe.

Let us not be too quick about asking for the kind of simplification which will give credence to the argument of those who ridicule the need for professional service by dwelling on the illusion that modern dispensing requires nothing but reading a label and counting out tablets or pouring from one bottle to another.

If we truly believe in the free enterprise system, we must believe in it for the other fellow as well as for ourselves. We should become a party to curbing excessive indulgence in uneconomical and purely selfish practices, but let us not try to make things so automatic and so simple as to aid those who are bent on turning the practice of medicine and pharmacy over to supermarkets and other merchants.

Larger Pharmacy Building Keynotes Convention

Prevailing opinion among the 700 members of the NCPA, TMA, Woman's auxiliary, Student Branch of the NCPA and guests who attended the recent annual meeting of the Association in Winston-Salem was this one was one of the best in terms of attendance, attention to business and quality of entertainment.

President W. A. Ward set the keynote of the Convention with his appeal for a larger pharmacy building at UNC. Incorporated as a part of his address, President Ward made eight specific recommendations for future action on the part of the NCPA, showing a clear insight into many of our problems. One of the recommendations relating to placement of at least one pharmacist on the Board of Trustees of the University was passed as a resolution by the Convention. The other seven recommendations were referred to the Association's executive committee.

Complete details of all business transacted at the Convention will appear in the annual Year Book, which is now being prepared for publication. Normally issued in the early fall, we hope to get this issue out a bit earlier this year than has been the case in the past.

The two auxiliaries received excellent support from their membership, and reciprocated by staging successful business sessions and well-planned entertainment events. As president of The Woman's Auxiliary, Mrs. Graham Culbreth concluded one of the most fruitful years of the organization's existence.

James Darlington, Bob White, Floyd Goodrich and all the other TMA's came in for well deserved praise on their party this year. The entertainment was exceedingly good.

One of the senior pharmacy students—Wiltshire Griffith, Jr. of Hendersonville—won the TV set donated by Goody's of Winston-Salem.

The pre-Convention planning of the three local secretaries—Mr. & Mrs. James Darling-

ton and Ernest Rabil—helped to keep everything on schedule and running without a hitch once the registration desks opened. They and the members of their committees were highly commended for the calibre of their work.

Invitations to meet in Hendersonville and Asheville were received by the Time & Place Committee. The decision as to the convention city for 1955, which will be the 75th annual meeting was referred to the Association's executive committee.

For brief sketches of some of the convention doings, see Jim Harrison's comments in this issue of THE JOURNAL; also the pictures reproduced through courtesy of the photographer, Edward T. Ragland of Winston-Salem.

RESOLUTIONS ADOPTED

(1) Express its disapproval to the "any reliable brand" proposal and extend its cooperation to the National Pharmaceutical

(Continued on Page 197)



W. L. WEST, Roseboro

Newly Installed President of the NCPA



A recent installation of **BASTIAN-BLESSING** Soda Fountain-Luncheonette and Backbar equipment at
THE UNIVERSITY OF VIRGINIA **CHARLOTTESVILLE, VIRGINIA**



A recent installation of **Key** Line Store Fixtures at **Tyson's Plaza Drug Company** in
Greensboro, North Carolina.

GRANT E. KEY, INC.

Manufacturers

LYNCHBURG

Distributors

VIRGINIA

PHARMACY BUILDING

(Continued from Page 195)

Council in working out a mutual solution to the duplication problem.

(2) Urge North Carolina's congressional representatives to support necessary legislation to provide for collection of excise taxes at manufacturers' level.

(3) Endorsed H. R. 7817 and urged state's congressional delegation to support passage of the bill.

(4) Opposed the offering of any special inducement (trading stamps, coupons, cash rebates, special discounts) that weakens fair trade at the retail level, and urged that members of the NCPA give preference to fair traded merchandise in advertising and promotional programs.

(5) That at least one Trustee of the University of North Carolina shall be a practicing pharmacist of the state.

(6) Expressed its appreciation to its five pharmacist-members who are seeking seats in the 1955 General Assembly of North Carolina.

(7) Opposed member participation in merchandising programs involving the use of trading stamps.

(8) Endorsed John W. Dargavel Foundation with recommendation membership give it loyal support.

(9) Referred resolution relating to proposed reorganization of the American Pharmaceutical Association to the NCPA's executive committee for further study.

NOMINEES, 1955-'56

For President: C. W. Bynum of New Bern and W. B. Gurley of Windsor.

For 1st Vice President: H. E. Lovett of Liberty and J. W. Tyson of Greensboro.

For 2nd Vice President: C. D. Blanton of Kings Mountain and W. M. Jordan, Jr. of Marion.

For 3rd Vice President: H. Ruffin Horne of Fayetteville and W. Dorsey Welch, Jr. of Washington.

For Member of the Executive Committee—3 years: E. R. Fuller of Salisbury and W. L. West of Roseboro.

For member of the Board of Pharmacy—

5 years: W. Moss Salley, Jr. of Asheville and Robert Neal Watson of Sanford.

For Directors of the N. C. Pharmaceutical Research Foundation: C. T. Council, Durham; J. C. Jackson, Lumberton; Sam Jenkins, Walstonburg; Roger A. McDuffie, Greensboro; Ralph P. Rogers, Sr., Durham; John T. Stevenson, Elizabeth City; Dean Tainter, Marion; and W. S. Wolfe, Mount Airy.

As customary in the past, election will be by mail ballot. A Board of Tellers will announce the results of the election shortly after the close of the balloting on June 13th.

Members of the nominating committee were: J. C. Hood, Chm.; C. Louis Shields, T. J. Ham, Jr., C. H. Beddingfield, Ernest J. Rabil, M. B. Melvin and R. C. Sisk.



POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



**Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods**



**We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily**

How To Cut Yourself A Slice Of The \$210,000,000 FATHER'S DAY MARKET!*



COUNTER DISPLAY!

• Father's Day half-cartons increased sales of Blue 10s last June 53.6%.

• Gillette Blade merchandiser holds five attractively packaged half-cartons of Gillette Blue Blade 10s in handy dispensers.

Retail—5 half-cartons
\$12.25

Your Cost
\$9.20

STARTLING FREE OFFER!

• This full-profit Father's Day special is a \$2 value for just \$1. Colorful gift card holds Gillette Super-Speed Razor Set and smart clip-on bow tie, both for the price of the razor set alone.

• Six gift combinations are mounted on pyramid merchandiser shown at right. (Two merchandisers per carton.)

Retail—\$12.00

Your Cost—\$9.00 per dozen.

* Only Christmas outranks Father's Day in the sale of men's gifts.



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

Dependable Service Since 1898

Two More Pharmacists Seek Assembly Seats

Announcement by Oscar W. Smith of Pilot Mountain and Wiltshire Griffith of Hendersonville of their candidacy for seats in the 1955 General Assembly brings to five the total number of pharmacists having entered the political area within the past two months.

Other pharmacists planning to take up residence in Raleigh next January include Tom Ham of Yanceyville, John Henley of Hope Mills and Kelly Bennett of Bryson City.

Pharmacy generally has one or two of its members willing to enter the state's legislative halls, but five candidates is unusual. Reports reaching us indicate all of the candidates are waging active campaigns in their respective counties.

Oscar W. Smith, the fourth pharmacist to announce, operates the Smith Drug Store of Pilot Mountain. He is no stranger to the political scene, having served two terms as mayor of Pilot Mountain and frequently on boards and commissions of Surry County.

Oscar attended UNC and graduated from the Southern College of Pharmacy. Passing the examinations in this state in 1937 with top marks, he purchased a drug business in Pilot Mountain which at that time was owned by Earle Driggers of Winston-Salem. Since that time the Smith store has become well known for its service throughout the lower end of Surry County.

Mr. Smith is active in civic, religious and business affairs. He is a member of the Surry County School Board, the Boy Scout Council of Pilot Mountain, superintendent of the Sunday School at the First Methodist Church of Pilot Mountain, and a director of the Allendale Mills, Inc., in Mount Airy.

He is a past master of the Masonic Lodge of Pilot Mountain and a former chairman of the County Board of Elections.

Prior to the primary on May 29th, Oscar's slogan "Smith—a common name for uncommon service"—will be broadcast from one end of Surry County to the other.

Wiltshire Griffith

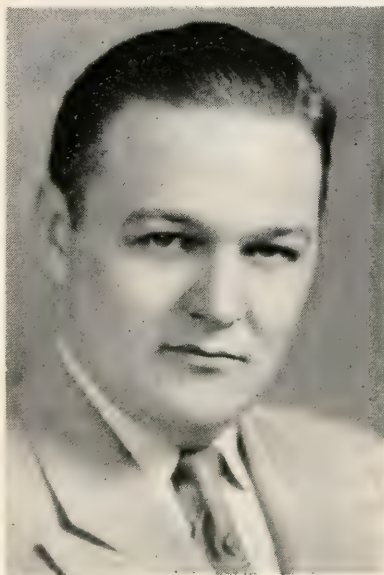
Wiltshire Griffith, owner of the Freeze Drug Company, Hendersonville, is a Republican candidate for a seat in the 1955 General Assembly from Henderson County.

Mr. Griffith is well known throughout the county and has an excellent chance of winning. In his own words: "there are not many New Dealers here, hence expect to see you in Raleigh after the first of the year."

He is a graduate of the School of Pharmacy, University of North Carolina, and now has a fine son following in his footsteps. Wiltshire, Jr. will graduate in June.

Prior to assuming ownership of the Freeze Drug Company, Mr. Griffith was a long-time associate of The Justus Pharmacy, which he, Mr. Justus and Mr. Hesterley built into one of the predominating pharmacies of Western North Carolina.

Long active in local affairs, we are pleased to see Mr. Griffith broaden his field of endeavor.



OSCAR W. SMITH, Pilot Mountain

**FOR YOU —
THE DRUGGISTS OF
AMERICA**



A service for druggists only—
No one else can have it.
Worthy of your inquiry.

Consult our Agent
F. O. Bowman
North Carolina State Agent
P. O. Box 688
Chapel Hill, North Carolina

Ralph M. Crosson
South Carolina State Agent
1812 Marion Street
Columbia 3, South Carolina

**SMASHING THROUGH
for bigger sales ...
repeat business**

*the modern
multiple-vitamin
preparation
—especially for infants
and young children*

M-17 HOMICEBRIN

(Homogenized Multiple Vitamins, Lilly)

120-cc. bottles, per doz. \$10.08
pint bottles, per doz. 31.68

ALL PRICES ARE NET TRADE
AND ARE SUBJECT TO CHANGE
OR WITHDRAWAL WITHOUT NOTICE

FOR QUICK, COMPETENT SERVICE, SEND YOUR ORDERS TO US

THE PEABODY DRUG COMPANY Durham, North Carolina

Enrolled Out of State

There are 26 students from North Carolina enrolled in out-of-state pharmacy schools. Dean Brecht obtained the following information on query to the deans of the various schools listed: University of Florida (1); Southern College of Pharmacy (5); University of Georgia (2); Medical College of South Carolina (8); University of South Carolina (6); University of Tennessee (1); and Medical College of Virginia (3).

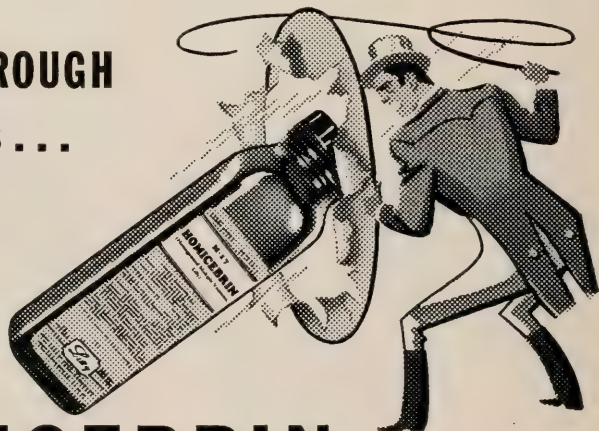
This represents a gain of two over the previous year's total of 24.

Bankrupt Store Closed

Thomas E. Wade, acting through his attorney, has filed for bankruptcy of the S & W Drug Store, Morehead City. Liabilities were listed at \$19,369.20 and assets, \$17,594.75.

Florida Invitation

When visiting in Florida, and specifically St. Petersburg, the welcome mat is out at Stone's Pharmacy, 2200—4th Street, North, recently opened by Bryant M. Stone of Charlotte.



News Briefs

D. Graham King has accepted a position with the Wooten Drug Company of Fayetteville.

Clayburn Hawkins has moved to Reidsville where he is employed by Mann's Drug Store.

R. C. (Bob) Huntley is helping Dewey Stonestreet in Winston-Salem at the Stonestreet Drug Company. Dewey and Bob formerly worked together in Morehead City.

Franklin's Opened

Franklin's Self-Service Drug Store, 2140 Lawndale Drive, Greensboro, was opened to the public on March 22.

Owned by Russell E. Franklin, the store

employs two registered pharmacists—Robert Britt and C. T. Woodward.

Tangerine Preps Studied

"The Preparation and Evaluation of Tangerine Peel Tincture and Tangerine Syrup" is the title of an article by William J. Sheffield and Herman O. Thompson appearing in the March, 1954 issue, *Scientific Edition*, Journal of the A.Ph.A.

The article was abstracted from a thesis submitted by Sheffield to the Graduate Faculty of UNC in partial fulfillment of the requirements for the degree of Master of Science. His present address is the University of Texas.



Newly Elected Officers of District 3, National Association of Boards of Pharmacy & Colleges of Pharmacy are shown in Mobile, Alabama, where Representatives of the District from 7 Southeastern States recently met. Left to right, Dean Kenneth V. Waters, Univ. of Ga. School of Pharmacy, Secy.-Treasurer; Dean E. Brecht, UNC School of Pharmacy, and H. C. McAllister, Secretary of the N. C. Board of Pharmacy, Co-Chairmen on Arrangements for 1955 Meeting, which will be held in North Carolina.

For sixty-nine years

- - - since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

New Pharmacies Established

New drug stores licensed by the Board of Pharmacy: Flynn's Drug Store, 111 E. Clemmons Road, Winston-Salem. Hubert L. Flynn, owner and pharmacist in charge. Eekerd Drug Company, 1025 Providence Road, Charlotte. Owned by corporation. Carteret Drug Company, 1207 Arendell Street, Morehead City. M. D. Lasitter, owner; D. S. Pigott, pharmacist in charge. Bissett Walgreen Drugs, Queen Street, Kinston. H. C. Suddreth, owner; Alden Hobbs, pharmacist in charge. Goodwin's Pharmacy, 1107 Arendell Street, Morehead City. Malcolm N. Goodwin, owner and pharmacist in charge. Yadkin Drug Store, Yadkinville. Mrs. Lola G. Rutledge, owner; E. J. Mazzolini, pharmacist in charge. The Drug Centre, Kannapolis Highway, Concord. Charl H. Sanders, owner and pharmacist in charge.

Change in ownership: Apex Pharmacy, Apex; Pine Street Drugs, Lumberton; Merimon Avenue Pharmacy, Asheville.

Drug stores closed: S & W Drug Company, Morehead City; Ballew's Cash Pharmacy, Lenoir; Hill Horne, Druggist, Greenville.

Address changes: J. E. Hood & Company, Kinston, from 203 N. Queen Street to 110 E. Gordon Street. Matthews Pharmacy, Fayetteville, from 427 Hay Street to 541 Hay Street.

Suggests Plan

Haywood Jones, Zebulon Drug Company, Zebulon, suggests that members participating in UNC's Annual Alumni Giving Program, now underway in the state, attach a note to their contribution urging the Administration to get behind Pharmacy's need for larger quarters in which to train future pharmacists.

By so doing, Haywood feels the united voice of pharmacy alumni will be registered more strongly. If you are planning to participate in Alumni Giving, then attach a note to your check, or better still, express yourself in more detail by writing a letter to the Secretary of the Alumni Association.

Success Story

Took \$5,000 Salary Cut to Land Job with Better Future Prospects

Few top executives have had as colorful a life as Harry J. Loynd, who became president of Parke, Davis & Company April 3, 1951.

He was born Feb. 12, 1898, in a log cabin, one of five brothers . . . worked his way 100% through college . . . spent 80 hours a week behind the counter of a retail drug store "and never thought a thing of it" . . . couldn't afford an overcoat until he was 25 years old . . . and once took a salary cut of \$5,000 a year to land a job with better future prospects.

That one-room log cabin was located at Springville, Utah, about 50 miles Southeast of Salt Lake City. At the time, Springville contained 656 people.

His father, Joseph S. Loynd, who died at 74, was a field man for the American Beet Sugar Company most of his life. His mother, Mrs. Amelia Loynd, passed away in August, 1951.

Loynd has four brothers—Elvery and Walter, who operate six drug stores at Truckee, Calif.; Frank, secretary of the California Pine Box Company, San Francisco; and William, a San Francisco insurance man.

Became Athletic-Debating Star Despite Hard Schedule

When Harry Loynd was seven years old, his family moved to Colorado, first living at Lamar and then at Rocky Ford, the home office of the American Beet Sugar Company.

From there, they went to Manzanola, Colo., eight miles west of Rocky Ford, where Loynd attended public schools through the fifth grade. The senior Loynd's field work took the family next to Fowler, Colo., where Harry Loynd got his start in the retail drug business. For the next five years, he worked a regular shift in the drug store outside school hours.

Despite his rigorous schedule of school-and-drug-store work, Loynd somehow found

time to become an athletic and debating star at Fowler High School.

He played four years of varsity basketball and baseball and two years of varsity football. In 1916, he was on the Fowler debating team which won the state championship by arguing against government ownership of railroads.

Following graduation from high school, Loynd had little besides a determination to attend college. But he went to Salt Lake City and entered the University of Utah.

To get by the first two months, he worked in a cafeteria from 5 p.m. until 1 a.m. nightly. Then, he found jobs firing boilers, waiting on table, washing dishes in a dormitory and doing janitor work in the university medical laboratory.

Worked 14 Hours Daily in Bakery for \$17 a Week

Loynd still remembers vividly how he washed dishes for 40 men three times a day for nine months.

"I swore that when I got out of school I'd never wash another dish—and I haven't!" Loynd says.

He was paid \$15 a month for the janitor work in the medical laboratory.

World War I beckoned after a year of all this, and Loynd joined the U. S. Navy as a seaman, third class. He made several training cruises in the Pacific, then was sent to a school for commissioned officers at Mare Island, San Francisco.

He was honorably discharged on Valentine's Day, 1919—"without a nickel," he recalls. He wired home for money, which he repaid when the regular Navy check came through.

For the next several months, he worked in a Fowler bakery from 3 a.m. until 5 p.m. daily for \$17 a week.

He returned to the University of Utah in the Fall of 1919.

(Continued on Page 204)

Nearly Became Trainee for Foreign Service of Bank

Loynd landed a job at Salt Lake City in an Owl drug store, working a full shift outside his 20 hours of school work each week. He also pitched baseball for two years, but finally gave up the sport to concentrate on school-and-drug-store work.

He majored in accounting, business administration and business law at the University of Utah. He became a member of Beta Theta Pi fraternity. In 1922, he was graduated with a bachelor of science degree.

The National City Bank of New York City nearly landed Loynd as a trainee for its foreign service. The lure of working abroad was strong, and Loynd was on the verge of saying "yes." But W. M. Berg, president of the Owl Drug Co., which then operated 129 stores in the West, said the right thing at the right time.

Berg had been greatly impressed by Loynd's vitality, judgment and experience. So he offered him a job as manager of the Owl Drug Store at 710 Market Street in San Francisco.

"If you'll throw in a railroad ticket, a suit of clothes and a hat, I'll take the job," Loynd said in all seriousness.

Berg didn't hesitate, and neither did Loynd. That was in April, 1922. Six months later, the Owl president moved Loynd to a bigger store in Oakland.

Rose to Parke-Davis Presidency in Less Than 20 Years

By this time, Loynd felt secure enough at \$60 a week to propose to Miss Myrtle Williams, who had been employed in the store back in Salt Lake City.

She accepted, and he asked her to meet him in San Rafael, Calif., where they were married March 22, 1923.

One and a half hours after the ceremony, Loynd was back on the job in Oakland. Several months went by before he felt he could take time off for the honeymoon.

Loynd passed the California State Board of Pharmacy examinations, and became a registered pharmacist. He recalls that in those days, he worked 72-80 hours a week.

In February, 1925, he was sent to Port-

land, Ore., to manage two Owl stores. Two years later, he returned to Salt Lake City as Owl's city manager in charge of three stores.

He was transferred by Owl in April, 1931, to San Francisco, where he managed the store at the corner of Golden Gate and Market Streets.

On July 15, 1931, Loynd joined Parke, Davis & Company in the Kansas City branch as a sales and medical service representative for Utah and Southeast Nevada.

He left Owl because he felt he had gone as far as he could with that organization. He had to take a salary cut of \$5,000 a year when he started at the bottom with Parke-Davis, but didn't hesitate because he felt the opportunities for advancement were great.

The decision was vindicated by his rise in less than 20 years to the presidency of the world's largest pharmaceutical company.

Enjoys Long Hours of Work, But Likes to Play, Too

In 1935, Loynd won a national Parke-Davis sales contest (\$500 and an automobile) and was promoted in September of that year to field manager for the Southwestern area.

He was on a week-end hunting trip two years later when he got a call to "hurry to Detroit." He didn't know whether he had done anything wrong or not. He found out he was being transferred to the home offices as assistant to the domestic sales manager.

On July 1, 1942, he became assistant domestic sales manager and on June 5, 1944, assistant to the president. The following year, he was chosen vice president in charge of domestic and Canadian sales and promotion. Loynd was elected a director April 2, 1946, and president April 3, 1951.

He gets real enjoyment out of work—days, nights and week-ends. But he likes to play, too.

Five feet 10 inches tall and weighing 195, he has a golf score that frequently gets into the 70's. He enjoys hunting for ducks and pheasants, and fishing for trout and sailfish. He more than holds his own at bridge or poker.

(Continued on Page 205)

SUCCESS STORY**Believes Two People, Given Facts,
Are Sure to Agree**

Loynd has an ever-present sense of humor. As for luck, he says, "I've noticed that the harder I work the more luck I have!"

He doesn't believe in precedents—"Why should you do anything twice just because you did it once?" he asks.

Mr. and Mrs. Loynd live in Grosse Pointe, a Detroit suburb. They have an adopted daughter, Sandra, born Jan. 4, 1941.

Loynd is a director and a member of the executive committee of the American Drug Manufacturers' Association; member of the executive committee of the American Foundation for Pharmaceutical Education; chairman of the manufacturers' committee of the National Fund for Medical Education; trustee of the U. S. Council of the International Chamber of Commerce; director of the World Medical Association; and a director of the Detroit Board of Commerce. He also is a member of the Economic Club of Detroit, the Detroit Club, Detroit Athletic Club, Detroit Golf Club and the Essex Golf and Country Club.

Loynd believes in dealing face-to-face with people—employees, customers and others alike. Experience, he says, has taught him that any two people, given all the facts, can reach an agreement beneficial to both.

Most of all, he likes to work with people—"but you have to live with people to understand them," he says.

Society Issues Directory

The Southeastern Pharmaceutical Society has distributed a "Pharmacists' Directory for Wilmington and Vicinity" to all MD's practicing in the area. Printed on heavy paper, the directory lists the drug stores, address of store and telephone number, pharmacists' names and telephone numbers.

Twenty-three drug stores are listed; thirty-three pharmacists.

Recently the Society was instrumental in obtaining evidence of the illegal operation of one of the local stores. After the evidence was turned over to an inspector of the Board of Pharmacy, the situation was quickly cleared up.

President of the Society is Bill Brantley of Standard Pharmacy.

**Reabela Tablets**

\$8.00 per 1000 \$12.00 doz. 100s

Reaco B-Complex with C Tablets

\$20.00 Doz. 100s

Reaco A & D Capsules

\$10.00 Doz. 100s

A. E. P. Tablets

\$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets

\$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets

\$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets

\$7.50 per 100

Reavita Capsules

\$34.80 Doz. 100s

\$28.00 per 1000

Reacaps

\$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

Compounding Procedure

Advice on compounding procedure to prepare a Stilbestrol Ointment was requested by Pharmacist R. M. Willis of Southport. Referred to the School of Pharmacy, here is Dean Brecht's suggestion:

"Pulverize two 5 mg Stilbestrol tablets in a mortar and add 5 cc's of a bland oil such as cotton seed or olive oil. Triturate until the Stilbestrol has dissolved. Not all the tablet may dissolve due to filler and this will not cause any trouble. Then work this oil solution into the proper amount of cold cream using a light touch so that water is not forced out of the cold cream."

Caps and Colors

Ritchie A. Russell of Winston-Salem wants to know if some uniform procedure can't be worked out to notify all pharmacists of the frequent color changes taking place these days in the packaging of drug products. It's confusing to the pharmacist and difficult to explain to the patient that this

month's two-tone capsule is identical with last month's single-color capsule.

Reason for the frequent color switches is to keep the counterfeiters off base, but it does present a problem for the pharmacist on refills.

Celebrates 83rd Birthday

Clyde Eubanks, Chapel Hill pharmacist, was 83 on April 25th. A note in the *Chapel Hill Weekly* brought greetings to Mr. Eubanks from many places over the South, primarily from alumni of the University of North Carolina.

In addition to his duties at the drug store, Mr. Eubanks is president of The Bank of Chapel Hill. He works seven days a week and has done so for more than 50 years.

Career Speakers

Two pharmacists who recently discussed "Pharmacy as a Career" at their local high schools: W. W. Johnson, Johnson's Drug Store, Fuquay Springs; and Calvin S. Oakley, Warren's Drug Store, Mebane.

STANLEY KNIGHT

SODA FOUNTAINS

LUNCHEONETTE EQUIPMENT

CUSTOM BUILT DRUG STORE FIXTURES

ICE MAKERS - CARBONATORS

BOOTHS - TABLES - CHAIRS

DESIGNING AND PLANNING SERVICE

BERRYHILL FOUNTAIN SALES CO.

Box 3251 — Phone 2-8945 — Charlotte, N. C.

The Customer Who Never Comes Back

I'm a nice customer. You all know me. I'm the one who never complains no matter what kind of service I get.

I'll go in a restaurant and I'll sit and sit while the waitress gossips with her boyfriend and never bothers to look and see if my hamburger is ready to go. Sometimes a party who came in after I did get my hamburger, but I don't say a word in complaint when the girl tells me, "Oh, I'm sorry. I'll order another for you." I just wait. It's the same when I go to a store to buy something. I don't throw my weight around. I try to be thoughtful of the other person. If I get a snooty sales girl who gets nettled because I want to look at several things before I make up my mind I'm polite as can be. I don't believe rudeness in return is the answer.

The other day I bought a toaster which burned out two weeks after I had it. I certainly hated to take it back, but I thought maybe they would know where to send it, and I could pay for having it repaired. But I didn't even get a chance to tell them this. They were so busy telling me that I had burned it out on purpose. I couldn't think of anything to do but leave. I smiled sweetly and said, "Thank you and goodbye."

I never kick, I never nag, I never criticize and I wouldn't dream of making a scene, as I've seen people doing in public places. I think that's uncalled for. No, I'm the

nice customer. And I'll tell you what else I am. *I'm the customer who never comes back.*

That's my way of doing for getting pushed around too much. That's why I take what ever you hand out, because I know I'm not coming back. It's true that this doesn't relieve my feelings right off, as telling you what I think of you could, but in the long run it's far more deadly than blowing my top.

In fact, a nice customer like myself, multiplied by others of my kind, can just about ruin a business. And there's a lot of nice people in the world, just like me. When we get pushed far enough, we go down the street to another store, and eat hamburgers and buy goods in places where they're smart enough to hire help who appreciate nice customers.

He laughs best, they say, who laughs last. I laugh when I see you frantically spending your money on expensive advertising to get me back, when you could have had me in the first place for a few kind words and a smile.

I don't care what business you're in. Maybe you live in a different town, maybe I've never heard of you, but if you're going broke or your business is bad, maybe there are enough people like me, who do know you. *I'm your customer who never comes back.*—Reprinted by Bulletin of the Winston-Salem Merchants Association.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

Shake Hands with John Young

JAMES W. HARRISON, Asheville

Pharmacists of North Carolina who keep themselves so interested in the profession they want to keep its standards high by protecting it from the machinations of those who seek to lower its standards to the detriment of the public health welfare have no greater friend and ally than John C. Young, M.D. of Asheville, a member of the 1953 General Assembly from Buncombe County.



JOHN C. YOUNG, M.D.

Who is Dr. John C. Young? What special merit, what qualification does he possess to set him off as the subject of a word picture in the columns of this publication? More, perhaps, than the writer of this article will be able to clothe him with.

John Young was born in Madison County in 1901, reared in a Baptist home in a faith he early embraced and still holds today. His early education was obtained in the West Buncombe schools, his college education at Wake Forest, culminating in a B.A. in 1923 and a B.S. in 1924. His M.D. was gained from the University of Tennessee in 1926. He served a two year internship and

residency at the Memphis General Hospital and his license to practice in North Carolina was granted in 1926. In 1937-38 he did post graduate work at Johns Hopkins in Urology and now specializes in that branch of medicine.

His military service included a 1939-41 stint as a Lieutenant-Commander USNR with active duty the last two years of that term.

He believes that more professional men should seek office and he believed his candidacy for nomination for a seat in the General Assembly of 1953 might encourage other professional men to seek office.

What is it that motivates a professional man with a lucrative practice to sacrifice five and a half days of his practice for fifteen weeks or more in a biennial year to represent his people in their own General Assembly? It could not be the monetary remuneration, for the actual expense of periodic commuting and temporary transplantation cannot begin to make recompense for the time lost and patients missed. What is it that motivates any man, even the career politician, to make such sacrifice?

One can talk with John Young for only a few minutes to learn the motives that prompted him. One could believe utterly in his sincerity as one gathered the impression he sought no personal aggrandizement in holding office. He strongly felt, as he strongly feels now, that more professional men should seek office and use their unselfish talents in truly representing the people as the people would like to be represented, for their benefit, and not just for the benefit of this or that faction.

When any candidate for any office makes this his pole star he can know and his people can know that he has adopted the creed of "give thyself," so beautifully exemplified by the Galilean of nearly two thousand years ago and so adamantly emulated by His followers today. Then does the lure of personal glory cease to be the mainspring of mere man's ambition. Then does the sacrifice of worldly assets pale into insignificance in

the light of inner satisfaction gained by unselfish service to one's fellows.

John Young's record in the General Assembly of 1953 will bear the closest scrutiny. He was Vice-Chairman of the Public Health Committee, the only freshman member to hold a Vice-Chairmanship. He was the only physician member of the House. He served on the Committees of: Appropriations, Congressional Districts, Conservation and Development, Higher Education, Institutions for the Deaf, Local Government, Mental Hygiene, and Roads and Highways Safety.

Always did he stand up for those ideals a clean conscience prompted him to do battle for. He fought actively to help defeat that nightmare, HB 419, simply because he believed it to be a piece of legislation dangerous to an honorable profession and deleterious to the public health and welfare. Even when the tide of battle seemed to wave against him and his beliefs, he worked the harder. Again and again he donned the shining armor of magnificent ideals and left the arena only after victory was assured. And he would have worked with heart and soul and body as a member of the Appropriations Committee to prepare for more adequate facilities for the training of pharmacists had this important issue reached the agenda.

John Young believes in executing his civic duties to the fullest extent of his no little abilities. He believes in the unanimity of organizations for the advancement of sound civic and professional precepts. This is attested by his participation in the Buncombe County, the North Carolina, and the A. M. A. Societies; the N. C. Urological Society; the Southeastern Section of American Urological Association. He is also a member of the Civitan Club, a past president of the Optimist Club, and a past president of the Buncombe County League for Crippled Children.

He is married and the father of a married daughter, age 24, and a son, 20 years old. He finds and gives great pleasure in the family circle. There is an idyllic quality of comradeship among the Youngs. They have the typical clannishness of mountain folk, but have erected no impenetrable barrier between them and the outer world. Rather do their emotions extrude than intrude.

Nothing pleases him better than mingling with his neighbors, sharing their problems, giving and receiving advice and counsel of the down-to-earth variety so typical of those who have battled the elements in a farming community. In fact, he has never renounced his love for the soil and keeps a good sized farm upon which he spends some of his leisure time away from his practice.

He is an ardent sports fan, baseball and football being the major attractions for him. In his youth he was a pretty fair first baseman and a long ball hitter of no mean prowess. When time from his practice permits he finds occasional recreation in watching these and other sports events.

In his formative years John Young had no overwhelming desire to use the legal profession as a vehicle in serving his people, despite the fact he was named for one time Senator Clingman. It remained for a brother to embrace the legal profession as a career. John chose medicine as a profession in which he might more fully whet this ambition.

However, his profession did not prohibit him from announcing his candidacy for office, campaigning in a dignified manner, and winning a seat in the House. A legislator actually is a person set apart as is a doctor of medicine set apart from men in other fields of endeavor. There is nothing incongruous about a legislator being a doctor or a doctor being a legislator. The requisites for being a doctor may quite insure the qualities necessary in a legislator. Certainly the doctor, by the very nature of his high calling, should be equipped in high degree with the ability to probe into a precise and unbiased evaluation of the many problems that beset the people today. Then does his scientific mind allow itself to be biased toward the obvious therapy of law-making, always with the ultimate benefit of the "patient" in paramount consideration.

This is true of any profession whether it be medicine, law, pharmacy, the ministry, teaching, or any other. To a comparable degree these qualities are possessed by artisans and craftsmen in other walks of life.

At the time of this writing John Young has made public the announcement of his candidacy for nomination as one of the

(Continued on Page 230)

the "FAMILY PACK"



...for PROFIT!

Convention Potpourri

JAMES W. HARRISON, Asheville

Impressions gleaned at the recent Convention and set down in haphazard fashion as they are remembered a few days later

The 75-voice choir of the Winston-Salem Teachers' College under the direction of Professor Dillard and how spellbound it held an appreciative audience. No other race on earth could so adapt Tchaikovsky to such spontaneous precision as to make even a glossary lover of music enraptured. Listening to the soprano explore the realms beyond high C, knowing full well she had charted her course and would arrive without discord, and the somewhat adipose tenor who approached the boundaries pierced only by John Brooks McCormick of all the tenors living or dead. The heart jumping to make upright exclamation points as one listened enthralled under the illusion of psalmistry and poetry set to music that seemed to fade into infinity yet linger on in emotions receptive to awe.

Peeping in the Auxiliary session where a hundred Eves, long gone from Paradise, charted their course and steered their ship with no man's shirt at the masthead. . . . The blank look on the face of the cigarette girl in the hotel as I asked for a package of Piedmonts. . . . The delegate who attempted to quote Robert Herrick to Beulah when he thought her name was Julia. Here it is for his tongue-tripped benefit:

"Whenas in silks my Julia goes,
Then, then (methinks) how sweetly flows
That liquefaction of her clothes."

The urbanity and stage presence of Lou Culbreth as she reported to the parent organization. . . . The unobtrusive but solicitous care on the part of the males in a crowded elevator to make a protective haven for two young matrons whose accouchement was drawing near. . . . The Pierrette in the dotted blouse in the Winston room who toyed with her eyes and her Coke like a surf wader teasing the ocean without getting her feet wet. . . . April 11, more than just a number on the calendar; nature, kind and comfortable, never the hag she sometimes is, tossing to us nice weather with no due mortgage up her sleeve. . . . The character

who carried his teeth in his pocket, poking in this and that, sniffing around like an up-sidedown letter reader. . . . A Convention characterized by the absence of bickering and dissension as if there were men who realized there would always be green apples and pains in the world's tummy and it is up to them to ripen the fruit and prepare a carminative.

The delegate who wouldn't bring his wife because of the flimsiest of pretexts then became so lonely on Monday he had her delivered to the door by Tuesday afternoon amid the fanfare of candy and flowers. . . . And the delegate who failed to provide an orchid for his "high particular" and tried to make her believe the Brewer-Forrest-Hayes-Justice Company had corrected his remissness. . . . Continued from last year: The couple who braved a domestic tableau to make one more lunge at one more ephemeral space of time; they are now joined as inseparably as hydrogen and oxygen. . . . And the unruly zipper that defied all contortionate efforts to fasten it until its owner made a trip to the lobby to get laced up. . . . And the two almost inseparable delegates who acted skirt-squelched and petticoat-put-upon; bless their little lovin' hearts. . . . The humbleness of the blind musician as he enraptured us with Franz Liszt; "Milton! thou should'st be living at this hour."

The Hayes daughters, trim as daisies with twinkling eyes, dancing feet and smiles full of friendliness that'd melt a little boy's heart like a thick-icing cake. . . . The crowded elevators as the push of people and the palpitations of modernity shifted knighthood off the saddle and temporarily moved the gloss of Emily Post into a transient limbo of its own. . . . "Red" Worley, he knows more of the younger element in pharmaceutical circles than all the innkeepers from Murphy to Manteo; the boy gets around. . . . Floyd Goodrich, hunting for Mary White when she was behind him all the time, and diminutive Mary, overshadowed by a press

of people, sinking to her knees to further hide an already hidden self, all the while her shrill falsetto keeping accompaniment with the clang of the elevator door; Oh, the obfuscated man.

The oh's and ah's of the ladies as they fed their souls on orchids furnished by Justice Drug Company. . . . The innovation of the *Hall of Fame of Pharmacy* and Tom Simpson's humble acceptance as its first member. His expression seemed to transcend time itself and lingered through his further acceptance of a life membership in TMA, while his daughter Ann gathered in the pathos of the occasion as one caresses silken strands of thread with the sensitive fingers of the heart. John Goode's tribute to his progenitor, William, pioneer of pharmaceutical organizations of the state and nation. . . . Sergeant-at-Arms Bill Dudley, his first attempt at such a duty, so efficiently

executed as to cause a smoothness of procedure in each session almost unknown heretofore. . . . The alertness of J. C. Jackson in catching an inadvertent breach of order in handling a piece of business and the Secretary's tribute to the watchful parliamentarians scattered throughout the audience.

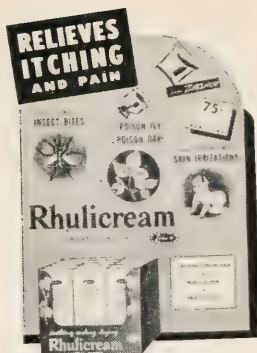
The delegate who was unable to discern through a haze of laudable sentiment the main purpose behind an amendment, waxing oratorical in pleading his cause and, like Pemberton at Vicksburg, surrendered his besieged city only after the last sack of corn had been opened. . . . The mezzanine, arena of activity, often a maelstrom where one would scurry in and out amid life's casual feet, tidy his dishevelled self in order to air his views with cerebral acrobatics. . . . Latham West's smooth acceptance of office that almost but not quite hid the inner

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NCPA OFFICIALS INSTALLED—Officers of the N. C. Pharmaceutical Association installed recently in Winston-Salem are shown above, left to right: W. B. Gurley, Windsor, 1st vice-president; W. J. Smith, Chapel Hill, secretary-treasurer; W. A. Ward, Swannanoa, retiring president; J. W. Tyson, Greensboro, 2nd vice-president; W. L. West, Roseboro, president; and C. D. Blanton, Kings Mountain, 3rd vice-president.

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22 TUBES \$9.90
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\$9.90

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YOUR COST

RETAIL VALUE

YOUR PROFIT

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\$27.00

\$54.00
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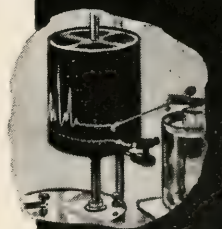


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	First year	Thereafter
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2. Paying from 1st day accident, 1st day sickness.....	62.50	57.50
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turmoil raging in his bosom and reflected in a countenance not graduated to phlegmatic coolness as if he thought no man has any right to heaven until he becomes a god. The ineffable "That's My Pop, That's My Uncle, That's My Man" attitude revealed in the looks of pride on the faces of his feminine contingent as if they felt their cup was running over. . . . The hurly-burly of the dance floor in an atmosphere of sound like a million jaybirds in a corner of a forest.

Dorsey Welch, glossing his vowels in ex-

pressions rinsed in soapsuds and funneled on the line to dry and be worn by an appreciative mayor like a mantle or a halo. . . . Wade Gilliam, with the air of a parish rector placing a chair for God's attendance. . . . For the second consecutive meeting God turned off a spigot of pain and called a member to Him. . . . The impressiveness of the *Rite of the Roses* and Herbert Lovett's velvet touch in handling one of the most appropriate features of the meeting. . . . Ed Brecht's report, each word as precise and individual as a snow crystal; he pinioned a

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ENTERS HALL OF FAME IN PHARMACY—Thomas S. Simpson of Winston-Salem (3rd from left) was inducted into "The Hall of Fame in Pharmacy" during the 74th annual convention of the N. C. Pharmaceutical Association. Others shown are F. Stanley Perry, Raleigh, President of the TMA; Miss Ann Simpson; NCPA President W. A. Ward of Swannanoa, and P. A. Hayes, President of Justice Drug Company, Greensboro. Simpson, now retired, represented Justice Drug Company in North Carolina for 45 years.



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for headache relief*

Every week, 52 weeks each year, people in the United States are now buying more than a million and a half packages of "BC" Headache Tablets and Powders.

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thought, held it and polished it until it struck home with the impact of an impulse to the cerebrum. . . . Bill Dudley, sagacious, tolerant beyond his years, paying off no mortgages on the illusions of youth. . . . President Ward's eight-point program recommendations with the leit-motif of a greater Pharmacy School at the University; the tempo of the entire meeting set to the music of this theme song.

The interplay of barbed thrusts and parries between gadfly Potter and his nimble opponent, he hurling hastily manufactured bon mots from a rag-bag mind, she lobbing them nonchalantly back to him embellished with the peculiar nuances that clothe a claw. . . . The sincere friendliness of the

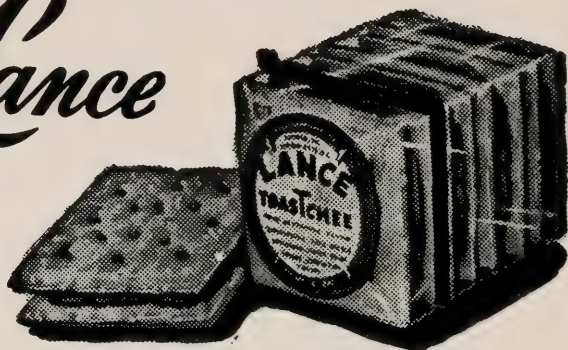
Winston-Salem group and their unanimity of purpose in their determination to work with the parent organization in staging a well balanced, entertaining and beneficial meeting. . . . The whimsicalities of Chaplain Wayne Williams, such that do more to sell God to the skeptic than many a soporific sermon preached from many a plush carpet mount. . . . More than half the pharmacists present were mind-eased by Dr. Klumpp's proved premise that rust, not exertion, smoothed a road to the grave. Signs of a pickup in morale were evident when Monday and Tuesday nights there were more bald heads and grey heads doing rhumbas and can-cans than there were juveniles.

The sylphlike grace of one dancer whose
(Continued on Page 221)



THE OPEN FORUM PANEL—Seated, left to right: J. C. Jackson, Lumberton (Chairman); B. C. Brooks, Fayetteville; Mike Hall, Wilmington; Gilbert Colina, Charlotte; and W. H. Burbage, Albemarle.

Standing: Jarvis Alligood, Greenville; John Pickard, Durham; W. G. Dudley, Jr., Reidsville; David Claytor, Greensboro; and Jim Harrison, Asheville. Luther Bunch of Goldsboro was absent at the time picture was made.

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metrical movements varied from the music as if indicating a yeasty impulse. Waltz me around again, Clarence! . . . And the regal Terpsichore of voluptuary proportions and a Salvation Army face who filled a Fifth Avenue gown to its sophisticated capacity; Paris, look to your laurels. . . . The singer with the high pitched whine like Jack Benny running his bow over E below high C. . . . The photogenic quality in Kay Boatwright, Wallace Reid rather than John Barrymore—all the women eyeing him like a fur coat. . . . The subtle humor of Luther Bunch, the imaginative descriptions of Bill Burbage and the facile philosophy of Jarvis Alligood as they expounded on the problems of the day.

Dr. Olsen's pungent phrases and keen analysis as he painted out with deft strokes the druggists' troubles and brushed in with pastel tints the near and far vistas of still profitable operations. . . . Dorsey Welch's covetous glances toward the McKesson Self-Selector Display. Every time I went for a Coke he was there with a gleam in his eye and a metaphorical tape measure in his hand. . . . The borrower; first a bucket of ice, next a liter of soda, then half a dozen glasses. We looked for him to appear with an empty cup and a pan in his hands, this time for a cup of sugar and a pan of flour; if Bob had known he was coming he would have baked the cake himself. I caught myself wondering how Bob's 13½ shirt would fit around his size 16 neck. . . . There's a lot of wring-jaw in a glass of sherry; couldn't eat much and thought to whet up an appetite; boomerang—talked so much I couldn't eat.

The delegate who implored his wife not to get sick and lose a four dollar steak on the grounds he couldn't afford a second one. . . . The blasé dame who was looking only for wild oats and pricked her fingers with nettles. . . . Judy Walker and Bill Brewer with their Charleston act; a star is born. Versatile chap, that Brewer. . . . The brief appearance of Daniel *filis*, recollections of spellbindery east two years ago. . . . B. R. Ward and his inevitable camera; expecting to see a picture box dangling from Jimmie Darlington's shoulder, but no, he was far too busy for that. . . . The bus crowd,

a choir of crickets splitting their throats in song. . . . One dancer clutching his partner as if the only thing he would ever own was what he could hold in his two hands.

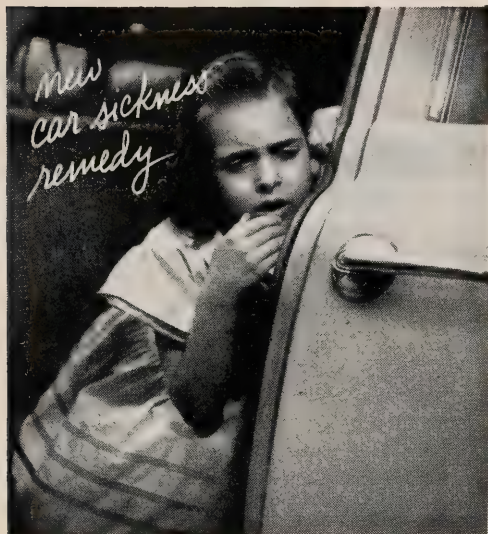
Ernest Rabil and his "heart's last beat," he like a swain hurrying to the tea table for a dish of sherbet for his lady fair, she sparkling as if from a long sweet afternoon at the skating rink. . . . The looker-on, the lone-wolf, peering around with the diffidence of a tormented adolescent; "man does not live on bread alone." . . . The big strong man with muscles that would excite the envy of a full grown rhinoceros who blamed sarsaparilla for a skull that felt like a lead mine and who said the tintinnabulation of the orchestra made his hearing so acute he could hear a spider stamping across a web. . . . The young couple, his face a stranger to the razor, hers as elfin as a fairy's, embracing each other with their smiles. . . . The underlying theme of the Convention and President Ward pointing out the time was ripe for cashing a due bill that had been placed in sachet with other memories for lo! these many years.

Fred Bowman, Kelly Bennett, John Goode, Pedro Suttlemyre, John Hood, E. C. Daniel, Bill Gurley, *et al*, men who have taken their scrip to the counter of life, burning no incense at the altar of illusions, pulling the false beard off our complacency in urging us to go to the individual, the grass roots, in our hope for what we need and want. . . . Artemus Ward, making an office where business came up—like Bernard Baruch on a park bench with his office in his hat—taking suggestions for committee personnel from a cohort while a reception was in progress. . . . The Auxiliaries, both of them, composed of people of action in whose blood something quite indefinable sings. . . . The fat men who are wont to sit around in sport shirts sunning globular tummies drank in voracious quaffs from the fount of Dr. Klumpp's fervor and fluency. . . . Bill Gurley and his genuine desire to be a part, to use his means and talents in a profession that to him is something like the Ten Commandments were to Moses.

Dot McAllister, winning a traveling bag, trying her best to be nonchalant at a sweep of luck and succeeding only in blushing

(Continued on Page 223)

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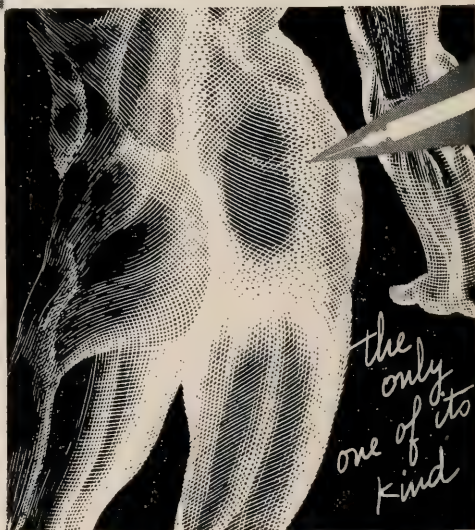
Brand of oxytetracycline

Intramuscular

The *first and only* broad-spectrum antibiotic available in this convenient form—for effective, well-tolerated therapy when oral administration is impractical or impossible.

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without forced draft like a schoolgirl accepting her first box of chocolates. . . . The bored couple listening with indifference to a Rhapsodie, able to call Mozart "Mow-tsart," Von Weber "Fon Vaybair," but who were naïve and naïf enough to look around for approval from the true lovers of music who can mentally turn the music sheets as if to get a clue when to applaud. . . . The breathless dancer whose panting seemed more than a requisition for oxygen. . . . The philosophical waitress in the coffee shop who discoursed at length on the virtues of coffee. She said to never guess about coffee; you might guess whether

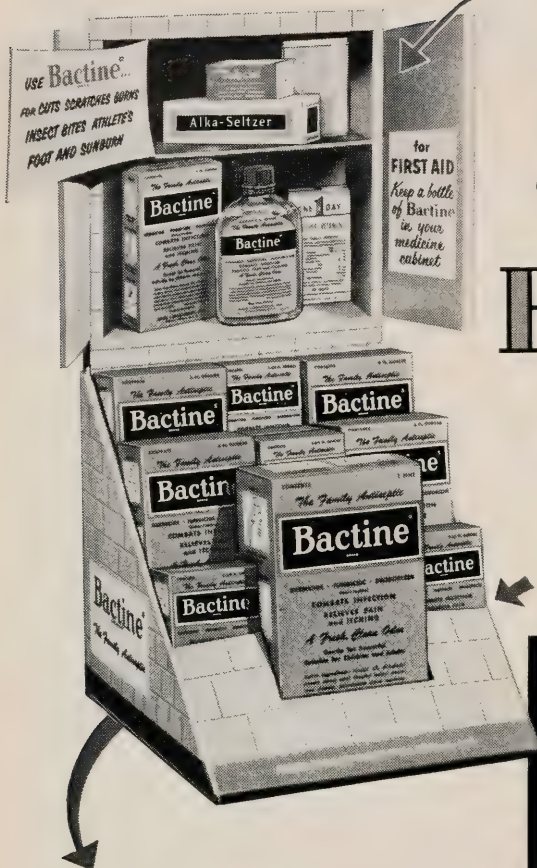
or not a lover is faithful, the weather will be fair, or a train leave on time, but to be always sure about coffee. . . . What is cost? what is value? Marty Simpson had the answer. I know a pharmacist who promoted himself from a mediocre job to a highly lucrative one solely on account of his ability to make the public understand how drugs cost so little.

Chaplain Williams and his word pictures unfolding in a kaleidoscopic panorama of forests, winds and waters with D. Boone the central figure moving in a tempo of harmonic undertones, blazing a trail with civilization in its wake. . . . The Secretary's al-

(Continued on Page 225)



PRESENTS PHARMACY PLAQUE—Gilbert Colina (left), President of the Mecklenburg Pharmaceutical Society, presents bronze pharmacy code to NCPA President W. A. Ward. Author of the Code is Frank Muratori (center) of Charlotte. The plaque will be installed in the Institute of Pharmacy, Chapel Hill.



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lusion to the travel folder as a means of adding spice to a custard before the guest might request cinnamon, only to learn one diner wanted no sugar at all; well, the ham was epic but the charlotte russe was lyric. . . . Roger McDuffie throwing out a scheme that would help build the Research Foundation to greater achievement and enhance more pride in the profession, like tossing out billions of milliards of benign bacteria into an atmosphere surcharged with receptiveness in the hope that enough would land in the agar dish of the minds and hearts of the business Caesars to multiply ad infinitum. Who said you couldn't take it with you?

The beautiful piece of physical expression whose Emersonian raiment fought for attention paid to peach bloom skin and somber Oriental eyes, whose one sole blemish was a tiny mole resting as if the Creator would not endow absolute perfection but would stamp a signature so the rest of her beauty would shine and scintillate the more. "You cannot shut the windows of the sky through which Aurora shows her brightening face." . . . The Callaway Handicap and its theoretical supposition that permits the dub to say, "I'm gooder'n you are" would never make a believer of Uldeane Potter. Playing each hole as if it meant the difference between mush and roast beef for dinner, she came up with a creditable score only to lose out on the handicap; next time she'll play it like she plays it when she beats Ben Hogan. . . . Thinking of a thousand things as the entire Convention sweeps before my gog-eyed stare, hoping I might catch a few impressions and set them down without becoming too lyrical and yet not stint on how I saw and remembered event or happenstance. Then as I get ready to write "30" under the last sentence, I see and feel—

How succinct, how all-covering was the report of the Committee on the President's Address as rendered by Ed Brecht. . . . The judicious and sagacious handling of the eleven Resolutions as executed by Wade Giliam and his committee. . . . The Time and Place Committee of B. R. Ward and his co-workers, threshing the merits of the invitations submitted, feeling the need to consult the almanac and the weather statistics for a

given time and a given place before committing us to any given place or time, then wisely deciding to ask the Executive Committee to choose. . . . The report of the Nominating Committee, showing much earnest work and interest; chairmaned by John Hood, a veteran in Committee work and Association affairs, composed of more than half the so-called younger element, and sprinkled with the leavening of dearly bought experience, this Committee turned in a top-notch performance in naming such a well balanced slate of nominees. As added approval there were none nominated from the floor.

How a Lance cracker and a Coke is better than a Donnatal tablet for the half hour before lunch gnawing; many a college freshman has made a breakfast on less when Pop's check was a little late in coming. . . . Sealtest transporting an ice cream bar upstairs just to tickle our palates and taste buds with deliciousness; the kids had a field day. . . . Bill Barton and Herman Cline pulling at a slab of ham in the "Pet Shop" as if they were anchor men in a schoolyard tug o' war. . . . C. D. Blanton weaving through the milling crowd like a Notre Dame halfback in the Duquesne backfield as he dodged the photographer after Tuesday's adjournment, and how it took two telephone ops, three page boys and a writ of habeas corpus to get him down again. . . . The almost idolatrous look son Wilbur gave father Artemus during the business sessions and Wilbur's keen disappointment at not being able to stay the three days. . . . Making a resolution to next year bribe the room clerk to give a glimpse of the floor plan and the register before signing on the dotted line; after all a man must sleep a little without the therapy of five milliliters of weariness killer, if only to escape the world for a time.

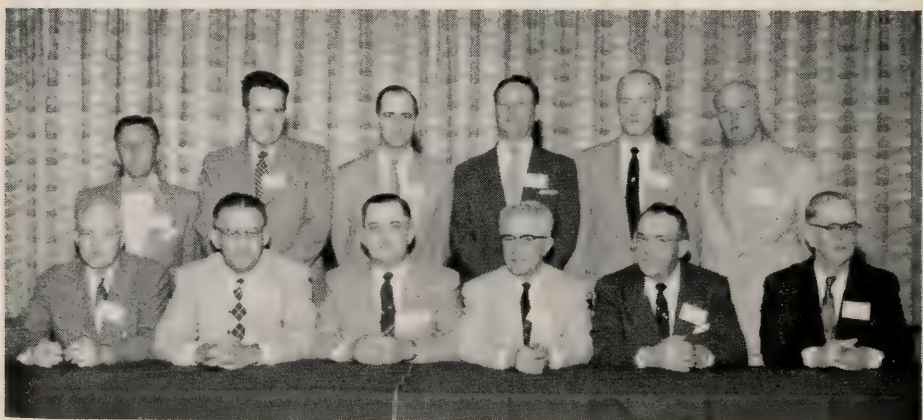
Feeling honored in making the trip with Artemus and Ada, and as if to overflow the cup, he drives from Swannanoa to Asheville to pick me up, then afterwards returns me to my doorstep. . . . The delegate who tried to practice philosophy and medicine simultaneously by giving a prescription to keep one from getting "stiff in the joints." Instead of personifying Luke the Physician he was like the man carrying iron ore to Duluth when he gave the admonition: "Stay

(Concluded on Page 227)



OFFICERS—TRAVELING MEN'S AUXILIARY—Seated, left to right: J. Floyd Goodrich, Durham (secretary-treasurer); James M. Darlington, Winston-Salem (vice-president); R. L. White, Charlotte (retiring president); and F. Stanley Perry, Raleigh (president).

Standing (members of the board of governors): R. H. Brownie, Charlotte; W. W. Morton, Durham; Cecil Williamson, Wilmington; C. E. Davis and Gilbert Hartis, Winston-Salem.



PAST PRESIDENTS OF THE TMA—Seated (left to right) M. G. Morris and Norman B. Moury, Greensboro; C. H. Smith and J. W. Bennick, Charlotte; H. L. Hitchcock, Winston-Salem; and J. Floyd Goodrich, Durham.

Standing: R. L. White and R. H. Brownie, Charlotte; Gilbert Hartis, Winston-Salem; W. W. Morton, Durham; C. E. Davis, Winston-Salem; and F. F. Potter, Charlotte.

Of the past presidents pictured, Goodrich is the oldest in point of service. He headed the TMA in 1928-'29, when the organization met in Morehead City.

CONVENTION POTPOURRI

out of the joints." . . . Sam Welfare and Ed O'Hanlon, perennial reunion grads, each outdoing the other in nostalgic references to the long ago. . . . Mrs. Rose, Viola Jacobs, Vivian Smith—they could come even from dishwater and wrap themselves around our hearts. . . . C. H. Smith, the "Admirable Crichton"; Bob Brownie and Pearly Hayes, the major domos of chateau and castle.

Personalities move in invigorating ares across my skull room where occasionally an idea is propagated. McAllister wanting to ask a question in Open Forum but for some Socratic or Platonistic reason abstaining. It might be Monday morning quarterbacking to say I had some answers ready. Then he contents himself with asking a purely technical question which it is Monday morning quarterbacking to say I fear I did not give the correct answer. . . . Wanting to talk with Alice Noble beyond the mere greetings exchanged one friend with another, to parasite on her biography and dossier system she has so painstakingly accumulated. . . . To marvel face to face with the hard-working registrars, Charlie Andrews who has been doing such a splendid job for almost half of the 74 Conventions to now; Floyd Goodrich and his aides; the Womans Auxiliary team—how would it be if we didn't have folks like these? The question suspends itself. . . . We are prone to ride along in comfort, sometimes giving thought to those who grease the wheels, oftentimes not. We sometimes think how such affairs must be planned, prepared, executed, then analyzed and recorded. That is work. But we have a co-ordinator who carries out with rare ability our wishes.

There are good meetings and the other kind. Absolute perfection, if it exists at all, has no degrees. Certain features excel other features, but the consensus of opinion seems to be that this Convention, characterized by a common purpose, was proceeded smoothly and was entirely devoid of any dissension—and the attendance was exceptionally good.

Now I will write "30" after quoting W. J. Smith when he said, "What makes this an interesting job is the nice folks who are all willing to share in the common labor for the common cause."

—30—

Calendar Request

An Army officer stationed in Korea recently wrote the O'Neal Drug Company of Louisburg for a "Brownie Calendar" similar to one he had seen in that country. The calendar has been sent to Korea, although no immediate results from the advertising is expected in Louisburg.

Wanted

Drug store in Eastern North Carolina with volume of four to five hundred dollars a day. Prefer store with major emphasis on prescriptions. APS5.

Check Your Labels on Oil of Wintergreen

To minimize accidental poisonings by oil of wintergreen preparations, the Federal Department of Health, Education and Welfare has ruled that products containing more than 5 per cent of this ingredient will be considered misbranded unless their labels warn that use contrary to directions may be dangerous, and that the article should be kept out of reach of children.

Oil of wintergreen preparations cause about 15 accidental deaths a year, mostly young children who are attracted by the pleasant odor.

Named Member of Hospital Committee

At a recent meeting of the Cone Memorial Hospital's board of trustees, Roger A. McDuffie of Greensboro was named to the hospital's executive committee.

State Magazine Throws Spotlight on Bennett

A recent issue of *The State Magazine* devoted several pages to Pharmacist Kelly E. Bennett of Bryson City. The original article on which the story was based appeared in *Family*, a digest for better health.

Cleaner Town

Mrs. Thomas J. Ham, Jr. is in charge of the "clean-up campaign" now underway in Yanceyville. This is part of a state-wide program to make North Carolina a more pleasant place in which to live.



PHARMACEUTICAL MEMO

To: All Pharmacists
From: Mayrand Incorporated
Subject: TD-CAP* Capsules
 Dear Sir:

No. 1
Date: March 15, 1954
City: Greensboro

The TD-CAP capsule is an entirely new oral dosage principle in timed disintegration. Each TD-CAP capsule contains many minute pellets which are designed to disintegrate at four specific time intervals. By using this unique principle, a dose of **ONLY** one TD-CAP capsule gives therapeutic effect for a period of 8 to 10 hours.

TD-CAP Capsules are available in three strengths:

DEXAM TD-CAP Capsules (red and yellow)

Each capsule contains:	Bottle of 100.....	\$ 7.20
Dextro-Amphetamine Sulfate 15 mg.	Bottle of 500.....	30.00
	Bottle of 1000.....	54.00

DEXAM-10 TD-CAP Capsules (pink and yellow)

Each capsule contains:	Bottle of 100.....	\$ 6.00
Dextro-Amphetamine Sulfate 10 mg.	Bottle of 500.....	25.00
	Bottle of 1000.....	45.00

DEXAMOSED TD-CAP Capsules (clear and red)

Each capsule contains:	Bottle of 100.....	\$ 9.00
Dextro-Amphetamine Sulfate 15 mg.	Bottle of 500.....	40.00
Amobarbital 60 mg.	Bottle of 1000.....	72.00

TD-CAP Capsules are receiving extensive medical promotion and are rapidly becoming very popular with both physician and patient.

ORDER TD-CAP capsules from your wholesaler.

* Trademark for Mayrand's brand of timed disintegration capsule.

TOP

Presidents' Reception Receiving Line—Left to right, Dean and Mrs. E. A. Brecht, Chapel Hill; Mr. and Mrs. R. L. White, Charlotte; Mr. and Mrs. Graham Culbreth, Southern Pines; Mr. and Mrs. W. A. Ward, Swannanoa; Mr. and Mrs. Jones and Mr. and Mrs. Ernest Rabil, Winston-Salem. The reception was sponsored by Pet Dairies, of which Mr. Jones is the Winston-Salem plant manager.

CENTER

W. M. Simpson (center) of Lederle Laboratories discusses prescription costs with Dorsey Welch of Washington, Cliff Daniel of Zebulon and Tom Ham of Yanceyville.

BOTTOM

The Southern Dairies Bar was a popular refreshment spot at the Convention, as is evident from this picture. Leon Kimball will tell you Sealtest profits invariably bring forth happy smiles such as here depicted.

JOHN YOUNG

(Continued from Page 209)

Representatives from Buncombe County in the 1955 General Assembly, subject to the will of the voters in the May 29 Democratic Primary. Certainly those in his County who cherish pharmacy and want to see it represented by a friendly mind and heart in a man who deplores the very idea of its standards being lowered will actively support John Young's candidacy. And those in this honorable profession throughout the state will want to "shake his hand" and wish him success.

Antibiotics Holding Power Against Drugs

A false impression that antibiotics are losing their power may easily arise from their use in illnesses beyond their range to control, Donald G. Cooley says in "The Science Book of Wonder Drugs" published this month by Franklin Watts, Inc. The book is a comprehensive report to the layman of the many new drugs which have dramatically lengthened life and cracked previously

incurable diseases in the recent past.

All species of bacteria can become resistant to streptomycin—some after one day's treatment, Mr. Cooley writes, but "fortunately, other antibiotics do not provoke such universal resistance from all varieties of germs." Resistance to penicillin seemed to develop, he explains, because in many situations the drug wiped out susceptible bacteria leaving the field to staphylococci germs which had always resisted the action of penicillin. He points out that bacterial resistance "is not yet a serious problem" with the broad-spectrum antibiotics, such as Aureomycin and achromycin.

The author, Donald G. Cooley, tells the story of drugs already developed—sulfas, antibiotics, vitamins and hormones. Work in progress is summarized; glimpses of drugs for the future which may conquer cancer, polio and other diseases are offered. Franklin Watts, Inc., 699 Madison Avenue, New York 21, N. Y. Price \$2.95.

Tee Goes with Parke, Davis

Harry Tee is now making his home in Rocky Mount where he is stationed as a sales representative for Parke, Davis & Company. His services as pharmacist with Clark's Drug Store, Havelock, was terminated on April 24.

First Drug Store

In 1864 Phillip Lepper built a house on 10th street in Morehead City, using a part of it to house a drug store. This is said to be the first drug store in Morehead City.

To Head Campaign

The 1954 Red Cross drive in Fuquay Springs will be headed by Pharmacist A. G. Elliott, Jr.

Visits Cuba

An April visitor to Cuba was P. J. Suttlemyre of Hickory, who, in company with Upjohn's Havana representative, Roberta A. Suarek, toured the island. Communications now coming in from Mr. Suttlemyre are signed "Pedro J. Suttlemyre."

CHLOROPHYLL

in the Gumming on YOUR DRUG LABELS

An Exclusive Feature with McCourt's

For the benefit of the pharmacist who occasionally moistens labels with his tongue, the McCourt Label Cabinet Co. is now printing drug labels on paper with gumming containing Chlorophyll.

There is no additional charge for this added value in the quality of McCourt's drug label paper and gumming.

Ask your McCourt salesman to show you the new labels with the Chlorophyll gumming.



"Use the Label with the Green Gumming"

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

Get Away With \$325

After forcing a rear door and ripping open the store's strongbox, safe crackers made away with \$325 belonging to the Don Booth Drug Store of Durham in mid-April. Narcotics were not taken.

Stationed in Georgia

David T. Hix of Harmony is stationed in Georgia. His complete address is: Pvt. David T. Hix, US 5 3227012, COK 2d ITR, CGRTC, Camp Gordon, Georgia.

Rexall's Net Up

Net earnings of Rexall Drug, Inc. for 1953 amounted to 90c per share on 3,501,120 shares. On a similar number of shares in 1952, the net was 56c per share.

Recommends Mardi Gras

Mr. and Mrs. Dean Tainter of Marion are enthusiastic over their recent trip to New Orleans, where they became a part of the Mardi Gras. For spectacular entertainment, nothing like it anywhere, says Dean.



NEW OFFICERS—LIZZIE HANCOCK CHAPTER OF THE WOMAN'S AUXILIARY, NCPA—Left to right: Mrs. W. B. Browning, Littleton, vice president; Mrs. Graham Culbreth, Southern Pines, immediate past president, Woman's Auxiliary; Mrs. D. D. Hocutt, Henderson, retiring president; Mrs. M. C. Miles, Henderson, vice president; Mrs. D. O. Langston, Franklinton, president (1954-'55); and Mrs. G. A. Threewitts, Littleton, secretary-treasurer.

Post-Convention Comments

By MRS. GRAHAM CULBRETH

"All out" is the term that fits the 1954 convention to a T.

Everybody went all out to make this session one of the best. This opinion was heard from all sides as the convention came to a happy and successful close.

Outstanding impressions were many. The smooth running hospitality machine of the Winston-Salem drug people, the consistent courtesies of the hotel management, the happy friendships among the delegates, the well planned program of events, the outstanding speakers, the seriousness with which state officers took their duties, the over-all keen attention to what was going on and why. The good attendance at meetings

for business at hand or pure entertainment was a joy to see and hear.

"This convention is strictly high caliber" one visitor was heard to say and a cab driver told us he was going back to jerking soda.

The entertainment programs were of the best and highly appreciated by the audiences as could be judged by the applause and laughter. . . . such a happy release from pills, potions and herbs, chain store competition, aching feet and the general activities of a work-a-day world. Wonderful fun and dancing feet! Thanks to our wonderful sponsors, the TMA.

There will be nary a word of disagree-
(Continued on Opposite Page)



OFFICERS OF THE WOMAN'S AUXILIARY, 1954-'55—(Left to right) Mrs. Hoy Moose, Mt. Pleasant, second vice-president; Mrs. T. E. Whitehead, Charlotte, Secretary; Mrs. E. R. Fuller, Salisbury, President; Mrs. W. P. Brewer, Greensboro, 1st vice-president; Mrs. G. W. McLean, Clinton, Historian; Mrs. J. W. McAdams, Burlington, Parliamentarian.

Absent—Mrs. Leonard Crumpler, Raleigh, Treasurer.

ment from the women who attended this convention. Those 3 days were packed jam full of the most pleasant things to do, the most pleasant people to be with and that good feeling of pulling together, of going all out for something in which we believe whole heartedly; progress for the drug business.

From the first word of welcome to the last sound of the gavel, this convention seemed to move on greased wheels, well in line and headed for victory. Those who worked behind the scenes to make this kind of session possible have the gratitude of us

all. It takes know-how and we are lucky to have with us people who have it.

Something to touch the heart and long remember were final words spoken by President W. A. Ward as he presented the new president, Latham West, his "adopted brother." It was this sincerity and honesty of our Association president and his co-workers that set the tone many months before and during this annual meeting of the Association and its affiliated auxiliaries.

The folks who had to stay home this time really missed something great.



OFFICERS OF THE WOMAN'S AUXILIARY—First row (left to right): Mrs. George McLain, Clinton; Mrs. Hoy Moose, Mount Pleasant; Mrs. E. R. Fuller, Salisbury (president); Mrs. Graham Culbreth, Southern Pines (retiring president); Mrs. James Darlington, Winston-Salem, and Mrs. Ralph P. Rogers, Sr., Durham.

Center: Mrs. Jack McAdams, Burlington; Mrs. T. E. Whitehead, Charlotte; Mrs. B. R. Ward, Goldsboro, and Mrs. T. J. Ham, Jr., Yanceyville.

Top Center: Pages for the Convention—Mrs. Ernest Rabil, Winston-Salem; Mrs. Harris Coley, Jr., Southern Pines, and Mrs. William H. Wilson, Winston-Salem.

Remodeled Walgreen's Reopened

Walgreen's of Raleigh, now converted to self service, was recently reopened. Most of the remodeling was carried out during the past several months without interrupting normal business activity. In the finishing up stages, the store was closed for a few days.

The remodeled store features merchandise displayed in thirty departments, with over 20,000 different items on open display. An innovation is the "In-A-Matie" electric gates replacing turnstiles at the front of the store.

E. L. Still, who started with Walgreen in Charleston and later moved to Wilmington as assistant manager of the Walgreen store in that city, is manager of the newly converted Raleigh unit.

Fire Destroys Appliances

In a recent fire at Mebane which destroyed a warehouse, Pharmacist Delmar White lost 30 major electrical appliances, including stoves, refrigerators, TV sets and tubes, etc.

See Board in Action

Continuing its policy of inviting pharmacists to sit in on official meetings of the Board of Pharmacy, the following individuals were present at the last meeting of the Board in Chapel Hill:

B. D. Arnold, Raleigh; Lexie G. Barefoot, Asheville; Wilbur Ward, Hickory; G. H. Anders, Lincolnton; and R. R. Woody, Burlington.

This program inaugurated by the Board last year is most helpful in familiarizing those pharmacists attending with the varied problems that have to be dealt with by the Board members in discharging their responsibilities.

Eventually every pharmacist in the State will be given an opportunity to attend one of these meetings. While the present practice is to work from the top and bottom of the registered list, any pharmacist will be welcome to attend any meeting so long as advance notice is given to the secretary. The Board room seats 12 persons but can be increased to take care of 20 without sacrifice of comfort.

Scott Drug Company

***Wholesale and Manufacturing
Druggists***

Charlotte, N. C.

HOWELL HALL HAPPENINGS

The Robert R. Bellamy Memorial Fund has been established as a new Memorial Endowment Fund in the North Carolina Pharmaceutical Research Foundation by authorization of the Honorable Hargrove Bellamy, President of Robert R. Bellamy and Son, Inc. to activate a fund amounting to nearly \$4,000 and contributed by the firm. It is most fitting that this fund shall pay active tribute to the memory of a former leader in North Carolina pharmacy. The income from the endowment will be used to carry on the program of the Foundation for education and research in pharmacy.

The Pharmacy Senate gave the student program consisting of "A Typical Pharmacy Senate Meeting" at the March meeting of the Student Branches of the North Carolina Pharmaceutical Association and the American Pharmaceutical Association on March 16.

Dr. John Andrako, Assistant Professor of Pharmaceutical Chemistry, has received a grant of \$300.00 from the University Research Council for student assistance in a research project on the synthesis of new medicinal forms of antibiotics. This grant came from a sum of \$8,500 allocated from funds given by the alumni of the University.

John Clint Kimsey, 9 pound boy, was born on March 3 to the C. E. Kimseys. Mr. Kimsey is a graduate student from Chattanooga, Tenn. who graduated from the Southern College of Pharmacy in 1952 and is now studying at the University of North

Carolina on a fellowship from the American Foundation for Pharmaceutical Education.

Seven third-year students in the School of Pharmacy completed the Instructors Course in First Aid under the instruction of Mr. William McDonald, Field Representative of the American Red Cross, on March 25 and were authorized to teach the Junior, Standard, and Advanced Courses in First Aid. The students were: William R. Adams, Four Oaks; Raymond M. Ammons, Red Springs; William C. Griffin, Roanoke Rapids; Jonathan A. Hill, Troutmans; Alfred H. Mebane, Lexington, Ky.; Charles A. Norris, Fuquay Springs; Robert L. Seabock, Durham. Mr. Kenneth L. Hoy, graduate student, was also authorized as an instructor of the American Red Cross First Aid.

Mrs. Lou Culbreth, President of the Woman's Auxiliary of the North Carolina Pharmaceutical Association, spent a very pleasant and profitable day at the School of Pharmacy on April 6. She was shown through the building by Barbara Gilliam, holder of the undergraduate scholarship of the Woman's Auxiliary. Conferences were held with members of the faculty, Miss Noble, and Dean Brecht. She was Dean Brecht's guest at the bi-weekly luncheon of the University Faculty Club. This pleasant method of exchanging information should be continued as an annual feature.

The Phi Delta Chi Fraternity presented the Undergraduate Program at the meeting

(Continued on Page 236)



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of the Student Branches of the N.C.P.A. and A.Ph.A. on April 6. The Program consisted of four skits given by the classes of the fraternity membership. All of the sketches dealt with features of college life, chiefly on the humorous side.

Mr. Don Herndon, Local Representative of Beeton-Dickinson and Company, presented a sound-film strip on "The Merchandizing of Prescription Accessories" to the fourth-year students at the regular class in Pharmacy 99 on April 7. Authentic information was given on this important aspect of professional practice.

Dr. Paul C. Olsen, Director of Marketing Research for Drug Topics and Lecturer in Drug Store Management at the Philadelphia College of Pharmacy and the Rutgers University College of Pharmacy, gave a highly interesting and informative lecture on "Opportunities for the Graduating Students in North Carolina" on April 14 following an address at the Convention of the N.C.P.A. on the preceding day. His visit in Chapel Hill included trips through the School of Pharmacy and the Institute of Pharmacy.

A closed system of telephones has been installed in the Dispensing Laboratory to enable instruction on good techniques for receiving prescriptions by telephone. This equipment will be used by Mr. A. W. Jowdy in the regular Dispensing Class periods.

Recently two guest speakers have appeared before the Graduate Seminar: Dr. J. L. Irvin of the Department of Biochemistry spoke on "Derivatives of 9-Aminoacridine" and Dr. W. W. Cort of the School of Public Health spoke on "Advances in Helminthology."

Something new in recent years and interesting has occurred this Spring Semester. Three boys in the first-year class are actively competing for positions on freshmen teams in athletics. Donald Miller of Raleigh is a member of the freshmen golf team and the Butler twins of Morganton are practicing regularly with the baseball team. These extra curricular activities are highly commendable and every possible encouragement is given. It is important that these young men plan to adhere to the policy that pharmacy comes first.

RHO CHI

By WILLIAM P. POWELL

Five new members were tapped into Rho Chi Society at the Student Branch meeting on March 16th: Eleanor G. Bullock, Fayetteville; Edith W. Trosper, Greensboro; W. Darle Shouse, Rural Hall; Jonathan A. Hill, Troutmans; Christopher B. Hargett, Chapel Hill.

Rho Chi will sponsor a lecture on "The Chemistry of the Tetracyclines" by Dr. Coy Waller in Howell Hall on April 29 at 8:00 p.m. Dr. Waller is a graduate of this school and an outstanding pharmaceutical chemist for Lederle Laboratories. All interested persons are invited to attend this lecture.

LIBRARY NOTES

By ALICE NOBLE, *Librarian*

The Flowers That Bloom in the Spring: The Library is proud of its collection of books about plants and flowers. These volumes are of special interest in the spring when everybody is flower conscious and garden enthusiasts are busy "digging and delving in nice clean dirt." The collection covers a wide range of botanical interest. The books are illustrated profusely with colored plates. Not only are there many volumes concerned with southern drug plants, but several of the most valuable titles deal with the flora of other localities. The books have a real appeal both to the pharmacist in his study of native materia medica and to his "Garden-Club" wife.

Some of the most highly prized works are:

Moldenke, *Plants of the Bible*; Milspaugh, *American Medicinal Plants* (3 vols.); Greene, *Flowers of the South*; Jennings, *Wild flowers of western Pennsylvania and the Upper Ohio basin* (2 vols.); Britton, *The new Britton and Brown illustrated flora of the Northeastern United States and adjacent Canada* by Henry A. Gleason (3 vols.); Potter's *Cyclopedia of Botanical Drugs and Preparations* by R. C. Wrenn (1950); Wehmer, *Die Pflanzenstoffe* (2 vols.); Köhler's *Medicinal-Pflanzen* (3 vols.); and Lloyd Library—Bulletins (Complete set which includes the valuable *Drugs and Medicines of North America*).

Display. The March display in the Andrews Case is devoted to Alchemical Symbols and their history and significance.

New Title: The owners of the *Endeavour* have added the Pharmacy library to their mailing list. In addition to forwarding the current volume, many back issues have been supplied. This important British serial is distributed without charge to senior scientists, scientific institutions, and libraries throughout the world, "the guiding principle being that of helping scientists overseas to maintain those contacts which their British colleagues have always so much valued."

Visitors: The Library had the pleasure of a visit on March 11 from Vice-President and Mrs. Wm. C. McKenna, of the Emerson Drug Co. Mr. McKenna has been associated with the firm for more than forty-five years and was a friend of the late Captain Isaac E. Emerson. The McKennas' trip to Chapel Hill was principally to visit localities associated with the Captain and also to see the Andrews Display Case, given to the Library by the present head of the Emerson Drug Co., F. J. Andrews.

Johnson-Goodrich

Mrs. Elsie Coffey Johnson and Mr. J. Floyd Goodrich of Durham were married in Folkston, Georgia, on April 23.

After a wedding trip to Florida, Mr. and Mrs. Goodrich returned to Durham where they will make their home.

The bride has been in charge of Durham's recreation program for some years. Mr. Goodrich, secretary-treasurer of the TMA, is sales manager of the B. C. Remedy Company.

Attends Coroners School

Mr. and Mrs. C. McLane Brooks of Monroe visited Chapel Hill in late April. Mr. Brooks, coroner of Union County, attended the second annual school for coroners conducted by the Institute of Government.

Doings of the Auxiliaries

REPORTERS

MRS. J. H. BEST
Greensboro

MRS. D. D. HOCUTT
Henderson

MRS. BEN R. HARWARD
Raleigh

Greensboro

The Greensboro Drug Club Auxiliary held its March meeting in the new banquet room of the Mayfair Cafeteria. The soft green figured draperies, and mirrored walls, made an attractive background for the gay spring bonnets which were much in evidence. This was a luncheon meeting and places were marked with boxes of "Town and Country Stationery," the gifts of Justice Drug Company.

The invocation was given by Mrs. C. M. Hayes, followed by a business session. The president, Mrs. W. P. Brewer, presided. The report of the treasurer, Mrs. W. E. Davis, was greeted with astonished gasps of delight as the members realized how their *hard work* had paid off in *hard cash*. It was voted to set up a \$100 Scholarship to the School of Pharmacy, University of North Carolina, to be used preferably by a Guilford County student; and to contribute \$100 to the Institute of Pharmacy. Mrs. W. P. Whiteley, secretary, gave a splendid report of the last meeting. Plans were made for the State Auxiliary Meeting to be held in Winston-Salem in April. A nominating committee was named with Mrs. J. T. Usher, chairman, assisted by Mrs. W. P. Whiteley and Mrs. J. Harper Best. Several pictures of the meeting were taken by Mrs. E. P. Gaddy. Mrs. Phillip W. Lavalee was welcomed as a new member.

To Mrs. A. A. Gwynn, vice-president, go the heartfelt thanks of all the members for the excellent programs which she has arranged during the past year, and this March program was no exception. She presented two members of the Guilford County Unit of the American Cancer Society, Mrs. S. H. Lodar and Dr. A. B. Coggeshall. Since this

is the season for the Cancer Fund Drive, they were welcomed with special interest. Mrs. Lodar showed a very instructive film on cancer, which was followed by Dr. Coggeshall's lecture. He is the educational director of the Guilford County Division. While it was, indeed, a very serious subject, he dealt with it in a calm, re-assuring manner. He stated that the aim of the Doctor is to "strike a balance between frightening the patient and educating him." The listeners were reminded that "The body is the temple of the Lord," and should be treated with respect and intelligence. Opportunity was given for questions, and the general discussion brought out many unfounded beliefs in regard to this disease. No doubt much benefit will be derived from the lecture and the showing of the film.

Hostesses included Mesdames C. M. Hayes, P. A. Hayes, J. Lee Jones, S. L. Jones, E. R. Kinard, Jr. and L. P. Mayrand.

Mrs. D. D. Claytor was elected president of the Greensboro Drug Club Auxiliary at a meeting of the organization held in Greensboro on April 27.

Other officers elected at the same time: Mrs. Sam McFalls, vice president; Mrs. E. P. Gaddy, secretary; Mrs. J. T. Hart, secretary; Mrs. J. Lee Jones, historian; Mrs. G. G. Buchanan, chaplain; and Mesdames W. P. Brewer and A. A. Gwynn, advisors.

Installation of the newly elected officers will be on May 25. Prior to that time—on May 12—members of the Auxiliary and the Drug Club will hold their annual picnic at the Guilford Dairy clubhouse.

Stafford R. Webb showed color slides of his trip to Scotland, France and Switzerland. Mesdames O. W. McFalls, Sam Me-

DOINGS

Falls and N. B. Moury were hostesses. The attendance prize was won by Mrs. Claytor.

Mrs. Brewer, the presiding officer, reported on the recent Convention in Winston-Salem, which was attended by more than 200 members of the state auxiliary.

Lizzie Hancock Chapter

Guest speaker at the March 30th meeting of the Lizzie Hancock chapter of the Woman's Auxiliary of the NCPA was Mrs. Graham Culbreth of Southern Pines, state president.

The meeting, starting with a luncheon at the Little Hotel in Henderson and concluding with a business session, was presided over by Mrs. D. D. Hocutt, chapter president.

Named for the first president of the Woman's Auxiliary of the NCPA, the chapter embraces membership from four counties—Vance, Granville, Warren and Franklin.

The Henderson doctors' wives were special guests at the meeting.

Raleigh

Dr. Henry Clark, director of the medical division of the University of North Carolina, was a guest speaker at the April 22 luncheon meeting of The Raleigh Woman's Drug Club held in the Institute of Pharmacy, Chapel Hill.

Mrs. Graham Culbreth, immediate past president of The Woman's Auxiliary, also spoke to the group.

A \$75 contribution to the Institute of Pharmacy was turned over to Secretary Smith by the treasurer of the Club. The organization also has funds on hand for payment on a pharmacy scholarship, preferably to a student from Wake County.

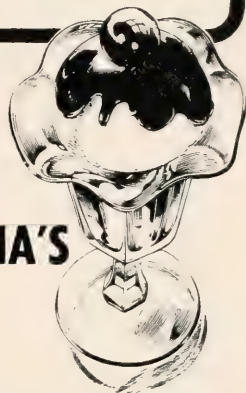
An attendance prize was won by Mrs. John Buffalo.

Weddings

Pharmacist E. Reid Toms and Miss Edith Graham of Wilmington were married April 4 at the St. James Episcopal Church. Following the ceremony, Mr. and Mrs. Toms left for New York where they boarded the Queen Elizabeth for a 5-weeks tour of Europe.

BUILD SALES... BUILD PROFITS

with
**NORTH
CAROLINA'S
OWN
DELICIOUS**



PINE STATE ICE CREAM



**FOR FOUNTAIN
SERVICE
and
FOR TAKE HOME
SALES**

RALEIGH, NORTH CAROLINA

Obituaries

THOMAS ELFORD HOLDING, JR.

T. E. Holding, Jr., age 59, died at the Veterans Hospital in Durham on March 26 after being stricken with coronary thrombosis five days previously.

A graduate of Wake Forest College and Page's School of Pharmacy, Mr. Holding had operated a drug store in Wake Forest for the past 40 years.

GERMAIN BERNARD

Germain Bernard, age 79, founder and operator of the Durham Drug Company, Durham, for many years died on March 28 at Watts Hospital.

Mr. Bernard was born in Pitt County but had spent almost his entire life in Durham. Devoted to his pharmacy, he concentrated his efforts in his retail pharmacy, building it into a highly respected business.

Several years ago he sold the Durham Drug Company to James R. Casteel with the intention of slowing down a bit, but he continued to work a regular schedule up until the day he entered the hospital. At the last rites, his minister summed up his life thusly: "He was a good man and he pleased to do right."

J. R. BROWNIE

The state lost one of its pioneer sales representatives in the passing of Mr. J. R. Brownie in Norfolk on March 4. A life member of the TMA, Mr. Brownie for many years called on the drug stores proprietors for the Dr. Miles Company. His son, now Miles representative with headquarters in Charlotte, is covering part of the territory his father "opened up" 30 to 40 years ago.

MATTHEW TYSON YATES McMANUS

M. T. Y. McManus, owner-operator of the Crescent Drug Company, Winston-Salem, died April 12 after an illness of several months' duration.

A native of Chatham County, Mr. McManus attended Wake Forest College and a pharmacy school in Atlanta. After receiving his pharmacy license in the state, he settled in Winston-Salem 35 years ago and had maintained his residence in that city until his death.

His hobby was astronomy. Members of the Forsyth County Astronomical Society served as honorary pallbearers.

JAMES KERR

James Kerr, age 80, a veteran of the Spanish American War, died April 15 in the Veterans Hospital, Durham.

During the approximately 60 years he practiced pharmacy, Mr. Kerr worked in various sections of the state. In recent years he had been associated with a pharmacy in High Point.

WILLIAM R. BOYLE

William Richard Boyle, for more than 25 years a member of the sales staff of the W. H. King Drug Company, Raleigh, died April 8. Due to failing health, Mr. Boyle retired from the King organization several years ago.

RUSSELL H. BIGHAM

Russell H. Bigham, age 44, co-owner of the Peoples Drug Store, Lexington, died unexpectedly on April 18 while attending church.

Mr. Bigham was a graduate of the School of Pharmacy, University of South Carolina. After receiving his license in the state, he worked in Salisbury and with Purcell's of Lexington. From March, 1942 to June, 1945, he was in service with the 171st Station Hospital, serving in Australia and New Guinea.

In April, 1947 he and Horace Moore bought controlling interest in the Peoples Drug Store of Lexington, which the two were operating at the time of his death.

Births

Mr. and Mrs. Claude Wheeler, Jr. of Chapel Hill announce the birth of a son, Robert Vernon, on April 7. The Wheelers have two other children, Linda, age 4, and Cam, age 2. Claude is an employee of Sloan's Drug Store.

Mr. and Mrs. Wilson K. Lewis of Mount Olive announce the birth of a daughter, Suzanne Dixon, on March 31 at the Wayne Memorial Hospital in Goldsboro.

TIME TO GO FISHING!

Well—we can dream, can't we?

Speaking of fishing, what we are fishing for is your Transfer Orders.

The next time a sales representative asks you, "Who shall I send it through?" We hope your answer will be "BODEKER."

We appreciate your orders very much,



Wholesale Drugs
since 1846

particularly your Transfer Orders. Send them to us and they will have our prompt attention.

The Bodeker Drug Co.

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RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"

**THIS *New* FILM DISPENSER IS YOURS
WITHOUT EXTRA CHARGE WITH EACH . . .**

No. 659 FILM ASSORTMENT



**THERE ARE STILL A FEW AVAILABLE
MAIL US YOUR ORDER AT ONCE**

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



GRIFFITH OF HENDERSONVILLE

June, 1954

Volume XXXV Number 6

IN THIS ISSUE

- Limited Pharmacy
- Enters Hall of Fame
- Convention Sidelights
- Celebrates First Anniversary

permits better control for
the majority of diabetics

NPH INSULIN

NPH Iletin (Insulin, Lilly)

**moderately long-acting
carefully standardized**

For Intermediate Effect: (affords best control for most patients) NPH Iletin (Insulin, Lilly), U-40 and U-80

For Rapid Effect: Iletin (Insulin, Lilly), U-40, U-80, and U-100 • Iletin (Insulin, Lilly) made from Zinc-Insulin Crystals, U-40 and U-80

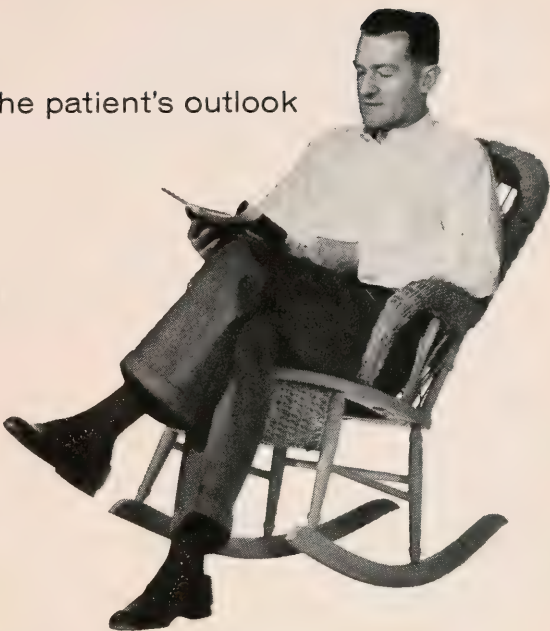
For Prolonged Effect: Protamine, Zinc & Iletin (Insulin, Lilly)—Protamine Zinc Insulin—U-40 and U-80

IN 10-CC. VIALS, 10 VIALS IN A CARTON

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ELI LILLY AND COMPANY
INDIANAPOLIS 6, INDIANA, U. S. A.

prescribed to brighten the patient's outlook



AMPHEDASE* KAPSEALS®

NEW antidepressant and nutritional adjunct

When depression, fatigue, and faulty food intake threaten to prolong convalescence, AMPHEDASE is prescribed as a valuable adjunct. The patient's mood is elevated and attendant fatigue lessened.

In ordering stock, remember the many indications for which physicians are prescribing AMPHEDASE: asthenia, convalescence, depression, chronic alcoholism, geriatric therapy, and faulty nutrition.



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<i>d</i> -amphetamine sulfate	2.5 mg.
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Supplied in bottles of 100 and 500 Kapseals.

More detailed information on AMPHEDASE is available from the Parke-Davis sales representative who calls on you.

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on call ...
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INTRAMUSCULAR

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THIS MONTH—
CHECK STOCKS NOW!**

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in each single-dose vial.

*and remember the season
the reason for
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Cortril*

Brand of hydrocortisone

CORTIL TOPICAL OINTMENT

in 1/6 oz. tubes in two strengths: 1.0% and 2.5%.

CORTIL ACETATE OPHTHALMIC OINTMENT

in 1/8 oz. tubes with ophthalmic tip, in two strengths: 0.5% and 2.5%.

CORTIL ACETATE OPHTHALMIC SUSPENSION WITH TERRAMYCIN®

Supplied: 15 mg. hydrocortisone and 5 mg. Terramycin (oxytetracycline hydrochloride) per cc. in 5 cc. bottles.

It's the time of the year for a rash of inflammatory skin and eye conditions. Recognized as the superior anti-inflammatory hormone, free from systemic reactions. Supported by continuous promotion.

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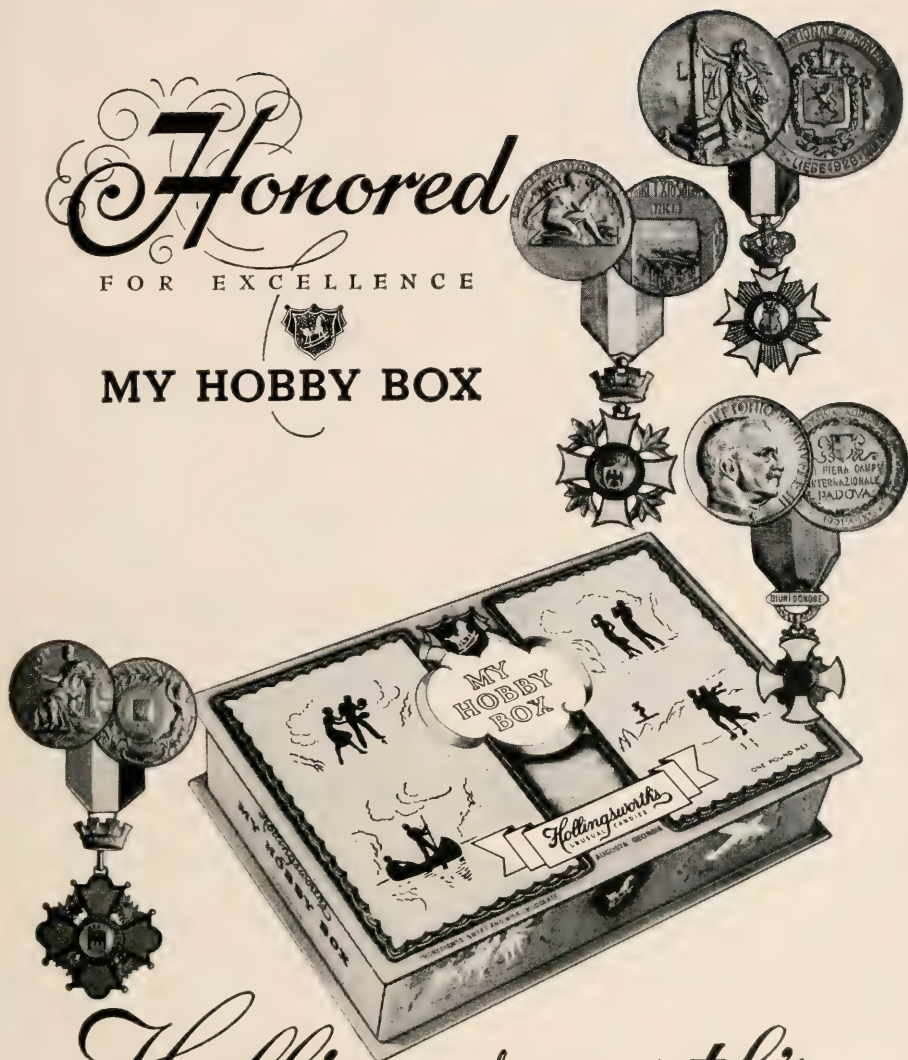
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FOR THOSE WHO LOVE FINE THINGS

FATHER'S DAY IS SUNDAY, JUNE 20

This is an opportunity for you to sell many gift items from \$1.00 to \$5.00 and over—

Electric Shavers—Billfolds—Men's Toiletries Sets—Watches, and Many Other Appropriate Gifts Can Be Sold by You if Properly Displayed.

Father's Day is a \$200,000,000 market, and the drug store has been getting only 15% of this business. Promoting Father's Day will give you more of this profitable business.

We have available for you a beautiful Father's Day banner. Ask our salesman or drop us a line requesting several for your window and interior.

OWENS & MINOR DRUG CO., INC.

1000-1008 E. Cary St.

Richmond, Virginia

The Carolina Journal of Pharmacy

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JUNE, 1954

No. 6

Fair Trade on Trial

Fair trade is on trial for its very life before the nation's consumers, yet some druggists inadvertently help the prosecution, an Eli Lilly and Company attorney told the state convention of the Arizona Pharmaceutical Association in Tucson, Monday, May 3.

R. O. Clutter, assistant secretary of the Lilly company and manager of its legal department, told the Arizona pharmacists:

"Druggists have devised a myriad of schemes to get around fair trade, all of them helping to convict fair trade in the mind of the public."

He cited the practices of giving trading stamps with purchases, of redeeming cash register receipts for cash or merchandise, donating a certain percent of the cost to the purchaser's favorite charity, absorbing sales taxes, and advising customers to get prescriptions for nonprescription items.

"These are outright, open violations," said Clutter. "But, other druggists hurt fair trade almost as much when they give under-the-counter discounts to a special class, often including about everyone that trades there regularly."

Clutter said hundreds of druggists make enemies for fair trade by telling complaining customers they would like to sell products cheaper, "but the manufacturer put a fair-trade price on it and won't let me sell it any cheaper."

The Lilly attorney also criticized the reluctance of many druggists to fight for fair trade.

"When we sued Schwegmann in New Orleans," he said, "we visited ten druggists who our district manager thought

were the most ardent fair-trade supporters in New Orleans. We wanted to get three druggists who would take the witness stand to testify in our behalf. Only one druggist was willing to do so."

Clutter said that the druggist has powerful arguments that will convince his customers fair trade is right if only he will use them.

He pointed out that fair-traded items are highly competitive, citing as examples the many price reductions on Insulin products, penicillin, and oral hematinics—all items sold under fair-trade brand names.

The selling price of one manufacturer's Insulin is only 5.4 percent of the 1923 price, he said, while the price of penicillin has dropped to 8 percent of its original price in 1945, and oral anemia therapy has declined 54 percent since 1950 and 80 percent since 1928.

Clutter said the druggist should tell the customer how fair trade helps protect the nation's health by safeguarding the existence of the small neighborhood drug store.

Without fair-trade laws, he said, many small drug stores would be forced out of business by the temporary price-cutting activities of large syndicates.

"The centrally located supermarket-type operation may be all right for the sale of food," the Lilly attorney continued, "but the distribution of drugs unlike the distribution of food, requires that they be readily available in all neighborhoods when needed. If drugs are not readily available at all hours of the day and night in neighborhood stores, the health of the people will suffer. Fair trade protects this need."

This Month's Cover

One of Western North Carolina's most distinguished pharmacists is pictured on our cover this month—Wiltshire Griffith of Hendersonville, owner-operator of the Freeze Drug Company.

Born in Greenville, S. C., January 20, 1886, Mr. Griffith attended the University of North Carolina (1904-1905), then enrolled in the University of Texas. A year later he was back at UNC to complete the requirements for the Ph.D. degree in Pharmacy.

While at UNC Mr. Griffith was a member of the Di Literary Society, German Club, and the Band. At Texas, he joined Phi Kappa Psi, continued affiliation with the German Club, and played in the band and orchestra.

Licensed in 1907, he has been associated with the following drug stores of Hendersonville: Justus Pharmacy, Rose Pharmacy, Hunters Pharmacy, and Freeze Drug Company. He has been owner of the latter store since 1947.

Active in the community life of Hendersonville and Henderson County, here are some of his affiliations: Lions Club, City Councilman for 2 terms, member of city school board for 12 years, United States Commissioner for 4 years, director of the chamber of commerce and merchants association, commander of the American Legion.

Entering the Army on April 25, 1917, he was promoted to first lieutenant and on discharge (June 9, 1919) it was "Captain Griffith."

Married to the former Miss Inez Waldrop on November 11, 1914, the Griffiths have a son, Wiltshire, Jr., who, following in his father's footsteps, has graduated from the UNC School of Pharmacy and will be a candidate for pharmacy license about the time this issue of THE JOURNAL comes from the press.

A competent pharmacist and highly respected citizen, Mr. Griffith stands an excellent chance of representing his county in the next General Assembly, subject to the election on November 2.

Last Month's Cover

The two price-conscious ladies appearing on our May cover came to us by way of Johnson & Johnson of New Brunswick, New Jersey, who graciously permitted the use of original art work.

J & J's original picture caption had to do with excise tax, which we felt not quite as appropriate at this time as when prepared in late 1953, hence the change. From the comments heard here and there, the ladies must have struck a responsive note among our readers.

If you enjoyed the "monkey series," you can best express your appreciation by displaying and selling J & J products.

FOR SALE

Two new 6-ft. show cases, 2 island display stands, 6 complete booths. All fixtures in excellent condition. Reason for selling—to make room for 30 ft. self-selector display. W. T. Andrews, Dailey's Drug Store, 218 Gilmer Street, Reidsville, N. C.

For Sale

Pangburn Refrigerated Candy Case. In good working condition. Original cost \$500. Will sell for \$100. Paul E. Tart, Fitchett Drug Company, Dunn, N. C.

Pharmacist Available

Interested in (1) relief work; (2) buying part interest in established pharmacy; (3) opening new pharmacy in partnership with pharmacist. Clifton S. Brinkley, 4430 Park Road, Charlotte 3, N. C.

For Sale

Well established pharmacy in Eastern N. C. town. Prefer selling part interest to pharmacist experienced in merchandising. TEP5.

Wanted

Pharmacist to invest \$2,000 in established soda shop (present investment \$8,000) and operate business as drug store on 50-50 basis. WJM5.

For Sale

Established drug store in Piedmont town. Reason for selling—owner retiring due to illness. Only limited capital required. Rex-all Agency. LPHC5.

Consolidation Plan Rejected by Directors

A proposal to combine the activities of the Pharmacy and Medical Foundations was rejected by directors of the Pharmaceutical Research Foundation in a meeting at Chapel Hill on May 2.

Presented by Dr. Sylvester Green, an executive of the Medical Foundation, and Mr. Charles Shaffer, director of development, UNC, the Pharmacy Foundation was offered the services of Dr. Green on a part-time basis for one year without cost.

Members of the executive committee of the Pharmacy Foundation and the directors felt it unwise at this time to make any change in the administrative structure of the organization.

The negative decision was based largely on the fact the Pharmacy Foundation was initiated by pharmacists, supported by pharmacists and its future is directly dependent on pharmacists. General feeling of the group was any step towards combining with other foundations would tend to lessen the distinct identity of the Pharmacy Foundation.

The directors were unanimous in their approval of a continuation of full cooperation with the University Development Council and all foundations within the university family, including regular reports of contributions received, meetings, plans, and other matters of interest.

Appears on TV Program

In an appearance in Charlotte on a TV program, Gilbert Colina discussed the requirements for registration as a pharmacist in North Carolina. Colina is President of the Mecklenburg Pharmaceutical Society.

Appearing with Colina on the same panel were several nurses, a laboratory technician, and an X-ray student.

Completes Remodeling

Remodeling and modernization of the Woodard & Creech Drug Company, Selma, has been completed. Organized as the Creech Drug Company in 1939, name of

firm was changed in 1941 when E. V. Woodard joined the business, in partnership with Joe A. Creech.

Class B Rx Scales

An out-of-state manufacturer of weighing devices requests information on use of Class B prescription scales in North Carolina.

Here is the reply by C. D. Baucom, Supt. of the Weights & Measures Division of the State Department of Agriculture:

"It is unlawful for a druggist to use a Class B prescription scale in weighing drafts of less than 10 grains, and if such a scale is found on a prescription counter, or is in position which may be used by a druggist, said scale must be conspicuously labeled as follows: 'Class B. Not to be used in weighing loads of less than 10 grains,' or with a similar or suitable statement conveying the same information."

Change in DS Management

J. C. Powell, Sr., has relinquished active management and control in Drug Specialties, Inc., of Winston-Salem. While no longer directly connected with the firm, Mr. Powell says he expects to do all within his power to further the best interests of Drug Specialties.

In the future Mr. Powell expects to make his home in Sarasota, Florida.

FIXTURES FOR SALE

Complete Set of Maple Mahogany-Finished Drug Store Fixtures in A-1 Condition. Torsion Balance, Scales, and Prescription Equipment. Inspection invited until July 1. J. P. B. Connell, Connell's Drug Store, 211 S. Garnett St., Henderson, N. C.



Mr. Hayes is shown with the wives of the graduates who received blankets from The Justice Drug Company. Wiltshire Griffith, Jr. (left) and Clegg Herrin pinch-hit for their wives, who were unable to be present.



The Decorating Committee (wives of the graduate students) are shown with Mr. Hayes. The committee dressed 55 dolls in Carolina colors as table decorations.

Justice Drug Company Honors the Class of '54

Justice Drug Company, Greensboro, honored the graduating class of the UNC School of Pharmacy at a banquet in Chapel Hill on May 19. Present as guests of the wholesale drug firm were the wives of the graduates, the faculty of the school of pharmacy and their wives, the graduate pharmacy students and their wives, and officials of the NCPA and Woman's Auxiliary.

The official hosts included Mr. and Mrs. P. A. Hayes and other officers and employees of Justice Drug Company.

Toastmaster for the occasion was Dean E. A. Brecht. The president of the Student Body of the School of Pharmacy, David Dowdy, Jr., of High Point, gave the invocation.

In a timely talk that registered strongly with his audience, Roy Armstrong urged the graduates to take an active part in community affairs. Director of Admissions at UNC, Mr. Armstrong highly commended the

activities of "Roger McDuffie and P. A. Hayes," whose record is a credit to any institution and any state.

After bringing greetings to the Class, Mr. Hayes presented each of the graduates with a pharmaceutical reference book and a key case. Blankets were presented the wives of the graduates; a dollar bill went to the children of the graduates.

The banquet was concluded by entertainment and an expression of appreciation by William Paul Powell, president of the graduating class.

The "Justice Banquet" is becoming an institution at the University in the same category with commencement, state board exams, and the like. Those who have had an opportunity of attending one or more of the banquets agree the calibre of the affair reflects credit on the sponsor—Justice Drug Company and its president, Mr. P. A. Hayes.



BANQUET PARTICIPANTS—Front row, left to right: Roy Armstrong, UNC director of admissions; P. A. Hayes, President of Justice Drug Co.; Mrs. E. R. Fuller, NCPA Woman's Auxiliary president; and W. B. Gurley, 1st vice president of the NCPA.

In the rear: Dean E. A. Brecht, UNC School of Pharmacy; NCPA president W. L. West; and William Paul Powell, president of the UNC School of Pharmacy graduating class.

A NEW profit-maker

for Drug Stores Only!

Canine

DOG REMEDIES

A COMPLETE LINE
OF APPROVED
DOG REMEDIES



Here's a new line of dog medicine that comes right out in its advertising and tells the purchaser it is a better product and can be bought **only** in drugstores.

CANINE is being advertised and merchandised throughout North Carolina all summer long.

Support the product that supports you—and make an added profit, too!

At leading wholesalers
everywhere!

Canine Products, Inc.

RICHMOND, VIRGINIA

"Limited" Pharmacy

By EARLE G. CALDWELL, Lumberton, N. C.

With a new North Carolina legislature scheduled to convene, it is inevitable that the fight will be resumed to secure pharmacy licenses for drug clerks who—in their own words—have been illegally filling prescriptions and who wish to legalize this practice.

Those of us who have received pharmacy licenses through legitimate channels become aware of the highly organized nature of this movement when we receive form letters urging us to go along with this "something for nothing" line of reasoning. We become even more aware of the expenditure of effort and money on the part of these would-be druggists when their paid lobbyists cause it to be proclaimed in the state newspapers that the Board of Pharmacy is merely an "Anvil Chorus" and a propaganda machine. It should have been stated that the board was more of an "Angel Chorus" since this group has certainly been one of the guardian angels of ethical pharmacy in this state.

What is it that the "something for nothing" group is always asking for? Their request always remains the same: The drug clerk or pharmacist in this group wishes to get himself or a friend a license without going through the mental, physical, or financial sacrifices that each pharmacy graduate must make in order to get a legitimate license. If anyone doubts that such sacrifices have been made, let him ask the veterans with wives and babies who have been to school and have obtained their licenses since the war.

At this point, the group will counter with the statement that all they wish to obtain is a "limited license" for their employee to work legally while the registered pharmacist is "out to lunch," etc. If so, their bills presented to the House in the state legislature certainly belie such a statement.

What type of license would such a person have if it were issued to him? According to capable legal interpretation, the so-called

"limited license" asked for—and actually voted on—by the late adjourned House would have given its recipient every right of a present license holder with the *single exception* of his being able to open a drugstore. One of these "limited" individuals could remain in complete charge for twenty-four hours a day once the store had been duly opened.

It is beside the point that some of these drug clerks would be "safe" in the prescription room without supervision. There are too many more who would be like the drug clerk who had no 1/200 grain tablets of a certain type and who bragged of his cleverness when he gave the patient directions to take *two* of the 1/100 grain tablets that he furnished on the prescription in their stead.

With reference to *House Bill 419* that failed of passage last year, not even a token examination was originally inserted in the committee version of this bill. Subsequent amendments in committee did concede that a so-called examination would be tolerated, simply to give the bill some slight air of legitimacy. Please remember, however, that this "examination" was to be a *special* examination, given at a special time to the very special "something for nothing" group. This examination was not to be given at the regular time, in regular competition with the students who had gone through school in order to take their license examinations. All by themselves the special group could take the examination, and then if they flunked they could cry that it had purposely been made unfairly hard. The group's lobbyists at Raleigh did their work well, but fortunately for the people of North Carolina, the bill was killed on the floor of the house.

One aspect of the *House Bill 419* apparently escaped the attention of the unregistered store-owners and even registered persons who backed this bill with their

Continued on Page 253

HERE AT ABBOTT we realize that no sales cycle is complete until the product is prescribed. Which is why we try to make every penny of promotion put another drug in motion—from physician to patient *through you.*

ANOTHER REASON WHY

It pays to feature  *products*

time and money. If they would pause and consider the long term aspect of their work, there are few—even of these selfish individuals—who would really wish such a bill to be passed into law!

It seems that there's always someone with capital who has the idea that a drug-store is a gold mine and who wishes to invest money in such a venture if he can get a store opened. It looks like such a "good thing." As for getting the store open, there are many who maintain their pharmacy licenses in good standing that are not actively engaged in the practice of retail pharmacy. Several of these live in the hometown of this writer, and each of these licenses could be used to open a new store. Then, there are numerous drug salesmen in the same category. All that would be necessary to open a store would be their presence at the Pharmacy Board at the time of getting a store permit! From then on, the limited licensed drug clerks could continue operation without the slightest legal hindrance!

Those who are pushing the "limited license" bills may say that this situation is a far-fetched one, but it takes no extremely bright person to see this possibility, once it has been pointed out to him.

Probably most of the stores created out of the limited license situation would be

Let each one who has been behind this bill think the thing over in this light, and ponder the above consequences. If human nature is the same tomorrow as it is today, those consequences will surely come to pass.

Let him, and each of us, use the same energy and time in backing the truly worthwhile project of a new pharmacy school that can turn out druggists of a higher calibre and in sufficient number so that there will be enough legitimate druggists to stock our retail pharmacies.

An Exclusive Feature with McCourts

For the benefit of the pharmacist who occasionally moistens labels with his tongue, the McCourt Label Cabinet Co. is now printing drug labels on paper with gumming containing Chlorophyll.

There is no additional charge for this added value in the quality of McCourt's drug label paper and gumming.

Ask your McCourt salesman to show you the new labels with the Chlorophyll gumming.



"Use the Label with the Green Gumming"

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

★ ★ ★ ★ ★

CONVENTION SIDELIGHTS



Ralph Crosson points out advantages of McCourt products to M. J. Dean, R. G. Dorton, and R. C. Russell.

In memorial service to the late J. R. Brownie, TMA secretary J. Floyd Goodrich presents rose to Mr. Brownie's son, Bob Brownie of Charlotte.



Mrs. I. W. Rose of Chapel Hill (center) and Mr. and Mrs. A. L. Fishel of Winston-Salem.

1954 VACATION BONANZA!

CUSTOMERS
SAVE
53¢



*Ring 'em up
2-4-6 at a time!*

A 53¢ saving for customers on a regular \$1.22 purchase! Famous 3 row Synton Squibb Angle Toothbrush (choice of colors) PLUS Squibb Dental Cream in the 4½-oz. Economy Size, BOTH for only 69¢!

Packed in handsome, four-color boxes, this Dental Cream-Angle Brush Special is a real vacation bonanza. Suggest several packages. Show the savings — and see how easy it is to ring up 2-4-6 at a time.

This is another aggressive “Look for this Squibb Special at your Drugstore” promotion with the unbeatable appeal—big consumer savings on nationally-known, consumer-accepted Squibb products. It is packed 12 combinations to a display tray. Order now! See your Squibb representative or wholesaler salesman. Better yet, give him a call!

SQUIBB



One of the Nation's Famous Trade Marks

Wherever people read newspapers and magazines, drive automobiles on the nation's highways, listen to radio or look at television—wherever people have headaches in the United States—"BC" is a well-known trade mark.

Every day, seven days a week, millions of people read about, hear about or see some form of "BC" advertising. Every week, 52 weeks each year, people in the United States are now buying an average of almost one and a half million packages of "BC" Headache Tablets and Powders.

Extra Dollars for You

Those who give prominent counter display to fast-selling "BC" reap the profits to be gained from this tremendous nation-wide advertising. More millions than ever before are now convinced that "BC" means quick headache relief.

B. C. REMEDY COMPANY

Durham, North Carolina

Introducing the President of the Woman's Auxiliary, NCPA



Mrs. Edwin R. Fuller of Salisbury, formerly Elaine Weldon of Franklin County, attended Louisburg College, King's Business College, and a private finishing school. Prior to marriage in 1941, worked in Washington, D. C., as an underwriter for The Government Employees.

Member of the First Baptist Church, Young People's Director of the Church, Den Mother in the Cub Scouts. Holds an office in the Wiley PTA and a book club. Was presented one of the three cancer pens given in Rowan County for distinguished work as a cancer chairman; has held offices in The Salisbury Woman's Club.

Hobbies are antiques, needle craft, flowers, and bridge. Husband, a pharmacist, is co-owner of The Innes Street Drug Company and The Medical Center Pharmacy of Salisbury. An uncle, E. C. Daniel of Zebulon, is past president of the NCPA.

Why 'Ilotycin'?

1. Especially effective against staphylococci, streptococci, and pneumococci--the most important pathogens in the temperate zones
2. Low incidence of side-effects
3. Does not predispose to monilial infections
4. Often succeeds when other antibiotics fail



*Specify Lilly,
the originator of Erythromycin:*

Tablets No. 7, 'Ilotycin,' Crystalline, 100 mg., specially coated, in bottles of 36 and 100; Tablets No. 23, 'Ilotycin,' Crystalline, 200 mg., specially coated, in bottles of 24 and 100.

WE ARE A LILLY DISTRIBUTOR

THE PEABODY
DRUG COMPANY
Durham, North Carolina



AT A RESORT...

OR IN YOUR BACKYARD

Get a smooth, even suntan with Coppertone —
America's largest selling suntan oil! Coppertone
gives a radiant resort tan anywhere in
the sun. Keep your complexion youthful with
Coppertone's lanolin and cocoa butter. Buy
Coppertone today as a liquid, cream or spray.



JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Uncle Tom Enters Hall of Fame in Pharmacy

These introductory remarks by P. A. Hayes were delivered prior to presentation of The Hall of Fame certificate to Thomas S. Simpson of Winston-Salem.

Thomas Simpson sold his drug store in Winston-Salem and joined Justice Drug Company, May 1, 1908.

After completing 45 years of service, at his request he was retired January 1, 1954. However, on January 1st, Justice Drug Company had three salesmen in the hospital, so Tom volunteered to stay on his territory until March 1st, with his official retirement date being March 1, 1954.

Tom is a registered pharmacist and the name, Simpson, has long been associated with North Carolina pharmacy.

Tom Simpson is the son of the late William Simpson, a founder of the North Carolina Pharmaceutical Association. His father never missed an Association meeting, and the son took up the habit as soon as he was licensed in 1901. There has always been a Simpson on hand at the annual Pharmaceutical conventions. Tom is a member of the North Carolina Pharmaceutical Association and the Traveling Men's Auxiliary.

At the Justice Christmas party last year he was presented a 45-year Service Watch. He received a certificate to his Winston-Salem haberdasher from his fellow salesmen, and a Robe from the Justice girls, making it easy for him to enjoy his rocking chair! Tom was also presented a complete set of luggage, making it possible for him to travel to points he has never seen.

He has friends by the thousands; many of them call him "Uncle Tom." He has been known for many years as the best wholesale drug salesman in the South.

In the old days when Tom and "Yours Truly" were the only salesmen for Justice Drug Company, sales bulletins were unknown. Tom and I had to get our sales information from the drug magazines and pay for the subscriptions ourselves.

Mr. Justice kept us on our toes by telling each of us that the other one was cleaning him up.

Someone told Tom that travel broadens

one. Tom replied, "Well, just sitting in a rocking chair does too!"

He always had something new to pass on to his customers each week. Here are some of his Proverbs:

"A man is known by the company he thinks nobody knows he is keeping."

When Tom was making out his Income Tax Blank, he remarked: "He who says you can't be wounded by a Blank doesn't know what he is talking about."

This is one of Tom's favorite stories: Teacher sent little Willie home with a note which read: "Willie is a bright boy, but he seems to be taking too much interest in the girls. I am trying to think of some way to cure him." Next day Willie brought back this note from Mother to Teacher: "If you find some way to cure him, please let me know. I'm having the same trouble with his father."

Another one of his Proverbs: "Don't argue with a woman on a diet. Just let her have her weigh!"

His favorite was: "If you want to stay young, just associate with young people. If you want to get old in a hurry, just try to keep up with them!"

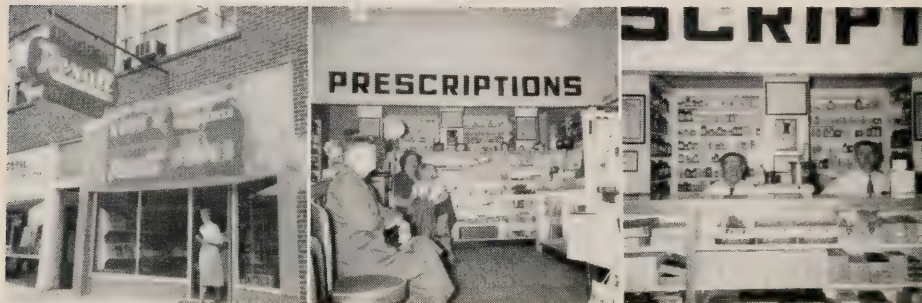
For more than five years Tom and I have been on summer vacations together—New York, Virginia Beach, Yorktown, Williamsburg, Wrightsville Beach, Myrtle Beach, Atlanta, New Orleans, and Florida. When we were in Silver Springs, Florida, Tom remarked: "I like to sit here by the pool and look at the scenery." I said, "Tom, where you are sitting, you can't see mountains of any kind." Tom's answer: "Is that your idea of scenery around a swimming pool full of beautiful girls?"

In trying to tell you some of the things I know about Tom, I am reminded of an old Negro preacher who offered a prayer just before going into the pulpit:

"O Lord, please fill my mouth with worth-while stuff

And nudge me when I've said enough."

John Hood & Son Occupy New Location in Kinston



The new Hood Drug Store of Kinston, 110 East Gordon Street, is shown above. Left to right: A new front with an inviting look; interior view showing store's emphasis will be on prescription service; Mr. J. C. Hood and his son, John, Jr.

Note mortar & pestle. This is the award presented to Mr. Hood in 1953 when he was named Pharmacist of the Year. The plaque on the wall signifies John, Jr., was named the most outstanding pharmacy student at UNC in 1949, the year he graduated.

MAYRAND MEMO

No. II

To: ALL PHARMACISTS

From: MAYRAND, INC.

Date: June 1, 1954

City: Greensboro

Subject: DEXAM-USED TD-CAPS

Dear Sir:

The DEXAM-USED TD-CAP formula is a Mayrand ORIGINAL. Each capsule contains Dextro-amphetamine Sulfate 15 mg. and Amobarbital 60 mg. distributed among many tiny pellets with varying disintegrating times. ALL DAY effect is obtained by taking only ONE capsule.


DEXAM-USED TD-CAPS are being extensively promoted to your physicians by detailing, direct mailing, and journal advertising.

ORDER a supply of DEXAM-USED to prevent missing prescriptions for this excellent VOLUME builder.


Sincerely yours,

MAYRAND, INC.

P.S. CHECK supply of DEXAM and DEXAM-10 TD-CAPS.



NOW AVAILABLE IN ORAL SUSPENSION

 *popular cherry flavor*
and pediatric drops

ACHROMYCIN—the new broad-spectrum antibiotic is now available in palatable, cherry-flavored drops and suspension for pediatric use.

Reconstitution—merely the addition of the indicated amount of water—is simple for the busy pharmacist.

When dispensed, these two preparations retain effective potency for at least two weeks at room temperature.

DOSAGE FORMS:

ORAL SUSPENSION: Cherry flavor. 250 mg. per 5 cc. teaspoonful.

PEDIATRIC DROPS: Cherry flavor. 1.0 Gm. per 10 cc. vial (with graduated dropper)

CAPSULES: 250 mg., 100 mg., and 50 mg.

TABLETS: 250 mg., 100 mg., and 50 mg.

INTRAVENOUS: 500 mg., 250 mg., and 100 mg.

SPERSOIDS* Dispersible Powder: 50 mg. per teaspoonful (3.0 Gm.)

ACHROMYCIN*



LEDERLE LABORATORIES DIVISION *AMERICAN Cyanamid COMPANY* Pearl River, New York Tetracycline HCl

*Reg. U. S. Pat. Off.



Delegates attending the 33rd annual meeting of the N. C. Pharmaceutical Association, June, 1912, are shown in front of the Court House, Waynesville. Included in the group: L. W. MacKesson, Sam Welfare, Sam Purcell, Kelly Bennett, Dr. E. V. Zoeller, E. T. Whitehead (president), J. G. M. Cordon, J. P.



Stowe, E. V. Howell, C. P. Greyer, and others prominent in organized pharmacy at that time. Picture contributed to the NCPA by Thomas R. Hood of Dunedin, Florida. His uncle, D. H. Hood, is in the second row, extreme right.



almost sells itself!

That's right! A little help from you in locating ALKA-SELTZER conspicuously in your **traffic center** is all that's needed. When your customers can see it, ALKA-SELTZER sells itself!

Customers **look** for the ALKA-SELTZER display, these days. That's because millions of advertising dollars are pre-selling ALKA-SELTZER and all other Miles products: ONE-A-DAY (Brand) Vitamins, TABCIN, BACTINE, and MILES NERVINE!



MILES LABORATORIES, INC., Elkhart, Indiana

Partner of the Retail Druggist for 70 Years

Some Vital Statistics

Recent studies of the medical care picture in the United States have revealed some interesting facts and figures which indicate that today you and your families are receiving the best possible medical care at a cost which is more than reasonable compared to our present day values.

Since illness is a condition which none of us request there often arises in our minds a barrier which tends to obscure the true facts. We have all taken for granted the modern conveniences such as travel, television, radio and many others, but have we ever considered the fact that modern advances in pharmacy and medicine have given us longer and healthier lives to enjoy these conveniences.

But let's look at the facts:—In a study made by the U. S. Department of Commerce the following interesting statistics were uncovered. In 1952 each person in the United States spent the following amounts for various services and commodities:

Alcoholic Beverages, \$55; Tobacco Products, \$32; Physicians and Related Services, \$17; Auto Repairs and Maintenance, \$11; Amusements, \$10; Drugs and Sundries, \$10.

Actually the fees for prescriptions out of this \$10.00 for drug and sundries were approximately three dollars per person. Can we actually say that drug costs are really high?

These studies further revealed that for all medical care the per person average was slightly under \$60.00 per year. Out of each of these \$60. dollars, 28 cents goes to the physician for his fees and related services; the hospital receives 24 cents; drugs and sundries account for approximately 17 cents; dentists receive 11 cents out of each dollar while 20 cents covers all other medical care costs such as glasses, surgical appliances and other related services.

Thus it is evident that today's medical care dollar is purchasing more services, healthwise, than any other expenditure today. We are extremely proud of the part

pharmacy has played in joining with the medical profession and others in the health sciences to allow you and your families to enjoy healthier and longer lives.

—American College of Apothecaries.

New Members

A number of pharmacists have affiliated with the N. C. Pharmaceutical Association during the past thirty days:

G. H. Anders, Lincolnton; William J. Miller, Durham; Betty Tate Sparks, Winston-Salem; Oscar J. Rodgers, Salisbury; Mary Alice B. Greyer, Bryson City; Homer F. Pulliam, Winston-Salem; Paul H. Dinwiddie, Marshall; Victor L. Smith, Charlotte; Miss Dorothy V. Brecht, Durham; Mrs. Beatrice K. Susman, 540 West 112 Street, Apt. 24, New York; Walter C. Cherry, Mann Drug Company No. 2, High Point; and Joseph House, Jr., Haymore Drug Company, Grifton.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years

insures our ability to serve you
satisfactorily

the "FAMILY PACK"



...for **PROFIT!**

"Mr. Mac"

Louis W. MacKesson (Mr. Mac) of Statesville recently received county-wide publicity when he was featured in a writeup appearing in the *Iredell County News*.

A large picture of "Mr. Mac" appeared in the paper, along with some appropriate comments by the editor.

After having practiced pharmacy for better than fifty years, for the most part as owner-operator of the Statesville Drug Company, Mr. MacKesson still is active in pharmacy at Purells.

In addressing his message to the people of Iredell, Mr. MacKesson said: "I came as a stranger and you took me in and treated me fine."

Rhodes to Head Fair Trade Commission

In order to expedite the observance of the various provisions of the North Carolina Fair Trade Act, and to promote edu-

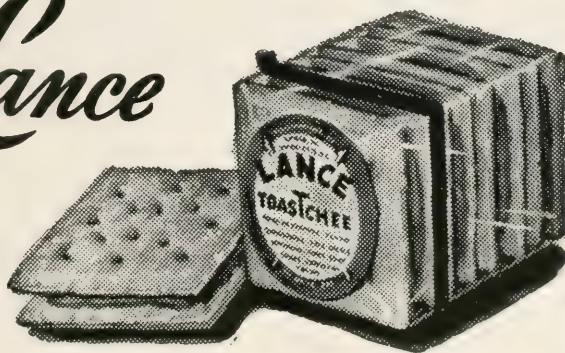
cational campaigns designed to inform retail sales personnel and the general public of the fairness of fair trade, a special commission to be known as the Charlotte-Mecklenburg Fair Trade Commission has been established. Members of the commission are: C. R. Rhodes, Chairman, Rhodes Pharmacy, Charlotte; F. Herman Cline, T. A. Walker, Inc., Charlotte; John K. Civil, Civil's Plaza Drug Store, Charlotte; A. K. Hardee, Jr., Hardee's Pharmacy, Charlotte; Frank Muratori, Hotel Selwyn Pharmacy, Charlotte.

The commission is now in the process of developing its program, which will be announced shortly. Suggestions from members of the retail or wholesale drug trade and from sales representatives of manufacturers having products on fair trade will be welcomed by members of the commission in order that they may effectively discharge their official responsibilities.

This announcement released on behalf of the commission by the N. C. Pharmaceutical Association.

SERVE

Lance



Quality

Turnover

PROFITS



A recent installation of Bastian-Blessing Soda Fountain-Luncheonette equipment at Morehead City Drug Company, Morehead City, North Carolina.



A recent installation of Key Line Fixtures at Colonial Drugs, Inc., Pleasantburg Shopping Center, Greenville, South Carolina.

GRANT E. KEY, INC.

Manufacturers

LYNCHBURG

Distributors

VIRGINIA

Completes Fifty Years



W. D. Hood, shown in the prescription department of his Smithfield drug store—Hood Brothers, Inc.—is starting on his second half-century of service to the citizens of Johnston County.

Licensed as a pharmacist by the State Board of Pharmacy in 1903, Mr. Hood completed fifty years in the field this past year.

His father, Thomas Ruffin Hood, was a charter member of the N. C. Pharmaceutical Association and served as its president in 1905-06.

Hoods has occupied the same location in Smithfield since 1887.



Reabela Tablets

\$8.00 per 1000 \$12.00 doz. 100s

Reaco B-Complex with C Tablets

\$20.00 Doz. 100s

Reaco A & D Capsules

\$10.00 Doz. 100s

A. E. P. Tablets

\$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets

\$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets

\$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets

\$7.50 per 100

Reavita Capsules

\$34.80 Doz. 100s

\$28.00 per 1000

Reacaps

\$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

McKesson & Robbins, C. I. T. Announce Financing Program

The corner drug store, that cornerstone of the American way of life, now can modernize itself on the instalment plan.

This was the import of an announcement of the completion of arrangements between McKesson & Robbins, the nation's largest wholesale drug firm, and C. I. T. Corporation, industrial financing firm.

The modernization programs worked out by the two firms accent self-selection of merchandise and can be applied to any drug store, McKesson & Robbins said. Basic fixtures have been designed by merchandising experts which can be used in various combinations to meet practically any need.

A major feature of the program, the company announcement pointed out, is that financial arrangements have been made with C. I. T. Corporation so that instalment financing will cost druggists only 6 per cent per annum simple interest.

"In order to enlarge our place as a service wholesaler," the McKesson & Robbins announcement said, "we must make every effort to help our customers grow. Because the fortunes of our customers are so closely linked with our own, both elementary and advanced management and merchandising aids should also be available for the druggist. Everything which will assist the retailer to make more profit must be done."

The drug firm said some 29,000 of the more than 49,000 drug stores in the nation today are doing a daily volume of only \$135 or less. Most drug stores, and these in particular, the firm said, can increase sales an average of 25 per cent with modern display methods and fixtures.

Terms under the McKesson & Robbins-C. I. T. program, the company said, will be flexible and fitted to the exact needs of the individual druggist. Generally, however, terms call for a downpayment to McKesson & Robbins of 25 per cent of the overall cost, with the remainder to be paid to C. I. T. Corporation in from six to 36 monthly instalments.

McKesson & Robbins said any of its field representatives can furnish complete information and arrange for a store modernization specialist to consult with the druggist on his needs.

Pills by Technicolor

In an interesting article appearing in *The Concord Tribune*, captioned "Drug Stores Go Technicolor," Hoy Moose of Mount Pleasant is interviewed by a staff writer for the paper.

Regarding the technicolor business says Hoy, "I guess it's just a sign of the times," as he pointed out red caps, blue caps, orange and blue caps, blue and white caps, bright red caps with two black stripes, and so on.

The paper says Hoy is a busy man. Here's why: He has been a member of the board of town commissioners for 20 years; county chairman of the Red Cross; treasurer of the PTA; treasurer of the Memorial Park Committee; president of the Lions Club; city clerk; director of the Piedmont Bank & Trust Company; and director of the Concord United Community Chest.

And continuing: Treasurer and assistant chief of the Mt. Pleasant Volunteer Fire Department; president of the Mt. Pleasant branch of the Concord Chamber of Commerce; and an active leader in the Boy Scouts.

We can understand Hoy's reluctance to run for the mayorship of Mt. Pleasant, a post some of his friends have been urging him to try for.

Hoy and his brother, Paul, operate the Moose Drug Store, which their father established in 1882. Another brother, W. L., is with Vick Chemical in Greensboro.

Future Pharmacist

Oliver and Mary Fleming of Rocky Mount have added another boy to the family—Stephen Godwin—born on June 2.



Your profits come from selling!

ANY retailer can tell you, profits come from selling. And the more time you spend selling, the greater your profits.

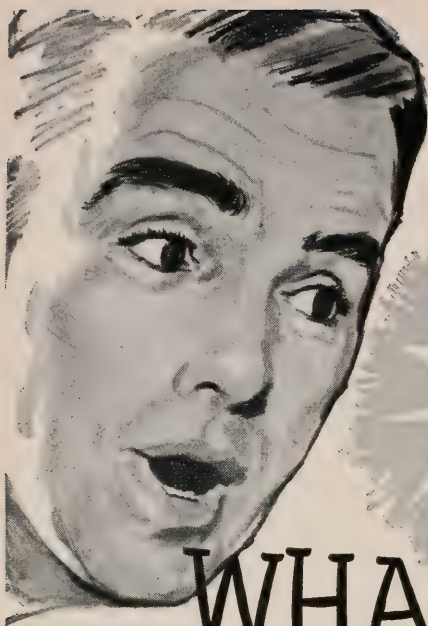
That's where your wholesaler can be a big help. Your wholesale druggist actually gives you more time for selling by—

- ★ Co-ordinating your buying—making it easier, more efficient.
- ★ Reducing your bookkeeping.
- ★ Helping you to maintain a balanced inventory, scaled to your needs.
- ★ Providing, in cooperation with manufacturers (like Johnson & Johnson), promotional ideas and devices that make your selling quicker, easier, more profitable.

Remember—you and your wholesaler are *partners in business!*

The most trusted name in surgical dressings . . .

Johnson & Johnson



WHAT...

Noon and one stool empty?
haven't seen that since I put in

Sealtest
TRADE MARK

You can *bank* on the fact that stool won't be empty long at a Sealtest fountain. Just as easily as you can *bank* those extra dollars Sealtest-craving customers will spend in your store.

The Sealtest combination of a *known quality product . . . demand creating national and local advertising . . . plus in-store promotion . . .* can mean more and bigger business for you. Move fast for fast profits.

Call Southern Dairies
today. Sealtest has a
customer-building plan . . .
tailored for you.



Seven Pharmacists Licensed by Reciprocity

New stores registered by the N. C. Board of Pharmacy on May 18, 1954:

(1) Bender's Drug Store No. 3, 1226 Fort Bragg Road, Fayetteville. The owners are W. M. K. Bender, Mrs. Edith Bender, L. L. Rouse, and C. L. Shields. Mr. Shields will manage this store, which is a successor to Wooten Drug Company, same address.

(2) Boger-Ball Drug Store, 1515 National Avenue, New Bern. The owners are R. A. Boger and Elzie M. Ball. Mr. Boger will manage the store.

(3) McKnight's Drug Store, Angier. The owner is L. E. McKnight, Jr., of Coats. A. L. McLean, Jr., will manage the store. This store is successor to Adams & Young Drug Company, same address.

The prescription department of Almand's Drug Store, Carolina Beach, has been reopened with A. M. Dean in charge.

Drug Stores Closed

(1) Varsity Drug Store, Wilmington. Will operate as soda shop.

(2) Dean Drug Store, Elm City.

(3) Easley Pharmacy, 205 Virgil Street, Whiteville.

Licensed by Reciprocity

Joseph Tex from Pennsylvania. Will locate in Asheville.

Charles Edwin Pistole from Tennessee. To manage Fontana Drug Store, Fontana Dam, N. C.

Park Edward Webster from South Carolina. Employed by Medical Center Pharmacy, Burlington.

Emmett Aaron Smith, Jr., from South Carolina. Employed by Coastal Drug Store, Shallotte, N. C.

Edward Dwight Smith from Tennessee. Will locate in state later.

John B. Balas from Pennsylvania. Has been in state for past 12 years as agent for Bureau of Narcotics. Will be employed by Eckerds of Charlotte.

Harold Arza Lawson from South Dakota. Employed by Weaverville Drug Co., Weaverville.



TO INCREASE YOUR PHOTO FINISHING PROFITS


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BEST QUALITY
MOST MODERN
FASTEST SERVICE
IN THE SOUTH
at the LOWEST COST!**

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For sixty-nine years

- - - since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Narcotics & the Telephone

A communication relating to the furnishing of narcotics pursuant to telephone advice of practitioners was recently released by W. T. Atkinson, agent of the Bureau of Narcotics stationed in Greensboro.

Agent Atkinson cited Article 172 of the Bureau's regulations which prohibit this practice except in an emergency (a pharmacist may deliver narcotics through his employee or agent, who is responsible, provided such employee or agent is supplied with a properly prepared prescription before delivery is made).

By way of meeting a practical situation with which we are all familiar, the Bureau of Narcotics might well undertake a revision of its regulation pertaining to telephone orders for narcotic drugs. In the past the Bureau has given reasons for non-revision of the regulation, the major one being that to do so would invite an increase in the amount of such drugs going to unauthorized persons.

Some drugs would be illegally diverted just as a small percentage of narcotic drugs are and have been illegally obtained by use of the written prescription. To pinpoint the situation, any regulation pertaining to the prescribing of any medication which by-passes the telephone is in for rough sledding—and it is not with the intention of violating any rule or regulation, past, present, or future.

Slightly Hot

Her husband being slightly indisposed, a young and inexperienced wife attempted to take his temperature. In a state of great excitement, she called the doctor: "Doctor, please come at once. My husband's temperature is 136 degrees!" she exclaimed.

The doctor replied, "Madam, the case is beyond my skill. Send for the fire engine."

Optimist

An optimist is a lady churchgoer who starts putting on her shoes when the preacher says, "And now in conclusion. . . ."

—K. McFarland in *Quote*.

Board Employs Additional Inspector

Victor L. Smith of Peekskill, N. Y., has been employed as an inspector by the State Board of Pharmacy. He and Mrs. Smith have established residency in Charlotte.

A graduate in pharmacy of the Albany College of Pharmacy, Mr. Smith operated a retail pharmacy in East Arlington, Vermont, from 1915 to 1923, at which time he went with the Federal Government as an agent in the Alcohol & Tobacco Tax unit of the Treasury Department.

At the time Mr. Smith retired from his Federal position, he was supervising store-keeper-gauger of two large concerns producing industrial alcohol in Peekskill, New York.

Mr. Smith has been a member of the North Carolina Bar since 1929. His territory covers central and western North Carolina, while Mr. Thomas H. May will cover eastern North Carolina and a part of the central area of the state for the Board.



The Name at the Top—It's EVERFRESH

and . . . The Top
Name among qual-
ity brands

Assures
PROFITS

Assures
DEMANDS

"The swing is def-
initely toward the
brands the public
knows."

ORDER TODAY

Thru Your
Wholesaler

The McCambridge & McCambridge Co.
6400 Rhode Island Ave. Riverdale, Md.



TWO NEW DRUG STORES FOR MOREHEAD CITY

THE CARTERET DRUG STORE
AND
GOODWINS PHARMACY

We furnished the fixtures for the Carteret Drug Store. Goodwins Pharmacy made a wise choice in selecting a Stanley Knight Soda Fountain.

BERRYHILL FOUNTAIN SALES CO.

Box 3251 — Phone 2-8945 — Charlotte, N. C.

IT'S HERE AGAIN

In better shape than ever
With the same price & coverage

THE N.C.P.A. GROUP POLICY

SPECIAL FEATURES

1. Incontestable as to origin of disability.
2. Premiums Waived for permanent disability.
3. Thirty-one day grace period.
4. Free from technicalities.
5. Does not terminate by reason of age.
6. No confinement to house or hospital required.

THE CONTRACT

Disability from accident.....	Pays 5 years
Disability from sickness.....	Pays 2 years
Death from accident.....	Pays up to \$5,000.00
Extra for hospital.....	Pays 2 months
Surgeon's fee for non-disabling injuries.....	Pays up to 25% of monthly indemnity

ANNUAL PREMIUM FOR EACH \$100.00 MONTHLY INDEMNITY (Limit sold \$200.00 per month)

	First year	Thereafter
1. Paying from 1st day accident, 8th day sickness.....	\$55.00	\$50.00
2. Paying from 1st day accident, 1st day sickness.....	62.50	57.50
3. Paying from 15th day accident, 15th day sickness.....	42.50	37.50
4. Paying from 30th day accident, 30th day sickness.....	35.00	30.00

Sold to All Insurable N. C. P. A. Members from Ages 21 to 60

FOR FURTHER INFORMATION WRITE

F. W. Sarles, State Mgr.

INTER-OCEAN INSURANCE COMPANY

P. O. Box 1048

Greensboro, North Carolina

AUTHORIZED REPRESENTATIVES

Apex-Raleigh.....	G. T. Rogers	Kenly.....	R. S. Atkinson
Asheville.....	I. F. Fogartie	Kinston.....	Mrs. R. S. Tull
Beaufort.....	Graham W. Duncan, Jr.	New Bern.....	John R. Taylor
Charlotte.....	Edgar L. Jones	Reidsville.....	E. C. Merricks
Gastonia.....	C. C. Carpenter	Warrenton.....	G. W. Poindexter
Greensboro.....	R. J. Golden, Mrs. J. E. Ferguson	Washington.....	Bowers Insurance Agency
	Underwood Insurance Agency		

WHAT THE CLUBS ARE DOING —

Henley Elected President of Cumberland Club

At a meeting of the Cumberland County Drug Club, held in Fayetteville on May 12, John T. Henley of Hope Mills was elected president of the organization for the coming year.

Serving with Mr. Henley will be B. C. Brooks, vice-president, and C. B. Strickland, secretary-treasurer.

Next meeting of the club will be held in Fayetteville after the drug stores close. The exact time and place will be announced later.

Guest speaker for the meeting was Secretary W. J. Smith of Chapel Hill. He was introduced by L. E. Reaves, the retiring president, who was in charge of the meeting.

Adopts Resolution

Members of the Northeastern Drug Club, meeting in Kinston on May 13, adopted a motion reiterating their opposition to "any legislation that would lower the standards of Pharmacy."

The resolution continued: "The drug club recognizes that there is a shortage of pharmacists in North Carolina but . . . the way to remedy this is not by lowering the standards and endangering the public's health, but to appeal to the next General Assembly for appropriations to increase facilities of the School of Pharmacy at the University of North Carolina."

Tom White, candidate for the General Assembly from Lenoir County, expressed his continued opposition to legislation similar to HB 419, which he helped defeat in 1953.

Alex Hogan presided during the meeting. Local arrangements were handled by John Hood, Jr.

Durham-Orange

J. C. Fox, Jr., Chapel Hill pharmacist, was elected president of the Durham-Orange Drug Club at a meeting of the organization on May 25. He succeeds John Pickard of Durham, who served two consecutive terms as head of the local organization.

Other officers elected were J. K. McCoy of Durham, vice president, and F. C. Hamerness of Chapel Hill, reelected secretary-treasurer. The club has a membership of 59.

Entertainment and a social hour followed the election of officers. The meeting was held in the Institute of Pharmacy, Chapel Hill.

Greensboro

The annual barbecue for the physicians of Greensboro, an event sponsored by the Greensboro Drug Club, was held at the Fireman's Club on May 28. This is purely a social event with one rule: "No speech making."



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Cutting of Birthday Cake, First Anniversary Banquet, Mecklenburg Pharm. Society. The ladies are the wives of the officers. Mrs. G. B. Dimmick (Sec.), Mrs. Gilbert Colina (Pres.), Mrs. Edward B. Eadie (Vice Pres.), and Pres. Gilbert Colina.

Presentation of Gift to Mecklenburg County Medical Library by members of Mecklenburg Pharm. Society. *Left:* Dr. Joe Van Hoy, Pres. Medical Library. *Right:* Gilbert Colina, Pres. Mecklenburg Pharm. Society.



Honor Guests' Table—*Back row:* Dr. W. Z. Bradford, Pres. Meck. County Medical Society; Gilbert Colina, Pres. Meck. Pharm. Society; Mr. W. L. West, Pres. N. C. P. Ass'n; Mrs. W. L. West. *At end of table:* Mr. Stephen Webber, Bus. Mgr. Mercy Hospital. *Front row:* Mrs. Joe Van Hoy; Dr. Joe Van Hoy, Pres. Medical Society; Prof. Robert W. Morrison, Dean. Univ. S. C. School of Pharmacy; Mr. J. P. Richardson, Adm. Presbyterian Hosp.; Mr. Z. Thomas, Adm. Memorial Hosp.

(Photos by Dick Stutts, Delmar Studios)

Mecklenburg Pharmaceutical Society Celebrates First Anniversary

The Mecklenburg Pharmaceutical Society held its first anniversary banquet in Charlotte on May 20th. About 75 persons were present for the occasion.

Main speaker of the evening was Dr. W. Z. Bradford, President of the Mecklenburg County Medical Society, whose subject was: "The Relationship between the Physician and the Pharmacist." The speaker commended the pharmacists for keeping informed on the many new medications being introduced, and expressed his appreciation for help rendered the medical profession by means of professional information about recently introduced products. Dr. Bradford highly praised the work of the Society.

Introduction of special guests was by Edward B. Eadie, vice-president (see picture on opposite page). The Society's president, Gilbert Colina, explained the object of the organization—"to promote better relations among the members of the pharmaceutical profession and to maintain a friendly and professional relationship with the medical and allied professions."

Before adjourning, a gift was presented to the Mecklenburg Medical Library from the members of the Society. Dr. Joe Van Hoy, President of the Medical Library, received the gift.

Banquet arrangements were handled by a committee consisting of Graham Dim-

mick, Chairman, and Vernon Faireloth, G. B. Gaddy, and C. W. Mosteller. A large birthday cake in honor of the Society's first anniversary was supplied by Mrs. Dimmick.

Attractive printed programs were made available through courtesy of Burwell & Dunn Company and Scott Drug Company, wholesale druggists of Charlotte.

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Doings of the Auxiliaries

REPORTERS

MRS. J. H. BEST
Greensboro

MRS. BEN R. HARWARD
Raleigh

MRS. ANNIE COOKSEY
Winston-Salem

Charlotte

Mrs. P. W. Kendall was installed as president of the Charlotte Women's Drug-gist Auxiliary at the monthly meeting May 11 in Efid's private dining room. Other new officers installed were Mrs. G. B. Cheek, vice-president; Mrs. Floyd Johnson, recording secretary; Mrs. H. E. McGinn, corresponding secretary; Mrs. John W. Bennick, treasurer; and Mrs. Leslie Barnhardt, parliamentarian.

Mrs. Barnhardt conducted the installation service.

Mrs. Clyde Lisk, Jr., retiring president, conducted the business meeting, and Mrs. T. E. Whitehead gave the devotional.

Mrs. Lisk thanked the group for their cooperation and pledged her support to the new board.

Reports were heard from outgoing officers and the annual report, as given at the recent state convention, was read.

Mrs. Marvin Rea, the guest speaker, was introduced by Mrs. H. L. Bizzell. She explained her platform as a candidate for the State Senate.

Door prizes were won by Mrs. Barnhardt, Mrs. Ford, Mrs. Harry R. Stowe, and Mrs. M. W. Stone. Mrs. Robert Biberstein presented orchid corsages to the new officers and provided arrangements of orchids, snapdragons and asters for the luncheon tables.

Thirty-five members and guests attended the meeting.

Winston-Salem

The Winston-Salem Apothecary Club held its regular meeting May 7 at the home of

Mrs. Leon Kimball with Mrs. C. F. Ridenhour as co-hostess.

The officers for the new year are as follows: Mrs. Bruce Woosley, president; Mrs. Annie Cooksey, vice-president; Mrs. W. H. Wilson, secretary; Mrs. A. L. Fishel, treasurer.

The meeting was a business session, the president reading the list of committees for the new year and presenting each member a copy of the Constitution. Mrs. J. M. Darlington read a letter from the W. A. Wards, thanking the Apothecary Club for a wonderful convention. The many letters thanking us were greatly appreciated. A rising vote of thanks was given to Mrs. Darlington for the splendid job she did on making the convention a success.

Mrs. James Brookshire and Mrs. W. A. Simmons were welcomed as new members.

After the meeting was adjourned, delicious ice cream sundaes were served by the hostesses.

Greensboro

The Greensboro Drug Club Auxiliary held its final meeting of the year on May 25th at the Mayfair Cafeteria.

Following the invocation by Mrs. Garland Coble, chaplain, business was the order of the day. Mrs. W. P. Brewer, retiring president, gave a brief summary of the year's work. A letter from W. J. Smith of Chapel Hill, NCPA secretary, was read thanking the auxiliary members for their wholehearted assistance during the past year. Special mention was made, also, of a gift of \$100 toward a cooling system for

the Institute of Pharmacy Building; and a \$25 gift for the student loan fund.

Mrs. Brewer was presented an iron flower container, and the sincere "thanks" of all the members for the splendid service she rendered during the past year.

Mrs. D. D. Claytor received the gavel, as the new president, to be assisted by Mrs. Samuel McFalls, vice-president; Mrs. E. P. Gaddy, secretary; Mrs. J. T. Hart, treasurer; Mrs. J. Lee Jones, historian; and Mrs. G. G. Buchanan, chaplain. The impressive installation service was conducted by Mrs. Garland Coble, retiring chaplain.

Mrs. W. W. Hilliard was a most welcome visitor. The attendance prize was won by Mrs. J. T. Usher. The hostess committee included Mrs. Wallace Sigmon, chairman, Mesdames E. K. Showfety, E. T. Pierce, F. S. Petrea, Rufus Russell, J. F. Pickard, and Lon Russell. A low crystal container filled with red roses made a lovely arrangement for the table.

The Greensboro Auxiliary extends to all the others best wishes for a very pleasant vacation time.

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The Friendly Laxative

Be sure you have adequate stocks of Black-Draught Tablets, the newest form of this fast-selling, heavily advertised laxative. Remember how Syrup of Black-Draught skyrocketed into the best-seller class. Black-Draught Tablets, backed by the same proved promotion, should be one of your best profit-makers. Order today.

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ICE CREAM
IS EVERYBODY'S
FAVORITE

ALWAYS A SALES
AND
PROFIT BUILDER

RALEIGH, NORTH CAROLINA

HOWELL HALL HAPPENINGS

Awards Night was held on May 19 in connection with the monthly meeting of the Student Branches. The following awards, medals, and honors were announced:

The Lehn and Fink Gold Medal for the highest scholastic average during the four years: William Paul Powell, Horse Shoe.

The Buxton Williams Hunter Medal for scholarship and campus citizenship: Eugene Walden Hackney, Sanford.

The Merck Awards for outstanding scholarship: John Dee Wood, Wilmington; and Robert Payne Wolfe, Monroe.

The Bristol Award for meritorious scholarship: Don Rea Hedrick, Denton.

The School of Pharmacy Student Body Award for highest qualities of character, deportment, scholarship, participation in extra-curricular activities, and promise of future distinction in the profession: Eleanor Grey Bullock, Fayetteville.

The Pharmacy Senate Award for greatest loyalty and service to the School of Pharmacy: Herman Sutton Barbrey, Mount Olive.

The Kappa Epsilon Award to the woman student who has demonstrated qualities of leadership, character, service, and scholarship: Don Rea Hedrick, Denton.

The Pharmacy Student Body President Key: David Astor Dowdy, High Point.

North Carolina Pharmaceutical Association Award; for the best student program of the year, sponsored by the Student Branch, N.C.P.A.: Phi Delta Chi Fraternity.

The Student Branch of the North Carolina Pharmaceutical Association presented a gift of \$100.00 for equipment in the students' lounge of a new pharmacy building or for a public address system in the auditorium of Howell Hall if funds for a new pharmacy building are not appropriated by the General Assembly in 1955.

Mr. David Stiles, Director of Marketing Research for Abbott Laboratories, addressed the fourth-year students and faculty on current trends in prescription medication on April 24.

The Pharmacy Weekend was a tremendous success. Both the picnic at Hogan's Lake on Friday afternoon and the formal dance in the Naval Armory with Count Basie and His Orchestra were well attended.

Dr. Coy Waller, class of '38 represented the School of Pharmacy at the 25th Anniversary Celebration of the St. John's University College of Pharmacy in Brooklyn on April 24.

Miss Joyce Nelson, Littleton, was tapped into the Order of the Old Well on April 29.

Dr. Coy Waller of Lederle Laboratories gave the annual Rho Chi address on "The Chemistry of the Tetracyclines" on April 29 and gave the graduate seminar on the following day, discussing the chemistry of puromycin.

Senior Day was celebrated by the graduating students on May 4. Dean E. A. Brecht addressed the pharmacy graduating students emphasizing attitudes and activities of importance for beginning pharmacists.

William D. Cash has accepted a research associateship in the Department of Biological Chemistry of Cornell University under the direction of Dr. Vincent DuVigneaud.

The sixth Annual Justice Drug Company Banquet honoring the graduating students in the School of Pharmacy was held at the Carolina Inn on May 19. This gala event was thoroughly enjoyed and deeply appreciated by all members of the graduating class, their wives, and the faculty, staff and graduate students of the School of Pharmacy. Full details are given elsewhere in this issue of THE CAROLINA JOURNAL OF PHARMACY.

New scholarships to the amount of \$100.00 each have been received from the Greensboro Drug Club Auxiliary and the Raleigh Women's Drug Club. The ladies of these drug clubs can take great satisfaction from their help to maintain worthy students in the School of Pharmacy.

This has been the season for the election

of the officers for the coming year for the students organizations. The results of these elections are as follows:

Pharmacy Student Body

President: James C. Robinson, Littleton
 Vice-President: W. Darle Shouse, Rural Hall
 Secretary-Treasurer: Sara Alice Jackson, Lumberton
 Men's Honor Council Representative:
 Ralph H. Ashworth, Fuquay Springs

Student Branches

President: John E. Mills, Cliffside
 Vice-President: Jerry Rhoades, Robbins
 Secretary: Freda Hobowsky, Scotland Neck
 Treasurer: Walter Ingram Jenkins, Biscoe
 Executive Committee: Raymond M. Adams, Red Springs

Rho Chi

President: Jonathan A. Hill, Troutmans
 Vice-President: W. Darle Shouse, Rural Hall
 Secretary-Treasurer: Edith Woodman Trosper, Greensboro

Pharmacy Senate

President: Arthur P. Schlagel, Chapel Hill
 Secretary-Treasurer: Edith Woodman Trosper, Greensboro

Recorder: William C. Griffin, Roanoke Rapids

Reporter: Donald Joseph Miller, Raleigh
 Parliamentarian: William R. McDonald, III, Hickory

Kappa Psi

Regent: James C. Robinson, Littleton
 Vice-Regent: Alfred Holt Mebane, Lexington, Ky.
 Secretary: William Taylor Sisk, Asheville
 Treasurer: W. Darle Shouse, Rural Hall
 Historian: Lionel Parker Perkins, South Boston, Va.
 Chaplain: John E. Mills, Cliffside
 Pledgemaster: Julian Ennett Upchurch, Spring Hope
 Grand Council Deputy: Dr. Fred Semeniuk

Phi Delta Chi

Chief Counselor: Raymond M. Ammons, Red Springs
 Vice-Counselor: Henry Dunlap, Durham
 Keeper of Records and Seals: Stephen C. Morris, Four Oaks
 Keeper of Finance: William R. McDonald, III, Hickory
 Prelate: Joseph H. Wilson, Rural Hall
 Master-at-Arms: Charles William Josey, Maiden
 Inner Guard: Robert L. Seabock, Durham

Scott Drug Company

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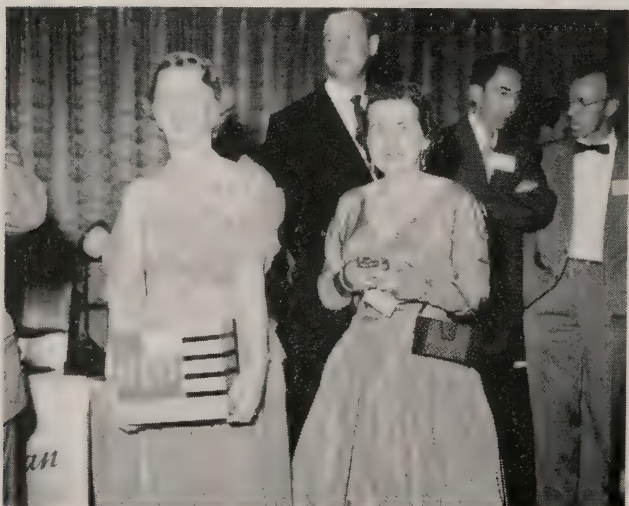
Charlotte, N. C.

CONVENTION SIDELIGHTS



Mrs. James Darlington and I. H. Rider of Winston-Salem. A former president of The Woman's Auxiliary, Mrs. Darlington did a magnificent job with the ladies convention activities.

Happiness reigns supreme at the TMA Dance. Wilbur Adams at the left; P. A. Hayes in the center.



Mrs. R. L. White and Mrs. Floyd Potter of Charlotte depart with prizes won during the Convention. McGowan and Hammerness in the background.

Fourth of July

Will you be ready for the **FOURTH**?

This is the time of the year when more Films, Cameras, and Camera Supplies are sold — as well as Bathing Caps, Sun Glasses, Picnic Jugs, and other Picnic Equipment.

Do you have adequate stock to meet this demand? If you don't, let us help you to make July a **BANG UP** month for **Sales**.



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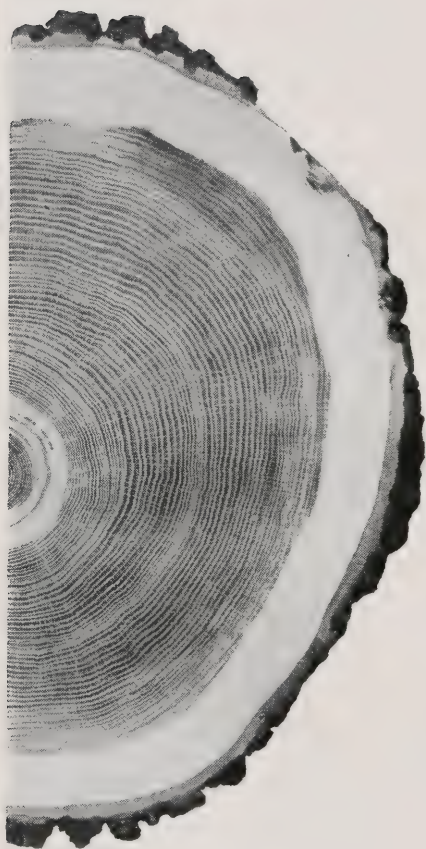
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The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



July, 1954

IN THIS ISSUE

- Gurley Elected
- Roseboro Honors West
- Uncle Sam & Excise Taxes
-



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- Formerly known as 'Histadyl' (Thienylpyramine, Lilly) and 'Surfacaine' (Cyclomethycaine, Lilly)

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ANOTHER REASON WHY

It pays to feature  *products*

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More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



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COMING SOON
GIFTS GALORE FOR '54

BETTER THAN EVER
NEW COLORFUL GIFT BOOKS

NEW WINDOW DISPLAY
THAT WILL ATTRACT PEOPLE
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OUR SALESMAN WILL HAVE
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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

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JULY, 1954

No. 7

Pharmacy and the Clinic Setup

An out-of-state pharmacist writes:

"We have a clinic pharmacy in our town staffed by 14 physicians. They have their own pharmacy that is managed by a registered pharmacist.

"The physicians obtain a dividend from this enterprise at the end of the year. The pharmacy at the clinic averages 200 prescriptions daily while the 4 drug stores average 3 or 4 prescriptions daily, making it impossible for us to practice pharmacy.

"The stores have reverted to selling package items, cosmetics, jewelry, gifts, wallpaper and paints in order to be in business. This does nothing for our professional standing as pharmacists.

"Have you had this problem? If so, please tell me how you handled it and the steps you took to eliminate this breach of ethics in your state."

Our pharmacist closes with "anxiously awaiting your reply" because he knows and we know his problem is one that if carried to its ultimate conclusion will seriously weaken Pharmacy. We wish we had a happy, easy solution; some ABC's of do's that we could list, but we don't.

There has been a gradual trend of this sort in North Carolina, particularly since the end of the war. So far the clinic setups have been confined to the larger cities and towns, where traffic congestion is forcing MD's to areas with ample parking facilities.

Frequently such movement strengthens the neighborhood pharmacy, but when the shift results in a clinic setup with pharmacy tie-in, then the prescription volume of those

pharmacies previously serving the MD's takes a nose dive.

There's nothing illegal about this type of operation. In investing his funds, there's no law restricting the MD. He can put his extra dollars to work where and when he pleases.

But having been duly titled "MD," he assumed an obligation—an ethical obligation to his patients—which goes beyond the legal boundary. On that score here is what the Judicial Council of The American Medical Association says: "it is unethical for a physician to make a profit on anything except his professional services."

The American Pharmaceutical Association, National Association of Retail Druggists, National Association of Boards of Pharmacy and the N. C. Pharmaceutical Association are on record in condemning physician-owned clinic pharmacies as "unethical, unwarranted and detrimental to good medical and pharmaceutical services."

But to the dollar-minded MD, ethical considerations are of little concern. Perhaps the procedure used in High Point this month may be used as a guide.

Plans were announced recently in that city of the formation of a corporation, composed of MD's and dentists, to finance the erection of a medical arts building. Office space was to be provided for approximately 30 MD's and dentists plus a pharmacy.

When the building permit came up for consideration by the city, opposition by property owners adjacent to the proposed

(Continued on Page 290)

CLINIC SETUP

structure was registered to the professional building having "any commercial aspects." For this reason, the plans as finally approved do not include a pharmacy. Presumably in High Point the patient will continue to have free choice of where he obtains his pharmaceutical service.

Joins Fox & Lyon

T. D. Williams, licensed in the state by reciprocity from South Carolina, is employed by the Fox & Lyon Drug Company of Wadesboro. A native of Mullins, S. C., Mr. Williams is a graduate of the University of South Carolina and served with the Army in India.

Visits Iowa

A 2400 mile trip in mid-June took the W. A. Wards of Swannanoa to Ames, Iowa, with return by way of Chicago. WA was impressed with the tall corn grown in Iowa.

Named Trustee

W. Latham West of Roseboro, NCPA president, has been named a trustee of Pine-land College, co-educational institution located at Salemburg.

New Pharmacies

Cleveland County Hospital Pharmacy, Cor. Grover and Washington Streets, Shelby. R. L. Moser, Administrator; Claude F. Warren, Jr., pharmacist in charge.

Gets Rotary Award

A \$300 Chapel Hill Rotary Club scholarship for all-round achievement has been awarded to H. C. McAllister, Jr., son of Board of Pharmacy secretary and Mrs. H. C. McAllister of Chapel Hill.

At the same time he received a plaque, awarded by one of the top scientific supply houses of this country, in recognition of his being named the outstanding science student over the 4-year high school period just concluded.

Young McAllister does some part time work at Sloan's Drug Store. He plans to enter UNC this fall.

Center Page Picture

Nearly forty years have elapsed since the picture on the center page spread was made. Membership of Kappa Psi of those days was made up of medical and pharmacy students.

Only two of the fraternity brothers pictured remain in retail pharmacy today (McDuffie and Turlington), although Homer Andrews of Burlington (now postmaster of that enterprising city) may take issue with us since he is associated with Acme Drug and Main Street Drug.

Fonnie Andrews now makes his home in Baltimore, where he is president of the Emerson Drug Company. Currently serving as president of the Medical Society of North Carolina is Dr. J. P. Rousseau, first row, third from left.

Appearing in the picture are:

First row, left to right: Newton L. Beach, E. V. Kyser, J. P. Rousseau, Charlie Mangum, Fred Patterson and J. F. Andrews.

Second row: W. W. Allen, J. L. Henderson, Roger A. McDuffie, Jesse Turlington, Homer Andrews and R. N. Mann.

Third row, left to right: Nash (Med), George Blackwelder, Cook (Med), Grover Beard and E. V. Howell.

Pharmacists Licensed by Reciprocity

William H. Harrelson, Harrelson's Pharmacy, Tabor City, from South Carolina.

T. D. Williams, Jr., Fox & Lyon, Wadesboro, from South Carolina.

LOST

During the convention in Winston-Salem, two golf clubs—a seven iron and a putter. Finder please notify me and check to cover return expense will be mailed. Wiltshire Griffith, Freeze Drug Store, Hendersonville, N. C.

Gurley to Head NCPA in 1955-56

As a result of the mail ballot election just completed in the state, W. B. Gurley of Windsor will be installed as president of the N. C. Pharmaceutical Association at the conclusion of the next convention.

Currently first vice-president of the NCPA, Mr. Gurley has filled most of the offices of the organization and has been a member of or chairman of most of the NCPA committees.

Fellow officers serving with Mr. Gurley will be J. W. Tyson of Greensboro, first vice-president; C. D. Blanton of Kings Mountain, second vice-president; and H. R. Horne of Fayetteville, third vice-president.

W. Latham West was named a member of the Association's executive committee for a 3-year term.

Robert Neal Watson of Sanford will be recommended to Governor Umstead for re-commissioning as a member of the State Board of Pharmacy for a 5-year term. His present commission expires on April 28, 1955.

Four pharmacists were elected to the directorship of the N. C. Pharmaceutical Research Foundation: C. T. Council and Ralph P. Rogers, Sr. of Durham; J. C. Jackson of

Lumberton and Roger A. McDuffie of Greensboro.

The president-elect was born in Windsor, July 3, 1895. He attended the schools in that town and the University of N. C. School of Pharmacy. Licensed as a pharmacist in 1916, he now operates The Windsor Pharmacy in his home town.

He has been a commissioner and treasurer of the Town of Windsor; past president of the Rotary Club; vestryman and treasurer of St. Thomas Episcopal Church; member of the Bertie-Chowan District Health Board the Infantile Paralysis Campaign.

Married to the former Miss Janie Lyon and the Rainbow Gun Club, and director of of Windsor on May 21, 1927, the Gurleys frequently attend pharmaceutical meetings throughout the state. Mrs. Gurley takes an active part in the affairs of The Woman's Auxiliary of the NCPA, which today is the largest organization of its type in this country.

Selling more than a million dollars in war bonds during the 40's, Mr. Gurley was given the honorary title, "War Bond Gurley." This is typical of the aggressiveness he puts into anything he is associated with, and indicates the brand of vigor he will exhibit during his term of office as head of the NCPA.

About 70% of the NCPA members participated in the election. When compared with the percentages of those participating in general elections, this is considered to be an excellent expression of the will of the majority.

The Board of Tellers consisted of B. C. Brooks, Chm., Fayetteville; B. C. Sheffield, Jr., Warsaw; Leon Graham, Wallace; and George W. McLean, Clinton.

Change in Ownership

Lumberton Drug Company, Lumberton. Owners: M. L. Borders, Jr., Ruth Moore, Cutler Moore. Paul H. McKenzie, pharmacist in charge.

Estes Drug Company (formerly Haw River Pharmacy), Haw River. Joseph C. Estes, Jr., owner and pharmacist in charge.

Pharmacies Closed

Lake Drug Store, Lake Waccamaw.



W. B. GURLEY, Windsor

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For an additional reasonable premium you can obtain, *as you choose*, from \$500.00 to \$2500.00 medical expense and from \$1000.00 to \$2500.00 accidental death indemnity.

This policy covers *every* medical expense arising out of disability from any type of accident, Doctor, Hospital, Nurses, X-ray, Drugs, Etc.

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		Add \$5.00 to each first premium	
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\$1,000 Acc. Death Indemnity	Annual		\$16.00
\$500 Medical Expense	Quarterly		4.25
Plan 2			
\$2,000 Acc. Death Indemnity	Annual		21.00
\$1,000 Medical Expense	Quarterly		5.55
Plan 3			
\$3,000 Acc. Death Indemnity	Annual		26.00
\$1,500 Medical Expense	Quarterly		6.90
Plan 4			
\$5,000 Acc. Death Indemnity	Annual		36.00
\$2,500 Medical Expense	Quarterly		9.55

Additional Accidental Death Indemnity \$2.00 per \$1,000.00 per year

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OR SEE THESE REPRESENTATIVES

Apex-Raleigh.....	G. T. Rogers	Kenly.....	R. S. Atkinson
Asheville.....	I. F. Fogartie	Kinston.....	Mrs. R. S. Tull
Beaufort.....	Mrs. Myrtle Duncan	New Bern.....	John R. Taylor
Charlotte.....	Edgar L. Jones	Reidsville.....	E. C. Merricks
Gastonia.....	C. C. Carpenter	Warrenton.....	G. W. Poindexter
Greensboro.....	Mrs. J. E. Ferguson	Washington.....	Bowers Ins. Agency
	R. J. Golden		
	Underwood Ins. Agency		

Board Licenses 22 Pharmacists by Examination

The licensing of twenty-two pharmacists has been announced by H. C. McAllister, secretary-treasurer of the State Board of Pharmacy. The Board concluded a three-day business-examination session in Chapel Hill on June 17.

Thirty-eight candidates passed the theoretical examinations, but lacking all or part of the 12-months practical experience, will have to wait until February, 1955 or later to qualify for license.

Top candidate was Jerry Gaylord of Winterville with a grade of 92.8. In second place was William H. Patton of Hickory with 91 points.

Wade A. Gilliam was reelected president of the Board. Other members participating in the examination, in addition to Secretary McAllister, were Roger McDuffie, Robert Neal Watson and Frank Dayvault. The two inspectors, Messrs. May and Smith, assisted the Board with certain phases of the examination.

The business session on June 16 was attended by three guest pharmacists: Harry Barringer of Concord, Joe Barbour of Burlington and Eddie Woolard of Henderson.

Pharmacists licensed by the State Board of Pharmacy as a result of the examinations in Chapel Hill on June 15-17:

Herman Sutton Barbrey, Jr., Mt. Olive; Carl Thomas Bauguess, Jr., Newton; William Vernon Bradley, Jr., Albemarle; W. Grover Creech, Selma; David Astor Dowdy, Jr., High Point.

Clyde Jefferson Duvall, Murphy; Calvin Moore Floyd, Jr., Roanoke Rapids; Jeremiah Thomas Gaylord, Winterville; Wiltshire Griffith, Jr., Hendersonville; Barbara Dillard Meschke, Chapel Hill.

Alfred J. Muratori, Woodside, N. Y.; Billy Roger Murray, Raleigh; William Harrison Patton, Hickory; Billy Lee Price, Newton; Martha Ann Smith, Kinston.

William Harper Stanton, La Grange; Patsy Ruth Upchurch, Morrisville; Murphy

Thomas Wagner, Durham; William Potter Wells, Durham.

Joseph Graham White, Burlington; William Peele Wimberly, Raleigh; John Coit Wright, Polkton.

Protests Unsubstantiated Statement

Reidsville, N. C.

June 26, 1954

Miss Dorothy Kilgallen

"What's My Line?"

CBS

New York, N. Y.

Dear Miss Kilgallen:

For years I have watched you on television and read your column in the *Greensboro Record*; until now I have had great admiration for you and thought you to be a great American. How anyone could stoop so low as to try and smear an old and honorable profession as Pharmacy is beyond me. In disseminating the reckless, thoroughly irresponsible and unsubstantiated statement about the misuse of narcotics by pharmacists, you have used nothing more than the tactics of Joe McCarthy.

The Pharmacy Profession is above reproach. And Harry J. Anslinger, the "Watch-Dog" of Narcotics of the Nation, will bear this out.

You must have a large staff. Why don't you do a little investigating and compare your results with any other profession you may choose; to resort to sarcasm, you might start with your own profession.

If you were misled in this, it should not be hard to make a public apology, but if this is an attempt to slander a grand profession you should have the common decency to promptly validate this.

Sincerely yours,

s/s Hunter Gammon.



*There isn't anything
better or faster
for headache relief*

Every week, 52 weeks each year, people in the United States are now buying more than a million and a half packages of "BC" Headache Tablets and Powders.

B. C. Remedy Co. DURHAM, NORTH CAROLINA

Purchase Control and Turnover

By J. C. BOWERS, Economy Drug Co., Lincolnton, N. C.

The problem of buying can be broken down into three parts: (1) What to buy; (2) Where to buy; (3) How much to buy.

What to Buy

First, let us consider what to buy for an established store. In such a store, experience is a great aid to buying if any kind of records are kept; however, past experience can be very misleading unless you keep abreast of changes. For example, a new discovery in the vitamin field could make some vitamins in your store obsolete.

You should also keep in mind consumer changes, such as buying power. The qualities of toiletries and popular sizes change with the income of your customers. You should attempt to forecast the change in your community; also, do not overlook the slow shift from one brand to another.

Watch your competition. Although it is dangerous to be continually behind your competition and to stock only what he stocks, you can learn by watching the windows and advertising of others who are known to be successful. But remember—if one is to be successful, he cannot always follow; he must lead in some things.

Watching advertising in your area will help you to keep up with the changing market. TV advertising is a very important influence on your customers. If manufacturers are willing to pay \$67,000 for one Jackie Gleason show, TV advertising must be good. So, by stocking items that are featured in advertising in your area, your customers will be led to believe yours is an aggressive store, and that you want to serve them better by keeping up with their changing wants.

Where to Buy

The first place is your wholesaler. He carries many brands of the same classification of goods you want to buy. For instance, he carries about 52 patent cough syrups, but you probably sell only 8 or 10 in your town. This is true of all classes of goods.

Concentrate your buying at only a few wholesalers, rather than 8 or 10 as some

stores do. In doing this you build up a good relationship. Periodically you should look over your stock of new things which you have bought from your wholesaler and return the ones you are not selling. If one wholesaler is getting a large volume of business from you, he is glad to have you do this. This enables you to try more new items—thus giving him greater business. If he is not willing to take back merchandise, he isn't worth doing business with.

Stores that buy direct will find their inventory will be much larger than those that do not. Salesmen from manufacturers want to sell you enough merchandise to last until the next trip, even if it is 6 or 8 months. Most special deals are tied in with a larger purchase than you would normally buy, so stop and think—would the extra discount more than counterbalance the lower rate of turnover?

Another objection to direct buying is the delay in delivery. This must not be overlooked. Your jobber gives you less than 48 hour service; buying direct needs ten days at least. Your jobber salesman comes at least once a week, but the direct salesman comes in terms of months, so he will always high pressure you to buy larger quantities.

(Continued on Page 297)





A recent installation of Bastian-Blessing Soda Fountain-Luncheonette equipment at

TYSON'S PLAZA DRUG COMPANY

Greensboro, North Carolina



A recent installation of Key Line Store Fixtures at Tyson's Plaza Drug Company in Greensboro, North Carolina

GRANT E. KEY, INC.

Manufacturers

Distributors

LYNCHBURG

VIRGINIA

PURCHASE CONTROL AND TURNOVER

Most manufacturers have a minimum prepay or quantity discount shipment. Take for instance a product "XYZ Tonic" which we sell here in Lincolnton. We only sell one or two a month which we buy from the jobber in 1/12 or 1/6 dozen quantity, but if we bought it direct we would have to buy at least two dozen, which would be a year's supply. If we received a 15% discount we would still lose money on direct buying of this item, because all of the profit would be tied up in stock. Government bonds would have paid better when you consider the taxes paid on the increased inventory.

How Much to Buy

Now comes the question of buying the right amount. Most retail pharmacists fail to realize the importance of adjustment between buying policies and current sales. One can have too much inventory from too heavy buying, or he can lose sales from being out of stock. The A. C. Nielson Company found that if the store is out of the size item requested, 28% of the people take another size, 12% another brand, 33% buy elsewhere, while 33% don't buy at once anywhere.

Buy experimentally. First, experiment with new items as they come on the market. Forget the 10% or 15% discount on a gross of a new item until the product has demonstrated its salability. After the proof—not before—is the time for quantity discount.

Turnover

An important bearing on the quantity bought is the efficiency with which capital is used in regard to inventory. For example, you buy \$100 worth at retail of an item at a 40% markup which cost you \$60. It takes 4 months to turn the amount over once, giving you a profit of \$40 on your \$60 investment. But, if you bought \$25 worth retail of the same item at a 33 1/3% markup with a turnover of once a month, you would have made \$33.33 profit on an investment of \$16.67 over the four month period, by buying the smaller amount and turning it faster.

Another point in turnover is that of buying direct. If the minimum shipment is \$50, why buy \$150 worth, even if you sell

\$50 a month? If this is the case, order \$50 worth, and reorder when the stock gets down to \$25. In this way, your inventory would not be over \$75 and the other capital could be used for new merchandise. Merchandise in the stock room is not making money for you.

Another thing I want to mention on direct buying is not to wait for the salesman to call. Mail orders in when you need them and order in less quantity and more often. This will decrease your inventory and keep your gross profit larger. Don't be afraid you will irritate the salesman if you don't buy from him every time he calls, and every item he offers. Remember, you pay him; he does not pay you.

When you calculate your rate of turnover, remember there are two ways to do it. First, figure your sales at cost and your inventory at cost; or figure your sales at retail and change your inventory to retail. For example, you did \$20,000 and your inventory was \$4,000. You would think you had a turnover of 5, but you don't. So change your inventory to retail, which would

(Continued on Page 299)

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years

insures our ability to serve you

satisfactorily

WHAT'S GOOD FOR YOUR CUSTOMERS IS GOOD FOR YOUR STORE

EVERFRESH BRAND

Citrate of Magnesia

EVERFRESH has a fresh lemonade-like taste.

EVERFRESH is perfectly pasteurized.

EVERFRESH has a longer shelf-life.

EVERFRESH is manufactured under the most strict supervision and controls.



The sparkling emerald-green bottle means EVERFRESH . . . the standard Citrate for more than 25 years!

List price . . . \$2.00 dozen less 10% in case lots of 2 dozen.

Distributed by

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

Dependable Service Since 1898

PURCHASE CONTROL AND TURNOVER

be at least \$6,000, and this would give you the correct rate of turnover of 3 1/3 times.

Perhaps you are asking why you should know your rate of turnover. The pharmacist discovers, by reading trade paper and Government business reports, that a store of his type has an average turnover of 5, but if his is four or less he should stop and take heed and ask himself what is wrong. If records from past years indicate his turnover rate has been decreasing even in tenths of a point over a period of years, there is definite danger.

Some of the causes of slow turnover are:

- (1) Buying too much at a time.
- (2) Lure of large discounts for big quantities.
- (3) Seasonal changes.
- (4) Too many brands.
- (5) Buying from too many sources.
- (6) Too many end sizes.
- (7) Wrong colors, materials.
- (8) Wrong prices, or too many prices.
- (9) Failure to take frequent physical inventories.
- (10) Handling goods no longer promoted by manufacturers.
- (11) Shopworn articles.
- (12) Uninterested and untrained salespersons.
- (13) Lack of salespeople's knowledge of stock.
- (14) Lack of proper stock control record (have an active want book—don't depend on memory).
- (15) Failure to find out what customers want.

Some gains from quick turnover are:

- (1) Storage costs are reduced.
- (2) Less shelf space needed.
- (3) Cost of cleaning and dusting is reduced.
- (4) Less chance of loss due to change of style.
- (5) Less loss due to shopworn items.

Remember that idle merchandise means idle dollars, and idle dollars cannot possibly make a profit for you.

The saving of 5 or 10% on buying a larger quantity is always tempting, but before buying the larger amount, stop and ask yourself how long it will take to turn over the order; how many will you lose from shopworn packages; how much additional space will be needed; will the style be changed?

Recognition of turnover rate has led to development of a definite policy by many retailers. First, set a limit on each class of goods; a common limit is 60 or 90 days. Goods not moved in 60 days should have special displays to help move them and re-orders should be for smaller amounts.

The biggest secret of greater gross profit is keeping inventory down. Adopt a system of keeping up with purchases and sales. One system is the use of daily control sheets, one for the drug department and one for the fountain. In this way you always know how you stand. If you have overbought you can clamp down; if underbought you could buy an assortment of some new item which is to receive a big advertising promotion in your area. New items bought but not sold in a reasonable time should be returned for credit; this helps in controlling your stock.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

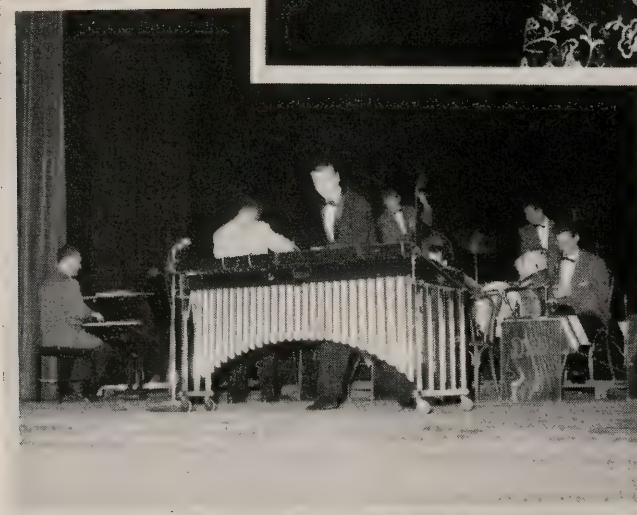
We Appreciate Your Business

CONVENTION SIDELIGHTS



R. R. Copeland, C. M. Andrews, Wade Gilliam, and others at the TMA Dance. Norman Moury (in white suit) sees that Wampole is properly represented.

Mrs. Thomas J. Ham, Jr., of Yanceyville and Mrs. W. J. Smith of Chapel Hill.



Pierce Knox, the blind musician featured on TV shows, is shown performing at the TMA Party. Called back for five encores, his performance was rated one of the best ever to be sponsored by the TMA's.

NEWS IN BRIEF

Coke Cecil and R. Betts of High Point attended the recent National Convention of Magicians held in Louisville, Ky.

I. L. Zuckerman and the prescription files of Mann's O. Henry Drug Company of Greensboro are now located at Wilkerson Drug Company. Mann's O. Henry was closed on June 30.

W. P. (Bill) Farthing has been transferred from Richmond to Charlotte by Sharp & Dohme.

C. P. Whitford went to work for Bissette's of Wilson in early June after selling his interest in the Wrightsville Beach Drug Store.

Ray's Rexall Drug Store of Walnut Cove has been temporarily closed. Business will be reopened in the early fall in a new building.

John F. Simpson of Raleigh has accepted a position with the Grifton Pharmacy of Grifton.

Brings Fair Trade Suit

Sterling Drug, Inc. of New York on June 25 signed legal papers instituting suit against the Dunn Pharmacy, 218 East Broad Street, Dunn, N. C. to bring about compliance with the terms of the Company's fair trade contract.

The case will be tried in Federal court.

Exhibits New Face

Painters have completed their work on the exterior trim of the Institute of Pharmacy. Formerly a soft ivory, the new paint job is a gleaming white.

Visitors to the Institute

Mr. and Mrs. Edwin R. Fuller of Salisbury were in Chapel Hill on June 29. While Mrs. Fuller assembled some information she will need while serving as president of The Woman's Auxiliary, Ed looked over the latest additions to the Institute of Pharmacy.

MAYRAND MEMO

No. II

To: ALL PHARMACISTS

From: MAYRAND, INC.

Date: July 1, 1954

City: Greensboro

Subject: DEXAM-OSSED TD-CAPS

Dear Sir:

The DEXAM-OSSED TD-CAP formula is a Mayrand ORIGINAL. Each capsule contains Dextro-amphetamine Sulfate 15 mg. and Amobarbital 60 mg. distributed among many tiny pellets with varying disintegrating times. ALL DAY effect is obtained by taking only ONE capsule.

DEXAM-OSSED TD-CAPS are being extensively promoted to your physicians by detailing, direct mailing, and journal advertising.

ORDER a supply of DEXAM-OSSED to prevent missing prescriptions for this excellent VOLUME builder.

Sincerely yours,

MAYRAND, INC.

P.S. CHECK supply of DEXAM and DEXAM-10 TD-CAPS.



THE WORLD'S FINEST SALTED NUTS

Fresh From Our



The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave.

Chicago 18, Illinois



Window Display Installed by Gardner Drug Company, Reidsville, N. C., to Personalize Store's Pharmacists. Red and Green Liquids Were Highlighted by Means of a Spot Light Behind Each Giant Bottle. Display Proved to Be a Real Pedestrian Traffic-Stopper.

Roseboro Celebrates "Latham West Day"

To properly express its high regard for and its appreciation of W. Latham West, the Town of Roseboro officially celebrated "Latham West Day" on June 16. Mr. West is president of the N. C. Pharmaceutical Association and has taken an active part in the development of Roseboro and Sampson County.

The party was a complete surprise to Mr. West, all arrangements having been made without his knowledge. The first Latham knew something special was about to break was when the town's undertaker drove up in a fancy car to transport him in proper style to the local school building.

Here about 300 persons were gathered, including representatives of all the local organizations, the mayor, the doctor, the family minister, and pharmacist from nearby towns.

General theme of the talks by the mayor, by Dr. Street Brewer, former president of the Medical Society of North Carolina, and by Mr. D. W. Tart of Greensboro, was: "We know Latham West, we love him, we are proud of his record, which now is being properly recognized on a state-wide basis."

In his response, Latham said there is no such thing as a self-made man; that whatever degree of success he had attained was due to his friends and neighbors. He pledged his continued effort towards betterment of the town and county.

After conclusion of the speeches, the guests headed for a 40-foot table laden with the best in the way of culinary art—ham and chicken, pies and a dozen different types of cakes.

Before departing, the writer mentioned that atomic bomb secrets could well be trusted to the people of Roseboro, as it was amazing that an entire town could know about "Latham West Day" and keep the secret so well hidden from the person to be honored. But such was the case.

The Association's board of tellers, meeting in Roseboro in the early afternoon, were special guests at the party.



TO INCREASE YOUR PHOTO FINISHING PROFITS

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BEST QUALITY
MOST MODERN
FASTEST SERVICE
IN THE SOUTH
at the LOWEST COST!**

Inquire about

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- ★ OUR MAXIMUM DISCOUNTS

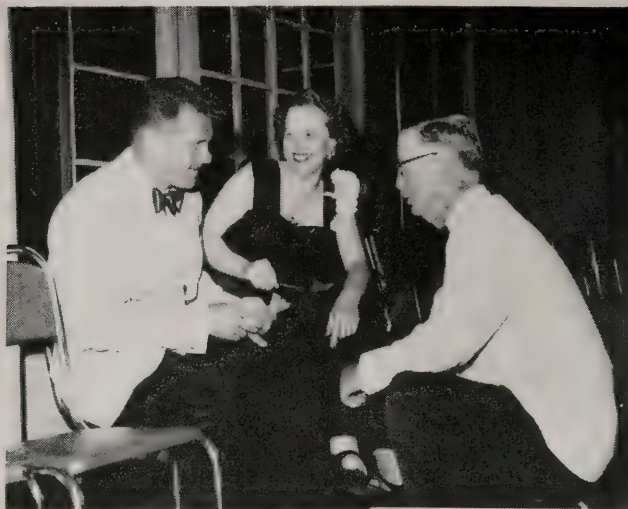


217 E. GRACE ST.
RICHMOND, VIRGINIA - DIAL 7-0759



BETA XI CHAPTER OF THE KAPPA PSI FR.
CHAPEL HILL, 1913

CONVENTION SIDELIGHTS



The big pay-off to Dean Hudson by Mr. and Mrs. J. Floyd Goodrich of Durham. Conversation is about extra dollar slipped into fee by Mrs. Goodrich.

Mr. and Mrs. M. B. Melvin of Raleigh, shown enjoying the dance from the sidelines.



Mr. and Mrs. D. L. Boone, Sr., of Durham and the Jarvis Alligood family of Greenville.

the "FAMILY PACK"



...for **PROFIT!**

CAPUDINE

is the Liquid Headache and Neuralgia Relief that has always been promoted for sale only through *Druggists*.

For over 50 Years Capudine advertisements have directed the consumers to "Get Capudine from your *Druggist*."

**"A Good Product
Consistently Advertised"**

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina



Sensational! New!

CREAM and LOTION SURFADIL

(Cyclomethycaine and Thénylpyramine, Lilly)

For quick, long-lasting relief of pain and itching caused by sunburn, poison ivy, poison oak, poison sumac, chigger bites, mosquito bites, and other forms of allergic dermatitis, feature the sensational new Cream and Lotion 'Surfadil' of the Lilly Research Laboratories—sold in drug stores exclusively. Order now!

Cream No. 6, 'Surfadil,' per doz. 1-ounce tubes, \$9.24.
M-64, Lotion 'Surfadil,' per carton of ten 75-cc. plastic bottles, \$10.00

we are a Lilly distributor

THE PEABODY DRUG COMPANY

Durham, North Carolina

ALL PRICES ARE NET TRADE AND ARE SUBJECT TO CHANGE OR WITHDRAWAL WITHOUT NOTICE



Open Forum

COMMENTS BY JOURNAL READERS

Excise Tax Refunds & Uncle Sam

By J. K. TURNER, JR.,
Weldon Drug Co., Weldon

In April when the Federal Excise Tax was reduced on various products there was on hand in wholesalers' and retailers' inventories, goods which they had paid tax on and were supposed to get reimbursement for when these goods were sold to the public. The tax reduction left these people with a claim against the U. S. Government for taxes which they were unable to collect.

As usual the "Big Boys" got theirs by way of government refund on their inventories. The big appliance manufacturers got or are getting refunds for their dealers' inventories.

In the case of the small fellow, no provision has been made for us to collect on inventories or cigar and cigarette lighters, cameras and fountain pens. In fact, a prominent manufacturer of lighters wrote that in view of the fact that the tax had been reduced, I would sell so many more lighters that I shouldn't mind losing the tax; therefore they were making no effort to aid dealers in its recovery.

Losing this amount will not break me by any means, but the principle involved and the loss of our liberty and rights, little by little, is a tragic thing. I predict it will get worse as government grows and regulations proceed. Whenever I sell more and more I expect to make more and more profit and not make up losses imposed on me by government authority.

Let me state now that I have never had any controversy with the government on any tax question and it is only this violation of my rights that makes me bitter.

Some time back when the tax advanced on cigarettes there flowed from Washington several forms and copies of forms and an edict to pay the increase on floor stocks by such and such a time or face prosecution, penalty and interest.

Dealers were not allowed to profit by a tax increase and rightly so. Neither should they be made to bear a loss of taxes not levied against them, when there is a tax reduction. It is not the amount of the loss, it is the principle involved.

Our government does not mind in the least refunding millions to large corporations even when it is questionable whether they deserve a refund. Still, they will see that small amounts owed them are collected.

It is certainly a lot of encouragement to an honest man conducting a business, paying his taxes, to have the government beat him out of refunds honestly due him. If course, I will continue to pay my correct tax for I realize that the revenue department of this same democratic government would use my own money and resources to fight me if I undertook evasion.

They cannot, however, make me like being taken advantage of, and until free speech is revoked I will not remain silent while my forefathers' hard won liberty is being taken away.

Winston-Salem

Members of the Forsyth County Medical Society were guests of The Winston-Salem Drug Club at a barbecue on May 29. While other clubs throughout the state have sponsored such events on an annual basis for several years, this is a brand new program for the local club.

High Point

Officers of the High Point Pharmaceutical Auxiliary recently elected and installed for the coming year: Mrs. Leo Carter, president; Mrs. A. A. Koonts, vice president; Mrs. Clarence Brown, secretary; Mrs. Irving Tilles, treasurer; Mrs. Carson Southern, parliamentarian; and Mrs. H. M. Ridge, Jr., historian.

BUILD SALES... BUILD PROFITS

**with
NORTH
CAROLINA'S
OWN
DELICIOUS**



PINE STATE ICE CREAM



**FOR FOUNTAIN
SERVICE
and
FOR TAKE HOME
SALES**

RALEIGH, NORTH CAROLINA

Rowe Joins Lilly

Rutherford D. Rowe is a new representative of Eli Lilly and Company with headquarters in Fayetteville, North Carolina. His territory includes Cumberland, Hoke, Richmond, and Scotland counties and parts of Anson, Montgomery, Moore, and Stanly counties.

A native of Norfolk, Virginia, Rowe was graduated from Maury High School in 1948 and received his Bachelor of Science degree in pharmacy from the Medical College of Virginia in 1952. Registered as a pharmacist in Virginia, he has been employed since May, 1953, by the Hudgins Drug Company, of Richmond.

Rowe is a member of the Virginia Pharmaceutical Association, the Richmond Retail Druggists Association, and Phi Delta Chi, professional pharmacy fraternity.

In Fayetteville he succeeds H. F. McNabb, who has been transferred to Kingsport, Tennessee.

Formulary Available

You can obtain without charge a copy of the "1954 Dermatologic Formulary" by writing Reaco Products, West Durham, North Carolina.

The Formulary is presented as an aid to physicians in prescribing dermatologic preparations and was compiled by Dr. Bernard A. Wansker, Resident-Dermatology and Syphilology, Duke University Hospital and I. Thomas Reamer, Chief Pharmacist of the Hospital.

Sections of The Formulary are devoted to (1) Medicated Baths; (2) Medicated Soaps and Wet Dressings; (3) Emulsions, Lotions and Liniments; (4) Special Soaps and Detergents; (5) Local Paints and Solutions; (6) Creams, Ointments and Pastes; and (7) Powders and Plasters.

Valuable as a reference in compounding dermatologic prescriptions originating at Duke Hospital.

Returns to S. C.

After two years with Bissette's of Wilson, Bert A. Wurthmann has returned to South Carolina where he has established Wurthmann's Drug Store, Sullivan's Island.

CHLOROPHYLL
in the Gumming on
YOUR DRUG LABELS
An Exclusive Feature with McCourt's

For the benefit of the pharmacist who occasionally moistens labels with his tongue, the McCourt Label Cabinet Co. is now printing drug labels on paper with gumming containing Chlorophyll.

There is no additional charge for this added value in the quality of McCourt's drug label paper and gumming.

Ask your McCourt salesman to show you the new labels with the Chlorophyll gumming.


MCCOURT LABEL CABINET CO.
42-50 BENNETT STREET
THE RIGHT LABEL AT HAND
BRADFORD, PENNA.

"Use the Label with the Green Gumming"

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

SPECIAL SALE

JULY 15 TO SEPTEMBER 15

READ THIS—ACT NOW

We Won't Be Out-Traded!

We Won't Be Underpriced!

Before You Buy Any Soda Fountain

See Us First

TERRIFIC BARGAINS—AMAZING TERMS

STANLEY KNIGHT

AMERICA'S FINEST SODA FOUNTAINS

AND LUNCHEONETTE EQUIPMENT

COMPLETE FOUNTAIN UNITS

BOBTAILS CREAMER UNITS

LUNCHEONETTE EQUIPMENT

Phone—Wire—Write Today

Be the Proud Owner of a New 1954 Stanley Knight

—Distributors—

BERRYHILL FOUNTAIN SALES CO.

Box 3251 — Phone 2-8945 — Charlotte, N. C.

Air Conditioning Doesn't Cost - It Pays

According to a recent survey in *Drug Topics*, 51% of the pharmacies of the South Atlantic States are now air conditioned. By the end of 1954, seven out of every ten pharmacies in this area are expected to be air conditioned.

Since the outlay for the necessary cooling equipment is considerable, we queried a number of pharmacists of North Carolina about store size, unit and cost. The results are listed below.

In fairness to the various manufacturers in the field, the costs listed do not take into account various difficulties encountered in installing the units, ceiling heights, and the different types of water towers. The figures quoted will give you a general idea of the cost in the event you decide to air condition your store.

In discussing "costs" of air conditioning one pharmacist said: "It doesn't cost, it pays." He went on to list these reasons, (1) Efficiency of clerks stepped up at least 20%; (2) Elimination of dust and dirt from street put stop to former daily routine of cleaning merchandise; and (3) customer traffic increased, particularly on hot, humid days.

Approximate Store Size	Unit	Approximate Cost
20 x 60	—Frigidaire	\$1,500
20 x 50	—Frigidaire	2,000
30 x 70	—Frigidaire	1,800
30 x 65	—Frigidaire	2,140
24 x 50	—Frigidaire	1,200
21 x 80	—Frigidaire	1,800
25 x 60	—York	1,200
30 x 65	—Worthington	1,500
30 x 90	—Worthington	3,108*
24 x 60	—Worthington	1,800
30 x 80	—General Electric	3,000
28 x 90	—General Electric	2,160
27 x 100	—Carrier	2,500
25 x 65	—Curtis	1,100
25 x 70	—Curtis	1,850
20 x 60	—Westinghouse	1,400
23 x 80	—Westinghouse	2,500
20 x 70	—4¾ ton Hunter Units	1,020
20 x 80	—Chrysler	2,000
20 x 50	—Chrysler	1,500
	—Chrysler 10 ton	4,000

* Includes air conditioning for business located in basement of pharmacy.

Scott Drug Company

Wholesale and Manufacturing
Druggists

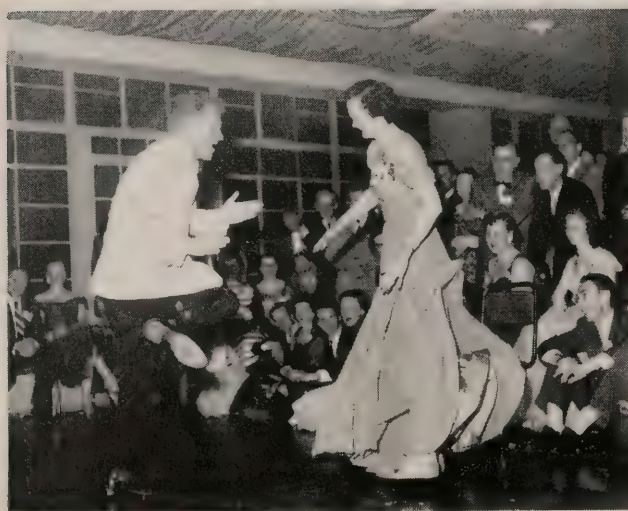
Charlotte. N. C.

CONVENTION SIDELIGHTS



Dean Hudson demonstrates a new step to Mrs. Jack McAdams of Burlington. Dean was made an honorary lifetime member of the TMA.

Fulfilling a long hidden desire, J. Floyd Goodrich leads the band. At last reports the band was south of the border.



Audience participation show staged by Dean Hudson brings Mrs. Wilbur Adams of Carolina Beach to the dance floor.

Says Bay Rum Sales Flourishing

According to *The Raleigh News and Observer*, It's illegal but Bay Rum sales are flourishing in the Capitol City. One drug store, according to the report, is selling pint bottles of Bay Rum (114 proof) for 67c; two dime stores sell eight-ounce bottles of Bay Rum (102 proof) for 19 cents a bottle.

Here is the law which applies to Wake and 59 other counties in the state:

"Section 14, Chapter 346.1 of the State Statutes prohibits the sale of bay rum except to a pharmacy or drug store supervised by a registered pharmacist or pursuant to a prescription signed by a licensed physician, or to a duly licensed barber for use in the course of treatments and not for resale."

Kerr Elected

Banks Kerr, Cameron Village Pharmacy, Raleigh, has been elected and installed as president of the Cameron Village Business and Professional Associates, Inc. for the coming year.

Pillosopher

A. Nony Mous describes the difference between a psychotic and a neurotic: "The psychotic thinks 2 and 2 are 5. The neurotic knows 2 and 2 are 4, but he's real unhappy about it."

Mann Store Closed

Mann's O'Henry Drug Store of Greensboro was closed on June 30 by D. A. Dowdy, president and general manager of the Mann chain, after the lease on the building site was taken over by K's Beautiful Shoes.

A drug store has occupied this location for nearly 100 years. William S. Porter (O. Henry) worked as a clerk in a drug store owned and operated here by his uncle in 1880.

C. A. SANDERS

C. A. Sanders, age 62, died suddenly June 21 while at work in the K & L Drug Store, Albemarle.

A native of Beaufort, S. C., Mr. Sanders had made his home in Albemarle for the past 15 years. He attended Clemson College and the Medical College of Charleston.

For sixty-nine years

- - - since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through *The Carolina Journal of Pharmacy* and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

"Hypnotics"

(Editorial in the *Durham Sun*)

The *Sun* begins to get the impression that the forces of the law are about to find that society has no recourse against the abuse and misuse of the barbiturates. It is true that they are not included by the chemists, the medical profession or the law among the "narcotics"; but they are what is generally termed "hypnotics."

The barbiturates are sedatives and serve useful purposes, but narcotics, too, properly used by qualified medical men serve useful purposes. As with the narcotics, the hypnotics are misused and, as in the field of narcotics, they are bootlegged.

The "yellow jacket" for instance, is nembital, a barbiturate and an exceedingly dangerous drug in the hands of habitual users. The hypnotics, like the narcotics, are habit-forming.

It is the studied opinion of a good many

pharmacists and physicians that the hypnotics, habitually used, are "worse" than the narcotics. The addict is a pathetic victim, generally destroyed one way or another.

It is contrary to the law to sell barbituates without a doctor's prescription. Hence, any clandestine traffic in barbiturates is as definitely and seriously illegal as illicit traffic in narcotics. To brush aside hypnotics as of no great moment or to regard lightly any laws against the possession, transportation or sale of barbiturates contrary to the laws would be a grave and damaging error.

Fire Hits Cleveland Drug

Fire originating in the basement of the Cleveland Drug Company of Shelby did an estimated \$20,000 in damage to the building and stock, according to press reports. Heavy acrid smoke from the burning drug stock handicapped the firemen.



Reabela Tablets

\$8.00 per 1000 \$12.00 doz. 100s

Reaco B-Complex with C Tablets

\$20.00 Doz. 100s

Reaco A & D Capsules

\$10.00 Doz. 100s

A. E. P. Tablets

\$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets

\$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets

\$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets

\$7.50 per 100

Reavita Capsules

\$34.80 Doz. 100s

\$28.00 per 1000

Reacaps

\$25.80 Doz. 100s

Rea-Secal

\$15.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

Pharmacy to Participate in TV Series

The University's TV station is scheduled to open in the early fall. In preparation for the programs, all units of the University have been asked for suggestions for background material, staff interests, potential speakers, available illustrative copy and the like.

Here is a brief account of what the UNC School of Pharmacy proposes to do, as presented by Dean E. A. Brecht:

Personnel

Dean E. A. Brecht—interested in materia medica, modern advancements, history, and first-aid.

Professor W. H. Hartung—chemistry of organic medicinal products, the development of synthetic medicines.

Professor Fred Semeniuk—trends and development of new pharmaceutical forms.

Professor H. O. Thompson—new pharmaceutical specialties and basic pharmaceutical processes.

Asst. Professor John Andrako—pharmaceutical techniques and basic principles.

Resources

Specialized library of 7,000 volumes in pharmacy and such ancillaries as folklore and superstitions, native drug plants, poisons and toxicology, cosmetics and perfumes, etc. The library also has unique collections of pharmaceutical North Caroliniana. Many references are especially rich in illustrations.

Equipment includes working tools of the pharmacist, scientific instruments, manufacturing equipment, and museum pieces.

Supplies include crude drugs from all parts of the world, refined active principles, chemicals, synthetics, and final dosage forms.

Suggested Programs

1. New prescription products. These are appearing at the rate of 50 per month. Half-hour program once a month, early morning, maybe 7 to 7:30 A.M., for pharmacists and maybe physicians.

2. First Aid. Dean Brecht has taught 22 classes of official Red Cross First Aid during

the past 12 years. The official course cannot be taught due to its requirement for practice of skills under personal supervision. There may be copyright difficulties. A kinescope series entitled "It's Up to You" is available. Due to the general utility of this information an original series might be desirable.

3. Series on pharmacy. The history could be a series in itself. The many aspects of pharmacy could also be integrated into a series of programs to include: education, sources of drugs, preparation of medicines, distribution, and breakdown of total industry: retail, hospital, manufacturing, research, analytical control, legal regulation, and pharmaceutical journalism.

4. Participation in inter-departmental series: Careers, Professions, Health Services, Meet the University, Etc.

Nabbed With Nembutal

A trio of burglars broke into Tyson's Plaza Drug Company, Greensboro, on the night of July 6. Immediately after the break-in, two of the burglars were captured with two bottles of Nembutal in their possession.

A third member of the gang was wounded by a patrol employee. He left a trail of blood leading from the scene of the robbery.

Cash & Narcotics Taken

Thieves stole \$400 and the entire narcotic stock of Rhyne's Drug Store, Charlotte, in a night visit to the store on July 6. An 800 pound safe and a smaller safe were smashed by the thieves.

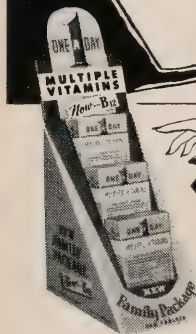
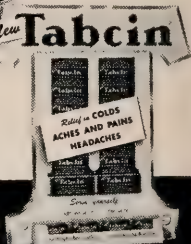
Occupies New Building

Robert R. Bellamy & Son have moved into their new 31,000 square feet, one floor summer-winter air conditioned building located on the Wrightsville Beach Highway outside Wilmington.

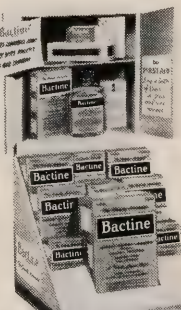
Today's Druggist could use a half-dozen hands



TABCIN Counter Assortment #1486



ONE-A-DAY (Brand) Multiple Vitamin Counter Unit #1320-V



BACTINE Counter Assortment #460

Your customers' hands will
buy from these **MILES**
self-service merchandisers

Ever wish you had a couple more hands? You do get a little rushed sometimes, don't you? Here are four more "hands" that sell merchandise by letting your customers serve themselves to such popular, well-advertised Miles products as ALKA-SELTZER, New TABCIN, ONE-A-DAY (Brand) Multiple Vitamins, and BACTINE. Use these extra hands and boost your sales and profits. Ask your wholesaler or your Miles salesman.

Howell Hall Happenings

Resignations have been accepted with great regret from two instructors, A. W. Jowdy and Lorna Teare, and the Stock-room Manager, C. R. Farrell. Mr. Jowdy plans to work full time as a graduate student to complete his research for the doctorate degree and then enter retail pharmacy. Mrs. Teare has accepted a position as pharmacist at Sutton's in Chapel Hill. Mr. Farrell will resume work as a projectionist in a Chapel Hill theatre.

The American Foundation for Pharmaceutical Education has announced grants to the amount of \$4,300 for research fellowships in the School of Pharmacy, University of North Carolina. Nicholas Batuyios and Claude Piantadosi received grants for this summer, and Ben F. Cooper and C. Edward Kimsey received renewals for their fellowships for the school year.

A pleasant surprise visit was made by Mr. F. J. Andrews, President of the Emerson Drug Company and a Director of the North Carolina Pharmaceutical Research Foundation, on Saturday, May 29 on his return from a recent meeting of the Proprietary Manufacturers' Association at White Sulphur Springs.

Professor and Mrs. Hartung entertained the graduating students and their wives and the faculty at their home on the afternoon of Sunday, May 30.

The new catalogue of the School of Pharmacy was mailed to the Drug Stores of North Carolina early in June.

The annual Pharmacy Senior Picnic for the graduating students and their guests at Commencement was held in the pharmacy auditorium on June 7. Major credit for the success of this pleasant occasion should be given to Jimmy Robinson, incoming President of the Pharmacy Student Body, for his excellent and efficient arrangements.

Fifty pharmacy students are enrolled in the first session of summer school this year. Professor Semeniuk is teaching Pharmaceutical Chemistry 62 and Professor Andrako is teaching Pharmacy 10 and Pharmacy 15.

Professor H. O. Thompson has accepted a part-time position this summer supervising a special prescription survey to be made in the city of Charlotte by four or five third year students in the School of Pharmacy for Market Research Associates.

Dean Brecht's office was busy on the evening of Monday, June 14 during the Civil Defense National Alert as headquarters for the health services of which he is chairman.

Library Notes

By ALICE NOBLE, Librarian

Recent exhibits in the Andrews Display case have paid tribute to the students in the School. First there was the annual display of medals and prizes offered to students, together with a short statement about the donor and the history of each award. At Commencement the exhibit honored the graduating class. Many photographs were shown, beginning with the class as first year students and continuing through the years to the cap-and-gown picture on Commencement Day.

As they finished the state board examinations, graduating students of Kappa Psi presented to Miss Alice Noble, Librarian, a check for \$10.00 to be used for "something for the Library."

A recent acquisition that the library is very proud of is the six-volume set of the *History of the American Chemical Industry*, by William Haynes. The purchase was made possible through the generosity of the North Carolina Pharmaceutical Research Foundation. The books not only contain much data of chemical historical interest, but also valuable information to pharmaceutical researchers. The first five volumes are devoted to Medicinal Products, Vitamins, Hormones, and Biologicals, Perfumes and Cosmetics, Insecticides and Fungicides, etc. The sixth volume is comprised of histories of chemical and pharmaceutical companies.



GRADUATING CLASS, SCHOOL OF PHARMACY, UNC, JUNE 7, 1954

Pharmacy Grads of '54

Standing from left to right, *first row*: Eugene W. Hackney, Sanford; Charles B. Gillespie, Burnsville; Don Rea Hedrick, Denton; Eleanor Grey Bullock, Fayetteville; Joyce E. Nelson, Littleton; Barbara Nan Gilliam, Sanford; Seymour P. Rubin, Asheville; William H. Stanton, La Grange.

Second row: Hatherly C. Paderick, Kinston; Donald J. Raper, Lucama; Herman S. Barbrey, Mount Olive; Robert I. Cohen, Kinston; Evan S. Setzer, Newton; Thomas E. Curtis, Waynesville; Carl Thomas Baucuss, Newton.

Third row: Earl H. Williford, Kannapolis; James T. Penland, Morganton; James B. Patton, Canton; Robert P. Wolfe, Monroe; William M. Lovelace, Mooresboro; Joe D. Stone, Dobson; Millard D. Denson, Burlington; Oscar A. Elmore, Clinton.

Fourth row: David A. Dowdy, High Point; Jack E. Silvers, Black Mountain; William Stanford Tate, Lexington; Donald H. Bissett, Kinston; Wiltshire Griffith, Hendersonville; Vance G. McGugan, Dunn.

Fifth row: Joseph Graham White, Burlington; Richard B. Stone, King; William Harrison Patton, Hickory; William Paul Powell, Hose Shoe; William V. Bradley, Chapel Hill; Gus William Hudson, Rockingham.

Absent from picture: Frank Brooks, Siler City; Willard Grover Creech, Selma; William L. Frostick, Maxton; John Clegg Herrin, Albemarle; Elbert Neal Herring, Clinton; Helen Jeanette Hunter, Westfield; John A. Kluttz, Marion; William L. Lloyd, Buies Creek; Billie E. Pittman, Princeton; Billy L. Price, Newton, George R. Talbert, Winston-Salem; John Dee Wood, Wilmington.

How New Credit System Works

A new credit system developed within the past year is being widely adopted throughout the state. Known as the "Signal Credit System," the plan is based on the symbols of the traffic light—green, amber and red.

Here's how the plan works:

A credit card is set up for each charge

account. The card is tagged "green" and remains so if the account is paid by the 10th of each month, or in accordance with agreement between merchant and debtor.

When the bill becomes overdue, the card is changed to "amber" and a duplicate notice with this symbol on it is mailed to the customer.

If the bill isn't paid after a period of time specified on the amber signal notice (generally 60 to 90 days), then a red or "stop credit" signal notice is sent to the customer and a duplicate of this is mailed to the Credit Bureau of the Merchants Association, if such an organization is functioning in the locality.

One credit bureau, in announcing the system, wrote: "Your credit bureau does not rate debtors. People make their own credit rating. We get information from members on exactly how payments are made and record it. Upon request we give this information, exactly as we receive it, to the inquiring business or professional man."

Acknowledgment

For picture coverage of the recent NCPA Convention we are indebted to J. Floyd Goodrich of Durham and the members of the Traveling Men's Auxiliary of the NCPA. The picture layouts appearing in this issue of the JOURNAL, as well as those previously appearing in the June issue, were made possible by Mr. Goodrich and the TMA.

Meet in Bryson City

Chartering a special bus for the trip, members of the Western North Carolina Drug Club met in Bryson City for their regular monthly meeting in June. Starting point was West Asheville, with members being picked up in Waynesville and other towns along the route.

Weddings

Copeland-Richardson

Miss Alice Freeman Copeland, daughter of Pharmacist and Mrs. R. R. Copeland of Ahoskie, and the Rev. John Earl Richardson of Eagle Springs, were married June 9th in the First Baptist Church of Ahoskie.

Mrs. Richardson is a graduate of East Carolina College. The bridegroom graduated from High Point College and the Divinity School of Duke University. He is pastor of the churches of the Aulander Charge of the N. C. Conference of the Methodist Church.

The young couple are making their home in Aulander.

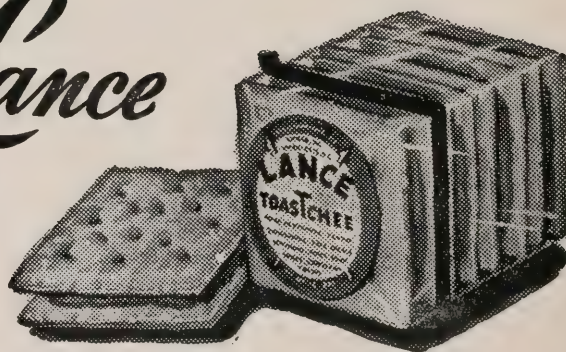
Brookshire-Russell

Miss Annie Sue Brookshire of Moravian Falls, N. C., and Ritchie Andrew Russell, of Thomasville, Georgia, were married April 25, at Walnut Grove Baptist Church, Moravian Falls, N. C. Mrs. Russell is a former bookkeeper for Red Cross Pharmacy, North Wilkesboro, N. C., and is now Secretary to the Personnel Manager of R. J. Reynolds Tobacco Company, Winston-Salem, N. C. Mr. Russell attended Georgia Southwestern College, Americus, Georgia; and is a '48 graduate of the University of Georgia, Athens, Georgia. He is employed as Pharmacist at Crescent Drug Company, Winston-Salem, N. C.

The Russells are now at home at 3022 Greenway Avenue, Winston-Salem, N. C.

SERVE

Lance

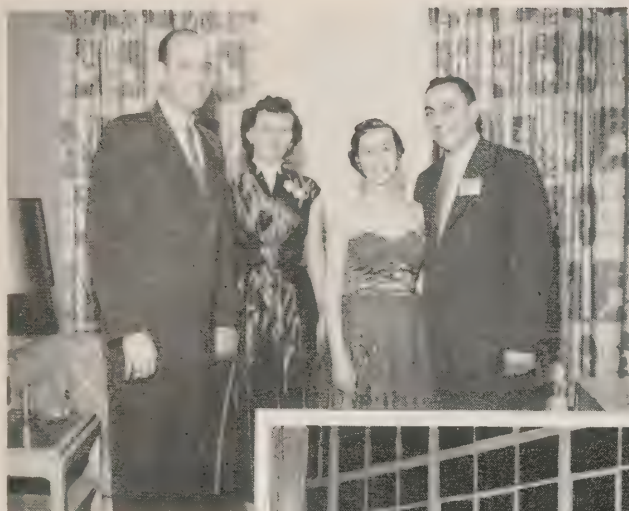


Quality

Turnover

PROFITS

CONVENTION SIDELIGHTS



Mr. and Mrs. Ernest Rabil of Winston-Salem (right) were highly lauded for their Convention planning. Meeting was rated one of the best in years.

Miss Barbara Gilliam and Pete Barbrey of Chapel Hill (extreme left) shown with Goodrich, Cory, Way, Adams, and others.



Tom Robinson of Goldsboro (center) in a merry mood. F. F. Potter of Bristol Myers on the right.

CONVENTION SIDELIGHTS



Mr. and Mrs. Herman Cline of Charlotte (center) and party at TMA Dance.

Bob White of Charlotte—the TMA president and MC at show sponsored by the Drug Travelers. Show was a 4 star attraction.



No convention would be complete without these two regulars—P. A. Hayes and Roger McDuffie of Greensboro.

"My Cow Is Sick"

Mr. Pharmacist, to help you to answer the man that wants something for his sick cow or any of his problems pertaining to Cattle, Hogs, Poultry and other Veterinary medicine, we are setting up a Veterinary Department along the lines that were discussed at the Veterinary Seminar, held at Roanoke, Va. a short time ago by the Virginia Pharmaceutical Association.

If you are interested in setting up a Veterinary



Wholesale Drugs
since 1846

Department in your store, consult with your Bodeker salesman. He can be of help to you in this matter.

We believe it will be profitable to you to consider this plan.

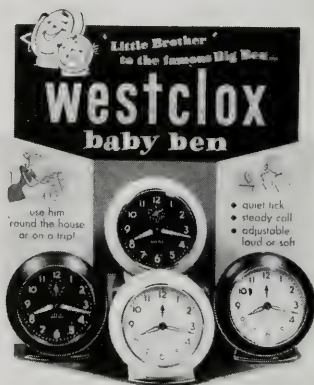
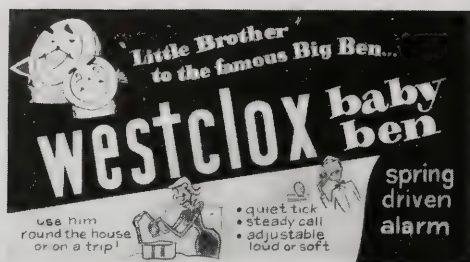
The Bodeker Drug Co.

1408-1416 EAST MAIN STREET

RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"

Going Places?



Westclox Offers a Complete Line of Spring-Driven and Electric Clocks, Sturdy Wrist and Pocket Watches.

As Distributors of this Fine Line of Clocks and Watches, We Will Be Glad to Supply Your Needs.

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



August, 1954

Volume XXXV Number 8

IN THIS ISSUE

- The 5-Year Course
- New Type Insulin Introduced
- Some Successful Rx Practices
- Air Conditioning
- Dr. J. B. 2

why many physicians prefer

'Co-Pyronil'

(PYRROBUTAMINE COMPOUND, LILLY)

for hay-fever sufferers

Superior on three counts:

- 1 It affords more complete relief because of the high therapeutic potency of 'Pyronil' (Pyrrobutamine, Lilly) and the complementary effects of 'Histadyl' (Thenylpyramine, Lilly) and 'Clopane Hydrochloride' (Cyclopentamine Hydrochloride, Lilly).
 - 2 The action of 'Co-Pyronil' is unusually prolonged. Two doses daily are frequently adequate.
 - 3 'Co-Pyronil' causes few side-effects. Drowsiness is rarely a problem, even with high dosage.
- More and more physicians are prescribing 'Co-Pyronil.' Feature it in your R_x department.

Supplied as:

pulvules in bottles of 100, 1,000,
and 5,000 (No. 336)

suspension in bottles
of 1 pint (M-87)



ELI LILLY AND COMPANY, INDIANAPOLIS 6, INDIANA, U.S.A.

prescribed by
physicians for
relief in a wide
variety of
seasonal
allergies

BENADRYL®

BENADRYL is available in the following forms:

Benadryl Hydrochloride Kapseals®: Each Kapseal contains 50 mg. Benadryl hydrochloride (diphenhydramine hydrochloride, Parke-Davis). Supplied in bottles of 100 and 1000.

Benadryl Hydrochloride Capsules: Each capsule contains 25 mg. Benadryl hydrochloride. Supplied in bottles of 100 and 1000.

Benadryl Hydrochloride Elixir: Each teaspoonful (4 cc.) contains 10 mg. Benadryl hydrochloride. Supplied in 16-ounce and 1-gallon bottles.

Benadryl Hydrochloride Steri-Vials®: Sterile solution for parenteral use containing 10 mg. Benadryl hydrochloride in each cc. of solution. Supplied in 10-cc. and 30-cc. Steri-Vials.

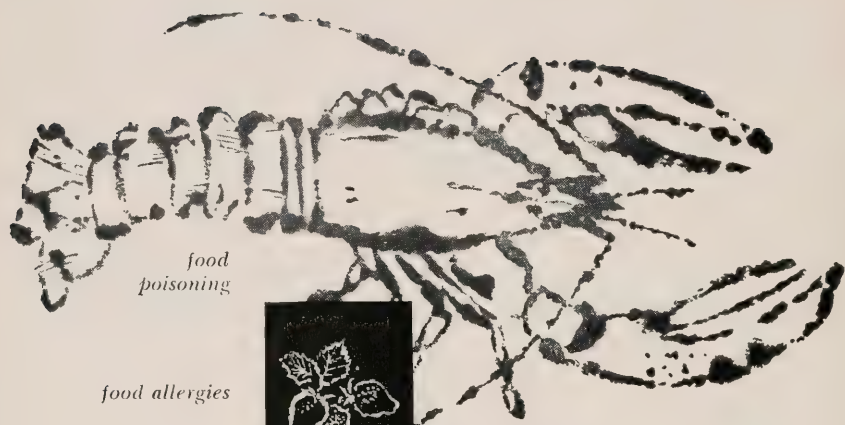
Benadryl Hydrochloride Emplets®: Each Emplet contains 50 mg. Benadryl hydrochloride. Supplied in bottles of 100 and 1000.

Benadryl Hydrochloride Cream: Contains 2% Benadryl hydrochloride in a water-miscible base. Supplied in 1-ounce and 2-ounce collapsible tubes.

Kapseals Benadryl Hydrochloride with Ephedrine Sulfate: Each Kapseal contains 50 mg. Benadryl hydrochloride and 10 mg. ephedrine sulfate. Supplied in bottles of 100 and 1000.



Parke, Davis & Company
DETROIT, MICHIGAN



food
poisoning

food allergies

antibiotics

summer digestive upsets

dietary indiscretions



how common are common diarrheas?

They are as prevalent as their causes are numerous. At least 80 causes of acute diarrheas are known to medicine . . . food poisoning and allergies, dietary indiscretions, summer digestive upsets, antibiotics rank high in the list.

Two decades ago, Upjohn introduced a new approach to diarrhea control— Kaopectate. It's as good today as it was then. The dual action of Kaopectate is simple, direct. By physical adsorption, it removes causative irritants. At the same time, it coats and protects the intestinal mucosa. It's promptly effective — and it's easy to take.

You know how popular Kaopectate is with physicians. And you know — from your year-round sales — that the call for Kaopectate is *almost* as common as common diarrheas.

Kaopectate

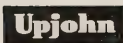
TRADEMARK REG. U. S. PAT. OFF.

first thought in the control of common diarrheas

each fluidounce contains: **Kaolin 90 grs.**

Pectin 2 grs.

In an aromatized and carminative vehicle



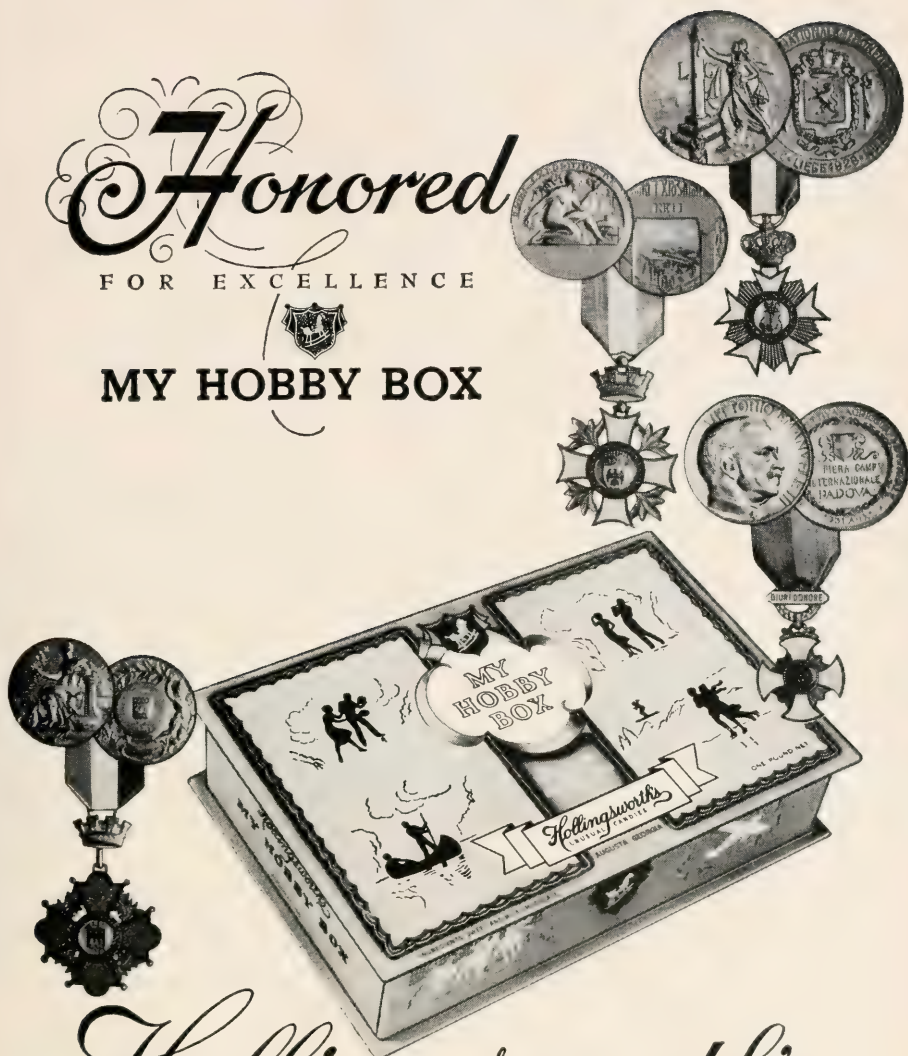
THE UPJOHN COMPANY, KALAMAZOO, MICHIGAN

Honored

FOR EXCELLENCE



MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS



Gifts Galore

TAILOR MADE FOR YOU

If you want

INCREASED TRAFFIC...VOLUME...PROFITS

GIFTS GALORE FOR '54 suits you to a T.

You'll sew up a lot of new

gift business this Christmas

ASK OUR SALESMAN...SIGN UP TODAY!

Owens & Minor Drug Company, Inc.

1000-1008 EAST CARY STREET

RICHMOND, VIRGINIA

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
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W. J. SMITH, MANAGING EDITOR

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Vol. XXXV

AUGUST, 1954

No. 8

The Mandatory Five-Year Pharmacy Program

By W. L. WEST, Roseboro

In recent issues of the *Drug Topics* and other trade publications, the activities of many of the state associations have been reported. It has been interesting to observe that practically all of these reportings mentioned the fact that some action was taken in the annual conventions in regard to the five year course of study requiring a B.S. in Pharmacy in our pharmacy schools. It has also been interesting to note that with only one or two exceptions all of these state organizations have gone on record as opposing the five year course.

However, I am told that regardless of the opinions and views of the retail pharmacists throughout the country, the American Association of Colleges of Pharmacy will vote to make it mandatory for member colleges to grant the B.S. in Pharmacy degree only on the completion of a minimum of five full academic years of study. This action will be taken at their next meeting in August. I know that some deans of pharmacy schools are opposed to this action but they are in the minority and are helpless to stop such action.

It was my privilege to represent North Carolina on the president's advisory council at the N.A.R.D. convention in Chicago last October, and if I remember correctly, only one state representation favored such a change as was suggested by the A.A.C.P.

This resulted in the adoption of a resolution by the N.A.R.D. convention opposing the five year course. It does seem to me that the retail pharmacists are the ones who will be most affected by this change and they should be given some consideration in the decisions for or against such a change.

It may be true that there are good reasons for making the change, but I am convinced there are many more reasons why it should not be done now, even to become effective in 1965. The North Carolina Pharmaceutical Association is officially opposed to the change and Dr. E. A. Brecht, dean of the only school of pharmacy in our state, is opposed to it.

It is my hope that some national drug trade publication such as *Drug Topics* will use its pages to alert the pharmacists of the nation about the plan of the A.A.C.P. Perhaps the pharmacists are not fully aware of what is about to happen and when and if they are informed they can contact the leaders in pharmaceutical education and by protesting, the "Five Year Plan" could be postponed until such time as it is needed.

I could say much more on this subject, but I feel that you realize what I am trying to get across in this letter. I would like to have your suggestion as to what should be done. It may be that *Drug Topics* favors the proposal which is being presented con-

(Continued on Page 330)

5-YEAR PROGRAM

(Continued from Page 329)

cerning the increased educational requirements. However, I feel that your staff is conscious of the feeling of the majority of the pharmacists of the country. We in North Carolina have experienced a shortage of registered pharmacists over a period of several years and I fear that such a move as is being considered by A.A.C.P. will further aggravate this shortage.

This letter written by the President of the NCPA was directed to Mr. Louis Kazin of *Drug Topics*.

Assigned to Moscow

The New York *Times* is sending E. C. Daniel, Jr., son of Pharmacist and Mrs. E. C. Daniel of Zebulon, to Russia. His arrival in Moscow is set for September 1st.

Mr. Daniel completed a special course at Columbia University the 13th of August, with emphasis on the Russian language. Then followed a few days with his family in Zebulon.

The trip to Moscow will be by way of Bonn, Germany, where he has been stationed for the past year or so. It is said E. C., Jr. will be the only full-time correspondent for a US daily in Moscow.

Ads That Pay

The Zebulon Drug Company of Zebulon is running some interesting 4-inch, 2 col. ads in the town's local paper. Under the heading "Did You Know?", facts about the town are highlighted.

Here's a sample: "That Zebulon Drug Company is older than Zebulon itself. The store was established in Wakefield by E. C. Daniel and Dr. Z. M. Caveness in 1905. It was moved to Zebulon in 1907. Zebulon was founded in 1906."

Cliff Daniel says the messages are being read, if the comments he has been hearing from customers may be taken as a criterion on reader-interest.

Store Opens

During opening day of the Carteret Drug Store, Morehead City, on June 15 major

prize awarded was a TV set. The store is owned by Dow Lasitter.

Graduates from Southern

Albert Reid Bridges of Forest City was among the 54 students graduated from the Southern College of Pharmacy, Atlanta, on June 11. The class pledged over \$8,000 to the College's endowment fund.

Grand Opening Held

The grand opening of Paul Woodard's new drug store of Princeton was held on July 23-24. Located directly across the street from where Paul has operated a pharmacy for about ten years, the new store is completely air conditioned.

About one hundred door prizes plus candy and ice cream for the kids brought the folks out for the occasion.

Two Salisbury Stores Consolidated

Two of the oldest drug stores of Salisbury—Carter & Trotter and Toms Drug Store—will soon be consolidated and operated as the Bailey Drug Company.

New owner of the firm will be A. K. Bailey, now manager of McClellan's Department Store of Salisbury.

Samuel T. Carter and James R. Trotter, owners of the Carter & Trotter Drug Store, and Bate C. Toms, owner of Toms Drug Store, will remain with the new firm.

Plans call for removal of a wall now separating the two stores. When this has been done, the front will be 58 feet on South Main Street and extend 70 feet on West Innes Street.

WANTED

A manager for a large and well established drug store. For a properly qualified person who is looking for an above-average position on a long range basis, this store is the answer. Wonderful opportunity for the future. Write DMJ-7, c/o NCPA, Drawer 151, Chapel Hill, N. C.

*Air Conditioning—Is the Expense Justified?**

W. B. GURLEY, Windsor

On a hot Sunday afternoon in August during a protracted meeting at one of the colored churches in the country, Parson Brown was lambasting, shall we say, the flexible moral code of some of his flock. He said, "Brothers and Sisters, sin is sin, and it is just as big a sin to commit adultery as it is to commit murder; ain't it so, Sister Johnson?" Sister Johnson replied, "I can't rightly say, Parson. I ain't never killed nobody."

As I don't rightly know very much about this subject of Air Conditioning, I hope that those of you who are better informed will bear with me as I try to give you some of my ideas about it.

To try to get the right perspective, let's go back to about 2 B.E. To all of you younger folks, this probably doesn't make sense, but to some of the older ones it may.

In this instance, 2 B.E. means two years before electricity. When I started in the drug business in 1912, the lighting system then in use in the store was a gasoline generating lamp. Those old fixtures had to be heated with an alcohol torch to start the gasoline to vaporizing; then the vapor or gas was burned through a mantel. They were a lot of trouble, but they made a good light.

Then a local man, with a little prodding from a friend from Maryland, promoted a small electric plant—it really was only an addition to a saw mill. After the day's sawing was over, the power was transferred to the generator and the town had electric lights. The power was turned on about half an hour before sunset and remained on until midnight.

A little later, the town bought this franchise, built a new plant and was in the electric power business.

Soon, consumer demand brought part-time day service, and as this proved to be a

paying proposition, it was put on a twenty-four hour basis.

With this new facility came the realization of the need of relief from the hot weather, so we installed a fifty-two inch ceiling fan. That type was mighty popular then, and soon afterwards we supplemented this with a thirty-six inch one, both of which were later replaced with three modern type fans. All this helped to contribute to the comfort of the store.

In the Spring of 1952, I decided to extend the rear of the building which houses my store, thus making a good receiving and storage room, but this blocked the circulation of air through the rear windows.

The store became unbearably warm, and after taking several weeks of this punishment, I decided I wanted air conditioning and I wanted it right then.

The only dealer I knew to be available was located in Greenville, so I put in a telephone call for him, only to find that the only person in the building was the janitor, who could tell me nothing; so I asked that he have the manager call me as soon as he arrived.

I waited two days—no call—then was told there was a Frigidaire dealer in Washington. I got in touch with him and in two days he had a unit in my store ready for installation.

I first connected it with the town water supply, but the pipe coming into the building was not large enough to supply the unit and other demands upon it, so the mechanic suggested I put down a pump and furnish my own water from a well.

He brought out a pump which furnished 450 gallons of water an hour, and we only had to go 15 feet in the ground to find a supply. This water is very cool, keeping the unit functioning at peak capacity. It is now being used for the third summer and apparently is still in top condition.

(Continued on Page 351)

* Presented at the July meeting, Northeastern Drug Club.

A Two-for-One Plan

Dean Norval Neil Luxon of the School of Journalism at the University of North Carolina is waging a campaign for a new pharmacy building at the University which he says will mean that two schools can be equipped with standard facilities for the price of one. Dr. Luxon has made his appeal to recent press gatherings at Chapel Hill and Asheville and has found a great deal of encouragement, he says.

The Journalism School at Chapel Hill has long been the "football" of the institution insofar as facilities are concerned. It is probably one of the highest-ranking schools of its type in the Nation which does not have anything like the necessary quarters for a standard school of journalism. But the School of Pharmacy is equally needy and it has been promised the next new building to be allocated at the Chapel Hill unit.

The nominal renovation sum of \$200,000 would make the present pharmacy quarters—Howell Hall—an adequate structure for all journalism students, according to Dr. Luxon. He has outlined the goal of the journalism school as being three-fold—to provide a liberal education, to develop an understanding of the responsibility of the press in a

democratic society, and to impart fundamental knowledge of journalistic techniques and procedures. The needs to bring this goal about are "adequate books, building and equipment."

The Free Press believes Dean Luxon has a logical approach to the two most pressing building needs at Carolina. He certainly should have the support of friends of pharmacy and journalism across the State and a growing number of those charged with the responsibility for making the educational plant of the University adequate for all the peoples needs.—Editorial from the *Free Press*, Kinston, N. C.

Boosts Pharmacy

The nationally syndicated columnist, Hal Boyle of New York, recently devoted his newspaper space to Pharmacy, with particular emphasis on the attractive positions open and the decreasing number of pharmacists available to fill these positions.

Boyle cited the case of George B. Burrus, a soda fountain clerk, who rose to the presidency of the Peoples Drug Store chain.

Scott Drug Company

*Wholesale and Manufacturing
Druggists*

Charlotte, N. C.

North Carolina Pharmaceutical Association

Fall Meeting-Cruise

TO

BERMUDA

6 DAYS - \$100 UP

- Two Days in Bermuda -

Fares include: Transportation, Stateroom, Meals, Dancing, Entertainment, Banquet, Ship as Hotel with meals in port.



M. S. "STOCKHOLM"

Every Cabin Outside

—SAILING FROM—

MOREHEAD CITY

SAILS November 3rd—RETURNS November 8th

Make your reservations NOW while there is still a selection of cabins to choose from. Invite your friends to join you. Your Cruise is also a Meeting of your Association and the cost is a deductible expense when computing taxes. For literature address:

W. J. Smith, Secretary—P. O. Drawer 151

Chapel Hill, N. C. Telephone 5336

NEW dosage form! NEW sales for you!

There's an important place in the doctor's practice for ACHROMYCIN Intramuscular. It provides him with the leading brand of tetracycline in a convenient dosage form—for immediate absorption and diffusion, and prompt control of infection, with minimal patient discomfort.

If you carry injectable products, ACHROMYCIN Intramuscular should also have an immediate place in your stock! Intensive detailing and heavy advertising are certain to bring volume sales for this new dosage form. Order today!

Vials of 100 mg.



ACHROMYCIN INTRAMUSCULAR

Tetracycline Lederle



•REG. U.S. PAT. OFF.

LEDERLE LABORATORIES DIVISION
AMERICAN Cyanamid COMPANY
PEARL RIVER, NEW YORK

Old Apothecary Shop Opened

A trip into pharmaceutical history was recently enjoyed by a group of distinguished visitors to Lederle Laboratories Division, American Cyanamid Company, Pearl River, N. Y.

The occasion was the official opening of a reconstruction of an 18th Century Apothecary shop as a permanent exhibit to illustrate the strides pharmacy has made in the past two centuries.

The exhibit is located in the lobby of a modern four story building where much of Lederle's packaging and manufacturing is done.

Facing the old Apothecary shop on the opposite side of the lobby, is its modern counterpart, a modern ethical pharmacy.

The old shop is as nearly authentic as possible. The shingles of the shop are hand split; the clapboarding is narrow and rounded; the "street" is paved with the same brick used in the reconstruction of Williamsburg, Va. On the wall behind the shop is a photomural depicting an actual house in Williamsburg. It effectively suggests a street in a small colonial town.

The glass in the windows of the shop and in the streetlamp is wavy and distorted. The bullseye glass over the door was imported from England. The steps are fastened with iron cleats, in the manner of the period.

When the exterior of the shop was finished it looked beautiful—and brand new, an

(Continued on Page 337)



The exterior view of the Lederle Old Apothecary Shop shows the mural, the brick, paving, the iron cleats in the steps, old "bullseye" glass above the door, hand split shingles, and other details of construction.

the "FAMILY PACK"



...for PROFIT!

APOTHECARY SHOP

(Continued from Page 335)

anachronism that immediately became apparent to Dr. John Bird, co-ordinator of new product development, who was in charge of the project. Thereupon the construction crew set to work and succeeded in aging the paint and plaster, and bringing out old cracks in the door.

The interior of the shop is dimly lit as if by candles and oil lamps.

The shelves are lined with antique drug jars, some of which still contain their original ingredients.

The labels on these jars were made of thin sheets of glass, heated and bent to fit the bottles. The letters were then printed on them in gold or black. They were fastened to the bottles with wax or other suitable material.

The shop is filled with antique pharmaceutical equipment that has either been loaned or given by friends of Lederle, who were interested in the exhibit.

There is an old mortar made of lava stone that dates back to the early American Indians. Some of the hand balances still have their original weights, including the obsolete "scruple."

There is a spiked plate used to extract citrus oils. Next to it is a quassia wood cup that made its own bitters. By filling it with water at night and drinking it in the morning, the patient got his medicine right from the wood of the cup.

Among those who visited the laboratories were: Dr. Newell Stewart, President-Elect of the American Pharmaceutical Association, and Executive Vice-President of the National Pharmaceutical Council.



The interior of the Lederle Old Apothecary Shop has been reproduced as faithfully as possible. Many of the drug jars and cans shown in the shelves still contain their original ingredients.

IN ABBOTT research we are continually developing products to serve the medical profession. When new ideas are compounded with old ideals, the result is an effective prescription of profits for you.

ANOTHER REASON WHY

It pays to feature  *products*

Some Prescription Practices We Have Found to Be Successful

By JOHN T. STEVENSON, Elizabeth City

(1) Removal of our soda fountain was, in our opinion, the major item in paving the way to a larger prescription volume. It was accepted favorably by the doctors and has built up the professional prestige of the store.

(2) The wearing of white drug coats by the front clerks as well as by the registered men lends a professional air. On the pharmacist's coats we have the registered pharmacist emblem.

(3) Lack of counter prescribing finds favor in the eyes of the medical profession. Of course, this does not mean we would not furnish a dose of headache medicine or the like to a customer.

(4) We provide a desk in our prescription department for the doctors' use, with each doctor's individual prescription pad in full view.

(5) We maintain reference books for the doctors' use, and also furnish information of this kind to them when they telephone for it.

(6) We try to keep one professional window at all times. These we find to be interesting to the public, and are excellent prescription volume builders.

(7) We never buy pharmaceuticals because of price. We buy from the standard companies only, and never in quantities that cannot be disposed of in a safe period.

A pharmacy can be made just what you want it to be. It can be a variety store, a supermarket or a professional pharmacy. We are members of a profession!

Eternal Vigilance

We quote from talk by John Hood of Kinston on subject: "Is Self-Service the Answer to Super-Market Competition?"—

"Eternal vigilance is the main ingredient that will help to answer the Super-Market's entrance into the drug field.

"Self Service, or Self Selection, as some prefer to call it, is of some help—but neither

that nor any other one endeavor is the solution.

"Self Selection in a drug store also can be a handicap, as well as an asset. Customers in our neck of the woods have too long been served by clerks, even if poor excuses as a saleslady or salesman, and you just can't educate your customers overnight to pick up what they want and say 'wrap this up.' Now, some customers prefer to look around, but as yet most of them want some help, and will stand around or perhaps walk out without a purchase unless approached by a clerk.

"Now—getting back to Eternal Vigilance—by that I mean everlasting alertness, wakefulness—on our toes—refraining from sleeping on the job, injecting new ideas, new and better service to customers, going the second mile if need be to get and keep customers."



The Name at the Top—It's EVERFRESH

and . . . The Top Name among quality brands

Assures
PROFITS
Assures
DEMANDS

"The swing is definitely toward the brands the public knows."

ORDER TODAY

Thru Your
Wholesaler

The McCambridge & McCambridge Co.
6400 Rhode Island Ave. Riverdale, Md.



For sixty-nine years

. . . since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Hospital Pharmacists Meet at the University of Connecticut

The annual Institute on Hospital Pharmacy conducted by the American Hospital Association, in cooperation with, the American Pharmaceutical Association and the American Society of Hospital Pharmacists was held at the University of Connecticut, Storrs, Connecticut, from June 28, through July 2, 1954. A thorough course of instruction was given to all of the 160 participants. Many phases of hospital pharmacy were touched upon, including; (1) the keeping of pharmacy records, (2) purchasing policies, (3) administration of the pharmacy department, (4) utilization of non-professional personnel, (5) educational services offered by the pharmacy, and many other topics of interest to the hospital pharmacist.

Those attending the Institute from North Carolina were; Dorothy V. Brecht, Chief Pharmacist, Watts Hospital, Virginia Caudle, City Memorial in Winston-Salem, Rudolph Warren Hardy, Assistant Chief Pharmacist, Cabarrus Memorial Hospital, Claude U. Paoloni, Chief Pharmacist, Moses H. Cone Memorial Hospital, Hubert Graham Price, Chief Pharmacist, Rex Hospital, Edward Superstine, Assistant Chief Pharmacist, Duke University Hospital, and William W. Taylor, Chief Pharmacist, North Carolina Memorial Hospital.

Licensed by Board

Three pharmacists were recently licensed in the state by reciprocity, two from Tennessee, the other from Georgia.

James R. West (Ga.) is now with the Valley Drug Company of Candler. J. T. Woodson remains in Memphis, Tennessee while Banks Seudder (Tenn.) is employed by the New River Pharmacy of Jacksonville.

Roy C. Shepherd, Jr. of Lexington, having completed the practical experience requirement, has been licensed as a pharmacist. Mr. Shepherd graduated from the UNC School of Pharmacy in 1953.

Board Licenses Four Pharmacies

The following drug stores were registered with the N. C. Board of Pharmacy July 20, 1954.

Professional Pharmacy of Wilmington
Corner 10th & Grace Sts.

Wilmington

Robert Y. Kelly, Harold B. Sauls—owners
Harold B. Sauls—pharmacist in charge.

Rocky Point Pharmacy

Batts House—Railroad Street

Robert R. Dees—owner

Benjamin K. Mobley—pharmacist in charge.

Hotel Charlotte Pharmacy, Inc.

239 West Trade Street

Charlotte

Francis Muratori, Ruth B. Muratori and

Alfred J. Muratori—owners

Francis Muratori—pharmacist in charge.

Pike's Drug Store

Wil-Mar Park

Concord

Jesse Miller Pike—owner and pharmacist in charge.

Van Valkenburgh Joins Lilly

William B. Van Valkenburgh, registered pharmacist in North Carolina and Florida, has joined Eli Lilly and Company as a representative in Asheville. A new territory, it is composed of East Asheville, Weaverville, Oteen, Swannanoa, Black Mountain, Morganton, and Glen Alpine; and Madison, McDowell, Rutherford, and Cleveland counties.

A native of Asheville, Van Valkenburgh was graduated in 1944 from Lee H. Edwards High School. In 1951 he received his Bachelor of Science degree in Pharmacy from the University of North Carolina. Since then he has been employed as a pharmacist by the Malvern Hills Drug Store, in Asheville.

Van Valkenburgh is a member of the North Carolina Pharmaceutical Association, the Western North Carolina Drug Club, and Phi Delta Chi, professional pharmacy fraternity.

Stationed in Florida

First Lt. Harold V. Day of Spruce Pine is now stationed in Marianna, Florida at the Graham Air Base.

SPECIAL SALE

AUGUST 15 TO SEPTEMBER 15—READ THIS—ACT NOW

We Won't Be Out-Traded!

We Won't Be Underpriced!

Before You Buy Any Soda Fountain See Us First

TERRIFIC BARGAINS—AMAZING TERMS

STANLEY KNIGHT

AMERICA'S FINEST SODA FOUNTAINS

AND LUNCHEONETTE EQUIPMENT

COMPLETE

BOBTAILS

FOUNTAIN UNITS

CREAMER UNITS

LUNCHEONETTE EQUIPMENT

Phone—Wire—Write Today

Be the Proud Owner of a New 1954 Stanley Knight

—Distributors—

BERRYHILL FOUNTAIN SALES CO.

Box 3251—Phone 2-8945—Charlotte, N. C.

New **THIS DISPLAY WILL SELL**

Tabcin®

BRAND

BETTER THAN EVER



Ask your Miles man for this attractive New TABCIN #1480 Assortment next time you order ALKA-SELTZER.

LOOK!

A dollar saved is a dollar earned. You make an extra dollar when you sell New TABCIN assortment #1480, which includes:

1 dozen small packages
1½ dozen large packages

Selling price per ass't at Fair Trade Prices \$21.54
Less cost when purchased in \$100 order \$11.50

a 47% profit to you of \$10.04

← Give this display **PREFERRED POSITION** for **FAST TURNOVER!**

New TABCIN is better than ever for relief of Cold and Hay Fever discomforts. In addition, the improved formula makes New TABCIN especially effective for relief in Headaches, Dental Pain, Menstrual Pains.



Made by the makers of ALKA-SELTZER
MILES LABORATORIES, INC., ELKHART, INDIANA
Partner of the Retail Druggist for 70 Years

Compulsory Retirement at 65 Called Mistake

Enforced widespread retirement at the arbitrary age of 65 is a tragic mistake and the policy should be fought by the medical profession, particularly by the medical directors of life insurance companies, according to Dr. Karl W. Anderson, vice president and medical director of Northwestern National Life Insurance Company.

Dr. Anderson, chairman of the medical section of the American Life Convention, at its three day annual meeting, told the group that there is no scientific basis for deciding that a person of 65 is "ripe" for retirement. On the contrary, he said, the average person who reaches 65 in the year 1954 is physically, mentally, economically and socially in much better condition—"younger"—than when 65 was selected as the standard retirement age when the social security program was set up 18 years ago.

Original Idea . . .

"The Government in its attitude towards social security is at least suggesting, and many times forcing, a premature retirement," he said. "The original idea of social security—to keep people away from the poorhouse—has been lost sight of and somehow the idea has crept in that social security is an adjunct to retirement funds. So now to enjoy this luxury it is necessary for people to lay down their tools and let their skills grow rusty starting at the age of 65.

"Time and social security experience itself are proving how wrong this concept was. The average age at which American citizens claim their first social security pension check is 69!"

The life insurance industry, Dr. Anderson said, should "Avoid portraying retirement as an ideal, and instead promote the view that the older person can add years to his life by keeping busy in a gainful occupation of his own choosing—happy, active, possessed of his self-respect, yet free from financial worry through the added security which life insurance provides."

Life Span Doubled . . .

The average span of life in the United States has nearly doubled in the past 100 years, Dr. Anderson pointed out, and is still on the rise. "Based on social security experience, Americans are already close to the average of 70 fully active and productive years. Anticipated further improvements in health may eventually put that figure as high as 75 years, which could well be followed by a further extended span of partial activity." He quoted from a survey of policyholders regarding their retirement aims, made by Northwestern National Life in 1951. Only 24 per cent of the policyholders questioned wanted to retire to a life of complete ease; 39 per cent wanted to be financially able to reduce their working hours or shift into some lighter occupation, and 37 per cent wanted to keep right on working at their present jobs, falling back on their retirement income only when physically and mentally unable to hold those jobs any longer. "Idleness would drive me crazy in a short time" was a frequent comment received in the insurance company's survey.

Predicts Changes . . .

Dr. Anderson predicted that the United States Government itself will eventually have to reverse its attitude towards retirement as reflected in the present social security system. "I do not believe the lengthening life span and the growing proportion of people living beyond the age of 65 will permit even the world's most productive nation to support economically a system in which so large a percentage of its members are totally unproductive and therefore totally dependent," he said. "We must encourage people to continue work for economic reasons as well as for their own happiness. We in life insurance medicine can do ourselves credit, and our industry and nation a service, by hastening the inevitable transition to a sound and healthful concept of retirement." (Journal of Commerce, 6-17-54.)

"trebled sales"



MEBANE, N. C. "Since we have been displaying the dozen carton of 'Benzedrex' Inhaler, we have trebled sales."

James S. White

James S. White
Carolina Drug Co.

**double your sales of
BENZEDREX* INHALER
with the new display carton**

*Smith, Kline & French
Laboratories, Philadelphia*



*T.M. Reg. U.S. Pat. Off.

Retires After Forty Years

E. V. Woodard of Selma has sold his interest in the Woodard & Creech Drug Company and retired. At the time the change in ownership took place, Mr. Woodard had completed forty years as a pharmacist.

Joe A. Creech continues with the firm. An interest in the business has been sold to Grover Creech, who recently joined the firm after graduating from the UNC School of Pharmacy and receiving his pharmacy license.

Mr. Woodard was a member of the Class of 1910 of the University of North Carolina. He has owned or operated drug stores in Princeton, Rocky Mount and Selma.

To Introduce New Reducing Tablet

Drug Enterprises, Inc. of Winston-Salem, owned by Conrad Stonestreet, Robert Jones and Homer Pulliam, will introduce a new reducing tablet this fall. Authorized capital stock is \$100,000.

Joins Clinton Pharmacy

Palmer Caldwell has accepted a position in Clinton with Chestnutt's Pharmacy.

50th Anniversary

The Broad Street Pharmacy of Southern Pines, owned by Joe Montesanti, recently celebrated its 50th anniversary with several improvements to the interior—new prescription department and addition to "self selector" displays.

Join N. C. Pharmacists

Licensed by reciprocity: Fay Clyde Simmons, Jr., Shallotte Pharmacy, Shallotte, N. C. (from South Carolina) and Victor L. Geis, 1409 W. Elmdale Avenue, Chicago 26, Illinois (from Pa.).

For Sale

Completely equipped drug store, including clean stock of drugs and sundries. Will sell for about fifty cents on the dollar. Bloom H. Kendall, Kendall's Drug Store, 226 South Washington Street, Shelby, N. C.

TMA List Grows

New additions to the TMA membership list, as announced by the secretary, J. Floyd Goodrich of Durham: J. C. Canipe, Jr., 101 Lakeshore Drive, Asheville (E. R. Squibb & Sons), and R. Harold Kenerly, Box 1307, Salisbury, representative in that area for Wyeth Laboratories.

H. L. Hithcock (Hollingsworth Candy) has a new address in Winston-Salem—1920 Greenbrier Road.

The "TMA Directory" distributed to pharmacies has the membership listed by firm represented. The list to appear in the NCPA Year Book will be alphabetized by member's name, starting with Lucas Abels and continuing through Norman F. Young of the Dr. T. C. Smith Company.

Joins Streetman

Walter C. Hoffman of Brevard has joined the Streetman Drug Company of Marion as pharmacist. A native of Norfolk, Va., Hoffman previously worked with Justus in Hendersonville and Varner's of Brevard.

He attended William & Mary College, VPI and Roanoke College. In 1950 he graduated in pharmacy at the Medical College of Virginia.

Nembutal Substitutors Fined

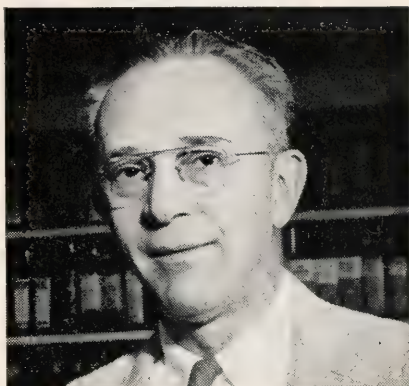
Abbott Laboratories, continuing its campaign against substitution, has obtained a permanent injunction against one Chicago pharmacy and temporary injunctions restraining four others from filling prescriptions calling for NEMBUTAL with anything except NEMBUTAL.

Circuit Judge Joseph A. Troy, issued the permanent injunction against the Chicago pharmacy and awarded Abbott substantial damages.

Bills Missing

Police are investigating the disappearance of between \$500 and \$600 in currency from the Carswell Drug Company of Durham. It is reported several hundred dollar bills made up part of the currency.

**"my sales jumped
over 300%"**



PORTSMOUTH, VA. "I think most druggists are like I am. I couldn't conceive of the selling power of a carton of 'Benzedrex' Inhalers until I had placed one on my counter. My sales jumped over 300%."

M. E. Goldman

M. E. Goldman
Suburban Pharmacy
Cor. Rodman Ave. & King St.

**double your sales of
BENZEDREX* INHALER
with the new display carton**

*Smith, Kline & French
Laboratories, Philadelphia*



*T.M. Reg. U.S. Pat. Off.

Here are your **Gifts Galore** lines

Beautiful Hair
B R E C K

EVERSHARP
Hydro-magic '500'

Jewelite

Ever-Ready
Magnet brush

Hankscraft

Evening in Paris
by BOURJOIS

SYLVANIA

Seaforth!
FOR MEN

PAPER-MATE

Capri Pen

CINDERELLA

argus
CUTEX

Remington Rand

Flex
ACTION
by Hughes

Lanolin
Plus

MENNEN
FOR MEN

AND

AMERICAN TOY & FURNITURE CO., INC.
AMITY LEATHER PRODUCTS COMPANY
BOSTWICK LABORATORIES, INC.
BREARLEY COMPANY
CASCO PRODUCTS COMPANY
DEVILBISS COMPANY
DOLL-BODIES, INC.
S. DRESSNER AND SON, INC.

ELGIN AMERICAN
Div., Illinois Watch Case Co.
HEINRICH, HERRMANN & WEISS
HOUBIGANT SALES CORP.
E. INGRAHAM COMPANY
DAVID KAHN, INC.
KAMKAP, INC.
KNAPP-MONARCH COMPANY
NOMA LIGHTS, INC.

POLORON PRODUCTS, INC.
R. & S. TOY MFG. CO., INC.
REMPEL MANUFACTURING, INC.
RONSON CORPORATION
STUART HALL COMPANY, INC.
THE WAL-FELD COMPANY
WEST BEND ALUMINUM CO.
ALLEN B. WRISLEY AND CO.
ZELL PRODUCTS CORPORATION

We have a complete stock. Please place your orders through . . .

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Weddings

Mr. and Mrs. Fronie Powell of Ahoskie announce the marriage of their daughter, Barbara Lou, to Robert Milas Martin, son of Mrs. J. H. Martin and the late Dr. Martin of Red Oak, on Sunday, July 11, in Edenton.

Mrs. Martin is a graduate of Ahoskie High School and is employed as secretary of the Ahoskie Fish and Produce Company. Mr. Martin attended Fork Union Military Academy and Gordon Military College and is a graduate of the School of Pharmacy of the University of North Carolina. He is pharmacist at Walker-Boone Drug Company, Ahoskie.

Miss Cassandra Whittemore of Graham and Evan Sylvanus Setzer, Jr., were married in July at the Graham Methodist Church. Mr. Setzer is a 1954 graduate of the School of Pharmacy, UNC and is employed at the Graham Drug Store.

Miss Eleanor Grey Bullock and Joseph Graham White were married in Fayetteville

on July 11. The young couple, both '54 graduates of the UNC School of Pharmacy, will make their home in Burlington.

Engagements

Miss Joanne Weathers Brown's engagement to Elbert Neal Herring of Lumberton has been announced by her parents, Mr. and Mrs. S. Bunn Frink of Southport. The wedding will take place September 4. Mr. Herring was graduated at the School of Pharmacy with the 1954 class; he is employed at Hedgpeeth Pharmacy, Lumberton.

Births

Billy and Marsha Hood Brewer of Pink Hill announce the birth of a daughter, Carolyn Hood, on July 24.

The case history of an old colored lady was being compiled by a hospital employee. "Mandy, have you ever been X-rayed?" Back came this reply: "No, sir, but once I was ultravioleted."



Reabela Tablets

\$8.00 per 1000 \$12.00 doz. 100s

Reaco B-Complex with C Tablets

\$20.00 Doz. 100s

Reaco A & D Capsules

\$10.00 Doz. 100s

A. E. P. Tablets

\$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets

\$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets

\$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets

\$7.50 per 100

Reavita Capsules

\$34.80 Doz. 100s
\$28.00 per 1000

Neo-Reavita

\$36.00 Doz. 100s

Reacaps

\$25.80 Doz. 100s

Rea-Secal

\$15.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA



One of the Nation's Famous Trade Marks

Wherever people read newspapers and magazines, drive automobiles on the nation's highways, listen to radio or look at television—wherever people have headaches in the United States—"BC" is a well-known trade mark.

Every day, seven days a week, millions of people read about, hear about or see some form of "BC" advertising. Every week, 52 weeks each year, people in the United States are now buying an average of almost one and a half million packages of "BC" Headache Tablets and Powders.

Extra Dollars for You

Those who give prominent counter display to fast-selling "BC" reap the profits to be gained from this tremendous nation-wide advertising. More millions than ever before are now convinced that "BC" means quick headache relief.

B. C. REMEDY COMPANY

Durham, North Carolina

Northeastern Members Made "Cousins of Bertie"

Short talks by five pharmacists from Eastern North Carolina comprised the July 14 program of the Northeastern Drug Club in Windsor, with Bill Gurley and E. S. Pugh as hosts.

The subjects and speakers, headlined as "The Northeastern Pharmacy Panel," were as follows: "Substitution & Duplication," W. D. Welch, Jr., Washington; "Air Conditioning—Is the Expense Justified?," W. B. Gurley, Windsor; "Can Net Profits Be Maintained without a Soda Fountain?," David R. Davis, Williamston; "Some Rx Practices We Have Found to Be Successful," J. T. Stevenson, Elizabeth City; and "Is Self-Service the Answer to Supermarket Competition?," John C. Hood, Kinston.

"Bertie County Cousin Certificates" were presented to the members by President Holley Mack Bell of the Windsor Chamber of Commerce, who welcomed the pharmacists to Windsor. The meeting was held at the Hotel Duke of Windsor.

Rollins to Head W-S Club

Ernest Rollins, chief pharmacist of the Baptist Hospital, Winston-Salem, was installed as president of The Winston-Salem Drug Club for the coming year at a meeting of the organization in July.

W. A. Simmons will serve as vice president, while Mrs. Virginia Callahan continues as secretary-treasurer.

50 Attend Meeting in Asheville

Johnson and Johnson's movie, "Design for Selling," was shown to members of the Western N. C. Drug Club on July 9. J & J representatives George Powell of Atlanta and James Ailshie of Asheville were in charge of the program.

Formal announcement of the selection of Kelly Bennett of Bryson City as "Pharmacist of the Year" was made by W. A. Ward, member of the NCPA executive committee. The award dinner will be held in Bryson City in September.

Plans for the club's annual steak fry were announced by Tom Bennett. Moss Salley, Jr. reported on the new plan for supplying prescription blanks. About 50 members attended.

Bob Sisk, president, has been highly commended for his efforts in behalf of the club, which holds the state record for continuous monthly meetings of a local drug organization.

Eadie Installed

New president of The Mecklenburg Pharmaceutical Society is Edward B. Eadie of the Medical Pharmacy, Charlotte. He succeeded Gilbert Colina at an officer installation ceremony held in Charlotte on July 6.

Other officers include T. E. Cobb of Leggett's, vice-president; Gilbert Colina, chief pharmacist at Mercy Hospital, secretary; and Graham B. Dimmick, Jr., Hawthorne Pharmacy, treasurer.

The club discussed a plan of supplying prescription blanks to MD's without store signature, but deferred final action until later. Mr. Colina reported the plan had the endorsement of officers of The Mecklenburg Medical Society.

CHLOROPHYLL

**in the Gumming on
YOUR DRUG LABELS**

An Exclusive Feature with McCourt's

For the benefit of the pharmacist who occasionally moistens labels with his tongue, the McCourt Label Cabinet Co. is now printing drug labels on paper with gumming containing Chlorophyll.

There is no additional charge for this added value in the quality of McCourt's drug label paper and gumming.

Ask your McCourt salesman to show you the new labels with the Chlorophyll gumming.



"Use the Label with the Green Gumming"

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

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TO YOUR

N.C.P.A. HEALTH & ACCIDENT

POLICY

For an additional reasonable premium you can obtain, *as you choose*, from \$500.00 to \$2500.00 medical expense and from \$1000.00 to \$25,000 accidental death indemnity.

This policy covers *every* medical expense arising out of disability from any type of accident, Doctor, Hospital, Nurses, X-ray, Drugs, Etc.

The amount you receive is limited only by the amount you buy, up to \$2500.00.

		Add \$5.00 to each first premium	
Plan 1			
\$1,000 Acc. Death Indemnity	Annual		\$16.00
\$500 Medical Expense	Quarterly		4.25
Plan 2			
\$2,000 Acc. Death Indemnity	Annual		21.00
\$1,000 Medical Expense	Quarterly		5.55
Plan 3			
\$3,000 Acc. Death Indemnity	Annual		26.00
\$1,500 Medical Expense	Quarterly		6.90
Plan 4			
\$5,000 Acc. Death Indemnity	Annual		36.00
\$2,500 Medical Expense	Quarterly		9.55

Additional Accidental Death Indemnity \$2.00 per \$1,000.00 per year

FOR FURTHER INFORMATION WRITE

F. W. Sarles, State Mgr.

INTER-OCEAN INSURANCE COMPANY

P. O. Box 1048

Greensboro, North Carolina

OR SEE THESE REPRESENTATIVES

Apex-Raleigh.....	G. T. Rogers	Kenly.....	R. S. Atkinson
Asheville.....	I. F. Fogartie	Kinston.....	Mrs. R. S. Tull
Beaufort.....	Mrs. Myrtle Duncan	New Bern.....	John R. Taylor
Charlotte.....	Edgar L. Jones	Reidsville.....	E. C. Merricks
Gastonia.....	C. C. Carpenter	Warrenton.....	G. W. Poindexter
Greensboro.....	Mrs. J. E. Ferguson	Washington.....	Bowers Ins. Agency
	R. J. Golden		
	Underwood Ins. Agency		

AIR CONDITIONING

(Continued from Page 331)

The average cost per month for operation has been about thirty dollars—just a dollar a day. This nominal expense has brought to me and all those working in the store a degree of comfort that just a few years ago would not have been thought possible.

From the customer's point of view, I think it is only reasonable to assume that most of them prefer to shop where they are comfortable. I know that when I am traveling, I will gladly drive an extra fifty miles to find a air-conditioned restaurant rather than take a chance on the discomfort of one that may be hot and stuffy.

The cost of our air conditioning unit was \$1,250 plus pump, wiring, and labor, totaling \$1,510.

In the light of these costs, the facts I am going to give now will seem startling. A new line of air cooling units has recently been placed on the market by Air Cooling Engineering Company, Evanston, Illinois, under the trade name of Polar-Breez.

Designed to operate with an almost unheard of economy, the 10-ton unit uses only \$5 worth of water a year and electricity at a cost of five cents per hour—smaller units at correspondingly reduced costs. The 10-ton unit sells at \$750, the 7½-ton at \$650, the 5-ton at \$550, and the 3-ton at \$450.

These conditioners represent a distinct improvement over older models in that they constantly force fresh air into the area covered. Temperature reduction range is from 10 to 18 degrees.

These units require no floor space, may be mounted in window vents, on the roof, in the cellar, or even outside the building—an ideal installation where space is at a premium.

Considering these facts, it seems to me it is just as necessary to keep our stores pleasantly cool in summer as it is comfortably warm in winter.

State Distributor

State Distributor of the Polar-Breez Air Conditioning Unit is the J. B. Murphy Company, P. O. Box 175, Thomasville, N. C. Phone 521.

Calls for Stricter Enforcement

A delegation of pharmacists from Wilmington appeared before the Board of Pharmacy on July 20th with request the pharmacy laws be more strictly enforced. After hearing individual members of the delegation express themselves, the Board voted to cooperate by assigning one of its inspectors to New Hanover County for whatever time is necessary to investigate the allegations made by the delegation.

Prior to its appearance before the Board, representatives of the delegation said a detective had been employed to obtain necessary evidence for prosecution.

Members of the visiting delegation included J. M. Hall, Jr., W. C. Brantley, Harold Sauls, W. A. Morton and J. G. Grantham of Wilmington; Joe House, Jr. of Grifton and Jarvis Alligood of Greenville.



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Double Kay
NUT SHOP 
DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave.

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SELL MORE!

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Sealtest's appetite arousing *na-*
tional and *local* advertising . . .
aided by the industry's *finest in-*
store promotions . . . plus Sealtest's
known *customer satisfying quality*
. . . are three big reasons why
fountains serving Sealtest are store
volume builders.

*Call Southern Dairies today. Let the Sealtest man show you
how you can increase fountain sales and build greater store volume.*

Smithsonian Institution Installs Exhibit Showing History of Hypodermic Syringe

Antique and modern hypodermic syringes and needles have joined "The Spirit of St. Louis," old "iron horses" and other classic examples of human experience in the Smithsonian Institution, Washington, D. C.

A permanent historical exhibit prepared for the world-famous museum by Becton, Dickinson and Company, shows how the present instrument has evolved.

Already installed, the exhibit is a 3½ by 7 foot illuminated wall panel with a giant model of the B-D Yale Luer-Lok syringe in the center. It is displayed in the Institution's Pharmacy Division, second floor, at Tenth and Independence Avenues, S.W.

"The Story of Hypodermic Syringes" includes many kinds used in medicine today and also describes the steps in their manufacture, as well as their history.

Especially fascinating as medical artifacts are the early "syringes" that had no needles. Their elongated nozzles were inserted into previously made incisions, and the medicinal ingredients such as morphine paste were deposited there. Some of these "syringes" were made of sterling silver with leather pistons.

Sir Christopher Wren, the exhibit points out, was probably the first to use a syringe to inject drugs into the body. In 1657 he produced an instrument by attaching a slender quill to a bladder. But it was not until 1852, almost two centuries after Wren, that Charles-Gabriel Pravaz of Lyons, France, devised a metal hypodermic syringe.

Charles Hunter of London introduced the cutting point on the needle in 1859. First to patent a hypodermic syringe in the United States, in 1873, was Ephriam Cutter of Woburn, Mass.

Hermann Wulff Luer of Paris revolutionized the hypodermic syringe by developing the first all-glass instrument. It was first manufactured in the United States by Becton, Dickinson and Company, in 1897. The first sale was made by M. W. Becton to

Z. D. Gilman of Washington, D. C. on October 8 of that year, and the price was \$60.00 per dozen.

In 1925, Col. F. S. Dickinson designed the Luer-Lok syringe, the first with a practical form of needle and syringe joint. It is in common use today and has largely replaced the earlier types of metal cylinder-leather piston types of syringes.

New Store for Winston-Salem

Property on the corner of Miller Street and Cloverdale Avenue, Winston-Salem, has been purchased by James A. Hutchins, who expects to erect a new drug store with large parking lot on the site.

The new drug store will be known as "Hutchins' Cloverdale Pharmacy" and will be managed by E. L. Smith.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

SMITH WHOLESALE DRUG CO. SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business



WALGREEN SEMINAR PARTICIPANTS hear Thomas G. Crawford, the firm's Director of Personnel, cover drugstore personnel programs. The group includes (clockwise from Crawford): Dean Floyd J. LeBlanc, South Dakota State College; Lillian Werner, University of Minnesota; Franklin S. Williams, University of Arkansas; Jack N. Bone, University of Wyoming; Dean E. L. Hammond, University of Mississippi; R. George Kedersha, Rutgers University; Wendle L. Kerr, State University of Iowa; Dean John F. McCloskey, Loyola University of New Orleans; Paul A. Pumpian, University of Maryland; Raymond E. Hopponen, University of Kansas; F. C. Hammerness, University of North Carolina.

F. C. Hammerness Completes Walgreen Seminar

F. C. Hammerness instructor at the University of North Carolina School of Pharmacy, has a wealth of new information to offer his students in pharmacy administration this fall . . . information gained at Walgreen's 1954 Seminar in Drugstore Management.

Held at the firm's Chicago headquarters, June 21-July 14, the Seminar afforded Hammerness, and representatives from ten other major pharmacy colleges, a month's on-the-scene experience in Walgreen operations and stores.

Purpose of the Seminar—the second such program sponsored by Walgreen's—is to enable pharmacy colleges to study progressive drugstore management at close range in line with their increasing emphasis on basic business fundamentals in the classroom.

Thirty-seven different business subjects ranging from personnel training to departmental merchandising were thoroughly ex-

(Continued on Page 358)



Are you overloaded?

Excess stock . . . slow-moving inventory . . . obsolete goods . . . sagging shelves . . . stacked basement . . . what a "load" to carry! But why get that way in the first place? Why try to buy profits? Buy turnover . . . profit opportunities. Buy as needed from our complete stocks.

For example, here's a chance to cash in on a couple of presold Lilly products—Combination Offer "A"! Only three cartons of ten each of 100 Gelseals No. 100, 'Multicebrin' (Pan-Vitamins, Lilly), and two cartons of ten each of 60 Gelseals No. 512, 'Multicebrin' Jr.—just fifty sales at fair trade minimum and a good profit assured.

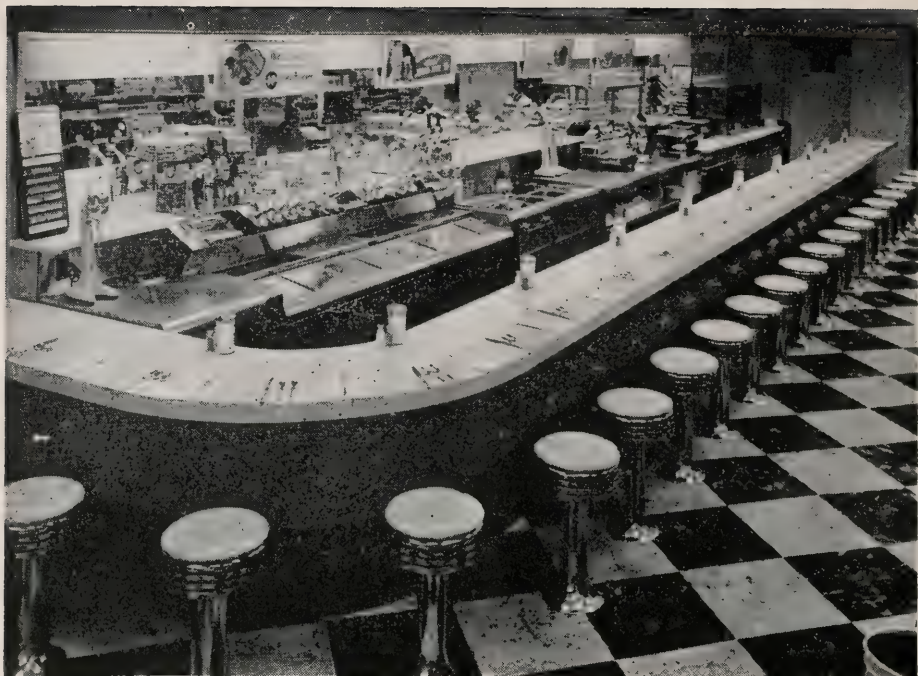
Buy an offer today! You'll be "loaded" for live sales, but not "overloaded" with dead stock. Send your orders to us.

we are a Lilly distributor

THE PEABODY DRUG COMPANY

Durham, North Carolina





A recent installation of Bastian-Blessing Soda Fountain-Luncheonette Equipment at Colonial Drugs, Inc., Pleasantburg Shopping Center, Greenville, South Carolina.



A recent installation of Key Line Fixtures at Colonial Drugs, Inc., Pleasantburg Shopping Center, Greenville, South Carolina.

GRANT E. KEY, INC.

Manufacturers
LYNCHBURG

Distributors
VIRGINIA

Lilly Introduces New-Type Insulin

Eli Lilly and Company, which in 1923 produced the first commercial Insulin preparation, now is introducing for the first time in the United States Lente Iletin (Insulin, Lilly), a new kind of long-acting Insulin produced without the use of a foreign protein modifying agent.

A zinc Insulin suspension, it offers new hope of single-daily-injection therapy to patients who have found control difficult to achieve with the preparations already on the market.

Discovered by K. Hallas-Moller, Ph.D., and his associates in the Novo Laboratories in Copenhagen, Denmark, Lente Insulin represents a new concept in the chemistry of long-acting Insulin because of its method of preparation.

Theoretically the elimination of the protein in the modifying agent tends to minimize local reactions in patients.

The clinical tests have shown that Lente Iletin (Insulin, Lilly) most nearly resembles in its action NPH Iletin (Insulin, Lilly), which controls the average case of diabetes mellitus on a one-injection-a-day basis. Lente Insulin's duration of action is only slightly longer, the investigators have found.

The clinical trials have further demonstrated that, for the most part, the two Insulin preparations can be used interchangeably. Usually the patient can be transferred successfully on a unit-for-unit basis. But clinicians have cautioned that the change should be made only under direction of the patient's doctor.

Eli Lilly and Company now has five Insulin preparations in a variety of dosage strengths. In addition to the two already mentioned, the others are Iletin (Insulin, Lilly), an unmodified Insulin; Iletin (Insulin, Lilly) made from Zinc-Insulin Crystals, a pure, rapid-acting crystalline Insulin; and Protamine, Zinc & Iletin (Insulin, Lilly), a mixture in a buffered solution.

The unmodified Insulins have been most useful in emergencies, such as coma, infections, and surgery when rapid action is desired, and as an adjunct to treatment with other types of Insulin. The modified preparations are indicated in the routine man-

agement of the average case of diabetes where it is desirable to correct the high nighttime blood-sugar levels that commonly occur.

To achieve long action it has been customary to add protein modifying agents such as protamine or globin to Insulin preparations. This makes the Insulin less soluble so that it will be released slowly in the body.

Dr. Hallas-Moller and his associates discovered they could make zinc-Insulin crystals which contained a higher than normal percentage of zinc without the use of the modifying agent. Under certain conditions of preparation and use, they obtained crystals that contained enough zinc to be relatively insoluble at the slight alkalinity of the body tissue fluids.

Although the quantity of zinc in Lente Insulin is "high"—0.2 mg. of zinc for each 100 units, or ten times as much as is found in the regularly available crystalline Insulin preparations—it is not excessive, being the precise amount of zinc used in the protamine zinc Insulin modification.

By using different methods of precipitation, the Danish scientists could obtain Insulin in either its crystalline or noncrystalline form. The noncrystalline, or amorphous, type they called Semilente Insulin. It is a quick-acting preparation whose effect on blood-sugar levels lasts about twelve hours when given to diabetics. The crystalline type was named Ultralente because its action is prolonged, lasting in excess of thirty-six hours when injected into diabetic patients.

Trying to find a preparation with a duration of action most suitable for the average diabetic, Dr. Hallas-Moller conducted a series of trials which demonstrated the best combination to be a mixture of 30 percent Semilente Insulin and 70 percent Ultralente Insulin. It was this combination that he called Lente Insulin, and it is the one which Eli Lilly and Company is marketing under exclusive license in the United States.

Although the clinical reports on Lente Insulin have been very favorable, its thera-

AT THE FOUNTAIN
OR
IN THE CABINET



NORTH CAROLINA'S
OWN

PINE STATE
ICE CREAM

IS EVERYBODY'S
FAVORITE

ALWAYS A SALES
AND
PROFIT BUILDER

RALEIGH, NORTH CAROLINA

NEW TYPE INSULIN

peutic advantages have not yet been fully determined. Reports from some investigations suggest that better over-all control can be obtained in certain complicated cases. In twenty-eight difficult cases, two British clinicians made this evaluation of the control achieved: 14 "somewhat better," 7 "equally good," 2 "definitely worse," and 5 "no definite conclusions."

It is probable that physicians in this country will regard the difficult case of diabetes as offering the best opportunity for Lente Iletin (Insulin, Lilly) to demonstrate its usefulness. Physicians may want to test it first on patients who require multiple doses for control, or who must take more than one type of Insulin. The patient allergic to protein modifying agents in present Insulin preparations may hope to obtain relief. In time, other patients may be transferred to Lente Insulin because of its greater purity.

Lilly is supplying Lente Iletin (Insulin, Lilly) in a new 10-cc. vial with a hexagon neck—"Hexanek," it's called. This helps identify the new preparation and prevent confusion. Lente Insulin comes in two strengths, designated U-40 and U-80 and containing, respectively, 40 units and 80 units per cc.

COMPLETES SEMINAR

(Continued from Page 355)

plored in discussions led by experienced, veteran Walgreen Department heads. Field trips into company stores and other facilities supplemented the meetings.

In his welcoming address to Seminar delegates, C. R. Walgreen, Jr., president of the firm, pointed out that a clearer picture of the modern druggist's problems and needs can't help but aid pharmacy colleges to produce graduates better fitted for success in today's retail drug business.

Moves to New Location

Handy's Drug Store, formerly located at 2430 Hillsboro Street, Raleigh, has moved to its new location on Medlin Drive at Dixie Trail. Kenneth Handy remains its owner and operator.

Top Scholars Announced

Dean E. A. Brecht of the School of Pharmacy, University of North Carolina has announced the names of pharmacy students making the Dean's List (average of 90 or better) and Honor Roll (average of 92.5 or better) for the Spring Semester of 1954.

Mr. Gerald Kelly Harrington, Sanford, led the group with a straight "A" average during the semester.

The Honor Roll included: James Cener Bolton, III, Rich Square; Oveda Fisher, Whiteville; Barbara Nan Gilliam, Sanford; Gerald Kelly Harrington, Sanford; Byron Taylor Huckaby, Winston-Salem; Zeb Thomas Keever, Lincolnton; Melvin C. Kendrick, Chapel Hill; Don Hedrick Kep-
pley, Denton; William Paul Powell, Horse Shoe; Brownie Dickson Schaefer, Asheville; William Darle Shouse, Rural Hall; Russell G. Sigmon, Conover; Roger Hester Sloop, North Wilkesboro; Joe Ephraim Smith, Connelly Springs; Robert Payne Wolfe, Monroe; John Dee Wood, Wilmington.

The Dean's List also included: Raymond Martin Ammons, Red Springs; Ralph Hilliard Ashworth, Fuquay Springs; William Vernon Bradley, Chapel Hill; William Wilson Graham, Peachland; Christopher B. Hargett, Chapel Hill; Milton Lee Higdon, Franklin; Jonathan Adoneran Hill, Troutmans; Gus William Hudson, Rockingham; Walter I. Jenkins, Biscoe; John Sanford Nance, Charlotte; Jack Everette Silvers, Black Mountain; Joe Donald Stone, Dobson; William Stanford Tate, Lexington; Edith Woodman Trosper, Greensboro.

Arrested for Break-in

A trio of night prowlers has been arrested for breaking and entering the Pine Street Drug Company, Lumberton. A box of merchandise, including narcotics, was abandoned by the burglars when surprised in the store.

MAYRAND MEMO

No. II

To: ALL PHARMACISTS

From: MAYRAND, INC.

Date: Aug. 1, 1954

City: Greensboro

Subject: DEXAM-OSSED TD-CAPS

Dear Sir:

The DEXAM-OSSED TD-CAP formula is a Mayrand ORIGINAL. Each capsule contains Dextro-amphetamine Sulfate 15 mg. and Amobarbital 60 mg. distributed among many tiny pellets with varying disintegrating times. ALL DAY effect is obtained by taking only ONE capsule.

DEXAM-OSSED TD-CAPS are being extensively promoted to your physicians by detailing, direct mailing, and journal advertising.

ORDER a supply of DEXAM-OSSED to prevent missing prescriptions for this excellent VOLUME builder.

Sincerely yours,

MAYRAND, INC.

P.S. CHECK supply of DEXAM and DEXAM-10 TD-CAPS.



TO
**INCREASE YOUR
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when you use the
**BEST QUALITY
 MOST MODERN
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 IN THE SOUTH**
at the LOWEST COST!

Inquire about

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 RICHMOND, VIRGINIA - DIAL 7-0759

Above and Beyond*

In the United States a pharmacy is usually known as a "drug store" and the pharmacist is a "druggist." Frequently a "drug store" seems to sell everything but drugs, from books and magazines to costume jewelry and picnic supplies. Nearly always there is a lunch counter and almost invariably a "soda fountain" or milk-bar. In small towns the "corner drug store" is very much a center of community life, particularly for teen-age boys and girls. The druggist is a well-known and respected citizen whose part in the community life extends far beyond the normal functions of compounding prescriptions or selling pharmaceuticals. On occasion he may be called upon to give advice to the love-lorn or to render emergency first aid.

All this may seem to take the pharmacist far away from the professional dignity of his calling. It certainly renders him liable to service above and beyond the call of simple duty. The point I would make, however, is that it is his willingness to render service above and beyond the call of duty which makes him a personage who is so genuinely respected by his fellow men. A true professional man is far more concerned with his opportunities for service than with the narrower limits of his profession.

Graduates of the AUB School of Pharmacy may never become "druggists" in the broad American sense. But I hope that they will respond equally to the opportunities for service which may come their way or which they may create. Only thus will they be true representatives of a profession which is primarily honored for its unselfish devotion to the welfare of man.

Stephen B. L. Penrose
 President.

* Foreword from "The Apothecary" 1954, published as a yearbook by the faculty and students of the School of Pharmacy of the American University of Beirut, Beirut, Republic of Lebanon, June, 1954.

HOWELL HALL HAPPENINGS

A note in this column about a year ago called attention to a peculiarity of human nature to the effect that a person concerned in a rumor is about the last person to hear it. A good example has been reported recently from several sources to this effect: "What's going on in Chapel Hill? Why have twelve students transferred to a pharmacy school in South Carolina?" These are the facts: Exactly one student transferred at the end of the Fall Semester, and he was ineligible to continue at the University of North Carolina because he passed only five semester hours of work whereas a second year student is required to pass not less than 9 hours of credit each semester. At the end of the Spring Semester a second student indicated that he would make a similar transfer, and he was also ineligible to continue for failure (almost completely) to earn the required quality point C average to qualify for taking third year subjects.

Irvin Honigberg passed the preliminary oral examination for the degree of Doctor of Philosophy on Monday, July 5.

Dean and Mrs. E. A. Brecht and Miss Alice Noble attended the funeral of J. B. Bowers at Richmond, Va., on July 6.

William D. Cash passed the final oral examination for the degree of Doctor of Philosophy on July 15.

A note elsewhere in this issue of the CAROLINA JOURNAL OF PHARMACY gives full details concerning the completion of a course in drug store management by Mr. F. C. Hammerness, instructor of pharmaceutical administration.

Fuad Salim Zaru, graduate student from Ramallah, Jordan, is working for the remainder of the summer at a boys' camp located at Camp Red Hook, New York.

The many friends of Mr. W. W. Taylor, instructor of Hospital Pharmacy, will be sorry to learn that his mother passed away on July 14. The funeral in Durham was attended by Dr. and Mrs. E. A. Brecht, Dr.

and Mrs. W. H. Hartung, and Mr. A. W. Jowdy.

Samples of a new development in suppository medication have been received at the School of Pharmacy. Individual plastic shells eliminate the need for a mold and serve as perfect protection for the medication until used by the patient. The shells cost about one penny each. Further information and a sample is available upon inquiry to the School of Pharmacy.

The Advisory Budget Commission visited the campus of the University of North Carolina at Chapel Hill on July 28 to hold hearings on needs for permanent improvements. Dean Brecht emphasized the urgent need for a larger building for the School of Pharmacy.

Miss Alice Noble is the proud owner of a new Chevrolet replacing the seventeen-year-old model so familiar in Chapel Hill.

Now **TABLETS, too!**

Black-Draught

The Friendly Laxative

Be sure you have adequate stocks of Black-Draught Tablets, the newest form of this fast-selling, heavily advertised laxative. Remember how Syrup of Black-Draught skyrocketed into the best-seller class. Black-Draught Tablets, backed by the same proved promotion, should be one of your best profit-makers. Order today.

THE CHATTANOOGA MEDICINE CO.

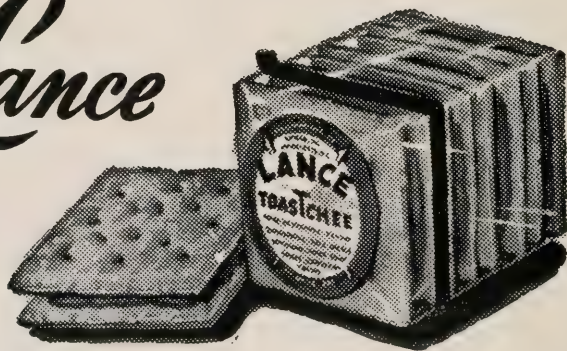
Chattanooga, Tennessee



OFFICERS OF THE MECKLENBURG PHARMACEUTICAL SOCIETY—Left to right: Graham Dimmick, treasurer; Edward B. Eadie, president; Gilbert Colina, secretary; and Earl Cobb, vice president.

SERVE

Lance



Quality

Turnover

PROFITS

OBITUARIES

JAMES BAKER BOWERS

James Baker (Jim) Bowers, born March 11, 1883 on a farm in the Shenandoah Valley of Virginia, died in Richmond on July 4 after several years of declining health.

Although a native of Virginia, Jim was an adopted Tar Heel, having spent 36 years in North Carolina, primarily the eastern area, representing Owens & Minor Drug Company of Richmond.

Mr. Bowers started with Owens & Minor in 1902. A year later he was sent to North Carolina to take over the territory of Mr. David Scott, while Mr. Scott supervised his orange grove in Florida for the winter. This "temporary assignment" did not end until 36 years and 3 months later.

While representing Owens & Minor in the field, Jim was recognized by his Company with regular promotions: Elected to Board of Directors in 1913; vice-president in 1927 and president on September 1, 1942. Due to declining health, he resigned from the presidency in 1947 and was elected to the newly created office of Chairman of the Board of Directors.

Until ill health forced his retirement, Jim attended most of the NCPA conventions over a 40-year period. His services to the profession were recognized a few years ago when he was elected a life-time member of the TMA.

This tribute to Mr. Bowers written by the late John Grover Beard—one who was closely associated with Jim for many years—sums up the high regard in which he was held by those who knew him so well:

"Jim Bowers holds the affectionate regard of every druggist in Eastern North Carolina. Few road men are harder workers than he; it is to be doubted if any get more orders; and yet he always has time for a friendly handshake, a word of cheer, a laugh that chases gloom away. Whenever we feel inclined to take inventory of the assets of North Carolina Pharmacy, we always list very prominently the traveling drug sales-

men who claim Tar Heel soil as territory, and in the group of those who are particularly fine fellows, not one is more loyal than Jim Bowers of Richmond, Va., a cracking good salesman whom we are proud to call friend."

Among those attending the funeral service in Richmond on July 6 were Miss Alice Noble and Dean and Mrs. E. A. Brecht of Chapel Hill, Reid Grantham of Red Springs, and Mr. and Mrs. N. O. McDowell, Sr. of Scotland Neck.

JOHN MACK BUFFALOE

John Mack Buffaloe, age 57, died July 3 in Raleigh after a short illness.

For 24 years Mr. Buffaloe was associated with Mr. O. C. Edwards in the operation of Edwards Drug Company of Raleigh. About a year ago he in partnership with C. C. Turner, Jr. purchased the business from Mr. Edwards and continued the firm as the Buffaloe-Turner Pharmacy.

Survivors are Mrs. Buffaloe; a sister and a brother. Interment in the family cemetery at Bethel followed funeral services in Raleigh.

MOSELEY CHESTNUTT

Moseley Chestnutt, age 66, Clinton pharmacist and operator of the oldest drug store in that Sampson County town, died unexpectedly on July 3.

Mr. Chestnutt was active in both church and civic affairs of his community.

J. T. DILLEHAY

J. T. Dillehay, age 46, pharmacist-owner of the Graham Drug Company of Graham since March, 1951 died in a Durham hospital on July 7.

For 10 years Mr. Dillehay represented the Upjohn Company in New York State. He served four years in the Army in World War II, and was discharged with the rank of captain.

LIGHT STUFF

Among the many letters sent to Dorothy Dix, some are inevitably written by people who might be described as crazy mixed-up kids, regardless of age. From a collection of these, *My Husband Keeps Telling Me to Go to Hell* (Hanover House), we print a few gems:

"I stutter very badly. Should I tell my fiancé?"

"I am in love with a man who is not of my religion or nationality. He is divorced, a hard drinker and 35 yrs. my senior. Do you think I should marry him, and if so, what color dress should I wear?"

"I don't mind my boy-friend hitting me, which he does whenever it suits him. But when he knocks me down in the street, I think that is making our love too public."

It seems that a pvt went to his sgt to find out what he should do about a cut on his finger. The sarge recommended that he go to the dispensary. The pvt thereupon ambled over to a door marked "Dispensary." He walked in and found himself in an empty room with two doors at the far end, one marked "Sickness" and the other "Injuries." He figured the latter covered his case, so he opened that door, only to find himself in another empty room with two doors at the far end. These were marked "Head and Body," and "Limbs and Extremities." He decided a cut finger would come under the latter category so he went thru that door.

Again he found himself in an empty room with two doors. This time one was marked "Major" and the other "Minor." He figured his was only a minor injury, so he walked thru that door, only to find himself outdoors. Later the sgt asked him if he got his finger fixed. "No," he said, "but boy, is that place organized!"

My mother-in-law and I were listening to a radio program. It was interrupted by an urgent appeal from the Red Cross for clothing to relieve suffering flood victims. I

was so moved that I went immediately upstairs and gathered what I could spare.

When I came down I asked my mother-in-law if she had anything to send. "Yes," she said, "wait just a moment." Soon she came out of her bedroom with quite a large bundle. I took both bundles to the nearest fire station and came away happy to think we had been able to help.

Three days later my mother-in-law said to me: "When will you get those clothes back from the laundry?"

A salesman was trying to sell a young wife an egg-timer. "Your husband's eggs will be just right if you use this," he assured her.

"But I don't need it," she ans'd brightly. "Jack likes his eggs the way I do them. I just look thru the window at the traffic lights and give them three reds and two greens."

We know the participants won't appreciate billing under "Light Stuff," but the boys here and there have been getting a big laugh out of this one. The story is true. It happened in July.

Two men walked into a drug store, located in the Piedmont section of North Carolina. One stopped at the soda fountain and ordered a soft drink; the other proceeded to the prescription department, where he found the pharmacist alone.

These events then took place without the soda clerk being aware of the situation: With a gun pointed in his direction, the pharmacist was ordered to get the store's cash (\$95)—to be quick and quiet about it.

With cash in hand, the bandit instructed the pharmacist to lay down on the floor and to remain there for five minutes. The gunman then walked nonchalantly to the fountain, where, his partner having paid for and consumed the soft drink, the two left the store.

As they departed, using some of the basic principles of good customer relationships, the clerk smiled happily and said: "We appreciate your business, come again."

Buy Lilly Gallons Now!

Now is the time to buy your Lilly Gallons while the Gallon Drive is on. Special prices on eight and sixteen gallon quantities until August 31st.

Why not stock up on your Winter and other fast moving items while this special is on?



Wholesale Drugs
since 1846

The Bodeker salesman, or the Lilly representative, will be delighted to give further information on this Drive.

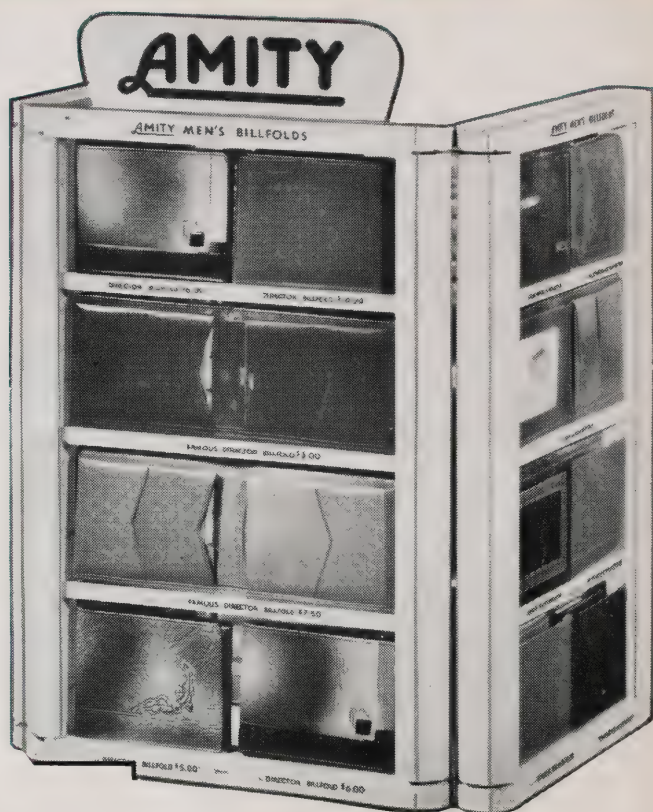
When you specify Lilly, you get the best!

The Bodeker Drug Co.

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RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"



Amity's 7800 Promotion

- Most Revolutionary Display Idea!
- Terrific from Every Angle!
- For Any Size Store—Big to Small!
- Every Billfold is on Display!
- Self-Selection!
- Automatic Stock Control!

See Our Salesman

Immediate Delivery

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



Sept. 1954

XXXV Number 9

1954 YEAR BOOK

- Proceedings of the 74th NCPA Convention
- Annual Report of N. C. Board of Pharmacy



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member of
the Lilly family
of vitamins

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DUAL PACKAGING PREVENTS SHELF DETERIORATION OF MOISTURE-LABILE VITAMINS

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A popular addition to the fast-moving Parke-Davis vitamin family, ABDOL With MINERALS measures up to these requirements:

comprehensive formula—supplies liberal amounts of 10 valuable vitamins, and 11 important minerals...available at a price to meet the average pocketbook.

for patients of varied types—active adults who are likely to need increased vitamin-mineral intake, adolescents, convalescents, geriatric patients, pregnant or lactating women.

extensively promoted—kept uppermost in your doctors' minds by widespread detailing programs.

Each ABDOL With MINERALS Capsule contains:

Vitamin C (ascorbic acid)	50 mg.
Vitamin B ₂ (riboflavin)	2.5 mg.
Vitamin B ₁₂ (crystalline)	1 mcg.
Vitamin B ₆ (pyridoxine hydrochloride)	0.5 mg.
Vitamin B ₁ Mononitrate	2.5 mg.
Nicotinamide (niacinamide)	20 mg.
Vitamin A	5,000 units
Vitamin D	1,000 units
Calcium Pantothenate	2.5 mg.
Folic Acid	0.1 mg.
*Iodine	0.15 mg.
*Manganese	1 mg.
*Cobalt	0.1 mg.
*Potassium	5 mg.
*Molybdenum	0.2 mg.
*Iron	15 mg.
*Copper	1 mg.
*Zinc	0.5 mg.
*Magnesium	1 mg.
*Calcium	44 mg.
*Phosphorus	34 mg.

*Supplied as potassium iodide, dicalcium phosphate, sodium molybdate and the sulfates of manganese, cobalt, potassium, iron, copper, zinc and magnesium.

ABDOL With MINERALS Capsules are supplied in bottles of 100 and 250.



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FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE
Nunnally's
THE CANDY OF THE SOUTH

BIGGEST

Pepto-Bismol® Promotion Ever!



Now . . . Pepto-Bismol, America's largest-selling remedy for the relief of upset stomach, is backing your sales with a powerful new advertising program that's sure to mean more money for you!

Kicking off with full-page, 2-color ads in LIFE, September 27th, and LOOK, October 19th, Norwich has scheduled a consistent print advertising campaign that includes dominant, 2-color advertisements in these leading national magazines:

LIFE
LOOK
FAMILY CIRCLE
WOMAN'S DAY

PARENTS
TRUE STORY
FARM JOURNAL
PROGRESSIVE FARMER

Be sure to visit the Norwich Booth, No. 69-70 at the NARD Convention.

Plus

- Hard-selling commercials on THE SUNDAY NEWS SPECIAL, leading CBS-TV weekly news program!

- Radio and television spot announcements in 185 major markets!

Pepto-Bismol national advertising now reaches more than 9 out of 10 of your customers!

So make the most of this newest and biggest advertising program. Stock and display all three sizes of Pepto-Bismol!

Norwich®

The Norwich Pharmaceutical Company,
Norwich, New York

OUR DISPLAY ROOM IS NOW OPEN FOR YOUR CONVENIENCE

This picture shows part of our display room which is stocked with many items that you will need for Christmas selling.



Why not take a day off soon and visit us (or make an appointment for nights or week-ends).

You will be pleased with the Gift Sets, Toys, Novelties, Christmas Decorations and Photographic items you will see.

May we expect a visit from you soon?

OWENS & MINOR DRUG CO. INC.

1000-1008 EAST CARY STREET

RICHMOND, VIRGINIA

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1954 YEAR BOOK

OFFICERS OF THE N.C.P.A.—1954-1955

<i>President</i>	W. L. West, Tart & West, Roseboro
<i>First Vice-President</i>	W. B. Gurley, Windsor Pharmacy, Windsor
<i>Second Vice-President</i>	J. W. Tyson, Plaza Drug Co., Greensboro
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Frank W. Dayvault.....	Dayvault's Drug Store, Lenoir
Roger A. McDuffie.....	McDuffie-Eubanks Drug Co., Greensboro
Robert Neal Watson.....	Lee Drug Store, Jonesboro Heights, Sanford
H. C. McAllister, <i>Secretary-Treasurer</i>	Box 471, Chapel Hill

Committees

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W. B. Gurley.....	Windsor
J. W. Tyson.....	Greensboro
B. R. Ward.....	Goldsboro
W. A. Ward.....	Swannanoa
W. J. Smith, <i>Secy.</i>	Chapel Hill

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Roger A. McDuffie, <i>Chm.</i>	Greensboro
E. L. Bradshaw.....	Kinston
E. A. Brecht.....	Chapel Hill
M. B. Melvin.....	Raleigh
Alfred N. Martin.....	Roanoke Rapids
C. L. Shields.....	Fayetteville
W. D. Welch, Jr.....	Washington

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Jarvis Alligood.....	Greenville
W. H. Burbage.....	Albemarle
Wade A. Gilliam.....	Winston-Salem
R. M. Herring.....	Clinton
H. R. Horne.....	Fayetteville
J. L. Thompson.....	Reidsville

UNC VISITATION

D. R. Davis, <i>Chm.</i>	Williamston
A. L. Cochrane, Jr.....	Jackson
W. G. Forrest.....	Kinston
Ernest Rabil.....	Winston-Salem
W. A. West.....	Roseboro

INTER-PROFESSIONAL RELATIONS

Gilbert Colina, <i>Chm.</i>	Charlotte
W. T. Glass, Jr.....	Wilmington
J. W. Harrison.....	Asheville

PAPERS & QUERIES

D. D. Claytor, <i>Chm.</i>	Greensboro
C. D. Blanton.....	Kings Mountain
Paul Jenkins.....	Murfreesboro

TRADE INTERESTS

W. R. McDonald, Jr., <i>Chm.</i>	Hickory
R. C. Sisk.....	Asheville
R. N. Watson.....	Sanford

RESOLUTIONS

J. C. Hood, <i>Chm.</i>	Kinston
B. C. Brooks.....	Fayetteville
J. C. Jackson.....	Lumberton
George W. McLean.....	Clinton
W. S. Wolfe.....	Mount Airy

PRACTICAL PHARMACY & DISPENSING

E. R. Fuller, <i>Chm.</i>	Salisbury
George H. Edmonds.....	Greensboro
C. R. Whitehead.....	Ramseur

PRESIDENTS ADVISORY

W. A. Ward.....	Swannanoa
E. C. Daniel.....	Zebulon
E. A. Brecht.....	Chapel Hill
H. C. McAllister.....	Chapel Hill
J. Paul Gamble.....	Monroe
J. C. Jackson.....	Lumberton
B. R. Ward.....	Goldsboro
J. C. Hood.....	Kinston
K. E. Bennett.....	Bryson City
Sam Welfare.....	Winston-Salem
Roger A. McDuffie.....	Greensboro
T. J. Ham, Jr.....	Yanceyville
Thomas H. May.....	Wake Forest
Sam Jenkins.....	Walstonburg
M. B. Melvin.....	Raleigh
F. Herman Cline.....	Charlotte
M. M. Edmonds.....	Greensboro
W. R. McDonald, Jr.....	Hickory
George W. McLean.....	Clinton

DELEGATES

American Pharmaceutical Association

E. A. Brecht, <i>Voting Delegate</i>	Chapel Hill
Wade A. Gilliam, <i>Alternate</i>	Winston-Salem

National Assn. of Retail Druggists

J. C. Jackson, <i>Voting Delegate</i>	Lumberton
T. J. Ham, Jr.....	Yanceyville
M. M. Edmonds.....	Greensboro
G. H. Edmonds.....	Greensboro
John A. Goode.....	Asheville
P. J. Suttlemyre.....	Hickory

PROCEEDINGS

Seventy-fourth Annual Convention
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION**Robert E. Lee Hotel****April 11-13, 1954****OPENING SESSION**

The seventy-fourth annual convention of the N. C. Pharmaceutical Association was called to order by President W. A. Ward. Sessions of The Woman's Auxiliary and Traveling Men's Auxiliary were opened by Mrs. Graham Culbreth and R. L. White.

An address of welcome by the Honorable Marshall C. Kurfrees, Mayor of Winston-Salem, followed the invocation by Wade A. Gilliam. Response to the address of welcome was by W. Dorsey Welch, Jr. of Washington.

The joint session was concluded with an address by Chaplain Wayne Williams of Asheville, entertainment by the Winston-Salem Teachers' Choir and a past-presidents' reception.

SECOND SESSION**Monday Morning, April 12**

The second session of the 74th annual Meeting of the NCPA was called to order by President Ward in the State Room, Robert E. Lee Hotel, at 10 A.M.

First order of business was the selection of a Sergeant at Arms. Mr. W. G. Dudley, Jr. of Reidsville was selected to fill the post, which he did quite competently for the remainder of the convention.

A memorial service—Rite of the Roses—was conducted by H. E. Lovett of Liberty in memory of deceased members.

Rite of the Roses

Mr. President, Fellow Members of our Association:

It is proper that those persons whose responsibility it is to prepare our Association program schedule this service at an early morning hour. We meet here now in our annual "Rite of the Roses" to memorialize those members, who since our last meeting,

have, as all men must, answered the final summons.

It is appropriate, as we today pay honor to these men, that we at the same time subject ourselves to a bit of self examination. Just what are the true standards of excellence? What are the virtues by which we judge each other? In the final analysis, what are those qualities by which we, as individuals, are remembered by our fellows?

Frequently it is some warm personal trait, some close tie of friendship, but this is in itself limited by reason of contact. Then our answer must be found in the broad contention that we are all loosely divided into two rather large categories.

Our first group might be described as those who view life through a narrow cylinder with a small mirror in the far end which reflects only themselves and their personal interests.

In the second group we find those who have been able to push away the sides of the constrictive cylinder and broaden their vision of life, placing all they see in its proper perspective.

Of course there are necessary factors which place us all in the first group—economic considerations, family obligations, and personal vanities make it all too easy for us to remain there.

To repeat, the true test is to be able to roll aside those things which narrow our vision, forget the mirror which reflects only ourselves, and place our efforts into that broad area meant for us all, namely, in service to each other.

The slogan for one of our larger civic clubs is "He who serves the most, serves the best." I commend it to you in this memorial service.

Briefly, in your mind, conduct a silent inventory. Remember those who have meant much to our profession. Recall the names of

ABOUT *half* of your present prescription volume comes from products developed in the past 10 years. And isn't it interesting to observe how often these specialties emerge from the familiar blue-and-white ABBOTT container?

ANOTHER REASON WHY

It pays to feature  *products*

Howell, Zoeller, Hancock, Rose, Beard, Jacobs and many others who were men of vision and service.

As we pause today to honor those members who have meant much to us, let us all resolve to devote ourselves to those high ideals of service and excellence that marks our profession.

At this point Wilbur Ward was called to the speaker's stand where, as the following names of deceased members were read by Mr. Lovett, he placed a red rose in a vase in memory of the departed member:

Adolph George Ahrens, Wilmington, May 26, 1953

Richard Speight Gorham, Rocky Mount, July 27, 1953

Edgar Theodore Beddingfield, Clayton, August 4, 1953

James Malcolm Hall, Wilmington, November 6, 1953

Eugene Lea Webb, Thomasville, November 25, 1953

Wilbur Winfield Provo, Mars Hill, December 7, 1953

Robert E. Lee Dees, Wallace, January 17, 1954

Jesse P. Bradley, Burlington, February 8, 1954

Thomas Elfort Holding, Jr., Wake Forest, March 26, 1954

Germain Bernard, Durham, March 28, 1954

At the conclusion of the memorial program, President-Elect W. L. West was called to the rostrum, where he presided during presentation of the annual report of the president.

Address of the President

W. A. WARD, Swannanoa

Mr. President-elect, distinguished guests, members of the North Carolina Pharmaceutical Association, ladies and gentlemen:

It is indeed a real privilege and a great honor to be here on the occasion of our 74th convention and to be able to share with you this rich experience. During the short year that has passed since our last meeting, I have many times thought what a fine thing it would be if I could visit with each and every one of you in your stores, and talk

with you individually concerning the many problems which confront us in the daily conduct of our businesses. I am grateful to each one of you here today for the opportunity you have given me during the past twelve months to get a real "close-up" view of the on-going of our profession in the State, and, at this time, I would like to review with you the many activities carried on by our Association during the past year.

We have held two Executive Committee meetings, one Legislative Committee meeting, the All-State Pharmacy Conference in Chapel Hill in October, and a combined meeting of the Executive and Legislative Committees at the Institute of Pharmacy in Chapel Hill in January. One hundred percent of the membership of the committees was in attendance at these meetings, with a great deal of interest and cooperation shown by the members in the work and aims of our Association.

It was my good fortune to attend the dinner given by Justice Drug Company in honor of Mr. P. A. Hayes, and to present to him the Association's citation for his many services to us; to attend the annual Mortar and Pestle Award celebration in Kinston when Mr. John C. Hood was honored as "pharmacist of the year."

About three weeks ago I had the privilege of attending a dinner meeting of the Winston-Salem Drug Club in this hotel, and was asked to say a few words. I would like to repeat to you the words which I spoke to this group: that the theme song of the 1954 convention of the North Carolina Pharmaceutical Association should be "give us larger quarters at the University to take care of the requirements of our boys and girls in this State who wish to pursue the profession of Pharmacy."

Right now this prospect is brighter than it has been for several years, but we must not for one moment let up in our determination that this prospect shall become a reality in the near future. The central thought at the all-state delegate meeting in Chapel Hill in October was this urgent need for a larger pharmacy building at the University. President Gordon Gray, Director of Admissions Roy Armstrong, and Mr. Teague were in attendance at the meeting. These officers



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ACHROMYCIN has set a record for rapid acceptance by doctors throughout the country.

From coast to coast... in all 48 states... and within a few months of its introduction... this new drug is being extensively used in hospitals, clinics and private practice, and is the most widely prescribed brand of tetracycline.

ACHROMYCIN has broad-spectrum activity... fewer side effects... greater stability... faster diffusion in tissues and body fluids.

Be sure to keep the full line of ACHROMYCIN products in stock.

NOW AVAILABLE:

INTRAMUSCULAR: 100 mg.
50, 100, 250 mg.

CAPSULES: Cherry Flavored, 100 mg. per cc., approximately 25 mg. per 5 drops, 10 cc. bottles.

PEDIATRIC DROPS: 50, 100, 250 mg.

TABLETS: 50, 100, 250 mg.

ORAL SUSPENSION: Cherry Flavored, 250 mg. per teaspoonful (5 cc.), 1 oz. bottles.

SPERSOIDS[®]: Dispersible Powder: Chocolate Flavored, 50 mg. per rounded teaspoonful (3 Gm.), 12 and 25 dose bottles.

INTRAVENOUS: 100, 250, 500 mg.

SOLUBLE TABLETS: 50 mg.

TOPICAL OINTMENT (3%): ½ oz. and 1 oz. tubes.

OPHTHALMIC OINTMENT (1%): ½ oz. tubes.

EAR SOLUTION: Vial 50 mg. with 10 cc. diluent and dropper.

LEDERLE LABORATORIES DIVISION

AMERICAN Cyanamid COMPANY

PEARL RIVER, NEW YORK



* REG. U. S. PAT. OFF.

of the University told us that our job is to sell our Legislators on this idea during the next General Assembly and to see that funds for the School of Pharmacy be included in the next budget.

Mr. Armstrong stated that between one hundred and one hundred fifty students are enrolled in the general college with the hope of transferring to the School of Pharmacy at the end of their first year. He further stated that out of this number only twenty students could possibly be accepted in the School of Pharmacy.

During the year 1953, eighty-four pharmacists were licensed to practice in this state by the N. C. Board of Pharmacy. Twenty-five of these pharmacists were from the School of Pharmacy of the University of North Carolina, the others being licensed by reciprocity, showing a large influx of pharmacists into North Carolina from other states.

During 1953 a survey was made of the schools of pharmacy in adjoining states, and it was found that twenty-three students from North Carolina were studying pharmacy in these states. About thirty days ago this survey was repeated, and it was found that twenty-six students from North Carolina are attending other schools of pharmacy, especially in South Carolina which has two schools of pharmacy, and where 50% of the North Carolina students studying out of the state are enrolled. Georgia comes next, with seven North Carolina students. It is with this serious thought in mind, that I urge you and plead with you, before the primary next month, to contact your representative and ask him to support us in our great need.

We have four pharmacists over the state who have entered the coming primary: Mr. Henley of Cumberland County, Mr. Bennett of Swain, Mr. Ham of Caswell and Mr. Smith of Surry. I would like to impress upon you the sacrifices these men will have to make in being away from their homes and businesses, in order to help promote and support the legislative program of our state, as well as of their individual counties. It is with a great deal of pride and pleasure that our Association backs these men in their future legislative careers.

One of the highlights of the past year was the adoption of a Group Insurance Program incorporating Life Insurance, Accidental Death and Dismemberment Insurance, and Hospital and Surgical Expense Benefits. The plan adopted was one offered by a North Carolina Corporation, the State Capital Life Insurance Company of Raleigh. They are underwriter of similar programs for the N. C. Bankers Association, the Press Association, the Association of Certified Public Accountants, the N. C. Association of Plumbing and Heating Contractors, and the N. C. Funeral Directors Association. This program, which will go into effect on April 20, 1954, or upon the enrollment of a minimum of three hundred employees, whichever is later, offers to our membership a low-cost plan of insurance providing unusually liberal benefits and protection. One of the most attractive features of the program is the waiver of any medical information and immediate coverage for all pre-existing conditions on original applicants. Employee benefits have been offered on a non-contributory basis—in other words, full payment of premium by the member store. Dependent benefits may be paid for by the employee, by the employer, or jointly. All premiums paid by you are directly chargeable as a



W. A. WARD, Swannanoa

We announce with pleasure the presentation of
“GIFTS GALORE” for 1954 in our Showroom.

Our Showroom affords you an opportunity for
leisurely shopping for your Holiday and Yuletide Sea-
son requirements. You will be happy to see the most
attractive gift merchandise that has ever been offered
... Gifts that will encourage your customers to visit your
store often . . . now is the time to make your selections.

Your visits will be looked forward to.



JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

business expense and are deductible for tax purposes. It is hoped that through this medium, employee turnover can be curtailed to a great degree. This has been the experience of many state associations who have adopted similar plans. I urge you to accept this plan as a feature of your business, for a rainy day.

We are justly proud of the great activity shown by the various drug clubs and drug organizations over the state, and the interest and cooperation these groups have given us during the year in promoting the plans and projects of the Association. From the state level, through the district and local organizations, each and every Association member has a vital part in the success of our organization.

Under our program, the annual awarding of the Mortar and Pestle to the North Carolina "Pharmacist of the Year" is one of the most stimulating and pleasing events I have had the privilege of attending during my term of office as president. This event is not only a prestige builder, but a splendid opportunity to recognize a man who is in all ways an outstanding citizen in his community. I hope that this project will continue to be one of the major observances in our Association, along with the new Hall of Fame project, which is now being inaugurated, and which will recognize members who have done exceptional work on behalf of the Association, and on behalf of pharmacy in this state. I feel sure, that with your help and interest, these two features of our program will be highly successful.

At this point in this report, I would like to look briefly into the future and bring to your attention two most vital matters, as I see them. First is the trend of physicians' establishing clinic drug stores. Along with the question of ownership of pharmacies by doctors may be considered the question of rental of space to a pharmacy in a clinic or office building leased or owned by a doctor. When doctors rent such a space on a sliding scale or for a percentage of income received by the pharmacy, the result is equivalent to receiving a rebate on prescriptions, and is therefore unethical. Here I quote from the Primer of Medical Ethics: "Section 6, Chapter 1. An ethical physician does not

engage in the barter or trade in the appliances, devices or remedies prescribed for patients, but limits his professional income to his professional services rendered the patient." As you see, the Primer of Medical Ethics is very clear-cut on this matter. The Council has ruled that it is unethical for a physician to have a financial interest in a pharmacy in the area in which he conducts his professional activities and where he profits directly or indirectly from the sale of devices or remedies prescribed for the patient. This is particularly true where the services of other reputable pharmacists are readily available. The statement presented here should become a basic part of our effort to strengthen and make more useful our overall program for better inter-professional relations.

Second is the subject of Fair Trade. Many pages, many words, and many lawsuits have resulted from the Fair Trade program, and at the present we may expect almost any kind of attack to be made on this great "pillar of support" for the small business man. The new campaign for Fair Trade in our Nation's capital, is being spearheaded by the D. C. Better Business Practices Council. Rep. Broyhill was quoted as saying that he thought Fair Trade was fair for the neighboring state of Virginia and of Maryland, and thus fair for the District of Columbia. A Washington Fair Trade law, he added, would keep the little guy from being squeezed out of business.

I am proud to speak again of our two affiliated auxiliaries—the TMA and the Woman's Auxiliary. These two fine groups, which probably are the largest in membership of any similar groups in the Country, render invaluable assistance to the Association, not only during the conventions, but throughout the year. Both are headed by capable officers, and it has been a great pleasure and satisfaction to work with them during the past year. Mrs. Graham Culbreth of Southern Pines, president of the Woman's Auxiliary, has been an energetic and tireless worker, and her active leadership during the year has been an inspiration to me as well as to the members of the Association Executive Committee and to the members of the Auxiliary, as she has sought

A NEW profit-maker
for Drug Stores Only!



A COMPLETE LINE
 OF APPROVED
 DOG REMEDIES



Here's a new line of dog medicine that comes right out in its advertising and tells the purchaser it is a better product and can be bought **only** in drugstores.

CANINE is being advertised and merchandised throughout North Carolina all summer long.

Support the product that supports you
 —and make an added profit, too!

At leading wholesalers
 everywhere!

Canine Products, Inc.

RICHMOND, VIRGINIA

to promote the cause of pharmacy through the program of the Auxiliary.

At various times and in various places you may hear a most heated discussion as regards the policies of the Board of Pharmacy. I would like to bring to you my thoughts and opinions as gathered from the experience of being an observer at the three-day February meeting of the Board of Pharmacy. The procedure followed by the Board of Pharmacy in inviting additional pharmacists to sit in as observers during the monthly meetings of the Board is one of the most democratic and high level programs I have been privileged to observe, and I strongly urge every pharmacist, when invited to attend a Board meeting, to make every effort to do so. He will be much enlightened as to some of the headaches which these men sacrifice their time and energy to solve. It is with the utmost respect that I congratulate Mr. Wade Gilliam, president of the Board; Mr. H. C. McAllister, secretary-treasurer; Mr. Robert Neal Watson; Mr. Roger McDuffie, and Mr. Frank Dayvault, members of the Board, and to say "thank you" for a job well done.

As to the future of pharmacy and your business and my business—the drug stores and pharmacies of North Carolina—most of us are old enough to remember when the department store was going to put the pharmacist out of business, when the pineboard and the drugless drug store were going to do it. Now there are those who fear that the super-market is going to put us out of business. In 1952, for the first time in the history of the drug business, nationally we had a *four billion dollar year*. Still, while we were achieving that great year—with the help of the new miracle drugs which were being prescribed, the super-markets did a half-billion dollars—*one-eighth of the total drug volume*. Now, even though they have big markets, the number of items that can be displayed in a super-market is limited by four walls just the same as we are limited by four walls. There are some drug manufacturers who are fighting for space inside the super-markets. It is only one more step, and some have taken it, to fight for space inside the super-market ads.

Many supers are using full page ads now

and except for special occasions and in certain instances, it is limited to eight columns. Drug manufacturers have more liberal advertising allowances than food manufacturers, and some of them will fight their way into those ads. Some pharmacists throw up their hands and say, "People go to the super-markets every day and of course they'll pick up drug items." Maybe so, but let me tell you something else. There is a man on the payroll of a large soap company who serves as drug advisor to large voluntaries and cooperative groups of super-markets. In a recent talk he said, "What is the *second* thing you do when you go to the bathroom in the morning?" After the laugh, he said, "You probably brush your teeth, shave yourself, wash or bathe, put some tonic on your hair and perhaps squirt something under your arms . . . why, you have used seven to ten drug items before you get down to your first cup of coffee, the first food item you use each day." You see, the super-markets are emphasizing the traffic building qualities of items as well as the profit building qualities. If these nationally advertised items are good for bringing traffic and profit to a food market, they are good for bringing traffic and profit to you and to me in our drug stores or pharmacies. Perhaps what we need to do is to revise our thinking in regard to the promotion and advertising of these fast moving traffic building items.

"The power to choose the work we do
To grow and have the larger view,
To know and feel that we are free
To stand erect, not bow the knee,
To be no chattel of the State
To be the master of our fate,
To dare, to risk, to lose, to win,
To make our own career begin
To serve the world in our own way,
To gain in wisdom, day to day,
With hope and zest to climb, to rise;
That is private enterprise."

(Author Unknown)

Now, as my term of office draws to a close, I would like to present for your consideration the following recommendations, which I believe to be for the good and the on-going movement of our Association and its individual members:

Giving her
a real reason
to buy!



DRUGGISTS KNOW how important it is to give customers a reason to buy. Because our "Emergencies Don't Wait" promotion does that, you have requested it again—for the sixth straight year!

This promotion is typical of the kind of selling support drug stores can count on. It is storewide in its application. It reminds customers to stock up on their First Aid Needs. It directs them to the

drug store—as logical headquarters for First Aid and allied products. And it's backed by a three-page color spectacular in *Life*.

This is another example of Johnson & Johnson's constant effort to sharpen your selling effort by creating sound, aggressive promotions that not only move First Aid Needs out of your store, but related items as well.

The most trusted name in Surgical Dressings and Baby Products.

Johnson & Johnson

First, that every registered pharmacist in North Carolina be allowed to vote in the selection of a member of the Board of Pharmacy.

Second, that a pamphlet or booklet be prepared, showing the Institute of Pharmacy in pictures, together with a short history of the North Carolina Pharmaceutical Association, and that such booklet be mailed to every pharmacist in North Carolina.

Third, that it be recommended to the University of North Carolina that a member of the pharmacy profession be added to the trustees of the Greater University, and that said trustee shall be a member of the North Carolina Pharmaceutical Association.

Fourth, that the pharmacists and drug store owners sponsor a Safety Campaign through their stores and communities and that this be done in cooperation with the program of Mr. Scheidt of the North Carolina Highway Safety Patrol.

Fifth, that the delegate meeting in Chapel Hill be continued on an annual basis, to help keep abreast of the times and the changes occurring in the profession of pharmacy in North Carolina.

Sixth, that more consideration and attention be accorded the younger pharmacists coming into the Association for the first time.

Seventh, that a pin or insignia of some description be designed and presented to all past-presidents of the North Carolina Pharmaceutical Association.

Eighth, that the incoming president appoint a committee to go into the prescription blank problem in our state, with a view to deleting therefrom the names of specific drug stores or pharmacies, and inserting instead a phrase such as "have your pharmacist fill this prescription." I believe this plan is now being followed in Greensboro, and is now under discussion in the W. N. C. Drug Club, and if followed generally will effect great financial savings to our pharmacies.

And now, to each member of each committee, and to each and every member of our great Association, I express my sincere gratitude for the wonderful spirit of work and cooperation shown to me during the year now ending. It is to you that the credit

is due, for I have been merely the instrument of your wishes.

Words are inadequate when I try to express my appreciation to our topnotch Secretary, W. J. Smith, and his assistant, Vivian. Their loyalty and dedication to the Association and its hopes and aims are the things that really make us the great organization that we are today, and above all they are our true friends.

And now to you, Mr. President-elect, and my great friend these many years, I offer you my sincere and hearty congratulations. The reins of the Association will indeed be in strong and capable hands, and it is needless for me to say to you that you will have my complete support and assistance in anything you undertake during the coming year. Under your direction, the cause of Pharmacy in North Carolina will go onward and upward.

The President's Address was referred to a committee consisting of Dean E. A. Brecht, chairman, W. G. Dudley and R. M. Herring, with instructions to report to the Convention during the last business session.

Dr. Theodore G. Klumpp, President of Winthrop-Stearns, was introduced by Roger A. McDuffie. In his address, "How to Be a Business Executive and Live," Dr. Klumpp said:

"It is about time someone said an unkind word about the great American neurosis that has swept across the country like an ancient plague. It has hit businessmen particularly hard. This neurosis is born of the false notion that hard work is killing us and causing heart attacks. Have you forgotten that we work eight hours or less a day and a 35-or 40-hour week, whereas it used to be a six-day week and nothing less than 48 hours. Businessmen have the neurosis in particularly violent form.

"Hardly an issue of a business magazine fails to remind the poor, tired, frantic businessman that the tempo of his life is killing him. We feel so sorry for ourselves that instead of saying good-by when we part, we now say 'Take it easy.'

"This is in some respects a wonderful thing. It makes our wives feel sorry for us, it makes us feel sorry for ourselves (which



**POCKET
EXTRA PROFITS
THIS CHRISTMAS**

Watch for a
RECORD JUMP IN TRAFFIC AND PROFITS!
GIFTS GALORE Advertising and Promotion
material will crowd your store
with big-spending gift shoppers.

DR. T. C. SMITH COMPANY

SERVICE WHOLESALE DRUGGISTS

Asheville, N.C.

Builders of Better Health Through Pharmacy Since 1869

is even better), and it makes us take more time off and longer vacations. So far so good, but it also worries the hell out of most businessmen so that they work with mental brakes set against their work and in mortal terror of a heart attack. They are afraid to live for fear of dying.

"Let's do away with this nonsense and take our vacations and time off because we like vacations and time off—not because we're afraid we'll drop dead if we don't."

A movie—"Design for Selling"—concluded the session. The film portrayed benefits to be derived from modernization. Prior to presentation of the film, introductory remarks were made by Russ Eustice of Washington, D. C., district manager of Johnson & Johnson.

THIRD SESSION

Monday Afternoon, April 12

The session was opened at 2 P.M. by President Ward. First item on the agenda was annual report of the State Board of Pharmacy, by H. C. McAllister, secretary-treasurer. This report appears on page 451.

Gilbert Colina, president of the Mecklenburg Pharmaceutical Society, acting on behalf of that organization, presented a bronze plaque to the NCPA with the understanding the plaque would be installed in the Institute of Pharmacy. Inscribed with the "Pharmacy Code," as written by Frank Muratori of Charlotte, the plaque had previously been presented to the Society by Mr. Muratori.

A resolution commending Mr. Muratori for his outstanding contribution to Pharmacy was adopted by the NCPA, and a committee consisting of Messrs. John Hood, W. L. West and W. J. Smith was appointed to work with Mr. Muratori in making reproductions of the Code available to pharmacists who might desire them.

The annual report of W. J. Smith, secretary-treasurer of the NCPA was next heard by the delegates.

Report of the Secy.-Treasurer

Mr. President, Members of the Association, Ladies & Gentlemen:

After one of my recent reports one of our members wrote me a letter and said, "I didn't like your report. It was 50% jokes and 50% sense. When you reverse this policy, I'll come and listen to you again."

Perhaps it will be of some relief to our member to learn that our "Light Stuff" page in *The Carolina Journal of Pharmacy* now has priority on all jokes, new and old.

Actually, this particular member has little cause for complaint. We recall being on the same program with him at one time. In going over the script of his talk, which he had loaned to us, we noticed the word "shoot" marked on the third page.

"What does that mean?" we asked.

"I'll shoot a gun at that point," he explained. "That oughta wake them up."

We don't propose any such dramas today. As a matter of fact, we have condensed our remarks so as to take less than fifteen minutes for presentation.

The books of the Association have just been audited by a certified public accountant. His report shows total income of \$32,164 for 1953; expenditures of \$30,489 with net income on the year's operation of \$1,674. This net income added to our previous assets brought net worth of the NCPA to \$100,813.00.

Net worth is represented by about \$84,000 invested in the Institute of Pharmacy building, and slightly over \$16,000 in cash and stocks and bonds.

The healthy economic position of the Association is but a reflection of a similar situation existing throughout the state among its member stores.

We know there has been some general slowing down of business activity since the first of the year, due for the most part to a decrease in prescription volume as compared with early 1952, when a near epidemic prevailed in the state.

From all indications, business is now coming back strongly with favorable prospects for the balance of the year. As one indication, our own picture at this point is dues collections and other sources of revenue is running 5% ahead of the same period last year.

MORE AND MORE



**RETAIL DRUGGISTS ARE
FINDING IT CONVENIENT
AND PROFITABLE TO MAKE
O'HANLON-WATSON
THEIR FAVORITE SOURCE
OF SUPPLY**



O'HANLON-WATSON DRUG CO.

WINSTON-SALEM, N. C.

S. C. HARWARD
 Certified Public Accountant
 Durham, North Carolina
 March 27, 1954

Mr. W. J. Smith, Secretary-Treasurer
 North Carolina Pharmaceutical Association
 Chapel Hill, North Carolina

Dear Sir:

I have examined the statement of assets and liabilities of the North Carolina Pharmaceutical Association as of December 31, 1953, together with the statement of income and expenditures for the year then ended. I did not make a detailed audit of the year's transactions but I have examined or tested accounting records, together with other supporting evidence, by methods and to the extent I deemed appropriate.

In my opinion, the accompanying statements of assets and liabilities and related statements of income and expenditures present fairly the position of the North Carolina Pharmaceutical Association at December 31, 1953, and the results of its operations for the year ended on that date, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Respectfully submitted,

s/s S. C. HARWARD

Certified Public Accountant.

North Carolina Pharmaceutical Association, Chapel Hill, North Carolina

STATEMENT OF ASSETS AND LIABILITIES

As of December 31, 1953

EXHIBIT A

ASSETS

Current Assets:

Cash on Deposit	\$ 4,439.73	
Petty Cash	25.00	
Accounts Receivable	1,596.89	
Investments—Building and Loan Stock	9,000.00	
Total Current Assets		\$ 15,061.62

Fixed Assets:

Office Equipment and Fixtures	\$ 2,780.68	
Building Equipment and Fixtures	8,871.93	
Buildings	65,685.16	
Land	12,074.95	
Total Fixed Assets	\$89,412.72	
Less Reserves for Depreciation	5,555.61	
Net Fixed Assets		83,857.11

Other Assets:

Prepaid Insurance	\$ 360.00	
Investments	3,336.00	
Total Other Assets		3,696.00

TOTAL ASSETS		<u>\$102,614.73</u>
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ACHROMYCIN TABLETS

An increasingly popular form of
the leading brand of tetracycline

Sugar-coated, easy-to-swallow
ACHROMYCIN Tablets are finding
acceptance with more and more physi-
cians. Heavy detailing and ethical
advertising will undoubtedly extend
this usage even further.

Such wide acceptance makes it
truly profitable for you to stock
ACHROMYCIN in its many conven-
ient dosage forms: tablets, capsules,
pediatric drops, oral suspension,
SPERSOIDS* dispersible powder, intra-
muscular, intravenous, soluble tablets,
topical ointment, and ointment
(ophthalmic).



*REG. U.S. PAT. OFF.

LEDERLE LABORATORIES DIVISION

AMERICAN Cyanamid COMPANY

Pearl River, New York

**TABLETS
IN THREE
STRENGTHS**

50 mg.—vials of 25 and 100
100 mg.—vials of 25 and 100
250 mg.—vials of 16,
bottles of 100

ACHROMYCIN*

Tetracycline Lederle

LIABILITIES

Current Liabilities:

Accounts Payable	\$ 1,569.88	
Prepaid Dues	88.00	
Accrued Payroll Taxes	143.68	
Total Current Liabilities		\$ 1,801.56

Net Worth:

Balance—January 1, 1953	\$99,138.67	
Net Income—EXHIBIT B	1,674.50	
Balance—December 31, 1953		100,813.17

TOTAL LIABILITIES		<u>\$102,614.73</u>
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STATEMENT OF INCOME AND EXPENDITURES

For the Year Ended December 31, 1953

EXHIBIT B

Income:

Dues:

Year 1953	\$11,387.00	
Year 1952	155.00	
New Members	774.00	
Student Members	140.00	\$12,456.00
Sales of Advertising		6,092.68
Service Allowance—Veterans Administration.....		5,889.22
Contributions		4,039.75
Convention Revenue		2,323.89
Dividends Earned		457.00
Sale—Fair Trade Books		390.00
Receipts—Mailing Service		288.00
Subscriptions to JOURNAL OF PHARMACY		167.00
Sale—Supplies		44.95
Profit on Sale of Equipment		15.60
Total Income		\$32,164.09

Expenditures:

Salaries—Officers'	\$ 6,475.00
Salaries—Other	4,329.88
Printing—JOURNAL OF PHARMACY	5,386.46
Printing—Other	1,030.55

SMITH WHOLESALE DRUG CO.**SPARTANBURG, S. C.**

**A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists**

We Appreciate Your Business

Telephone, Telegraph, and Postage	1,373.40	
Convention Expenses	1,831.58	
Depreciation	2,403.70	
Legislative Expense	1,200.00	
Building Supplies, Repairs, and Maintenance	1,047.99	
Office Supplies and Expense	888.85	
Insurance	944.85	
Public Relations Expense	688.47	
Scholarships	525.00	
Travel Expenses	496.18	
Heat, Lights, Power, and Water	348.84	
Meeting Expenses	295.86	
Dues and Subscriptions	263.59	
Legal and Auditing	250.00	
President's Allowance	200.00	
OAB Taxes	119.50	
Other Taxes and Licenses	9.94	
Landscaping Expense	130.37	
Photographs	78.74	
Commissions Paid	52.81	
Awards	65.50	
Bank Service Charges	27.53	
Contributions	25.00	
Total Expenditures		30,489.59
NET INCOME—EXHIBIT A		<u>\$ 1,674.50</u>

MAYRAND MEMO

No. II

To: ALL PHARMACISTS

Date: Sept. 1, 1954

From: MAYRAND, INC.

City: Greensboro

Subject: DEXAM-USED TD-CAPS

Dear Sir:

The DEXAM-USED TD-CAP formula is a Mayrand ORIGINAL. Each capsule contains Dextro-amphetamine Sulfate 15 mg. and Amobarbital 60 mg. distributed among many tiny pellets with varying disintegrating times. ALL DAY effect is obtained by taking only ONE capsule.

DEXAM-USED TD-CAPS are being extensively promoted to your physicians by detailing, direct mailing, and journal advertising.

ORDER a supply of DEXAM-USED to prevent missing prescriptions for this excellent VOLUME builder.

Sincerely yours,

MAYRAND, INC.

P.S. CHECK supply of DEXAM and DEXAM-10 TD-CAPS.

Membership

Total membership of the Association is now 1151 distributed as follows:

Pharmacist Members	859
Associate Members	101
Student Branch	141
Life Members	44
Honorary Members	6

After eliminating those members dropped for nonpayment of dues, removal to other states, or for various other causes, the net increase in pharmacist members was 19; a net decrease in associate members of 11 and a net decrease in the student branch members of 47. The other membership categories remained the same.

It is our plan to devote more attention to the membership campaign this year than in the past, with the hope a minimum of one new member a week can be realized for the entire year. By devoting proper attention to this field, we are confident this can be done.

Most new members of the Association come from graduates of our Pharmacy School at Chapel Hill. During recent years, the armed forces has done a better selling job in the membership field than we have been able to do. However, since Uncle Sam's membership cards of 1952 are now expiring, we are beginning to get back some of our prospects, most of whom appear quite willing to exchange a GI card for a NCPA card.

Institute of Pharmacy

The Institute of Pharmacy, now occupied for the third year, continues to fulfill the mission for which it was constructed.

We have made no attempt to keep an accurate account of the visitors or of the organizations using the building as a meeting place, but the total number is appreciable. Religious, health and civic organizations of all sorts have made use of the Institute's facilities, but priority has always been given to pharmaceutical organizations. This is as it should be and as it will be.

Slightly over \$4,000 was contributed to the Institute during 1953. This was used to add furnishings to the building as well as to complete the brick walks on the outside.

Major emphasis now is devoted to completing the basement, where a "Room of Memories" is to be installed. This has reached the finishing-up stage, made possible by the contributions added to your dues statements sent in since the first of the year. In this connection, nothing is spent on the Institute unless funds in the form of contributions are on hand to pay the bills.

Eventually the building ought to be air-conditioned for maximum efficiency of the staff as well as comfort of outside groups using its facilities. The Woman's Auxiliary has started a fund for this purpose, but other sources of assistance will be welcomed.

VA Pharmacy Service

Approximately \$60,000 was paid to participating stores in the VA program during 1953. This represented about a \$5,000 decrease from the previous year, reflecting a general slowing down of the home-town medical program, which had been anticipated by the Veterans Administration.

Currently the program is running at about the same level as in 1953. On the average we process about 1,500 prescriptions a month.

Sectional & Local Clubs

There are more local and sectional drug clubs organized and meeting regularly in the state than has ever been the case in the past. This is a healthy situation, because such clubs enable members to discuss and solve local problems. These same local and sectional clubs also prove to be good training ground for future leaders of our state association.

Last fall the All-State Pharmacy Conference brought delegates together from these organizations for a discussion of mutual problems. And it is planned to hold similar conferences in the future under sponsorship of the Association.

Extension Work

Considerable thought is being given to some sort of plan which will enable the Association to broaden the scope of its work. We are thinking of an extension program with perhaps a full time or part time director in charge. An experienced pharmacist with plenty of practical "know



*There isn't anything
better or faster
for headache relief*

Every week, 52 weeks each year, people in the United States are now buying more than a million and a half packages of "BC" Headache Tablets and Powders.

B. C. Remedy Co. DURHAM, NORTH CAROLINA

how" would meet a need in the state, we feel certain, in the matter of equipment arrangement, display and sales training, record keeping and the other elements that go into the operation of a successful pharmacy.

Our major problem will be locating the right person for this post at a salary and traveling expense allowance within a conservative budget. Your suggestions for tackling these problems will be welcomed.

Fair Trade

Fair trade appears to have lost ground during the past twelve months. Florida's new fair trade law has been declared unconstitutional with respect to the non-signer clause by the Supreme Court.

In Nebraska a lower court has declared that state's fair trade law unconstitutional with respect to the non-signer clause. A similar situation has developed in Michigan.

In North Carolina, our fair trade committee has been called on in connection with green stamps, giving away a hypodermic needle with each bottle of insulin sold at minimum resale price, offering to pay the state 3% sales tax on merchandise sold at minimum prices, sale of damaged, obsolete merchandise at less than established minimums and advertising of fair traded merchandise at less than the minimums established by the manufacturer.

Singly, these situations have been dealt with as they were brought to the attention of the committee. Although satisfactory solutions have been found in most cases, collectively these individual problems are all helping to weaken the foundation of fair trade in North Carolina.

Unless those of us who understand and appreciate the importance of fair trade to our economic life are willing to abide by its controlling forces, then it will surely fail. Not by reason of what the enemies of fair trade may do, but from the ill-advised acts of its friends.

Public Relations

From the frequency of articles appearing in the pharmaceutical press on the general theme, "What's Wrong with Pharmacy," one might surmise we are working for a lost cause. But such is not the case.

Evidently there must be a great deal of things "right" about Pharmacy, otherwise how would you be able to account for the results of this survey just completed in the south: The query was, "You have been a pharmacist for several years and no doubt have definite ideas concerning the profession. In view of this experience, would you recommend the profession of Pharmacy as a career to the high school graduate?"

77% of the Florida pharmacists participating in the survey answered "yes"; the same percentage prevailed in Georgia. In Tennessee the percentage of "yes" answers was 80%. Low point was in South Carolina with 65%. Topping all of the southern states participating in the survey was North Carolina with 92% "yes" answers.

With most of our pharmacists recommending Pharmacy as a career, we have redoubled our efforts to sell the State on the necessity of appropriating funds for a larger pharmacy building at Chapel Hill. Members of the Advisory Budget Commission have been supplied information concerning the situation, and very shortly all candidates for the General Assembly will be similarly informed. A booklet is now being prepared for your use in connection with the campaign for this building, which is generally acknowledged to be one of the pressing needs on the campus of the University at this time.

The Political Situation

The NCPA is not a political organization. It is a scientific organization dedicated to advancing the best interests of its members with due regard to the rights of the general public.

While the NCPA does not directly engage in political activity, it is glad to see its members individually take a part in perpetuating our form of government. Four of our members have announced their candidacy for seats in the General Assembly and perhaps there will be others before the filing deadline is reached.

It is particularly pleasing to see some of our pharmacists interest themselves in the affairs of our state, and of being willing to make the necessary sacrifices entailed in such a venture. Perhaps the groundwork is now being established to answer some of

the "FAMILY PACK"



...for **PROFIT!**

the fantastic statements made in our legislative halls that heretofore have gone unanswered.

We have received the utmost cooperation from President Ward and the other members of the executive committee. These non-paid members of our team are to be commended highly for their devotion to duty. The measure of our success stems to a great extent from the activity of this group, which transacts business in the name of the Association when the convention is not assembled.

"Modernization—the Answer to Competition" was shown after introductory remarks by Ross Langdon, sales manager of McKesson & Robbins' Columbia, S. C. house. Mr. Langdon was in charge of a "self-selector display," which attracted many of the delegates to The Winston Room.

**THERE IS ONLY ONE
PLACE TO GET IT and that
is—FROM OUR AGENT**



Available only to Druggists
No one else can have it.

Consult our Agent
F. O. Bowman
North Carolina State Agent
P. O. Box 688
Chapel Hill, North Carolina

Ralph M. Crosson
South Carolina State Agent
1812 Marion Street
Columbia 3, South Carolina

NCPA Open Forum

J. C. Jackson, Chairman of the "NCPA Open Forum," introduced the members of his panel, who discussed the subjects as listed. As open forum session followed, with questions directed to the panel members. This particular feature of the program was generally conceded to be one of the most helpful of the entire meeting.

Jarvis Alligood: What in your opinion constitutes substitution?

B. C. Brooks: Are present ethical relationships between pharmacists satisfactory, and if not, what can be done to improve the situation?

W. H. Burbage: Do current prescription prices adequately reflect present day prescription department costs? If not, what remedy would you suggest to correct the situation?

Luther Bunch: What is the answer to the numerous duplicated prescription specialties being introduced by the pharmaceutical manufacturers?

David Claytor: Does elimination of advertising on prescription blanks have any adverse effect on prescription volume of those stores participating in such a plan?

Gilbert Colina: Do you favor successful completion of one year of general college education as a prerequisite for admission to the school of Pharmacy?

W. G. Dudley, Jr.: Can a professional pharmacy be profitably operated in a town of 5,000 or less?

J. Mike Hall: Should drug stores convert to self-service as answer to super-market competition?

J. W. Harrison: In what field of activity should the Board of Pharmacy concentrate—enforcement, examinations, etc.?

John M. Pickard: Would organized pharmacy be justified in urging MD's to specify "Any Reliable Brand" when writing prescriptions?

After an explanation of the "John W. Dargavel Foundation" by John A. Goode of Asheville, the Association endorsed the Foundation and recommended to the membership that it give its most loyal support.

The session was adjourned after President Ward announced the fourth session would be convened on Tuesday at 10 A.M.

CUTICURA

—Now Over 75 Years Old!

**Medically approved and most widely used
preparations of their kind**

CUTICURA SOAP—superfatted, hence mildest and best for the skin. Not drying like ordinary soap. Retails at 25c. 2 cakes bath size \$1.

CUTICURA OINTMENT—contains Sulphurated Petrolatum, Oxyquinoline and Chlorophyll. Softens as it relieves acne pimples, blackheads, discomfort of eczema, diaper rash. Retails at 45c, 90c and \$1.39.

New CUTICURA MEDICATED LIQUID—stainless, greaseless, “invisible.” Relieves 9 out of 10 cases of Athletes Foot. Also for externally caused skin blemishes. Retails at 60c.

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FOURTH SESSION

Tuesday Morning, April 13

Mr. F. O. Bowman, attorney for the NCPA, was introduced as the fourth session got underway at 10 A.M. The political situation in the state, necessity for informing the Advisory Budget Commission of our need of a new pharmacy building, fair trade, and possible legislation to be introduced in the 1955 Assembly were covered by Mr. Bowman.

Thomas J. Ham, Jr. of Yanceyville and Kelly E. Bennett of Bryson City, both candidates for the 1955 Assembly, were introduced. In informal discussions of their candidacy, both pharmacists highlighted the need for a larger pharmacy building and stated they would lend support to the request for the necessary state appropriation.

An address by Mr. W. M. Simpson, manager of retail sales, Lederle Laboratories, pin-pointed some of the elements which go into the final prescription price. Here are a few excerpts from his talk:

Cost of Medication

Today's little bottle of capsules may cost many times more than the four-ounce mixture of a few exotic sounding drugs grand-pap swallowed. But behind the production of those few capsules can well have been the expenditure of many millions for research, other millions for manufacturing equipment.

And—to the user—today's miracle drugs are the biggest bargain man has ever been able to find in all history. And still other, and more effective, life-saving drugs may be on the way.

That—in capsule style—is the story of a decade's revolution in medicine and pharmacy, as outlined by W. M. Simpson, manager of retail sales of Lederle Laboratories, in his convention talk: "How Can Drugs Cost So Little?"

Research—patient, costly research—has been the basis for this tremendous program, Mr. Simpson said. That, in a word, is why some new drugs cost what they do.

Some other things he related about the dramatic story: Ninety percent of today's prescriptions could not have been filled ten

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We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



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years ago. Reason—one or more of the ingredients were not known then.

Just 20 years ago prescription business represented an average of five percent of drug sales. Today it's 20 percent. Research will bring new products and improved products in the next decade. This again may increase drug sales threefold.

"But new drugs will be expensive drugs, because of the cost of research," Mr. Simpson said, adding: "For the rest of your professional lives, you can expect your patrons to ask why a certain drug costs so much. The wise pharmacist welcomes such a question, seeing it as an opportunity to tell with pride the story of the advances in pharmacy and in the science of saving lives that he has seen."

"When that story is known and understood," he added, "no one would ever wonder why drugs cost what they do."

"Research in the fields of the virus and the enzyme is now well advanced," he reported, "and could bring results overshadowing all that has gone before in the advancement of life-saving."

"In another field," he said, "sixteen companies currently are spending \$20,000,000 in a hunt for new antibiotics."

Meanwhile, research coupled with public demand often reduces the price of a drug dramatically. As an example, he cited that from 1945 to 1951 the price of penicillin, the first antibiotic, dropped 99 percent as the result of new and improved ways to produce it in large quantities.

"The cost of these vastly improved drugs and much more effective medical and hospital service has not gone up in proportion to other living costs," Mr. Simpson said, mentioning that Americans today spend only four percent of their income on medical care—exactly the same percentage as 20 years ago.

Two proposed amendments to the NCPA By-Laws were introduced. James W. Harrison of Asheville proposed that the Board of Tellers be increased from three to four and W. J. Smith suggested the bond of the Secretary-Treasurer be increased from \$3,000 to \$10,000.

After discussion of the two proposals, both motions were ordered carried over until the next session.

Excerpts from an address—"Recent Economic Trends of Special Interest to Drug Store Proprietors"—by Dr. Paul C. Olsen, Director of Marketing Research, *Drug Topics* and *Drug Trade News*:

"Drug stores in North Carolina and other parts of the south had a record year in sales in 1953 and results in the first quarter of 1954 indicate continued success in holding sales at these top levels.

"Such results are all the more remarkable because in North Carolina as elsewhere sales of health, toilet and beauty aids have risen sharply in the post war years in such retail outlets outside the drug trade as grocery stores, variety stores, department stores and house to house vendors.

"Drug stores have been able to maintain their place as trade leaders because they have established themselves through the years as the place at which the newest in merchandise in the health, toiletry and beauty aids are to be found.

"When the antibiotics and other miracle drugs were made generally available after the end of World War II, drug stores were selected as the outlet from which doctors and their patients would get supplies. There these life saving drugs are in constant sup-

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ply under the supervision of professionally trained pharmacists.

"Likewise, when aerosol-type packaging became available for such widely different products as shaving cream, hair fixatives and insecticides, it was the drug stores which first brought them to the consuming public.

"So it will be in the future as the wonders of modern science add still more to every day living needs."

President Ward announced the final session of the Convention would start promptly at 2 P.M. The meeting was then adjourned.

FIFTH SESSION

Tuesday Afternoon, April 13

Following continued discussions on the proposal to increase membership of the Board of Tellers from three to four and the Secretary-Treasurer's bond from \$3,000 to \$10,000, both amendments passed and were ordered incorporated into the Association's by-laws.

Report of the UNC School of Pharmacy

DEAN E. A. BRECHT

President Ward, members of the North Carolina Pharmaceutical Association and guests:

It is very pleasing to note that the theme of this annual convention in Winston-Salem appears to be "a larger building for the School of Pharmacy." This is not only pleasing because I am connected with the School of Pharmacy, but also and more importantly so, because no movement can be more important for North Carolina pharmacy than an adequate source for the education of pharmacists in a state where they are needed so urgently. We have been working for a long time for an appropriation of funds to enable the building of a School of Pharmacy sufficiently large to meet the needs of North Carolina. The administration of the University has repeatedly and publicly

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stated that this capital improvement has first priority at Chapel Hill. I can personally assure you that we may count on every support and aid from these officials. In addition, our present building is urgently wanted by and wonderfully suited for the School of Journalism. Dean Neal Luxon has prepared an accurate estimate of the cost for converting Howell Hall to a classroom building to meet the specific needs of the journalism students. I feel certain that we can count on his active support in our joint cause.

The registration for the Fall Semester, 1953, in the School of Pharmacy was 227 students as follows:

	<i>Men</i>	<i>Women</i>	<i>Total</i>
First Year	53	7	60
Second Year	50	5	55
Third Year	41	5	46
Fourth Year	46	5	51
Undergraduates	190	22	212
Graduates	15	0	15
TOTAL	205	22	227

The above registration represented a total of 81 new students (60 first-year students and 21 second-year students by transfer). Of these, eleven failed to return for the second semester due to poor scholarship (7 first-year and 4 second-year students), 3 additional students withdrew to change their major courses of study, and 4 third-year students were ineligible to continue due to failure to make substantial improvement after probation for lacking a quality point C-average in the studies of their second year. At the beginning of the second semester 2 new students and 5 former students were enrolled in the School.

The loss of one out of every seven new students in the first term in the School of Pharmacy and the failure of approximately forty per cent of the students in Chemistry 1 and Pharmacy 15, first term laboratory courses, are indications of a serious situation concerning inadequate pre-college preparation, aptitude, and application to studies by a segment of the students that is too large. Careful study is being given to correcting these deficiencies as much as possible.

This year as each prospective student has

come to Chapel Hill for the required personal interview he has been sent to the University Testing Bureau for a college aptitude test. Considerable weight is being placed on the results of this test because the scores appear to be more reliable in predicting collegiate success than high-school averages. Unfortunately, in previous years this test was given after the student arrived in Chapel Hill to begin his school work. Therefore, the results of the aptitude test were received too late to be of value to the Committee on Admissions. We look forward to a much higher percentage of collegiate success in our new students. This increased success is most desirable in reducing disappointment, discouragement, and waste of space and funds.

Although the revised regulations on military service issued in September of 1952 classified pharmacy as one of the healing arts in which there were shortages of personnel and advised the deferment of students on the basis of activity in a study found to be necessary to the maintenance of the national health, safety, or interest, a new directive was issued in 1953 to recognize that preliminary collegiate study is not required for the study of pharmacy, and it qualified deferment on the basis of class standing in the first class of collegiate study or score on the College Qualification Test.

During the past year in accordance with a new national directive, local draft boards have discontinued their helpful policy in deferring pharmacy graduates until one year of practical experience could be obtained as legally required for qualification to take the practical examination of the Board of Pharmacy.

There was a highly competitive demand for the services of the graduating students resulting in offers of attractive positions with favorable salaries. This situation was only disappointing in the failure to enable a complete pharmaceutical service within the State since many positions were not filled. Since this is the only School of Pharmacy there is a demonstrated necessity for a new, larger pharmacy building to fulfill this need.

The curriculum was converted to the semester calendar for the school year of

1953-1954. All classes were maintained without serious loss or handicap.

Unfortunately, there is definite evidence that the semester system has worked hardships on the students. Specific examples include: (1) Early close-outs in laboratory classes (Chemistry 1, Botany 41, and Zoology 41) due to a $33\frac{1}{3}$ per cent reduction in annual capacity; (2) Inability of a large portion of freshmen to complete first year English in one year: Many students must begin with English R in the fall semester, English 1 in the spring semester, but English 2 is available in the summer only on the expensive twelve weeks' basis and is not available in the Extension Division; (3) Inability of a large portion of students to complete freshman chemistry in one calendar year because the summer offerings are reverted to the *quarter* basis; (4) Doubling of courses in the same laboratory space: It has been necessary to teach Pharmacy 35 and 36 in the same laboratory for second-year students during the spring semester; and (5) Special schedules for courses in the School of Medicine: Physiology 51 and Pharmacology 55 are taught in half-semester to coincide better with the medical quarter system. It can be expected that some of these difficulties will be corrected on the basis of experience.

For the first time the fourth-year students had a full year of Dispensary Practice in the pharmacy of the North Carolina Memorial Hospital. A group of four students rendered the pharmaceutical services of dispensing, manufacturing, and preparation of parenteral solutions under the close supervision of three licensed pharmacists five afternoons each week. There was also an hour of didactic work each week in hospital phases of pharmacy.

The permanent faculty of the School of Pharmacy was increased by the appointment of Dr. John Andrako as assistant professor of pharmaceutical chemistry. He received his undergraduate training at the Rutgers University, College of Pharmacy and his graduate education at the University of North Carolina receiving the degree of Doctor of Philosophy in June of 1953. The school has been fortunate in obtaining the services of this young man.

The departmental library continued its progress as a model for complete library and record service under the direction of Miss Alice Noble, librarian and archivist. Increased use by both pharmacy and non-pharmacy students and faculty was apparent. Increased interest was shown in the biographical files of North Carolina pharmacists, and greater use was made of a special reference file now including more than 29,000 cards citing information not included in the standard abstracting services. The present budget of \$1,000, even with the annual supplement of \$500 from the N. C. Pharmaceutical Research Foundation, was inadequate for necessary books, periodicals, and binding. Both funds were exhausted before March 1.

Notable additions to the equipment of the School of Pharmacy included a Brookfield Synco-Lectric Viscosimeter, a Beckman Spectrophotometer, a Ro-Tap Sifter, and twelve Class A Torsion Prescription Balances.

Great improvement in the appearance of the interior of the building resulted from the installation of modern lighting in the undergraduate and graduate laboratories and the painting of all rooms in the pharmacy building. Steel fire escapes were installed at the ends of the building to correct a potential danger of fifty years' standing. A closed system of telephones was installed in the dispensing laboratory to enable the teaching of good technique in receiving prescriptions from physicians by this medium.

The School of Pharmacy has been particularly fortunate in the continued loyal support received from alumni and friends. Twenty-two special pharmacy scholarships totaling \$4,900.00 were received as follows: The C. T. Council Scholarships, two in number.

The Justice Drug Company Scholarships, three in number.

Women's Auxiliary, North Carolina Pharmaceutical Association.

The Scott Drug Company Scholarships, two in number.

The W. H. King Drug Company Scholarships, two in number.

The North Carolina Pharmaceutical Association Scholarships, two in number.

C. B. Miller Memorial Scholarship.

The David Astor Dowdy Pharmacy Scholarship.

The Grace K. Edwards Scholarship.

The Charlotte Women's Druggist Auxiliary Scholarship.

The Mary Lawson Stanley Memorial Scholarship.

The Frank S. Hickman Scholarship.

The Owens and Minor Drug Company Scholarship.

The Bodeker Drug Company Scholarship.

The American Foundation for Pharmaceutical Education, two in number.

Mr. I. T. Reamer, Chief Pharmacist, Duke Hospital Pharmacy, continued his annual gift of subscriptions to ten leading hospital journals. Mr. Rowe B. Campbell of Taylorsville gave a third annual gift of one hundred dollars to be used according to good judgment for some need in the School of Pharmacy. The Pharmacy Wives presented two decorative copper urns for the Dean's Office. Mr. C. D. Blanton of Kings Mountain presented a beautiful brass vase for the library. The Class of '53 presented a 1,000 watt 35 millimeter slide projector for special use in study of photographed prescriptions in the dispensing class.

Appropriate honorary awards and medals for undergraduate students were given by: Mr. D. R. Davis of Williamston; Mr. Floyd E. Jones of Norfolk, Virginia; The School of Pharmacy Student Body; Rho Chi Honorary Society (two); Kappa Epsilon; Merck & Company, Inc.; Bristol Laboratories, Inc.; and Lehn and Fink.

The Justice Drug Company of Greensboro honored the members of the graduating class and their wives at its Sixth Annual Banquet at the Carolina Inn Ballroom on Wednesday, May 19.

During the year the North Carolina Pharmaceutical Research Foundation granted \$7,580.00 for four research fellowships, tuition, research supplies, and special library materials. This grant also included a special travel allowance to enable Professor H. R. Totten of the Botany Department to attend the Pharmacognosy Seminar in Salt Lake City and research assistance for Professor Loren C. MacKinney of the History Department for a project on ancient pictures

of significance in medicine and pharmacy. The above sum makes a total of \$42,688.85 received from the foundation in its first seven years to promote pharmaceutical education and research at the School of Pharmacy and in the State.

Fifteen graduate students were enrolled for major studies in pharmacy or pharmaceutical chemistry. In addition to four fellowships received through the North Carolina Pharmaceutical Research Foundation three fellowships were received from the American Foundation for Pharmaceutical Education. The great demand for graduates with advanced degrees in both teaching and industry showed the need for larger facilities to enable the School of Pharmacy to fulfill its strategic position in the Southeast for the outstanding graduate department in pharmacy.

A grant of \$6,500 was received from the U. S. Public Health Service on Amide and Ester Derivatives of Amino Acids and Peptides under the direction of Dr. Walter H. Hartung. Dr. Lee-ming Chow Shen was the post-doctorate fellow for this research.

The faculty and staff of the School of

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Pharmacy enthusiastically accepted every opportunity to meet all obligations of service to the N. C. Board of Pharmacy, N. C. Pharmaceutical Association, and other segments of pharmacy and health sciences in the State. In return many favors were received. A monthly report of activity in the School of Pharmacy was published in THE CAROLINA JOURNAL OF PHARMACY.

It has been a pleasure and a privilege to present this annual report on the School of Pharmacy to the pharmacists of North Carolina. The School was established and maintained to meet a health need in the state of North Carolina. No effort should be spared to make this service as excellent and comprehensive as possible. This convention of the North Carolina Pharmaceutical Association again shows that all segments of that broad service called pharmacy are working together for the general welfare of the public.

*Report of the Visitation
Committee*

By Hoy A. Moose, *Chairman*

Your Visitation Committee composed of Paul B. Bissette, Jr., Wilson, C. S. Brinkley, Shallotte, J. L. Thompson, Reidsville, Wilbur S. Ward, Hickory and Hoy A. Moose, Mt. Pleasant, met with the faculty and the fourth year class of the School of Pharmacy on March 9, 1954.

Members of the faculty present were Dean Brecht, Dr. Herman Thompson, and Dr. F. T. Semeniuk. Dr. W. H. Hartung was engaged in his teaching duties.

Dean Brecht's report showed that the Pharmacy School is still greatly limited as to the number of applicants it can accept, the ratio being one out of four. The physical facilities are critically limited at present, with the result that only three out of ten pharmacists licensed in North Carolina in 1953 were graduates of the University of North Carolina School of Pharmacy.

The building which was promised the Pharmacy Department two years ago was sacrificed to what was considered to be a more urgent need. It is our understanding and sincere hope that the next major building for

the University will be earmarked for this department. No effort should be spared on our part to realize this hope.

The meeting with the Senior Class was most enjoyable and informative. In it they were encouraged to present and discuss freely any recommendations or suggestions. These in turn were presented fully to the faculty in the hope that the committee could serve as an intermediary and assist in solving some of their problems relative to the betterment of the school. We found the faculty very receptive and agreeable to doing everything possible to keep the student-faculty relations of the best.

The committee wishes to commend Dean Brecht and the faculty for their splendid work under the crowded conditions which now exist in the School of Pharmacy. We find the Pharmacy building being maintained as well as possible, but entirely inadequate to train the number of pharmacists needed in the profession.

It is the recommendation of this committee that the Pharmacists of the State of North Carolina utilize every means of procuring a new and larger building for the School of Pharmacy. It is further recommended by the committee and students that the Pharmacy School return to the quarter system.

A very enjoyable part of our day was a visit with Miss Alice Noble at the Pharmacy School Library and a look at her extensive biographical files on Pharmacists. She requests that you continue to send her clippings, photographs and information.

The Visitation Committee particularly wishes to thank Mrs. W. J. Smith and her helpers for her hospitality and the delicious noon day meal served at the Institute of Pharmacy.

REPORT ON THE NORTH CAROLINA PHARMACEUTICAL RESEARCH FOUNDATION

By Roger A. McDuffie, *President*

President Ward, ladies and gentlemen: It is both an honor and a pleasure to give this seventh annual report on the North Carolina Pharmaceutical Research Foundation which was incorporated in 1946 by officers and members of this organization

as the direct answer to the question from its Post-War Planning Committee "What can we do that will most help the School of Pharmacy?"

It is therefore most pleasing to report to the parent organization the continued success of the foundation's program for pharmaceutical education and research.

A complete financial report is included, and mimeographed copies are being distributed to you at this time.

It is impressive that relatively modest contributions have built up during seven years to a total receipt of \$135,000.00. Of these funds, \$43,000 has been disbursed to the University of North Carolina for use in the pharmacy school for research fellowships, tuition aid, research aid, and special equipment, supplies and library materials. At the same time, total operating expenses have been less than \$6,000, leaving a net worth today of \$86,000.

The permanent endowment funds now total \$72,000 and include memorial funds honoring seven past leaders in North Carolina pharmacy.

It is my pleasure to announce at this time that an eighth memorial fund has been established recently to honor Robert R. Bellamy, well-known retail and wholesale pharmacist of Wilmington. For this purpose an accumulated fund of nearly four thousand dollars has been received from the firm of Robert R. Bellamy and Son.

Thirty-five members of the graduating class of 1953 at the School of Pharmacy signed pharmacy loyalty pledges to contribute ten dollars a year for ten years to the expendable fund of the foundation. This good example could well be followed by more pharmacists because the success of the foundation depends directly on a broad and enthusiastic support in North Carolina pharmacy.

The annual meeting of the Board of Directors on February 3rd was attended by the top administrative officials of the University of North Carolina: President Gordon Gray, Controller W. D. Carmichael, Jr., Chancellor R. B. House, and Mr. Charles Shaffer, Director of Development. These men expressed their appreciation of the aid received from this and similar foundations. There was a

warning against complacency with past success and a suggestion to attain greater success through higher goals.

Best of all, President Gray and Chancellor House reiterated the position of first priority for a larger building for the School of Pharmacy on the campus at Chapel Hill to meet the urgent need for more pharmacists in North Carolina. The directors unanimously passed a resolution endorsing the appropriation of the necessary funds by the General Assembly for a new pharmacy building. Pharmacists and friends can help in this goal by informing legislators and other state government officials of this real need.

Intangible values of the pharmaceutical research foundation include good publicity received in the state press for its constructive progress. Such advertising cannot be purchased; it must be earned. Another value is an earned reputation for self-sponsored progress within the profession, and increased respect and prestige has been the favorable result.

Finally, the foundation benefits by comparison with similar organizations on the basis of a maximum of benefit from modest funds with a minimal operating expense. We, as pharmacists, can take great pride in these additional accomplishments, but it must be emphasized that this pride becomes most effective when coupled with personal support. Each of us must resolve to join at every opportunity to do our part.

Report of Fair Trade Committee

JOHN T. STEVENSON, *Chairman*

This committee is happy to report there has been no drastic change in Fair Trade in this State. Only one instance of violation has been brought to the attention of this committee and that was taken care of satisfactorily.

The discouraging news on Fair Trade is the fact that two states, namely, Florida and Arkansas, have declared the non-signer clause illegal.

The encouraging points on Fair Trade are that some of the pharmaceutical companies have Fair Traded at 40%. We hope that more will follow. Others have raised their Fair Trade minimums a slight amount.

It is also encouraging to note that the District of Columbia is working hard for Fair Trade; this work is being carried on by the Better Business Practice Council.

It is the consensus of this committee that all of us keep in touch with our congressmen, refreshing them on the fact that Fair Trade is the life blood of the independent druggists of our Country, of which we are so proud.

Report of the Committee on the President's Address

DEAN E. A. BRECHT

Your committee was impressed with the comprehensive scope of President Ward's address in recognizing both progress during the past year and areas for continuing activity.

The North Carolina Pharmaceutical Association can well be grateful for President Ward's constant and competent service. His unstinting activity has carried his person and benefits from his work to every section of the state.

This progress was accomplished in a quiet, modest, and even humble character which has led to harmony in situations that might have been otherwise.

The itemized list of all types of activities, which need not be repeated here, are adequate proof that the affairs of the Association have been in good hands.

President Ward's foresight for further progress is proved by the inclusion in his address of eight constructive recommendations. It is this committee's recommendation that each shall be referred to the Executive Committee of the Association, and such a motion is carried in the acceptance of this report.

President Ward's recommendation for the appointment of a pharmacist as a trustee of the University of North Carolina requires transmission to an appropriate authority and such a resolution has been prepared.

In recognizing the progressive and harmonious administration of our president, W. A. Ward, it is proposed that a unanimous rising vote of gratitude and appreciation be given at this time.

RESOLUTIONS

Resolutions adopted by the convention appear on pages 195-197 of THE CAROLINA JOURNAL OF PHARMACY, May, 1954 issue.

Time & Place

B. R. Ward, Chairman of the Committee on Time & Place, reported the Association had been invited to schedule the 1955 Convention in Hendersonville, Asheville and Carolina Beach. Recommendation of the committee was that the matter be left up to the NCPA executive committee. Report adopted.

The Chairman of the Resolutions Committee, Mr. Wade A. Gilliam of Winston-Salem, was next introduced. The various resolutions adopted by the Association was published in THE CAROLINA JOURNAL OF PHARMACY, May issue, pages 195-197.

Mrs. Graham Culbreth, president of The Woman's Auxiliary, and R. L. (Bob) White, president of The Traveling Men's Auxiliary, brought greetings from their respective organizations. Membership lists and other information relating to these two groups appear in special sections of this Year Book.

The assistant secretary-treasurer, C. M. Andrews, announced registration at that point had passed the 625 mark, that more than 200 pharmacists were in attendance at the meeting, and submitted the following applications for membership, all of whom were accepted: Mary Alice Greyer, O. J. Rodgers, William J. Miller, Betty Sparks, Tom Kostic, and Homer F. Pulliam.

Report of Nominating Committee

Chairman John C. Hood of the Committee on Nominations and acting on behalf of the following members, C. Louis Shields, T. J. Ham, Jr., C. H. Beddingfield, Ernest J. Rabil, M. B. Melvin and R. C. Sisk, announced the officers nominees for 1955-'56:

For President: C. W. Bynum of New Bern and W. B. Gurley of Windsor.

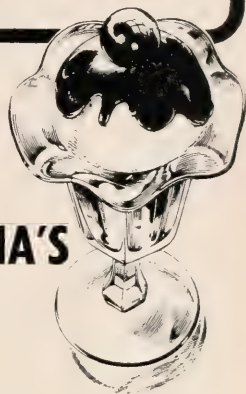
For First Vice-President: H. E. Lovett of Liberty and J. W. Tyson of Greensboro.

For Second Vice-President: C. D. Blanton of Kings Mountain and W. M. Jordan, Jr. of Marion.

For Third Vice-President: H. R. Horne

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of Fayetteville and W. D. Welch, Jr. of Washington.

For memembr of the NCPA executive committee, 3 year term: E. R. Fuller of Salisbury and W. Latham West of Roseboro.

For member of the State Board of Pharmacy, 5 year term: W. Moss Salley, Jr. of Asheville and Robert Neal Watson of Sanford.

For directors of the N. C. Pharmaceutical Research Foundation: C. T. Council, Durham; J. C. Jackson, Lumberton; Roger A. McDuffie, Greensboro; Ralph P. Rogers, Sr., Durham; W. S. Wolfe, Mount Airy; John Stevenson, Elizabeth City; Sam Jenkins, Walstonburg; and Dean Tainter, Marion.

Nominations from the floor were called for by President West. There being none, the report of the committee on nominations was accepted as read.

President-Elect W. L. West of Roseboro was then escorted to the rostrum where he was installed as President of the NCPA for the coming year.

Other officers installed: W. B. Gurley of Windsor, 1st vice-president; J. W. Tyson of Greensboro, 2nd vice-president; C. D. Blanton of Kings Mountain, 3rd vice-president; and W. A. Ward of Swannanoa, member of the executive committee for 3 years.

There being no further business to come before the Convention, the 74th annual meeting was adjourned at 4 P.M., April 13.

AUXILIARY LEADERS



MRS. E. R. FULLER
President



MRS. GRAHAM CULBRETH
Immediate Past President

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Carter, Samuel, Salisbury
Cobb, Clarence Harper, Durham
Copeland, Robert Royal, Ahoskie
Crabtree, W. A., Sanford
Crawford, Edgar Poe, Lenoir
Creech, William H., Selma
Davis, David Ramsey, Williamston
Durham, Carl Thomas, Chapel Hill
Eldridge, Julius, Winston-Salem
Fishel, Arthur L., Winston-Salem
Gattis, Philip D., Raleigh
Godwin, Clyde Fillmore, Pine Level
Goode, John Alonzo, Asheville
Hart, Louis Wellington, China Grove
Hedgepeth, Romulus Augustus, Lumberton
Hood, Thomas Ruffin, Clearwater, Fla.
House, Joseph, Beaufort
James, Albert Allison, Greensboro
Johnson, James Edwin, Jr., Lumberton
Langdon, Ralph Edward, Fayetteville
Lee, Parmillus Arten, Dunn
Lisk, Daniel Clyde, Charlotte
Lyon, Frank Fuller, Oxford
McKay, Daniel McNeill, Durham
O'Hanlon, Edward Wilkins, Winston-Salem
Ray, Frederick, Jr., Sanford
Rogers, Ben F., Fair Bluff
Rogers, Ralph Peele, Durham
Sedberry, Henry Stiles, Rocky Mount
Suttlemyre, Philip Johnson, Hickory
Tarkenton, Edward Lawrence, Wilson
Tart, David Whitfield, Greensboro
Teague, M. Fitz, Asheville
Thomas, Philip Langston, Roxboro
Thompson, Paul Herman, Fairmont
Watson, Robert Neal, Sanford
Welfare, Samuel Eugene, Winston-Salem
White, Luther, Wilmington
Wiggins, William Winston, Raleigh

PHARMACIST MEMBERS

A

Abernethy, Joseph Graham, Elkin

Adair, Walter Holmes, Roxboro
Adams, Edward Clarence, Gastonia
Adams, James Walter, Asheville
Adams, Wilbur Royster, Carolina Beach
Adams, Will J., Murphy
Adkinson, Newton Frank, Avondale
Agnew, Ruth E., Charlotte
Albright, George Bishop, Salisbury
Aldridge, Stanley P., Brookhaven, Ga.
Allen, Charles Henry, Winston-Salem
Allen, Harry H., Jr., Cherryville
Allen, Robert Eugene, Hickory
Alligood, Jarvis Marion, Greenville
Anders, G. Howard, Lincolnton
Anderson, Carolyn Cox, Lansing, Mich.
Anderson, Ernest R., Jr., High Point
Andes, Garrette Earl, Wadesboro
Andrews, John Puett, Winston-Salem
Andrews, Richard Homer, Burlington
Andrews, Wesley Thompson, Reidsville
Arnold, Broddie Duke, Raleigh
Austin, Beverly Newton, West Jefferson

B

Bain, Jones Douglas, Clayton
Bain, Jones Douglas, Jr., Clayton
Baker, Walter Presley, Raeford
Balas, John B., Charlotte
Banner, Robert Dale, Spruce Pine
Barbour, Joseph Parker, Burlington
Barbrey, Herman S., Chapel Hill
Barefoot, Lexie Glenn, Asheville
Barnett, Frank, Jr., Henderson
Barnett, Jimmie, Henderson
Barnhardt, Manlus Ray, Rockwell
Barringer, Harry Alexander, Concord
Barton, William H., Pleasant Garden
Bauguess, C. T., Jr., Sanford
Beason, Robert Hoyle, Boiling Springs
Beavans, Samuel Clark, Enfield
Beck, Albert L., Jr., Hendersonville
Beck, William C., Hendersonville
Beddingfield, Bruce Brooks, Greenville
Beddingfield, Charles Herman, Clayton
Beddingfield, Charles Herman, Jr., Clayton
Bell, Frank Roland, Beaufort
Bell, L. R., Tarboro
Bender, Walter Meares K., Fayetteville
Bennett, Donald Leon, Albemarle

Bennick, James E., Concord
 Benson, Ernest Stuart, Wilmington
 Benson, Harley O'Neil, Robbins
 Betts, John Alvin, Hamlet
 Biggs, John Waller Smallwood, Greenville
 Birmingham, John Steele, Hamlet
 Bishop, Howard Lewis, Asheville
 Bissette, Paul Branch, Jr., Wilson
 Bius, John H., Raleigh
 Black, Bonner Brevard, Kannapolis
 Black, Oliver Randolph, Bessemer City
 Black, Samuel Norman, Ormond Beach, Fla.
 Bland, Joseph F., Lexington
 Blanton, Charles Donald, Kings Mountain
 Blanton, Charles, Jr., Kings Mountain
 Blue, D. Adolph, Carthage
 Bobbitt, Adolphus Bracey, Winston-Salem
 Boger, Richard Albert, New Bern
 Bolton, Robert Baugham, Rich Square
 Bonner, Brem, Granite Falls
 Boone, Demetrius Leonard, Durham
 Boone, William Thomas, Ahoskie
 Bostian, Thomas Richard, Kannapolis
 Bowers, Jimmie C., Lincolnton
 Boyd, Shelton Bickett, Mt. Olive
 Boyer, W. Day, Winston-Salem
 Bradshaw, Edward Luther, Kinston
 Brady, Charles A., Sr., Hickory
 Bradley, W. V., Jr., Kannapolis
 Brame, Maurice Milam, North Wilkesboro
 Brame, Philip Augustus, North Wilkesboro
 Brame, Robert Marvin, Jr., North Wilkesboro
 Brandon, Lee R., Sr., Hildebran
 Brantley, John Calvin, Raleigh
 Brantley, John Calvin, Jr., Raleigh
 Brantley, William Cain, Wilmington
 Brecht, Dorothy V., Durham
 Brecht, Edward A., Chapel Hill
 Brewer, Marsha Hood, Pink Hill
 Brinkley, Clifton Scott, Jacksonville
 Brison, John Edgar, Gastonia
 Brison, Samuel Pressly, Belmont
 Brisson, Edward, St. Pauls
 Brisson, Lloyd Clifford, Fayetteville
 Britt, Grady, Raleigh
 Britt, Lawrence, Kinston
 Britt, Robert Timothy, Greensboro
 Brodie, Thomas Lewis, Burlington
 Brooks, Baylus Cade, Fayetteville
 Brooks, Frank Gibbons, Siler City
 Brooks, Harvey Ray, Goldston
 Brookshire, James Edwin, Winston-Salem
 Brookshire, Lorain Balfour, Asheville
 Brothers, Arthur Etheridge, Elizabeth City

Brown, John Herndon, China Grove
 Brown, William Colfax, Greensboro
 Browning, Alton Cain, Greensboro
 Browning, David Benjamin, Kinston
 Bruce, Thomas Milton, Hot Springs
 Buchanan, Elmer William, Greensboro
 Buchanan, Ernest Chadwell, Kinston
 Buffaloe, John Mack, Raleigh
 Buhmann, Walter L., Asheville
 Bunch, Luther Elmo, Goldsboro
 Bunn, Richard Speight, Elizabeth City
 Burbage, William Henry, Albemarle
 Burnette, John Paul, Jr., Rocky Mount
 Burris, Loy Ray, Valdese
 Burris, Loy Ray, Jr., Valdese
 Burris, Samuel Brainard, Canton
 Burt, Milton Stanley, Durham
 Burwell, William Armistead, Raleigh
 Butler, Alman Byron, Clinton
 Bynum, Carney Washington, New Bern
 Byrd, Clement, Wilmington

C

Cable, Maurice L., Asheville
 Cagle, Carlus Vann, Greensboro
 Cain, Charles Macbeth, Henrietta
 Cain, Leighton Dewey, Kannapolis
 Caldwell, Earle G., Lumberton
 Caldwell, Palmer L., Kinston
 Callahan, Virginia L., Winston-Salem
 Campbell, Charles Clifford, Maiden
 Campbell, Francis Earle, Hamlet
 Campbell, Howard Turner, Maiden
 Campbell, Rowe B., Taylorsville
 Campbell, Rowe B., Jr., Taylorsville
 Canaday, Ralph Clarence, Four Oaks
 Cannon, Claude Claiborne, Durham
 Capps, Earl U., Ahoskie
 Cardell, Jeremiah Curtin, Lenoir
 Carmel, Harry L., Fayetteville
 Carswell, A. Paul, Durham
 Carswell, Ransom Fred, Winston-Salem
 Carter, Leo Harrison, High Point
 Carter, Ralph Edward, Jr., Wilmington
 Caruthers, Morrison Rankin, Haw River
 Casteel, James Ralph, Durham
 Caudle, Virginia, Winston-Salem
 Causey, John H., Rutherford College
 Cavanaugh, Samuel MacDonald, Rosehill
 Cecil, A. Coke, High Point
 Champion, Herbert O., Waynesville
 Chandler, Emmett Owen, Leaksville
 Chandley, Albert Brookshire, Asheville
 Cheek, Germain Bernard, Charlotte

Cherry, James Lunsford, Charlotte
 Cherry, Walter Clement, High Point
 Civil, John Keough, Charlotte
 Clapp, Ernest Bernard, Newton
 Clark, Claude Baxter, Jr., Williamston
 Clark, George Edward, Warsaw
 Clark, Samuel Gordon, New Bern
 Clayton, Albert W., Jr., Durham
 Claytor, David Dortch, Greensboro
 Cline, Clement Eugene, Atlanta, Ga.
 Cline, Frederick Herman, Charlotte
 Clodfelter, Walter Allen, Jr., Asheboro
 Cobb, James Louis, High Point
 Cobb, Thomas Earl, Charlotte
 Coble, George S., Laurinburg
 Cochrane, Arthur Linwood, Jr., Jackson
 Cole, Alfred F., Jr., Laurinburg
 Colina, Gilbert D., Charlotte
 Collette, Roy Wilson, Mocksville
 Collier, Halcione Belle, St. Petersburg, Fla.
 Collier, Wesley Thomas, Chapel Hill
 Collins, Ben F., Jr., Greensboro
 Collins, Robert E., Kinston
 Compton, James Wesley, Salisbury
 Connell, J. P. B., Henderson
 Coppedge, John Benjamin, Raleigh
 Cornwell, Amos Halsted, Lincolnton
 Cornwell, George Thomas, Morganton
 Costner, Beverly Pulaski, Lincolnton
 Council, Commodore Thomas, Durham
 Cox, Robert Olin, Winston-Salem
 Cox, Rupert, Pilot Mountain
 Craig, William Franklin, Charlotte
 Crawford, Harvey Dinsmore, Black Mountain
 Creech, James Leonard, Smithfield
 Creech, Leonard Ralph, Oxford
 Creech, W. Grover, Selma
 Crissman, Uba Frank, Lexington
 Cromley, Robert Irvin, Raleigh
 Crowe, David F., Oteen
 Crowell, Charles Milton, Mooresville
 Crumpler, Leonard H., Raleigh
 Crutchfield, Thomas Garrett, Greensboro
 Culbreth, Graham McKenzie, Southern Pines
 Curtis, James Richard, Bessemer City
 Curtis, Rufus Harrison, Rowland

D

Daniel, Elbert Clifton, Zebulon
 Daniels, Hallet, Wilson
 Darden, Robert Jackman, Clinton
 Davis, Arch Lyle, Statesville
 Davis, Hamilton E., Andrews
 Davis, Joseph Gomer, Spindale

Davis, Marvin Lee, Elm City
 Davis, McDonald, Jr., Roseboro
 Davis, William Edward, Burlington
 Day, Harold Vann, Spruce Pine
 Day, Lewie Griffith, Spruce Pine
 Dayvault, Frank Wilson, Lenoir
 Deal, Harland Murlee, Lenoir
 Dean, Fletcher Sims, Lumberton
 Dees, Robert Register, Burgaw
 Dement, William Taylor, Oxford
 Dever, James Henry, Greensboro
 Dewar, Robert L., La Grange
 Dillon, Henry Edwards, Elkin
 Dimmick, Graham B., Jr., Charlotte
 Dinger, Kenneth, Statesville
 Dinwiddie, Paul H., Marshall
 Dollar, Aubrey C., Jr., Mt. Airy
 Dowdy, David Astor, High Point
 Dowdy, David A., Jr., High Point
 Dowdy, J. Henry, High Point
 Dudley, William Garland, Jr., Reidsville
 Duffy, Henry Bryan, New Bern
 Dukes, George William, Jr., Walterboro, S. C.
 Dukes, Wyndham Stloe, Greensboro
 Duvall, Clyde Jefferson, Brevard

E

Eadie, Edward Blease, Charlotte
 Eatman, Garland Adelbert, Wilson
 Edmonds, George Heston, Greensboro
 Edmonds, Marion Myers, Greensboro
 Edwards, Charles Ruffin, Albemarle
 Edwards, Gail Barker, Wake Forest
 Edwards, James, W., High Point
 Edwards, Kenneth, Stantonsburg
 Edwards, Otho Crowell, Raleigh
 Edwards, Sherwood McDonald, Jr., Ayden
 Edwards, Snowdie McGroover, Ayden
 Elliott, Augustus Green, Fuquay Springs
 Elliott, Augustus Green, Jr., Fuquay Springs
 Elson, John Richard, Jr., Enka
 Etheridge, Samuel Bushell, Washington
 Etheridge, Thomas Jarvis, Bailey
 Eubanks, Clyde Lee, Chapel Hill
 Eubanks, James Norwood, Greensboro
 Evans, James Edward, Marion
 Evans, Nell, Charlotte
 Evans, William Bryant, Greensboro

F

Fairley, Robert Brittain, Salisbury
 Farrington, John Vanstory, Greensboro
 Feagin, Eugene Lloyd, Hendersonville
 Fearing, Malcolm Keith, Jr., Manteo

Ferguson, Clarence McDonald, Jr., Siler City
 Ferguson, Howard Quinn, Randleman
 Ferguson, J. Frank, Jr., Durham
 Ferguson, Lewis M., Gastonia
 Finger, Zack Lester, Morganton
 Fisher, Clarence G., Clinton
 Fisher, Lester, Statesville
 Fisher, Paul Lewis, Jonesville
 Fleming, Carey Hunter, Creedmoor
 Fleming, Oliver G., Rocky Mount
 Fletcher, James Hugh, Marion
 Floyd, Calvin M., Jr., Roanoke Rapids
 Flynn, Hubert Lanier, Winston-Salem
 Fordham, Christopher Columbus, Jr.,
 Greensboro

Forrest, Bedford Brosier, Hillsboro
 Forrest, William G., Kinston
 Foss, Ernest Libby, Kannapolis
 Foster, Dan William, Asheville
 Foster, J. C. Coke, Tryon
 Foster, Ralph Emerson, Jr., Greensboro
 Fowlkes, William Mortimer, Sr., Enfield
 Fox, Howard Spencer, Winston-Salem
 Fox, James Hamilton, Asheboro
 Fox, Junius Claude, Jr., Chapel Hill
 Franklin, Kenneth Vaden, Cary
 Franklin, Russell Edmund, Greensboro
 Friday, John Paul, Gastonia
 Frontis, Steve W., Greensboro
 Fuller, Edwin Rudolph, Salisbury
 Fussell, Thomas Edmund, Rosehill
 Futrell, Clyde Loraine, Raleigh

G

Gabriel, James C., Mooresville
 Gaddy, Henry M., Asheville
 Gaddy, Phil, Marshville
 Galloway, Adrian Eure, Charlotte
 Gamble, Charles Franklin, Monroe
 Gamble, Joseph Paul, Monroe
 Gammon, Hunter Oakley, Reidsville
 Gardner, John T., Mooresville
 Gaylord, J. T., Winterville
 Gilbert, Lacy Earl, Jr., Bladenboro
 Gilbert, Loamie, Benson
 Gilbert, Loamie Mercer, Jr., Maxton
 Gilliam, Alvis B., Jr., Reidsville
 Gilliam, Wade Axom, Winston-Salem
 Gillikin, Claude Elton, Kenly
 Glass, William Thomas, Jr., Wilmington
 Glenn, Jamerson Samuel, Mt. Olive
 Goode, Bagwell Sutton, High Point
 Goodrum, Cloyd Smith, Davidson
 Goodwin, Malcolm, Morehead City

Gordon, T. W., Thomasville
 Gowan, Steve W., Wallace
 Graham, John Calhoun, Red Springs
 Graham, Leon Irvin, Wallace
 Grandy, John I., Charlotte
 Grantham, James G., Wilmington
 Grantham, Lewis Irvin, St. Pauls
 Grantham, Reid Bridgers, Red Springs
 Greene, Henry Wilson, Wilmington
 Greene, Herbert Cooper, Charlotte
 Greene, James Paul, Burnesville
 Greeson, Harvey C., Sanford
 Gresham, John William, Wilson
 Greyer, Mary Alice Bennett, Bryson City
 Griffin, Ellerbe Wilson, Jr., Kings Mountain
 Griffin, Octavus, Roanoke Rapids
 Griffin, Sandy D., Burlington
 Griffin, William C., Raleigh
 Griffin, William Russell, Old Fort
 Griffith, Wiltshire, Hendersonville
 Griffith, Wiltshire, Jr., Hendersonville
 Grimes, George David, Robersonville
 Gross, Nicholas R., Whiteville
 Guion, Clayton Lloyd, Aberdeen
 Guion, Clyde Doyle, Cornelius
 Guion, Howell Newton, Marshville
 Gurley, William Burden, Windsor
 Guthrie, Clarence Hudson, Beaufort

H

Hall, James Malcolm, Jr., Wilmington
 Hall, Robert Buckner, Mocksville
 Hall, Sam Cannady, Oxford
 Hall, Stacy Buckner, Mocksville
 Ham, Robert Gardner, Winston-Salem
 Ham, Thomas J., Jr., Yanceyville
 Hammerness, Francis C., Chapel Hill
 Hammond, Henry A., Charlotte
 Handy, K. E., Raleigh
 Hardee, Kirk, Jr., Charlotte
 Harden, Wilkins, Columbia, S. C.
 Hardy, Rudolph, Concord
 Harper, William Lacy, Hendersonville
 Harrelson, W. Howard, Tabor City
 Harris, George Wesley, Kinston
 Harris, Joseph Claxton, Durham
 Harris, Joseph Claxton, Jr., Durham
 Harris, Larry C., Blowing Rock
 Harris, Thomas Burrus, Spindale
 Harris, William B., High Point
 Harrison, James William, Asheville
 Harrison, Robert Franklin, Sanford
 Hartis, Gilbert Clyde, Winston-Salem
 Hartung, Walter H., Chapel Hill

Harward, Ben Russell, Raleigh
 Hatcher, Joseph Earl, Pink Hill
 Haupt, Edward, Newton
 Hauss, Harry Lynn, China Grove
 Hawkins, Allan Reese, Jr., Guilford College
 Hawkins, Clayburn Irvin, Madison
 Haymore, J. B., Grifton
 Hege, Gerald Dean, Whiteville
 Hemingway, Mary Frances Parsons,
 Gastonia
 Hendrick, Arthur Boyd, Kannapolis
 Hendrix, Jennings O'Neal, Canton
 Henley, John Tannery, Hope Mills
 Henriksen, Harold Eugene, Wilmington
 Herndon, Harris Howard, Winston-Salem
 Herring, Robert Rosecoe, Oxford
 Herring, Rufus McPhail, Clinton
 Hicks, Allen Milton, Pikeville
 Hicks, Charles G., Raleigh
 Hicks, John E. F., Goldsboro
 High, Paul J., Anderson, S. C.
 Hobbs, Alden, Kinston
 Hoffman, E. N., Lumberton
 Hoffman, Joe F., Jr., High Point
 Hoffman, Walter Conrad, Marion
 Hogan, Alexander Lacy, Kinston
 Holland, John S., Reidsville
 Holland, Lewis Lea, Hamlet
 Holland, Tom, Mt. Holly
 Holland, Willis Froneberger, Mt. Holly
 Hollowell, W. Herbert, Jr., Edenton
 Hollowell, William Clyde, Greenville
 Holt, Worthe Seymour, Goldsboro
 Honeycutt, George W., Rockingham
 Hood, John Cogdell, Kinston
 Hooper, Fred Lambert, Sylva
 Horne, Henry Ruffin, Fayetteville
 Horton, John Palmer, North Wilkesboro
 Horton, John Palmer, Jr., North Wilkesboro
 Horton, William Pitts, Wilson
 House, Joseph, Jr., Grifton
 Houser, William Henry, Cherryville
 Howe, Alfred Gregory, Greenville
 Howell, Viola Richards, Dobson
 Howell, William Lawrence, Jr., Raeford
 Hoyle, Edgar D., Cooleemee
 Hoyle, Marion Hudson, Cooleemee
 Hudson, Ray Truman, Statesville
 Hunsucker, Evelyn Stutts, Gibson
 Hunter, James Boyce, Charlotte
 Huntley, Clarence Oscar, Lenoir
 Huntley, Robert C., Wadesboro
 Huss, Kelly William, Lincolnnton
 Hutchins, James Alexander, Winston-Salem

I

Ingle, Calvin Eldridge, Weaverville
 Ingram, Laurance M., High Point
 Inman, George Graham, Rockingham
 Irwin, Dwayne Alton, Elkin
 Irwin, Robert Louis, Marion

J

Jackson, Jasper Carlton, Lumberton
 Jackson, Leonidas, Erwin
 James, Charles Jordan, Hillsboro
 Jarrett, Lloyd Montaville, Asheville
 Jefferies, C. L., Raleigh
 Jenkins, Paul Ronald, Murfreesboro
 Jenkins, Sam, Walstonburg
 Jenkins, Walter L., Biscoe
 Jennings, Robert Neal, Burlington
 Jernigan, Rupert Watson, Chapel Hill
 Johnson, Arthur Richardson, Nashville
 Johnson, Graham Page, Jacksonville
 Johnson, Rowland H., Robbins
 Johnson, Roy Josiah, Asheville
 Johnson, Troy Humphrey, Raleigh
 Johnson, Wallace Allen, Mt. Airy
 Johnson, Walter P., Kinston
 Johnson, William R., Asheville
 Johnson, William Spurgeon, Rocky Mount
 Johnson, Woodrow Wilson, Fuquay Springs
 Johnston, Clyde Anthony, Littleton
 Joiner, Arthur Eugene, High Point
 Joiner, Leon Benjamin, Salisbury
 Jolley, Carl Edgar, Cliffside
 Jones, Alpheus, Warrenton
 Jones, Charles Flourney, Jr., Oxford
 Jones, David Edward, Beaufort
 Jones, Dolan, Monroe
 Jones, George Haywood, Zebulon
 Jones, John Lee, Canton
 Jones, John Lee, Jr., Canton
 Jones, Maynard Lowrey, Asheville
 Jordan, D. L., Raleigh
 Jordan, W. M., Jr., Marion
 Jowdy, Albert W., Jr., Chapel Hill

K

Kearns, Thomas Newton, Asheboro
 Kelly, George Carl, Lillington
 Kelly, Hunter Liggett, Durham
 Kerr, Banks D., Raleigh
 Kinard, Edward R., Jr., Greensboro
 King, Alfred Henderson, Durham
 King, Benjamin Franklin, Hickory
 King, Delton Graham, Fayetteville
 King, Winfred A., Mt. Airy

Kirkpatrick, G. L., Black Mountain
 Kiser, Arthur George, Asheville
 Kiser, Frank, Asheville
 Kiser, Ray Alexander, China Grove
 Knight, Edward Hines, Black Mountain
 Knight, Jennings E., Yadkinville
 Knight, Richard A., Spruce Pine
 Koonce, Samuel G., Chadbourn
 Koonts, Archie Alva, High Point
 Kostic, Tom, Greensboro
 Kritzer, Everett Loftus, Albemarle

L

Lamm, Lewis Marion, Mt. Airy
 Lane, Robert L., Greensboro
 Langdon, Roscoe, Columbia, S. C.
 Langston, Douglas O., Franklinton
 Langston, Milton Beron, Jr., New Bern
 Lanier, LeRoy, Jr., Tarawa Terrace
 Lasley, Charles Glenn, Draper
 Lawson, James I., Jr., Southern Pines
 Layton, Clifton C., High Point
 Lazarus, Joseph, Sanford
 Lea, Lumartin John, Laurinburg
 LeGette, John S., Charlotte
 Leonard, Holland Braudis, Jr., High Point
 Lewis, William Clyon, Kannapolis
 Lewis, Wilson Knowles, Mt. Olive
 Libbus, Thomas Anthony, New Bern
 Link, Francis Philip, Reidsville
 Lloyd, Allen Alexander, Hillsboro
 Lockhart, Bernard Otis, Greensboro
 London, Lawton W., Jr., Mooresville
 Lovett, Herbert Edward, Liberty
 Lowder, John Henry, Marion
 Lowe, John D., Archdale
 Lutz, Horace Cleveland, Hickory
 Lynch, Herman Wright, Dunn
 Lynch, Norman Walker, McColl, S. C.
 Lynch, William F., Durham
 Lyon, Robert Phillips, Wadesboro

M

Mabry, Charles Snellings, Hamlet
 MacKesson, Louis Walton, Statesville
 Macon, Arthur Boise, Mt. Airy
 Malion, Harold Edward, Fairmont
 Martin, Alfred Newman, Roanoke Rapids
 Martin, B. N., Baltimore, Md.
 Martin, Robert Milus, Ahsokie
 Martin, S. L., Jr., Leaksville
 Massengill, David Waugh, Bristol, Tenn.
 Matthews, John Ivey, Raleigh
 Mauney, Harry McCombs, Bryson City

Mauney, Walter McCombs, Murphy
 May, Thomas Hilliard, Wake Forest
 Mayrand, Louis Phillip, Greensboro
 McAdams, Jack Webster, Burlington
 McAllister, Harmon Carlisle, Chapel Hill
 McAllister, Larry Bikle, Graham
 McCollum, Numa Hill, Jr., Leaksville
 McCormac, Douglas Alexander, Wadesboro
 McCoy, J. Kenneth, Durham
 McCrimmon, Dan Grier, Pittsboro
 McDonald, A. H., Durham
 McDonald, John Cameron, Durham
 McDonald, William Russell, Jr., Hickory
 McDowell, Norfleet Owen, Scotland Neck
 McDuffie, Roger Atkinson, Greensboro
 McFalls, Samuel Woodrow, Greensboro
 McFarland, Thomas W., Charlotte
 McGee, James Conrad, Jr., Mars Hill
 McLean, Alton Lee, Jr., Raleigh
 McLean, George Woodrow, Clinton
 McLelland, John Howard, Mooresville
 McMillan, Benjamin Franklin, Jr.,
 Lumberton
 McNeill, John Albert, Whiteville
 Melvin, Marion Butler, Raleigh
 Merriman, William Doctor, Charlotte
 Merritt, Morris E., Wilmington
 Meschke, Barbara Dillard, Chapel Hill
 Miles, Morton Clifton, Henderson
 Millaway, Eugene Delano, Burlington
 Miller, Archibald James, Mountain Home
 Miller, Paul W., Spencer
 Miller, Robert Edward, Wilmington
 Miller, William J., Durham
 Mills, John Craton, Cliffside
 Mills, Joseph Arthur, Tabor City
 Mills, Oscar Walter, Leaksville
 Mitchell, Clarence Eugene, Highlands
 Mitchell, Henry Gaither, Burlington
 Mitchell, John D., Kannapolis
 Mitchell, Thomas Wayne, La Grange
 Mitchener, James W., Concord
 Mitchener, John Agrippa, Jr., Edenton
 Mobley, Benjamin K., Burgaw
 Mock, Charles Henry, Boone
 Montesanti, Joe, Jr., Southern Pines
 Moore, Kenneth Earl, Selma
 Moore, Milton Alvin, Tarboro
 Moore, Milton Alvin, Jr., Tarboro
 Moorefield, George M., Asheboro
 Moose, Hoy Archibald, Mt. Pleasant
 Moose, Walter Lee, Greensboro
 Morgan, George D., Zebulon

Morris, Eugene M., Brevard
 Morton, William Alexander, Wilmington
 Moseley, Marina P. C., Raleigh
 Moss, Fred Morris, Gastonia
 Mosteller, William H., Albemarle
 Mullen, John L., Asheville
 Muratori, Francis, Charlotte
 Murr, George Frank, Thomasville
 Murray, Billy R., Raleigh
 Murray, Richard B., Camp Lejeune
 Murrell, Harry Thomas, Albemarle
 Myers, Leslie M., Winston-Salem

N

Nance, John Sanford, Charlotte
 Neil, Joseph W., Charlotte
 Nelson, Stacy Gordon, Aulander
 Neville, Augustus, Spring Hope
 Nicholson, Michael Albright, Troy
 Northeott, William Warren, Winston-Salem
 Nowell, William Robert, Wendell

O

Oakley, Calvin Sneed, Mebane
 Oakley, Curtis Hill, Roxboro
 O'Daniel, James Sydney, Hickory
 O'Neal, Walton Prentiss, Belhaven
 Overman, Harold Speight, Elizabeth City
 Owens, Thurman Quinton, Whiteville

P

Page, Clarence Eugene, Jr., Henderson
 Palmer, Archibald William, Sanford
 Patton, William Harrison, Rocky Mount
 Paoloni, Claude U., Greensboro
 Pappas, Steve A., Gastonia
 Paramore, Rex A., Nashville
 Parker, Richard Smith, Murphy
 Parker, Walter Wellington, Jr., Henderson
 Parks, William Allen, Mocksville
 Parrish, Alton Sherwood, Newton Grove
 Parrish, Leland Frederick, Rocky Mount
 Pearson, Sarah Pegram, Apex
 Pecora, Ruth Patterson, Erwin
 Pegram, Addie Bradshaw, Apex
 Perrow, Waller Stephen, Washington
 Perry, Margaret Booth, Apex
 Petrea, Fred Smith, Greensboro
 Phillips, Millard Brown, Albemarle
 Phillips, William Penn, Morganton
 Pickard, Jefferson Franklin, Greensboro
 Pickard, John Milton, Durham
 Pike, Jesse M., Concord
 Pike, Joseph William, Jr., Concord

Pilkington, Edward Lee, Goldsboro
 Pinnix, William Maple, New Bern
 Pittman, Rudolph, Burlington
 Porter, Charles Davis, Concord
 Powell, Sholar, Oxford
 Pressly, Charles Payson, Charlotte
 Price, Billy Lee, Conover
 Price, Hubert Graham, Raleigh
 Price, Samuel Howard, Mooresville
 Price, Samuel Howard, Jr., Mooresville
 Proctor, William Vinson, Charlotte
 Provo, Jean Bush, Raleigh
 Puckett, W. Moorefield, Robbins
 Pugh, Edward Stuart, Windsor
 Pulliam, Homer F., Winston-Salem
 Purcell, D. Craig, Salisbury
 Purcell, S. M., Jr., Salisbury

R

Rabil, Ernest John, Winston-Salem
 Rachide, Albert Paul, Jacksonville
 Rancke, John McMillan, Lumberton
 Rand, Thomas Reid, Jr., Raleigh
 Randall, William Hurley, Jr., Fayetteville
 Ranzenhofer, John Arthur, Greensboro
 Reamer, I. Thomas, Durham
 Reaves, Charles Adams, Asheboro
 Reaves, Hallie Craven, Asheboro
 Reaves, L. E., Jr., Fayetteville
 Reese, Joe Neal, Kannapolis
 Register, Milton Otis, Clinton
 Rhem, John F., Roanoke Rapids
 Rhodes, Charles Reginald, Charlotte
 Rhodes, James Frederick, Winston-Salem
 Rhyne, Clarence Little, Charlotte
 Rhyne, Wayne Frank, Gastonia
 Rice, Harry Curtis, Charlotte
 Rice, Leslie Davis, Maxton
 Rich, Harold C., Garland
 Richardson, Luther Wyatt, Goldsboro
 Richardson, Odell Kellie, Boone
 Richardson, Wayne Robert, Boone
 Ridenhour, Davidson Giles, Mt. Gilead
 Riggsbee, Edgar Lloyd, Chapel Hill
 Rimmer, Eugene Freeland, Sanford
 Rimmer, Helen Bell, Sanford
 Ring, Luther Branson, Ozona, Fla.
 Rittenbury, R. S., Charlotte
 Rives, Herbert Lisle, Bethel
 Roberson, Culas, Spray
 Roberts, Herschel, Weaverville
 Roberts, Hubert Earl, Marshall
 Robinson, Carlton, Morehead City
 Robinson, Derwood Paul, Oxford

Robinson, Harriett Agnes, Lumberton
 Robinson, John Linwood, Belmont
 Robinson, Thomas Ruffin, Jr., Goldsboro
 Rodgers, Oscar J., Salisbury
 Rogers, Hubert Newton, Jr., Lumberton
 Rogers, Ralph Peele, Jr., Durham
 Rogers, William LeRoy, Pembroke
 Rollins, Ernest William, Winston-Salem
 Rose, Winfield P., Raleigh
 Rosser, John Harrington, Charlotte
 Rouse, Louis Livingston, Fayetteville
 Royall, George Edwin, Jr., Elkin
 Rudisill, Jones Solomon, Forest City
 Russell, G. Clark, Greensboro
 Russell, Jesse Milton, Jr., Asheville
 Russell, Joe Terrell, Waynesville
 Russell, Ritchie A., Winston-Salem
 Russell, Thomas Wayne, Greensboro

S

Salley, William Moss, Asheville
 Salley, W. Moss, Jr., Asheville
 Sanders, Charl H., Concord
 Sappenfield, William Alfred, Statesville
 Sasser, J. Marshall, Smithfield
 Sauls, Harold B., Wilmington
 Savage, Matthew Council, Roanoke Rapids
 Sawyer, Robert B., Burgaw
 Scharff, Richard C., Norfolk, Va.
 Scharff, Robert Edgar, Clemmons
 Seudder, Banks H., Jacksonville
 Seaborn, Robert H., Greenville
 Secrest, Vann V., Jr., Monroe
 Selden, Joseph Stancell, Weldon
 Semeniuk, Fred, Chapel Hill
 Senter, Lloyd M., Carrboro
 Senter, Plennie Lloyd, Carrboro
 Sewell, Evelyn Salter, Beaufort
 Sewell, Guion Linwood, Kinston
 Sheffield, Barnard Cleveland, Jr., Warsaw
 Shepherd, Dale M., West Jefferson
 Sherard, Gene S., Burlington
 Sherard, John Frank, Burlington
 Shepherd, Roy C., Jr., Lexington
 Sherwood, Norman W., Charlotte
 Shieder, G. A., Asheville
 Shields, Clarence Louis, Fayetteville
 Shigley, Henry Hall, Asheville
 Shook, Eulan, Hickory
 Shuford, Lloyd Durham, Forest City
 Simmons, F. C., Jr., Shallotte
 Simmons, Foster Joel, Granite Falls
 Simmons, Hansford R., Jacksonville
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 Smith, Ralph Wright, Jr., Kinston
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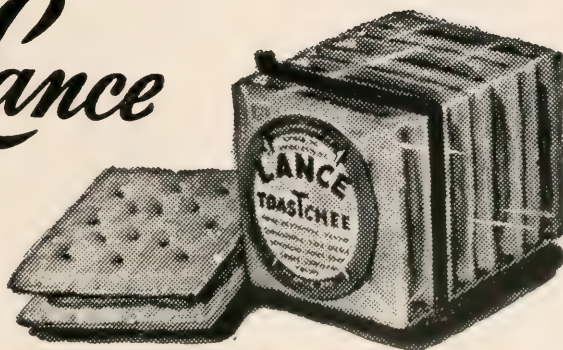
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THE CONSTITUTION AND BY-LAWS

ARTICLE I—NAME

This Association shall be called the North Carolina Pharmaceutical Association.

ARTICLE II—OBJECT

The aim of this Association shall be to unite the reputable pharmacists and druggists of this State for mutual assistance, encouragement, and improvement, and to advance the science and art of pharmacy, and thereby restrict the dispensing and sale of medicine to properly qualified pharmacists and druggists.

ARTICLE III—MEMBERSHIP

This Association shall consist of active, associate, life and honorary members.

ARTICLE IV—OFFICERS

The Association shall have the following officers: A President; three Vice-Presidents; a Secretary-Treasurer; an Assistant Secretary-Treasurer; a Local Secretary; and an Executive Committee of seven members, all of whom shall hold office until their successors are elected and have qualified. The President, three Vice-Presidents, and one member of the Executive Committee shall annually be elected by ballot. The Secretary-Treasurer, the Assistant Secretary-Treasurer and the Local Secretary shall be elected annually by the Executive Committee. The President, two ranking Vice-Presidents, and the Secretary-Treasurer shall be *ex-officio* members of the Executive Committee.

(Amended 1930.)

ARTICLE V—AMENDING CONSTITUTION

Every proposition to alter or amend this Constitution shall be submitted in writing and received at an annual meeting, and may be voted on at the next annual meeting, when, upon receiving a vote of three-fourths of the members present, it shall become a part of the Constitution.

The By-Laws may be altered or amended by a submission of the proposed change at one session and a favorable vote of three-fourths of the members present at a succeeding session of the same regular meeting.

(Amended 1935.)

BY-LAWS

ARTICLE I—ELECTION OF OFFICERS

Section 1. A Nominating Committee of seven members shall be annually chosen by the President charged with the duty at each annual convention of selecting candidates for the offices of President, three Vice-Presidents, one member of the Executive Committee, one member of the N. C. Board of Pharmacy, and two Directors of the N. C. Pharmaceutical Research Foundation, Inc.

(Amended 1930, 1947, 1948.)

Sec. 2. The Nominating Committee shall submit at the last session of each annual convention the names of two or more persons as candidates for each of the offices of President, First Vice-President, Second Vice-President, Third Vice-President, Member of the Executive Committee, Member of the N. C. Board of Pharmacy, and four or more persons as candidates for two Directorships of the N. C. Pharmaceutical Research Foundation, Inc. Additional nominations may be made from the floor. These names are to be submitted by the Secretary-Treasurer by mail to every member of the Association within one month after he receives them, together with the request that the members indicate their preference on a ballot enclosed for that purpose, and return the same by mail within one month.

(Amended 1938, 1947, 1948.)

Sec. 3. The ballots received as indicated in the preceding article are to be received and sent by the President to a Board of Tellers, composed of four members to be appointed by the President. This Board shall count as votes in the annual election only those ballots received from members whose dues have been paid for the current year, and who in turn shall certify to the Secretary-Treasurer the result of the election, after which the latter shall be published.

(Amended 1954)

Sec. 4. The officers thus elected by a plurality of the votes cast shall be installed at the final session of the next annual meeting.

(Added 1927.)

ARTICLE II—DUTIES OF OFFICERS

Section 1. The President shall preside at all meetings, and administer the rules of order usual in deliberative assemblies. He shall nominate all special committees, except a majority of the members present resort to balloting or other means. He shall sign the certificates of membership and countersign all orders upon the Secretary-Treasurer. He shall present at each annual meeting a report of the operations of the Association during the year and suggest such subjects for its benefit as he may deem worthy of notice.

Sec. 2. The Vice-President shall in case of temporary absence or inability of the President to serve, perform his duties in the order of their rank. In case of the death, resignation, removal from the State, or disability of any officer or member of the Executive Committee, the Executive Committee shall be empowered to fill the vacancy and the person so elected shall serve until his successor has been regularly elected and qualified.

(Amended 1938.)

Sec. 3. The Secretary-Treasurer shall keep a fair and correct record of all the proceedings of the Association. He shall keep on file all papers and reports read. He shall be charged with all correspondence, and with the editing, publishing and distributing of the Proceedings of the Association, under the directions of the Executive Committee. He shall notify all members four weeks in advance of each annual meeting, and at each annual meeting render a report of the duties performed by him since the last annual meeting. He shall furnish the Chairman of every Special Committee with a list of its members. He shall be *ex-officio* a member of the Executive Committee.

Sec. 4. The Secretary-Treasurer shall collect and have charge of all funds of the Association, except such funds as are officially delegated to a standing committee. He shall give bond in the sum of ten thousand dollars for the faithful performance of his duties. The bond must be acceptable to the Executive Committee and placed in the custody of the President, who shall deliver it to his successor. A Certified

Public Accountant shall be engaged annually to audit the financial accounts of the Secretary-Treasurer. The Secretary-Treasurer shall hold and issue the certificates of membership. He shall report to the Executive Committee, previous to each annual meeting, the names of those members who have failed to pay their dues for two successive years. He shall keep a list of the names, residences, and dates of entrance of each member, and furnish a list of the same at the close of each annual meeting for publication. He shall preserve all applications for membership. He shall pay all bills when countersigned by the President, and at each annual meeting render an itemized statement of his account.

(Amended 1954.)

Sec. 5. The Local Secretary shall act under instructions from the Secretary-Treasurer.

Sec. 6. The Assistant Secretary-Treasurer shall aid the Secretary-Treasurer in the performance of his duties, and in the absence of the latter shall serve in his stead.

(Added 1924.)

ARTICLE III—OF COMMITTEES

Section 1. There shall be seven standing committees; an Executive Committee of seven members; a Committee on Trade Interest, a Committee on Papers and Queries, and a Committee on Practical Pharmacy and Dispensing, each to consist of three members; a Resolutions Committee of five members; a Legislative Committee of seven members together with such non-voting auxiliary members as the President may deem is wise to appoint; and a Fair Trade Committee of seven members; all to be elected or appointed annually, according to the will of the Association.

(Amended 1938.)

Sec. 2. The Executive Committee is charged with the following duties: the election annually of a Secretary-Treasurer, an Assistant Secretary-Treasurer, and a Local Secretary; the annual revision of the roll of members; the investigation of applications for membership; the publication and distribution to all members of the annual proceedings; the reporting at each annual meeting of members in arrears for two

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Kinston.....Mrs. R. S. Tull
New Bern.....John R. Taylor
Reidsville.....E. C. Merricks
Warrenton.....G. W. Poindexter
Washington.....Bowers Ins. Agency

years; the preparation of appropriate notices of deceased members; and it shall also have general charge of and final authority over all affairs of the Association which are not specifically provided for elsewhere in the By-Laws, and report in writing annually its complete proceedings to the Association.

(Amended 1924, 1925.)

Members of the Executive Committee, other than members *ex-officio*, shall be elected to serve for a term of three years. (Added 1930.)

Sec. 3. The Committee on Trade Interest shall consider all matters of a trade or commercial nature referred to it, and render a report thereon at such time as may be directed. This committee may make annual reports and suggest remedies of such trade or commercial irregularities as it may deem worthy thereof.

Sec. 4. The Committee on Papers and Queries shall receive all papers or essays for the Association, and designate which of them shall be read at length and which by title. It shall, in connection with the Secretary-Treasurer, arrange the time which may be most appropriate and convenient for presenting them. This Committee annually shall report within three months after its election or appointment a proper number of questions of scientific and practical interest, the answer to which may advance the interest of pharmacy; and shall procure the acceptance of as many such questions for investigation and reply as may be practicable; and in other ways induce the presentation of papers and essays.

Sec. 5. The Committee on Practical Pharmacy and Dispensing shall present to each convention scientific papers for study. It shall also bring before the delegates the experiences of druggists with everyday problems in the laboratory, in prescription compounding, and in research work.

(Added 1924.)

Sec. 6. The Committee on Resolutions shall meet together before each convention and decide on matters upon which the organization should take a public stand. The members shall then present to the delegates in regular session a carefully thought out

program which may be accepted, amended, or rejected as the collective judgment of the convention may decide.

The Committee shall receive all resolutions as may be referred to it for study at any annual meeting, and submit to the delegates in regular session of the same meeting its recommendations for adoption, rejection, or amendment of such resolutions.

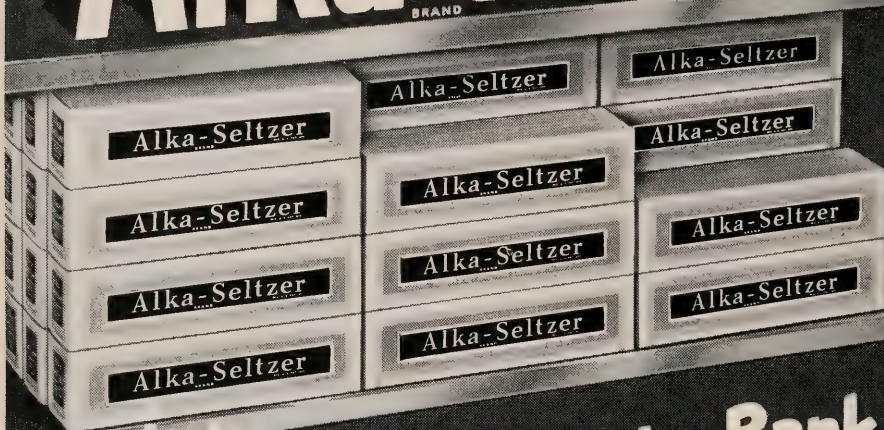
(Added 1924.)

Sec. 7. It shall be the duty of the Legislative Committee to use its efforts in sponsoring the passage of such legislation as the Association in convention assembled may specifically recommend, and to oppose such legislation as the Association in convention assembled specifically resolves to oppose. If during the intervals between meetings of the Association, unanticipated legislative developments occur, the Legislative Committee shall ask for a called meeting of the Executive Committee in order that the latter committee may act officially for the Association in advising, approving, or opposing such measures or methods as the Legislative Committee may present. The Legislative Committee shall submit in writing annually an itemized financial report of receipts and expenditures together with a summary of its proceedings to the Executive Committee. The latter Committee may use its discretion in withholding any information which it deems unwise or unnecessary to publish. With this qualification, the report shall be presented to the Association by the Chairman of the Legislative Committee or his appointed representative.

(Added 1938.)

Sec. 8. It shall be the duty of the Fair Trade Committee to formulate and execute such policies and practices pertaining to Fair Trade laws as its own judgment supported by a study of systems in other states may dictate as wise. The Committee shall meet not less than twice each year at the call of the Chairman. Before the Committee makes commitments of funds in excess of its present or immediately available assets, it shall first secure the consent of the Executive Committee. The Committee shall render a financial and general report annually to the Association. Between an-

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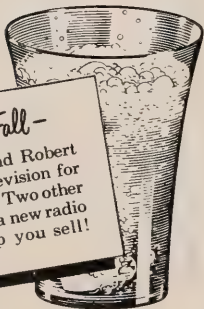
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Beginning this Fall -

Garry Moore and Robert
Q. Lewis on television for
ALKA-SELTZER! Two other
TV shows and a new radio
lineup to help you sell!



This time of year stocks turn over faster. Headaches, upset stomachs, and more colds call for more ALKA-SELTZER. The more prominently you display ALKA-SELTZER with plenty of stock in sight, the more your customers will be attracted and the more they'll buy!

**Rack 'em up! Stack 'em
up and sell 'em! You'll
be Miles ahead!**

MILES LABORATORIES, INC., Elkhart, Indiana

Partner of the Retail Druggist for 70 years

nual conventions it shall render *ad interim* reports to the Executive Committee if the latter Committee shall deem it necessary to be in possession of such reports.

(Added 1938.)

ARTICLE IV—OF MEMBERSHIP

Section 1. Every pharmacist and druggist residing in the State, of good moral standing, who is registered or is eligible to registration as a Registered Pharmacist under the Pharmacy Act of this State, of which satisfactory evidence shall be produced or shown to the Executive Committee, may become a member of this Association.

Any member of a Student Branch of the Association, upon furnishing proof of his eligibility, may become an associate member of the Association. Such a member may not hold office or vote for officers but may enjoy all other privileges of membership.

(Added 1936.)

Sec. 2. Any person eligible to membership may apply in writing, with the endorsement of two members in good standing, to any member of the Executive Committee, who shall report his application to said Committee; if, after investigating his claims, they shall approve his election, they shall, at the earliest time possible, report his name to the Association, and he may be elected by a two-thirds vote of the members present on ballot.

Members may also be admitted at any time by making application to the Secretary-Treasurer, with the endorsement of two members in good standing and accompanied by the initiation fee and dues for a year, said application to be approved by the Secretary-Treasurer and the Chairman of the Executive Committee, when the membership certificate will be issued.

(Amended 1915, 1924, 1940.)

Sec. 3. No person shall be considered a member of this Association until he has signed the Constitution and By-Laws and paid into the treasury the sum of \$1 as an initiation fee, also, the annual contribution for the current year. All persons who become members shall be considered permanent members, but may be expelled for improper conduct by a vote of three-fourths

of the members present at any annual meeting.

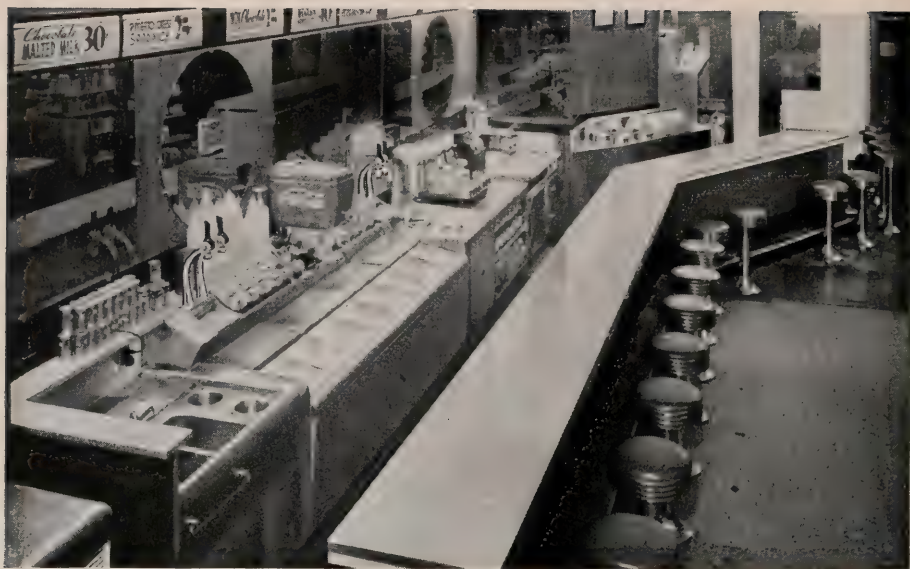
Sec. 4. Every member shall pay in advance into the hands of the Secretary-Treasurer the sum of twenty dollars as his yearly contribution, except that those not financially interested in a drug business shall pay eight dollars, and except that members of a Student Branch shall pay one dollar. In case a drug store or pharmacy is owned by a partnership, the first partner shall pay the proprietor's rate of \$20; the second partner shall pay one-half the proprietor's rate or \$10 yearly. A proprietor owning more than one drug store or pharmacy shall annually pay \$20 per drug store or pharmacy.

Any one in arrears at any annual meeting shall not be entitled to vote, and any one neglecting to pay his annual dues for two successive years shall be liable to lose his membership. Members complying with the preceding section of this article are entitled to certificates of membership, signed by the President, a Vice-President, and the Secretary-Treasurer. Ex-members, who are so from omissions to pay their dues, desiring to re-unite with the Association, may do so by applying in writing to the Secretary-Treasurer and paying into the funds of the Association the sum of two years' dues when they were members and the dues for the current year; whereupon their names shall be placed upon the roll.

(Amended 1924, 1933, 1936, 1945.)

Sec. 5. Any member, not in arrears, moving to another State and once in two years reporting to the Secretary-Treasurer his address, shall be regarded as a non-resident member of this Association, and it is hereby provided that such failure to report shall be sufficient warrant for the Secretary-Treasurer to drop the name of such non-resident member from the roll of membership. Non-resident members shall not be eligible to hold office not be required to contribute to the funds of the Association, but they shall have the privilege of attending the meetings and participating in the deliberations.

Sec. 6. A registration fee shall be paid by each person participating in the affairs of the annual convention. The amount of



A recent installation of **BASTIAN-BLESSING** Soda Fountain-
Luncheonette equipment at
THE ECONOMY DRUG STORE **COLUMBIA, SOUTH CAROLINA**



A recent installation of **Key Line Store Fixtures** at **Tyson's Plaza Drug Company** in
Greensboro, North Carolina.

GRANT E. KEY, INC.

Manufacturers — Distributors

LYNCHBURG

VIRGINIA

such fee shall annually be fixed by the Executive Committee.

(Added 1924.)

Sec. 7. Any regular member in good standing is eligible for a life membership and thereafter be exempt from all future annual dues. The cost of such membership may be changed from time to time upon recommendation of the Executive Committee provided each such change recommended is approved by three-fourths vote of the members present at a regular meeting, and provided further that the sum shall never be less than fifty dollars. The present fee shall be \$250.00.

(Amended 1920, 1936, 1945.)

ARTICLE V—OF MEETINGS

Section 1. The meetings shall be held annually, or from time to time, as the Association may determine, provided that in case of failure of this from any cause the duty of calling the Association together shall devolve upon the President, or on the Vice-Presidents, with the advice and consent of the Executive Committee. Special meetings may be held upon the written request of fifteen members, who shall state the purpose thereof, and only such matters shall be considered at the meeting.

(Amended 1914.)

Sec. 2. At the opening of each annual meeting, in the absence of the President, or Vice-Presidents, one of the Executive Committee shall take the chair. In the absence of all, a President *pro tempore* shall be elected by the members present. In the absence of the Secretary-Treasurer, the Assistant Secretary-Treasurer shall act in his stead. In the absence of the latter the residing officer shall appoint a Secretary *pro tempore*.

Sec. 3. Fifteen members constitute a quorum.

ARTICLE VI—OF BRANCHES

Section 1. There shall be a Students' Branch within the Association, the membership of which shall be composed of and limited to regularly enrolled students in the School of Pharmacy of the University of North Carolina. The Branch must organize itself, elect a president, a secretary, and a treasurer. These officers shall be re-

sponsible to the Secretary-Treasurer of the Association for funds collected as annual dues. It shall have a Constitution and set of By-Laws that shall be approved by the Executive Committee of the Association. No action taken by such Branch shall bind the Association in any way save when a proposed action is submitted as a recommendation to the Executive Committee prior to the annual meeting. If the Executive Committee gives its approval the recommendation may be submitted first to the general membership at a regular meeting and then assigned to the Committee on Resolutions for study and report in the usual manner.

(Amended 1938.)

Sec. 2. When a member of the Students' Branch becomes licensed as a pharmacist or becomes eligible for license he may be admitted to regular membership, provided he pays the additional fees required of such a membership, and provided he submits satisfactory evidence in writing to the Executive Committee of his eligibility for such a membership.

(Added 1936.)

ARTICLE VII—OF DELEGATES

Section 1. The President shall annually appoint five delegates to the American Pharmaceutical Association; five to the National Association of Retail Druggists; and three to the North Carolina State Medical Society. The delegates shall present their reports at the next annual meeting of the Association. Delegates shall be entitled to appoint alternates.

ARTICLE VIII—ORDER OF BUSINESS

1. Roll Call.
2. Reading of minutes.
3. Election of new members.
4. Presentation of new members present.
5. Presentation of visiting delegates, etc.
6. Reports of officers.
7. Reading of communications.
8. Reports of standing committees.
9. Miscellaneous business.
10. Unfinished business.
11. Election of officers.
12. Presentation of new officers.
13. Adjournment.

WOMAN'S AUXILIARY OF THE N.C.P.A.

State Officers

<i>President</i>	Mrs. Edwin R. Fuller, 909 Fairmont Avenue, Salisbury
<i>First Vice-President</i>	Mrs. W. P. Brewer, 1505 Independence Road, Greensboro
<i>Second Vice-President</i>	Mrs. Hoy A. Moose, Mount Pleasant
<i>Secretary</i>	Mrs. T. E. Whitehead, 1704 Truman Road, Charlotte
<i>Treasurer</i>	Mrs. L. H. Crumpler, 1901 Craig Street, Raleigh
<i>Historian</i>	Mrs. G. W. McLean, Clinton
<i>Parliamentarian</i>	Mrs. J. W. McAdams, 305 Trollinger Street, Burlington
<i>Advisor</i>	Mrs. J. M. Darlington, 2232 Westover Drive, Winston-Salem
<i>Advisor</i>	Mrs. Graham Culbreth, Box 449, Southern Pines

OFFICERS OF LOCAL AUXILIARIES

Alamance Drug Circle

<i>President</i>	Mrs. James S. White, Mebane
<i>Vice-President</i>	Mrs. J. T. McLean, 243 Rolling Road, Burlington
<i>Secretary</i>	Mrs. Dorma E. Holt, Route No. 6, Burlington
<i>Treasurer</i>	Mrs. G. R. Pittman, 113 N. St. John St., Burlington
<i>Historian</i>	Mrs. L. A. Wharton, Greensboro Highway, Gibsonville
<i>Chaplain</i>	Mrs. A. C. Sumner, Sr., 323 Hall Avenue, Burlington

The Apothecary Club, Winston-Salem

<i>President</i>	Mrs. Bruce Woosley, 733 Banner Avenue, Winston-Salem
<i>Vice-President</i>	Mrs. Annie Cooksey, P. O. Box 1341, Winston-Salem
<i>Secretary</i>	Mrs. W. H. Wilson, 237 Magnolia Street, Winston-Salem
<i>Treasurer</i>	Mrs. A. L. Fishel, 118 N. Poplar Street, Winston-Salem

Charlotte Women's Druggist Auxiliary

<i>President</i>	Mrs. P. W. Kendall, 2126 Cumberland Avenue, Charlotte
<i>Vice-President</i>	Mrs. G. B. Cheek, 2131 McClintock Road, Charlotte
<i>Recording Secretary</i>	Mrs. Floyd Johnson, 3717 Selwyn Avenue, Charlotte
<i>Corresponding Secretary</i>	Mrs. H. E. McGinn, 1800 Hillside Drive, Charlotte
<i>Treasurer</i>	Mrs. John W. Bennick, 1748 Maryland Avenue, Charlotte
<i>Parliamentarian</i>	Mrs. Leslie Barnhardt, Route 332, Box 362, Creola Road, Charlotte

Greensboro Drug Auxiliary

<i>President</i>	Mrs. D. D. Claytor, 1208 Quail Drive, Greensboro
<i>Vice-President</i>	Mrs. Sam McFalls, 111 Wedgedale, Greensboro
<i>Secretary</i>	Mrs. E. P. Gaddy, 115 S. Mendenhall, Greensboro
<i>Treasurer</i>	Mrs. J. T. Hart, 1822 Colonial Avenue, Greensboro
<i>Historian</i>	Mrs. J. Lee Jones, 1204 Pamlico Drive, Greensboro
<i>Chaplain</i>	Mrs. G. G. Buchanan, 106 E. Avondale, Greensboro
<i>Advisor</i>	Mrs. W. P. Brewer, 1505 Independence Road, Greensboro
<i>Advisor</i>	Mrs. A. A. Gwynn, 1009 Pamlico Drive, Greensboro

High Point Pharmaceutical Auxiliary

<i>President</i>	Mrs. Leo Carter, 1034 Barbee Street, High Point
<i>Vice-President</i>	Mrs. A. A. Koonts, 804 Chestnut Street, High Point
<i>Secretary</i>	Mrs. Clarence Brown, 1607 Centennial Avenue, High Point
<i>Treasurer</i>	Mrs. Irving Tilles, 610 W. Farris Avenue, High Point
<i>Parliamentarian</i>	Mrs. Carson Southern, 402 W. Lexington Avenue, High Point
<i>Historian</i>	Mrs. H. M. Ridge, Jr., 815 W. Howell Street, High Point

Lizzie Hancock Chapter

<i>President</i>	Mrs. D. O. Langston, Franklinton
<i>Vice-President</i>	Mrs. W. B. Browning, Littleton
<i>Secretary-Treasurer</i>	Mrs. G. A. Threewitts, Littleton

Pharmacy Wives Organization, University of N. C.

<i>President</i>	Mrs. J. E. Mills, 236 Jackson Circle, Chapel Hill
<i>Vice-President</i>	Mrs. W. A. Dawkins, 123 Polk Street, Chapel Hill
<i>Secretary</i>	Mrs. G. H. Coccolas, 129 Mason Farm Road, Chapel Hill
<i>Treasurer</i>	Mrs. Hobart Whaley, 125 Mason Farm Road, Chapel Hill

Raleigh Woman's Drug Club

<i>President</i>	Mrs. J. C. Warren, 425 N. Blount St., Raleigh
<i>Vice-President</i>	Mrs. Grady Britt, 1015 Nichols Drive, Raleigh
<i>Secretary</i>	Mrs. Ben R. Harward, 2608 Wade Ave., Raleigh
<i>Treasurer</i>	Mrs. Robert Brown, 511 Cleveland St., Raleigh
<i>Reporter</i>	Mrs. H. P. Ferrell, 2404 Greenway Terrace, Raleigh

Woman's Auxiliary, W. N. C. Drug Club

<i>President</i>	Mrs. T. D. Bennett, 285 Midland Drive, Asheville
<i>Vice-President</i>	Mrs. L. G. Crouch, 162 Charlotte Street, Asheville
<i>Secretary</i>	Mrs. H. J. Dover, P. O. Box 5193, Biltmore
<i>Treasurer</i>	Mrs. C. A. Beaman, 8 Lorraine Avenue, Asheville
<i>Corresponding Secretary</i>	Mrs. E. R. Houser, 50 White Fawn Drive, Asheville
<i>Historian</i>	Mrs. E. C. Brown, 63 Buchanan Avenue, Asheville
<i>Reporter</i>	Mrs. H. R. Laidlaw, 9 Henrietta Street, Asheville
<i>Parliamentarian</i>	Mrs. J. W. Harrison, 525 Pearson Drive, Asheville

Woman's Auxiliary, Wilmington Drug Club

<i>President</i>	Mrs. W. A. Morton, 26 Lee Drive, Wilmington
<i>Vice-President</i>	Mrs. Jack Toler, 3618 Winston Blvd., Wilmington
<i>Treasurer</i>	Miss Elizabeth Thurlow, 512 Dock St., Wilmington
<i>Recording Secretary</i>	Mrs. W. L. Maxwell, 301 Water St., Wrightsville Beach
<i>Corresponding Secretary</i>	Mrs. Pinkney Heaton, Jr., 20 S. 3rd St., Wilmington

COMMITTEES 1954-1955**Nominating**Mrs. Clyde Lisk, Jr., *Chairman*

Mrs. Stephen Forrest

Mrs. Banks D. Kerr

HospitalityMrs. H. A. Moose, *Chairman*

Mrs. C. D. Blanton

Mrs. Sam Jenkins

MembershipMrs. W. P. Brewer, *Chairman*

Mrs. T. D. Bennett

Mrs. J. E. Mills

Mrs. Leo Carter

Mrs. W. A. Morton

Mrs. D. D. Claytor

Mrs. J. C. Warren

Mrs. P. W. Kendall

Mrs. James S. White

Mrs. D. O. Langston

Mrs. Bruce Woosley

PublicityMrs. D. D. Hocutt, *Chairman*

Mrs. Clarence Brown

Mrs. H. P. Ferrell

Mrs. G. H. Coccolas

Mrs. E. P. Gaddy

Mrs. D. E. Holt
 Mrs. Floyd Johnson
 Mrs. H. R. Laidlaw

Mrs. W. L. Maxwell
 Mrs. G. A. Threewitts
 Mrs. W. H. Wilson

Resolutions

Mrs. J. C. Jackson, *Chairman*

Mrs. E. C. Daniel

Mrs. W. J. Smith

Projects

Mrs. W. H. Burbage, *Chairman*

Mrs. John Bennick

Mrs. Henry Fairley, Jr.

MINUTES OF THE 27th ANNUAL MEETING WOMAN'S AUXILIARY

The Twenty-Seventh Annual Meeting of the Woman's Auxiliary of the N.C.P.A. was held April 13, 1954, at the Hotel Robert E. Lee, Winston-Salem, N. C.

The meeting was called to order by the President, Mrs. Graham Culbreth. Mrs. Lathan West gave the invocation. Greetings were extended to the ladies by Mrs. F. G. Weatherwax. A response was given by Mrs. Fred Teare.

The members were graciously entertained with several solos by Allen E. Stanley, accompanied by John Mickey.

Mrs. M. L. Jacobs presented the speaker, Dr. Robert R. Cadmus, who brought greetings from the N. C. Memorial Hospital at Chapel Hill, of which he is administrator. He spoke of the importance and necessity of women's assistance with hospitals through membership in hospital auxiliaries. At the conclusion of his address, Mrs. Cadmus was recognized.

Mrs. Culbreth, the President, asked for the roll call and reading of minutes. Upon motion, these reports were dispensed with. In the absence of Mrs. Sam Jenkins, treasurer, Mrs. J. C. Jackson gave her report. (This report, in detail, was included in the Woman's Auxiliary bulletin, "DOINGS.")

The parliamentarian, Mrs. Ralph Rogers, gave her report and presented Handbooks to the Auxiliary for the use of officers and committee chairmen. Mrs. E. R. Fuller, historian, gave a full and interesting report, and presented the membership with copies of the Auxiliary History.

Mrs. Culbreth called for standing committee reports. The Executive Committee re-

port was given by Mrs. T. J. Ham, Jr., as follows:

Two meetings of the Executive Board were held following the annual meeting in 1953. These were held in the Pharmacy Institute at Chapel Hill on August 25, 1953 and January 20, 1954. A brief third meeting was held in the Robert E. Lee Hotel, Winston-Salem, just prior to the 1954 convention.

Programs following these board meetings were planned—one in special recognition of the organized auxiliaries and their officers, and the other to honor that large portion of our members who live in areas where there is no local auxiliary. The hospitality of the W. J. Smiths in the Institute made these meetings highly enjoyable.

The following report gives decisions reached by your board during the past year: A state-wide project was not adopted this year because the need for proceeds from such a project is not as critical as in former years. Local auxiliaries were asked to make their own decisions about contributions to the Institute and the School of Pharmacy, and other individual members were given the opportunity of making contributions in the same manner.

Football luncheons at the Institute were discontinued this year but Pharmacy families and friends were invited to the Institute on a bring-your-own plan and drinks and the facilities of the Institute were made available to all by the Smiths. The sum of \$25 was voted to Mrs. Smith to help defray expenses of extra help upon the many occasions when lunches were served to us at the Institute.

Duties and benefits of our parliamentarian were clarified and she was instructed to buy a copy of Roberts' Rules of Order for our

continued use. Reports of the auxiliaries were requested in duplicate this year in order that our record-keeping in the state office be more proficient.

A study of our needs for the coming year brought recommendations that a start towards a saving fund be made—and that help toward a cooling system for the Institute be considered.

An emergency loan fund was set up by your board in its January meeting for students in the School of Pharmacy. This fund will be administered by W. J. Smith to students in need of small amounts and is to be paid back on a 30-day basis with no interest charged. Loans are to be limited to \$10. This fund was established with \$100 from our treasury with \$50 to be held in reserve for replacement.

A complete financial report and list of achievements on a state-wide basis was prepared by your treasurer, Mrs. Jenkins, upon request of the Charlotte Auxiliary. This seemed such a wise request that Mrs. Jenkins was asked to prepare a similar report for all the members. These have been provided for you and are available at this meeting.

Registration fee for convention was voted to remain at \$2.00. This is the fee charged last year, and in no way changes the annual membership dues of \$1.00.

Membership of your executive board to the Woman's Auxiliary of the American Pharmaceutical Association was renewed.

A \$75.00 honorarium to Mrs. W. J. Smith was offered as a token of our gratitude for her efficiency and faithfulness in assisting us with all our efforts.

Voting on the above items was unanimous and decisions were reached only after careful study on what was related to the best interest of our organization as a whole. Detailed minutes of all meetings are in the president's file.

In the absence of Mrs. O. G. Duke, Hospitality Chairman, Mrs. Graham Culbreth gave her report. Mrs. B. R. Ward, Membership Chairman, reported a membership of 495. Mrs. M. B. Melvin, Resolutions Chairman, submitted the following resolutions:

Whereas, officers and committee members of the Woman's Auxiliary have made per-

sonal sacrifices in order to carry on the work of this organization during the past year, and

Whereas, there have been major accomplishments made through their efforts, and

Whereas, they are passing on to their successors an even stronger and more successful Auxiliary, therefore

Be It Resolved that a vote of thanks be extended to them by the membership gathered here.

Whereas, women connected with various phases of Pharmacy in Winston-Salem and vicinity have given of time and means to the success of their convention, and

Whereas, through their efforts we have been, and are being royally entertained, therefore

Be It Resolved that we, the members of the Woman's Auxiliary of the NCPA, give them a rising vote of thanks.

Whereas, many manufacturers and wholesalers have contributed prizes and sponsored special entertainment events for us during our stay in Winston-Salem, and

Whereas, both the N. C. Pharmaceutical Association and the Traveling Men's Auxiliary have included us in their elaborate convention planning, therefore

Be It Resolved that our sincere thanks be extended to them for their kindness and generosity.

Whereas, one of our members has been a supporter of our Auxiliary for many years, and

Whereas, she served as one of our presidents, and completed a very successful year during her term of office, and

Whereas, she has assisted our convention chairmen in planning this meeting, therefore

Be It Resolved that we award to Mrs. Haywood Parker Watson, Sr. of Winston-Salem a Life Membership in the Woman's Auxiliary of the North Carolina Pharmaceutical Association.

(This award was presented to Mrs. Watson by the president upon adoption vote of the Resolution.)

Whereas, the need for a larger School of Pharmacy at Chapel Hill is extremely urgent, and

Whereas, we have been given reason to believe we will receive an unusual amount

of cooperation in seeing the culmination of this project in the near future provided extra effort is made by interested persons, therefore

Be It Resolved that every member of the Woman's Auxiliary be urged to actively work for the new Pharmacy School by personally seeing her state legislator, asking him to energetically support this measure when it is placed before the General Assembly for vote of necessary funds.

Whereas, Pharmacy is one of our basic health professions, and

Whereas, there is special emphasis being placed on health campaigns such as heart, cancer, tuberculosis, etc., and

Whereas, in addition there is a need in most hospitals for volunteer work in caring for the patients, therefore

Be It Resolved that members of the Auxiliary be urged to work in any health activity of her community where her services can be utilized beneficially.

The Resolutions were voted upon and adopted.

Upon request, telegrams were sent to the following ladies: Mrs. Clyde L. Eubanks, Mrs. Jim Bowers, Mrs. Sam Jenkins, and Mrs. O. G. Duke, expressing regrets of their not being able to attend the convention.

In the absence of Mrs. James R. Casteel, Publicity Committee, Mrs. Graham Culbreth gave a very interesting report on the bulletin, "DOINGS" and the information sent to members throughout the state during the year.

Mrs. Paul Gamble, reporting for the Projects Committee, gave methods used in raising funds for the Auxiliary.

Mrs. W. A. Ward gave the report of the Nominating Committee as follows: Mrs. E. R. Fuller, Salisbury, President; Mrs. W. P. Brewer, Greensboro, First Vice-President; Mrs. Hoy Moose, Mt. Pleasant, Second Vice-President; Mrs. T. E. Whitehead, Charlotte, Secretary; Mrs. L. H. Crumpler, Raleigh, Treasurer; Mrs. J. W. McAdams, Burlington, Parliamentarian; Mrs. G. W. McLean, Clinton, Historian.

This report was accepted and nominees were asked to stand.

W. A. Ward, President of the NCPA, brought greetings to the Auxiliary. R. L. White, President of the TMA, extended

greetings also, as did Dean E. A. Brecht of the School of Pharmacy.

Mrs. Culbreth at this time asked for the reports of local Auxiliaries. In the absence of Mrs. C. E. Bolinger, president of the Woman's Auxiliary of the Western North Carolina Drug Club, Mrs. R. L. White read the following report: "Our Club has 22 members with an average attendance of 11. A benefit bridge and canasta party was held to secure funds for the Club's projects for this year which include \$5 per month for a school lunch for a needy handicapped child, and \$50 which we are presenting to the Student Loan Fund at the Institute."

Mrs. S. D. Griffin, president of the Alamance Drug Circle, gave the following report: Monthly meetings; a membership of 22. Projects included the purchase of meal tickets for three children of a needy family and the contribution of \$40 for the Student Loan Fund.

Mrs. D. Clyde Lisk, Jr., president of the Charlotte Woman's Druggist Auxiliary gave the following report: Projects for the year included a bridge and canasta party which netted \$575.20 and dues collections of \$219.00. The Auxiliary aided in contributions to the following: United Appeal, Empty Stocking Fund, Baskets of fruit to sick, Christmas checks to three scholarship students, March of Dimes, Cancer Society, Grake K. Edwards Scholarship, Charlotte Woman's Druggist Auxiliary's Scholarship, First Federal Savings & Loan for reserved scholarship, School of Pharmacy, State Auxiliary Student Loan Fund.

Mrs. William P. Brewer, president of the Greensboro Drug Auxiliary gave the following report: A membership of 41, with all 41 members of the State Auxiliary. Methods for raising money included selling Christmas Cards and Krispy-Kreme doughnuts. A wonderful profit was made. From proceeds, a fund of \$100 was set aside to begin a scholarship of their own; \$100 was given to the Institute of Pharmacy to be used on the cooling system, and a \$25 check was contributed for the Loan Fund for Pharmacy Students.

Mrs. Bruce Williams of High Point Pharmaceutical Auxiliary reported a very successful year. Funds for their contribution of

\$25 to the cooling system at the Institute were raised from a white elephant sale.

The Lizzie Hancock Chapter report was read by the state secretary in the absence of the president, Mrs. D. D. Hocutt. Their annual meeting—a luncheon—was used as a means for entertaining the wives of doctors and dentists of the four counties included in the club membership. Their contribution was to be directed to the cooling system at the Institute of Pharmacy.

In the absence of Mrs. L. H. Crumpler, president of the Raleigh Woman's Drug Club, Mrs. M. B. Melvin gave the following report: a membership of 53, with 45 members belonging to the State Auxiliary. Projects included a reserve fund of \$75 to begin a Scholarship for a Pharmacy student. A check for \$75 was given to the Institute of Pharmacy.

In the absence of Mrs. W. L. Hickman, president of the Woman's Auxiliary of the Wilmington Drug Club, Mrs. W. R. Adams gave the following report: A membership of 26, including nine new members. Projects included cooperation in community affairs, as well as donations to the Red Cross Fund, the Salvation Army, the hospital at Camp Lejeune and a contribution of \$50 to the Institute of Pharmacy.

Mrs. Annie B. Cooksey, president of the Apothecary Club of Winston-Salem, gave her report: a membership of 50 members. Projects included a donation to the March of Dimes, and \$100 toward the purchase of a cooling system for the Institute of Pharmacy. Funds were raised through the sale of dish cloths, and through personal contributions.

Mrs. F. C. Hammerness reported for the Pharmacy Wives Organization of Chapel Hill, composed of wives of students at the School of Pharmacy. While the purpose of this organization is predominantly that of providing a means for these girls becoming better acquainted, contributions were made to the Institute of Pharmacy (\$15.00) and to the Negro Orphanage near Oxford. A reserve fund was also started which will be used for an item of equipment or furnishings for a new School of Pharmacy.

Mrs. B. R. Ward took the chair while the president gave her report.

President's Report and Recommendations

Before beginning this year's work with the NCPA Auxiliary, a look into its past history served definitely to increase my admiration for those women and men whose vision and intelligent leadership have brought us to our present status: the largest and most active organization of its kind in the United States. Bearing in mind the valuable contributions of our predecessors, we have tried to represent your Auxiliary to the general public this year with the best of our ability, sincerity, and gratitude.

It was my privilege, as your president, to represent you and bear your greetings:—

To many local auxiliary meetings during the year. Strong service programs and gracious hospitality were outstanding features in these meetings.

To a testimonial banquet in Greensboro honoring Mr. P. A. Hayes for 50 years of distinguished service to the wholesale drug business and to the Pharmacy profession in North Carolina.

To Kinston upon a very special occasion when Mr. John C. Hood was presented the Pharmacy Award of the year in recognition of his outstanding service to his profession and to his community.

To a two-day drug conference in the Pharmacy Institute, Chapel Hill, where we were asked by the Association president, Mr. W. A. Ward, to study present day problems that involve our professions and progress.

To the School of Pharmacy where Dean E. A. Brecht, his entire staff and our own Barbara Gilliam made my day there so pleasant that I almost wanted to go back to school again. I found that there are many ways in which we may contribute items needed in the operation of the School. This list has been prepared and will be presented to the Executive Board at its next meeting.

It is stimulating to know that our auxiliaries have contributed \$950 in scholarships to students in the Pharmacy School during the past year. Three scholarships—\$225 each—came through the Charlotte Women's Druggist Auxiliary.

Our state auxiliary established a loan

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fund in 1932 and in 1946 converted this fund into an endowed scholarship which is given annually to a deserving Pharmacy student who shows both need and ability. The principal, which is now over \$6,000 is a direct gift to the University and is controlled by the committee on scholarships. The income from this fund is used for the annual award.

I have been asked by officials in the Pharmacy School to extend to you a cordial invitation to visit there at any time.

In-between-convention meetings were held in the Pharmacy Institute. The August, 1953 meeting brought together state officers and committee heads as well as representation from the local auxiliaries. We heard with interest Dr. Guion Johnson, President of the N. C. Women's Council, who spoke to us on Program and Organization Building. We were given a special invitation to become a member of this council of Women's Clubs. In accordance with recommendations made by your 1953 president, Mrs. Darlington, a state-wide Auxiliary day was held November 3, 1953 at the Institute. This meeting was in special recognition of those women living in areas where there are no local auxiliaries. In both of these meetings W. J. Smith, Secretary-Treasurer of the NCPA gave us a warm welcome and spoke on what the Auxiliary has done for the Institute. Other speakers in the November meeting were W. L. West, President-elect, NCPA; Mrs. E. R. Fuller, our Historian, and Dean E. A. Brecht, of the School of Pharmacy.

On January 20, 1954, your executive board met again in the Institute. It was at this meeting that we learned of many Pharmacy students who find themselves temporarily out of funds and no one from whom to borrow. It was at this point that we set up the emergency loan fund, details of which are embodied in the executive report. W. J. Smith was asked to administer this fund for us because students were already coming to him for help in this capacity. In this meeting also, your executive board advised your president to offer suggestions which might be helpful in making contributions toward the Institute. These were a cooling system for the Institute and the establishment of a reserve savings fund.

The High Point Auxiliary definitely established the cooling system fund with their contribution in March of this year.

These homecomings in the Institute are but a sample of the functions for which the beautiful building is being put into use. We can ever be thankful for its reality and the continuous operations there of our good friends, the W. J. Smiths and the H. C. McAllisters, our secretaries to the NCPA and the Board of Pharmacy. They offer you at all times a warm welcome to make the Institute your home in Chapel Hill.

I wish to recommend:

(1) That the executive board of the NCPA Auxiliary and the committee chairmen meet in conjunction with the officers of the local auxiliaries in August before the new club year begins in September for local groups.

(2) That a financial report (contributions and dispositions of funds) be included in the first issue of "DOINGS" published after the convention.

(3) That a reserve savings fund be considered a necessary part of our financial plans in the future.

(4) That our financial help to the Institute be continued whenever and wherever it is needed.

(5) That a state-wide Auxiliary day continue to be observed in recognition of our members who are not included in organized local groups.

(6) That you invite to your local meetings and state meetings, visitors from other representative groups that there may be a meeting of minds and coordination of effort among all of us in working toward our mutual goal—the health and welfare of our communities and state.

(7) That no move be left unmade to enlist the support of those people who can help us reach our MOST NECESSARY goal, a bigger and better School of Pharmacy. This is the time, if ever, that we, individually and collectively, must unite behind the cause that is to mean our very existence in the Pharmacy profession. I cannot recommend too strongly that each of you talk with or write your representative in the Legislature as well as the administrative officials at the University of North Carolina. I would emphasize the latter, whose job it

is to see that we have fair dispensation of funds for our critical needs in the ONLY SCHOOL OF ITS KIND in the State.

It has taken many meetings, much planning, constant letter writing and a lot of work on the part of our state secretaries and local delegations to have such a convention as we have enjoyed here in Winston-Salem.

Our sincere gratitude is herewith offered to Mrs. James Darlington who has so efficiently been our convention chairman; to Mrs. A. L. Fishel who has been convention chairman of prizes and favors; to the Winston-Salem Auxiliary for their many courtesies and cooperation; to the Winston-Salem Drug Club and all our benefactors who have worked together to make our stay here so pleasant.

To the officers, committee heads and members, my deep personal thanks are yours for your support during the year past. When all other objectives are laid aside, the old friends seen often and the new friends made will always stand out in my memory of a wonderful year as your president.

It was very fine indeed that our President, Mrs. Culbreth, had the opportunity to recognize Miss Alice Noble and our state student, Miss Barbara Gilliam. Both responded with cordial greetings. The pages for the convention, Mrs. Ernest Rabil, Mrs. W. H. Wilson, and Mrs. Harris Coley, Jr. were recognized and thanked for their assistance.

Two committees were appointed—an auditing committee with Mrs. B. R. Ward as chairman and a committee on Minutes with Mrs. M. L. Jacobs as chairman.

Mrs. W. H. Hartung, with a very impressive ceremony, installed the officers for 1954-55.

Mrs. E. R. Fuller, installed as President for 1954-1955 thanked the Auxiliary for having elected her as their president. She invited cooperation and support throughout her term.

Mrs. Culbreth was presented a gift as a token of appreciation for her wonderful and untiring efforts during the year. Mrs. J. C. Jackson made the presentation in the absence of Mrs. Sam Jenkins.

There being no further business the meeting was adjourned.

Corrected and approved,
COMMITTEE ON MINUTES
s/s Mrs. M. L. Jacobs
Mrs. R. P. Rogers, Sr.
Mrs. Graham Culbreth

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Simpson, Tom S.....	619 N. Spring Street, Winston-Salem
Toms, V. L.....	3 South 4th Street, Wilmington
Van Every, P. L.....	Lance, Inc., Charlotte

MEMBERS

Abels, Lucas C., 609 W. Gaston St., Greensboro.....	Lincoln National Life Ins. Co.
Adams, Chet, Box 3073, Greensboro.....	Chet Adams Company
Adams, W. H., % Co., 1506 Liberty Life Bldg., Charlotte.....	Owens-Illinois Glass Co.
Alexander, J. O., 2775 N. Hills Drive, Atlanta, Ga.....	Davol Rubber Co.
Allen, J. E., % Co., Charlotte.....	Burwell & Dunn
Allen, L. B., P. O. Box 1167, Rocky Mount.....	Owens & Minor Drug Co.
Alphin, R. L., 2320 Byrd Street, Raleigh.....	W. H. King Drug Co.
Anderson, John, % Co., Greensboro.....	House of Wakefield
Andrews, W. H., % Co., Greensboro.....	Justice Drug Company
Austin, J. H., 2519 Providence Road, Charlotte.....	J. H. Austin Company
Bailey, S. O., 618 Gatewood Avenue, High Point.....	E. C. DeWitt & Co., Inc.
Baker, Arthur W., P. O. Box 715, Valdese.....	American Pharm. Co., Inc.
Ball, J. H., % Co., Winston-Salem.....	O'Hanlon-Watson Drug Co.
Barkley, C. V., % Co., Salisbury.....	Stanback, Ltd.
Barnes, H. L., % Co., New Bern.....	Maola Ice Cream Company
Barnette, E. R., 417 Third Ave., S.E., Hickory.....	The Borden Co.
Barnette, J. G., 808 Park Avenue, Sanford.....	E. B. Read & Sons Co.
Baucom, J. C., Jr., Route 1, Box 123F, Charlotte.....	Whitman's Candies
Baucom, Oren H., % Co., Charlotte.....	Scott Drug Co.
Beane, Gene, 1112 Parish Street, Greensboro.....	Julius Schmid, Inc.
Beattie, Guy, Box 2508, Raleigh.....	Taylor Biscuit Co.
Beatty, Joe, 2205 Chesterfield Ave., Charlotte.....	Southern Dairies
Beaty, S. A., % Co., Charlotte.....	Burwell & Dunn
Bennett, Hugh C., Box 69, Raleigh.....	Borden Co.
Bennick, J. W., 1748 Maryland Ave., Charlotte.....	Scott Drug Co.
Berryhill, Olin A., % Co., P. O. Box 3251, Charlotte.....	Berryhill Fountain Sales Co.

Bethune, A. B., 1212 Azalea Drive, Wilmington.....	R. R. Bellamy & Son
Black, C. R., % Co., Charlotte.....	Southern Dairies
Blackmer, Luke, Box 1787, Charlotte.....	Southern Dairies
Blakely, Earle, 2318 Ardmore Terrace, Winston-Salem.....	Wyeth, Inc.
Blanton, R. L., P. O. Box 84, Charlotte.....	Youngs Rubber Corp.
Boatright, K. T., 4310 Hanover Ave., Richmond, Virginia.....	Eli Lilly & Co.
Boone, D. L., Jr., % Co., Durham.....	N. C. Mutual Wholesale Drug Co.
Bowen, Tim, E12 Oleander Court Apts., Wilmington.....	Wm. S. Merrell Co.
Bowers, Gamble, % Co., Richmond, Virginia.....	Owens & Minor Drug Co.
Brewer, W. P., % Co., Greensboro.....	Justice Drug Co.
Brockwell, Raymond, 2803 Exeter Court, Raleigh.....	W. H. King Drug Co.
Brown, Edwin C., 63 Buchanan Avenue, Asheville.....	Endo Products
Brown, Lore S., Box 246, Hamlet.....	Burwell & Dunn
Brownie, Robert H., P. O. Box 2472, Charlotte.....	Miles Laboratories, Inc.
Buchanan, G. G., P. O. Box 1254, Greensboro.....	Parke, Davis & Co.
Bullock, L. P., Jr., 1008 W. Lee Street, Wilson.....	B. C. Remedy Co.
Burton, John W., McKinney, Va.....	Bodeker Drug Co.
Busby, Dan, % Co., Charlotte.....	Scott Drug Co.
Byerly, C. T., 2315 Sprunt St., Durham.....	Peabody Drug Co.
Byrd, M. H., % Co., Spartanburg, S. C.....	Smith Wholesale Drug Co.
Campbell, Bill, 216 N. Flint St., Lincolnton.....	Nunnally's Candies
Campbell, Leon, 2930 Marlborough Road, Charlotte.....	Norwich Pharmacal Co.
Canipe, J. C., Jr., 101 Lakeshore Drive, Asheville.....	E. R. Squibb & Sons
Cannady, Armstrong, Cannon Avenue, Zebulon.....	W. H. King Drug Co.
Cannady, W. M., Box 517, Oxford.....	Peabody Drug Co.
Carroll, Raymond G., 424 Summit Avenue, Statesville.....	Justice Drug Co.
Carver, Lewis, % Co., Raleigh.....	Pine State Creamery
Catanese, J. A., P. O. Box 2401, Charlotte.....	Dean Rubber Co.
Cherry Joseph J., Carolina Beach Road, Box 683, Wilmington.....	Coca-Cola Co.
Coble, F. Garland, 901 Fairmont St., Greensboro.....	Searle & Co.
Coghill, Henry, 535 Nash Street, Rocky Mount.....	Southern Dairies
Cohan, Richard A., P. O. Box 547, Charlotte.....	Drugmaster
Cole, O. L., % Co., Greensboro.....	Pet Dairy Products Co.
Collins, H. T., % Co., Albemarle.....	Southern Dairies
Conyers, H. M., % Co., Richmond, Va.....	Bodeker Drug Co.
Cortright, John, Box 626, Hamlet.....	Buttercup Ice Cream Co.
Cory, G. E., 3600 Madison Ave., Greensboro.....	Weeco Products Co.
Council, C. T., Jr., % Co., Durham.....	B. C. Remedy Co.
Cox, A. G., % Co., Durham.....	B. C. Remedy Co.
Cray, James F., 2016 Colonial Ave., Greensboro.....	Lily-Tulip Cup Corp.
Cross, Allen R., 1204 N. Fairwater Drive, Norfolk, Va.....	Penslar Co.
Crosson, Ralph W., Box 475, Columbia, S. C.....	McCourt Label Cabinet Co.
Daniel, Charles R., 2307 Stevens Road, Raleigh.....	W. H. King Drug Co.
Darlington, J. M., % Co., Winston-Salem.....	O'Hanlon-Watson Drug Co.
Daughtridge, Charlie, Box 535, Washington.....	H. B. Gilpin Co.
Davidson, L. D., 1004 Bragg St., Monroe.....	S. Pfeiffer Mfg. Co.
Davis, C. E., Jr., 343 S. Hawthorne Road, Apt. 1, Winston-Salem.....	Sharp & Dohme
Davis, J. L., % Co., Greensboro.....	Justice Drug Co.
Davis, L. R., % Co., Greensboro.....	Justice Drug Co.
Davis, W. Henry, % Co., Spartanburg, S. C.....	Geer Drug Co.
Day, P. C., 106 Providence Road, Charlotte.....	Andrew Jergens Co.
Dean, B. B., 1226 Banbury Road, Raleigh.....	Lance, Inc.
Dean, M. J., % Co., Charlotte.....	Burwell & Dunn

Diggett, Harold W., 1411 Doughton St., Raleigh.....	Southern Dairies
Druen, Walter, 860 Victoria Ave., Lynchburg, Va.....	Tilden Co.
Duke, O. G., Jr., 204 Furches St., Raleigh.....	W. H. King Drug Co.
Earley, J. A., P. O. Box 146, Whiteville.....	W. H. King Drug Co.
Earman, Joe W., 327 College Circle, Staunton, Va.....	Cliff-Weil Cigar Co.
Edenfield, G. E., % Co., Columbia, S. C.....	McKesson & Robbins, Inc.
Elmore, W. F., 1410 Chester Road, Raleigh.....	Bauer & Black
Eubanks, Herman T., 402 Perry St., Raleigh.....	Lederle Laboratories
Eustice, R. C., 1000 Vermont Ave., N.W., Washington, D. C.....	Johnson & Johnson
Ezell, Frank O., % Co., Spartanburg, S. C.....	Geer Drug Co.
Farmer, Frank D., Box 1777, Raleigh.....	Southern Dairies
Farnsworth, H. J., 110 Arden Place, Greensboro.....	Sheaffer Pen Co.
Farthing, W. P., 2431 Vail Avenue, Charlotte.....	Sharp & Dohme
Ferguson, Mrs. J. E., % Co., Box 1048, Greensboro.....	Inter-Ocean Insurance Co.
Fesperman, M. L., % Co., Charlotte.....	Scott Drug Co.
Finch, D. J., P. O. Box 505, Zebulon.....	W. H. King Drug Co.
Floyd John D., 253 Peachtree St., Atlanta, Georgia.....	Broadway Glass Co., Inc.
Ford, E. Elwood, % Co., Richmond, Va.....	Bodeker Drug Co.
Forrest, Stephen, % Co., Greensboro.....	Justice Drug Co.
Foster, C. R., 1120 Oakleigh Drive, East Point, Ga.....	Rexall Drug Co.
Fowler, Jerry, 1160 Monford Road, Charlotte.....	Upjohn Co.
Franek, G. F., % Co., Richmond, Va.....	Bodeker Drug Co.
Freeman, Jim, 500 Dalton Ave., Charlotte.....	Southern Dairies
Fry, Carlos, Carthage.....	Scott Drug Co.
Furr, F. L., P. O. Box 963, Durham.....	Upjohn Co.
Gabriel, C. M., % Co., Box 1324, Burlington.....	Coble Dairy Products, Inc.
Gardner, Edgar D., 946 Everett Place, Charlotte.....	Gillette Safety Razor Co.
Garst, George E., Route 7, Box 568, Greensboro.....	Pet Dairy Products Co.
Gayer, W. W., % Co., Wilmington.....	Robert R. Bellamy & Son
Geer, D. A., % Co., Spartanburg, S. C.....	Geer Drug Co.
Givens, R. M., 1129 Norland Road, Charlotte.....	Frigidaire Sales Co.
Goodrich, J. F., % Co., Durham.....	B. C. Remedy Co.
Gregory, Graham W., Box 69, Raleigh.....	Borden Co.
Griffith, Bryce W., 121 Brevard Court, Charlotte.....	Hynes Sales Co.
Gunst, Henry, Ashland, Va.....	Cliff-Weil Cigar Co.
Gurganus, G. A., % Co., Richmond, Va.....	Powers-Taylor Drug Co.
Haigler, C. W., % Co., Charlotte.....	Burwell & Dunn
Hall, J. C., Box 2100, Greensboro.....	Coca-Cola Co.
Hall, J. H., Box 1734, Atlanta, Ga.....	Coca-Cola Co.
Hamrick, C. Rush, % Co., Shelby.....	Kendall Medicine Co.
Hamrick, C. R., Jr., % Co., Shelby.....	Kendall Medicine Co.
Hancock, Thomas S., Box 2100, Greensboro.....	Coca-Cola Co.
Hartis, G. C., 24 Gloria Avenue, Winston-Salem.....	Parke, Davis & Co.
Hawfield, P. S., % Co., Charlotte.....	Burwell & Dunn
Hawfield, W. B., % Co., Charlotte.....	Burwell & Dunn
Hawkins, Thomas F., 1105 Greenwood Cliff, Charlotte.....	Beech-Nut Packing Co.
Hayes, D. F., % Co., Greensboro.....	Justice Drug Co.
Heist, R. D., 1610 Queens Road, Charlotte.....	Parke, Davis & Co.
Helms, I. E., % Co., Charlotte.....	Scott Drug Co.
Hemingway, Reg D., P. O. Box 792, Charlotte.....	Dixie Cup Co.
Hemmle, E. H., 518 Addison Bldg., Charlotte.....	Colgate-Palmolive-Peet Co.
Henderson, C. K., % Co., Winston-Salem.....	Bennett-Lewallen Co.
Herndon, Don, Jr., 1832 Villa Drive, Greensboro.....	Becton, Dickinson & Co.

High, Robert J., 415 Atlanta Avenue, Charlotte.....	Armstrong Cork Co.
Hiles, Thompson, 120 Westwood Road, Lakeview Park, Asheville.....	S. E. Massengill Co.
Hines, Manley, 1123 Guilford, Charlotte.....	Southern Dairies
Hinkle, C. R., 28 Wilshire Drive, Asheville.....	Dr. T. C. Smith Co.
Hitchcock, Burt M., 930 N. Hawthorne Road, Winston-Salem.....	Cliff-Weil Cigar Co.
Hitchcock, H. L., 1920 Greenbrier Road, Winston-Salem.....	Hollingsworth Candy Co.
Holliday, J. E., 2325 Springdale Ave., Charlotte.....	Bauer & Black
Holt, R. Glenn, % Co., Spartanburg, S. C.....	Geer Drug Co.
Hovis, H. O., % Co., Charlotte.....	Scott Drug Co.
Hunter, R. W., 2201 Fairview Road, Raleigh.....	W. H. King Drug Co.
Hutcheron, Robert C., Box 163, Walkertown.....	Southern Dairies
Inge, Rease, % Co., 820 Spring St., Atlanta 3, Ga.....	E. R. Squibb & Sons
Jackson, S. C., 311 Monroe St., High Point.....	Borden Co.
Johnson, Dwight, % Co., Raleigh.....	Pine State Creamery
Johnson, Floyd B., 3717 Selwyn Avenue, Charlotte.....	Wyeth, Inc.
Johnson, Fred, 420 Golf View Road, Atlanta, Ga.....	Parke, Davis & Co.
Jones, Jesse P., % Co., Winston-Salem.....	Pet Dairy Products Co.
Jones, W. Lawrence, 327 McIver St., Greensboro.....	Van Pelt & Brown
Jordan, C. L., % Co., 326 S. Liberty St., Winston-Salem.....	Goody's, Ltd.
Joyce, Don, 2513C Miller Park Circle, Winston-Salem.....	Pfizer Labs
Julian, R. B., P. O. Box 571, Salisbury.....	Scott Drug Co.
Kendall, P. W., % Co., Charlotte.....	Burwell & Dunn
Kenerly, R. Harold, Box 1307, Salisbury.....	Wyeth Labs.
Kilgore, J. D., % Co., Raleigh.....	Pine State Creamery
Kimball, Leon, 947 West End Blvd, Winston-Salem.....	Southern Dairies
Kivett, E. L., P. O. Box 1108, Greensboro.....	Southern Dairies
Langdon, Ross, % Co., Columbia, S. C.....	McKesson & Robbins, Inc.
Layman, Dan, 365 W. Salem Ave., Roanoke, Va.....	McKesson & Robbins, Inc.
Lennon, W. B., 2918 Park Ave., Wilmington.....	R. R. Bellamy & Son
Lewis, Carl, P. O. Box 236, Kenly.....	B. F. Ascher & Co.
Lewis, L. Craig, 2600 Forest Drive, Winston-Salem.....	Eli Lilly & Co.
Lucas, Osborne, 2536 York Road, Raleigh.....	Garland C. Norris Co.
Lyon, W. B., 417 Crestland, Greensboro.....	Pictorial Paper Co.
Mann, Sam N., % Co., Raleigh.....	Pine State Creamery
Marcus, Clarence, 1286 Willivee Drive, Decatur, Ga.....	Julius Schmid, Inc.
Mathews, T. Jim, % Co., Salisbury.....	Stanback, Ltd.
Matthews, F. T., Box 1530, Greensboro.....	Lance, Inc.
Matthews, T. P., Box 426, Henderson.....	Pine State Creamery
Matthews, W. P., 2323 Woodview Road, Kinston.....	Lance, Inc.
McCord, A. S., % Co., Charlotte.....	Scott Drug Co.
McElvain, Herb, Box 2345, Charlotte.....	Dean Rubber Co.
McElveen, W., 513 Willoughby, Charlotte.....	Nyal Co.
McGowan, D. F., Route 3, Chapel Hill.....	Eli Lilly & Co.
McLean, J. T., 306 Rolling Road, Burlington.....	Pet Dairy Products Co.
Merchant, E. E., Jr., Box 709, Winston-Salem.....	Abbott Laboratories
Messick, Bill, % Co., Charlotte.....	Southern Dairies
Michael, Morris S., 182 Dorchester Ave., Asheville.....	Smith Wholesale Drug Co.
Miller, Henry F., Jr., % Co., Richmond, Va.....	Powers-Taylor Drug Co.
Milstead, Frank, 3331 Eastwood Drive, Charlotte.....	Smith Wholesale Drug Co.
Minor, G. G., Jr., % Co., Richmond, Va.....	Owens & Minor Drug Co.
Moore, Radford M., 26 Glenn Falls Road, Asheville.....	Lily-Tulip Cup Corp.
Morgan, A. B., P. O. Box 3144, Charlotte.....	A. B. Morgan Fixture Co.
Morris, James H., Jr., 2208 Arnold Drive, Charlotte.....	S. E. Massengill Co.

Morris, M. G., 315 Isabel St., Greensboro.....	E. R. Squibb & Sons
Morton, W. W., % Co., Durham.....	B. C. Remedy Co.
Moseley, C. L., 943 Romany Road, Charlotte.....	Johnson & Johnson
Moser, C. L., 2224 Shenandoah Avenue, Charlotte.....	Lance, Inc.
Moury, Norman B., 1713 Rolling Road, Greensboro.....	Wampole Co.
Muse, Roy C., Jr., Box 766, Greensboro.....	Ortho Pharm. Corp.
Mustian, Clyde K., % Co., Richmond, Va.....	Powers-Taylor Drug Co.
Myers, Joe, Jr., Box 582, Bennettsville, S. C.....	McKesson & Robbins, Inc.
Nash, Malbourne K., 407 West Club Blvd., Durham.....	Lily-Tulip Cup Corp.
Neal, J. W., P. O. Box 1261, Southern Pines.....	Chattanooga Medicine Co.
Nelson, S. L., 1302 Westfield Ave., Raleigh.....	Norwich Pharm, Co.
NeSmith, R. C., P. O. Box 2894, Raleigh.....	Lily-Tulip Cup Corp.
Newman, G. R., 47 W. Circle Drive, Bristol, Va.....	B. C. Remedy Co.
Newton, Warren, Box 213, Rocky Mount.....	Borden Co.
Norman, Claude F., 2012 Ashland Ave., Charlotte.....	Pet Dairy Products Co.
O'Dell, Phillip, 4137 Pineview Road, Charlotte.....	Lily-Tulip Cup Corp.
Odum, D. J., Box 95, Morehead City.....	Powers-Taylor Drug Co.
Pace, Sam, 2525D Miller Park Circle, Winston-Salem.....	E. R. Squibb & Sons
Parker, J. A., % Co., Charlotte.....	Burwell & Dunn
Pearce, W. D., 210 Pogue St., Raleigh.....	Wyeth, Inc.
Perry, C. G., 145 S. Main St., Kannapolis.....	Ciba Pharm. Products
Perry, F. Stanley, 1061 Nichols Drive, Raleigh.....	Whitman Candies
Phillips, John W., P. O. Box 300, Lumberton.....	R. R. Bellamy & Son
Pickett, Harold M., 3567 Ola St., Jacksonville, Fla.....	Reese Chemical Co.
Potter, F. F., 1277 Wendover Road, Charlotte.....	Bristol-Myers Co.
Powell, Joe, Jr., 2331 Queen St., Winston-Salem.....	Drug Specialties
Pruitt, James L., % Co., Box 3182, Fayetteville.....	Borden Co.
Ransom, Marvin E., Box 2812, Winston-Salem.....	Sweda Register Co.
Rhoden, Charles, Box 56, Shelby.....	Smith Wholesale Drug Co.
Rider, I. H., % Co., Winston-Salem.....	O'Hanlon-Watson Drug Co.
Rigsby, William A., 2226 Hastings Drive, Charlotte.....	Lily-Tulip Cup Corp.
Roberts, J. W., % Co., Norfolk, Va.....	Henry B. Gilpin Co.
Rogers, W. P., 27 Farrwood Avenue, Asheville.....	Sharp & Dohme
Rufty, E. G., % Co., Salisbury.....	Southern Dairies
Russell, R. C., % Co., Charlotte.....	Burwell & Dunn
Sappenfield, L. C., % Co., Charlotte.....	Scott Drug Co.
Sarles, F. W., P. O. Box 1048, Greensboro.....	Inter-Ocean Ins. Co.
Schiffley, F. M., % Co., Columbia, S. C.....	McKesson & Robbins, Inc.
Schlirf, A. J., 2947 Bon Air Avenue, Winston-Salem.....	Norris Candy Co.
Scott, R. T., 2123 Sprunt St., Durham.....	B. C. Remedy Co.
Scott, Walter, % Co., Charlotte.....	Scott Drug Co.
Seeders, Bob, % Co., Charlotte.....	Southern Dairies
Shields, James D., Box 2189, Charlotte.....	Old Dominion Candies
Shipley, J. E., Box 1319, Reidsville.....	Hart Drug Co.
Showfety, Ed, 2221 Oakhill Drive, Greensboro.....	Johnson & Johnson
Simmons, Robert J., 1511 Northfield St., Greensboro.....	Illinois Baking Corp.
Simmons, Wilson C., 27-G College Village Apts., Winston-Salem.....	Winthrop-Stearns
Smith, C. H., Box 1001, Charlotte.....	Drug Package, Inc.
Smith, James A., 603 S. Andrews Ave., Goldsboro.....	Armstrong Cork Co.
Smith, James E., Box 69, Raleigh.....	Borden Co.
Smith, Stacy, % Co., Asheville.....	Dr. T. C. Smith Co.
Smith, S. P., % Co., Winston-Salem.....	O'Hanlon-Watson Drug Co.
South, Robert W., Box 141, Mooresville.....	Lederle Laboratories

Spence, W. E., % Co., Raleigh.....	Pine State Creamery
Spigle, A. W., 5221 Forest Hill Avenue, Richmond, Va.....	Miles Laboratories, Inc.
Stanback, F. J., % Co., Salisbury.....	Stanback, Ltd.
Stanback, F. J., Jr., % Co., Salisbury.....	Stanback, Ltd.
Stanback, T. M., % Co., Salisbury.....	Stanback, Ltd.
Standiford, Irving, 2817 Sherwood St., Greensboro.....	H. Clay Glover, Inc.
Stanley, Frank, 900 Clearvue Terrace, S.W., Atlanta, Ga.....	Purepac Corp.
Starling, H. C., % Co., Raleigh.....	W. H. King Drug Co.
Steele, Tobie K., % Co., Charlotte.....	Burwell & Dunn
Stewart, A. C., Box 484, Smithfield.....	Youngs Rubber Corp.
Stone, M. W., Box 703, Charlotte.....	H. B. Hunter Co.
Stone, W. C., Jr., Edgewood Apts. A-1, Goldsboro.....	Bodeker Drug Co.
Stovall, F. A., 2210 Pershing St., Durham.....	Abbott Laboratories
Strom, H. G., % Co., Asheville.....	Southern Dairies
Sublett, C. R., 406 Liberty Life Building, Charlotte.....	Eli Lilly & Co.
Tesh, R. N., % Co., Winston-Salem.....	O'Hanlon-Watson Drug Co.
Thomas, Lawrence A., % Co., Greensboro.....	Justice Drug Co.
Thomas, William H., % Co., Wilson.....	Southern Dairies
Trippe, Charles, % Co., Spartanburg, S. C.....	Geer Drug Co.
Trodgon, O. C., 1406 Cardinal Place, Greensboro.....	Justice Drug Co.
Tucker, W. M., % Co., Salisbury.....	Stanback, Ltd.
Tucker, R. E., % Co., Charlotte.....	Southern Dairies
Uzell, T. S., 1705 Dallas St., Raleigh.....	Mayrand, Inc.
Vaden, Richard E., 118 Hillside Ave., Charlotte.....	Abbott Laboratories
Vail, H. D., P. O. Box 2063, Charlotte.....	Yardley, Inc.
Valentine, J. W., Box 3065, Raleigh.....	Nashua Pkg. Sealing Co.
Vessells, F. M., 1133 Irving St., Winston-Salem.....	Parke, Davis & Co.
Vickers, A. C., R. F. D. No. 2, Spartanburg, S. C.....	Smith Wholesale Drug Co.
Von Aspern, George, 400 Woodlawn Avenue, Greensboro.....	Creomulsion Co.
Wall, W. W., P. O. Box 521, Hickory.....	B. C. Remedy Co.
Watson, H. P., % Co., Winston-Salem.....	O'Hanlon-Watson Drug Co.
Watson, K. M., 1517 Pinemont Drive, Columbia, S. C.....	Crown Zellerbach Corp.
Waugh, J. M., % Co., Greensboro.....	Justice Drug Co.
Waugh, T. B., % Co., Greensboro.....	Justice Drug Co.
Weatherford, J. A., % Co., Durham.....	Peabody Drug Co.
Weathers, R. E., Box 576, W. Durham Sta., Durham.....	E. R. Squibb & Sons
White, R. L., Route 332, Box 139, Charlotte.....	Mallinckrodt Chem. Co.
Whiteley, R. F., % Co., Greensboro.....	Justice Drug Co.
Whitley, J. B., Jr., 3338 Hanover Ave., Richmond, Va.....	Schrafft Candies
Whittle, L. S., Box 237, Warsaw.....	Owens & Minor Drug Co.
Wilkinson, M. DeWoody, P. O. Box 5049, Atlanta, Ga.....	Abbott Laboratories
Williams, F. J., Jr., 1302 Broad St., Durham.....	W. H. King Drug Co.
Williams, F. J., Sr., 1302 Broad St., Durham.....	W. H. King Drug Co.
Williamson, Cecil, 199 Pinecrest Parkway, Wilmington.....	R. R. Bellamy & Son
Wilson, William H., 237 Magnolia St., Winston-Salem.....	Upjohn Co.
Wingate, Bruce, % Co., Charlotte.....	Southern Dairies
Wolfe, J. A., % Co., Charlotte.....	Scott Drug Co.
Woodall, S. S., Box 8688, Richmond, Va.....	Lancee, Inc.
Woodard, J. C., 214 Lindsay St., High Point.....	S. E. Massengill Co.
Woody, F. M., % Co., Biltmore.....	Biltmore Dairy Farms
Worley, W. H., Jr., 311 Ninth Ave., N.E., Hickory.....	Dr. T. C. Smith Co.
Yates, E. W., % Co., Raleigh.....	Capudine Chemical Co.
Young, Bruce W., 1606 Highland Drive, Wilson.....	Owens & Minor Drug Co.
Young, Norman F., 36 Westover Drive, Asheville.....	Dr. T. C. Smith Co.



Reabela Tablets	\$8.00 per 1000	\$12.00 doz. 100s
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Reaco A & D Capsules	\$10.00 Doz. 100s	
A. E. P. Tablets	\$24.00 Doz. 100s	
Pyridoxine HCl (B6) 10 mg. Tablets	\$2.25 per 100	
Pyridoxine HCl (B6) 25 mg. Tablets	\$4.50 per 100	
Pyridoxine HCl (B6) 50 mg. Tablets	\$7.50 per 100	
Reavita Capsules	\$34.80 Doz. 100s	\$28.00 per 1000
Neo-Reavita	\$36.00 Doz. 100s	
Reacaps	\$25.80 Doz. 100s	
Rea-Secal	\$15.00 Doz. 100s	

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Raleigh, North Carolina

NORTH CAROLINA BOARD OF PHARMACY**MAY 1, 1953 - APRIL 30, 1954****MEMBERS AND ORGANIZATION**

**COMMISSIONED BY HIS EXCELLENCY,
THE GOVERNOR OF NORTH CAROLINA**

R. N. Watson, Sanford.....	Term expires April 28, 1955
W. A. Gilliam, Winston-Salem.....	Term expires April 28, 1956
F. W. Dayvault, Lenoir.....	Term expires April 28, 1957
Roger A. McDuffie, Greensboro.....	Term expires April 28, 1958
H. C. McAllister, Chapel Hill.....	Term expires April 28, 1959

President

W. A. Gilliam

Secretary-Treasurer

H. C. McAllister

Attorney

F. O. Bowman, Chapel Hill

Inspectors

T. H. May, Wake Forest

W. M. Storey, Raleigh

SEVENTY-FIRST ANNUAL REPORT**OF THE****NORTH CAROLINA BOARD OF PHARMACY**

Chapel Hill, N. C.
May 1, 1954

To His Excellency,
Governor William B. Umstead
Raleigh, N. C.

Dear Sir:

I have the honor to submit to Your Excellency and to the North Carolina Pharmaceutical Association, in compliance with Section 90-57 of the General Statutes of North Carolina, a report of the proceedings of the North Carolina Board of Pharmacy for the year ending April 30, 1954.

MEETINGS

During the year, nine meetings of the Board were held. Two of these were regular meetings for the examination of candidates. The remaining seven were special meetings for the transaction of business. They were held on the following dates:

May 19, 1953.....	(Special)
June 15-18, 1953.....	(Exam)
July 21, 1953.....	(Special)
Sept. 15, 1953.....	(Special)
Oct. 20, 1953.....	(Special)
Nov. 17, 1953.....	(Special)
Jan. 19, 1954.....	(Special)
Feb. 15-18, 1954.....	(Exam)
April 6, 1954.....	(Special)

EXAMINATION OF CANDIDATES

At the two examination meetings, forty-six candidates were successful in passing and were registered. The following twenty-seven candidates were registered in June, 1953:

EXAMINATION OF CANDIDATES

In June, 1953, the following twenty-seven candidates were registered by examination: Joseph Furman Bland, Lexington

Charles Donald Blanton, Jr., Kings Mountain
 Thomas Richard Bostian, Kannapolis
 Robert Timothy Britt, Raleigh
 Charles Clifford Campbell, Maiden
 Rowe Bogle Campbell, Jr., Taylorsville
 Alfred Franklin Cole, Jr., Southern Pines
 Herman Hallet Daniels, Wilson
 Lelon Cary Dollar, Apex
 John Irving Grandy, Charlotte
 Joseph Earl Hatcher, Chinquapin
 Worth Seymour Holt, Apex
 William Rowland Johnson, Asheville
 David Edward Jones, Beaufort
 Roscoe Harris Liles, Washington, D. C.
 Morris Edward Merritt, Wilmington
 William James Miller, Durham
 Mary Frances Parsons, Winston-Salem
 Waller Stephen Perrow, Bedford, Va.
 Claude Piantadosi, Chapel Hill
 Hubert Newton Rogers, Jr., Fair Bluff
 Ralph Wright Smith, Jr., La Grange
 Robert Garland Smith, Pilot Mountain
 Betty Tate Sparks, Draper
 George Wilson Turner, Fairmont
 Carolyn Ruth Twigg, Raleigh
 Thomas William Ullrich, Fort Bragg

The following nineteen candidates were registered at the February, 1954, examination:

Junious Franklin Ferguson, Durham
 Lewis Mouchet Ferguson, Gastonia
 Clarence Graham Fisher, Clinton
 Stephen Wynn Gowan, Wallace
 John Fuller Harmon, Greensboro
 George Wesley Harris, Durham
 David Thomas Hix, Kannapolis
 Delton Graham King, Fayetteville
 Thomas Francis Kostic, Chapel Hill
 Carolyn Burgess Knott, Kinston
 Benjamin Kater Mobley, Kinston
 James Theodore Moore, Norfolk, Va.
 Noah Simpson, Spindale
 Sybil Austin Skakle, Greensboro
 James Ambler Speight, Rocky Mount
 Beatrice Kaminetzky Susman, New York City
 Harry Wilson Timberlake, Jacksonville
 John Wesley Wagner, Charlotte
 Kenneth L. Wiggins, Goldsboro

BEAL MEMBERSHIP AWARD

Messrs. Charles Donald Blanton, Jr., of Kings Mountain, and Joseph Earl Hatcher,

of Chinquapin, tied in making the highest average grade of all of the candidates taking the examination during the calendar year 1953 with an average of 90%. It is gratifying to note that the average grades of the top candidates remain high and compare favorably with the 91% made by Baylus Cade Brooks, of Fayetteville, in 1952, and the 92% earned by R. E. Carter, Jr., of Wilmington, in 1951. It is recommended that the prize of one year's membership in the North Carolina Pharmaceutical Association be awarded to both Mr. Blanton and Mr. Hatcher.

REGISTRATION BY RECIPROCITY

During the period covered by this report, forty-two applications for reciprocal registration were accepted. No official applications were rejected. Those registered were as follows:

Clinton Leroy Jefferies, May 19, 1953, from Va.
 William Davidson Craig, Jr., May 19, 1953, from S. C.
 George Leon Carroll, May 19, 1953, from S. C.
 Johnnie James Buckner, May 19, 1953, from S. C.
 Ezra Wesley Bruce, May 19, 1953, from S. C.
 Theodore Corbett Fritsche, May 19, 1953, from N. J.
 Paul Hagood McKenzie, June 11, 1953, from S. C.
 Fuller Garner Weatherwax, June 26, 1953, from Ga.
 Frances Wiginton Driscoll, July 3, 1953, from Ala.
 Wayland Benson Williams, July 20, 1953, from Va.
 Frederick Lindsay Douglas, July 23, 1953, from La.
 Dalton Earl McCoy, July 23, 1953, from Va.
 Barney Arthur Feeney, Jr., July 24, 1953, from Ga.
 Fred Blassingame Fitzgerald, Jr., July 24, 1953, from Ala.
 Vera Louise Ricketts, Aug. 5, 1953, from Indiana
 Henry Kale Leitch, Aug. 8, 1953, from Mich.
 Lamar Miller Gilmore, Sept. 17, 1953, from S. C.

Carson Meade Keys, M.D., Sept. 18, 1953, from Va.
 Edward Parker Judy, Sept. 18, 1953, from S. C.
 John Sibert Holland, Sept. 28, 1953, from S. C.
 Joanne Inman Seibert, Sept. 28, 1953, from Ga.
 John William Moore, Sept. 28, 1953, from Ga.
 Edward Superstine, Oct. 7, 1953, from Mich.
 Stanley Preston Aldridge, Oct. 21, 1953, from Ga.
 Fletcher Sims Dean, Oct. 21, 1953, from S. C.
 Winston Deforrest Teat, Nov. 9, 1953, from Ga.
 Myrtle Toyeleen Reid, Nov. 9, 1953, from La.
 George Ray Graham, Nov. 18, 1953, from S. C.
 Lawson Sidney Stroups, Nov. 18, 1953, from D. C.
 Claude Franklin Warren, Jr., Dec. 3, 1953, from Ga.
 Archie Livingston Moir, Dec. 3, 1953, from S. C.
 Eugene John Mazzolini, Dec. 10, 1953, from Vt.
 William Collins Braman, Jan. 1, 1954, from La.
 Alfred Wilson Evans, Jan. 19, 1954, from La.
 Victor Lee Smith, Jan. 22, 1954, from Vt.
 Dorothy V. Brecht, Jan. 25, 1954, from Minn.
 Abner Jones Curtis, Jan. 29, 1954, from Ohio
 Richard Byrd Murray, Feb. 23, 1954, from Neb.
 Vernon Herbert Richardson, Mar. 1, 1954, from S. C.
 Joseph Tex, April 14, 1954, from Pa.
 Charles Edwin Pistole, April 15, 1954, from Tenn.
 Park Edward Webster, April 21, 1954, from S. C.

PHARMACISTS REGISTERED IN OTHER STATES BY RECIPROCITY

Twelve North Carolina Pharmacists have been certified to other states for reciprocal registration.

PHARMACISTS RE-REGISTERED

Eleven pharmacists have been re-registered during the period. They are as follows:

William B. Lyon
 Logan N. Womble, Jr.
 Ruth Mosby Cox
 Jacob L. Alderman
 John F. Simpson
 Andrew J. Sanders
 Norman W. Lynch
 Lester B. Mullen
 Robert H. Milton
 Samuel Avner
 Wilbur L. Hickmon

PHARMACISTS REMOVED FROM REGISTERED

LIST BY REQUEST OR FAILURE
TO RENEW. (55)

Irving Norton Adelson
 Jones Douglas Bain, Jr.
 David Wilkinson Bell, Jr.
 Charles Joseph Beskid
 James William Bewan
 Samuel Black
 Harry Ransome Bobst
 Christopher Roberts Bright
 Bonnie Curlee Brown
 Jacqueline Lucy Claus
 John Benjamin Coppedge,
 Charles Latham Crawford
 Jack Alexander Creech
 David Milton Crosswy
 Addison Garland Daniel
 Erma Derr
 Mills Henry Doyle
 George William Dukes, Jr.
 Albert Joshua Early
 Norman Jasper Estes
 Frederick Joseph Felder, Jr.
 Bagwell Sutton Goode
 William Sanders Gunn
 Robert Lee Hamilton
 Jacob Joseph Hart
 Francis B. Hays
 Carter Barron Henderson
 Maryellen Millaway Holt
 William Hill Horne
 Henry George Huber
 Sidney Taylor James
 Gaither Fred Johnson, Jr.
 Thomas Newton Kearns
 Richard A. Kellam
 Benjamin Sanford Klein

Emily Aliton Lain
Prince Sumner LeBoo
Frank Fuller Lyon
Dalton Earl McCoy
James Franklin Marchman
Ernest Henry Miller
Kenneth Earl Moore
Lester Boyd Mullen
Phyllis Scholl Patterson
Jefferson Reeves
Dallas Wade Ruehlen
Edgar T. Scruggs

Walter Oscar Singletary
David Allan Smith
Henry Dale Smith
Thomas Willard Snodgrass
Robert Bruce Spence
Gerald Mac Stahl
Julius Blakeney Threatt
Earl Gordon Williams, Jr.

ASSISTANT PHARMACISTS

Marcus Otho Stiles



STATE BOARD OF PHARMACY—Left to right, Robert Neal Watson, Roger A. McDuffie, Wade A. Gilliam, Frank W. Dayvault and H. C. McAllister.

In Memoriam

PHARMACISTS WHO HAVE DIED DURING THE YEAR (30)

Esker Pegram Crabtree.....	Raleigh
Bascom Ronnie Phifer.....	Spencer
Adolph George Ahrens.....	Wilmington
Thomas J. Kelly.....	Chesnee, S. C.
Charles Carson Seawell.....	Virginia
Richard Speight Gorham.....	Rocky Mount
Skinner Ambrose Chalk.....	Morehead City
Edgar Theodore Beddingfield.....	Clayton
Joseph Xerxes Morton, M.D.....	Faison
John Smith East.....	Draper
George Alfred Iseley.....	Raleigh
James Maleolm Hall.....	Wilmington
Richard Ingram Grantham.....	Greensboro
Eugene Lea Webb.....	Dunedin, Fla.
Frank Howard Pender, Jr.....	Asheville
Wilbur Winfield Provo.....	Mars Hill
Harold Porter Moore.....	Hendersonville
Claude Leslie Halstead.....	Norfolk, Va.
Robert Judson Boaz.....	Kenansville
William Herbert Thornton.....	Hickory
Robert E. L. Dees.....	Wallace
Julian LaFollette Baker.....	Nashville
Charles Cicero Reins.....	Winston-Salem
Jesse P. Bradley.....	Burlington
Thomas E. Holding, Jr.....	Wake Forest
Germain Bernard.....	Durham
Matthew T. Y. McManus.....	Winston-Salem
James Kerr.....	High Point
Russell H. Bigham.....	Lexington
Walter Allen Lane.....	Winston-Salem

SUMMARY OF PHARMACISTS ON THE ACTIVE ROSTER

	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
A. Total number of pharmacist in good standing on roster.....	295	370	276	314	157	111	84	1607
B. Total number actively engaged in pharmaceutical pursuits (in State).....	221	314	234	271	123	87	55	1305
1. In retail Pharmacy.....	195	291	214	250	122	82	50	1204
a. As owners.....	12	52	89	99	44	34	10	340
b. As partners.....	32	101	61	73	36	23	10	336
c. As employees.....	151	138	64	78	42	25	30	528
2. In hospital pharmacy.....	15	13	5	5	0	0	2	40
3. In wholesale & mfg. labs.....	0	0	2	9	0	2	1	14
4. As field rep. for mfg. & wh.....	3	6	7	6	0	2	2	26
5. Teaching (students) & gov't.....	8	4	5	1	0	1	0	19
6. In Misl. Ph. pursuits.....	0	0	1	0	1	0	0	2
C. Total number who reside IN state & NOT engaged in pharmaceutical pursuits.....	15	12	8	18	23	18	27	121
1. Unemployed.....	0	0	0	1	1	0	0	2
2. Retired.....	0	0	2	9	10	12	26	59
3. Otherwise engaged.....	15	12	6	8	12	6	1	60
D. Number who reside OUT of state.....	30	38	33	25	11	6	2	145
E. Number serving with armed forces.....	29	6	1	0	0	0	0	36
F. Number in "B" who are women.....	24	14	2	4	0	0	0	44
Number in "A" who are women.....	50	34	3	5	0	0	0	92

EDUCATIONAL QUALIFICATIONS OF PHARMACISTS ACCORDING TO AGE

	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
Qualifications of Pharmacist in "B"								
Non-graduates.....	0	6	34	85	69	59	41	294
Graduates of 2 year courses.....	0	0	43	153	45	25	11	277
Graduates of 3 year courses.....	0	10	102	27	9	3	3	154
Graduates of 4 year courses.....	221	298	55	6	0	0	0	580
Total in "B".....	221	314	234	271	123	87	55	1305
Qualification of Pharmacists in "A"								
Non-graduates.....	0	6	37	100	90	76	66	375
Graduates of 2 year courses.....	0	0	53	170	55	29	14	321
Graduates of 3 year courses.....	0	11	121	36	12	6	4	190
Graduates of 4 year courses.....	295	353	65	8	0	0	0	721
Total in "A".....	295	370	276	314	157	111	84	1607

SUMMARY OF PHARMACIES REGISTERED

Total number of pharmacies in state.....	914
Number classified as hospital pharmacies.....	29
Number classified as retail pharmacies.....	885
Number serviced by one pharmacist (retail).....	575
Number serviced by one pharmacist & one assistant pharmacist.....	18
Number serviced by 2 pharmacists.....	232
Number serviced by 3 pharmacists.....	26
Number serviced by 4 pharmacists.....	6
Number serviced by 5 or more pharmacists.....	2
Number serviced by Permitted physicians.....	26
Number of hospital pharmacies serviced by 1 pharmacist.....	19
Number of hospital pharmacies serviced by 2 pharmacists.....	7
Number of hospital pharmacies serviced by 3 pharmacists.....	3
Ownership of retail pharmacies (permitted physicians excepted) is vested as follows:	
Stores owned solely by pharmacists.....	430
Stores owned by pharmacists & non-pharmacists.....	240
Stores owned solely by non-pharmacists.....	189

HOURS OF BUSINESS OF RETAIL PHARMACIES (PER WEEK)

Under 60	8.1%	80-84	19.6%
60-64	7.2	85-89	9.4
65-69	7.6	90-94	8.1
70-74	16.2	95-100	3.6
75-79	17.8	Over 100	2.4

COMMENTS

During the fiscal year there has been a net increase of 22 pharmacists on the active roster. The total number as of April 30th was 1,607. Of this number 1,305 were actively engaged in pharmaceutical pursuits, including 1,204 in retail pharmacy. There was a net gain of 17 in retail pharmacy over last year. For the first time there was a slight loss in the field of hospital pharmacy. The decrease in this number was 3. There was also a decrease in the number of pharmacists representing manufacturers and wholesalers. The decline in this number was 9.

The number of pharmacists registered by reciprocity was disproportionately large as compared to those registered by examination. Using the number of pharmacists on the registered list as a basis, North Carolina acquired perhaps the largest percentage of pharmacists by reciprocity of any state in the union. This serves again to point out the need of the enlargement of our teaching facilities for pharmacy. The realization of this end is long overdue. Whether or not our professional standards will be able to withstand the pressures created by the de-

mand for pharmacists will depend first on the progress made toward the expansion of our training facilities and second an intelligent leadership in bridging the time gap until some relief is secured. More will be said on this subject later in the report.

On April 1st there were 914 pharmacies in operation in the State. This represents a net increase of 11 over last year. Four of the eleven were hospital pharmacies and seven retail pharmacies. There were a total of 885 retail, and 29 hospital pharmacies registered. The number of retail stores serviced by one pharmacist decreased again this year and there was a corresponding increase in the number serviced by two or more pharmacists. This trend has been in evidence for several years and is expected to continue. The number of retail drug stores serviced by permitted physicians decreased by three during the year. It is expected that this trend will also continue as more pharmacists are available.

As might be expected from the figures listed above, the ratio of pharmacists to drug stores remained static during the year. It continues to stand at 1.4 pharmacist per

pharmacy outlet (permitted physicians excluded).

The number of prescriptions filled during the year remained constant with that of last year. 718 stores reported filling 11,290,796 in 1953. This was an average of 15,725 per store. If this figure is projected for 914 stores we get a total of 14,272,000, which is proportionally identical with the figure obtained last year. The fact that the number of prescriptions did not decrease for the year immediately past is significant in view of the fact that it has been reported that there has been a recession of varying degrees in the other business of the drug stores. This seems to indicate that some of our pharmacists have been wise to improve their facilities for handling prescriptions and to serve notice to others that they should do so.

The fact that there were more than 14 million prescriptions filled in the State last year, or 3.6 for every man, woman and child, any one of which might have had hazardous results except for the exercise of proper knowledge and care, makes the status of the practice of pharmacy a matter of grave concern to each individual in the State. How much more does it become a matter of concern to the pharmacist since during the year immediately past each and every one of them has had the lives of more than 11,500 persons entrusted to them. In the final analysis, therefore, the extent to which the public is protected depends on how well the individual pharmacist discharges his professional responsibilities. Here it is believed there is some cause for rejoicing.

The whole of a pursuit is seldom better than the aggregate of its parts. From this point of view there is evil in the wind for those prophets of despair who have been accustomed to writing off pharmacy as a lost cause. There are many signs of the re-kindling of the fires of Proctor and Remington in the hearts and minds of our pharmacists. This becomes ever more satisfying when it is noted that this "pharmaceutical renaissance" is not limited to those who are filled with the vigor of youth, but seems to be equally as attractive to those who are seasoned with wisdom. It is the desire of the Board to note and compliment this pride of profession that is becoming

more in evidence throughout our State. Those who have and are fostering this development are due a debt of gratitude for their devotion. The growth of this attitude is one of our best bulwarks in the fortress which has been constructed for the protection of the public health and the profession.

The progress of pharmacy is beset by a number of handicaps. Outstanding among these is the series of setbacks which we have experienced as a result of the inadequacies of our training facilities for pharmacists. During the period covered by this report, 85 pharmacists have been registered by the Board. Only 38 of this number were trained by our own school. The remaining 47 have come from outside the State. We are grateful to those pharmacists from other States for the assistance which they are rendering during this difficult period. We do deplore the fact, however, that there are many of our boys and girls who desire to pursue careers in pharmacy but who are unable to do so due to their inability to secure for themselves one of the limited spaces in our school. Again it should be called to your attention that the total effect of this situation is to deny desirable opportunities to our own young people and at the same time to award them to those from other states. The fault of this condition, of course, is not at the door of the School of Pharmacy. It is our information that every adjustment, consistent with sound education, has been made by the School of Pharmacy in order to accept as many students as possible. It has more than reached the point beyond which it cannot expand without an adjustment in facilities and personnel or the serious impairment of its educational function. Some means must be found to solve this problem immediately; otherwise we stand to suffer a serious impairment of the foundation upon which the profession rests. The obligation to correct this deficiency rests not only with pharmacists themselves, but also with every person concerned with the health care of the people of our State. It is folly to invest millions of dollars in building a health program in North Carolina and neglect to strengthen one of the main pillars of the structure. Concern for the health welfare of the citizens of this State, as well as an enlightened self-interest, dictate that we

must make this need fully understood and met without delay.

Although the need for the enlargement of our teaching facilities is a matter of utmost urgency as it relates to our present situation, it is also important when looking to the future. The progress which is being made in the treatment of disease through delicate new therapeutic agents and complicated rationale make it increasingly more important that the physician have a consultant upon whom he can rely for competent advice in the use of these new tools. Our educational planners have not been unmindful of this need. Dr. Lloyd E. Blanch, Associate Chief for Education in the Health Professions, Office of Education, Federal Security Agency, and his collaborator, Professor George L. Webster, of the University of Illinois, state in their book *The Pharmaceutical Curriculum* (published in 1952) as follows:

"Filling prescriptions is often regarded as a rather mechanical operation although in some phases a considerable amount of individual skill is required. The study (Basic Material for a Pharmaceutical Curriculum) indicated that, regardless of the type of prescription—"compounded" or "dispensed"—approximately one hundred different basic functions and responsibilities are involved in filling a prescription. Although actual technical manipulation on the part of the pharmacist may be involved in only a portion of the prescriptions he fills, he must have knowledge of preservation, dosage, and the remainder of these one hundred functions.

"It is not enough that a pharmacist can read and fill the prescription he receives; in the interest of the patient he should be able to adopt a critical attitude toward the mixtures he prepares with respect to their therapeutic application, in order that he may be of help, as occasion warrants or merits, in pointing out relative advantages and disadvantages among therapeutic agents. The pharmacist should be able to indicate to the physician wherein he may improve his prescribing. Such an ideal does not contemplate that the pharmacist shall usurp the professional functions and prerogatives of the physician. It is the function of the physician to diagnose the ailment, to indi-

cate the therapeutic agent required and the dose he has in mind, and to furnish the necessary directions for use of the agent. The physician, having made a diagnosis, should find it possible with complete confidence to call upon the pharmacist for advice as to the best available agent or agents for the treatment. From such a situation should also stem the relationship wherein the pharmacist may, on occasion, call the physician to suggest ways of improving the proposed therapy to the advantage of the patient. It is here suggested that the physician should be able to have a relationship with the pharmacist that is similar to that which he has with the roentgenologist or the pathologist, upon whom he frequently calls for assistance in interpretation.

"In order to prepare pharmacists to discharge such professional functions, the thinking of those concerned with pharmaceutical education should be adjusted accordingly. The objectives of pharmaceutical education have tended to emphasize the training of pharmacists as technicians. They need now to be broadened to encompass the approach here indicated."

The Board of Pharmacy concurs with this approach to pharmaceutical education. It believes that our present curriculum is good compared with that of a few years ago. It also believes that there are serious deficiencies, not only in the curricular requirements, but also in the manner in which these requirements must be fulfilled. As compared with the students pursuing courses of study for other baccalaureate degrees, and perhaps for some professional degrees, the student in pharmacy is not only over-loaded with subject material, but is ill-prepared to fully assimilate the technical implications of that material when applied to actual practice. The Board suggests that these difficulties can be lessened by a broader general education designed to mature the thought processes of the student *before* he is confronted with the technical material of the pharmaceutical curriculum. Of the 74 colleges of pharmacy in the United States, 19 have already taken steps to effect this goal. The Board of Pharmacy desires to register its endorsement of this principle and recommend that it be given consideration at an early date.

Pharmacy is the only health profession which is not self-supporting. Traditionally it has had to subsidize itself. The manner in which this subsidy has occurred has been the source of considerable friction among those engaged in practice. It must be admitted that the methods used by some to gain an economic advantage constitute a just cause for criticism. The fact remains, however, that the professional success of pharmacy cannot be divorced from its economic stability. It is believed that proper instruction in economics and distribution methods for students in pharmacy will not only do much to dignify present procedures, but will also make them more efficient commercially. It is recommended that due consideration be given this subject in any extension in the course of instruction to pharmacy students.

One of the more pleasant aspects of the Board's work this year has been the association with the pharmacists who have attended meetings of the Board as observers. During the 12 months period, a total of 25 pharmacists have attended our monthly meetings. The Board would like to take this opportunity to express its appreciation to those men for the investment of time and expense which they have made. It is hoped that through these experiences our pharmacists are gaining a better understanding of the problems which the Board is called upon to consider. The plan of extending invitations to attend these meetings will be continued. The names of the pharmacists to whom invitations are sent are selected alphabetically from the register, alternating from top to bottom. Obviously, those persons whose names are near the center of the list will not be reached for some time. If there are any who would like to meet with the Board before their name is reached, please communicate this wish to the Board. We trust that we will continue to receive the response which has been accorded us in the past. The Board of Pharmacy is your Board. You elect the members. We, in turn, feel that you are entitled—even obligated—to know how we are discharging the responsibilities placed upon us by the law. It is felt that a keen interest in the government of pharmacy is an insurance to progress.

During recent years many changes have

occurred in the practice of pharmacy. With these changes new problems have been created and old problems have assumed new proportions. One of the old problems which has re-occurred in a more vicious form is that of substitution. We are advised by organizations which have made surveys of the incidence of substitution that in some areas it occurs at the unbelievable rate of 50 per cent of the prescriptions filled. The highest rate reported for North Carolina was 10 per cent. We deplore even any, and shall use all means at our disposal to eliminate this evil where it is found. During the period covered by this report, six cases of substitution were reported to the Board by pharmaceutical manufacturers. As a result of the experience gained from these cases, the Board has conducted some research in our laws relating to substitution. It appears from Section 90-76 that a person convicted of substitution would be punishable by fine or imprisonment, at the discretion of the court. Further study of the matter, however, seems to indicate that substitution is also adulteration, according to the definition of adulteration as contained in Section 106-133 (d)2, a part of the State Food, Drug and Cosmetic Act. Still another section of our law, Section 90-69, which deals with the purity of drugs and makes the seller responsible, states that any person who shall intentionally adulterate a drug shall be liable to a fine not exceeding \$100.00 and (and this is the serious part) if he is a licensed pharmacist or an assistant pharmacist his name shall be stricken from the register of licensed pharmacists and assistant pharmacists. It should be emphasized that the revocation of license is mandatory under the statute and not in the discretion of the Board. It would seem, then, that any pharmacist who would undertake to engage in substitution would do so at the jeopardy of losing his license. This seems to be a terrible price to pay in order to engage in a practice that is uneconomical to begin with.

During the year there has been little change in the procedures used in our inspection and law enforcement work. We have continued to adjust irregularities and unsatisfactory conditions administratively.

It has not been necessary to take any matters to the Courts for settlement.

REPORT OF THOS. H. MAY

To the Members of the North Carolina Board of Pharmacy:

I have the pleasure again to submit herewith a summary of inspection from May 1, 1953 to April 7, 1954. During this period I have made 1013 inspections of establishments and 324 miscellaneous calls and investigations in 311 towns, villages and communities. They are classified as follows:

Retail Drug Stores.....	908
Wholesale Drug Companies.....	5
Soda Shops	34
Physicians' Offices & Clinics.....	48
Hospitals	15
Grocery Stores	2
Manufacturers Clinics	1
	<hr/> 1013
Miscellaneous Calls	324
Total	<hr/> 1337

This work has been carried on in the Eastern half of the state. I am pleased to report that those on whom I have called, in the main, have shown a cooperative spirit and are continuing to make an honest effort to improve the health services to their communities.

Respectfully submitted,

Thos. H. May

REPORT OF WILLIAM M. STOREY

To the Members of the North Carolina Board of Pharmacy:

Herewith is submitted my report covering the period of May 1, 1953 through April 6, 1954. This is an eleven month period rather than the usual twelve month period because of the date of the Association meeting in Winston-Salem.

During the above period I have attended each Board meeting with the exception of the June meeting which I was forced to miss because of Naval Reserve training duty. I have made a total of 629 calls while engaged in Board business. These calls were made as follows:

Grocery Stores	14
Manufacturers	3
Special	39
Total	<hr/> 629

This work was confined largely to western North Carolina, however some calls were made in the east.

Respectfully submitted,

William M. Storey

It is with much pleasure that the Board is able to announce the employment of an additional inspector. He is Mr. Victor L. Smith, a pharmacist registered in this State, and until recently employed with the United States Treasury Department, Alcohol and Tobacco Tax Unit. Mr. Smith will assume his duties with the Board on May 3rd with headquarters in Charlotte. With this additional inspector we shall be able to extend our inspection work over that which we have had during the past few years. One of the first projects in this expanded program will be the immediate inspection of non-drug store outlets. The expansion in the number and variety of these outlets during the past few years has been great. It is believed to date that there are only a few items which are stocked illegally by these merchants. Our purpose will be to secure the removal of these illegal items and give instructions to the owners as to what might be legally sold in their establishments.

In addition to the regular inspection work, we have continued to assist the Federal Bureau of Narcotics in the supervision of Class 4 and Class 5 registrants. Class 4 registrants are hospitals and clinics, and Class 5, any dealer in "exempt narcotic" preparations. An arrangement has been worked out whereby the Bureau of Narcotics will not approve an application for registration in either of these classes until a recommendation for such approval has been made by the Board of Pharmacy. Obviously no recommendations can be made by the Board until an investigation of the applicant and an inspection of the place of business has been made to determine whether the applicant is worthy to be entrusted with the custody and distribution of narcotic drugs. It is interesting to note that in five of the cases handled last year recommendations for

Retail Drug Stores	502
Wholesale Drug Companies	4
Soda Shops	46
Physicians	21

disapproval were made. In two of these cases the places of business as listed by the applicant were found to be vacant lots and one was a slum residence. It is felt that this service to the Bureau of Narcotics is a desirable one to continue since that Agency does not have sufficient personnel to make these inspections.

This report is respectfully submitted.

North Carolina Board of Pharmacy

W. A. Gilliam,

President

R. N. Watson,

Vice President

Roger McDuffie

Frank Dayvault

H. C. McAllister,

Secretary-Treasurer

AVAILABLE ON REQUEST

COPY OF THE PHARMACY LAWS
OF NORTH CAROLINA, INCLUD-
ING RULES AND REGULATIONS
OF THE NORTH CAROLINA
BOARD OF PHARMACY.

WRITE

H. C. McAllister, Secy-Treas.

N. C. Board of Pharmacy

P. O. Box 471

Chapel Hill, North Carolina



WADE A. GILLIAM, *President*
Board of Pharmacy



H. C. McALLISTER, *Secy-Treas.*
Board of Pharmacy

**REPORT ON AUDIT
OF
NORTH CAROLINA BOARD OF PHARMACY**

CHAPEL HILL, N. C.

May 1, 1953 to April 30, 1954

OFFICERS AND BOARD MEMBERS

W. A. GILLIAM, President.....	Winston-Salem
R. N. WATSON, Vice Pres.....	Sanford
H. C. McALLISTER, Sec.-Treas.....	Chapel Hill
ROGER A. McDUFFIE.....	Greensboro
FRANK DAYVAULT.....	Lenoir

RAYMOND L. PRICE
Certified Public Accountant
609 Commercial Building
Raleigh, N. C.
May 22, 1954

To the Officers and Members of the
North Carolina Board of Pharmacy
Gentlemen:

As requested, we have audited the financial records of Mr. H. C. McAllister, Secretary & Treasurer of the North Carolina Board of Pharmacy, for the period from May 1, 1953 to April 30, 1954 and the attached statement of Cash Receipts & Disbursements presents a summary of operations for the fiscal year.

All Receipts entered on the Cash Book were traced to the bank. Disbursements for the fiscal year were made for apparently proper purposes and are supported by signed, paid checks, receipted bills, etc.

The Balance on Hand at April 30, 1954 consists of the following:

Cash on Hand:

The Bank of Chapel Hill.....	\$12,030.88	
The University Nat'l Bank of Chapel Hill (Savings).....	5,000.00	
Cash In Safe.....	2.78	\$17,033.66

Investments:

U. S. Treasury Bonds (2½%).....	5,000.00
Total Balance April 30, 1954.....	<u>22,033.66</u>

The Cash in Banks was reconciled and verified. Cash in Safe was counted. The five U. S. Treasury Bonds of \$1,000.00 each were inspected.

The fidelity bond for the Secretary & Treasurer, in the amount of \$5,000.00, has been continued. A fire insurance policy on office equipment, in the amount of \$2,500.00, was examined.

The records are, as heretofore, in splendid condition and no difficulty was experienced in preparing this statement therefrom. During the progress of the examination all books, records and papers were placed at our disposal and every assistance rendered and courtesy extended that would facilitate our work.

Respectfully submitted,
[Signed] R. L. Price,
Certified Public Accountant.

North Carolina Board of Pharmacy, Chapel Hill, N. C.

CASH RECEIPTS AND DISBURSEMENTS

May 1, 1953 to April 30, 1954

RECEIPTS

Pharmacist Renewal Licenses.....	\$15,830.00
Asst. Pharmacist Renewal Licenses.....	270.00
Physician Renewal Licenses.....	125.00
Physician Registrations.....	20.00
Pharmacist Re-registrations.....	115.00
Examination Fees.....	855.00
Reciprocal Registrations.....	1,050.00
Drug Store Permits—Original.....	1,475.00
Drug Store Permits—Renewals.....	13,365.00
Drug Store Re-registrations.....	125.00
Duplicate Certificates.....	15.00
Sale of Poison Registers.....	151.09
Certification of Grades.....	12.00
Sale of Supplies.....	113.53
Returned Checks Collected.....	152.50
Interest on Investments.....	125.00
Overpayments.....	23.50
Borrowed Money.....	4,000.00
Refunds.....	203.00
All Other.....	57.33
<i>Total Receipts.....</i>	<u>\$38,082.95</u>
Balance May 1, 1953.....	12,812.13
Total Receipts & Balance.....	<u>\$50,895.08</u>



DISBURSEMENTS

Salaries:

Secretary & Treasurer	\$ 5,964.43	
Office Assistants	2,393.12	\$ 8,357.55

Office Expense:

Rent	600.00	
Telephone	274.47	
Supplies	158.51	
Postage	425.85	
Equipment	1,030.98	
Printing	1,301.09	
All Other.....	179.60	3,970.50

Inspection Expense:

Salaries	5,325.00	
Travel	3,318.77	
Attorney Fees	250.00	8,893.77

Board Meetings:

Per Diem \$840.00; Expense \$877.26.....	1,717.26	
Examination Material & Equipt.....	291.26	2,008.52

Miscellaneous Disbursements:

Audit	85.00	
Bank Service Charges	17.75	
Expense: Attending National Meeting	660.49	
Dues \$35.00; Bond Premium \$25.00.....	60.00	
Lettering Certificates	192.00	
Retirement & Insurance	371.75	
Returned Checks	142.50	
Interest \$24.88; Intangible Tax \$6.21.....	31.09	
Borrowed Money Repaid	4,000.00	
Refunds	43.50	
All Other	27.00	5,631.08

<i>Total Disbursements.....</i>		<i>\$28,861.42</i>
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Balance April 30, 1954:

The Bank of Chapel Hill	12,030.88	
The University Nat'l Bank of Chapel Hill (Savings).....	5,000.00	
Cash in Safe	2.78	
Investments: U. S. Bonds	5,000.00	22,033.66

<i>Total Disbursements & Balance</i>		<i>\$50,895.08</i>
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List of Registered Pharmacists

(Revised April 30, 1954)

The registration number immediately precedes the name of the pharmacist. The state of original registration appears in () after the names of those pharmacists registered by reciprocity. The year immediately preceding the location of the pharmacist is the year of registration.

Please notify the Secretary promptly of any errors or change in address.

A

1344. Abernethy, J. G. 1907 Elkin
 2161. Adair, W. H. (Ala.) 1924 Roxboro
 1429. Adams, E. C. 1908 Gastonia
 2207. Adams, E. E. 1924 Lincolnton
 3496. Adams, J. W. 1951 Asheville
 2503. Adams, W. J. 1929 Murphy
 2653. Adams, W. R. 1933 Carolina Beach
 3357. Adelson, I. (Va.)
 1950 Newport News, Va.
 2974. Adkinson, N. F. 1941 Avondale
 3518. Agnew, Ruth Elizabeth (Ga.)
 1951 Charlotte
 3590. Ahlin, Bjorn (S.C.) 1952 Sylva
 1784. Aiken, J. H., Jr. 1914 Asheville
 1874. Aiken, L. W. 1916 Asheville
 3181. Albright, G. B., Jr. 1947 Salisbury
 2118. Alderman, Jacob Leroy 1923 Garner
 3689. Aldridge, Stanley Preston (Ga.)
 1953 Atlanta
 1887. Allen, C. H. 1916 Winston-Salem
 1838. Allen, H. H. 1915 Cherryville
 3027. Allen, H. H., Jr. 1943 Cherryville
 2865. Allen, J. W. 1939 Charlotte
 3454. Allen, R. E. 1951 Shelby
 2707. Allen, W. D. (Va.) 1936 Morganton
 3455. Allen, W. F. 1951 Stanley
 2937. Allgood, W. W. 1941 Roxboro
 3360. Allgood, J. M. 1950 Greenville
 2552. Allison, J. B. (Ga.)
 1930 Lancaster, S. C.
 2162. Alston, M. J. (Tenn.) (col.)
 1923 Wilson
 3619. Anders, G. H. 1953 Lincolnton
 3280. Anderson, E. R., Jr. 1949 High Point
 1605. Anderson, J. M. 1911 New Bern
 2470. Andes, G. E. (Va.) 1929 Wadesboro
 1346. Andrews, C. McD. 1907 Burlington
 1702. Andrews, J. P. 1913 Winston-Salem
 1739. Andrews, R. H. 1914 Burlington
 1906. Andrews, W. T. 1917 Reidsville
 2625. Andrews, W. A. 1932 Louisburg
 3210. Applebaum, I. I. (Ky.)
 1947 Vanceburg, Va.
 2115. Armstrong, W. E. (col.)
 1922 Rocky Mount
 2654. Arnold, B. D. 1933 Raleigh
 2048. Arps, E. G. 1921 Plymouth
 1864. Arps, P. M. 1916 Jacksonville
 2471. Artice, A. R. (Pa.) (col.)
 1928 Newport News, Va.
 999. Ashford, A. J. 1901 Kinston
 3415. Atkinson, M. J. (S. C.)
 1950 Fair Bluff
 3163. Aull, Betty H. (Mrs. A. H.)
 1947 Kannapolis
 2449. Austin, B. N. 1928 W. Jefferson
 2280. Avner, Samuel 1925 Montgomery, Ala.

B

2212. Bain, J. D. 1924 Clayton
 3630. Bain, M. McG. (Tenn.) 1953 Wilson
 2216. Baker, E. R. (col.) 1924 Wilson
 3329. Baker, J. H. 1950 Mount Airy
 2051. Baker, W. P. 1921 Raeford
 2499. Ballance, G. H. 1929 Alexandria, Va.
 3519. Banner, R. D. (Kan.)
 1951 Spruce Pine
 2405. Barbour, J. P. 1927 Burlington
 2573. Barefoot, L. G. 1931 Asheville
 2377. Barger, C. N. 1927 Oakboro
 3117. Barnes, H. J. (Miss.)
 1946 Portsmouth, Va.
 3456. Barnett, Frank, Jr. 1951 Henderson
 3549. Barnett, J. 1952 Henderson
 2462. Barnhardt, M. R. 1928 Rockwell
 1676. Barnhill, W. L. 1912 Wilson
 1959. Barrett, R. E. 1917 Burlington
 2912. Barringer, H. A. 1940 Concord
 3494. Barton, W. H. (Ga.)
 1951 Pleasant Garden
 2818. Basart, J. M. 1938 Greenville
 1229. Baucum, A. V. 1905 Apex
 3041. Beam, W. G. 1944 Chatham, Va.
 3550. Beason, R. H. 1952 Boiling Springs
 3013. Beavans, S. C. 1943 Enfield
 3116. Beck, A. L., Jr. (S. C.)
 1946 Hendersonville
 3162. Beck, Q. H. (S. C.)
 1947 Hendersonville

3151. Beck, W. C. (S. C.)
1946 Hendersonville
3551. Beddingfield, B. B. 1952 Greenville
1904. Beddingfield, C. H. 1917 Clayton
3073. Beddingfield, C. H., Jr. 1945 Clayton
1686. Bell, F. R. 1912 Beaufort
2551. Bell, H. C. 1930 Gastonia
2725. Bell, L. R. 1936 Tarboro
3602. Belton, C. N. (Ga.)
1952 Mt. Airy
2458. Bender, W. M. K. 1928 Fayetteville
3361. Bennett, D. L. 1950 Albemarle
1638. Bennett, K. E. 1912 Bryson City
3552. Bennick, J. E. 1952 Concord
1891. Benson, E. S. 1916 Wilmington
3281. Benson, H. O. 1949 Robbins
2128. Best, J. H. 1923 Greensboro
1719. Betts, J. A. 1913 Lumberton
2253. Biddy, O. D. 1925 Brevard
1450. Biggs, J. W. 1909 Williamston
3004. Biggs, J. W. S. 1942 Greenville
1282. Biggs, W. H. 1905 Williamston
3248. Bigham, J. H. (S. C.) 1948 Charlotte
1640. Birmingham, J. S. 1912 Hamlet
2958. Bishop, H. L. 1941 Asheville
3638. Bishop, H. T. (W. Va.)
1953 Wilmington
2135. Bissette, P. B. (Va.) 1923 Wilson
3186. Bissette, P. B., Jr. 1947 Wilson
3614. Bius, J. H. (Ga.) 1953 Raleigh
2002. Bizzell, H. L. 1920 Charlotte
2044. Black, B. B. 1921 Kannapolis
3187. Black, Eleanor Holden (Mrs. S. N.)
1947 Ormond Beach, Fla.
2454. Black, F. L. 1928 Charlotte
2408. Black, O. R. (Ariz.)
1927 Bessemer City
3074. Black, S. N. 1945 Ormond Beach, Fla.
3277. Blackmore, N. J. (Ind.)
1949 Wilmington
2340. Blades, M. W. 1926 Apex
3546. Blalock, J. D. (S. C.) 1952 Greenville
3647. Bland, J. F. 1953 Lexington
2337. Blanton, C. D. 1926 Kings Mountain
3648. Blanton, C. D., Jr.
1953 Kings Mountain
2977. Blower, Anna Burks (Mrs. E. R.)
1941 Akron, Ohio
2324. Blue, D. A. 1926 Carthage
1980. Bobbitt, A. B. 1919 Winston-Salem
2671. Bobbitt, H. F. 1934 Glen Alpine
3118. Boger, R. A. (Ga.) 1946 New Bern
2409. Bolinger, C. E. (Ga.) 1927 Asheville
2575. Bolton, R. B. 1931 Rich Square
1721. Bonner, Brem 1913 Granite Falls
1231. Boone, D. L. 1905 Durham
3042. Boone, W. T. 1944 Ahoskie
2708. Booth, G. D. (S. C.) 1936 Durham
3014. Borders, M. L., Jr. 1943 Chadbourne
3649. Bostian, T. R. 1953 Kannapolis
3423. Boulware, R. H. (S. C.)
1951 Charlotte
3331. Bowers, J. C. 1950 Lincolnton
2828. Bowman, C. E. 1938 Conover
1843. Boyce, J. B., Jr. 1915 Warrenton
2845. Boyd S. B. 1939 Mt. Olive
3450. Boyd, W. T. (Wyo.) 1951 Reidsville
3547. Boyer, W. D. (D. C.)
1952 Winston-Salem
3362. Boyles, J. H. 1950 Atlanta, Ga.
2384. Bradshaw, E. L. 1927 Kinston
1619. Brady, C. A. 1911 Hickory
3698. Brame, William Collins (La.)
1954 Asheville
2650. Brame, M. M. 1933 N. Wilkesboro
2772. Brame, P. A. 1937 N. Wilkesboro
2959. Brame, R. M., Jr. 1941 N. Wilkesboro
3544. Brandon, L. R. (S. C.)
1952 Hildebran
933. Brantley, J. C. 1899 Raleigh
2534. Brantley, J. C., Jr. 1930 Raleigh
1786. Brantley, P. C. 1914 Wendell
3259. Brantley, W. C. 1949 Wilmington
3271. Brauer, Evelyn S. (Mrs.)
1949 Jersey City, N. J.
3701. Brecht, Dorothy V. (Minn.)
1954 Durham
3069. Brecht, E. A., Jr. 1944 Chapel Hill
1393. Bretsch, Albert 1908 Southern Pines
3028. Brewer, Mary H. (Mrs. William)
1943 Pink Hill
1781. Brewer, S. O. 1914 Durham
3031. Brewer, S. O., Jr. 1943 Durham
3225. Brinkley, C. S. 1948 Shallotte
2636. Brison, J. E. (S. C.) 1933 Gastonia
2021. Brison, S. P. (S. C.) 1920 Belmont
3488. Brisson, Edward (S. C.)
1951 St. Pauls
3427. Brisson, L. C. 1951 Fayetteville
2113. Bristow, E. B. 1922 Rockingham
3135. Britt, G. H. 1947 Raleigh
3203. Britt, L. E. 1947 Kinston
3650. Britt, R. T. 1953 Greensboro
3276. Britt, W. O., Jr. (Ga.) 1949 Shelby
2461. Brodie, T. L. 1928 Burlington
3553. Brooks, B. C. 1952 Fayetteville
2063. Brooks, F. G. 1921 Siler City
3124. Brooks, H. R. 1946 Goldston

3363. Brookshire, J. E. 1950 Winston-Salem
 2208. Brookshire, L. P. 1924 Asheville
 3015. Brookshire, L. B. 1943 Asheville
 3428. Brothers, A. E. 1951 Elizabeth City
 3089. Brown, C. G. (Ga.)
 1944 Roanoke, Ala.
 3554. Brown, E. T. 1952 Chapel Hill
 3190. Brown, Ellen M. (Mrs. Wm. C.)
 1947 Greensboro
 3157. Brown, J. H. (Ga.) 1946 China Grove
 1688. Brown, J. K. 1912 Greenville
 3019. Brown, Mary G. (Mrs. J. W.)
 1943 Asheville
 3226. Brown, W. C. 1948 Greensboro
 2913. Browning, A. C. 1940 Greensboro
 1394. Browning, B. H. 1908 Littleton
 2501. Browning, D. B. 1929 Kinston
 1590. Browning, H. R. 1911 Wilson
 3643. Bruce, E. W. (S. C.) 1953 Charlotte
 2853. Bruce, T. M. 1939 Hot Springs
 3354. Brunner, E. J. (Wisc.)
 1950 Childress, Texas
 2316. Bryan, R. B. 1926 Belmont
 1200. Bryan, W. D. 1904 Tarboro
 3498. Bryant, Alvin 1951 Durham
 2645. Buchanan, E. W. 1933 Greensboro
 2808. Buchanan, E. C. 1938 Kinston
 2352. Buchanan, G. G. 1926 Greensboro
 2676. Buchanan, R. A. 1934 Greensboro
 3642. Buckner, J. J. (S. C.)
 1953 Blacksburg, S. C.
 1977. Buffaloe, J. M. 1919 Raleigh
 1284. Buhmann, Walter 1905 Asheville
 2779. Bullard, R. E. 1937 Fayetteville
 2709. Bullock, Clifton (Conn.)
 1935 Henderson
 2651. Bunch, L. E. 1933 Goldsboro
 2745. Bunn, R. S. 1936 Elizabeth City
 3115. Burbage, W. H. (S. C.)
 1946 Albemarle
 2259. Burgiss, T. R. 1925 Sparta
 2789. Burlage, H. M. (Wash.)
 1937 Austin, Texas
 1612. Burnett, B. J. (col.)
 1911 Rocky Mount
 1650. Burnett, J. P. 1912 Whitakers
 3016. Burnett, J. P., Jr. 1943 Rocky Mount
 2858. Burris, L. R. 1939 Valdese
 3555. Burris, L. R., Jr. 1952 Valdese
 3228. Burrus, B. M. 1948 Canton
 2165. Burrus, S. B. (Ga.) 1923 Canton
 2544. Burt, M. S. 1930 Durham
 1681. Burwell, W. A. 1912 Raleigh
 3526. Busbee, J. A. (S. C.)
 1951 Claremont
 3520. Bush, B. E. (Ga.)
 1951 Ft. Lauderdale, Fla.
 1872. Butler, A. B. 1916 Clinton
 3008. Butler, Josephine E. (Mrs. G. B.)
 1942 Gainesville, Fla.
 2450. Bynum, C. W. 1928 New Bern
 1097. Byrd, Clement 1903 Wilmington
- C
2914. Cable, M. LeR. 1940 Asheville
 2225. Cagle, C. V. (Ga.) 1924 Greensboro
 2473. Cain, C. M. (S. C.) 1929 Henrietta
 2136. Cain, H. E. (S. C.) 1929 McBee, S. C.
 2050. Cain, L. D. 1921 Kannapolis
 3282. Caldwell, E. G. 1949 Lumberton
 2866. Caldwell, E. L. (col.)
 1939 Martinsville, Va.
 3610. Caldwell, E. S. (Pa.)
 1952 Winston-Salem
 2292. Caldwell, P. L. (Ga.) 1925 Kinston
 2018. Callahan, E. F. (S. C.)
 1920 Winston-Salem
 3364. Callahan, Virginia L. (Mrs.)
 1950 Winston-Salem
 2637. Cameron, W. L. (S. C.) 1933 Vass
 3651. Campbell, C. C. 1953 Maiden
 2962. Campbell, E. G., Jr. 1941 Tarboro
 2219. Campbell, F. E. 1924 Hamlet
 1894. Campbell, H. T. 1916 Maiden
 3260. Campbell, Lena Silver (Mrs.)
 1949 Sidney, Ohio
 1955. Campbell, R. B. 1917 Taylorsville
 3652. Campbell, R. B., Jr.
 1953 Taylorsville
 2198. Campbell, T. N. (col.)
 1924 Fayetteville
 3051. Canaday, M. S. 1944 Four Oaks
 1706. Canaday, R. C. 1913 Four Oaks
 1837. Canaday, W. H.
 1915 Wichita Falls, Tex.
 3125. Canipe, J. C., Jr. 1946 Asheville
 3246. Cannon, C. C. (S. C.) 1948 Durham
 2823. Capps, E. U. 1938 Ahoskie
 2502. Cardell, J. C. 1929 Lenoir
 3592. Carmel, H. L. (Conn.)
 1952 Fayetteville
 3543. Carpenter, G. A. (S. C.)
 1952 Oteen
 3641. Carroll, G. L. (S. C.)
 1953 Wilmington
 2617. Carroll, W. W. 1932 Dunn

3499. Carson, Barbara B. (Mrs.)
1951 Gainesville, Fla.
2331. Carswell, A. P. 1926 Durham
3017. Carswell, J. H. 1943 Chapel Hill
2043. Carswell, R. F. 1921 Winston-Salem
3556. Carter, L. H. 1952 Thomasville
3457. Carter, R. E., Jr. 1951 Wilmington
1232. Carter, Samuel 1905 Salisbury
1659. Carter, Stamey 1912 Kannapolis
3084. Caruthers, M. R. 1945 Haw River
3458. Cash, W. D. 1951 Chapel Hill
1787. Cassel, A. S. 1914 Raleigh
3142. Casteel, J. R. (W. Va.)
1946 Durham
3247. Cates, L. R. (S. C.)
1948 Blacksburg, S. C.
1839. Caton, E. J. 1915 Ferrum, Va.
2900. Caudill, Altajane H. (Mrs. J.)
1940 Elizabethton, Tenn.
3365. Caudill, Jane B. (Mrs.)
1950 Lynchburg, Va.
3164. Caudle, Lexie V. 1947 Winston-Salem
2831. Causey, J. H. 1938 Valdese
3283. Cavanaugh, S. MacD. 1949 Rose Hill
2131. Cecil, A. C. 1923 High Point
2326. Champion, H. C. 1926 Kannapolis
2274. Champion, H. O. 1925 Waynesville
2555. Chandler, E. O. (Va.) 1930 Leaksville
3429. Chandler, J. W. 1951 Draper
2920. Chandley, A. B. 1940 Asheville
1348. Chapman, D. S. 1907 Durham
2744. Chapman, H. C. 1936 Durham
1775. Chappell, J. C. 1914 Raleigh
3545. Cheatham, A. B. (Va.)
1952 Wilmington
1945. Cheek, G. B. 1917 Charlotte
1453. Cherry, J. L. 1909 Charlotte
1562. Cherry, W. C. 1910 High Point
1960. Chesnutt, J. M. 1917 Clinton
2711. Civil, J. K. (S. C.) 1935 Charlotte
2683. Clapp, E. B. 1934 Newton
2668. Clark, C. B., Jr. 1934 Williamston
2978. Clark, G. E. 1941 Warsaw
2680. Clark, S. G. 1934 New Bern
2341. Clark, W. A. 1926 Roxboro
2392. Clayton, A. W., Jr. 1927 Durham
3229. Claytor, D. D. 1948 Greensboro
3557. Clelland, Alec W., Jr.,
1952 Fayetteville
2205. Cline, C. E. 1924 Lake Charles, La.
1999. Cline, F. H. 1920 Charlotte
2649. Cline, M. L. 1933 North Wilkesboro
3459. Clodfelter, W. A., Jr. 1951 Asheboro
2976. Cloer, P. L. 1941 Lenoir
3492. Cloer, R. A. (Ga.) 1951 Murphy
2042. Cobb, J. L. 1921 High Point
3353. Cobb, T. E. (Ala.) 1950 Charlotte
3603. Coble, G. S. (S. C.) 1952 Laurinburg
2608. Coble, J. C. 1932 Greensboro
2747. Cochrane, A. L., Jr. 1936 Jackson
3620. Cocolas, G. H. 1953 Chapel Hill
3500. Coffee, H. M. 1951 Thomasville
3558. Cogdell, H. P. 1952 Goldsboro
3653. Cole, A. F., Jr. 1953 Southern Pines
2226. Cole, T. R. (Ga.) 1924 Sanford
1563. Coleman, H. G. 1910 Durham
2886. Colina, G. D. (S. C.) 1940 Charlotte
3091. Collette, R. W. (S. C.)
1945 Mocksville
3085. Collier, H. B. 1945 Asheville
3366. Collier, W. T. 1950 Chapel Hill
3284. Collins, B. F., Jr. 1949 Greensboro
3288. Collins, Doris M. (Mrs.)
1949 Greensboro
3460. Collins, R. E. 1951 Grifton
1484. Compton, J. W. 1909 Salisbury
2542. Connell, J. P. B. 1930 Henderson
1981. Cooke, D. B. (Tenn.) (col.)
1919 Weldon
1165. Cooke, H. M. 1904 Salisbury
2876. Cooke, H. M., Jr. 1939 Winston-Salem
1900. Copeland, R. R. 1916 Ahoskie
3107. Corbett, Muriel U. (Mrs.)
1945 Smithfield
2098. Corbitt, A. R. (W. Va.)
1922 Charlotte
2777. Cornwell, A. H. 1937 Lineolnton
2669. Cornwell, G. T. 1934 Morganton
3075. Corwith, F. H.
1945 Southampton, N. Y.
1431. Costner, B. P. 1908 Lineolnton
1320. Council, C. T. 1906 Durham
3140. Cowan, W. L. (S. C.)
1946 Forest City
1452. Cox, M. H. 1909 Asheville
2138. Cox, R. O. (Mich.)
1923 Winston-Salem
2925. Cox, Rupert 1940 Pilot Mountain
2992. Cox, Ruth M. (Mrs.)
1942 Winston-Salem
3252. Craft, R. E. (S. C.)
1948 Gastonia
2825. Craig, L. B. 1938 Aberdeen
3640. Craig, W. D., Jr. (S. C.)
1953 Charlotte
2276. Craig, W. F. 1925 Charlotte
715. Cranmer, J. B., M.D.
1893 Wilmington

1684. Craven, C. H. 1912 Wilmington
 1599. Crawford, E. P. 1911 Lenoir
 2864. Crawford, H. D. 1939 Swannanoa
 2822. Creech, J. L. 1938 Smithfield
 2699. Creech, L. R. 1935 Oxford
 2623. Creech, W. H. 1932 Selma
 3608. Crispens, W. E. (Md.)
 1952 Greensboro
 2646. Crissman, U. F. 1933 Lexington
 2752. Cromley, R. I. (Ga.) 1937 Raleigh
 3169. Crowe, D. F. (Ga.) 1947 Oteen
 2773. Crowell, C. M., Jr. 1937 Mooresville
 2681. Crumpler, L. H. 1934 Raleigh
 2001. Crutchfield, T. G. 1920 Greensboro
 2862. Culbreth, G. McK.
 1939 Southern Pines.
 1609. Culpepper, F. D. 1911 Louisburg
 3702. Curtis, Abner Jones (Ohio)
 1954 Hendersonville
 2464. Curtis, J. R. 1928 Bessemer City
 2342. Curtis, R. H. 1926 Rowland

D

3076. Dameron, H. G. 1945 Tabor City
 1692. Daniel, E. C. 1913 Zebulon
 3654. Daniels, H. H. 1953 Colerain
 3136. Dantzler, S. A. (S. C.)
 1946 Waynesville
 2830. Darden, R. J. 1938 Clinton
 3274. Darling, A. J. (Idaho)
 1949 Asheville
 2099. Darlington, J. M. (Va.)
 1922 Winston-Salem
 3033. David, J. P. 1943 Kenley
 3367. Davis, A. L. 1950 Statesville
 3092. Davis, Benard (Mo.)
 1944 Winston-Salem
 2888. Davis, C. E., Jr. (S. C.)
 1939 Greensboro
 2343. Davis, D. R. 1926 Williamston
 1763. Davis, H. E. 1914 Andrews
 2334. Davis, J. G. 1926 Spindale
 1740. Davis, J. W. 1914 Edenton
 1731. Davis, K. W. 1913 Winston-Salem
 2855. Davis, M. L. 1939 Elm City
 3352. Davis, M. W. II (S. C.)
 1950 Fair Bluff
 2965. Davis, McDonald, Jr. 1941 Roseboro
 3533. Davis, W. E. 1952 Burlington
 1485. Dawson, M. P. 1909 Rocky Mount
 3559. Day, H. V. 1952 Spruce Pine
 2521. Day, L. G. (S. C.) 1930 Spruce Pine
 2498. Dayvault, F. W. 1929 Lenoir
 2281. Deal, H. M. 1925 Lenoir

3598. Dean, A. M. (Ga.) 1952 Elm City
 3690. Dean, F. S. (S. C.) 1953 Lumberton
 3119. Dees, R. R. 1946 Burgaw
 3368. Dement, W. T. 1950 Oxford
 2476. Dennis, C. M. (S. C.) 1928 Shelby
 3176. Dente, M. A. (N. J.)
 1947 Blue Island, Ill.
 2832. Dever, J. H. 1938 Greensboro
 3501. Dewar, R. L. 1951 La Grange
 2386. Dill, G. W., Jr. 1927 Morehead City
 2500. Dillehay, J. T. 1929 Graham
 2923. Dillon, H. E. 1940 Elkin
 3369. Dimmick, G. B., Jr. 1950 Charlotte
 3143. Dingler, K. L. 1946 Statesville
 1773. Dinwiddie, P. H. 1914 Marshall
 3359. Dixon, W. R. (Ga.) 1950 Charlotte
 2600. Dodd, C. N. (Va.) 1932 Raleigh
 3560. Dollar, A. C., Jr. 1952 Mount Airy
 3655. Dollar, L. C. 1953 Morehead City
 3676. Douglas, F. L. (col.) (La.)
 1953 Winston-Salem
 1218. Douglas, J. D. (col.)
 1904 Henderson
 3607. Dover, B. F. (Ga.) 1952 Matthews
 3254. Dowdell, W. O. (La.)
 1949 Charlotte
 1911. Dowdy, D. A. 1917 High Point
 3431. Dowdy, J. H. 1951 High Point
 3674. Driscoll, F. W. (Mrs.) (Ala.)
 1953 Frisco City, Ala.
 2702. Dudley, W. G., Jr. 1935 Reidsville
 2817. Duffy, H. B. 1938 New Bern
 2964. Duguid, Helen W. 1941 Chapel Hill
 3561. Dukes, W. S. 1952 Greensboro
 3502. Dunlap, R. H. 1951 Winston-Salem
 1961. Durham, C. T. 1917 Chapel Hill

E

2791. Eadie, E. B. (S. C.) 1938 Charlotte
 2712. Easley, Willa V. (D. C.) (col.)
 1935 Whiteville
 2975. Eatman, G. A. 1941 Wilson
 3114. Eberly, M.D. (Ind.)
 1946 Memphis, Tenn.
 3093. Edmonds, G. H. (S. C.)
 1944 Greensboro
 2891. Edmonds, M. M. (Mo.)
 1940 Greensboro
 2619. Edwards, C. R. 1932 Albemarle
 3094. Edwards, G. B. (Ga.)
 1944 Wake Forest
 3491. Edwards, J. C. (Ala.)
 1951 Elizabethtown
 3286. Edwards, J. W. 1949 Greensboro

2867. Edwards, L. K., Jr.
1939 Stantonsburg
2081. Edwards, O. C. 1921 Neuse
2940. Edwards, S. McD. 1941 Ayden
1922. Edwards, S. McG. 1917 Ayden
1004. Edwards, T. N. 1901 Charlotte
1006. Eldridge, Julius 1901 Winston-Salem
1351. Elliott, A. G. 1907 Fuquay Springs
3077. Elliott, A. G., Jr.
1945 Fuquay Springs
2266. Ellis, W. D. 1925 Martinsville, Va.
3221. Ellison, J. M. (Fla.)
1948 Miami Fla.
2826. Elson, J. R., Jr. 1938 Enka
3070. Estes, J. C., Jr. 1944 Graham
1457. Etheridge, S. B. 1909 Washington
2008. Etheridge, T. J., Jr. 1920 Bailey
837. Eubanks, C. L. 1896 Chapel Hill
1859. Eubanks, J. N. 1916 Greensboro
3699. Evans, A. W. (col.) (La.)
1954 Ft. Bragg
3432. Evans, Flora Nell
1951 Galveston, Tex.
2686. Evans, J. E. 1934 Marion
2170. Evans, W. B. (Ga.) 1923 Greensboro

F

3358. Fairecloth, V. L. (S. C.)
1950 Charlotte
3588. Fairley, Allene (Mrs.) 1952 Dunn
3562. Fairley, R. B. 1952 Salisbury
2687. Farmer, W. F. 1934 Scotland Neck
1908. Farrell, R. D. 1917 Greensboro
2328. Farrington, J. V. 1926 Greensboro
1743. Faucette, W. P. 1914 Raleigh
1459. Fauleoner, R. C. 1909 Burlington
2171. Feagin, E. L. (Ala.)
1923 Hendersonville
3255. Feagin, E. L., Jr. (Ala.)
1949 Hendersonville
3521. Feagin, L. E. (Iowa)
1951 Hendersonville
3127. Fearing, M. K., Jr. 1946 Manteo
3678. Feeney, B. A., Jr. (Ga.)
1953 Salisbury
3370. Ferguson, C. McD., Jr.
1950 Siler City
2194. Ferguson, H. Q. 1924 Randleman
3705. Ferguson, J. F., Jr. 1954 Durham
2467. Ferguson, J. S. 1928 Fayetteville
3706. Ferguson, L. M. 1954 Gastonia
1920. Fields, J. T., Jr. 1917 Laurinburg
3332. Fincher, E. M. 1950 Asheville
3287. Finger, Z. L. 1949 Morganton

1800. Finley, G. B. 1915 Marion
1797. Fishel, A. L. 1915 Winston-Salem
3707. Fisher, C. G. 1954 Clinton
1946. Fisher, Lester 1917 Statesville
3462. Fisher, P. L. 1951 Elkin
1861. Fitchett, C. E. 1916 Dunn
3679. Fitzgerald, F. B., Jr. (Ala.)
1953 Hickory
1704. Fleming, C. H. 1913 Creedmoor
3261. Fleming, O. G. 1949 Rocky Mount
3201. Fleming, Velma (Va.)
1947 Portland, Ohio
3621. Fletcher, J. H. 1953 Marion
3452. Flinchum, A. C. (S. C.) (Mrs.)
1951 Columbia, S. C.
3018. Flynn, H. L. 1943 Winston-Salem
3433. Forbus, B. M. 1951 Durham
2255. Fordham, C. C., Jr. 1925 Greensboro
1487. Fordham, C. McK. 1909 Greensboro
2652. Forrest, B. B. 1933 Hillsboro
3333. Forrest, W. G. 1950 Kinston
3637. Foss, E. L. (Maine)
1953 Kannapolis
1672. Foster, Caney 1912 Seaboard
2332. Foster, D. W. 1926 W. Asheville
1685. Foster, J. C. C. 1912 Tryon
2941. Foster, R. E., Jr. 1941 Greensboro
3258. Fowler, Evelyn B. (Mrs.)
1949 Salisbury
1735. Fowlkes, W. M. 1913 Enfield
2781. Fox, H. S. 1937 Winston-Salem
2843. Fox, J. H. 1939 Asheboro
2942. Fox, J. C., Jr. 1941 Chapel Hill
2400. Franklin, K. V. 1927 Cary
3150. Franklin, R. E. (Miss.)
1946 Greensboro
3622. Friday, J. P. 1953 Gastonia
3644. Fritsche, T. C. (N. J.)
1953 Palmetto, Fla.
2536. Frontis, S. W. 1930 Greensboro
3563. Fulbright, K. N.
1952 Guilford College
1434. Fullenwider, Phifer 1908 Raleigh
2979. Fuller, E. R. 1941 Salisbury
2086. Furr, F. L. 1921 Durham
3055. Fussell, T. E. 1944 Rose Hill
2928. Futrell, C. L. 1940 Raleigh

G

3463. Gabriel, J. C. 1951 Troutman
3611. Gaddy, C. B., Jr. (S. C.)
1952 Charlotte
3464. Gaddy, C. H. 1951 Salemburg
2898. Gaddy, E. P. 1940 Greensboro

1488. Gaddy, H. M. 1909 Asheville
 2943. Gaddy, Phil 1941 Marshville
 3139. Gaddy, R. L., Jr. (Fla.)
 1946 Tallahassee, Fla.
 2770. Galloway, A. E. 1937 Charlotte
 1810. Gamble, C. F. 1915 Monroe
 2060. Gamble, J. P. 1921 Monroe
 3416. Gammon, H. O. (Mo.) 1950 Reidsville
 3414. Gardiner, P. L. (R. I.)
 1950 Greensboro
 3319. Gardner, J. T. 1949 Mooresville
 2286. Gardner, Mattie S. (Mrs. W. K.)
 1925 Charlotte
 1403. Gardner, T. L. 1908 Reidsville
 3334. Gardner, W. S. 1950 Burlington
 1954. Garner, C. V. 1917 Kenansville
 2465. Garren, F. O.
 1928 Travelers Rest, S. C.
 2039. Garrett, Y. D., Jr. (col.)
 1920 Durham
 2093. Gary, J. R. 1922 Arlington, Va.
 2022. Gatling, T. R. (S. C.) (col.)
 1920 Reidsville
 1886. Gattis, P. D. 1916 Raleigh
 3230. Gerlinger, J. J. 1948 Rocky Mount
 3371. Gilbert, L. E., Jr. 1950 Bladenboro
 1124. Gilbert, Loamie 1903 Benson
 2784. Gilbert, L. M., Jr. 1937 Maxton
 2069. Gilbert, W. B. (Ga.) 1921 Raleigh
 3465. Gilliam, A. B., Jr. 1951 Reidsville
 2257. Gilliam, W. A. 1925 Winston-Salem
 2557. Gillikin, C. E. (S. C.) 1931 Kenly
 3682. Gilmore, Lamar Miller (S. C.)
 1953 Winston-Salem
 2731. Glass, W. T., Jr. 1936 Wilmington
 2588. Glenn, E. F. 1931 Beaufort
 2270. Glenn, J. S. 1925 Mount Olive
 2701. Glenn, R. A. 1935 Burnsville
 2624. Godwin, C. F. 1932 Pine Level
 1489. Goode, J. A. 1909 Asheville
 2294. Gooden, D. T. (Va.)
 1926 Grottoes, Va.
 1709. Goodrum, C. S. 1913 Davidson
 2899. Goodwin, W. M. 1940 Morehead City
 2629. Gordon, T. W. 1932 Thomasville
 3708. Gowan, S. W. 1954 Wallace
 3623. Graham, C. C. 1953 Greensboro
 3693. Graham, G. R. (S. C.)
 1953 Charlotte
 1916. Graham, J. C. 1917 Red Springs
 3262. Graham, L. I. 1949 Wallace
 3656. Grandy, J. I. 1953 Charlotte
 3466. Grantham, J. G. 1951 Wilmington
 1565. Grantham, L. I. 1910 St. Pauls
 2771. Grantham, R. B. 1937 Red Springs
 924. Green, C. F. 1899 Wilmington
 2944. Greene, H. W. 1941 Wilmington
 1490. Greene, H. C. 1909 Charlotte
 3534. Greene, J. P. 1952 Burnsville
 3165. Greenspan, Joseph 1947 Charlotte
 2217. Greenwood, A. M. 1924 High Point
 3467. Greeson, H. C. 1951 Sanford
 3096. Gregory, W. S. (S. C.) 1944 Shelby
 3564. Gresham, J. W. 1952 Wilson
 2736. Greyer, Mary Alice B.
 (Mrs. Joe Peyton) 1936 Bryson City
 3231. Griffin, E. W., Jr.
 1948 Kings Mountain
 2295. Griffin, Octavus (Va.)
 1926 Roanoke Rapids
 3289. Griffin, S. D., Jr. 1949 Burlington
 3170. Griffin, W. A. (Ala.)
 1947 New Smyrna, Fla.
 3565. Griffin, W. C. 1952 Raleigh
 2508. Griffin, W. R. 1929 Old Fort
 1374. Griffith, Wiltshire
 1907 Hendersonville
 1829. Grimes, G. D. 1915 Robersonville
 3542. Gross, N. R. (S. C.) 1952 Whiteville
 3110. Gucker, L. V. (Ind.)
 1945 Phoenix, Ariz.
 2055. Guion, C. L. 1921 Aberdeen
 1860. Guion, C. D. 1916 Cornelius
 2056. Guion, H. N. 1921 Marshville
 1856. Gurley, W. B. 1916 Windsor
 2829. Guthrie, C. H. 1938 Beaufort
- H
3104. Hahl, Marguerite W. (Mrs. J. W.)
 1945 Raleigh
 2273. Hair, R. C. 1925 Pineville
 1939. Hairston, R. S. (col.)
 1917 Winston-Salem
 3050. Haith, J. W., Jr. (col.)
 1944 Burlington
 2460. Hall, I. B., Jr. (col.)
 1928 Winston-Salem
 2381. Hall, J. M., Jr. 1927 Wilmington
 2265. Hall, J. P. 1925 Oxford
 3290. Hall, R. B. 1949 Mocksville
 2189. Hall, S. C. 1924 Oxford
 2282. Hall, S. B. 1925 Mocksville
 2844. Halsey, W. B. 1939 Sparta
 2684. Ham, F. B. 1934 Orlando, Fla.
 3020. Ham, R. G. 1943 Winston-Salem
 2146. Ham, T. J., Jr. (Va.)
 1922 Yanceyville

3197. Hamer, M. S.
1947 Hughesville, Md.
1307. Hamlet, Reginald 1906 Raleigh
2147. Hamlin, J. T. (W. Va.) (col.)
1922 Raleigh
2945. Hamlin, V. C., Jr. (col.) 1941 Raleigh
3535. Hammerness, F. C. 1952 Chapel Hill
2792. Hammon, H. A. (S. C.)
1937 Charlotte
3232. Handy, K. E. 1948 Raleigh
3609. Hankey, L. C. (Pa.) 1952 Asheville
2850. Hardee, A. K., Jr. 1939 Charlotte
3129. Hardy, R. W. 1946 Concord
3709. Harmon, J. F., Jr.
1954 Montgomery, Ala.
1893. Harper, C. T. 1916 Charlotte
3495. Harper, J. E., Jr. (S. C.)
1951 Rockingham
2456. Harper, W. L. 1928 Hendersonville
3710. Harris, G. W. 1954 Kinston
2209. Harris, J. C. 1924 Durham
3566. Harris, J. C., Jr. 1952 Durham
3263. Harris, L. C. 1949 Blowing Rock
3634. Harris, R. O. (S. C.) 1953 Charlotte
2660. Harris, T. B. (S. C.) 1933 Concord
2616. Harris, W. B. 1932 High Point
3123. Harrison, J. W. 1946 Asheville
3567. Harrison, J. R. 1952 Troy
2321. Harrison, L. S. 1926 Greenville
3264. Harrison, R. F. 1949 Sanford
1462. Harrison, T. N., Jr. 1909 Greenville
2682. Harris, G. C. 1934 Winston-Salem
3536. Harward, B. R. 1952 Raleigh
3657. Hatcher, J. E. 1953 Pink Hill
2251. Haupt, Edward 1925 Newton
3568. Hauss, H. L. 1952 China Grove
3489. Hawkins, A. R., Jr. (N. D.)
1951 Guilford College
3335. Hawkins, C. B. 1950 Bryson City
3624. Hawkins, C. I. 1953 Reidsville
3291. Hawkins, H. B. 1949 Statesville
3265. Hawkins, Reeves 1949 Tucson, Ariz.
1865. Hayes, G. E. 1916 Hickory
2769. Hayes, W. A. 1937 Hillsboro
1722. Haymore, J. B. 1913 Grifton
3336. Heath, R. E. 1950 Rocky Mount
3617. Heaton, P. H., Jr. (S. C.)
1953 Wilmington
3078. Hege, G. D. 1945 Whiteville
3292. Hemingway, C. E. 1949 Gastonia
3664. Hemingway, Mary F. (Mrs.)
1953 Gastonia
1437. Henderson, A. J. (col.)
1908 Fayetteville
2376. Henderson, G. E.
1927 Alexandria, Va.
1718. Henderson, J. L. 1913 Salisbury
2756. Hendrick, A. B. (S. C.)
1937 Kannapolis
2877. Hendrix, J. O'N. 1939 Canton
3032. Henley, J. T. 1943 Hope Mills
2841. Henriksen, H. E. (S. C.)
1939 Wilmington
2664. Hern, E. L. (col.) (S. C.)
1947 Asheville
2929. Herndon, H. H. (Ga.)
1940 Winston-Salem
1171. Herndon, M. D. 1904 Durham
1944. Herring, N. B. 1917 Wilson
1375. Herring, R. R. 1907 Oxford
3058. Herring, R. McP. 1944 Clinton
3569. Herring, W. I. 1952 Chapel Hill
2715. Hertzog, C. W. (S. C.)
1935 Richmond, Va.
2643. Hickmon, W. L. 1933 Wilmington
2677. Hicks, A. M. 1934 Pikeville
1493. Hicks, C. G. 1909 Raleigh
3337. Hicks, Jean Snyder (Mrs.)
1950 Charlotte
1007. Hicks, J. E. F. 1901 Goldsboro
2595. High, P. J. (S. C.)
1932 Anderson, S. C.
2509. Hill, G. L. (col.) 1929 New Bern
3711. Hix, D. T. 1954 Harmony
2390. Hobbs, Alden 1927 Kinston
2012. Hocutt, D. D. 1920 Henderson
3105. Hoffman, E. N. (S. C.)
1945 Lumberton
1752. Hoffman, J. F., Jr.
1914 High Point
3601. Hoffman, W. C. (Va.)
1952 Brevard
2122. Hogan, A. L. 1923 Kinston
2549. Hoggard, C. R.
1930 South Arlington, Va.
3685. Holland, J. S. (S. C.)
1953 Reidsville
3007. Holland, L. L. 1942 Hamlet
2019. Holland, R. F. (Ga.) 1919 Charlotte
3002. Holland, T. M. 1942 Mount Holly
1240. Holland, W. F. 1905 Mount Holly
2734. Hollowell, W. C. 1936 Greenville
3043. Hollowell, W. H., Jr. 1944 Edenton
3600. Holmes, J. M., Jr. (La.) (col.)
1952 Clinton
3171. Holt, Ernest (S. C.) 1947 Forest City
2695. Holt, F. A. 1935 Hickory
3658. Holt, W. S. 1953 Apex

2868. Honeycutt, G. W. 1939 Rockingham
 3001. Hood, D. H. 1942 Dunn
 1494. Hood, H. C. 1909 Smithfield
 1595. Hood, J. C. 1911 Kinston
 3293. Hood, J. C., Jr. 1949 Kinston
 1712. Hood, P. C. 1913 Dunn
 2283. Hood, T. R. 1925 Clearwater, Fla.
 1101. Hood, W. D. 1903 Smithfield
 1782. Hooper, F. L. 1914 Sylva
 2930. Hooper, J. L., Jr. (Ga.)
 1941 Hiawassee, Ga.
 3188. Horne, H. R. 1947 Fayetteville
 3338. Horner, Lucille Earl (Mrs.)
 1950 Charlotte
 1844. Horseley, H. T. 1915 Mount Holly
 2085. Horton, J. P. 1921 N. Wilkesboro
 3537. Horton, J. P., Jr. 1952 Wilkesboro
 3570. Horton, W. D. 1952 N. Wilkesboro
 3503. Horton, W. P. 1951 Wilson
 2175. Hough, J. T. (S. C.) 1923 Charlotte
 1522. House, Joseph 1910 Beaufort
 3267. House, Joseph, Jr. 1949 Grifton
 2705. Houser, W. H. 1935 Cherryville
 3339. Howard, W. McC.
 1950 Winston-Salem
 3372. Howe, A. G. 1950 Greenville
 3268. Howell, Viola R. (Mrs.)
 1949 Dobson
 3061. Howell, W. L., Jr. (Ga.)
 1943 Raeford
 1408. Howerton, J. L. 1908 Greensboro
 3373. Hoyle, E. D. 1950 Cooleemee
 1813. Hoyle, M. H. 1915 Cooleemee
 2793. Hubbard, Estill (Ky.)
 1938 Lexington, Ky.
 3468. Hudson, R. T. 1951 Statesville
 3314. Hunsucker, Evelyn Stutts
 (Mrs. Keith) 1949 Gibson
 1546. Hunter, J. B. 1910 Charlotte
 3006. Huntley, C. O. 1942 Lenoir
 3504. Huntley, R. C. 1951 Winston-Salem
 2633. Huss, K. W. 1933 Lincolnnton
 1542. Hutchins, J. A. 1910 Winston-Salem

I

2878. Ingle, C. E. 1939 Weaverville
 2009. Ingram, L. M. 1920 High Point
 2980. Inman, G. G. 1941 Rockingham
 2946. Irwin, D. A. 1941 Elkin
 3021. Irwin, R. L. 1943 Marion
 2446. Isler, J. H. (col.) 1928 Charlotte
 1753. Isler, W. A. (col.)
 1914 New York, N. Y.

J

2385. Jackson, J. C. 1927 Lumberton
 2222. Jackson, Leonidas 1924 Erwin
 2559. Jackson, Osceola (Tenn.) (col.)
 1930 Goldsboro
 927. Jacobs, F. G. 1899 Elizabeth City
 1463. James, A. A. 1909 Greensboro
 2512. James, C. J. 1929 Hillsboro
 3374. James, S. A. (col.) 1950 Oteen
 1545. Jarrett, L. M. 1910 Biltmore
 3639. Jefferies, C. L. (Va.) 1953 Raleigh
 1244. Jenkins, J. V. 1905 Concord
 3434. Jenkins, P. R. 1951 Mufreesboro
 2375. Jenkins, Sam 1927 Walstonburg
 2596. Jenkins, W. I. (Va.) 1931 Biscoe
 3635. Jennings, R. N. (Ga.)
 1953 Burlington
 1756. Jernigan, R. W. 1914 Chapel Hill
 2947. Johnson, A. R. 1941 Nashville
 3375. Johnson, C. E. 1950 Greenville
 2396. Johnson, G. P. 1927 Jacksonville
 2223. Johnson, J. E., Jr. 1924 Lumberton
 2716. Johnson, O. L. (Md.) 1935 Charlotte
 3022. Johnson, R. H. 1943 Robbins
 2232. Johnson, R. J. (S. C.) 1924 Asheville
 2733. Johnson, T. B. 1936 Hickory
 3034. Johnson, T. H. 1943 Raleigh
 3407. Johnson, W. A. 1950 Mt. Airy
 2200. Johnson, Wm. Lewis 1924 Raleigh
 1518. Johnson, Wm. Luther 1910 Gibson
 3376. Johnson, W. P. 1950 Kinston
 2006. Johnson, W. R. 1920 Raleigh
 3659. Johnson, W. Roland 1953 Asheville
 2632. Johnson, W. S. 1933 Rocky Mount
 2739. Johnson, W. W.
 1936 Fuquay Springs
 930. Johnston, A. S. 1899 Smithfield
 3049. Johnston, C. A. 1944 Littleton
 2151. Joiner, A. E. (Ga.) 1923 High Point
 2034. Joiner, L. B. (S. C.) 1920 Salisbury
 3435. Jolley, C. E. 1951 Cliffside
 1589. Jones, Alpheus 1911 Warrenton
 3377. Jones, C. F., Jr. 1950 Oxford
 3086. Jones, Constance D. (Mrs. O. M., Jr.)
 1945 St. Petersburg, Fla.
 3660. Jones, D. E. 1953 Beaufort
 2233. Jones, Dolan (Ga.) 1925 Monroe
 3378. Jones, F. E., Jr.
 1950 Norfolk, Va.
 2851. Jones, G. H. 1939 Zebulon
 1174. Jones, H. E. (col.) 1904 Asheville
 2152. Jones, J. L. (Ga.) 1922 Canton
 3379. Jones, J. L., Jr. 1950 Canton

1693. Jones, J. H. 1913 Haw River
 2757. Jones, M. L. (Tenn.) 1937 Asheville
 3294. Jones, W. W. (col.)
 1949 Washington, D. C.
 2041. Jordan, D. L. 1921 Louisburg
 3295. Jordan, W. M., Jr. 1949 Marion
 3023. Jowdy, A. W., Jr. 1943 Chapel Hill
 1766. Joyner, J. D. 1914 Gastonia
 3684. Judy, E. P. (S. C.)
 1953 Waynesville

K

2576. Kale, R. G. 1931 Durham
 2809. Kee, H. J. 1938 Norfolk, Va.
 2690. Keenum, R. F. (Tenn.)
 1935 Hazelwood
 3192. Keetsook, I. A. (Mrs.)
 1947 Mar Lin, Pa.
 1892. Keever, J. W., M.D. 1916 Hickory
 2350. Kelly, G. C. 1926 Lillington
 2967. Kelly, H. L. 1941 Durham
 959. Kendall, B. H. 1900 Shelby
 3024. Kerr, B. D. 1943 Raleigh
 2848. Kessler, M. M.
 1939 San Francisco, Cal.
 3683. Keys, C. M., M.D. (Va.)
 1953 West Jefferson
 1356. Kibler, R. E. 1907 Morganton
 3436. Kiger, R. W. 1951 Shelby
 3625. Kimsey, C. E. 1953 Chapel Hill
 3380. Kinard, E. R., Jr. 1950 Greensboro
 2999. King, A. H. 1942 Durham
 2399. King, B. F. 1927 Hickory
 3712. King, D. G. 1954 Fayetteville
 1496. King, J. R. 1909 Durham
 3340. King, W. A. 1950 Mount Airy
 2027. King, W. H. (S. C.) (col.)
 1919 Greensboro
 3166. Kingsbury, Mary H. (Mrs.)
 1947 Union City, Tenn.
 2201. Kirby, J. H. 1924 Fredericksburg Va.
 2421. Kirkpatrick, G. L. (S. C.)
 1927 Black Mountain
 3297. Kirkpatrick, T. M., Jr.
 1949 Leaksville
 3189. Kiser, A. G. 1947 Asheville
 3298. Kiser, F. C. 1949 Asheville
 3381. Kiser, J. C. 1950 Charlotte
 2948. Kiser, R. A. 1941 China Grove
 2758. Klein, B. F. (Pa.) 1936 Asheville
 1620. Knight, C. V. 1911 Faison
 3079. Knight, E. H. 1945 Black Mountain
 3299. Knight, J. E. 1949 Yadkinville
 3571. Knight, R. A. 1952 Spruce Pine

2193. Knight, R. S., Jr. 1924 Columbia
 3714. Knott, Carolyn (Mrs.)
 1954 Kinston
 3341. Knox, R. L. 1950 Charlotte
 952. Koonce, J. E. 1900 Chadbourn
 3233. Koonce, S. G. 1948 Chadbourn
 2580. Koonts, A. A. 1931 High Point
 2968. Kornegay, G. B., M.D.
 1941 Wallace

3000. Kornfeld, Abraham
 1942 Rocky Mount
 3713. Kostie, T. F. 1954 Greensboro
 2931. Kraus, Emma Myrtle (Va.)
 1940 Charlotte
 2586. Kritzer, E. L. 1931 Albemarle
 3538. Kubiak, Dolores A.
 1952 Salisbury, Md.
 2267. Kunkle, A. B. 1925 Statesville
 3631. Kyser, A. C. (Ala.)
 1953 Camp Lejeune

L

2178. Lamar, W. L., Jr. (Ala.)
 1923 Denton
 2116. Lamm, L. M. 1923 Mount Airy
 3505. Lamore, W. P. 1951 Oteen
 3211. Landaker, W. G. (Ill.)
 1948 Ft. Lauderdale, Fla.
 3409. Lane, R. L. (Ga.) 1950 Greensboro
 2120. Langdon, R. E. 1923 Fayetteville
 2746. Langdon, Roscoe
 1936 Columbia
 3080. Langston, D. O'B. 1945 Franklinton
 3572. Langston, M. B., Jr.
 1952 New Bern
 3300. Lanier, LeRoy 1949 Camp Lejeune
 2662. Lasley, C. G. (Penn.) 1934 Draper
 3200. Lawson, J. I., Jr. (Ga.)
 1947 Southern Pines
 2049. Layton, C. C. 1921 High Point
 2457. Lazarus, Joseph 1928 Sanford
 1439. Lea, L. J. 1908 Laurinburg
 2013. Lea, V. D. 1920 Durham
 1942. Ledbetter, E. DeB. 1917 Lexington
 2932. Ledford, J. E. (Ga.)
 1940 McCaysville, Ga.
 1128. Lee, P. A. 1903 Dunn
 2387. LeGette, J. S. 1927 Charlotte
 3681. Leitch, H. K. (Ind.)
 1953 South Bend, Ind.
 2261. Le Mon, H. H. (col.) 1925 High Point
 3382. Leonard, H. B., Jr. 1950 High Point
 2481. Lever, T. H. (S. C.) 1928 Charlotte
 2933. Lewis, B. B. (Ohio) 1941 Lincolnton

1671. Lewis, H. R. 1912 Asheville
 1675. Lewis, R. B. 1912 Statesville
 2783. Lewis, W. C. 1937 Kannapolis
 2949. Lewis, W. K. 1941 Mount Olive
 2749. Libbus, T. A. 1936 New Bern
 3661. Liles, R. H. 1953 Washington, D. C.
 3220. Lindenschmidt, V. J. (Ind.)
 1948 Wilmington
 2821. Link, F. P. 1938 Reidsville
 2788. Linn, T. L. 1938 Landis
 1467. Lisk, D. C. 1909 Charlotte
 3213. Little, G. L.
 1948 New Kensington, Pa.
 2901. Lloyd, A. A. 1940 Hillsboro
 2011. Lloyd, T. P. 1920 Chapel Hill
 3146. Lockhart, B. O. 1946 Greensboro
 3383. Lockwood, Mary Elizabeth
 1950 Brunswick, Ga.
 1468. Loftin, J. U. 1909 Albemarle
 3328. Loftin, T. G. (Miss.) 1949 Albemarle
 3384. London, L. W., Jr. 1950 Mooresville
 2927. Lorek, L. A. 1940 Radford, Va.
 3573. Loritts, T. D. (col.)
 1952 Cleveland, Ohio
 3323. Lott, A. B. (S. C.)
 1949 Columbia, S. C.
 2706. Lovett, H. E. 1935 Liberty
 3301. Lovette, J. F. 1949 Liberty
 3385. Lowder, J. H. 1950 Marion
 3212. Lowe, Bonnie H. (Mrs. J. D.)
 1948 Archdale
 3302. Lowe, J. D. 1949 Archdale
 1976. Lowry, W. A. 1919 Alexandria, Va.
 1670. Lunn, F. H. 1912 Winston-Salem
 667. Lutterloh, I. H., M.D. 1891 Sanford
 1357. Lutz, H. C. 1907 Hickory
 2852. Lynch, Ernestine B. (Mrs. H. W.)
 1939 Dunn
 3437. Lynch, H. W. 1951 Dunn
 1176. Lynch, N. W. 1904 Laurinburg
 2872. Lynch, W. F. 1939 Durham
 2510. Lyon, J. F. 1929 Alexandria, Va.
 1666. Lyon, O. H. 1912 Grifton
 1379. Lyon, R. P. 1907 Wadesboro
 2180. Lyon, W. B. (Va.) 1923 Greensboro
- Mc
2997. McAdams, J. W. 1942 Burlington
 2694. McAllister, H. C. 1935 Chapel Hill
 3574. McAllister, L. B. 1952 Graham
 2023. McBride, T. L. (Penn.)
 1919 Marshville
 2787. McBryde, R. V. 1937 Fayetteville
 2741. McCarn, M. R. M. (Mrs.)
 1936 Mount Pleasant
 3420. McClincy, Stanley (Penn.)
 1950 Harrisburg, Pa.
 2704. McCollum, N. H., Jr. 1935 Leaksville
 3469. McCormac, D. A. 1951 Wadesboro
 3325. McCoy, J. K. (W. Va.) 1949 Durham
 2996. McCrimmon, D. G. 1942 Pittsboro
 2277. McCrummen, D. C. 1925 Aberdeen
 2540. McDaniel, P. L.
 1930 Falls Church, Va.
 1569. McDonald, A. H. 1910 Durham
 3269. McDonald, J. C. 1949 Durham
 2215. McDonald, W. R., Jr. 1924 Hickory
 2053. McDowell, N. O. 1921 Scotland Neck
 3052. McDowell, N. O., Jr.
 1944 Scotland Neck
 1742. McDuffie, R. A. 1914 Greensboro
 2902. McFalls, C. D. 1940 Madison
 2859. McFalls, O. W. 1939 Pomona
 2903. McFalls, S. W. 1940 Greensboro
 3422. McFarland, T. W. (S. C.)
 1951 Charlotte
 2960. McGee, J. C. 1941 Asheville
 3470. McGee, J. C., Jr. 1951 Mars Hill
 2995. McGowan, D. F. 1942 Chapel Hill
 3386. McGuire, J. M.
 1950 Livermore, Calif.
 805. McKay, D. McN. 1895 Durham
 1767. McKay, J. W. 1914 Biltmore
 1914. McKeel, C. B., Jr. 1917 Charlotte
 3506. McKeithan, Herbert, Jr.
 1951 Elizabethtown
 3279. McKenzie, C. B. (S. C.)
 1949 Winston-Salem
 1801. McKenzie, L. McK. 1915 Lumberton
 3645. McKenzie, P. H. (S. C.)
 1953 Lumberton
 3351. McKittrick, R. L. (S. C.)
 1950 Waynesville
 1498. McKnight, L. E. 1909 Buies Creek
 2993. McKnight, L. E., Jr. 1942 Coats
 3106. McLean, A. L., Jr. 1945 Angier
 2767. McLean, G. W. 1937 Clinton
 1472. McLelland, J. H. 1909 Mooresville
 1825. McMillan, B. F., Jr.
 1915 Lumberton
 3100. McNair, K. H. (col.) 1945 Windsor
 3438. McNair, W. O. (col.) 1951 Greensboro
 2550. McNeill, A. D. 1930 Norwood
 1247. McNeill, G. R. 1905 Whiteville
 2904. McNeill, J. A. 1940 Whiteville
 2679. McNeill, L. J. 1934 Norwood

M

1902. Mabry, C. S. 1917 Hamlet
 1050. MacKesson, L. W. 1902 Statesville
 3126. Mackie, Frances C. (Mrs.)
 1946 Winston-Salem
 1048. MacNair, W. R. 1902 Angier
 1833. Macon, A. B. 1915 Mount Airy
 3214. Malion, H. E. 1948 Fairmont
 2609. Maness, R. C. 1932 Greensboro
 1081. Mansfield, A. L. 1902 Carolina Beach
 2469. Markham, G. W. 1928 Fayetteville
 1330. Marsh, N. F. 1906 Asheboro
 1994. Martin, A. N. 1920 Roanoke Rapids
 1626. Martin, B. M. 1912 Baltimore, Md.
 3387. Martin, R. M. 1950 Ashokie
 1849. Martin, S. L., Jr. 1915 Leaksville
 1687. Mathes, T. J. 1912 Durham
 3234. Mathews, G. W., Jr. 1948 Asheville
 2780. Matthews, J. I. 1937 Raleigh
 1550. Matthews, W. F., Sr.
 1910 Randleman
 2729. Matthews, W. F., Jr. 1936 Raleigh
 3575. Mauney, H. McC. 1952 Bryson City
 2268. Mauney, W. McC. 1925 Murphy
 1639. May, T. H. 1912 Wake Forest
 3191. Mayberry, H. C. 1947 Winston-Salem
 2971. Mayrand, L. P. 1941 Greensboro
 3697. Mazzolini, E. J. (Vt.)
 1953 Yadkinville
 3327. Means, M. R. (S. C.) 1949 Hickory
 2016. Mebane, W. M. 1920 Fayetteville
 3424. Medlin, W. E. (S. C.) 1951 Gastonia
 2213. Melvin, M. B. 1924 Raleigh
 3321. Merrill, G. B., Jr. (Fla.)
 1949 Lakeland, Fla.
 2424. Merriman, W. D. (S. C.)
 1928 Charlotte
 3662. Merritt, M. E. 1953 Wilmington
 3626. Meschke, R. W. 1953 Chapel Hill
 3411. Metts, H. M. (S. C.) 1950 Charlotte
 1963. Miles, M. C. 1917 Henderson
 2970. Millaway, E. D. 1941 Burlington
 2304. Miller, A. J. (Mich.)
 1925 Fletcher
 1862. Miller, C. M. 1916 Wallace
 2919. Miller, P. W. 1940 Spencer
 2717. Miller, R. E. (S. C.)
 1935 Wilmington
 3663. Miller, W. J. 1953 Durham
 1883. Millican, A. G. 1916 Wilmington
 2782. Millis, A. E. 1937 Atlanta, Ga.
 2062. Mills, J. C. 1921 Cliffside
 1815. Mills, J. A. 1915 Tabor City
 3507. Mills, O. W. 1951 Leaksville
 2121. Milton, R. H. 1923 Bloomfield, N. J.
 3576. Minnick, W. K. 1952 Bristol, Va.
 2922. Minton, S. S., Jr. 1940 Asheville
 2693. Mitchell, C. E. (S. C.) 1934 Highlands
 1840. Mitchell, C. P. 1915 Elizabeth City
 1707. Mitchell, H. G. 1913 Burlington
 2738. Mitchell, J. D. 1936 Kannapolis
 3388. Mitchell, T. W. 1950 Kinston
 3235. Mitchener, J. W. 1948 Concord
 847. Mitchener, J. A. 1897 Edenton
 2775. Mitchener, J. A., Jr. 1937 Edenton
 2748. Mitchener, Nancy P. (Mrs. J. A., Jr.)
 1936 Edenton
 3715. Mobley, B. K. 1954 Burgaw
 2897. Mock, C. H. (Tenn.) 1939 Boone
 3696. Moir, A. L. (S. C.)
 1953 Burlington
 3081. Montesanti, Joseph, Jr.
 1945 Southern Pines
 2425. Mooneyham, O. J. (Ga.)
 1928 Forest City
 2426. Moore, A. L. (Ga.) 1927 Salisbury
 2004. Moore, A. R. 1920 Wilson
 2994. Moore, B. McL. 1942 Eastport, N. Y.
 3716. Moore, J. T. 1954 Norfolk, Va.
 1588. Moore, J. P. 1911 Wilmington
 3687. Moore, J. W. (Ga.) 1953 Durham
 3419. Moore, L. V. (Penn.)
 1950 Oteen
 2327. Moore, M. A. 1926 Tarboro
 3471. Moore, M. A., Jr. 1951 Tarboro
 2339. Moore, T. J. 1926 Wilson
 3509. Moorefield, G. McD. 1951 Asheboro
 1747. Moose, G. K. 1914 Boone
 2372. Moose, H. A. 1927 Mount Pleasant
 2365. Moose, W. L. (Md.) 1926 Greensboro
 3349. Moran, Ruth Estes (Mrs. J. H.) (Ala.)
 1950 Greensboro
 3270. Morgan, G. D. 1949 Zebulon
 1966. Morgan, J. T. 1918 Benson
 2819. Morris, A. F. 1938 Raleigh
 3439. Morris, E. M. 1951 Brevard
 3493. Morris, H. V. (Ga.) 1951 Waynesville
 1331. Morrison, M. S. 1906 Wilson
 3053. Morton, W. A. 1945 Wilmington
 3389. Moseley, Marina P. C.
 1950 Raleigh
 3472. Moskowitz, Eugene
 1951 Long Island City, N. Y.
 2648. Moss, F. M. 1933 Gastonia
 3525. Mosteller, W. H. (S. C.)
 1951 Albemarle

1733. Munday, C. C. 1913 Taylorsville
 3099. Muratori, Francis 1945 Charlotte
 1657. Murchison, E. E. 1912 Rocky Mount
 1727. Murphrey, L. W. 1913 Rocky Mount
 1606. Murphy, J. C. 1911 Charlotte
 2548. Murr, G. F. 1930 Thomasville
 3703. Murray, R. B. (Neb.)
 1954 Camp Lejeune
 2730. Murrell, H. T. 1936 Albemarle
 3236. Myers, L. M. 1948 Winston-Salem

N

2096. Nance, J. S. 1922 Charlotte
 2672. Neal, C. L. 1934 Suffolk, Va.
 3207. Neal, J. C. (Ga.) 1947 Rome, Ga.
 3144. Neely, C. M. (col.)
 1946 Winston-Salem
 2785. Neil, J. W. 1937 Charlotte
 2497. Nelson, J. B. 1929 Burlington
 2325. Nelson, S. G. 1926 Aulander
 1913. Nelson, W. G. 1917 Miami, Fla.
 2380. Neville, Augustus, Jr.
 1927 Spring Hope
 2614. Nicholson, E. N. 1932 Murfreesboro
 1516. Nicholson, M. A. 1910 Troy
 2795. Noell, R. J. (Ga.) 1937 Asheville
 2181. Norman, J. P. (Va.) 1924 Greensboro
 3342. Northeott, Jean L. (Mrs. W. W.)
 1950 Winston-Salem
 3473. Northeott, W. W.
 1951 Winston-Salem
 993. Nottingham, G. S. 1901 Norfolk, Va.
 1537. Nowell, W. R. 1910 Wendell

O

2950. Oakley, C. S. 1941 Mebane
 2466. Oakley, C. H. 1928 Roxboro
 2802. Oates, C. C., Jr. 1938 Hendersonville
 2879. O'Daniel, J. S. 1939 Hickory
 3597. Odom, L. A. (S. C.) 1952 Wilmington
 637. O'Hanlon, E. W. 1891 Winston-Salem
 3604. Oliva, D. (Ill.) 1952 Miami, Fla.
 2665. Oliver, E. W. (Ala.) 1933 Greensboro
 3012. Oliver, G. G. (S. C.) 1943 Whiteville
 2315. O'Neal, W. P. 1926 Belhaven
 1381. Overman, H. S. 1907 Elizabeth City
 3343. Overton, D. S. 1950 Sanford
 3154. Owen, F. R. (Ga.) 1935 Tryon
 3040. Owens, T. Q. 1943 Whiteville

P

3303. Pace, T. A. 1949 Hendersonville
 2061. Padgett, E. L. 1921 Atlanta, Ga.
 3510. Padgett, H. F. 1951 Durham

2803. Page, C. E., Jr. 1938 Henderson
 3636. Page, G. A. (Ala.) 1953 Hickory
 2220. Palmer, A. W. 1924 Sanford
 3612. Paoloni, C. U. (N. J.)
 1952 Greensboro
 3390. Pappas, S. A. 1950 Gastonia
 3391. Paramore, R. A. 1950 Nashville
 3120. Parker, J. G. (col.) 1946 Durham
 3215. Parker, L. J. 1948 Memphis, Tenn.
 2474. Parker, N. M. (col.)
 1929 Fayetteville
 1333. Parker, R. S. 1906 Murphy
 2123. Parker, W. W., Jr. 1923 Henderson
 2827. Parks, W. A. 1938 Mocksville
 3440. Parrish, A. S. 1951 Newton Grove
 2569. Parrish, L. F. 1931 Rocky Mount
 3101. Parsons, R. H.
 1945 Middleburg, N. Y.
 3451. Patterson, J. L. (S. C.)
 1951 Whiteville
 3167. Paull, S. H. (Mrs.)
 1947 Montreal, Que., Canada
 3356. Payne, Jean W. (Mrs.) (Va.)
 1950 Chilhowie, Va.
 1500. Peacock, M. A. 1909 Benson
 3474. Pearson, Sarah P. (Mrs. J. K.)
 1951 Baltimore, Md.
 3131. Pecora, Ruth P. (Mrs. John)
 1946 Erwin
 3633. Peek, W. P., Jr. (Ga.)
 1953 Winston-Salem
 2089. Pegram, Addie B. (Mrs. C. W.)
 1922 Apex
 3490. Penn, W. C. (La.) (col.)
 1951 Winston-Salem
 3665. Perrow, W. S. 1953 Washington
 1668. Perry, D. L. (col.) 1912 Fayetteville
 3532. Perry, M. B. (Mrs.) 1952 Apex
 3392. Perry, V. H. 1950 Franklin
 2568. Perry, W. R. (col.) 1931 Burlington
 3145. Pethel, R. E. 1946 Raleigh
 1995. Petrea, F. S. 1920 Greensboro
 2675. Phillips, J. E. 1934 Raleigh
 2014. Phillips, M. B. 1920 Albemarle
 2833. Phillips, O. J. 1938 Philadelphia, Pa.
 2329. Phillips, W. P. 1926 Morganton
 3666. Piantadosi, C. 1953 Chapel Hill
 3029. Pickard, J. F. 1943 Greensboro
 2951. Pickard, J. M. 1941 Durham
 1998. Pierce, J. S. 1920 Rocky Mount
 2349. Pigott, D. S. 1926 Morehead City
 2905. Pike, J. M. 1940 Greenville, S. C.
 2861. Pike, J. W., Jr. 1939 Concord
 2880. Pilkington, E. L. 1939 Goldsboro

1180. Pinnix, J. M. 1904 Kernersville
 2533. Pinnix, J. L. 1930 Kernersville
 1382. Pinnix, W. M. 1907 New Bern
 3725. Pistole, C. E. (Tenn.)
 1954 Fontana Village
 3304. Pittman, G. R. 1949 Burlington
 3223. Pittman, J. H. (Tex.)
 1948 Durham
 816. Pleasants, F. R. 1896 Louisburg
 3305. Plemmons, Charlotte B. (Mrs.)
 1949 Asheville
 2906. Plemmons, D. A. 1940 Asheville
 1519. Polk, J. B. 1910 Durham
 2204. Poole, L. B. 1924 Thomasville
 1821. Porter, C. D. 1915 Concord
 1660. Porter, Ernest 1912 Concord
 3098. Porter, J. B. (Kansas)
 1945 West Jefferson
 2598. Porter, J. DeW. (Ga.)
 1931 Spindale
 3237. Powell, E. S. 1948 Oxford
 1802. Powell, J. C. 1915 Winston-Salem
 3177. Prather, N. L. (Ga.)
 1947 Blue Ridge, Ga.
 2881. Pressly, C. P. 1939 Charlotte
 2804. Price, H. G. 1938 Raleigh
 2007. Price, S. H. 1920 Mooresville
 3578. Price, S. H., Jr. 1952 Mooresville
 2910. Proctor, W. V. 1940 Charlotte
 3238. Probst, G. B. 1948 Morganton
 2801. Provo, Jean Bush (Mrs.)
 1938 Raleigh
 2697. Puckett, U. S. 1935 Stovall
 3307. Puckett, W. M. 1949 Robbins
 2111. Pugh, E. S. 1922 Windsor
 3393. Pulliam, H. F. 1950 Winston-Salem
 2732. Purell, D. C. 1936 Salisbury
 2915. Purell, S. M., Jr. 1940 Salisbury
- Q
3627. Quick, J. D., Jr. (col.)
 1953 Winston-Salem
 1416. Quinn, F. DeW. 1908 Shelby
- R
3394. Rabil, E. J. 1950 Winston-Salem
 3193. Rachide, A. P. 1947 Jacksonville
 3448. Rambo, L. A. (Ill.) 1951 Rio, Illinois
 3395. Raneke, J. M. 1950 Lumberton
 2907. Rand, T. R., Jr. 1940 Raleigh
 3579. Randall, W. H., Jr.
 1952 Fayetteville
 2873. Rankin, W. B. 1939 Arlington, Va.
 3216. Ranzenhofer, J. A. 1948 Greensboro
 2589. Ratley, W. A. 1931 Goldsboro
 1884. Ray, E. L. 1916 Asheville
 2611. Ray, Frederick, Jr. 1932 Sanford
 2269. Rayburn, H. L. 1925 Charlotte
 2607. Reamer, I. T. (Md.) 1931 Durham
 3580. Reaves, C. A. 1952 Asheville
 2724. Reaves, H. C. 1936 Asheville
 2535. Reaves, L. E., Jr. 1930 Fayetteville
 3581. Reese, J. N. 1952 Kannapolis
 2615. Register, M. O. 1932 Clinton
 3692. Reid, Myrtle (La.) (col.)
 1953 Charlotte
 1870. Reid, S. H. 1916 Washington
 3062. Reynolds, Beth M. (Mrs. Hugh M.)
 (Ala.) 1944 Miami, Fla.
 3239. Rhem, J. F. 1948 Roanoke Rapids
 2612. Rhodes, C. R. 1932 Charlotte
 2306. Rhodes, W. F. (S. C.) 1926 Concord
 2110. Rhyne, C. O. (Ga.) 1922 Charlotte
 1503. Rhyne, W. F. 1909 Gastonia
 3413. Rice, C. F. (col.) (D. C.)
 1950 Gastonia
 3530. Rice, H. C. (N. D.) 1952 Charlotte
 2262. Rice, L. D. 1925 Maxton
 3308. Rich, H. C. 1949 Garland
 1389. Richardson, L. W. 1907 Goldsboro
 2546. Richardson, O. K. 1930 Boone
 3704. Richardson, V. H. (S. C.)
 1954 Walnut Cove
 2584. Richardson, W. R. 1931 Boone
 3680. Ricketts, Vera (Ind.) (col.)
 1953 Durham
 1680. Ridenhour, D. G. 1912 Mt. Gilead
 3102. Riegel, M. S. 1945 Owego, N. Y.
 2882. Rigsbee, Elmer L. 1939 Durham
 3396. Rigsbee, E. L. 1950 Durham
 3103. Riggsbee, E. Lloyd 1945 Chapel Hill
 3628. Riggsbee, V. L., Jr. 1953 Charlotte
 1950 Cape May, N. J.
 1647. Rimmer, E. F. 1912 Sanford
 2916. Rimmer, Helen Bell (Mrs. E. F.)
 1940 Sanford
 3350. Rimmerman, H. B. (Penn.)
 1301. Ring, C. A. 1905 High Point
 2468. Ring, C. A., Jr. 1928 High Point
 1182. Ring, L. B. 1904 Tarpon Springs, Fla.
 2627. Rittenbury, R. S. 1932 Charlotte
 1827. Rives, H. L. 1915 Bethel
 2511. Roberson, Culas 1929 Spray
 3475. Roberts, D. A. 1951 Fayetteville
 1969. Roberts, Herschel 1918 Asheville
 2973. Roberts, H. E. 1941 Marshall
 1517. Robertson, E. G. 1910 Va. Beach, Va.

3539. Robertson, W. N., Jr. 1952 Laurinburg
2674. Robinson, Carlton 1934 Morehead City
2740. Robinson, D. P. 1936 Oxford
3137. Robinson, Harriett A. (S. C.) 1946 Lumberton
1364. Robinson, J. L. 1907 Belmont
2816. Robinson, T. R., Jr. 1938 Goldsboro
3582. Rodgers, O. J. 1952 Salisbury
3667. Rogers, H. N., Jr. 1953 Fair Bluff
3309. Rogers, R. P., Jr. 1949 Durham
1644. Rogers, R. P., Sr. 1912 Durham
2527. Rogers, W. LeR. (S. C.) 1929 Pembroke
3202. Rogers, W. P. (Tenn.) 1947 Asheville
2720. Rollins, E. W. (S. C.) 1935 Winston-Salem
3344. Roper, H. E. 1950 Franklin
3310. Rose, W. C. 1949 Goldsboro
3311. Rose, W. P. 1949 Raleigh
3345. Ross, R. McG. 1950 Bessemer City
3059. Rosser, J. H. 1944 Charlotte
2700. Rouse, L. L. 1935 Fayetteville
2952. Royall, G. E., Jr. 1941 Elkin
2263. Roycroft, W. R. 1925 Madison
1419. Rudisill, J. S. 1908 Forest City
3583. Russell, G. C. 1952 Greensboro
2874. Russell, J. M., Jr. 1939 Asheville
3240. Russell, J. T. 1948 Waynesville
2983. Russell, P. B. (Neb.) 1941 Monett, Missouri
3527. Russell, R. A. (Ga.) 1951 Winston-Salem
2924. Russell, T. W. 1940 Greensboro
- S
3064. Salley, B. M., Jr. (S. C.) 1944 Charlotte
1554. Salley, W. M. 1910 Asheville
3397. Salley, W. M., Jr. 1950 Asheville
1420. Sample, W. A. 1908 Statesville
3511. Sampson, R. R. (col.) 1951 Clinton
1658. Sanders, A. J. 1912 Gastonia
2796. Sanders, C. A. (S. C.) 1937 Albemarle
3241. Sanders, C. H. 1948 Concord
3227. Sanders, Patsy B. (Mrs. Charl H.) 1948 Concord
1852. Sanford, R. D. 1916 Lumberton
1421. Sappenfield, W. A. 1908 Statesville
3398. Sauls, Doris H. (Mrs.) 1950 Wilmington
3476. Sauls, H. B. 1951 Wilmington
2917. Savage, M. C. 1940 Roanoke Rapids
2308. Sawyer, R. B. (Colorado) 1925 Burgaw
2528. Saxon, H. A. (Ga.) 1930 Manila, P. I.
3399. Scharff, R. E. 1950 Clemmons
3477. Schustack, W. D. 1951 N. Y. C.
2991. Scoggin, H. P. 1942 Louisburg
1256. Scoggin, L. E. 1905 Louisburg
2572. Scoggin, L. E., Jr. 1931 Louisburg
1875. Scruggs, B. P. 1916 Rutherfordton
3242. Seaborn, R. H. 1948 Greenville
3312. Secrest, V. V., Jr. 1949 Monroe
682. Sedberry, H. S. 1892 Rocky Mount
3686. Seibert, JoAnne (Ga.) 1953 Winston-Salem
2379. Selden, J. S. 1927 Weldon
2908. Senter, L. M. 1940 Carrboro
2889. Senter, P. L. 1921 Carrboro
3132. Sewell, Evelyn S. (Mrs. J. B., Jr.) 1946 Havelock
2313. Sewell, G. L. 1926 Kinston
3158. Sharpe, W. C. (S. C.) 1946 Greensboro
1929. Shaw, R. S. 1917 Scotland Neck
2953. Sheffield, B. C., Jr. 1941 Warsaw
3184. Sheffield, W. J. 1947 Austin, Texas
843. Shell, J. E. 1896 Lenoir
3540. Shepherd, D. M. 1952 West Jefferson
824. Sheppard, J. W. (Pa.) 1896 Charlotte
3478. Sherard, G. S. 1951 Burlington
2075. Sherard, J. F. (S. C.) 1920 Burlington
2721. Sherrod, W. I. (Tenn.) 1936 Dandridge, Tenn.
3400. Sherwood, N. W. 1950 Charlotte
1988. Shieder, G. A. (Ga.) 1918 Asheville
3030. Shields, C. L. 1943 Jacksonville
2666. Shigley, H. H. (Ohio) 1934 Asheville
1973. Shook, Eulon 1918 Hickory
3196. Shook, Eulon, Jr. 1947 Hickory
3401. Shore, V. A., Jr. 1950 Durham
2214. Shuford, L. D. 1924 Forest City
3616. Shultman, S. L., Jr. (S. C.) 1953 Asheville
2989. Simmons, F. J. 1942 Granite Falls
2585. Simmons, H. R. 1931 Jacksonville
3313. Simmons, Peggy C. (Mrs.) 1949 Lincolnton
3168. Simmons, W. A. 1947 Winston-Salem
2856. Simmons, W. C. 1939 Winston-Salem
1730. Simpson, J. F. 1913 Louisburg

3717. Simpson, N. J. 1954 Lillington
 3199. Sinclair, F. A. 1947 Albemarle
 1772. Singletary, F. B. 1914 Greensboro
 2221. Sisk, C. J. 1924 Asheville
 1085. Sisk, C. T. 1902 Asheville
 2742. Sisk, R. C. 1936 Asheville
 2391. Sitison, J. A. 1927 Mt. Airy
 3718. Skakle, Sybil (Mrs.)
 1954 Greensboro
 2935. Skinner, F. LaF. (Va.)
 1941 Spencer
 3153. Slayton, Mary T. (Miss.)
 1946 Washington, D. C.
 3111. Slesinger, Stanley (D. C.)
 1945 Charlotte
 2435. Sloan, R. R. (Va.)
 1927 Rutherfordton
 2875. Sloan, W. L. 1939 Chapel Hill
 2378. Sloop, M. B. 1927 Winston-Salem
 1878. Small, Bessie B. (Mrs.) (col.)
 1923 Denton, Md.
 2972. Smith, E. H., Jr. 1941 Rocky Mount
 3594. Smith, F. K., Jr. (Miss.) 1952 Sylva
 3615. Smith, G. C. (Ga.) 1953 Concord
 3148. Smith, G. W. (Neb.) 1946 Chapel Hill
 2810. Smith, H. E. 1938 Thomasville
 3320. Smith, J. G. (Ga.) 1949 Stokesdale
 2183. Smith, J. P. F. (S. C.)
 1923 Gibson
 1634. Smith, Leon 1912 Kannapolis
 2926. Smith, L. W. 1940 Kannapolis
 3449. Smith, N. A. (col.) (S. C.)
 1951 Gastonia
 2768. Smith, O. W. 1937 Pilot Mt.
 3668. Smith, R. W., Jr. 1953 La Grange
 3669. Smith, Robert G. 1953 Pilot Mt.
 3632. Smith, Roger A. (Va.)
 1953 Danville, Va.
 2403. Smith, T. E. 1927 Goldsboro
 1259. Smith, T. L. 1905 Plymouth
 2488. Smith, V. F. (Mo.) 1928 Greensboro
 3700. Smith, V. L. (Vt.) 1954 Charlotte
 2776. Smith, W. J. 1937 Chapel Hill
 1678. Smith, W. O. 1912 Alexandria, Va.
 3529. Smith, W. W. (Md.)
 1951 Baltimore, Md.
 3195. Snyder, S. E. 1947 Asheville
 2184. Snypes, C. L. (Ga.) 1923 Siler City
 3272. Southern, J. C. 1949 High Point
 3596. Sowell, L. A. (Ga.) 1952 Greenville
 2603. Sparkman, D. D., Jr. (Va.)
 1931 St. Pauls
 3670. Sparks, Betty 1953 Winston-Salem
 2336. Sparks, J. E. 1926 Elizabeth City
 2961. Sparks, L. R., Jr. 1941 Durham
 3479. Speight, E. C. 1951 Rocky Mount
 3719. Speight, J. A. 1954 Rocky Mount
 2641. Spencer, B. W., Jr. (S. C.)
 1932 Durham
 3249. Spiotti, D. V. (Mass.)
 1948 Washington, D. C.
 2346. Spoon, J. M. 1926 Belmont
 2451. Spoon, K. B. 1928 Charlotte
 3426. Sprinkle, J. B. (Ga.) 1951 King
 2437. Stacy, L. B. (Ga.) 1928 Gastonia
 1769. Stainback, T. E. 1914 Norfolk, Va.
 3278. Stainback, W. A. (Va.)
 1949 Roanoke Rapids
 3138. Staleup, H. R. (Ind.)
 1946 Kenly
 2505. Stamps, J. N. 1929 High Point
 1260. Stanback, T. M. 1905 Salisbury
 1637. Stancill, J. H. 1912 Chester, S. C.
 3418. Stang, David (Va.) 1950 Greensboro
 3442. Stang, W. S. 1951 Greensboro
 2678. Stanley, V. E. 1934 Charlotte
 2565. Stein, Meyer (Penn.)
 1930 Philadelphia, Pa.
 3121. Stephens, Frank 1946 Triangle, Va.
 1818. Stephens, J. L., M.D. (col.)
 1915 Cleveland, Ohio
 2921. Stevens, M. W. 1940 Broadway
 1919. Stevenson, J. T. 1917 Elizabeth City
 3180. Stewart, J. S. 1947 Fremont
 1153. Stewart, W. M. 1903 Charlotte
 3480. Stich, W. C. 1951 Wallace
 1557. Stimson, J. H. 1910 Statesville
 2506. Stone, B. F. 1929 Elizabethtown
 2762. Stone, B. M. (Fla.) 1936 Charlotte
 2626. Stone, E. V. 1932 Charlotte
 2094. Stone, W. L. 1922 Franklinton
 3443. Stonestreet, D. H.
 1951 Winston-Salem
 1936. Stowe, C. D. 1917 Portsmouth, Va.
 1558. Stowe, H. R. 1910 Charlotte
 2613. Strickland, C. B. 1932 Fayetteville
 3071. Stringfield, B. J. (Miss.)
 1944 N. Wilkesboro
 2496. Stroud, Dortch 1929 Kinston
 3694. Stroupe, L. S. (Dist. of Col.)
 1953 Cherryville
 3245. Strout, V. L. (Mass.) 1948 Ellerbe
 2453. Sullivan, L. S. 1928 Durham
 1578. Summey, K. N. 1910 Mt. Holly
 1926. Summey, P. B. 1917 Mt. Holly
 3584. Summey, W. L. 1952 Dallas
 2869. Souminen, Maggie More (Mrs. W. N.)
 1939 Franklin Township, Pa.

3688. Superstine, Edward (Mich.)
1953 Durham
3720. Susman, Beatrice (Mrs.)
1954 N. Y. C.
3046. Sutphin, E. C. 1944 Galax, Va.
2698. Suttlemyre, C. P. 1935 Hickory
1785. Suttlemyre, P. J. 1914 Valdese
2224. Swaney, C. A. 1924 Winston-Salem
3512. Sweargan, C. L. 1951 Charlotte
3585. Swicegood, Shirley W. (Mrs.)
1952 Chapel Hill
1592. Swindell, E. S. 1911 Durham
1388. Sykes, R. J. 1907 Greensboro

T

2604. Tainter, D. W. (Tenn.) 1931 Marion
1020. Tarkenton, E. L. 1901 Wilson
1312. Tart, D. W. 1906 Greensboro
3025. Tart, P. E. 1943 Dunn
2703. Tate, D. O. 1935 Jacksonville, Fla.
2256. Tate, E. H. 1925 Lenoir
2455. Tatum, J. M. 1928 Asheville
3444. Tatum, Mary E. (Miss.)
1951 Winston-Salem
1423. Taylor, C. A. 1908 Camp Lejeune
1577. Taylor, D. G. 1910 Leaksville
2797. Taylor, H. R. (Tenn.) (col.)
1938 Tarboro
2786. Taylor, H. T. 1937 Raleigh
3402. Taylor, J. G. 1950 Conway
2398. Taylor, L. B. 1927 Conway
3183. Taylor, Nancy Hunt (Mrs. Wm. F.)
1947 Washington
2737. Taylor, N. T. 1936 Raleigh
3218. Taylor, W. W. 1948 Chapel Hill
1627. Taylor, W. P. 1912 Roanoke Rapids
3047. Teague, J. R. 1944 High Point
3586. Teare, Lorna M. (Mrs.)
1952 Chapel Hill
3691. Teat, W. DeF. (Ga.)
1953 Rome, Ga.
2988. Tee, H. C., Jr. 1942 Rocky Mount
2353. Templeton, G. S. 1926 Gastonia
2333. Tennant, W. D., Jr. 1926 Crossnore
3038. Terrell, J. A., Jr. 1943 Sanford
3724. Tex, Joseph (Pa.)
1954 Pittsburgh, Pa.
3173. Thayer, S. S. (Ohio)
1947 Orlando, Fla.
1086. Thomas, E. R. 1902 Erwin
1701. Thomas, E. E. 1913 Roxboro
2839. Thomas, F. E. (Ala.) 1938 Charlotte
3541. Thomas, H. G. 1952 Middlesex
3531. Thomas, J. S. (Ala.) 1952 Charlotte

2883. Thomas, J. I. 1939 Dunn
2577. Thomas, P. L. 1931 Roxboro
1604. Thomas, W. G. 1911 Varina
1087. Thompson, A. J. 1902 Badin
2811. Thompson, H. O. 1938 Chapel Hill
2258. Thompson, J. L. 1925 Reidsville
2242. Thompson, J. V. (S. C.)
1924 Wilmington
2190. Thompson, P. H. 1924 Fairmont
2987. Thompson, T. H. (col.)
1942 Burlington
3130. Thorne, Luey K. (Mrs.)
1946 Quantico, Va.
2884. Thornton, G. P. 1939 Goldsboro
2986. Thornton, J. W., Jr. 1942 Fayetteville
3112. Tilles, Irving (N. J.)
1946 High Point
2159. Tilley, J. E. 1923 Jamestown
3133. Timberlake, C. V., Jr.
1946 Camp Lejeune
3721. Timberlake, H. W. 1954 Jacksonville
2440. Tolson, J. G., Jr. (S. C.)
1927 Henderson
3605. Tomlinson, L. C. (Ga.)
1952 Fayetteville
1600. Toms, B. C. 1911 Salisbury
1990. Toms, E. R. (Ga.) 1919 Wilmington
986. Townsend, E. F. 1900 Red Springs
1520. Townsend, J. H. 1910 Red Springs
3256. Trantham, H. D. (D. C.)
1949 Asheville
1703. Trent, J. A. 1913 Danville, Va.
2160. Tripp, G. O. 1923 Wilmington
1343. Trotter, J. R. 1906 Salisbury
2985. Trotter, P. L. 1942 Thomasville
3445. Tunstall, Christine (Miss.)
1951 Apex
2847. Tunstall, J. P. 1939 Washington
1808. Turlington, J. E. 1915 Lumberton
3205. Turnbull, E. K. (S. C.) 1947 Shelby
3481. Turner, C. C., Jr. 1951 Raleigh
3587. Turner, C. F. 1952 Drexel
3671. Turner, G. W. 1953 Wilmington
3315. Turner, J. K., Jr. 1949 Weldon
2045. Turnmyre, A. P. 1921 Mt. Airy
3672. Twiggs, Carolyn 1953 Raleigh
2778. Tyson, J. W. 1937 Greensboro
2834. Tyson, W. B. 1938 Rocky Mount

U

3673. Ullrich, T. W. 1953 Aurora, Indiana
2570. Umstead, O. L. 1931 Durham
2493. Underhill, J. A. (S. C.)
1928 Madison

3346. Underwood, D. D. 1950 Greensboro
 2954. Underwood, H. P., Jr.
 1941 Fayetteville
 2667. Upchurch, M. T. 1934 Smithfield
 2578. Usher, J. T. 1931 Greensboro
 3403. Ussery, E. McD. 1950 Raleigh
 3316. Uzzell, S. C. C. 1949 Black Mountain

V

3482. Van Valkenburgh, W. B.
 1951 Asheville
 2909. Varner, S. E., Jr. 1940 Brevard
 2311. Vaughn, A. M. (Va.)
 1926 Petersburg, Va.
 3054. Viall, W. R., Jr. 1944 Pinehurst
 3404. Vickers, M. R. 1950 Norfolk, Va.
 1445. Vinson, E. L. 1908 Halifax
 3483. Vinson, J. B. 1951 Raleigh
 1778. Vinson, J. T. 1914 Goldsboro

W

3722. Wagner, J. W. 1954 Charlotte
 3523. Wakefield, Griffin (La.) (col.)
 1951 Charlotte
 3108. Waldrop, J. E. (Ga.) 1946 Charlotte
 2278. Walker, A. D. 1925 Wilmington
 2010. Walker, H. W. 1922 Norlina
 2504. Walker, H. L. 1929 Greensboro
 2192. Wallace, A. C. 1924 Star
 3275. Walters, H. C. (S. C.)
 1949 Florence, S. C.
 2441. Walters, J. E. (S. C.) 1928 Morven
 1895. Walton, R. C. 1916 Raleigh
 2583. Ward, B. R. 1931 Goldsboro
 1761. Ward, E. H. 1914 Tarboro
 3160. Ward, J. L., Jr. (Ga.) 1946 Canton
 2186. Ward, W. A. 1924 Swannanoa
 3484. Ward, W. S. 1951 Hickory
 2330. Warren, B. G. 1926 Rural Hall
 3122. Warren, B. S., Jr. 1946 Greenville
 3695. Warren, C. F., Jr. (Ga.)
 1953 Shelby
 1816. Warren, J. C. 1915 Benson
 1923. Warren, L. A. 1917 Garland
 2849. Warren, L. A., Jr. 1939 Clinton
 1539. Waters, G. W., Jr. 1910 Goldsboro
 2846. Waters, P. V. 1939 Mooresville
 2243. Watkins, F. D. (S. C.) 1925 Belmont
 2955. Watkins, J. C. 1941 Emporia, Va.
 3039. Watkins, Rose Stacy (Mrs. J. C.)
 1949 Emporia, Va.
 2814. Watson, J. W. 1938 Rocky Mount
 2805. Watson, R. N. 1938 Sanford
 2813. Way, J. A., Jr. 1938 Winston-Salem

3646. Weatherwax, F. G. (Ga.)
 1953 Winston-Salem
 1110. Webb, C. I. 1903 Charlotte
 1526. Webb, R. K. 1910 Charlotte
 2621. Webb, T. P., Jr. 1932 Shelby
 3485. Webster, C. D. 1951 Fairmont
 3726. Webster, P. E. (S. C.)
 1954 Burlington
 2936. Webster, W. B. (S. C.)
 1941 Fairmont
 3355. Weiner, David (Md.)
 1950 Baltimore, Md.
 3589. Welborn, J. H. 1952 Lexington
 1089. Welborn, W. F. 1902 Lexington
 3198. Welborn, W. F., Jr. 1947 Lexington
 2541. Welch, W. D., Jr. 1930 Washington
 1269. Welfare, S. E. 1905 Winston-Salem
 3599. Wells, F. R. (Ohio)
 1952 Wooster, Ohio
 2685. Wells, R. R. 1934 Shelby
 2870. Wells, V. D., Jr.
 1939 Columbus, Ohio
 3513. Welsh, O. H. 1951 Clinton
 2800. West, June Bush (Mrs.)
 1938 Raleigh
 3514. West, W. A. 1951 Roseboro
 2254. West, W. L. 1925 Roseboro
 3515. Whaley, L. M. 1951 Wallace
 1510. Wharton, L. A. 1909 Gibsonville
 3347. Wheeler, C. C., Jr. 1950 Chapel Hill
 1979. Wheeler, C. R. 1919 Oxford
 2670. Whelless, J. M., Jr. 1934 Farmville
 2459. White, C. B. 1928 Henderson
 2448. White, D. F. 1928 Mebane
 2059. White, E. S. 1921 Greensboro
 1574. White, G. S. 1910 Lexington
 2402. White, J. J. 1927 Henderson
 2054. White, J. S. 1921 Mebane
 1741. White, Luther 1914 Wilmington
 2532. White, R. L. (S. C.) 1929 Troy
 1544. White, W. R. 1910 Warrenton
 2211. Whitehead, C. R. 1924 Ramseur
 3026. Whitehead, J. D. III 1943 Enfield
 2567. Whitehead, T. E. (Ga.) 1930 Charlotte
 2806. Whiteley, I. C. 1938 Morganton
 2673. Whiteley, R. S. 1934 Greensboro
 2956. Whitford, B. H. 1941 Rocky Mount
 2507. Whitford, C. P.
 1929 Wrightsville Beach
 2547. Whitley, H. E. 1930 Concord
 1898. Whitley, J. R. 1916 Hendersonville
 2885. Whitley, W. Y. 1939 Goldsboro
 1888. Whitmire, W. P., Jr.
 1916 Tucson, Ariz.

3082. Whitson, W. J. 1945 Phelps, N. Y.
 3723. Wiggins, K. L. 1954 Goldsboro
 1869. Wiggins, W. W. 1916 Raleigh
 1625. Wilkerson, I. O. 1911 Greensboro
 3056. Wilkins, Jessie L. (Mrs.)
 1944 Durham
 1573. Williams, A. H. A. 1910 Oxford
 3405. Williams, B. A. 1950 High Point
 3175. Williams, C. H. (Va.) 1947 Asheboro
 3516. Williams, E. G. 1951 Gastonia
 3629. Williams, G. L. 1953 Fayetteville
 3087. Williams, J. D., Jr. 1945 Griffin, Ga.
 2084. Williams, J. C. 1921 Bessemer City
 3134. Williams, Laurel L.
 1946 Montclair, N. J.
 2077. Williams, L. L. (Ga.) 1920 Morven
 2969. Williams, M. H. 1941 Lexington
 1899. Williams, M. V. B.
 1916 Winston-Salem
 3152. Williams, Nina Fish (Mrs.) (Kan.)
 1946 High Point
 3517. Williams, W. A. 1951 Williamston
 3675. Williams, W. B. (Va.) 1953 Durham
 3182. Willamson, Fate B. (Mrs.)
 1947 Albany, Ga.
 2057. Williamson, J. W. 1921 Salisbury
 3219. Williford, J. S. 1948 Pinetops
 2088. Willis, Beatrice A. (Mrs.)
 1922 Fayetteville
 2112. Willis, R. M. 1922 Southport
 2442. Williston, F. D. (Tenn.) (col.)
 1927 Fayetteville
 2158. Wilson, C. A. (Ga.) 1922 Monroe
 1534. Wilson, Connie H.
 1910 Spindale
 2032. Wilson, E. C. (Va.) 1919 Burlington
 3318. Wilson, H. W., Jr.
 1949 Winston-Salem
 3406. Wilson, R. C. 1950 Hendersonville
 1511. Wilson, T. H. 1909 Cramerton
 3486. Wilson, W. H. 1951 Winston-Salem
 2017. Wimberly, R. E. (col.) 1920 Raleigh
 2957. Windecker, G. H.
 1941 Bloomingdale, N. J.
 2264. Winders, H. M. 1925 Farmville
 3453. Winter, C. O. (S. C.)
 1951 Jacksonville
 1575. Wohlford, H. W. 1910 Charlotte
 1822. Wolfe, B. H. 1915 Burlington
 1265. Wolfe, J. C. 1905 Hickory
 1717. Wolfe, W. S. 1913 Mt. Airy
 2203. Womble, D. J. 1924 Durham
 2726. Womble, L. N., Jr. 1936 Plymouth
 2857. Woodard, B. P. 1939 Princeton
 1770. Woodard, E. V. 1914 Selma
 3446. Woodard, J. B. 1951 Kannapolis
 2247. Woodward, C. T. (S. C.)
 1925 Greensboro
 2723. Woodward, G. B. (Tenn.)
 1936 Franklin
 3447. Woody, R. R. 1951 Burlington
 1809. Woolard, E. W. 1915 Henderson
 2351. Wooten, J. W. F. 1926 Fayetteville
 3083. Wooten, Ruth Aycock (Mrs. C. C.)
 1945 Raleigh
 844. Wootten, G. R. 1896 Hickory
 1903. Worthington, E. C. 1917 Kinston
 1268. Worthy F. S. 1905 Washington
 2046. Wrike, W. C. 1921 Graham
 3606. Wurthmann, B. A. (S. C.)
 1952 Wilson
 2854. Wyatt, Blanche B. 1939 Wilson
 2545. Wynn, W. McK. (col.)
 1930 Greensboro
- Y
1342. Yancey, D. C. (col.) 1906 Wilson
 1428. Yancey, L. A. (col.) 1908 Charlotte
 3206. Yandell, C. R. (S. C.) 1947 Pineville
 3487. Yandle, H. A. 1951 Chapel Hill
 1512. Yates, C. L. 1909 Charlotte
 2798. Yearwood, T. C. (Ill.)
 1938 Nicholasville, Ky.
 1449. Yoder, C. R. 1908 Conover
 1270. Young, C. T. 1905 Smithfield
 3410. Young, C. W., Jr. (S. C.)
 1950 Lincolnton
 3348. Young, R. L., Jr. 1950 Asheboro
 2799. Young, T. F. (Ark.) 1938 Asheville
 3048. Youngblood, Frances Rimmer
 (Mrs. R. L.) 1944 West End
- Z
3243. Zirkle, Mildred S. (Mrs.)
 1948 Philadelphia, Pa.
 1576. Zuckerman, I. L. 1910 Greensboro

Registered Assistant Pharmacists

73. Adams, L. T. 1934 Lexington
 79. Badget, E. W. 1935 Mt. Airy
 50. Bass, J. A. 1932 Wilson
 41. Birkitt, S. P. 1931 Charlotte
 43. Brame, P. J. 1932 North Wilkesboro
 20. Branch, B. C. 1928 Rocky Mt.
 28. Brooks, C. M. 1931 Monroe
 48. Brown, H. S. 1932 Goldsboro
 106. Bryant, N. 1938 Tarboro
 23. Carrigan, J. F. 1930 Salisbury
 61. Chadwick, S. T. 1933 Havelock
 27. Griffin, T. W. 1930 Statesville
 96. Gwynn, A. A. 1938 Greensboro
 4. Heslep, F. W. 1923 Beaufort
 72. Humphries, A. T. 1934 Charlotte
 62. Kemp, A. T. 1933 Wilson
 56. King, R. G. 1933 New Bern
 7. McConnell, E. 1926 Newton
 19. Maus, F. B. 1928 Greensboro
 64. Moore, H. W. 1933 Lexington
 74. Moose, H. F. 1934 Statesville
 68. Munns, R. F. 1934 Whiteville
 5. Musgrove, W. M. 1924 Richmond, Va.
 88. O'Brien, C. C. 1936 Greensboro
 53. Porter, J. N. 1933 Charlotte
 26. Russell, L. D. 1930 High Point
 77. Wade, C. E. 1935 Colerain
280. Clark, D. D.
 Clarkton, Bladen County
 361. Cole, W. F.
 Bunn, Franklin County
 178. Currie, D. S.
 Parkton, Robeson County
 382. Darden, J. L., Jr.
 Colerain, Bertie County
 355. Eagles, C. S.
 Saratoga, Wilson County
 356. Finney, J. R.
 Booneville, Yadkin County
 332. Fulp, J. F.
 Stoneville, Rockingham County
 385. Futrell, J. M.
 Summerfield, Guilford County
 298. Hackney, B. H.
 Lucama, Wilson County
 123. Hammond, A. F.
 Pollocksville, Jones County
 138. Hinnant, M.
 Micro, Johnston County
 162. Long, F. Y.
 Catawba, Catawba County
 380. Packer, L. L.
 Laurel Hill, Scotland County
 319. Parker, C. C.
 Woodland, Northampton County
 384. Parks, J.
 Robbinsville, Graham County
 243. Smith, A. J.
 Black Creek, Wilson County
 386. Smith, C. A.
 Macesfield, Edgecombe County
 359. Staton, L. R.
 Hayesville, Clay County
 360. Vasey, T.
 Trenton, Jones County
 263. Weathers, R. R.
 Knightdale, Wake County
 375. Womble, E. C.
 Wagram, Scotland County

List of Physicians Holding Permits to Conduct Drug Stores

(LIVING IN TOWNS OF NOT MORE THAN 800 INHABITANTS TO WHOM PERMITS TO CONDUCT DRUG STORES HAVE BEEN GRANTED.)

203. Beard, G. C.
 Atkinson, Pender County
 139. Beasley, Edward B.
 Fountain, Pitt County
 204. Bonner, J. B.
 Aurora, Beaufort County
 181. Brown, C. E.
 Faith, Rowan County
 364. Brown, J. A.
 Cleveland, Rowan County

List of Drug Stores

(Revised April 30, 1954)

The number preceding the name of the drug store indicates the permit number of that store. Addresses for each store are listed where given. Person listed immediately following drug store was certified as pharmacist in charge (or permitted physician) on the application for the renewal of the permit. "*" denotes drug store operated under physician's permit.

ABERDEEN—Moore County

1. Bryan Drug Company, Inc.
120 W. Main Street (C. L. Guion)
1059. Craig Drug Co.
Sycamore St. (L. B. Craig)
2. McCrummen's Drug Store
South Street (D. C. McCrummen)

AHOSKIE—Hertford County

1310. Boone's Pharmacy
109 W. Main St. (W. T. Boone)
3. Copeland Drug Co.
104 Main St. (E. U. Capps)
4. Walker-Boone Drug Co., Inc.
117 East Main Street (R. M. Martin)

ALBEMARLE—Stanly County

1099. Albemarle Drug Co.
260 E. Main St. (C. R. Edwards)
970. The Drug Centre
121 N. First St. (W. H. Burbage)
1101. K and L Drug Store
314 Montgomery Ave. (C. A. Sanders)
6. Loftin's Drug Store
116 S. Second (T. G. Loftin)
1152. Murrell's Pharmacy
167 N. Second Street (H. T. Murrell)
7. Phillips Drug Co.
111 N. Second Street (M. B. Phillips)
8. Purcell Drug Co.
134 W. Main St. (E. L. Kritzer)

ANDREWS—Cherokee County

9. Davis Drug Co.
Second St. (H. E. Davis)

ANGIER—Harnett County

10. Adams & Young Drug Co.
(A. L. McLean, Jr.)
841. Talton Drug Store
Depot Street (W. R. MacNair)

APEX—Wake County

1320. Apex Pharmacy
(Margaret B. Perry)
821. Pegram's Pharmacy
Salem Street (Mrs. A. B. Pegram)

ARCHDALE—Randolph County

1163. Lowe's Pharmacy, Inc.
(John D. Lowe)

ASHEBORO—Randolph County

14. Asheboro Drug Co., Inc.
132 Sunset Ave.
(Walter Clodfelter, Jr.)
1174. Fox Professional Drug Co., Inc.
516 S. Fayetteville St. (J. H. Fox)
957. Kearns Service Drug Store
803 W. Salisbury (T. N. Kearns)
15. Randolph Drug Company, Inc.
220 Sunset Ave. (C. H. Williams)
16. Reaves Pharmacy
212 S. Fayetteville St. (C. A. Reaves)
17. Reaves Walgreen Agency Drug Store
119-121 Sunset Ave. (H. C. Reaves)
18. Standard Drug Store
125 Sunset Ave. (E. L. Ray)

ASHEVILLE—Buncombe County

19. Adams-Blauvelt, Inc.
16 Battery Park Place (J. W. Adams)
64. Aiken's Pharmacy
14 Lodge St. (J. H. Aiken)
21. Asheville Pharmacy
27 N. Market St. (A. B. Chandley)
1258. Asheville Pharmacy No. 2
5 Court Plaza (A. B. Lott)
1281. B & B Pharmacy
462 Haywood Rd.
(H. L. Bishop, L. B. Brookshire)
884. Barefoot & Tatum Drugs, Inc.
2 N. Pack Square
(L. G. Barefoot & J. M. Tatum)
66. Biltmore Drug Store
1 Kitchen Place (L. M. Jarrett)
1302. Carolina Pharmacy
287 Haywood Road
(S. L. Shultman, Jr.)
867. Charlotte St. Drug Co., Inc.
100 Charlotte St. (B. F. Klein)

23. Eckerd Drugs, Inc.
31 Patton Ave. (R. J. Noell)
1187. Eckerd's-Haywood, Inc.
Haywood St. (C. E. Bolinger)
1230. Grove Park Pharmacy
250 Charlotte Street
(J. A. Goode)
818. Ideal Drug Store
733 Haywood Road (W. C. Braman)
24. Jones Drugs
262 Patton Ave. (M. L. Jones)
30. Kenilworth Drug Store
445 Biltmore Ave. (W. R. Johnson)
28. Lord's Drug Store, Inc.
793 Merrimon Ave. (J. C. McGee)
882. Malvern Hills Drug Store
1288 Haywood Road (C. J. Sisk)
1070. Memorial Mission Hospital Pharmacy
Charlotte & Woodfin St.
(A. J. Darling)
1323. Merrimon Ave. Pharmacy
229 Merrimon Ave.
(Walter L. Buhmann)
1089. Montford Pharmacy
231 Montford Ave. (A. G. Kiser)
35. Norwood Pharmacy
500 Merrimon Ave. (L. P. Brookshire)
1201. Pack Square Pharmacy
22 N. Pack Square (Roy Johnson)
736. Palace Pharmacy
783 Haywood Road (Dan W. Foster)
36. Pinner's Drug Store
619 Haywood Rd. (T. F. Young)
37. Salley's Drug Store
85 Patton Ave. (W. M. Salley)
1132. Saint Joseph's Hospital Pharmacy
428 Biltmore Ave. (H. B. Collier)
39. Shigley's Inc.
31 Hendersonville Rd. (H. H. Shigley)
1009. Steele's Drug Store
38 S. Market St. (E. L. Hern)
1111. Trantham's Drug Store
38 Broadway (H. D. Trantham)
1109. Y.M.I. Drug Store
29 Eagle St. (H. E. Jones)

ATKINSON—Pender County

41. Atkinson Drug Co.*
(G. C. Beard, M.D.)

AULANDER—Bertie County

42. Aulander Pharmacy
(S. G. Nelson)

AURORA—Beaufort County

43. Windley's Drug Store*
Main St. (J. B. Bonner, M.D.)

AVONDALE—Rutherford County

44. Adkinson Drug Co.
(N. F. Adkinson)

AYDEN—Pitt County

45. Edwards Pharmacy
Lee Street (S. M. Edwards)

BADIN—Stanly County

47. Badin Drug Co., Inc.
(A. J. Thompson)

BAILEY—Nash County

48. Etheridge Drug Store
(T. J. Etheridge, Jr.)

BEAUFORT—Carteret County

50. F. R. Bell, Druggist
Front Street (F. R. Bell)
51. Guthrie-Jones Drug Company
507 Front Street
(C. H. Guthrie & D. E. Jones)
52. Joe House Drug Store
Front St. (Joseph House)

BELHAVEN—Beaufort County

54. O'Neal's Drug Store
230 E. Main St. (W. P. O'Neal)

BELMONT—Gaston County

55. Belmont Drug Co.
9 Main St. (R. B. Bryan)
56. Catawba Pharmacy
425 Catawba St. (S. P. Brison)
57. Robinson Drug Store
16 N. Main St. (J. L. Robinson)

BENSON—Johnston County

58. Benson Drug Co.
104 E. Main St. (Loamie Gilbert)
59. Peacock Drug Company
Main St. (M. A. Peacock)
60. Warren Drug Company
211 E. Main St. (J. C. Warren)

BESSEMER CITY—Gaston County

61. Central Drug Store
112 W. Virginia Ave. (J. C. Williams)
62. Curtis Pharmacy
Virginia Ave. (J. R. Curtis)

BETHEL—Pitt County

63. H. L. Rives Drug Company
Railroad St. (H. L. Rives)

BISCOE—Montgomery County

67. Biscoe Drug Store
Carthage Road (W. I. Jenkins)

BLACK CREEK—Wilson County

880. Black Creek Drug Company*
(A. J. Smith, M.D.)

BLACK MOUNTAIN—Buncombe County

69. Black Mountain Drug Co.
101 W. State St. (S. C. C. Uzzell)
964. Key City Pharmacy
404 Sutton Ave. (G. L. Kirkpatrick)
835. Knight's Pharmacy
116 State St. (E. H. Knight)

BLADENBORO—Bladen County

1161. Professional Pharmacy
Main St. (L. E. Gilbert, Jr.)

BLOWING ROCK—Watauga County

1071. Harris Drug Store
Main St. (L. C. Harris)

BOILING SPRINGS—Cleveland County

1096. Boiling Springs Drug Company, Inc.
(R. H. Beason)

BOONE—Watauga County

73. Boone Drug Co.
Main St. (W. R. Richardson)
74. Carolina Pharmacy
231 Main St. (C. H. Mock)

BOONVILLE—Yadkin County

75. Boonville Drug Store*
(J. R. Finney, M.D.)

BREVARD—Transylvania County

1239. Long's Drug Store
Main and Broad Sts.
(S. E. Varner, Jr.)
77. S. M. Macfie Drug Co.
Main and Broad (O. D. Biddy)
78. Varner's Drug Store
Broad and Jordan Sts.
(E. M. Morris)

BROADWAY—Lee County

1036. Broadway Drug Co.
(M. W. Stevens)

BRYSON CITY—Swain County

80. Bryson City Drug Company
108 Everett St. (K. E. Bennett)
968. Conley's Drug Store
Everett St. (Harry Mauney)
1083. Swain Drug Store
Everett St. (C. B. Hawkins)

BUIES CREEK—Harnett County

938. Wiggins Drug Store
Main St. (L. E. McKnight)

BUNN—Franklin County

83. Bunn Drug Co.*
(W. F. Cole, M.D.)

BURGAW—Pender County

1198. Dees Drug Store
(R. R. Dees)
1930. Durham Drug Company
Fremont St. (R. B. Sawyer)

BURLINGTON—Alamance County

85. Aeme Drug Co., Inc.
Spring and Davis Sts.
(R. N. Jennings)
1192. Alamance County Hospital Pharmacy
Graham-Hopedale Road
(S. D. Griffin, Jr.)
1123. Alamance Drug Company
223 Maple Ave. (W. S. Gardner)
86. Asher-McAdams Drug Co.
305 Trollinger (J. W. McAdams)
1267. Barbour-Pittman Drug Co., Inc.
Cor. Front and Main Sts.
(Rudolph Pittman)
87. Burlington Drug Company, Inc.
East Front St. (R. E. Barrett)
89. Davis Street Pharmacy, Inc.
751 E. Davis St. (Robert Woody)
90. East End Drug Store
651 Webb Ave. (R. C. Faulconer)
91. Heritage-Wilson Drug Company
132 W. Front St. (E. C. Wilson)
92. Main Street Drug Co., Inc.
312 S. Main St. (C. M. Andrews)
93. Mann's Cut Rate Drug Store
414 S. Main St. (E. D. Millaway)
1207. Medical Center Pharmacy, Inc.
274 Graham-Hopedale Rd.
(A. L. Moir)
1114. Sherard's Pharmacy
1245 S. Webb Ave. (J. F. Sherard)

1188. Thompson's Pharmacy
804 Rauhut St. (T. H. Thompson)
94. Worth Street Drug Store
525 S. Worth Street (W. R. Perry)

BURNSVILLE—Yancey County

95. Pollard's Drug Store
West Main St. (Roland Glenn)
1251. Yancey Pharmacy
Main St. (J. P. Greene)

CAMP LEJEUNE—Onslow County

1276. Almand's Drug Stores, Inc.
Tarawa Terrace (L. R. Lanier)

CANDLER—Buncombe County

1173. Valley Drug Co., Inc.
(S. S. Minton)

CANTON—Haywood County

97. Canton Drug Store
137 Main St. (J. L. Jones, Sr.)
98. Champion Cut-Rate Drug Store, Inc.
147 Main St. (J. L. Ward, Jr.)
99. Hendrix Drug Store
108 Main St. (J. O. Hendrix)
100. Martin's Drug Store, Inc.
107 Main St. (B. M. Burrus)

CAROLINA BEACH—New Hanover County

1248. Almand's Drug Store
Canal Drive (A. M. Dean)
940. Carolina Beach Drug Company
(W. R. Adams)

CARRBORO—Orange County

103. Senter's Drug Store
(P. L. Senter)

CARTHAGE—Moore County

104. Shields Drug Co., Inc.
Court House Square (D. A. Blue)

CARY—Wake County

105. Adams Drug Co.
105 Chatham St. (C. G. Hicks)
556. Franklin's Carolina Pharmacy
Chatham St. (K. V. Franklin)

CATAWBA—Catawba County

106. Catawba Drug Company*
(F. Y. Long, M.D.)

CHADBOURN—Columbus County

899. Derrick's Pharmacy
(M. L. Borders, Jr.)

107. John E. Koonce Drug Co.
(S. G. Koonce)

CHAPEL HILL—Orange County

108. Carolina Pharmacy
155 E. Franklin St. (T. P. Lloyd)
1184. Colonial Drug Co.
420 W. Franklin St. (J. H. Carswell)
109. Eubanks Drug Co.
E. Franklin St. (Clyde Eubanks)
1218. N. C. Memorial Hospital Pharmacy
U. N. C. (W. W. Taylor)
994. Sloan Drug Company
101 E. Franklin St. (W. L. Sloan)
110. Sutton's Drug Store
159 E. Franklin St.
(Howard A. Yandle)
972. The Village Pharmacy, Inc.
306 W. Franklin St. (J. C. Fox, Jr.)

CHARLOTTE—Mecklenburg County

977. Avondale Pharmacy
2204 Avondale Ave. (R. S. Rittenbury)
113. Bizzell Pharmacy
3312 Tuckaseegee Rd. (H. L. Bizzell)
1007. Blair Drug Co.
2719 Tuckaseegee Rd. (H. R. Stowe)
116. Carolina Cut-Rate Drug Store, Inc.
225 W. Trade St. (F. E. Thomas)
117. Carolina Pharmacy
401 E. Trade St. (T. H. Lever)
1142. Cay Drug Store, Inc.
131 W. Trade St. (Joe Greenspan)
1195. Charlotte Drug Company
200 E. Trade St. (R. F. Holland)
119. Charlotte Memorial Hospital Pharmacy
1400 Scott Ave. (Myrtle Kraus)
139. Civil's Plaza Drug Store
1432 Central Ave. (J. K. Civil)
1112. Dilworth Pharmacy
1601 S. Boulevard (J. S. LeGette)
1178. Doctor Pharmacy
2316 Central Ave. (F. L. Black)
983. Dorton's Drug Store
3201 N. Caldwell St.
(C. L. Swearngan)
1315. Eckerd Drug Co.
1025 Providence Rd. (W. O. Dowdell)
121. Eckerd Drugs, Inc. (No. 1)
128 N. Tryon St. (G. B. Cheek)
122. Eckerd Drugs, Inc. (No. 2)
109 S. Tryon St. (E. V. Stone)
1155. Eckers, Inc.
1517 Central Ave. (J. H. Bigham)

124. Hardee's Pharmacy
2907 Selwyn Ave. (A. K. Hardee, Jr.)
125. Hawthorne Pharmacy
1629 Elizabeth Ave.
(T. W. McFarland)
126. Hoskins Drug Co.
3626 Rozzell Ferry Rd.
(Kenneth Spoon)
1256. Hotel Selwyn Pharmacy
132 W. Trade St. (Francis Muratori)
128. Independence Drug Store
801 N. Graham St. (J. T. Hough)
902. Kiser Drug Co.
2400 Wilkinson Blvd. (J. C. Kiser)
893. Liggett Drug Company, Inc.
100-102 N. Tryon St. (T. E. Cobb)
131. Lisk Pharmacy
826 E. Trade St. (D. C. Lisk)
1139. Medical Pharmacy
1010 Kings Drive (E. B. Eadie)
1069. Mercy Hospital Pharmacy
2000 E. 5th St. (Gilbert Colina)
1269. Modern Pharmacy
1808 Rozzell Ferry Rd. (Ruth Agnew)
815. Myers Park Pharmacy
1400 E. Morehead St.
(W. D. Craig, Jr.)
136. Niven Drug Co.
131 E. Park Ave. (O. L. Johnson)
137. Park Place Pharmacy
613 Providence Road (V. L. Fairecloth)
1073. Plaza Hill Pharmacy, Inc.
2513 Plaza Road (A. E. Galloway)
932. Presbyterian Hospital Pharmacy
200 Hawthorne Lane (J. H. Rosser)
934. Queen City Pharmacy
422 E. Second St. (Myrtle Reid)
141. Rex Drug Store
417 E. Second St. (J. H. Isler)
1120. Rhodes Pharmacy
1621 Parkwood Ave. (C. R. Rhodes)
142. Rhyne Drug Store
306 E. Morehead St. (C. L. Rhyne)
143. Selwyn Cut-Rate Drug Store, Inc.
319 W. Trade St. (J. S. Nance)
144. Stanley Drug Stores, Inc.
1959 E. 7th St. (V. E. Stanley)
1122. Sterling Drug Company, Inc.
1501 Elizabeth Ave. (J. C. Murphy)
145. Sterling Drug Store, Inc.
401 N. Tryon St. (W. V. Proctor)
129. Jas. P. Stowe & Co., Inc.
300 S. Tryon St. (C. I. Webb)
146. T. A. Walker, Inc.
332 N. Tryon St. (F. H. Cline)
1164. Whitehead Pharmacy
305 N. Caswell Rd. (T. E. Whitehead)
1189. Wilson & Holmes Pharmacy
421 S. Brevard St. (Griffin Wakefield)
149. Yancey's Drug Store
Cor. 3rd & Brevard Sts.
(L. A. Yancey)
- CHERRYVILLE—Gaston County
150. Allen Drug Co.
110 E. Main St. (H. H. Allen, Jr.)
151. Houser Drug Co., Inc.
100 E. Main St. (W. H. Houser)
- CHINA GROVE—Rowan County
913. Brown Drug Company
Main St. (J. H. Brown)
1141. China Grove Drug Co.
Main St. (R. A. Kiser)
- CLAREMONT—Catawba County
1279. Claremont Pharmacy
Main St. (J. A. Busbee)
- CLARKTON—Bladen County
154. Clark's Drug Store*
(D. D. Clark, M.D.)
- CLAYTON—Johnston County
155. Beddingfield's
26 W. Main St. (C. H. Beddingfield)
156. Whitley-Bain Drug Co., Inc.
Main St. (J. D. Bain)
1247. Clemmons Pharmacy
In The Triangle (R. E. Scharff)
- CLEVELAND—Rowan County
848. Cleveland Drug Co.*
(J. A. Brown, M.D.)
- CLIFFSIDE—Rutherford County
158. Mills Drug Co.
(J. C. Mills)
- CLINTON—Sampson County
159. Butler's Pharmacy
204 Main St. (R. J. Darden)
1232. Holmes Drug Store
510 Lisbon St. (J. M. Holmes, Jr.)
1035. McLean Pharmacy
120 Main St. (G. W. McLean)
161. Moseley Chesnutt
110 Main St. (Moseley Chesnutt)

162. Register's Drug Store
Vance St. (M. O. Register)
160. Reynold's Drug Co.
Main and Lisbon Sts.
(L. A. Warren, Jr.)
1246. Sampson's Pharmacy
700 McCoy St. (R. R. Sampson)
- CLYDE—Haywood County
163. Clyde Pharmacy
Main Street (E. P. Judy)
- COATS—Harnett County
1113. McKnight's Drug Store
Main St. (L. E. McKnight, Jr.)
- COLERAIN—Bertie County
165. Wade's Pharmacy*
(J. L. Darden, Jr., M.D.)
- COLUMBIA—Tyrrell County
166. Tyrrell Drug Co.
Main St. (R. S. Knight, Jr.)
- CONCORD—Cabarrus County
167. Airheart Pharmacy
Market St. (W. F. Rhodes)
168. Cabarrus Drug Co.
16 S. Union St. (J. V. Jenkins)
944. Cabarrus Memorial Hospital Pharmacy
(J. W. Mitchner)
1322. The Drug Centre
Kannapolis Highway (C. H. Sanders)
170. Gibson's, Inc.
1 S. Union St. (G. C. Smith)
171. Pearl Drug Co.
2 S. Union St. (H. A. Barringer)
172. Porter Drug Company, Inc.
8 S. Union St. (Ernest Porter)
173. Whitmore Drug Company
80 S. Union St. (H. E. Whitley)
- CONOVER—Catawba County
175. Bowman Drug Co.
Main St. (C. E. Bowman)
176. Conover Drug Co.
Main St. (C. R. Yoder)
- CONWAY—Northampton County
177. Taylor Drug Co.
(L. B. Taylor)
- COOLEEMEE—Davie County
178. Cooleemee Drug Co.
(E. D. Hoyle)
- CORNELIUS—Mecklenburg County
179. Guion Drug Co.
(C. D. Guion)
- CRAMERTON—Gaston County
180. Cramerton Drug Co.
8th Ave. (T. H. Wilson)
- CREEDMOOR—Granville County
182. Creedmoor Drug Co. (C. H. Fleming)
- CROSSNORE—Avery County
181. Crossnore Drug Store
Box 186 (W. D. Tennant, Jr.)
- DALLAS—Gaston County
919. Summey Drug Company
(W. L. Summey)
- DAVIDSON—Mecklenburg County
184. White Drug Company
131 Main St. (C. S. Goodrum)
- DENTON—Davidson County
185. Denton Drug Store
Main St. (W. L. Lamar)
- DOBSON—Surry County
1134. Dobson Drug Store
(Viola Howell)
- DRAPER—Rockingham County
1228. Draper Pharmacy
Fieldcrest Rd. (J. W. Chandler)
1017. Lasley Drug Store
Fieldcrest Ave. (C. G. Lasley)
- DREXEL—Burke County
923. Drexel Drug Company
(C. F. Turner)
- DUNN—Harnett County
188. Butler & Carroll Drug Co., Inc.
129 E. Broad St. (W. W. Carroll, Sr.)
189. Dunn Pharmacy
218 E. Broad St. (Allene Fairley)
1053. Fitchett Drug Store of Dunn, Inc.
128 E. Broad St. (Paul Tart)
191. Hood Drug Store
112 E. Broad St. (P. C. Hood)
1202. Thomas Drug Store
323 E. Broad St. (J. I. Thomas)
- DURHAM—Durham County
193. Boone Drug Company
100 W. Parrish St. (D. L. Boone, Sr.)

738. Brewer's Drug Store
700 Ninth St. (S. O. Brewer, Sr.)
900. Broad Street Drug Company, Inc.
1139 Broad St. (O. L. Umstead)
1051. Carswell Drug Co., Inc.
Club Blvd, and Watts St.
(A. P. Carswell)
213. Crabtree Pharmacy
2100 Angier Ave. (A. H. King)
192. Don Booth Drug Co.
1009 W. Chapel Hill St. (G. D. Booth)
197. Duke Hospital Pharmacy
Duke University (I. T. Reamer)
198. Durham Drug Co.
330 W. Main St. (J. R. Casteel)
199. Eckerd Drugs, Inc.
122 W. Main St. (V. A. Shore)
1065. Edgemont Pharmacy
1114 Angier Ave. (R. G. Kale)
200. Garrett's Biltmore Drug Store
332 E. Pettigrew St. (Y. D. Garrett)
201. Holloway Street Pharmacy
1026 Holloway St. (Alvin Bryant)
202. Hospital Pharmacy
1124 Broad St. (B. W. Spencer, Jr.)
1297. Lincoln Hospital Pharmacy
1301 Fayetteville St. (Vera Ricketts)
203. Mangum St. Pharmacy
806 N. Mangum St. (H. C. Chapman)
739. McDonald's Drug Store
732 Ninth St. (J. C. McDonald)
1236. McPherson Hospital Pharmacy
1110 W. Main St. (H. F. Padgett)
205. North Durham Drug Store
714 Mangum St. (E. S. Swindell)
892. Northgate Pharmacy
2911 Roxboro Road (E. L. Rigsbee)
1196. The Prescription Shop
316 S. Gregson St. (J. K. McCoy)
1291. The Professional Pharmacy, Inc.
1200 Broad St. (H. L. Kelly)
207. Rogers Drug Co., Inc.
202 Mangum St. (R. P. Rogers, Sr.)
840. Sawyer & Moore, Inc.
1014 W. Main St. (V. D. Lea)
1043. Sullivan's Pharmacy
402 S. Driver Ave. (L. S. Sullivan)
209. Walgreen Co.
102 W. Main St. (B. M. Forbus)
210. Watts Hospital Pharmacy
Broad St. (Dorothy Brecht)
862. Well's Drugs
110 Coreoran St. (W. F. Lynch)
211. West Side Pharmacy
701 Chapel Hill St. (J. C. Harris)
1128. Womble's Pharmacy
601 E. Main St. (D. J. Womble)
- EDENTON—Chowan County
214. Leggett & Davis, Inc.
(J. W. Davis, Sr.)
215. Mitchener's Pharmacy
301 S. Broad St. (J. A. Mitchener, Jr.)
- ELIZABETH CITY—Pasquotank County
220. The Apothecary Shop
406 E. Main St. (J. E. Sparks)
905. Jacoek's Pharmacy
205 S. Poindexter St. (F. G. Jacoek)
219. Overman & Stevenson
512 E. Main St. (A. E. Brothers)
- ELIZABETH TOWN—Bladen County
221. Bennett-Stone Pharmacy
Broad St. (B. F. Stone)
222. Hutchinson Drug Store
Main St. (J. C. Edwards)
1090. Smith's Drug Store
Broad and Main Sts.
(Herbert McKeithan, Jr.)
- ELKIN—Surry County
223. Abernethy's Pharmacy
109 W. Main St. (P. L. Fisher)
224. Elk Pharmacy, Inc.
115 E. Main St. (D. A. Irwin)
225. Royall Drug Co., Inc.
128 W. Main St. (G. E. Royall, Jr.)
- ELLERBE—Richmond County
226. Warner Drug Co.
Main St. (V. L. Strout)
- ELM CITY—Wilson County
228. Elm City Pharmacy
Main St. (M. L. Davis)
- ENFIELD—Halifax County
230. W. E. Beavans Drug Store
(S. C. Beavans)
229. Harrison Drug Company
Railroad St. (W. M. Fowlkes)
231. Whitehead Drug Co.
(J. D. Whitehead)
- ENKA—Buncombe County
233. Elson's Drug Store
(Shuford Snyder)

232. Enka Drug and Food

(J. R. Elson)

ERWIN—Harnett County

234. E. R. Thomas Drug Co.

(E. R. Thomas)

FAIR BLUFF—Columbus County

235. Floyd-Anderson Drug Co.

Main St. (M. W. Davis II)

236. B. F. Rogers Drug Co.

(M. J. Atkinson)

FAIRMONT—Robeson County

1303. Fairmont Drug Co.

Main St. (H. E. Malion)

1026. Webster's Pharmacy

(W. B. Webster)

FAISON—Duplin County

1286. Faison Drug Co.

(C. V. Knight)

FAITH—Rowan County

847. Barger & Co.*

Main St. (C. E. Brown, M.D.)

FARMVILLE—Pitt County

1176. City Drug Company

103 S. Main St. (J. M. Wheless, Jr.)

FAYETTEVILLE—Cumberland County

243. Bender's Drug Store

201 Hay St. (L. L. Rouse)

244. Fayetteville Drug Co.

114 Gillespie St. (B. C. Brooks)

246. Henderson Drug Store

125 Person St. (A. J. Henderson)

247. H. R. Horne & Sons

124 Hay St. (H. R. Horne)

1205. K and F Drug Store

1212 Fort Bragg Road

(L. C. Thomlinson)

248. MacKethan & Company, Druggists

102 Person St. (H. P. Underwood, Jr.)

1209. Markham Drug Co.

101 Hay St. (G. W. Markham)

249. Matthews' Pharmacy

451 Hay St. (R. V. McBryde)

982. Reaves' Drug Store

240 Hay St. (L. E. Reaves, Jr.)

250. Service Drug Store

113 Gillespie St. (F. D. Williston)

1241. Strickland-Matthews Drug Store

1201 Hay St. (C. B. Strickland)

890. Williams' Drug Store

502 Hillsboro St. (N. M. Parker)

908. Wooten Drug Company

1226 Fort Bragg Rd. (J. W. Wooten)

FLETCHER—Henderson County

1301. Asheville Agricultural School and

Mountain Sanitarium, Inc.

Howard Gap Rd. (A. J. Miller)

912. Fletcher Pharmacy

Asheville Highway (Q. H. Beck)

FONTANA DAM—Graham County

1324. Fontana Drug Store

(C. E. Pistole)

FOREST CITY—Rutherford County

974. Forest City Drug Company

200 E. Main St. (W. L. Cowan)

254. Piedmont Drug Company

6 W. Main St. (J. S. Rudisill)

255. Smith's Cut-Rate Drug Store

227 E. Main St. (Ernest Holt)

FORT BRAGG—Cumberland County

1159. Bender's Drug Store

Mallonee Village (R. E. Bullard)

FOUNTAIN—Pitt County

256. Beasley Drug Co.*

(E. B. Beasley, M.D.)

FOUR OAKS—Johnston County

1158. Austin's Drug Store

Main St. (Clement Byrd)

257. Four Oaks Drug Company

E. Main St. (R. C. Canaday)

FRANKLIN—Macon County

258. Angel Drug Store

(H. E. Roper)

1216. Carolina Pharmacy

(G. B. Woodward)

259. Perry's Drug Store

(V. H. Perry)

FRANKLINTON—Franklin County

995. Corner Drug Store

2 N. Main St. (D. O. Langston)

260. L. W. Henderson's Pharmacy

102 Main St. (W. L. Stone)

FREMONT—Wayne County

1042. Fremont Pharmacy

(J. S. Stewart)

FUQUAY SPRINGS—Wake County

262. Elliott's Pharmacy
202 S. Main St. (A. G. Elliott, Jr.)
263. Johnson's Drug Store
(W. W. Johnson)

GARLAND—Sampson County

1079. Garland Drug Company
(H. C. Rich)
264. L. A. Warren & Son
(L. A. Warren)
1021. Alderman's Garner Drug Store
(J. L. Alderman)

GASTONIA—Gaston County

1283. Akers Center Pharmacy, Inc.
1443 Wilkinson Blvd. (Steve Pappas)
1085. Caldwell Drug Store, Inc.
611 E. Franklin Ave. (J. E. Brison)
269. Franklin Drug Store
1343 W. Franklin Ave. (H. C. Bell)
1191. Gaston Memorial Hospital Pharmacy
401 N. Highland
(Mary F. Hemingway)
270. Kennedy's, Inc.
215 W. Main St. (E. C. Adams)
268. Moss Rexall Drugs
1051 W. Franklin Ave. (F. M. Moss)
271. Rhyne's Drug Store, Inc.
1516 E. Ozark Ave. (W. F. Rhyne)
969. Smith's Cut-Rate Drugs
155-157 W. Main Ave. (L. B. Stacy)
272. Smith's Cut-Rate Drugs
121 W. Main Ave. (G. S. Templeton)
1157. Square Pharmacy
254 W. Page Ave. (N. A. Smith)
273. Victory Drug Co.
York St. (A. J. Sanders)

GIBSON—Scotland County

1244. Gibson Drug Co.
(Evelyn Hunsucker)
740. Smith's Drug Store
N. Main St. (J. P. F. Smith)

GIBSONVILLE—Guilford County

275. Gibsonville Drug Co.
Main St. (L. A. Wharton)

GLEN ALPINE—Burke County

276. Clinic Drug Store
(H. F. Bobbitt)

GOLDSBORO—Wayne County

914. Ash Street Pharmacy
814 E. Ash St. (G. P. Thornton)

278. Brown Drug Co., Inc.
130 E. Walnut St.
(E. L. Pilkington, Sr.)
863. Bunch's Drug Store
144 N. Center St. (L. E. Bunch)
279. Cash Drug Company
133 E. Walnut St. (T. E. Smith)
1257. Gibson's Drug Store
Cor. William and Ash Sts.
(J. E. F. Hicks)
280. Goldsboro Drug Co.
101 N. Center St. (B. R. Ward)
281. Jackson Drug Co.
400 S. James St. (Osceola Jackson)
282. Ratley's Drug Store
122 S. Center St. (W. A. Ratley)
283. Robinson's Drug Store
143 S. Center St. (T. R. Robinson, Jr.)
1261. Vinson Drug Store
138 W. Walnut St. (W. C. Rose)
865. Wayne Drug Store, Inc.
123 W. Walnut St. (H. P. Cogdell)

GOLDSTON—Chatham County

962. Lee Drug Store
(Ray Brooks)

GRAHAM—Alamance County

1156. Graham Drug Store
142 N. Main St. (J. T. Dillehay)
287. Wrike Drug Company
108 N. Main St. (W. C. Wrike)

GRANITE FALLS—Caldwell County

885. Caldwell Drug Store
(Brem Bonner)

GREENSBORO—Guilford County

290. Asheboro St. Pharmacy
420 Asheboro St. (J. T. Usher)
291. Best Drug Store
1104 Asheboro St. (J. H. Best)
824. College Drug Store
1003 Spring-Garden St.
(R. A. Buchanan)
1242. The Moses H. Cone Memorial Hospital
Pharmacy
1200 N. Elm St. (C. Paoloni)
1006. Crutchfield-Browning Drug Co.
357 N. Elm St. (T. G. Crutchfield)
1185. Crutchfield-Browning Drug Store
No. 2, Inc.
2166 Lawndale Drive (W. C. Brown)

1150. Eccles Drug Store
914 Gorrell St. (W. H. King)
1110. Edmonds Summit Center Drug Store
952 Summit Avenue (G. H. Edmonds)
1215. Elam Drug Company, Inc.
2112 Walker Ave. (J. V. Farrington)
816. Elm Street Pharmacy, Inc.
376 N. Elm St. (T. W. Russell)
292. C. C. Fordham Drug Store
514 S. Elm St. (C. C. Fordham, Jr.)
1300. Franklin's Drug Co.
2140 Lawndale Dr. (C. T. Woodard)
897. Franklin's Drug Store
401 Tate St. (R. E. Franklin)
298. Greene Street Drug Company
124 S. Greene St. (R. S. Whiteley)
299. Greensboro Drug Co.
230 W. Market St. (C. M. Fordham)
1138. Guilford Drug Company
100 S. Elm St. (David Stang)
300. Home Drug Store
1204 Grove St. (J. F. Pickard)
981. Hotel Pharmacy
235 N. Elm St. (J. C. Coble)
302. Mann's O. Henry Drug Store
121 S. Elm St. (I. L. Zuckerman)
303. McDuffie-Eubanks Drug Co.
100 N. Elm St. (R. A. McDuffie)
1181. McFalls Sunset Drug Co.
1610 Madison Ave. (S. W. McFalls)
998. McNair Brothers' Drug Store
900 E. Market St. (W. O. McNair)
305. Oliver's
457 W. Market St. (E. W. Oliver)
306. Sykes Drug Company
1227 4th St. (R. J. Sykes)
308. Textile Drug Company
2109 Church St. (R. C. Maness)
1294. Tyson's Plaza Drug Co.
1726 Battle Ground Ave.
(J. W. Tyson)
310. Walgreen Co.
218 S. Elm St. (W. C. Sharpe)
1068. White Oak Drug Co.
2435 Fairview St. (W. B. Evans)
311. Wilkerson Drug Co., Inc.
123 N. Elm St. (I. O. Wilkerson)
295. Wynn Drug Store
814 Gorrell St. (W. M. Wynn)
1304. Beddingfield Pharmacy
Five Points & 7th St.
(B. B. Beddingfield)
1225. Bell's Pharmacy
302 Evans St. (L. A. Sowell)
1016. Biggs Drug Store
301 Evans St. (J. W. S. Biggs)
314. Bissette's Drug Store No. 2
416 Evans St. (R. H. Seaborn)
316. Harrison Drug Store
908 Dickerson Ave. (T. N. Harrison)
838. Hollowell's Drug Store
922 Dickinson Ave. (W. C. Hollowell)
318. Warren's Drug Store
408 Evans St. (B. S. Warren, Jr.)
- GRIFTON—Pitt County
319. Grifton Pharmacy
(O. H. Lyon)
401. H & H Drug Co.
(Joe House, Jr.)
- GUILFORD COLLEGE—Guilford County
1172. Guilford College Drug Company
Friendly Road (A. R. Hawkins, Jr.)
- HALIFAX—Halifax County
321. Vinson's Pharmacy
Main St. (E. L. Vinson)
- HAMLET—Richmond County
322. Birmingham Drug Co.
27 Main St. (J. S. Birmingham)
820. Campbell Pharmacy
23 Hamlet Ave. (F. E. Campbell)
1313. Wabberson's Drug Store
41 Main Street (J. A. Betts)
- HAVELOCK—Craven County
1020. Cherry Point Pharmacy
Roosevelt Blvd. (Evelyn Sewell)
1288. Clark's Drug Store of Havelock, N. C.
Inc.
Slocum Village Shopping Center
- HAW RIVER—Alamance County
1145. Haw River Pharmacy
(M. R. Caruthers)
- HAYESVILLE—Clay County
327. Hayesville Pharmacy*
(L. R. Staton, M.D.)
- HAZELWOOD—Hayward County
1015. Hazelwood Pharmacy
Main and Church Sts. (R. F. Keenum)
- GREENVILLE—Pitt County
312. Basart's Drug Store
712 Dickinson Ave. (J. M. Basart)

HENDERSON—Vance County

- 1039. Connell's Drug Store
211 S. Garnett St. (J. P. B. Connell)
- 329. Douglas Drug Store
120 Horner St. (J. D. Douglas)
- 929. Henderson Drug Co.
101 S. Garnett St. (Clifton Bullock)
- 1213. Hocutt Drugs
315 S. Garnett St. (D. D. Hocutt)
- 331. Miles Pharmacy
S. Garnett St. (M. C. Miles)
- 332. Page Drug Co., Inc.
226 S. Garnett St. (C. E. Page, Jr.)
- 333. Parker's Drug Store
206 Garnett St. (W. W. Parker, Jr.)
- 334. Peoples Service Drug Store
112 Garnett St. (J. G. Tolson, Jr.)
- 335. Southside Drug Company
1046 S. William St. (C. B. White)
- 336. White's Drug Store
229 Garnett St. (J. J. White)
- 337. Woolard's
134 S. Garnett St. (E. W. Woolard)

HENDERSONVILLE—Henderson County

- 1033. Beck Bros. Pharmacy
231 N. Main St. (W. C. Beck)
- 836. Economy Drug Store
Main at Fifth (R. C. Wilson)
- 339. Freeze Drug Company, Inc.
527 N. Main St. (Wiltshire Griffith)
- 340. Jackson Pharmacy
4th Ave. W. and Church St.
(E. L. Feagin)
- 1010. Justus Pharmacy
303 N. Main St. (C. C. Oates, Jr.)
- 1309. Margaret R. Pardee Memorial
Hospital Pharmacy
Fleming Street (Abner Jones Curtis)
- 342. Rose Pharmacy
351 North Main St. (W. L. Harper)
- 342. Wilson Drug Company
417 Seventh Ave., E. (J. R. Whitley)

HICKORY—Catawba County

- 1022. Black's Drug Store, Inc.
264 Union Square (W. H. Thornton)
- 344. Hickory Drug Co., Inc.
202 Union Square (J. S. O'Daniel)
- 345. Highland Drug Store
813 Highland Ave., N.E. (C. A. Brady)
- 346. King's Pharmacy
40 2nd St., N.W. (B. F. King)

- 347. Lutz Drug Co., Inc.
270 Union Square (H. C. Lutz, Sr.)
- 1284. Medical Center Pharmacy
5 Second Avenue (M. R. Means)
- 349. Ninth Avenue Pharmacy
15 2nd St. Place, S.W.
(W. R. McDonald)
- 350. Shook Drug Co.
1809 1st Ave. S.W. (Eulon Shook)

HIGHLANDS—Macon County

- 351. Highlands Drug Store
4th St. (C. E. Mitchell)

HIGH POINT—Guilford County

- 352. Anderson's West End Drug Store
1550 English St. (E. R. Anderson, Jr.)
- 353. Arthur's Pharmacy
1248 S. Main St. (A. E. Joiner)
- 853. Cecil's Drug Store
121 N. Main St. (Irving Tilles)
- 357. Eekerd Drugs, Inc.
140 S. Main St. (J. N. Stamps)
- 931. Greene Drug Company, Inc.
610 N. Main St. (James Kerr)
- 1293. Harris Drug Store, Inc.
Montlieu Avenue (W. B. Harris)
- 358. Hoffman Drug Co.
1001 E. Green St. (J. F. Hoffman, Jr.)
- 359. Ingram's Pharmacy
1301 N. Main St. (L. M. Ingram)
- 361. Koonts-McGhee Drug Co. Inc.
308 S. Main (A. A. Koonts)
- 1308. Koonts-McGhee Drug Co., No. 2, Inc.
500 E. Washington Street
(Nina E. Williams)
- 362. Leonard's Drug Store
1401 N. Main St. (H. B. Leonard, Jr.)
- 363. Mann Drug Store No. 1
104 N. Main St. (J. C. Southern)
- 364. Mann Drug Co. No. 2
660 N. Main St. (L. H. Carter)
- 365. McLarty Drug Co.
521 N. Main St. (J. L. Cobb)
- 355. C. A. Ring & Sons
1561 English St. (C. A. Ring)
- 366. Ring-Harris Pharmacy, Inc.
122 N. Main St. (J. R. Teague)
- 368. Washington St. Pharmacy
731 E. Washington St.
(A. M. Greenwood)

HILDEBRAN—Burke County

- 1210. Brandon's Pharmacy
(L. R. Brandon)

HILLSBORO—Orange County

920. Corner Drug Store
(B. B. Forrest)
369. James Pharmacy
109 N. Churton St. (C. J. James)

HOPE MILLS—Cumberland County

859. Clinic Pharmacy (J. T. Henley)

HOT SPRINGS—Madison County

845. Mountain Park Pharmacy
(T. M. Bruce)

JACKSON—Northampton County

373. Jackson Drug Co.
(A. L. Cochrane, Jr.)

JACKSONVILLE—Onslow County

374. Johnson's Drug Store
(C. L. Shields)
1245. Kaleel's Drug Store
New Bridge St. (P. M. Arps)
375. Ketchum Drug Co., Inc.
(C. O. Winter)
1221. New River Pharmacy
New River Apts. Business Center
(A. P. Rachide)

JAMESTOWN—Guilford County

1098. Jamestown Drug Store
(J. E. Tilley)

KANNAPOLIS—Cabarrus County

377. Black's Drug Store No. 1
1105 S. Main St. (L. D. Cain)
378. Black's Drug Store No. 2
Cannon Blvd. (B. B. Black)
379. Black's Drug Store No. 3
110 West Ave. (H. C. Champion)
1255. Black's Drug Store No. 4, Inc.
119 West Ave. (Betty H. Aull)
381. Kannapolis Drug Co., Inc.
128 S. Main St. (Leon Smith)
1060. Lewis Drug Co., Inc.
149 West Ave. (W. C. Lewis)
382. Mann's Cut Rate Drug Store
119 S. Main St. (A. B. Hendrick)
1027. Martin Drug Company
922 N. Main St. (J. D. Mitchell)
384. F. L. Smith Drug Co., Inc.
148 S. Main St. (J. B. Woodard)

KENANSVILLE—Duplin County

1262. Kenansville Drug Store
Main St. (C. V. Garner)

KENLY—Johnston County

387. Kenly Drug Co.
Main St. (C. E. Gillikin)
941. Talton Drug Co.
(J. P. David)

KERNERSVILLE—Forsyth County

1271. Kernersville Pharmacy
Main St. (Joe L. Pinnix)
389. Pinnix Drug Store
(J. M. Pinnix)

KING—Stokes County

1227. King Drug Co.
(J. B. Sprinkle)

KINGS MOUNTAIN—Cleveland County

391. Griffin Drug Co.
207 Mountain St. (E. W. Griffin, Jr.)
392. Kings Mountain Drug Company
Battleground Rd. (C. D. Blanton)

KINSTON—Lenoir County

1317. Bissett Walgreen Drugs
Queen St. (Alden Hobbs)
394. College Street Pharmacy
1009 College St. (E. L. Bradshaw)
961. Hogan's Pharmacy
815 N. Queen St. (A. L. Hogan)
397. J. E. Hood and Co., Inc.
110 E. Gordon St. (J. C. Hood)
1222. Kinston Clinic Pharmacy
Glenwood Ave. (W. P. Johnson)
1095. Lenoir Drug Co.
129 S. Queen St. (E. C. Buchanan)
1307. Marston Drug Co., Inc.
132 N. Queen St. (L. E. Britt)
1290. Parkview Drug Co.
Parkview (T. W. Mitchell)
937. Sewell's Pharmacy
121 E. Gordon St. (G. L. Sewell)
398. Standard Drug Co. No. 1
216 N. Queen St. (A. J. Ashford)
399. Standard Drug Co. No. 2
Cor. Queen & Caswell Sts.
(P. L. Caldwell)
1179. Standard Drug Co. No. 3
135 W. North St. (D. R. Browning)
400. Temple Drug Co.
304 N. Queen St. (E. C. Worthington)

KNIGHTDALE—Wake County

402. Knightdale Pharmacy*
(R. R. Weathers, M.D.)

LA GRANGE—Lenoir County

403. Adams Drug Co.
(R. W. Smith, Jr.)
1265. La Grange Pharmacy
Caswell St. (R. L. Dewar)

LANDIS—Rowan County

405. Linn-Edwards Drug Co., Inc
(T. L. Linn)

LAUREL HILL—Scotland County

948. Laurel Hill Drug Store*
(L. L. Packer, Jr., M.D.)

LAURINBURG—Scotland County

406. Everington Drug Store
110 S. Main St. (N. W. Lynch)
407. J. T. Fields, Jr.
302 Main St. (J. T. Fields, Jr.)
823. Legion Drug Store
301 Main St. (G. S. Coble)
410. Scotland Drug Co., Inc.
Main St. (L. J. Lea)

LEAKSVILLE—Rockingham County

411. Carolina Drug Co.
101 W. Washington St.
(N. H. McCollum, Jr.)
412. Chandler Drug Co.
Washington St. (E. O. Chandler)
413. Chandler Drug Co. No. 2
Blvd. St. (S. L. Martin, Jr.)
1183. Kirkpatrick Drug Co.
133 Monroe St.
(T. M. Kirkpatrick, Jr.)

LENOIR—Caldwell County

415. Blackwelder Hospital Pharmacy
205 S. Boundary St. (C. O. Huntley)
416. Dayvault's Drug Store
133 West Ave. (F. W. Dayvault)
417. Lenoir Drug Co.
(E. H. Tate)
418. McNairy's Drug Store
111 West Ave. (H. M. Deal)

LEXINGTON—Davidson County

419. City Drug Co., Inc.
E. First Ave. (U. F. Crissman)
958. Community Drug Store
114 N. Main St. (G. S. White)
421. Lexington Drug Co.
16 S. Main St. (W. F. Welborn)
1037. Mann's Drug Store
114 S. Main St. (J. F. Bland)

422. Peoples Drug Store, Inc.
23 S. Main St. (R. H. Bigham)

LIBERTY—Randolph County

424. Liberty Drug Co.
117 Swannanoa (H. E. Lovett)

LILLINGTON—Harnett County

426. Kelly's Drug Store
(G. C. Kelly)
918. LaFayette Drug Co.
(N. J. Simpson)

LINCOLTON—Lincoln County

1203. Crowell Hospital Pharmacy
410 S. Aspen St. (Geo. H. Anders)
427. The Economy Drug Store
Main St. (Jimmie Bowers)
1050. Lawing-Keziah Drug Co., Inc.
Main St. (C. W. Young)
429. Lincoln Cut Rate Drugs, Inc.
Main St. (E. E. Adams)

LITTLETON—Halifax County

430. Browning's Drug Store
S. Main St. (B. H. Browning)
431. Threewitts' Drug Store
(C. A. Johnston)

LOUISBURG—Franklin County

432. Boddie Drug Store
Cor. Nash and Main Sts.
(F. D. Culpepper)
434. O'Neal Drug Co.
N. Main St. (W. A. Andrews, Sr.)
433. F. R. Pleasants, Druggist
(F. R. Pleasants)
435. Scoggin Drug Store
Cor. Main and Nash Sts.
(L. E. Scoggin, Sr.)

LOWELL—Gaston County

436. Lowell Drug Co., Inc.
(J. E. Waldrop)

LUCAMA—Wilson County

437. Cash Drug Store*
Main St. (B. H. Hackney, M.D.)

LUMBERTON—Robeson County

438. Hedgpeth Pharmacy, Inc.
4th and Chestnut Sts. (J. C. Jackson)
440. Johnson Drug Store
4th and Elm Sts.
(Harriett A. Robinson)

1263. Lumberton Drug Co.
Elm St. (P. H. McKenzie)

439. McMillan's Drug Store
313 Elm St. (J. M. Rancke)

1292. Medical Arts Pharmacy
14th & Chestnut (E. N. Hoffman)

1321. Pine Street Drugs, Inc.
19th and Pine Sts.
(J. E. Turlington)

443. Sanford Drug Company
3rd and Chestnut Sts.
(R. D. Sanford)

MADISON—Rockingham County

446. Brown-McFalls Drug Co., Inc.
106 Murphy St. (C. D. McFalls)

445. Madison Drug Co., Inc.
Cor. Market and Murphy Sts.
(W. R. Roycroft)

1064. Underhill-Kallam Drug Company
Market Street (J. A. Underhill)

MAIDEN—Catawba County

447. Campbell's Drug Store
Main St. (H. T. Campbell)

MANTEO—Dare County

975. Fearings, Inc.
(M. K. Fearing, Jr.)

MARION—McDowell County

451. Evans Rexall Drugs
12 S. Main St. (J. E. Evans)

452. Streetman Drug Co.
31 Main St. (G. B. Finley)

453. Tainter's
Main and Henderson Sts.
(Dean Tainter)

MARSHALL—Madison County

454. Moore's Pharmacy
(P. H. Dinwiddie)

455. Roberts Pharmacy
Main St. (H. E. Roberts)

MARS HILL—Madison County

1289. Community Medical Center Pharmacy
1 Chestnut Street (J. C. McGee, Jr.)

456. Mars Hill Pharmacy
(L. W. Aiken)

MARSHVILLE—Union County

457. Guion's Drug Store
Main and Elm Sts. (H. N. Guion)

458. McBride's Drug Store
Main St. (T. L. McBride)

459. Union Drug Store
(Phil Gaddy)

MAXTON—Robeson County

461. Austin-Gilbert Drug Co.
(L. M. Gilbert, Jr.)

980. Rice's Drug Store
(L. D. Rice)

MEBANE—Alamance County

463. Carolina Drug Company
111-115 E. Center St. (J. S. White)

464. Mebane Drug Co.
111 N. Fourth St. (D. F. White)

465. Warren's Drug Store
114 W. Clay St. (C. S. Oakley)

MICRO—Johnston County

466. Hinnant Drug Co.*
(D. M. Hinnant, M.D.)

MIDDLESEX—Nash County

1259. Thomas Drug Store
Main St. (H. G. Thomas)

MIDWAY PARK—Onslow County

888. Ketchum Drug Co., Inc.
Shopping Center (H. R. Simmons)

MOCKSVILLE—Davie County

468. Hall Drug Co.
N. Main St. (R. B. Hall)

469. Wilkins Drug Co., Inc.
Court Square (R. W. Collette)

MONROE—Union County

470. Gamble Drug Store
317 N. Main St.
(J. P. and C. F. Gamble)

471. Jones Drug Co., Inc.
218 N. Main St. (Dolan Jones)

472. Secrest Drug Company, Inc.
101 W. Franklin St.
(V. V. Secrest, Jr.)

473. Wilson Drug Co., Inc.
118 N. Main St. (C. A. Wilson)

MOORESVILLE—Iredell County

1162. Geo. C. Goodman Co.
Main & Center St. (L. W. London)

1206. Medical Centre Pharmacy
Statesville Ave. (J. T. Gardner)

476. Miller Drug Co., Inc.
152 N. Main St. (S. H. Price)
857. Mooresville Drug Company
287 N. Main St. (C. M. Crowell, Jr.)
475. J. A. White & Company
452 S. Main St. (P. V. Waters)

MOREHEAD CITY—Carteret County

1316. Carteret Drug Store
1207 Arendell St. (D. S. Pigott)
1318. Goodwin's Pharmacy
1107 Arendell St. (M. N. Goodwin)
478. Morehead City Drug Co.
813 Arendell St.
(C. R. Robinson)

MORGANTON—Burke County

1126. Community Pharmacy, Inc.
401 S. King St. (G. B. Propst)
480. Cornwell Drug Company
Union St. (W. D. Allen)
481. Kibler Drug Company, Inc.
115 W. Union (R. E. Kibler)
482. Phillips Drug Co.
120 N. Sterling St. (W. P. Phillips)
483. Spake Pharmacy
100 Sterling St. (Z. L. Finger)
1041. Whiteley's Pharmacy
136 Union St. (I. C. Whiteley)

MORVEN—Anson County

484. Morven Drug Co., Inc.
Main St. (L. L. Williams)
996. Walters' Drug Company
Main St. (J. E. Walters)

MOUNT AIRY—Surry County

485. Hollingsworth Drug Co.
15 S. Main St. (A. B. Macon)
1226. Hollingsworth Pharmacy
South and Pine Sts. (J. H. Baker)
487. Lamm Drug Co.
47 S. Main St. (L. M. Lamm)
488. Turnmyre's Drug Store
31 S. Main St. (A. P. Turnmyre)
489. W. S. Wolfe Drug Co.
55 S. Main St. (W. S. Wolfe)

MOUNT GILEAD—Montgomery County

490. Cochran-Ridenhour Drug Co.
Main St. (D. G. Ridenhour)

MOUNT HOLLY—Gaston County

984. Charlie's Drug Sundries, Inc.
100 South Main St. (H. T. Horsley)

491. Holland Drug Co.
101 N. Main St. (W. F. Holland)
492. Summey Drug Co., Inc.
107 S. Main St. (K. N. Summey)

MOUNT OLIVE—Wayne County

1075. Clinic Drug Co.
210 N. Center St. (S. B. Boyd)
493. Glenn & Martin Drug Co.
101 S. Center St. (J. S. Glenn)
494. Lewis Drug Co.
Center St. (W. K. Lewis)

MOUNT PLEASANT—Cabarrus County

495. A. W. Moose Co.
(H. A. Moose)

MURFREESBORO—Hertford County

496. Nicholson Pharmacy, Inc.
(E. N. Nicholson)

MURPHY—Cherokee County

497. The Mauney Drug Co.
100 N. Valley River Ave.
(W. M. Mauney)
498. Parker's Drug Store
100 S. Valley River Ave.
(R. S. Parker)

NASHVILLE—Nash County

499. Nashville Drug Co.
Cor. Washington and Boddie Sts.
(A. R. Johnson)
1296. Ward Drug Co.
320 W. Washington St.
(R. A. Paramore)

NEW BERN—Craven County

502. Bynum's Drug Store
240 Middle St. (C. W. Bynum)
872. City Drug Store
202 Middle St. (M. B. Langston, Jr.)
503. Clark's Drug Store of
New Bern, N. C., Inc.
Broad and Middle Sts. (S. G. Clark)
505. Hill's Five Points Drug Store
1006 Broad St. (G. L. Hill, Sr.)
501. Joe Anderson's Drug Store
901 Broad St. (Joe Anderson)
506. Pinnix Drug Store
Hancock & Queen Sts.
(W. M. Pinnix)
507. Tony's Drug Store
1114 Queen St. (T. A. Libbus)

NEWTON—Catawba County

833. City Pharmacy
College and A Sts. (E. B. Clapp)
510. H. & W. Drug Co.
411 First St. (Edward Haupt)
1234. Newton Grove Drug Co.
(A. S. Parrish)

NORLINA—Warren County

512. Walker Drug Co., Inc.
Main St. (H. W. Walker)

NORTH WILKESBORO—Wilkes County

514. R. M. Brame & Sons
833 B St. (P. A. Brame)
515. Horton's Drug Store
B St. (J. P. Horton)
517. Red Cross Pharmacy
224 Tenth St. (R. M. Brame, Jr.)
518. Wilkes Drug Co.
B and 9th Sts. (M. M. Brame)

NORWOOD—Stanly County

519. Norwood Drug Co.
Main St. (A. D. McNeill)

OAKBORO—Stanly County

520. Barger Drug Store
Main St. (C. N. Barger)

OLD FORT—McDowell County

522. Old Fort Drug Co.
Main St. (W. R. Griffin)

OTEEN—Buncombe County

1086. Oteen Drug Store
U. S. Hwy. No. 70 (W. P. Lamore)

OXFORD—Granville County

523. Hall's Drug Store
125 Main St. (J. P. Hall)
524. Herring & Williams
111 Williamsboro St. (R. R. Herring)
525. Lyon Drug Co.
112 College St. (D. P. Robinson)
526. Williams Drug Co.
101 College St. (L. R. Creech)

PARKTON—Robeson County

527. Gram Drug Co.*
(D. S. Currie, M.D.)

PEMBROKE—Robeson County

926. Rogers Drug Store
(W. L. Rogers)

PIKEVILLE—Wayne County

1133. Pikeville Drug Store
Railroad and Main Sts.
(A. M. Hicks)

PILOT MOUNTAIN—Surry County

530. Smith Drug Store
Main St. (O. W. Smith)
881. Surry Drug Company
124 W. Main St. (Rupert Cox)

PINE LEVEL—Johnston County

533. Godwin Drug Co.
(C. F. Godwin)

PINEHURST—Moore County

532. Carolina Pharmacy, Inc.
(W. R. Viall, Jr.)

PINETOPS—Edgecombe County

1190. Service Drug Store
Main St. (J. S. Williford)

PINEVILLE—Mecklenburg County

534. Pineville Drug Co.
Main St. (R. C. Hair)

PINK HILL—Lenoir County

1124. Brewer Drug Co.
(M. H. Brewer)

PITTSBORO—Chatham County

536. McCrimmon Drug Company
(D. G. McCrimmon)

PLEASANT GARDEN—Guilford County

1299. Pleasant Garden Drug Store
(W. H. Barton)

PLYMOUTH—Washington County

538. E. G. Arps
Water St. (E. G. Arps)
539. Womble Drug Co.
2 Water St. (L. N. Womble)

POLLOCKSVILLE—Jones County

950. Creagh's Drug & Soda Shop*
(A. F. Hammond, Sr., M.D.)

POMONA—Guilford County

540. Pomona Drug Store
(O. W. McFalls)

PRINCETON—Johnston County

541. Woodard Drug Store
(B. P. Woodard)

RAEFORD—Hoke County

542. Hoke Drug Co.
Main St. (W. P. Baker)
927. Howell Drug Co.
Main St. (W. L. Howell, Jr.)

RALEIGH—Wake County

572. Arnold Rexall Drugs
3025 Hillsboro St. (B. D. Arnold)
545. Brantley & Son, Inc.
508 Hillsboro St. (J. C. Brantley, Jr.)
1282. Buffaloe-Turner Pharmacy
530 Hillsboro St. (J. M. Buffaloe)
546. Central Drug Store
317 S. Swain St. (R. E. Wimberley)
547. City Drug Store
135 E. Martin St. (W. W. Wiggins)
549. College Court Pharmacy
1900 Hillsboro St. (P. Fullenwider)
550. Community Drug Store
117 E. Hargett St. (J. T. Hamlin)
1171. Cromley's Pharmacy
1902 Bernard St. (R. I. Cromley)
561. Dodd Drug Co.
311 S. Wilmington St. (C. N. Dodd)
552. Eckerd Drugs, Inc.
222 Fayetteville St. (J. I. Matthews)
1038. Five Points Pharmacy
1620 Glenwood Ave. (L. H. Crumpler)
557. Hamlin's Drug Co., Inc.
118 E. Hargett St.
(V. C. Hamlin, Jr.)
1057. Handy Drug Store
2430 Hillsboro St. (K. E. Handy)
563. Hayes-Barton Pharmacy
2000 Fairview Rd. (P. D. Gattis)
1012. Johnson's Pharmacy
2519 Fairview Rd. (T. H. Johnson)
551. Melvin's Pharmacy
1217 Hillsboro St. (M. B. Melvin)
1306. Melvin's Pharmacy
2905 Essex Circle-Glenwood Village
(G. H. Britt)
1003. Person St. Pharmacy
620 N. Person St. (N. T. Taylor)
564. Pine Drug Company
600 W. South St. (W. R. Johnson)
1305. Professional Pharmacy
123 W. Hargett St. (Jean B. Provo)
566. Rex Hospital Pharmacy
1311 St. Mary's St. (H. G. Price)
568. Saunders Street Pharmacy
315 Glenwood Ave. (Reginald Hamlet)

1117. Village Pharmacy

- 447 Daniels St. (B. D. Kerr)
570. Walgreen Co.
200 Fayetteville St. (John Bius)
571. Walton's Pharmacy, Inc.
100 W. Jones St. (R. C. Walton)

RAMSEUR—Randolph County

573. Ramseur Pharmacy, Inc.
(C. R. Whitehead)

RANDLEMAN—Randolph County

574. Economy Drug Co.
Main St. (H. Q. Ferguson)
1168. Randleman Drug Company
104 Main St. (W. F. Matthews, Sr.)

RED SPRINGS—Robeson County

577. Red Springs Drug Co.
Main St. (J. C. Graham)
578. Townsend's Pharmacy
111 Main St. (J. H. Townsend)

REIDSVILLE—Rockingham County

830. Carolina Apothecary
219 Gilmer St. (W. G. Dudley, Jr.)
1212. Dailey's Drug Store
218 Gilmer St. (W. T. Andrews)
580. Gardner Drug Co.
118 S. Scales St. (F. P. Link)
581. Mann's Drug Store
Scales and Gilmer Sts.
(W. T. Boyd)
582. Reidsville Drug Store
Market St. (T. R. Gatling)

RICH SQUARE—Northampton County

583. Bolton's Drug Co.
(R. B. Bolton)

ROANOKE RAPIDS—Halifax County

584. Griffin Drug Co., Inc.
1008 Roanoke Ave. (Octavus Griffin)
954. Matthews Drug Co.
215 Roanoke Ave.
(W. A. Stainback)
586. Roanoke Pharmacy Co., Inc.
199 Roanoke Ave. (W. P. Taylor)
587. Rosemary Drug Co., Inc.
1017 Roanoke Ave. (A. N. Martin)
588. Taylor's Drug Store
1018 Roanoke Ave. (M. C. Savage)

ROBBINS—Moore County

589. Johnson-Puckett Drug Co.
(R. H. Johnson)

949. Tar Heel Drug Company
(W. M. Puckett)
- ROBBINSVILLE—Graham County
590. Ingram's Drug Store*
(J. E. Parks, M.D.)
- ROBERSONVILLE—Martin County
592. David Grimes Drug Co.
Main St. (G. D. Grimes)
- ROCKINGHAM—Richmond County
593. Bristow Drug Co.
132 E. Washington St. (E. B. Bristow)
1011. Federal Pharmacy
118 S. Hancock St. (G. W. Honeycutt)
594. Fox Drug Company, Inc.
114 E. Washington St. (J. E. Harper)
- ROCKWELL—Rowan County
595. Rockwell Drug Company
(M. R. Barnhardt)
- ROCKY MOUNT—Nash County
596. Almand's Drug Store
130 S. Main St. (R. E. Heath)
597. Burnett Drug Company
140 E. Thomas St. (B. J. Burnett)
599. Douglas-Armstrong Drug Co.
201 N.E. Main St. (W. E. Armstrong)
600. H. L. Hicks Drug Co.
234 S. Main St. (W. S. Johnson)
601. Kyser Drug Co., Inc.
135 S. Main (J. S. Pierce)
602. Matthews Drug Store
334 S. Main St. (E. H. Smith)
1298. May & Gorham, Inc.
132 Tarboro St. (L. W. Murphrey)
1048. Park View Hospital Pharmacy
404 Falls Rd. (J. J. Gerlinger)
604. I. W. Rose Drug Co.
112 N. Main St. (H. S. Sedberry)
971. Standard Pharmacy
124 Sunset Ave. (W. B. Tyson)
1220. The Sunset Pharmacy
Cor. W. Thomas & Bryant St.
(J. P. Burnett, Jr.)
606. Thompson Pharmacy
365 Falls Road (L. F. Parrish)
- ROSEBORO—Sampson County
608. Davis Pharmacy
(McDonald Davis, Jr.)
609. Tart and West, Druggists
(W. L. West)
- ROSE HILL—Duplin County
610. Fussell Drug Company
(S. M. Cavanaugh)
- ROWLAND—Robeson County
611. Curtis Drug Co.
Main St. (R. H. Curtis)
- ROXBORO—Person County
613. Adair's Drug Store
Highway 501 North (W. H. Adair)
614. Hambrick, Austin & Thomas
109 Main St. (W. W. Allgood)
978. Roxboro Drug Company
S. Main St. (W. A. Clark)
616. Thomas & Oakley
Main St. (C. H. Oakley)
- RURAL HALL—Forsyth County
1013. Warren's Drug Store
(B. G. Warren)
- RUTHERFORDTON—Rutherford County
618. Rutherford Drug Co.
223 N. Main St. (B. P. Scruggs)
619. Sloan Drug Co.
203 N. Main St. (R. R. Sloan)
- SALEMBURG—Sampson County
1249. Salemburg Drug Co.
Main St. (C. H. Gaddy)
- SALISBURY—Rowan County
621. Carter & Trotter
100 S. Main St. (J. R. Trotter)
988. Fulton St. Pharmacy
916 S. Fulton St. (J. W. Compton)
987. Innes Street Drug Company
Wallace Building
(E. R. Fuller)
624. Main Drug Co., Inc.
200 S. Main St. (L. B. Joiner)
1062. The Medical Center Pharmacy
Barker St. & Mocksville Ave.
(A. L. Moore)
626. Purcell Drug Co.
111 W. Innes St. (D. C. Purcell)
627. Purcell Drug Co. No. 2
101 N. Main St. (S. M. Purcell, Jr.)
1264. Rowan Memorial Hospital Pharmacy
612 Mocksville Ave. (O. J. Rodgers)
986. Salisbury Pharmacy, Inc.
126 W. Innes St. (J. W. Williamson)
628. Toms Drug Store, Inc.
102 S. Main St. (B. C. Toms)

SANFORD—Lee County

- 629. Aeme Drug Co.
Steele St. (A. W. Palmer)
- 1169. Center Walgreen Agency Prescriptions
Jonesboro Heights (D. S. Overton)
- 630. Cole's Pharmacy
132 Carthage St. (T. R. Cole)
- 376. Jonesboro's Lee Drug Store
114 E. Main St. (R. N. Watson)
- 632. Lee Drug Store
101 S. Steele St. (Joe Lazarus)
- 631. Dr. I. H. Lutterloh
Chatham St. (Dr. I. H. Lutterloh)
- 1311. Mann's Drug Store of Sanford, N. C.
137-139 Wicker St. (H. C. Greeson)

SARATOGA—Wilson County

- 634. Saratoga Drug Co.*
(C. S. Eagles, M.D.)

SCOTLAND NECK—Halifax County

- 635. Hall's Drug Store
108 S. Main St. (W. F. Farmer)
- 637. McDowell's
104 N. Main St. (N. O. McDowell)
- 636. North End Drug Store
130 N. Main St. (R. S. Shaw)

SEABOARD—Northampton County

- 903. Community Drug Store
Main St. (Caney Foster)

SELMA—Johnston County

- 639. Selma Drug Co., Inc.
Anderson and Raeford Sts.
(W. H. Creech)
- 640. Woodard & Creech Drug Co., Inc.
Raeford and Waddell Sts.
(E. V. Woodard)

SHALLOTTE—Brunswick County

- 1295. Shallotte Pharmacy
Main Street (C. S. Brinkley)

SHELBY—Cleveland County

- 1193. Bolt Drug Co., Inc.
Lincoln and Lineberger Sts.
(F. D. Quinn)
- 643. Cleveland Drug Co.
10 S. Lafayette St. (W. O. Britt)
- 1224. Cornwell Drug Co.
N. Lafayette St. (R. W. Kiger)
- 645. Kendall's Drug Store
226 S. Washington St.
(B. H. Kendall)

- 647. Shelby Drug Co., Inc.
312 S. Washington St. (R. R. Wells)
- 953. Smith's Drug Store
4 E. Warren St. (W. S. Gregory)
- 644. Suttle's Drug Store
7 N. Lafayette St. (C. M. Dennis)
- 646. Paul Webb & Son
109 N. Lafayette St.
(Paul Webb, Jr.)

SILER CITY—Chatham County

- 649. Siler City Drug Company
101 S. Chatham Ave. (F. G. Brooks)
- 650. Taylor Drug Store
102 E. Raleigh St. (C. L. Snypes)

SMITHFIELD—Johnston County

- 1151. Creech's Pharmacy
South 3rd St. (J. L. Creech)
- 652. Hood Brothers, Inc.
Market and Third Sts. (W. D. Hood)
- 654. Stallings Pharmacy
203 Market St. (C. T. Young)
- 655. Upchurch Pharmacy
Third and Market Sts.
(M. T. Upchurch)

SOUTHERN PINES—Moore County

- 656. Broad Street Pharmacy
Broad St. (Joe Montesanti, Jr.)
- 657. Sandhill Drug Co.
Broad St. (J. I. Lawson)
- 837. Southern Pines Pharmacy
Broad St. (Graham Culbreth)

SOUTHPORT—Brunswick County

- 659. Watson's Pharmacy Co.
Moore St. (R. M. Willis)

SPARTA—Alleghany County

- 1061. B & T Drug Company
(T. R. Burgiss)
- 1093. Halsey Drug Co.
(W. B. Halsey)

SPENCER—Rowan County

- 1275. Rowan Drug, Inc.
500 Salisbury Ave. (P. W. Miller)

SPINDALE—Rutherford County

- 1214. Morgan's Ethical Pharmacy
W. Main St. (J. D. Porter)
- 663. Spindale Drug Co.
101 W. Main St. (J. G. Davis)

SPRAY—Rockingham County

1238. Spray Drug Co.

Canal St. (O. W. Mills)

665. Tri-City Pharmacy

533 Morgan St. (Culas Roberson)

SPRING HOPE—Nash County

666. Southside Pharmacy

Pine St. (Augustus Neville, Jr.)

SPRUCE PINE—Mitchell County

667. Day's Drug Store

(L. G. Day)

668. Spruce Pine Pharmacy

(R. D. Banner)

STANLEY—Gaston County

1121. Stanley Drug Company

Main St. (W. F. Allen)

STANTONSBURG—Wilson County

669. Stantonburg Drug Co.

Main St. (Kenneth Edwards)

STAR—Montgomery County

670. Wallace Drug Store

(A. C. Wallace)

STATESVILLE—Iredell County

1204. Dinger's Drug Store

1321 W. Front St. (K. L. Dinger)

671. Fisher Drug Co.

436 Western Ave. (Lester Fisher)

672. Hawkins Drug Store

116 W. Broad St. (R. B. Lewis)

673. Holmes Drug Co., Inc.

101 E. Broad St. (W. A. Sappenfield)

674. Logan Stimson & Son

215 S. Center St. (J. H. Stimson)

675. Purell Drug Co., Inc.

111 E. Broad St. (L. W. MacKesson)

1023. Statesville Drug Company, Inc.

101 S. Center (R. T. Hudson)

STOKESDALE—Guilford County

1084. Smith's Drug Store

(J. G. Smith)

STONEVILLE—Rockingham County

678. Stoneville Drug Store*

(Dr. J. F. Fulp)

STOVALL—Granville County

679. Puckett Drug Co.

(U. S. Puckett)

ST PAULS—Roberson County

1175. Grantham Drug Co.

Broad St. (Edward Brisson)

681. St. Pauls Drug Co., Inc.

(D. D. Sparkman)

SUMMERFIELD—Guilford County

935. Summerfield Drug Store*

(J. M. Futrell, M.D.)

SWANNANOA—Buncombe County

682. Ward's Drug Store

Alexander St. (W. A. Ward)

SYLVA—Jackson County

683. Hooper Drug Store

Main St. (F. L. Hooper)

921. Professional Drug Store

Main St. (Bjorn Ahlin)

933. Sylva Pharmacy

Main St. (F. Kirby Smith, Jr.)

TABOR CITY—Columbus County

917. Dameron Drug Store

Fifth St. (H. G. Dameron)

685. Harrelson's Pharmacy

R. R. Street (J. A. Mills)

TARBORO—Edgecombe County

1160. Edgecombe Drug Company, Inc.

332 Main St. (E. G. Campbell, Jr.)

691. Moore's Pharmacy

301 Main St. (M. A. Moore)

692. Tarboro Drug Company

421 Main St. (L. R. Bell)

834. Taylor's Pharmacy

110 W. Granville St. (H. R. Taylor)

1274. Thorne's Drug Co.

1510 N. Main St. (W. D. Bryan)

689. E. V. Zoeller & Co.

403 Main St. (E. H. Ward)

TAYLORSVILLE—Alexander County

693. The Peoples Drug Store

Main St. (R. B. Campbell)

THOMASVILLE—Davidson County

694. Mann's of Thomasville, N. C., Inc.

2-4 E. Main St. (G. F. Murr)

695. Poole's Drug Store

26 W. Main St. (L. B. Poole)

1140. Thomasville Drug Company

20 Salem St. (H. E. Smith)

1211. Thomasville Prescription Service

52 Salem St. (P. L. Trotter)

TRENTON—Jones County

697. Trenton Drug Co.*
(Thomas Vassey, M.D.)

TROUTMAN—Iredell County

698. Troutman Drug Store
(J. C. Gabriel)

TROY—Montgomery County

699. Standard Drug Co.
Main St. (R. L. White)
700. Troy Drug Co.
N. Main St. (M. A. Nicholson)

TRYON—Polk County

701. Missildine's Pharmacy
(J. C. C. Foster)
702. Owen's Pharmacy
Trade St. (F. R. Owen)

VALDESE—Burke County

703. Peoples Drug Store
Connelly St. (P. J. Suttlemyre)
826. Rock Drug Store
225 W. Connelly St. (L. R. Burris)
1045. Valdese General Hospital Pharmacy
(J. H. Causey)

VARINA—Wake County

705. Thomas' Drug Store
Broad St. (W. G. Thomas, Sr.)

VASS—Moore County

1063. Vass Drug Store
Main St. (W. L. Cameron)

WADESBORO—Anson County

707. Fox & Lyon
1 W. Wade St. (R. P. Lyon)
708. Parsons Drug Co., Inc.
2 S. Green St. (Douglas McCormack)

WAGRAM—Scotland County

709. Wagram Drug Store*
(E. C. Womble, M.D.)

WAKE FOREST—Wake County

911. Edwards Pharmacy
101 S. White St. (G. B. Edwards)
711. T. E. Holding & Co.
White St. (C. L. Jefferies)

WALLACE—Duplin County

951. Gowan Drug Co.
(S. W. Gowan)

712. C. M. Miller Drug Co., Inc.
(C. M. Miller)

713. Wallace Drug Company, Inc.
(Lloyd Whaley)

WALNUT COVE—Stokes County

1312. Ray's Rexall Drug Store
Main St. (V. H. Richardson)

WALSTONBURG—Greene County

1087. Jenkins Drug Store
(Sam Jenkins)

WARRENTON—Warren County

716. Boyce Drug Company
Main St. (J. B. Boyce, Jr.)
717. Hunter Drug Co., Inc.
240 S. Main St. (Alpheus Jones)

WARSAW—Duplin County

960. Clark's Drug Store
Railroad St. (G. E. Clark)
718. Warsaw Drug Co.
(B. C. Sheffield, Jr.)

WASHINGTON—Beaufort County

724. S. B. Etheridge Drug Store
169 W. Main St. (S. B. Etheridge)
720. S. H. Reid, Prescription Druggist
123 Market St. (S. H. Reid)
721. Tayloe Drug Company
239 W. Main St. (J. P. Tunstall)
722. Welch's Drug Store
100 W. Main St. (W. D. Welch, Jr.)

WAYNESVILLE—Haywood County

844. Curtis Drug Store
201 Main St. (Joe Russell)
1229. Dan's Drug Store
307 Main St. (S. A. Dantzler)
1153. Smith's Drugs, Inc.
226 Main St. (R. McKittrick)

WEAVERVILLE—Buncombe County

1270. Weaverville Drug Co.
Main St. (C. E. Ingle)

WELDON—Halifax County

728. Selden's Pharmacy
123 Washington Ave. (J. S. Selden)
729. Terminal Drug Store
19 W. First St. (D. B. Cooke)
1167. Weldon Drug Co.
112 Washington Ave.
(J. K. Turner, Jr.)

WENDELL—Wake County

732. W. R. Nowell Drug Store
(W. R. Nowell)
731. Wendell Drug Company
Main and Third Sts. (P. C. Brantley)

WEST END—Moore County

1277. Youngblood's Drug Store
(Frances Youngblood)

WEST JEFFERSON—Ashe County

741. Graybeal's Drug Store
Jefferson Ave. (D. M. Shepherd)
1103. Roberts' Drug Store
Jefferson Ave. (B. N. Austin)

WHITAKERS—Edgecombe County

742. Burnett's Drug Store
Main St. (J. P. Burnett)

WHITEVILLE—Columbus County

743. Columbus Drug Store
629 S. Madison St. (G. G. Oliver)
745. Guiton's Drug Store
Madison St. (G. D. Hege)
746. J. A. McNeill & Sons
612 S. Madison St. (J. A. McNeill)
901. Simmons Drug Co., Inc.
Court House Square (T. Q. Owens)
1208. Simmons Drug Co., Inc.
104 E. Main St. (N. R. Gross)

WILKESBORO—Wilkes County

1136. The Peoples Drug Store of
Wilkesboro, Inc.
Main St. (J. P. Horton, Jr.)

WILLIAMSTON—Martin County

750. Warren H. Biggs Pharmacy
107 W. Main St. (W. H. Biggs)
748. Clark's Pharmacy, Inc.
142 W. Main St. (C. B. Clark, Jr.)
749. Davis Pharmacy
150 Main St. (D. R. Davis)
1135. Martin General Hospital Pharmacy
Liberty St. (W. A. Williams)

WILMINGTON—New Hanover County

963. Center Drug Co., Inc.
122 Princess St. (H. W. Greene)
1268. Coley's Pharmacy
615 Greenfield St. (J. V. Thompson)
753. Futrelle's Pharmacy
129 Princess St. (Luther White)
754. Green's Drug Store
109 Market St. (C. F. Green)

1199. Hall's Drug Store

- 421 Castle St. (J. M. Hall, Jr.)
1149. Henriksen's Pharmacy
4713 Oleander Drive
(H. E. Henriksen)
904. James Walker Memorial Hospital
Pharmacy
10th and Rankin Sts. (C. H. Craven)
1219. Jarman's Pharmacy
16th and Market Sts. (J. G. Grantham)
751. Lane's Brooklyn Pharmacy
902 N. 4th St. (R. E. Miller)
759. Lane's Lake Forest Pharmacy
Lake Forest Community Bldg.
(J. P. Moore)
760. Lane's Market Street Pharmacy
1608 Market St. (R. E. Carter, Jr.)
762. Saunders Drug Store
116 N. Front St. (A. D. Walker)
878. Seashore Drugs
2603 S. Front St. (G. O. Tripp)
851. Shew's Drug Store
105 S. 46th St. (H. T. Bishop)
764. Southside Drug Co.
101 Castle St. (E. S. Benson)
842. Standard Pharmacy
203 N. Front St. (W. T. Glass, Jr.)
766. Toms Drug Co.
Front and Market Sts. (E. R. Toms)
1252. Walgreen Co.
226 N. Front St.
(V. J. Lindenschmidt)
WILSON—Wilson County
767. Barnhill's Drug Store
1010 Goldsboro St. (W. L. Barnhill)
768. Bissette's Drug Store No. 1
114 E. Nash St. (Paul Bissette, Jr.)
679. Bissette's Drug Store No. 3
132 S. Goldsboro St.
(B. A. Wurthmann)
1237. Fairview Pharmacy
Fairview Ave. (H. R. Browning)
770. Herring's Drug Store
211 E. Nash St. (N. B. Herring)
771. Morrison's Drug Store
206 E. Nash St. (M. S. Morrison, Sr.)
1287. Shade's Drug Store
527 E. Nash St. (M. J. Alston)
773. Terminal Drug Store
408 E. Nash St. (T. J. Moore)
774. Wilson Drug Co., Inc.
114 S. Tarboro St. (G. A. Eatman)

775. Yancey's Drug Store
563 E. Nash St. (D. C. Yancey)
- WINDSOR—Bertie County
1260. McNair Drug Store
Granville St. (Kermit McNair)
776. Pugh's Pharmacy
King St. (E. S. Pugh)
777. Windsor Pharmacy Company, Inc.
King St. (W. B. Gurley)
- WINSTON-SALEM—Forsyth County
1052. Acadia Pharmacy
301 Acadia Ave. (H. F. Pulliam)
778. Acme Drug Store
1427 E. Eleventh St. (I. B. Hall, Jr.)
779. Chas. H. Allen, Drugs
401 Waightown St. (C. H. Allen)
1217. Andrews Pharmacy
1308 S. Hawthorne Rd.
(J. P. Andrews)
1272. Atlantic Pharmacy
301 N. Church St. (J. D. Quick, Jr.)
781. Bobbitt's College Pharmacy, Inc.
100 Lockland Ave. (E. J. Rabil)
783. Bobbitt's Pharmacy, Inc.
104 Reynold Bldg. (J. E. Brookshire)
809. City Memorial Hospital Pharmacy
Hospital St. (Virginia Caudle)
1066. Cox Pharmacy
College Village (R. O. Cox)
785. Crescent Drug Co.
1 West 4th St. (R. A. Russell)
1067. Eckerd Drugs, Inc.
420 N. Trade St. (W. A. Simmons)
1116. Economy Pharmacy
2500 N. Liberty St. (H. C. Mayberry)
1314. Flynn's Drug Store
111 E. Clemmons ville Road
(H. L. Flynn)
989. Hawthorne Pharmacy, Inc.
103 S. Hawthorne Rd. (H. S. Fox)
786. Hutchins Drug Store
452 N. Liberty St. (J. A. Hutchins)
939. Hutchins Drug Store
826 W. Fourth St. (E. S. Caldwell)
1129. Kate Bitting Reynolds Hospital
Pharmacy
1101 E. 7th St. (C. M. Neely)
788. Nissen Drug Co., Inc.
308 West 4th St. (H. W. Wilson, Jr.)
819. North Carolina Baptist Hospital
Pharmacy
S. Hawthorne Rd. (E. W. Rollins)
789. E. W. O'Hanlon, Inc.
402 N. Liberty St. (M. V. Williams)
790. Patterson Drug Company, Inc.
112 W. 4th St. (L. M. Myers)
1170. Penn's Pharmacy
542 Patterson Ave. (W. C. Penn)
792. Read's Drug Co.
431 N. Liberty St. (H. H. Herndon)
793. Rufus Hairston's Drug Store
100 E. Church St. (R. S. Hairston)
795. Standard Drug Co., Inc.
504 N. Trade St. (K. W. Davis)
1273. Stonestreet Drug Co.
2230 N. Patterson Ave.
(D. H. Stonestreet)
1001. Summit Street Pharmacy, Inc.
454 West End Blvd. (W. A. Gilliam)
797. Swaney Drug Store No. 1
106 Old Lexington Rd. (M. B. Sloop)
798. Swaney Drug Store No. 2
232 N. Main St. (B. S. Goode)
801. Walgreen Co.
201 4th St. (L. M. Gilmore)
1197. Waightown Drug Store
1201 Waightown St. (R. F. Carswell)
802. Welfare's Drug Store
534 S. Main St. (S. E. Welfare)
803. Willson Drug Store, Inc.
4224 N. Liberty St. Ext.
(W. M. Howard)
804. The York Drug Company
441 N. Trade St. (W. M. Peek, Jr.)
- WOODLAND—Northampton County
805. Parker-West Drug Co.*
(C. G. Parker, M.D.)
- WRIGHTSVILLE BEACH—New Hanover
County
1165. Wrightsville Drug Store
9-N Lumina Ave. (C. P. Whitford)
- YADKINVILLE—Yadkin County
1319. Yadkin Drug Store
Main St. (E. J. Mazzolini)
1231. Yadkin Pharmacy
(J. E. Knight)
- YANCEYVILLE—Caswell County
806. Yanceyville Drug Co.
(T. J. Ham, Jr.)
- ZEBULON—Wake County
1285. Morgan Drugs
Main St. (G. D. Morgan)
808. Zebulon Drug Company, Inc.
(E. C. Daniel)

95 Days to Christmas

Please, Mr. Druggist, don't let this fool you. You do not have that much time to do your Christmas buying. Now is the time for you to start on your Holiday plans.

The Bodeker salesman can be of help to you with his suggestions of new Christmas merchandise.



Wholesale Drugs
since 1846

Each year the public is buying earlier.

Don't wait to do yours.

The Bodeker Drug Co.

1408-1416 EAST MAIN STREET

RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"

Now Open
KING'S DISPLAY ROOM
Featuring
Bigger! Better!
"GIFTS GALORE"
For '54

We have "Gifts Galore" for all members of the family. You are cordially invited to visit our display room early and look over the wide variety of merchandise we have to offer you.

Shopping early ensures prompt and complete deliveries. Be prepared for this extra fall and holiday business.

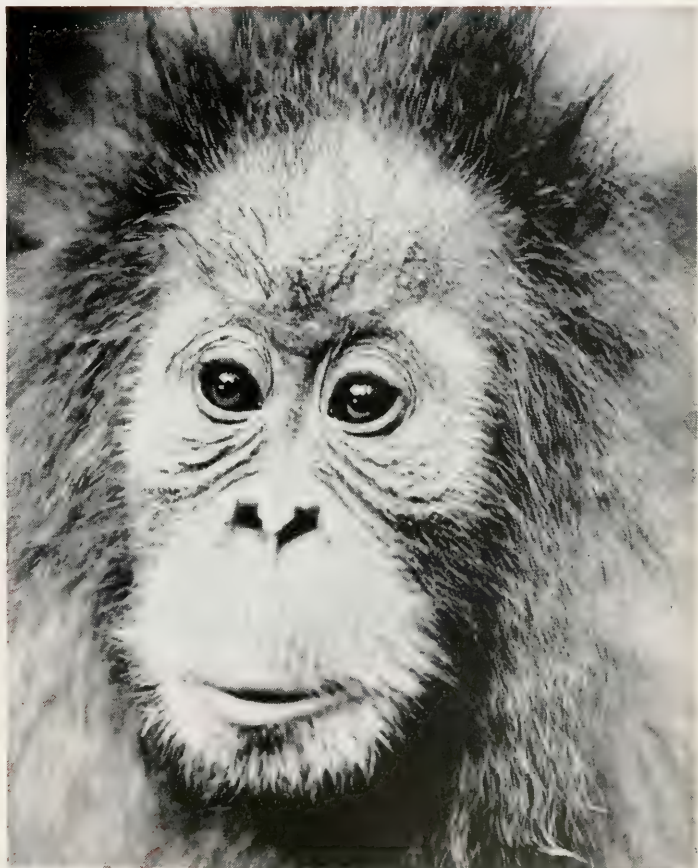
W. H. King Drug Company

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



"I'm sure it's the shampoo . . . my hair is naturally curly"

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Oct. 1954

XXXV Number 10

IN THIS ISSUE

- **Kelly E. Bennett Honored**
- **Scott Occupies New Home**
- **500,000 Rx's for Sallex's**

Feature the modern,

powerful hematinic **Trinsicon**

(Hematinic Concentrate with intrinsic factor, Lilly)

New Formula— More Potent Than Ever

A part of the vitamin B₁₂ and intrinsic factor is now presented as the new official complex: Vitamin B₁₂ with Intrinsic Factor Concentrate, U.S.P. Potent Special Liver-Stomach Concentrate, Lilly, remains as a major component in the new formula.

Dose: In any treatable anemia, only 2 pulvules a day.

Each pulvule provides:

Special Liver-Stomach Concentrate, Lilly (Containing Intrinsic Factor)	150 mg.
Vitamin B ₁₂ with Intrinsic Factor Concentrate, U.S.P.	1/2 U.S.P. unit (oral)*
Vitamin B ₁₂ (Activity Equivalent)	7.5 mcg.
Ferrous Sulfate, Anhydrous	300 mg.
Ascorbic Acid	75 mg.
Folic Acid	1 mg.

*One U.S.P. unit daily produces a standard response in the average uncomplicated case of pernicious anemia.

Supplied in bottles of 60, 500, and 5,000 (No. 2).

**'Trinsicon' is the leader in its field.
Be sure you always carry adequate stocks.**



ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U.S.A.

a new vitamin-mineral formula!

comprehensive — economical

A popular addition to the fast-moving Parke-Davis vitamin family, ABDOL With MINERALS measures up to these requirements:

comprehensive formula—supplies liberal amounts of 10 valuable vitamins, and 11 important minerals...available at a price to meet the average pocketbook.

for patients of varied types—active adults who are likely to need increased vitamin-mineral intake, adolescents, convalescents, geriatric patients, pregnant or lactating women.

extensively promoted—kept uppermost in your doctors' minds by widespread detailing programs.

Each ABDOL With MINERALS Capsule contains:

Vitamin C (ascorbic acid)	50 mg.
Vitamin B ₂ (riboflavin)	2.5 mg.
Vitamin B ₁₂ (crystalline)	1 mcg.
Vitamin B ₆ (pyridoxine hydrochloride)	0.5 mg.
Vitamin B ₁ Mononitrate	2.5 mg.
Nicotinamide (niacinamide)	20 mg.
Vitamin A	5,000 units
Vitamin D	1,000 units
Calcium Pantothenate	2.5 mg.
Folic Acid	0.1 mg.
*Iodine	0.15 mg.
*Manganese	1 mg.
*Cobalt	0.1 mg.
*Potassium	5 mg.
*Molybdenum	0.2 mg.
*Iron	15 mg.
*Copper	1 mg.
*Zinc	0.5 mg.
*Magnesium	1 mg.
*Calcium	44 mg.
*Phosphorus	34 mg.

*Supplied as potassium iodide, dicalcium phosphate, sodium molybdate and the sulfates of manganese, cobalt, potassium, iron, copper, zinc and magnesium.

ABDOL With MINERALS Capsules are supplied in bottles of 100 and 250.



ABDOL®
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MINERALS



Parke, Davis & Company

DETROIT, MICHIGAN

HERE AT ABBOTT we realize that no sales cycle is complete until the product is prescribed. Which is why we try to make every penny of promotion put another drug in motion—from physician to patient *through you.*

ANOTHER REASON WHY

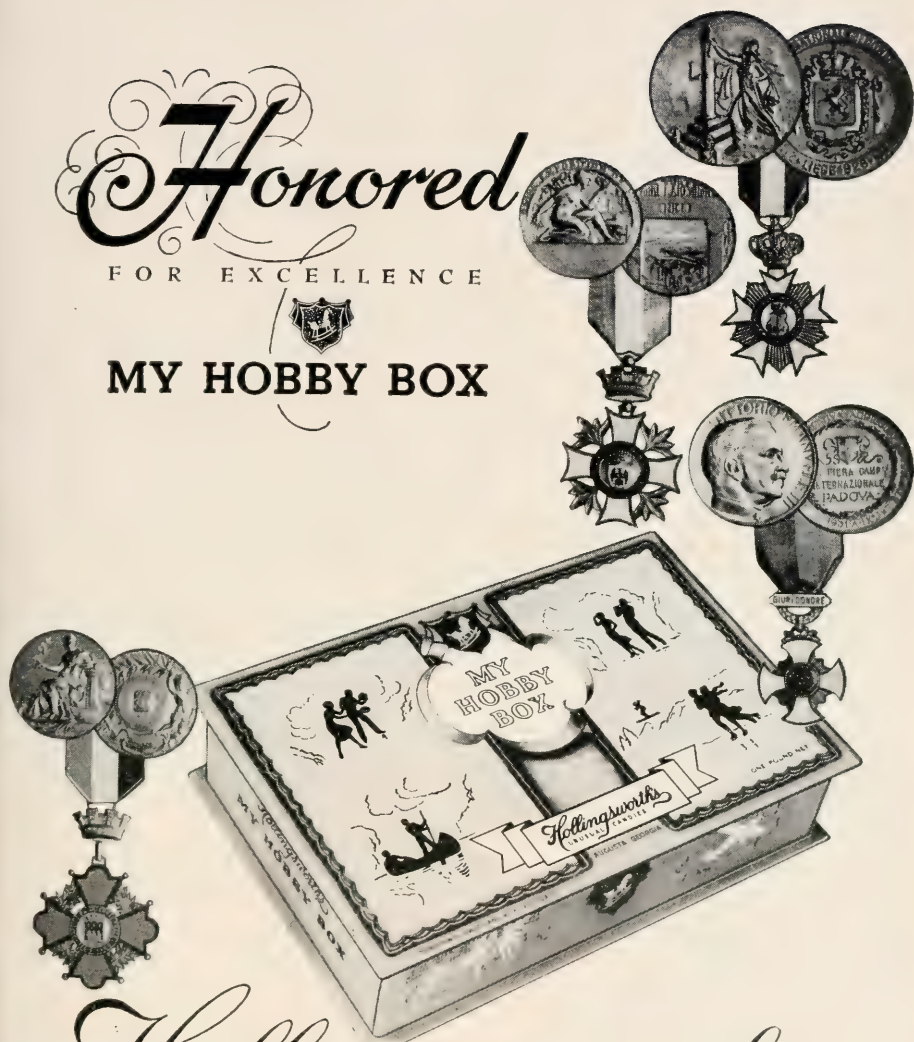
It pays to feature  *products*

Honored

FOR EXCELLENCE



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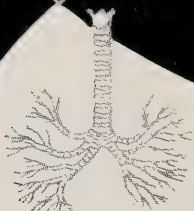
Hollingsworth's

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FOR THOSE WHO LOVE FINE THINGS

"significantly superior" for cough control . . .

Robitussin



"Significantly superior," say doctors, in reporting controlled clinical tests on Robitussin 'Robins'.

"Significantly superior," say more and more physicians all over the country, by their mounting pre-

**Be sure your stock of this dramatically
"new style" cough remedy is
adequate for prescription demands.
Order from your wholesaler now.**

The Robins logo, featuring the word "Robins" in a stylized font inside an oval border.

criptions, which are making Robitussin a leading
em on your cough preparation shelf.

significantly superior," say more and more
pharmacists, of the way Robitussin brings back sat-
isfied customers and builds sales.

A. H. ROBINS CO., INC.

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CHMOND 20, VIRGINIA

A small Robins logo on a ribbon banner, featuring the word "Robins" in a stylized font inside an oval border.

OUR DISPLAY ROOM IS NOW OPEN FOR YOUR CONVENIENCE

This picture shows part of our display room which is stocked with many items that you will need for Christmas selling.



Why not take a day off soon and visit us (or make an appointment for nights or week-ends).

You will be pleased with the Gift Sets, Toys, Novelties, Christmas Decorations and Photographic items you will see.

May we expect a visit from you soon?

OWENS & MINOR DRUG CO. INC.

1000-1008 EAST CARY STREET

RICHMOND, VIRGINIA

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
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Vol. XXXV

OCTOBER, 1954

No. 10

School's Extension Service Commended

With a top-flight faculty and a reference library equal to or superior to most pharmaceutical libraries in this country, the School of Pharmacy at Chapel Hill is in position to help those who come to it for assistance with problems relating to Pharmacy.

While most pharmacists depend upon their own ingenuity and resources in solving problems as they arise, it is comforting to know that informed outside help is available when necessary.

As an illustration of the service offered by the School, here is a letter written to Dean E. A. Brecht by a physician of the state, who requested and received assistance in connection with some research work:

"I was amazed both by the speed with which you answered my request for aid in a pharmacological problem and at the comprehensiveness of your report. I am fully aware of the amount of work and thought that you devoted to my puny little problem and I am correspondingly appreciative.

"We practicing physicians who attempt to do a bit of medical research are tre-

mendously handicapped by (1) our lack of knowledge, (2) our lack of reference facilities, (3) by not realizing that we have available such stores of scientific information and such helpful scientists as you have demonstrated exist in your School of Pharmacy at Chapel Hill.

"I have long felt a sense of obligation to the University for what it gave me during my student years. Accordingly, I am trying to do a little teaching in an effort to pass on to succeeding generations of the state's young citizens some of the things given to me. The altruistic willingness of a great department of the University to serve the people of this state in a particular field such as yours makes my sense of obligation deeper.

"We hope that the bit of research now under way may offer an approach to a solution of a common and troublesome cutaneous lesion. If anything worthwhile comes of the undertaking, I shall request your permission to list it as coming in part at least from your department of the University."

To Head Mayrand, Inc.

A former student of the UNC School of Pharmacy—J. W. Irvin—has been elected president of Mayrand, Inc., pharmaceutical manufacturers of Greensboro.

Mr. L. P. Mayrand, founder of the firm, has been elevated to chairman of the board. Other officers are Elmore Rouse, vice president, and C. F. Behrens, Jr., secretary-treasurer.

The election took place on September 18 in Greensboro during the annual meeting of the company.

To Open Self-Service Store

Eekerd's Drug Store will open a self-service branch store in the new Thruway Shopping Center, now under construction in Winston-Salem. The drug store will be one of four major tenants in the multimillion dollar development, which will also provide space for 21 other smaller stores and shops.

All departments of the new store will be self-service with the exception of prescription, fountain and cosmetics sections. Three check-out counters will be provided. Fixtures and stock investment is estimated to run to \$150,000.

Note from Russia

A recent edition of *Newsweek* quoted E. C. Daniel, Jr., son of Pharmacist and Mrs. E. C. Daniel of Zebulon, on the high cost of tourist travel in Russia. Mr. Daniel is Moscow correspondent for the *New York Times*.

Daniel described his experiences from the time he entered the Russian zone of Germany until arrival at the Communist capital. Travel facilities, he declared, were generally inadequate, and appallingly expensive behind the Iron Curtain.

Progress on Hypertension Viewed by MD's

Physicians from all sections of the state gathered in the ballroom of The Hotel Charlotte on September 23 to view, by way

of a closed-circuit television broadcast, a symposium on the "Management of Hypertension."

Sponsored, by The American College of Physicians and Wyeth Laboratories, the program was transmitted from New York by TV to 23 cities coast-to-coast. Charlotte was one of four southern cities receiving the program.

Local arrangements for the program in Charlotte were handled by these Wyeth representatives: F. B. Johnson, J. S. Neese, Fred Robertson and Wade Underwood.

POSITION OPEN

Representative for old line pharmaceutical house to detail physicians and call on pharmacies of Western North Carolina. Can make headquarters in Charlotte, Hickory, Statesville or that general section of the state. Details from: 1328 Oakfield Drive, S. E., Atlanta, Georgia.

Wanted

Five or six foot cosmetic case. **Sam McFalls, Sunset Hills Drug Co., 1610 Madison Avenue, Greensboro. Phone 5149.**

Wanted—Blunt-nibbed tweezers with an ear spoon on one end—the short type suitable to be carried in vest pocket. These tweezers are no longer manufactured. If you have this item in stock, please write Francis B. Hays, Oxford, North Carolina.

Wanted—Whitehall Tatum bottles, old style, 4 ounce and quart sizes with white and gold labels. W. G. Thomas, Sr., Thomas Drug Store, Varina, N. C.

Drug Stores for Sale

FOR SALE—Drug store in Piedmont NC town; good location and lease; large floor space; well established, on cash basis. Reason for selling—owner in ill health. **HOLS—10.**

FOR SALE—Buffaloe-Turner Pharmacy, 530 Hillsboro Street, Raleigh, N. C. Complete details from Mrs. J. M. Buffaloe, 409 West Park Drive, Raleigh (Tel. 2-2233).

KELLY E. BENNETT . . .

PHARMACIST OF THE YEAR

Kelly Edmond Bennett, now serving his 14th year as mayor of Bryson City, designated as North Carolina's "Pharmacist of the Year," received the NCPA's "Mortar & Pestle Award" at a banquet in his honor at Bryson City on September 28.

Presiding officer at the banquet was W. L. West of Roseboro, who presented the award. Principal speakers were Robert Leatherwood, III, president of the Swain County Chamber of Commerce; S. W. Black, president of the Bryson City Bank; W. A. Ward, immediate past president of the NCPA; and R. C. Sisk, president of the Western North Carolina Drug Club.

A pharmacist, the son of a pharmacist and with a daughter licensed to practice pharmacy in the State, Mr. Bennett was born in Bryson City February 8, 1890, and

graduated from the School of Pharmacy, UNC, in 1912. He became a member of the NCPA in 1912 and was made a "Life Member" of the Association in 1937.

Currently serving as chairman of the State Parks, Parkway and Forest Development Commission, he was described as "a one-man chamber of commerce for his mountain region." Bank president Black said: "For half a century Kelly's fought to bring modern America to the mountain people—and the peace and beauty of the mountains to modern America."

A long-time friend of Mr. Bennett's and a former resident of Bryson City, Bob Sisk of Asheville said, in part: "Pharmacy needs more men of Kelly Bennett's calibre . . . he is a man whose only ambition is to work

(Continued on Page 558)



Kelly E. Bennett (left) Receives Mortar & Pestle Award from NCPA President Latham West.



A recent installation of Bastian-Blessing Soda Fountain-Luncheonette equipment at The Peoples Drug Store in Lynchburg, Virginia



A recent installation of Key Line Store Fixtures at The City Drug Company in Maryville, Tennessee

GRANT E. KEY, INC.

Manufacturers — Distributors

LYNCHBURG

VIRGINIA

"Recession" Retreats

The so-called "recession" seems to be in retreat. Conservative economists are surprised that approach to the traditional summer dog days are seeing a very definite upturn in the economy. Personal income figures have remained steady and retail sales figures have ceased to decline.

The lack of aggressive, free-swinging competitive selling has been largely responsible for retarding economic progress. People have been paying off their debts far faster than they have been incurring new obligations. Over \$200 billion exists in savings, with more than half the families in the nation now having savings equal to a full year's income. Not fear, but lack of temptation and sales appeal is the most important reason. Invariably newspapers report that aggressive merchandising, hard-hitting sales, produce throngs of eager customers. New-car dealers who can give a competitive edge on a trade-in seem to be enjoying a great volume. Less eager salesmen still waiting for the customer to come in and place his order are not doing quite so well.

People have wants—as many wants as ever—but among them now is the want to be sold. After 14 years of pleading to be allowed to buy, we are back at the point where the customer is looking for the best buy.

Almost every statistic, every index, indicates a sound economy and this healthy new attitude will mean good business for good businessmen.

—Forbes Magazine



JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

stock these products
with the
built-in sell!

Terramycin Capsules
250 mg., 100 mg.
and 50 mg.



Terramycin®

BRAND OF OXYTETRACYCLINE

These Pfizer products have that
extra ingredient—sales appeal!

They're physician favored for performance.

They're patient favored for convenience.

They're pharmacist favored for easy dispensing.

**They're on heavy concentration to physicians
in your area now!**

Is your inventory complete? Better check today.

Terramycin Tablets
250 mg., 100 mg.
and 50 mg.



Terramycin Oral Suspension
Bottles of 1.5 Gm.



Terramycin Intramuscular
Vials of 100 mg.



Terramycin Pediatric Drops
Bottles of 1 Gm.
with dropper

Bonamine®

BRAND OF MECLIZINE

**Pfizer products move fast—
ask your cash register**

Bonamine
25 mg. scored,
tasteless tablets



PFIZER LABORATORIES, Division, Chas. Pfizer & Co., Inc. Brooklyn 6, N. Y.

*TRADEMARK

Discusses Rx Cost

In a talk to the Sanford Kiwanis Club on August 27, NCPA President W. L. West of Roseboro discussed the elements that go in to the cost of present day medication.

Introduced by Pharmacist Tom Cole, Mr. West said in closing his talk: "I hope these facts and figures will show you all any pharmacist in any community hopes to do is render a service, realize a fair dividend on his investment, live as other decent citizens in the community, and have some security for his latter years."

Remodels

A new glass front has been installed in Creech's Pharmacy, Smithfield. Further remodeling planned includes a new ceiling,

a new tile floor and new lighting fixtures.

The store is owned and operated by James L. Creech.

Personnel Changes at Secrest Drug

Vann Secrest, Jr. (UNC '49) announces that Samuel Eustace Hemby, Jr. has joined the pharmacy staff of Secrest Drug Company, Inc., Monroe. Mr. Hemby has spent the past three summers at Secrest's. He graduated with honors at Southern College of Pharmacy in Atlanta this past June, and passed the Georgia Board shortly afterwards.

Herman Caudle of Peachland, who has been working at Secrest Drug Company for the summer, entered the UNC School of Pharmacy in September.



WINS BEAUTY CONTEST—Recent winner of the American Legion (Raleigh Post) Beauty Contest was Miss Faye Arnold, daughter of Pharmacist and Mrs. B. D. Arnold.

Named "Miss Capital City Post 116," Miss Arnold received an all-expense paid trip to Washington.

ANNOUNCING OUR REMO



2923 South Tryon Street
Charlotte, N. C.

Established 1891—10 N. Tryon St.

Moved 1904—112 S. College St.

Re-moved 1954—2923 S. Tryon St.

We have now returned to the "Main Drag"
after 50 years

We cordially invite all of our friends to visit and inspect our new modern
drug house—1 $\frac{1}{4}$ acres under roof

Scott Drug Company

VAL TO OUR NEW HOME

We now have ample space for our friends to park their cars



SCOTT OCCUPIES NEW QUARTERS

Scott Drug Company's ultra-modern new home in Charlotte, 2923 South Tryon Street, was opened recently to a host of customers, friends and special guests from several states.

The 52,000 sq. ft. brick and steel building is air conditioned and is equipped for rapid and efficient service. Gravity and power conveyors form the basis of an assembly line technique used by Scott's 60 employees to fill all orders. Its 19,000 items of stock are arranged on shelves bounding a large conveyor system.

Major reason for the expansion program, which involved more than \$400,000, was to increase speed of delivery and to provide space for the growing number of items stocked by Scott. The firm adds new items at an average rate of $1\frac{1}{2}$ per day, or over 500 a year.

Scott Drug Company had its beginning on March 5, 1891, when John M. Scott formed a partnership with R. H. Jordan, who, at that time, was operating a successful retail

One of the Most Modern Wholesale Drug Houses in The Nation

drug store in Charlotte. The partnership of Jordan & Scott continued until Mr. Jordan's retirement in 1900, at which time the firm was incorporated as John M. Scott & Company with Walter Scott, Sr., brother of the founder, as one of the incorporators.

From a modest beginning the business grew and in 1904, new enlarged quarters were erected and occupied at 112 S. College Street, just one block from its original quarters.

In 1923 a new firm of Scott Drug Company was incorporated with Walter Scott, Sr. as president, and it took over everything pertaining to the drug business leaving the firm of John M. Scott & Company as a personal holding company for John M. Scott, who for some time had been devoting his energy to the Charlotte National Bank of which organization he was president.



OFFICERS OF SCOTT DRUG COMPANY— Left to right, Walter Scott, Jr., president; J. L. Fesperman, secretary-treasurer; and J. W. Bennick, vice president and sales manager.

Scott Drug Company continued to grow and expand under the personal leadership of Walter Scott, Sr. It successfully weathered the roaring 20's and the depressed 30's and continued to serve the best of its abilities in the finest traditions of the industry.

Ever alert with fresh new ideas, it was the first drug house in the South to put its sundry display room on wheels and take its sample line to its customers.

Prior to the deaths of Walter Scott, Sr., in 1940, and John M. Scott, in 1945, the nature of its business changed to its present lines and saw the elimination of the following classes of merchandise from its shelves: paints and paint supplies, cigars, cigarettes, chewing gum, lamp chimneys, box candies and fountain supplies, turnip seeds and onion sets (handled by the carload), the Red S line of wet and dry packaged drugs and various specialties produced by its laboratory.

Present officers of the company are Walter Scott, Jr., president; J. W. Bennick, vice president and sales manager; J. L. Fesperman, secretary-treasurer. All are natives of Charlotte.

Mr. Fesperman entered the employ of the company in 1912, Mr. Bennick in 1913, and Mr. Scott in 1927 following graduation from the Virginia Military Institute at Lexington, Va. All three officers are Masons and members of Oasis Temple of the Mystic Shrine, of which Mr. Bennick is the current Potentate.

During World War II, Walter Scott, Jr. served four years with the Army Air Forces and finished his service with the rank of Lieutenant-Colonel as an Inspector General with Hdqs. A.A.F. Air Transport Command. While serving in this capacity, his duties required travel into all theatres of war.

Already a full line service wholesaler, there are no immediate plans for a mass expansion of the lines carried but as has been the policy in the past, new lines will be added or present ones expanded as there appears to be a need in the rapidly growing Piedmont area of North and South Carolina.

Scott Drug Company has come a long way since 1891—from very modest quarters to its present-day 52,000 square feet one-floor warehouse, with adjacent paved park-

ing area ample to serve its employees, customers and visitors and handle 9 trucks at a time for loading and unloading. The spacious offices, conference and display rooms are said to be among the most modern in the nation.

The company extends an invitation to interested persons to visit the new home of Scott Drug Company. Sales representatives of Scott will gladly arrange for a tour of this modern house, which has contributed much to the development of Pharmacy in North Carolina.

One for Two

The new Bailey Drug Company opened recently in Salisbury has four pharmacists: Sam Carter, J. R. Trotter, Bate C. Toms and Wilburn Joye (part time).

Instead of two for one, this is "one for two," meaning the present store was established by combining two of Salisbury's old retail pharmacies—Carter & Trotter and Tom's Drug Store.

R BOXES AND LABELS

**E. N. ROWELL CO.
INC.
BATAVIA, N. Y.**

Representative
M. C. GRIER
1110 Ann Street
Monroe, North Carolina
Telephone 1353-L

A NEW profit-maker
→
for Drug Stores Only!
→

Canine

DOG REMEDIES

A COMPLETE LINE
OF APPROVED
DOG REMEDIES



Here's a new line of dog medicine that comes right out in its advertising and tells the purchaser it is a better product and can be bought **only** in drugstores.

CANINE is being advertised and merchandised throughout North Carolina.

Support the product that supports you
—and make an added profit, too!

At leading wholesalers
everywhere!

Canine Products, Inc.

RICHMOND, VIRGINIA

Save 80% on Printing Costs

All of the MD's and dentists of Asheville have been supplied prescription blanks by the Western North Carolina Drug Club.

Moss Salley, Jr. reports 20 of the 30 stores in town are participating, and have their names, addresses and phone numbers listed on the covers of the pads.

The blanks carry the following line at the bottom: "Have this prescription filled by a pharmacist of your choice."

Moss says: "It is estimated the average store pays only 20% of the previous cost of blanks, to say nothing of how much more ethical the blanks are."

Join A.C.A.

Wilkins Harden announces the addition of three new members from this state as Fellows of The American College of Apothecaries: Edward B. Eadie of Charlotte and James W. Mitchener and Rudolph W. Hardy of Concord.

After attending meetings of the A.C.A. in Boston, Mr. and Mrs. Harden visited several New England states before returning to Columbia, S. C., where Mr. Harden operates the Hawthorne Pharmacy.

Old Landmark Recalled

Demolition of an old police station building in Southern Pines in August brought back recollections of the buildings' 55 years of existence and the two remarkable ladies for whom it was built in 1899.

The building was constructed in 1899 to house Johnson's Pharmacy, owned and operated by two of the state's first women pharmacists—Sarah Francis Johnson and Alice Elizabeth Johnson.

A few years after the store was established, "Miss Alice" took her share of the profits and removed to Philadelphia, where eventually she received a M.D. degree. Sister Sarah continued to operate the store until 1907 at which time the building was taken over by a dentist.

Placed on State Committee

R. E. Fleming, owner-manager of the I. W. Rose Drug Company of Rocky Mount, was recently named a member of the Legislative Committee of the State Merchants

Association. He will represent the retail drug industry on the committee.

Enters Hospital

Clifton Brinkley entered the Onslow County Hospital on September 13 for an operation, but was back at work in Johnson's Drug Store, Jacksonville, a few days later. He has started the manufacture of several preparations, which he intends to detail to the MD's.

Northeastern

The Northeastern Drug Club met in Edenton on September 8. A film program—"Therapy with Cortone"—was presented by A. S. Daniel, representing Sharp & Dohme.

W. H. Hollowell, Jr. was in charge of arrangements.

Get over \$1,000

Cash and checks amounting to over \$1,000 were taken from the Village Pharmacy of Raleigh in a night break-in of that store late in August. Entrance to the building was made by forcing open a side door.

First in Thomasville

An illustrated story—"Miss Hedrick, Pharmacist on Duty"—appeared in a recent issue of *The Thomasville Tribune*.

Referring to Miss Don Rea Hedrick, who is associated with the Thomasville Prescription Service and Thomasville Drug Company, Inc., the reporter says, in part: "she is so young, so beautiful and so feminine in appearance that some customers continue to shake their heads in wonderment when they are told she has a University degree in pharmacy."

Miss Hedrick is the first woman graduate in pharmacy to practice in Thomasville.

Three Sons

Dr. and Mrs. P. C. Stringfield, Jr., of North Wilkesboro, have three sons, the youngest, William Waugh, born on March 15.

Mrs. Stringfield, the former Billie Johnson, is a graduate of the UNC School of Pharmacy. She continues in the active practice of pharmacy at the North Wilkesboro Drug Company.

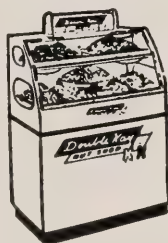


PHOTOGRAPHIC LEGEND

Top, left to right: (1) Moss Salley, Sr. compounding Salley's 500,000th prescription; Jim Harrison looking on; J. E. Corpening typing label. Note clock hands at 11:34. (2) V. P. Fullbright of Brevard, N. C. receiving 500,000th prescription and prize from Moss Salley, Sr. (3) Fullbright drawing entry blank from box.

Center, left to right: (4) Salley congratulating Wendell Wells on winning prize in celebration of event; (5) Store and window posters used in celebration; (6) Some of the half million prescriptions filled by Salley's.

Bottom: (7) Salley's pharmacists, left to right: Don Plemmons, Moss Salley, Jr., Moss Salley, Sr., Earl Brown, J. E. Corpening. Brown is post-graduate student at UNC School of Pharmacy and is on Salley's staff during holidays and vacation periods.



THE WORLD'S FINEST SALTED NUTS
Fresh From Our

Double Kay
NUT SHOP **KK**
DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave.

Chicago 18, Illinois

500,000 Prescriptions for Salley's

JAMES W. HARRISON, Asheville

In August when it appeared that Salley's Drug Store of Asheville would soon reach its half millionth prescription, the two Salleys, Moss, Sr. and Moss, Jr., operators of the store, conceived the idea of publicizing the coming event in a manner that would mark it as a milestone in their progress.

The entire scheme was carried out with dignity and a shy pride. There were no appurtenances of charlatanism or of flamboyance. Nothing but good could have come to pharmacy had it been exploited even more.

Space in the Asheville newspapers appraised the public of the coming event and invited customers to participate by filling in an entry blank for a prize to be drawn at the time the half millionth prescription was filled. The recipient of the prescription would receive a prize of a G. E. Clock Radio; he, in turn, would draw out the entry ticket naming the recipient of a like prize for a patron who held the winning entry. The device was the usual perforated ticket, both parts bearing identical numbers. Several thousand tickets were accumulated during the life of the scheme. Posters in the store and windows and verbal invitations helped to swell the total number of entries. Old patrons and new entered into the spirit of the affair with genuine interest and good feeling toward the store.

V. P. Fullbright of Brevard brought in the prescription that in the natural sequence of numbering happened to be the 500,000th. Except for the poster announcing the event that caught his eye as he entered the store, he had no inkling of his part in the drama. Indeed he left the store before his prescription reached the compounding stage and when he returned ninety minutes later he was as surprised as an orphan with a Christmas windfall.

During an event of this nature there is a modicum of tension, an air of expectancy when the approaching climax is sensed. People being what they are, there was the usual maneuvering on the part of some to alter the course of natural happenings and to contrive to be, willy nilly, the holder of

that one certain prescription. When the holder of the prescription did appear, the drama was more or less anticlimax. It so happened Mr. Fullbright, even in his pleasure at his sweep of fortune, possessed a measure of histrionic talent that enabled him to enter into the affair with a flaring glamor and he posed for a photographer with the aplomb of a movie actor.

Wendell Wells of Asheville was the winner of the second Radio, Mr. Fullbright drawing his name and number from the boxed entries. He was not present at the time and his prize was delivered to him later.

There are successors to stores in Asheville that have filled more than a half million prescriptions; there are original stores that have surpassed this mark. The original Raysor's, were it still in operation, would no doubt by now be working toward its second million. By arithmetical calculation it is safe to say the successors to the old landmarks of Grant's, Carmichael's, Serugg's, Hester's, Smith's New Medical

(Continued on Page 557)



W. MOSS SALLEY

NEW SQUIBB

STECLIN

HYDROCHLORIDE

(Squibb Tetracycline Hydrochloride)



PROFESSIONAL DEMAND for this remarkable new drug has grown faster than for any other broad-spectrum antibiotic. One of its prime advantages is that side effects in the gastro-intestinal tract are relatively rare.

Squibb will contribute heavily to the increase in the use of this new drug through large-scale promotion of STECLIN to the medical profession. The advantages of this broad-spectrum antibiotic will undoubtedly result in substantial prescription demand. Stocks are expected to be adequate, but to be sure of prompt delivery, you should *order now*.

Supply: Capsules of 50 mg. and 100 mg., bottles of 25 and 100; capsules of 250 mg., bottles of 16 and 100.

"STECLIN" IS A SQUIBB TRADEMARK.

.....
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.
.....
Note for more profits in
ASK YOUR SQUIBB REPRESENTATIVE
.....

ANTIBIOTICS!

MYCOSTATIN

(Squibb Nystatin)

FIRST SAFE AND EFFECTIVE ANTIFUNGAL ANTIBIOTIC FOR ORAL USE

This important new drug will be a valuable prophylactic adjunct in *all oral antibiotic therapy*. It will be widely prescribed, particularly in connection with the broad-spectrum antibiotics.

Mycostatin provides the first safe and effective oral therapy for the prevention and treatment of intestinal moniliasis. Overgrowth of *Candida albicans* in the lower digestive tract is found in many cases treated with oral antibiotics. The condition does not necessarily lead to clinical moniliasis, but it frequently produces intestinal inflammation and diarrhea, sometimes with ulceration and anal fissure. *Established monilial infection can*

be cleared up with Mycostatin within 24 to 48 hours. The drug is also recommended for prevention of intestinal moniliasis in patients prepared for intestinal surgery with oral antibiotics.

Direct mail, extensive advertising in medical journals and detailing by Squibb representatives are being used to inform the medical profession of this valuable new antifungal antibiotic. Since it will be used in connection with all oral antibiotics, heavy demand can be expected from your physicians. To help balance distribution, please *order as early as possible* through your Squibb representative or wholesaler salesman.

Supply: 500,000 unit tablets, bottles of 12 and 100.

"MYCOSTATIN" IS A SQUIBB TRADEMARK.

.....
the front of the store:

ABOUT GEORGE'S FORTY-TWO FEET!
.....

the "FAMILY PACK"



...for **PROFIT!**

Penslar 30 Year Achievement Award

Mr. Edward Bilek (left), General Sales Manager of the Penslar Company, presents



a LeCoultre Watch to Mr. Allen R. Cross, for outstanding service and achievement as a Penslar representative for thirty years.

Mr. Cross is a member of The Traveling Men's Auxiliary of the NCPA and a past president of the Commercial Auxiliary of the Virginia Pharmaceutical Association.

Looking on is Mr. D. L. Boone, who has handled Penslar Products for thirty-six years and is one of the oldest Penslar dealers in the country. Appropriately, the presentation was made at the Boone Drug Store, Durham, North Carolina.

Transfers

Miss Christine Tunstall transfers from Pegram's Pharmacy of Apex to the Cherry Point Pharmacy of Havelock.

Returns to Madison

After a year in Reidsville, Clayburn Hawkins returns to Madison where he has accepted a position with the Madison Drug Company.

FRIENDSHIP MENDING

"A man, Sir, should keep his friendship in constant repair."

DR. JOHNSON

THESE words from Johnson entered into me as a boy and ever since then have quietly exerted a power of compulsion. I think it was the oddness of the wording which first startled me. Was friendship a thing to be repaired, as if with hammer and nails? Did Johnson mean you should consciously go around, as politicians do, mending fences? I thought I knew what friendship was, and that when it occurred it was just natural, not something to be carpentered.

Yet the simple and puzzling phrase stayed in my mind till suddenly one day the meaning came clear: You can't take friendship for granted. It *always* needs repair. Cross your two fingers—and even people as close as that can lose touch. They can drift apart. Friendship is something you can't buy and can't command, but you can lose. So it

must be refreshed. At all times, and before too late, it needs refreshment.

How, then, does one go about refreshing friendship? "On clean-shirt day," wrote Johnson's biographer, "he went abroad, and paid visits." That was *his* way. But to my mind the specific details of repairing friendship are not very important. Sound friendships consist of many nameless acts. What matters is the intent—the intent to keep alive something worthy and mutual. This happens when people remember each other, cultivate each other, meet each other a little more than half way. Such are the ways in which friendship may be shared.

NOTHING on earth is more important, for, just as it has been said that "to lose a friend is to die a little," so the reverse is also true, and when you *keep* a friend you add something to the richness and the worth of life.

—FRANK V. MORLEY.

N. Y. *Herald Tribune*, 9/26/54

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA



OINTMENT (3%)



SPERSOIDS*:
Dispersible Powder
50 mg. per teaspoonful (3.0 Gm.)



PEDIATRIC DROPS: Cherry flavor.
Approx. 25 mg. per 5 drop
Graduated dropper.



ORAL SUSPENSION: Cherry flavor.
250 mg. per 5 cc. teaspoonful.

ACHROMYCIN

the leading line of tetracycline



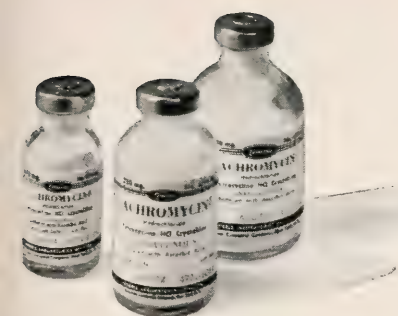
TABLETS: 250 mg., 100 mg., 50 mg.



OPHTHALMIC OINTMENT (1%)



CAPSULES: 250 mg., 100 mg., 50 mg.



INTRAVENOUS: 500 mg., 250 mg., 100 mg.



INTRAMUSCULAR: 100 mg.



SOLUBLE TABLETS: 50 mg.

ACHROMYCIN*

Tetracycline Lederle

MORE Dosage Forms! MORE Sales! MORE Profit!

ACHROMYCIN is far and away the leading brand of tetracycline. This true broad-spectrum antibiotic has been accepted by the medical profession in a remarkably short time. Each day more and more prescriptions are being written for it.

To help you cash in on this tremendous market, Lederle offers ACHROMYCIN in every one of the major dosage forms as well as in a number of specialized forms—and the list is still growing! It's *the one complete line* of tetracycline.

Stock all forms and get your full share of profits from ACHROMYCIN—the leader!

*REG. U.S. PAT. OFF.



ORAL SOLUTION (0.5%)

LEDERLE LABORATORIES DIVISION *AMERICAN Cyanamid COMPANY* Pearl River, N. Y.





*There isn't anything
better or faster
for headache relief*

Every week, 52 weeks each year, people in the United States are now buying more than a million and a half packages of "BC" Headache Tablets and Powders.

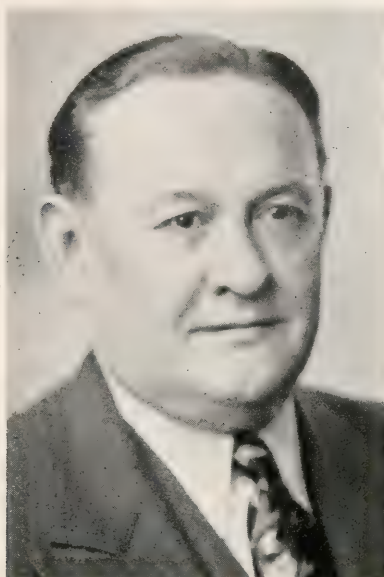
B. C. Remedy Co. DURHAM, NORTH CAROLINA

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STUDENT AWARD TO BE SET UP BY VICK CO.

The Vick Chemical Co., to mark its 50th anniversary next year, will inaugurate the annual Lunsford Richardson Pharmacy Awards for graduate students of pharmacy, E. L. Mabry, president, announced yesterday.

The awards are to be a tribute to Lunsford Richardson (1854-1919), founder of the company, and to his son, Lunsford (1891-1953), who devoted his life to building the Vick enterprise, Mabry explained.

Purpose of Awards

The purpose of the awards is to stimulate interest in the pharmacy profession in all its aspects, he said. Graduate students in all accredited schools of pharmacy will be eligible to compete for cash awards for the best papers written on one of a selected list of subjects.

There will be an award for the winning graduate student in each major region of the country and cash awards of equal

amount will be made to the school of pharmacy attended by each winner.

Mabry said that a board of distinguished professional and educational leaders in the field of pharmacy will select subjects for papers and act as judges in making awards.

Lunsford Richardson, founder of Vick Chemical Co., started a long and close association with pharmacy in 1880, when he purchased a small drug store in Selma. Ten years later, he bought a share in a larger drug store in Greensboro, where he developed the formula for Vicks VapoRub. He organized the original Vick Chemical Co. in 1905.

Knight's Opened in Yadkinville

Formal opening of the new Knight's Drugs, Yadkinville, was held on September 3rd and 4th. In celebration of the event, a number of prizes, including a TV set, were given away.

The owner, Pharmacist J. E. Knight, is a graduate of the UNC School of Pharmacy and is a veteran of World War II, having served four years in the Air Force.

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Bottle of 100		1.75
100,000 units		
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Bottle of 100		3.10
200,000 units		
Box of 12, foiled		\$1.00
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250,000 units		
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SOLUBLE— Effervescent Fast Dissolving

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100,000 units	
Bottle of 100	\$3.75
200,000 units	
Bottle of 100	\$6.50
250,000 units	
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PENICILLIN-TRIPLE SULFA Tablets

100,000 units—0.5 gram	
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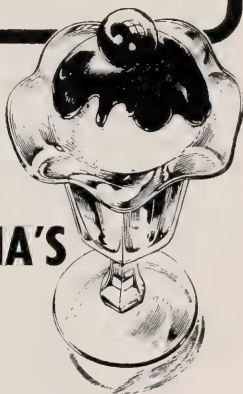
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**FOR FOUNTAIN
SERVICE
and
FOR TAKE HOME
SALES**

RALEIGH, NORTH CAROLINA



Sails Out and Sails In with Sailfish

Note to pharmaceutical representatives in and around Greensboro: Ask Tom Crutchfield about the sailfish he caught off Southport and which he is now having mounted. It might be worth a hundred dollar order. Throw in some learned talk about bonito, amberjack and dolphin if you want to up the order a bit.

Re-Elected

A. P. Turnmyre, Mount Airy pharmacist, has been re-elected president of the Mount Airy Country Club.

Not the Same

The Tribune of Tabor City says the town would not be the same without Harrelson's Pharmacy, established in 1900 by D. M. Harrelson and Dr. Floyd.

Later R. C. Harrelson purchased the business. Today, it is managed by Mr. Harrelson's son, Howard Harrelson, a graduate of the University of S. C. School of Pharmacy.

Pharmacist J. A. Mills, another well known employee of Harrelson's, has been with the firm for 33 years.

Visit BC Representatives on West Coast

Mr. and Mrs. J. Floyd Goodrich have returned to Durham after an extensive trip to California and other western states. It was a business trip for Floyd, who, as sales manager for the B. C. Remedy Company, called on representatives of the Company on the West Coast.

A brief side trip to Mexico enabled Mr. and Mrs. Goodrich to visit El Toreo de Tijuana, which is a place where you go to watch a bullfight.

What we would like to know—Did Floyd take the sol or the sombra side?

Appointed to Board

Pharmacist L. G. Day of Spruce Pine has been appointed to the Avery-Mitchell-Yancey Board of Health. Mr. Day is owner-operator of Day's Drug Store and a past president of the Spruce Pine Rotary Club.

Former Pharmacy Student Opens Medical Office in Charlotte

Dr. Patricia Ann Lawrence, daughter of Mr. and Mrs. G. V. Lawrence of Charlotte opened offices this month at 1518 Harding Place in Charlotte for the practice of Obstetrics and Gynecology.

Dr. Lawrence was graduated from the University of North Carolina Pharmacy School where she was a member of Rho Chi and Kappa Epsilon. She went on to Indiana University and Medical School. She served her internship at Indiana University Medical Center and was resident in Obstetrics and Gynecology there.

Dr. Lawrence is a member of Chi Omega sorority, the Mecklenburg Medical Society, and is a diplomat of National Board of Medical Examiners.

Dr. Lawrence and her family are very close to the hearts of all drugdom in Charlotte. Mr. G. V. Lawrence is proprietor of the Myers Park Pharmacy and Mrs. Lawrence is past President and a beloved Charter member of the Charlotte Women's Drug Auxiliary.



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... reminds you today that you have a *sure*, high-profit, rapid-turnover item. Built by continued prescription demand and by patient relief, Cheracol is the recognized leader in the highly competitive field of expectorants and cough preparations. Before you place your next order, take a good look at your Cheracol sales—and at the shelf that contained Cheracol yesterday. Then look to tomorrow, and to the maintenance of your normal inventory.

Each fluid ounce contains:

Codine Phosphate	1 gr.
Chloroform	2 grs.
Potassium Guaiacolsulfonate	8 grs.
Ammonium Chloride	8 grs.
Antimony and Potassium Tartrate	1/12 gr.
Alcohol	3%
With White Pine and Wild Cherry Bark	

Upjohn

To Recognize Meritorious Service Certificates to Be Awarded by NCPA

Members of the NCPA executive committee, meeting in Chapel Hill on August 18, approved the following recommendations, as submitted by President Ward in his presidential address in Winston-Salem:

(1) Prepare a booklet showing the Institute of Pharmacy in pictures and include short history of the N. C. Pharmaceutical Association.

(2) That an effort be made to place a pharmacist on the Board of Trustees of the University of North Carolina.

(3) That pharmacists and drug store owners sponsor a safety campaign through their stores and communities in cooperation with the N. C. Highway Safety Patrol. The details to be worked out with the Director of The Patrol through B. R. Ward of Goldsboro.

(4) That the "All-State Pharmacy Conference" be continued on an annual basis. (The 1954 Conference will be held in Chapel Hill, November 16-17.)

(5) That more consideration and attention be accorded the younger pharmacists coming into the Association for the first time.

(6) That a suitable pin be designed and presented to all past-presidents of the NCPA at the next convention.

The committee deferred action on the the recommendation that every pharmacist in North Carolina be allowed to vote in the selection of a member of the Board of Pharmacy, since the suggested change would necessitate a revision of the state pharmacy law. Voting now confined to members of the NCPA.

The committee heard details of a proposed barbiturate law to be sponsored by The Durham Youth Board and The Family Service League. It is anticipated formal action on the matter will be taken later in the fall when the proposed bill is prepared for introduction in The Assembly.

Secretary Smith was authorized to confer with members of The Greensboro Drug Club and other interested persons relative to scheduling the 1955 NCPA Convention in Greensboro.

September 28 was selected as the date of the "Pharmacist of the Year" award dinner in Bryson City; program and planning to be under direction of Secretary Smith.

A survey report on proposed 1-day seminars was heard. About fifty stores indicated interest. Further action will be taken to arrange suitable dates and programs in line with survey findings.

Final action on air conditioning system for Institute of Pharmacy deferred until 1955.

About 200 persons had booked passage on the *Stockholm* for the Fall Meeting-Cruise to Bermuda, Secretary Smith reported. The business program and other details of the cruise were outlined to the committee.

Continued effort will be made to secure favorable action by the Advisory Budget

(Continued on Page 544)

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The Dollar Gets Around

To focus attention on the turnover of "dollars," the Goldsboro Chamber of Commerce placed in circulation a specially identified dollar—The Goldsboro Tobacco Dollar—and at the same time requested merchants to keep track of the dollar's progress.

Sample of one day's turnover of the dollar: It started in a dairy where it had been spent for milk; the dairy used the dollar in purchasing gas; it went as change to a young lady who used the dollar to purchase underwear; from the clothing store the dollar went to Vinson's Drug Store (fountain department); thence to a young lady who applied the dollar towards purchase of underwear, and finally, to Wayne Drug for a milkshake.

Old Drug Sign Located

Conversion of two Salisbury drug stores—Toms and Carter & Trotter—is now underway.

Recently workmen ripped off some woodwork above the front of Toms, and disclosed a painted sign, "E. G. Cuthrell, Druggist." It is understood Mr. Cuthrell operated a drug store there in the 80's.

Narcotics Stolen

A quantity of narcotics was recently stolen from the King Drug Store, King, N. C. Entrance was by way of the front door, which was pried open.

Celebrates 17th Anniversary

Johnson's Drug Store, Fuquay Springs, owned by Woodrow W. Johnson, observed its 17th anniversary in September.

MERITORIOUS SERVICE

(Continued from Page 543)

Commission on the University's request for funds with which to erect a larger pharmaceutical building at Chapel Hill.

By vote of the committee, special recognition by way of a suitable certificate will be accorded any member of the NCPA who does exceptional meritorious work in furthering the progress of his community or state. The certificates will be presented at the state NCPA convention or other pharmaceutical meetings.

The New Pharmacist Struts His Stuff

By J. LOUIS COBB

Today while visiting professionally in a nearby city I had the pleasure of meeting a young '54 model graduate pharmacist . . . not yet quite dry behind the ears from whom I learned something.

I'll admit it! He taught me; he now teaches me, an old '21 Grad how to count 100, 200 or 500 pills or tablets—the Brecht fast way—the easy way. I watched him do this trick a number of times:

1. Be sure the scales are in perfect balance.
2. Loosen crossarms and pans; count out 25 tablets in a cupped paper.
3. Now this tear'd perfect 25 count is brought over to the left scale pan to act as standard.
4. All other units of 25 are poured on right scale pan to absolute perfect balance; you may count 'em if you like—always 25, no more, no less.
5. Repeat this to the desired prescribed 100, 200, 300 or 500.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

SERVE

Lance



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PROFITS

ADDITIONAL PROTECTION

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For an additional reasonable premium you can obtain, *as you choose*, from \$500.00 to \$2500.00 medical expense and from \$1000.00 to \$25,000 accidental death indemnity.

This policy covers *every* medical expense arising out of disability from any type of accident, Doctor, Hospital, Nurses, X-ray, Drugs, Etc.

The amount you receive is limited only by the amount you buy, up to \$2500.00.

Add \$5.00 to each first premium

Plan 1		
\$1,000 Acc. Death Indemnity	Annual	\$16.00
\$500 Medical Expense	Quarterly	4.25
Plan 2		
\$2,000 Acc. Death Indemnity	Annual	21.00
\$1,000 Medical Expense	Quarterly	5.55
Plan 3		
\$3,000 Acc. Death Indemnity	Annual	26.00
\$1,500 Medical Expense	Quarterly	6.90
Plan 4		
\$5,000 Acc. Death Indemnity	Annual	36.00
\$2,500 Medical Expense	Quarterly	9.55

Additional Accidental Death Indemnity \$2.00 per \$1,000.00 per year

FOR FURTHER INFORMATION WRITE

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Greensboro.....	Mrs. J. E. Ferguson	Washington.....	Bowers Ins. Agency
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	Underwood Ins. Agency		

New Drug Stores

New drug stores registered with the State Board of Pharmacy:

(1) Longview Pharmacy, 2008 Newbern Avenue, Raleigh. Pharmacists: Leonard H. Crumpler, Carolyn Twiggs.

(2) Bull City Drug Store, 610 Fayetteville Street, Durham. Pharmacist: S. T. James (colored).

(3) Kerr Drugs, Inc., 2017 Cameron Street, Cameron Village, Raleigh. Pharmacist: Banks D. Kerr.

(4) Garrett-Parker Drug Store, 702 Fayetteville Street, Durham. Pharmacist: Judson G. Parker (colored).

(5) Foster Pharmacy, Inc., 1018 N. Elm Street, Greensboro. Pharmacist: Ralph E. Foster, Jr.

(6) Shamrock Drugs, Inc., 3217 Plaza Road, Charlotte. Pharmacist: Stanley Slesinger.

Change in Ownership

(1) Bailey Drug Company, Inc., 100-102 S. Main Street, Salisbury. Pharmacist in charge: Bate C. Toms. This store is successor to two drug stores—Carter & Trotter and Toms Drug Store.

(2) Wilkerson Drug Company, 123 N. Elm Street, Greensboro (name and address the same). New owners: David Stang, William Stang, Max Feiner. Ira O. Wilkerson, pharmacist in charge.

(3) Northgate Pharmacy, 2909 Roxboro Road, Durham. (name and address the same.) New owners: H. C. Chapman (pharmacist in charge), Virginia Chapman, and Leroy Sparks, Jr.

Change in Address

Almand's Drug Store, Camp Lejeune, N. C., now Almand's Drug Store, Tarawa Terrace, North Carolina.

Name Changes

Yadkin Pharmacy, Yadkinville, N. C. to Knight Drugs, Yadkinville, N. C.

Stores Reopened

(1) Lake Drug Store, Lake Waccamaw, N. C.

(2) Ray's Rexall Drug Store, Walnut Cove, N. C.

Stores Closed

(1) Kendall's Drug Store, Shelby.

(2) Brookside Pharmacy, 441 Sherman Avenue, Charlotte.

(3) Hotel Charlotte Pharmacy, Charlotte.

Licensed by Reciprocity

Willie Lee Maxwell, 301 Water Street, Wrightsville Beach, N. C. (from Georgia).

Howard Marion Logan, 715 Oakland Avenue, Charlotte (from Indiana).

Dan Rupert Smoots, Orangeburg, S. C. (from S. C.).

Weddings

Miss Melba Lee Garner of Newport and Pharmacist Clyde Anthony Johnston of Littleton were married in the Holly Springs Free Will Baptist Church of Newport on September 12.

Births

There was an extra Friday in August. Jack and Anita Friday (Rhyne's Drug Store, Gastonia) announce the arrival of a daughter, Linda Elaine, on August 31.

Bob and Jean Beason of Boiling Springs announce the birth of a son, James Theodore, on October 6.

Born to Norman W. Sherwood and wife, Pauline, a baby girl, Beverly Pauline, Sept. 29 in Charlotte. The Sherwoods have two sons, Norman, Jr., age 6, and Gary, age 2.

A son, Albert Johnson Rachide, born to Pharmacist and Mrs. Al P. Rachide of Jacksonville (New River Pharmacy) on August 3. The fourth member of the family is a girl, 17 months old.

Deaths

Edwin Walker Yates, president of the Capudine Chemical Company for the past 15 years, died in Raleigh of a heart attack on September 2. He had been associated with the company since its incorporation in 1904.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business



OFFICERS OF THE WINSTON-SALEM DRUG CLUB—Left to right: W. A. Simmons (Eckerts), vice president; Ernest J. Rabil (Bobbitt's College Pharmacy), immediate past president; Mrs. Virginia L. Callahan (Patterson Drug Company), secretary-treasurer; and E. W. Rollins (N. C. Baptist Hospital Pharmacy), president.

President Rollins is showing a valued possession, a brass mortar and pestle of Spanish origin dating back over 200 years.

WHAT THE CLUBS ARE DOING —

Winston-Salem

An illustrated address on the newer drugs used in treatment of hypertension was a feature of the September 24th meeting of The Winston-Salem Drug Club. The speaker, Dr. Green, is on the staff of the Bowman Gray School of Medicine.

Special guests were R. C. Sisk, president of the Western N. C. Drug Club, and Moss Salley, Jr., both of Asheville. Special projects of the Club, such as sponsorship of cooperative printing of prescription blanks, were discussed by the two guests.

Western North Carolina

Following a meeting of the Western North Carolina Drug Club in Asheville on October 8th, members of the organization are well posted on methods for convincing their customers that today's prescription "is the biggest bargain in the family budget."

The true facts about the economy of today's life-saving drugs were presented under the program topic: "The Low Cost of Medication as a Public Relations Feature."

Greensboro

Members of The Greensboro Drug Club, meeting on October 1, joined the local dental and medical societies in putting their okay on the fluoridation of the city's water supply. The subject is a highly controversial one in Greensboro.

Further action taken by the Club: Voted to invite the NCPA to hold its 75th convention in Greensboro and to assist in the elimination of comic books deemed unsuitable for children and teen-agers.

Guest speaker for the meeting was NCPA Secretary W. J. Smith of Chapel Hill. The presiding officer was Austin C. Bisbing.

Mecklenburg

Details of a survey conducted in the county by The Mecklenburg Pharmaceutical Society were released to members of that organization at a meeting on October 5 in Charlotte.

The physicians of the county were surveyed as to whether or not they approved

dropping the names of drug stores from prescription blanks, substituting on the back of the blanks: "The Mecklenburg Medical Society and the Mecklenburg Pharmaceutical Society are working together to safeguard your health."

The survey results were as follows:

116 physicians approved the plan 100%

7 physicians did not approve the plan 100%

5 physicians approved the blanks but not the proposed slogan

1 physician was undecided

1 physician preferred to print his own blanks

Further details of the plan as well as action taken by the Society will appear in this column next month.

Durham-Orange

The Durham-Orange Drug Club met September 24th at Harvey's Cafeteria in Durham for a supper meeting. Mr. J. C. Fox, President of the Club, presided.

Night drug service in the Durham area was considered and discussed. Ralph Rogers, Jr. and D. L. Boone, Jr., informed the Club of the progress made by the local Family Service League, which is promoting legislation with respect to a Barbiturate Law for North Carolina. The Club will be better informed on this matter at their next meeting in October.

News From The Queen City

James S. Thomas has returned to the ranks of retail pharmacy after serving as Assistant Chief Pharmacist of Mercy Hospital for the past six months.

Returned to Presbyterian Hospital after three years of military service—Charles Deaton.

G. B. Check (Eckerd's) is on the mend following an operation at Mercy Hospital.

Fully recovered from his recent illness, W. D. Merriman is now employed by Civil's Plaza Drug Store. An experienced pharmacist, Mr. Merriman in the past has operated several drug stores in Charlotte, including Myers Park Pharmacy, Merriman

(Continued on Page 556)

*You, too, will pep up your
ONE-A-DAY (brand)
Vitamin Sales with this
attractive assortment*



**Make \$20.48
on this new assortment**

When included with \$100 order of Miles products, your profit is 43.4%! Use this attractive new counter display to pep up your sales and profits. It contains all four package sizes of ONE-A-DAY (brand) Multiple Vitamins . . . a size for every customer budget!

Don't forget . . . push **ALKA-SELTZER**
for fast turnover, fast profit!



HOWELL HALL HAPPENINGS

This report on news from the School of Pharmacy covers a period of two months since it is not customary to publish news items in the yearbook issue of the CAROLINA JOURNAL OF PHARMACY.

Freshmen arrived in Chapel Hill for the Orientation Program on September 10. Helpful and thoughtful counselling service was given by the following upperclassmen in the School of Pharmacy: Oveda Fisher, Whiteville; Sara Jackson, Lumberton; Ralph H. Ashworth, Fuquay Springs; Raymond M. Ammons, Red Springs; Henry Dunlap, Durham; and Jimmie C. Robinson, Captain, Littleton.

There were 214 undergraduate students registered in the School of Pharmacy, an increase of 2 students over the total of one year ago, and 16 graduate students, an increase of 1 student.

Students of the last five graduating classes have maintained their excellent records by promptly remitting their Pharmacy Loyalty Pledge contributions to the North Carolina Pharmaceutical Research Foundation this year. The great majority of each class signed pledges to contribute \$10 per year for ten years to the Foundation. In 1954 for the first time the graduating students in the Schools of Medicine and Dentistry signed similar pledges for their respective foundations. Pharmacy can take pride in originating this idea within its Class of 1949.

Dean Brecht emphasized the need for a larger pharmacy building by giving a concise list of the facts to the Advisory Budget Commission when it met in Chapel Hill on July 28. The designation of this need as first priority by the University Administration was reported in most newspapers. In the meantime, both faculty and friends of the School of Journalism have enthusiastically supported the appropriation of funds for the pharmacy building so that Howell Hall may be converted to a much needed home for the School of Journalism.

There were twenty pharmacy students registered for general courses in the University during the second summer session.

The Business Management Institute conducted by the Business Foundation on the

campus of the University of North Carolina during the week of July 26 through 30 was attended by two recent graduates of the School of Pharmacy: Leslie Myers, Patterson Drug Company, Winston-Salem, and Ralph P. Rogers, Jr., Rogers Drug Company, Durham. It was also attended by Lawrence P. Miller of the Peabody Drug Company in Durham. One day was devoted to each of the following subjects: Management's Job, Profit Planning, Money Management, Successful Selling, and Working With People. Enthusiastic reports were received concerning the value of the instruction.

William J. Sheffield and William D. Cash received the degree of Doctor of Philosophy at the end of the second summer session. Dr. Sheffield majored in pharmacy with minors in pharmacology and bacteriology. He has been a member of the faculty of the School of Pharmacy at the University of Texas in Austin for the past 1½ years. Dr. Cash majored in pharmaceutical chemistry with minors in biochemistry and pharmacology. Although he has accepted an excellent research associateship in the Department of Biochemistry at the Cornell Medical Center in New York City there is some question about his immediate future raised by his local draft board.

A grant of \$6,500.00 has been renewed for a third year by the United States Public Health Service for research on the synthesis of peptides under the direction of Dr. W. H. Hartung.

The seminar on Teaching Methods sponsored by the American Association of Colleges of Pharmacy and the American Foundation for Pharmaceutical Education at the University of Connecticut, Storrs, Connecticut, during the week of August 16 through 20 was attended by Dean and Mrs. E. A. Brecht, Dr. and Mrs. H. O. Thompson and family, Mr. and Mrs. F. C. Hammerness and Dr. John Andrako. These members of the School of Pharmacy were joined by Dr. W. H. Hartung and Mr. and Mrs. Fred Teare for the annual conventions of the American Association for Colleges of Pharmacy and the American Pharmaceutical Association in Boston during the following

week. The following papers were given by members of the faculty: Dean E. A. Brecht, Reports of the Committee on Predictive and Achievement Tests and the Committee on USP, Dr. W. H. Hartung spoke on "The General Advising of Graduate Students," and Mr. F. C. Hammerness presented a paper "Present-Day Concepts of Accounting in Today's Retail Pharmacy."

Mr. Claude Piantadosi, Instructor in Pharmacy, attended the Infrared Spectroscopy Institute at Fisk University from August 30 to September 3.

Mr. W. J. Smith, Secretary of the N.C. P.A., and Dean Brecht attended the special Television Conference held on September 9 for state-wide representatives of health organizations. Dean Brecht spoke briefly on interests of pharmacy in educational television.

Mr. H. C. McAllister, Secretary of the North Carolina Board of Pharmacy, and Dean E. A. Brecht attended the Rural Health Conference in Raleigh on September 29.

Recent acquisitions of special equipment have included 12 new class A Torsion Prescription Balances and a Bausch and Lomb Microscope with oil emersion lens.

The School of Pharmacy will be re-examined by the American Council on Pharmaceutical Education for the purpose of continuing accreditation on November 8 and 9. Dr. Melvin Green will be Chairman of the Examining Committee. Neither his out-of-state associate nor the representative of the North Carolina Board of Pharmacy has been named.

Pharmacy School Receives Research Grants

E. A. Brecht, Dean of the School of Pharmacy, University of North Carolina announced Oct. 3 that three research grants had been received for the school year of 1954-1955, totalling \$16,095.

A grant of \$6,235 was received for the eighth consecutive year from the North Carolina Pharmaceutical Research Foundation which was incorporated in 1946 through the North Carolina Pharmaceutical Association to foster and promote pharmaceutical education and research at the School of

Pharmacy and in the state of North Carolina. This grant included research fellowships for four graduate students in the Department of Pharmacy and funds for research supplies and special library materials.

Industrial research fellowships are assigned as follows: The William S. Merrell Company Fellowship to Nicholas H. Batuyios, Wilmington; The Vick Chemical Company Fellowship to Earl T. Brown, Leicester; and the Sharp and Dohme Fellowship to Robert W. Meschke, Darien, Connecticut. Mr. A. W. Jowdy, Jr., New Bern, received a non-industrial research fellowship from the foundation.

Grants totalling \$3,360 were received from the American Foundation for Pharmaceutical Education, a national corporation organized to promote pharmaceutical education and research at both the undergraduate and graduate levels. Two graduate research fellowships were assigned to Mr. Ben F. Cooper, Warsaw and Cleborn E. Kimsey, Chattanooga, Tenn.

A post graduate research grant was assigned for a third consecutive year for direction by Dr. W. H. Hartung, Professor of Pharmaceutical Chemistry, on the syntheses of amino acids and peptides.

Dean Brecht pointed out that two graduate students had received the degree of Doctor of Philosophy during the past scholastic year and that there were now 16 graduate students majoring in pharmacy and pharmaceutical chemistry at the University of North Carolina.

News Note

Mr. P. A. Hayes, President of the Justice Drug Company, Greensboro, and Mr. F. J. Andrews, President of the Emerson Drug Company, Baltimore, Maryland, have been re-elected by the Board of Directors to four-year terms as Directors of the North Carolina Pharmaceutical Research Foundation, Inc. Members of the North Carolina Pharmaceutical Association recently elected four of its members to similar terms on the Board of Directors of the Pharmaceutical Research Foundation. They were: C. T. Council, Durham; J. C. Jackson, Lumberton; Roger A. McDuffie, Greensboro; and Ralph P. Rogers, Sr., Durham.

Doings of the Auxiliaries

REPORTERS

MRS. D. D. HOCUTT, *Publicity Chairman*

MRS. FLOYD JOHNSON, Charlotte

MRS. BRUCE WOOSLEY, Winston-Salem

MRS. H. E. MCGINN, Charlotte

MRS. D. E. HOLT, Burlington

MRS. HENRY FERRELL, Raleigh

MRS. R. F. WHITELEY, Greensboro

MRS. D. E. HOLT, Burlington

MRS. P. H. HEATON, JR., Wilmington

State Planning Session

State and local officers of the Auxiliary met in Chapel Hill on August 24 at the Institute of Pharmacy. Plans for the coming year were discussed.

Guest speaker was W. L. West, NCPA president. A movie, "The Tar Heel State," was shown at the conclusion of the meeting.

State officers present for the meeting: Mesdames E. R. Fuller, W. P. Brewer, Hoy Moose, T. E. Whitehead, L. H. Crumpler, J. W. McAdams and James M. Darlington.

In addition to the state officers, local organizations were represented as follows:

Raleigh—Mesdames J. C. Warren, Robert Brown and Ben R. Harward. Charlotte—Mesdames H. L. Bizzell, G. V. Lawrence, J. W. Bennick, Clyde Lisk, Jr., G. B. Cheek, H. E. McGinn and P. W. Kendall.

Greensboro—Mesdames J. Lee Jones, G. G. Buchanan, Ellis Gaddy, David D. Claytor and Stephen T. Forrest. Winston-Salem—Mesdames Bruce Woosley, Ernest J. Rabil and A. L. Fishel.

High Point—Mesdames A. A. Koonts, Helen Carter and Irving Tilles.

Other members attending: Roseboro—Mrs. W. L. West; Albemarle—Mrs. W. H. Burbage; Lumberton—Mrs. J. C. Jackson; Henderson—Mrs. D. D. Hocutt; Salisbury—Mrs. Henry Fairley, Jr.; Franklinton—Mrs. D. O. Langston; Chapel Hill—Mrs. W. A. Dawkins, Jr.

Special guests: Dr. Patricia Lawrence, Charlotte; W. L. West, Roseboro; E. R. Fuller, Salisbury.

Alamance

Members of The Alamance Drug Circle (Burlington, Mebane and Gibsonville)

traveled to Chapel Hill for their October 5th luncheon meeting at the Institute of Pharmacy.

It was a buffet-luncheon, with each member bringing one or more dishes.

Business transacted included making a cash contribution to the American Red Cross and initiating plans for a bazaar to be held during the Christmas holidays. A movie, "The Tar Heel State," concluded the day's events.

Mrs. James S. White of Mebane, president of the Alamance Auxiliary, headed the group making the trip to Chapel Hill. Others in the party included Mesdames James Heritage, T. A. Barbour, A. C. Sumner, Sr., R. E. Barrett, Luther Simpson, E. D. Millaway, D. E. Holt, L. A. Wharton, C. A. Wharton, Jack McAdams, G. R. Pittman, S. D. Griffin and E. L. McAdams.

Special guests at the luncheon and the movie were Mrs. W. A. Dawkins, Bill Taylor and Mr. and Mrs. W. J. Smith.

Pharmacy Wives

The Pharmacy Wives inaugurated their year's program with a picnic at the W. J. Smith residence in Chapel Hill on September 26. Special guests were the husbands and children of the members.

Picnic arrangements were handled by Mrs. J. E. Mills, president of The Pharmacy Wives organization. Fifty-five persons enjoyed games prior to the picnic dinner.

Burned

John F. Simpson of Raleigh was severely burned on September 27 when his bed caught fire in one of the city's local hotels. Mr. Simpson's injuries required hospitalization.

Greensboro

There were 25 members present for the September luncheon meeting of the Greensboro Drug Club Auxiliary at the Mayfair Cafeteria.

Mrs. E. R. Fuller of Salisbury, president of the state auxiliary, was special guest.

Mrs. Stephen T. Forrest was narrator and model for a fashion show sponsored by a local women's apparel shop, and also a Greensboro furrier. Other models were the following ladies from our auxiliary: Mesdames Dewey E. Broome, Frank Goodrum, J. T. Hart, O. W. McFalls, J. Lee Jones, E. K. Showfety, Wallace Sigmon and A. A. Gwynn.

Mrs. David Claytor, president, announced her committees for the year.

With approval of members, Mrs. Forrest, chairman of ways and means, reported that the Auxiliary would sell Christmas cards and doughnut coupons again this year. These two projects helped considerably with our budget last year.

In the absence of Mrs. V. F. Smith, parli-

amentarian, Mrs. Claytor reported that recommended changes in the constitution and by-laws would be voted on at the next meeting.

Dean E. A. Brecht of the UNC School of Pharmacy will speak at the October meeting to which the Auxiliary is looking forward.

Raleigh

The incoming and outgoing officers of the Raleigh Woman's Drug Club were hostesses at a meeting Thursday night, September 16 at the Y.W.C.A.

The officers for the coming year were installed by Mrs. L. H. Crumpler, past president. They are as follows: Mrs. J. C. Warren, president; Mrs. Grady Britt, vice-president; Mrs. Benjamin Harward, secretary; Mrs. R. L. Brown, treasurer; and Mrs. Henry Ferrell, reporter.

Mrs. Warren presided at the business meeting at which time she appointed the following committee chairmen to serve with her:



For the safe treatment of chronic or acute constipation, physicians prescribe

LIQUID
Cologel

(METHYLCELLULOSE, LILLY)

A Safe Bulk Laxative That Patients Like

The tangy citrus flavor of Liquid 'Cologel' quickly wins favor with taste-weary patients. This easy-to-take, economical liquid laxative is nonirritating—does not interfere with the absorption of food or vitamins.

By absorbing water in the large intestine, 'Cologel' promotes the formation of normal, soft feces in the colon. The possibility of obstruction or impaction is practically nonexistent. Evacuation is natural and without irritation, griping, or strain. It is initially effective in from sixteen to thirty-six hours.

Daily administration assures soft bulk for daily elimination—so necessary in re-educating muscles of the colon. The usual dose is one to four teaspoonfuls with a full glass of water three times a day.

'Cologel' is supplied in pint bottles.

FOR QUICK SERVICE, SEND YOUR ORDERS TO US

THE PEABODY DRUG COMPANY
Durham, North Carolina

Ways and Means—Mrs. W. F. Elmore
 Entertainment—Mrs. R. L. Whitfield
 Membership—Mrs. Moffet Moore
 Calling—Mrs. Tom Sanders
 Sick and Cheer—Mrs. Graham Gregory
 Serapbook—Mrs. Henry Ferrell

After the business meeting, bridge and canasta were played with high score going to Mrs. R. T. Alphin for bridge and Mrs. K. E. Handy for canasta.

Refreshments were served by the hostesses. Visiting at the meeting was Mrs. Bill Wilson.

Wilmington

The first Fall meeting of the Women's Auxiliary of the Wilmington Drug Club was held September 15 at 8 p.m. at the home of Mrs. W. L. Hickman, 20 Lagoon Drive, Wrightsville Beach.

A short business meeting was held, followed by bridge and canasta.

Refreshments were served by the hostesses, Mrs. Hickman and Mrs. Henry Greene.

The officers for 1954-55 are as follows:

President—Mrs. George Carroll

Vice-President—Mrs. Tim Bowen

Recording Secretary—Mrs. W. L. Maxwell

Corresponding Secretary—Mrs. P. H. Heaton, Jr.

Treasurer—Miss Elizabeth Thurlow

W.N.C. Drug Club Auxiliary

The Woman's Auxiliary of the Western N. C. Drug Club held its first Fall meeting September 10 at the S & W Cafeteria, Asheville, with Mrs. T. D. Bennett, president, presiding.

Mrs. Mickie Greene presented a program on "The Latest News in Fashions." Prizes were awarded to Mrs. Glenn Roberts and Mrs. J. M. Tatum. Visitors to the meeting were Mrs. J. R. West and Mrs. Rogers.

Hostesses for the October meeting were announced as follows: Mrs. R. C. Sisk and Mrs. C. E. Bolinger.

News Item

Mrs. C. E. Bolinger, whose husband is associated with Eckerd's of Asheville, suffered a bad fall on Friday, September 10 when her back door steps fell with her. Her right foot was broken, necessitating a stay of several days at the hospital.

Charlotte

The Charlotte Women's Druggist Auxiliary held its first meeting of the season September 14 in the private dining room of Efrids. Mrs. P. W. Kendall, president, conducted the meeting, and the invocation was given by Mrs. M. W. Stone.

The tables were decorated with several arrangements of summer flowers in shades of pink, lavender and yellow.

Mrs. G. B. Cheek was in charge of the program, and Mrs. L. E. Barnhardt spoke on parliamentary law. The Auxiliary welcomed Mrs. B. L. Martin as a new member.

Guests included Miss Nancy Cheek, Mrs. L. L. Cauble, Mrs. Jim Wolfe and Mrs. Leonard House.

Door prizes were won by Mrs. M. W. Stone, Mrs. T. F. Hawkins and Mrs. P. C. Day.

Winston-Salem

Dr. Mary Griffith spoke on her recent trip to Europe and Africa at the meeting of The Apothecary Club, Winston-Salem, on September 16, in the Colonial Room at the Farmer's Dairy Bar.

Introduced by Mrs. Ernest Rabil, Dr. Griffith showed color slides made during her trip.

Mrs. Bruce Woosley, president, presided over the business session during which Mrs. Ray Tesh was elected to replace Mrs. W. H. Wilson, who has moved to Raleigh. Mrs. Tesh and Mrs. Charlie Davis were received as new members.

Plans for a benefit bridge party to be held October 14 at the Y.W.C.A. were discussed.

Hostesses for the evening were Mesdames J. M. Darlington, Ernest Rabil, Frank Vesells, H. P. Watson, Sr., H. P. Watson, Jr., Robert Cox and E. W. O'Hanlon.

Scholarship

Miss Ernestine Baker of Archdale, an honor-roll student at High Point College during 1952-53, has been awarded a scholarship to the School of Pharmacy UNC, for the current year.

The scholarship was provided by The Woman's Auxiliary of the NCPA.

Elected . . .

Hairston to Head National Association

Rufus S. Hairston, Winston-Salem pharmacist, was elected president of the National Pharmaceutical Association at its eighth annual meeting held in Philadelphia recently.

Not only did the national organization come to North Carolina for its president, but its president-elect also comes from this state—York G. Garrett of Durham.

Mr. Hairston is now completing 35 years of pharmaceutical work in Winston-Salem. His first pharmacy experience was with the Hall Drug Store. Later, after completing the pharmacy course in Raleigh at Shaw University, he returned home and went into partnership with the late Cicero Neely.

After Mr. Neely died in 1937, Mr. Hairston became sole owner of the business—Rufus Hairston's Drug Store, 100 East Church Street—which he operates today.

He has been active in community work—member of the board of trustees of The

Winston-Salem Teachers College, local Red Cross and Goodwill Industries. For four years he served on the budget committee of the Community Chest and played a key role to raise funds for the new Patterson Avenue Branch YMCA-YWCA.

Here's his philosophy of success: "All it takes is service . . . if you've got what the people need and treat them right—with courtesy—they'll come to you . . . they bring you problems, personal and business."

QUEEN CITY

(Continued from Page 549)

Pharmacy, and the Hotel Charlotte Pharmacy.

Bob Huntley has joined Myers Park Pharmacy. A native of Wadesboro, Bob comes to Charlotte from the Stonestreet Drug Company of Winston-Salem.

A new drug store will soon be opened on the Mount Holly Road by R. G. Dorton.

F. L. Black of the Doctor Pharmacy suffered a double loss recently—his mother and a brother.



RUFUS S. HAIRSTON

Now **TABLETS, too!**

Black - Draught

The Friendly Laxative

Be sure you have adequate stocks of Black-Draught Tablets, the newest form of this fast-selling, heavily advertised laxative. Remember how Syrup of Black-Draught skyrocketed into the best-seller class. Black-Draught Tablets, backed by the same proved promotion, should be one of your best profit-makers. Order today.

THE CHATTANOOGA MEDICINE CO.

Chattanooga, Tennessee

SALLEY'S

(Continued from Page 529)

Building and others would have surpassed any reasonably probable number had they gone on from their predecessors' numbers.

Salley's as it is known today had its genesis as Smith & Gore, Inc. in 1929. Moss Salley, Sr. became identified with the firm in September 1930 and, although the old corporate name was retained for a few years, it has since 1930 been identified in the public eye as Salley's. Indeed, the present corporate name is not even now Salley's, but Public Service Pharmacy, Inc.

When a pharmacy achieves 500,000 prescriptions, or any arbitrary number, it might cause no ripple of excitement or interest beyond its own scope of operations. Nevertheless, it is an achievement, a milestone of progress that should call for some kind of celebration. Salley's should be commended for publicizing its achievement and for inviting the public to participate.

It may be pointed out that 500,000 prescriptions spread over a space-time of 25 years makes an average of 20,000 a year. This includes the lean years and the lush years. This average is much lower than the average over the past few years, which indicates progress.

This reporter became curious as to what went on in Moss, Sr.'s, mind as he compounded this half millionth prescription. Without probing, by observing only, this reporter found himself putting thoughts in Moss's mind.

Did he think the boric, resorcinol, acetone, fuchsin, alcohol, phenol, water solution he was dispensing was an approach to the polypharmacy he knew in his younger days? He probably thought it was just as appropriate as if it had been a newer drug, say, 1-methyl-4-beta-diethylaminoethylaminobioxanthone.

Did he glance at the clock and catch the moment at 11:34 a.m. EST, September 9, 1954 as a fixation in the time-space of the cosmic entity? Did he think back to the pre-Rooseveltian era and immediately after when trade was hard to come by, when he jockeyed empty cartons across his shelves

to take up room and give the illusion of complete stocks? Did he remember when the filling of five or six prescriptions and making a few other sales constituted his working day? As he measured and weighed did he think a silent prayer of thanks that he represented a noble profession dedicated to the public health welfare, that he would fain weld his experience and wisdom to the natural talents of a son who would some day grasp his torch? Did his thoughts dwell even momentarily on the metaphysics of believing not only what he could see but also what his intuition and reason and feelings permitted his eyes to see?

Perhaps he did. Perhaps these and other thoughts passed in kaleidoscopic pageantry in one predestined orbit of time-thought. He might even have thought, "Gosh, how my feet hurt."

After all, time, space, matter and energy are interchangeable aspects of the cosmic entity and, had he been so inclined, might have transported himself at will into any other chosen point in the fabric of time-thought-space.

Whatever his thoughts he may sink into sleep at night knowing and believing he has practiced his profession in a way that would evoke "Well done," and not "Teh, Teh" from those stalwart sons of pharmacy who have gone before him.

There will be no breath taking, world stirring course of events to ripple the plane of drugdom because one of its members achieves a goal of any arbitrary number of prescriptions. It matters not to John or Mary Public except perhaps as a random thought. The number 500,000 or 1000 or 1 or any number is without point unless there is integrity and exactness in every single one of them. So it must seem to Moss Salley, Sr. and his staff as they go to sleep at night or confront themselves in the mirror next morning.

All the same, to reach a point, whether it be zenith or a mark along the way, gives a worked for satisfaction that is a reward as well as an award. And it always helps to broaden one's little world.

BENNETT

(Continued from Page 517)

and live in these hills that he has done so much for."

Kelly's pharmaceutical background and record was covered by W. A. Ward of Swannanoa. An interesting sidelight here is that he was a member of the Board of Pharmacy when Mr. Ward was examined for license in 1924.

Reporting the award presentation for readers of the *Asheville Citizen*, John Par- ris said: "As the white-haired druggist stood to receive this great honor from his profession, there was a moment of hushed silence in the banquet hall and outside there was a rustle of wind.

"Such are the moment's in a man's life when he hears a voice in the wind.

"A voice out of the past. Perhaps Dr. Bennett heard not one voice but two. The voice of a pioneer doctor and druggist, his late father. Or the voice of his brother who was also a doctor.

"And then his eyes flitted across the room to hold a moment with those of his daughter, Mrs. Mary Alice Greyer, the first woman pharmacist in the state to receive the B.S. degree in Pharmacy from the

University of North Carolina.

" 'I am deeply honored,' he said, and there was a catch in his voice. 'I am humbly grateful. Words cannot express my

CHLOROPHYLL

in the Gumming on
YOUR DRUG LABELS

An Exclusive Feature with McCourt's

For the benefit of the pharmacist who occasionally moistens labels with his tongue, the McCourt Label Cabinet Co. is now printing drug labels on paper with gumming containing Chlorophyll.

There is no additional charge for this added value in the quality of McCourt's drug label paper and gumming.

Ask your McCourt salesman to show you the new labels with the Chlorophyll gumming.



MCCOURT LABEL CABINET CO.
42-54 BENNETT STREET
STREET
BRADFORD, PENNA.

THE RIGHT LABEL RIGHT AT HAND

"Use the Label with the Green Gumming"

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.



Seated at the head table—Mr. & Mrs. Kelly Bennett, Mr. & Mrs. Latham West, and Mrs. S. W. Black. Standing—Robert Leatherwood, III, S. W. Black, W. A. Ward and Bob Sisk. Program was filmed for Greenville, S. C. TV Station.

feeling. Many things come to many men in the fullness of time. The honor you do me tonight shall always remain with me as a living memory to be cherished.'''

Friends, relatives and members of the NCPA, TMA and Woman's Auxiliary came from all sections of the state to participate in the party. From distant Windsor came Mr. and Mrs. W. B. Gurley; Mr. and Mrs. West of Roseboro made the trip by way of Swannanoa where they were joined by the W. A. Wards. Mr. and Mrs. C. M. Andrews came from Burlington, and Chapel Hill was represented by F. O. Bowman and Mr. and Mrs. W. J. Smith. Mr. and Mrs. C. D. Blanton of Kings Mountain were present as were a number of pharmacists and TMA members from Asheville and the area immediately adjacent to Swain County.

The program was covered by the press, two photographers and televised by the Greenville, South Carolina TV station.

HIS RECORD

- Graduate (Ph.G. in Pharmacy) University of N. C.
- 14 years as mayor of Bryson City
- 20 years on the school board
- 5 years member N. C. Board of Pharmacy
- 4 years alderman of Bryson City
- Chairman, N. C. Parks, Parkway and Forest Development Commission
- N. C. Hospital Board of Control, 7 years
- Member of the N. C. Senate in 1917, 1931, 1937 and two special sessions
- One of the founders and a trustee of the Cherokee Historical Association
- President of the Bryson City Chamber of Commerce, 3 terms
- Past President Bryson City Rotary Club
- Elder in the Presbyterian Church
- Member of numerous national and state societies
- Member, N. C. Pharmaceutical Association (1912); Life Member, 1937

Mrs. Martha Jane Gamble of Waxhaw died September 5 following a short illness. The mother of nine sons, including NCPA past-president J. Paul Gamble of Monroe, and a daughter, Mrs. John L. Knox of Charlotte, Mrs. Gamble was 78 years of age at the time of her death.

For sixty-nine years

- - - since 1885

SEEMAN OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

LIGHT STUFF

The last item on a TV news show ended: "... the 10 wild dogs broke away and then raced crazily thru a field of tobacco." Then came the commercial: "Does your cigarette taste different lately?"

* * *

She thinks no man is good enough for her. She may be right. She may be left.

* * *

Taxpayer: A person who doesn't have to pass a Civil Service examination to work for the government.

* * *

They say the required inscription on a bebopper's tombstone runs something like this: "Don't Dig Me Now—I'm Real Gone."

* * *

Some deep stuff. Two young children built a clubhouse in their yard. On the wall, in childish lettering was a list of club rules. One rule read: "Nobody act big, nobody act small; everybody act medium."

* * *

Use the same rules in selecting a wife as you employ when buying a car, counsels Haywood Vincent, in *Cosmopolitan*: (1) Listen to the engine; (2) Examine chassis; (3) investigate mfrs.; (4) check ignition system; (5) observe fuel consumption; (6) determine how model in question responds to your personal touch; (7) if not new, find how model was treated in the past and if ever wrecked; (8) compare with competing models.

* * *

Pat Sumners of Mann's Drug Store, Burlington, inquired of an elderly Negro man, who had entered the store: "How are you today?"

"I guess I'm about like the man who fell out of the wagon," the man said.

Pat was puzzled at such an expression. It was unusual, he thought, so he naturally asked, "How's that?"

"I just ain't in it," said the man, "just ain't in it."

* * *

A pharmacist, traveling off the beaten path, had difficulty in obtaining suitable lodging for the night. One landlady, show-

ing him a dingy bedroom, remarked persuasively, "As a whole, this is quite a nice room." "Quite true," he agreed, "but as a bedroom, it's no good."

* * *

The Butchers' Union and Food Market Operators in Los Angeles have decided to arbitrate a dispute that has been causing an untold amount of trouble. After a prolonged period of argument pro and con, the grievance is finally to be settled by an impartial umpire who will sit as a judge, hear evidence from both sides, weigh the intent of the contract's language, and finally write his decision.

The issue to be decided: Whether or not female meat wrappers may wipe bone dust from retail cuts of meat before wrapping.

* * *

Evolution: Dress, \$3.75; frock, \$19.98; gown, \$65; creation, \$225.

* * *

A divinity student named Tweedle

Refused to accept his degree;

He didn't object to the "Tweedle,"

But hated the "Tweedle, D.D."

* * *

Essay on frogs, with apologies to the English teacher: "What a wonderful bird the frog are. When he stand, he sit almost. When he hop, he fly almost. He ain't got no sense hardly. He ain't got no tail hardly, either, when he sit on what he ain't got almost."

* * *

Unusual Order

Mr. John Hood of Kinston reports a colored woman inquired: "Mr. Hood has you got some tepid water? I wants about 50c worth."

* * *

It is reported that Bill Gurley learned his minister was fond of cherry brandy. Just as a test, Bill offered to present the preacher with a bottle on condition it be fully acknowledged in the next issue of the church bulletin. The offer was promptly accepted and in due course this notice appeared: "Thanks to Mr. Gurley for his gift of fruit and the spirit in which it was given."

Frost Is on the Pumpkin Vine

When the frost is on the Pumpkin Vine and Football is in the air, this should remind you that it is nigh time you visited Bodeker's Display Room.

You will here find a fine assortment of Holiday merchandise—such as: Coty Sets, Cutex, Evening in Paris Sets, Amity, Miller Forge Manicure Sets, Christmas Candles, Eastman Kodaks, Tree Decorations, Luggage, Toys, Noma Light Sets and many other gift items.



Wholesale Drugs
since 1846

The Bodeker Drug Co.

1408-1416 EAST MAIN STREET

RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"

Prescription Champions



Order through your service wholesaler

M-85, ILOTYCIN-SULFA (Erythromycin with Triple Sulfas, Lilly), for Oral Suspension

... is a prescription favorite with physicians everywhere. This potent, safe combination of three sulfonamides, plus hard-hitting 'Ilotycin,' provides dynamic anti-infective action against the common bacteria. Flavor-fresh 'Ilotycin-Sulfa' is taste-tested for palatability. Order today! Per 60-cc. pkg., \$2.80.

°SYRUP No. 125, HISTADYL E. C.

(Thenylpyramine Compound E.C., Lilly)

... is the treatment of choice to relieve that nagging, hacking cough. This pleasant wild-cherry-flavored preparation combines effective expectorant and antitussive drugs to produce a cough sedative with definite therapeutic action. The peak season is at hand. Stock up now! Per pint, \$2.55; per gallon, \$18.

TABLETS No. 1790, MI-CEBRIN

(Vitamin-Mineral Supplements, Lilly)

... is a complete and potent combination of minerals and vitamins which is scientifically constructed to insure maximum stability. No wonder 'Mi-Cebrin' is today's outstanding dietary supplement! It has balanced formula and is free of unpleasant tastes and vitamin odors. Order this fast-moving product today! Per 100, \$5.04; per 1,000, \$45.36; per 5,000, \$215.40.

°Federal record of sale required.



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THE W. H. KING DRUG COMPANY

Raleigh, North Carolina

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



Harrell Honored—TMA President Stan Perry Presents Life Membership to J. W. Harrell of Raleigh

IN THIS ISSUE

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- Pharmacy—Past & Future
- Emerson Fund Established
- All-State Pharmacy Conference

Nov., 1954

Vol. XXXV Number 11



an outstanding member
of the Lilly family
of vitamins

FOR PEOPLE PAST FORTY...

'Mi-Cebrin'

(Vitamin-Mineral Supplements, Lilly)

POTENT, COMPREHENSIVE DIETARY SUPPLEMENT

Diet is important in geriatrics. Older folk should take supplemental vitamins and minerals as conveniently supplied in 'Mi-Cebrin.' Feature this important vitamin product.

Supplied in bottles of 100 and 1,000 tablets (No. 1790).

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PARKE-DAVIS National Advertising- WHAT IT MEANS TO THE RETAIL PHARMACIST

This much-talked-about campaign dramatizes to millions of people the importance of prompt and proper medical care, thus heightening the respect of the general public for both the physician and the pharmacist.

Parke-Davis has been carrying on this confidence-building program for twenty-six years, through the medium of national magazines of large circulation and wide influence—SATURDAY EVENING POST, LIFE, TIME, NEWSWEEK, and other leading publications.

We believe these messages in the public interest have produced some very practical results:

- (1) More patients for the physicians in the area served by your store.
- (2) More prescriptions brought into your store—and more customers for prescription accessories that should logically be supplied by pharmacists.
- (3) Added assurance to you that you can proudly feature Parke-Davis pharmaceuticals, surgical dressings, and vitamin products in the knowledge that the Parke-Davis name and label will be familiar to and highly respected by your customers. PARKE, DAVIS & COMPANY, Detroit 32, Michigan.



PARKE-DAVIS & COMPANY

Let these experts on relaxing show you how to live with **HIGH BLOOD PRESSURE**



PARKE-DAVIS & CO.



How many of these people need a doctor?

PARKE-DAVIS & COMPANY



There's a brighter outlook now for the child with **EPILEPSY**...

PARKE-DAVIS & COMPANY

Upjohn

diarrhea...

Each fluidounce contains:

Kaolin 90 grs.

Pectin 2 grs.

in an aromatized and carminative vehicle

Available in bottles of 6 and 10 fluidounces and 1 gallon

The Upjohn Company, Kalamazoo, Michigan

Kaopectate

Trademark, Reg. U. S. Pat. Off.



AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE
Nunnally's
THE CANDY OF THE SOUTH

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Put 'em up now—start now to ring up

EXTRA CHRISTMAS SALES and PROFITS.

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RICHMOND, VIRGINIA

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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NOVEMBER, 1954

No. 11

Brief Cross Section of Some Cases Investigated by the Food & Drug Administration

Officials of The Food & Drug Administration continue active in the state in the enforcement of those provisions of the Act relating to over-the-counter sales of prescription legend drugs.

In recent years fines ranging up to \$1,500 have been assessed here in North Carolina, yet the Federal inspectors still seem to find areas in which violations occur. Now that "prescription only drugs" are clearly labeled, it is difficult to understand why such drugs are sold without regard to the provisions of the law.

Here are a few of the cases assembled from the files of the Administration, which indicate to a slight degree the broad field in which the inspectors work:

1. The State board of pharmacy relayed a complaint from a physician who said he had a patient who was a barbiturate addict and was obtaining all his supplies from a certain drugstore. At an interview, the wife of the addict confirmed the physician's report.

2. A physician reported that a man complained to him that his wife was taking large quantities of amphetamines obtained from a certain drugstore. When the physician checked with the drugstore, he was told by the pharmacist that the amphetamines were being supplied as refills of a prescription and that the prescription could be refilled as often as requested unless marked "Not Refillable" by the physician who wrote it. Our investigation disclosed that the woman in question had never had a prescription for

amphetamines. She simply borrowed a prescription bottle from a friend and was having it refilled for her own use.

3. A druggist complained to us that a nearby competitor was selling practically anything in the way of prescription drugs over the counter. He said he was losing customers and good will because of this very accommodating druggist. The store did practically no prescription business; it averaged perhaps one prescription a day but had sold significant quantities of various prescription drugs for which there were no prescriptions whatever in the file.

4. A venereal disease clinic reported a store as the source of sulfonamides being sold for self-treatment of venereal disease. We had also reports from businessmen in the area that the store sold dangerous drugs to teen-agers.

5. The State board of health relayed a report from the city police that they had picked up a man who was peddling Dexedrine tablets at 5 cents each. He told the officers where he purchased these tablets and said that anybody dressed as a truck driver could purchase them in the store by showing his driver's license.

6. The Bureau of Narcotics relayed to us a complaint from a man who said his wife was getting 100 to 200 benzedrine sulfate tablets per week by mail order from a particular store. At an interview, the man told us that his wife had been taking so much of the drug that she couldn't sleep at

(Continued on Page 608)

Arrested for Illegal Sales

Agents of the State Bureau of Investigation recently arrested Ross Earl Rouse, an employee of Clark's Drug Store, New Bern, for illegal possession and sale of narcotic drugs.

According to SBI Director Powell, "Rouse made sales to anybody without the formality of a prescription." During an investigation which lasted several weeks, SBI agents were able to make purchases of drugs not in accordance with the State Narcotic Act.

Powell said he thinks Rouse procured the drugs from illegal sources and that he was operating alone at New Bern. Sales consisted mostly of morphine.

Joins KM Drug

Richard L. Gann, who has served for the past two years as assistant manager of a Tulsa, Oklahoma, drug store, has joined the Kings Mountain Drug Company.

Mr. Gann is a native of Texas and a graduate in pharmacy of the University of Oklahoma. During World War II he served in the Marine Corps.

Addresses Lenoir Rotarians

It was "Pharmacy Day" in Lenoir on October 15 when Wade A. Gilliam of Winston-Salem journeyed to that Caldwell County town to address the Rotarians.

Mr. Gilliam was introduced by Pharmacist C. O. Huntley. Then a past-president of the NCPA and long-time member of the local club, J. E. Shell, introduced Frank W. Dayvault, Lenoir pharmacist and member of the State Board of Pharmacy.

To make the occasion complete, Mr. Shell urged the local Rotarians to support Pharmacist Kelly E. Bennett of Bryson City, who is a candidate for district Rotary governor.

The Lenoir News Topic, in commenting on Mr. Gilliam's talk, which centered on the production and distribution of some modern day drugs, said, in part: "The very interesting talk was made by interpreting the highly technical pharmaceutical terms into language which was easily understood by his listeners."

Attend NARD Meeting

J. C. Jackson of Lumberton, NCPA voting delegate, headed a delegation of pharmacists of North Carolina to the NARD Convention in Houston, Texas.

Mr. and Mrs. Jackson and the Thomas J. Hams of Yanceyville made the trip by car, stopping off in St. Louis and other points for sight-seeing trips. The trip turned out to be an extended vacation for the group, as they were away for three weeks.

Others from this state in attendance at the Convention included Congressman Carl T. Durham, who appeared on the program, George Edmonds and Mr. and Mrs. M. M. Edmonds, Russell Franklin and Mr. and Mrs. J. H. Best of Greensboro; and Mr. and Mrs. John Goode of Asheville.

NCPA president W. L. West of Roseboro made the trip by plane. He returned home about six hours after "Hurricane Hazel" had visited Sampson County.

Fixtures for Sale

Available for removal as is, where is, first week in January, 1955:

Two—wall cases 52"—sliding glass doors in upper section; 15 drawer base section (30 total drawers).

Two—wall cases 52"—sliding glass doors upper; base section 1 adjustable shelf, 2 panel doors.

One—12 ft. fountain back bar with base section, 6 panel doors.

One—5 ft. tobacco section with 2 panel doors, base section.

Six—52" wall cases—upper section and lower section with adjustable shelving.

One—5 ft. combination wrap counter with 12 drawers rear—slide glass doors on front and adjustable shelves.

One—Whitman refrigerated candy case.

Two—3.4 ton GE air conditioners.

One—78" bob tail fountain—Bastian Blessing with carbonator. Condition—better than fair.

All fixtures made by Wade Mfr. Corporation. Dark Mahogany—excellent condition.

May be seen without appointment any day between 9 A.M. and 9 P.M. at Hall's Drug Store, 5th & Castle Streets, Wilmington, N. C. Telephone J. M. Hall, Jr., 5265 or 28222.

PHARMACY — PAST AND FUTURE

J. E. NORTON

Director of Public Relations, A. H. Robins Co., Inc., Richmond

Perhaps never before in its history has Pharmacy been so beset by problems, both trade and professional in nature. The art and science of Pharmacy has shown a tremendous advance. The drug store itself has never been more economically sound.

But present happenings would indicate that organic pharmacy is being redesigned for a past era even though modern developments offer something far better. The past 10 years have contributed gifts of research in the form of new drugs that had the effect of not only changing the basic habits of every segment of the pharmaceutical industry but, by its suddenness of change, forcing every member of the industry into a re-evaluation of his business methods and practices.

Prior to that time Pharmacy, and I speak of manufacturing and retailing, was a commonplace industry. Manufacturers and retailers, each in his own sphere, conducted their business on a "live-and-let-live" basis. Competition existed only on a gentlemen's agreement. Actually this upheaval in the drug industry began in the mid-thirties with the introduction of the sulfa drugs and continued through the development of the antibiotics. Oddly enough this revolution was brought about not by the professions of Pharmacy or Medicine, but by the lay press. A tremendous public interest was created by people who read of these new miraculous cures and who began to insist to their physicians that they be made available for diseases previously resistant to formerly known and recognized panaceas. Physicians suddenly discovered that their prescription writing was being guided by Readers Digest and other lay periodicals.

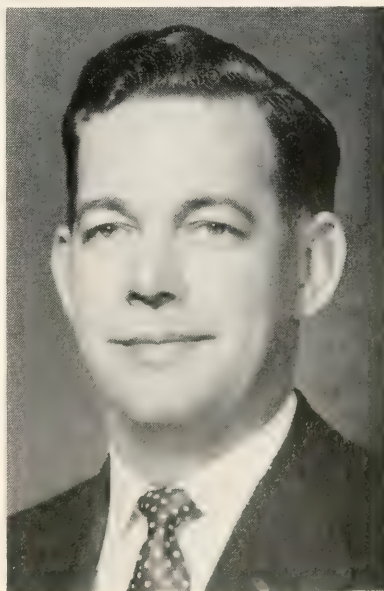
The demand for new medicines became insatiable and the manufacturers who made them began to enjoy astronomical sales as well as huge profits. There was a wild scramble to get aboard the gravy train and

the easy-going methods of the drug industry disappeared forever.

Originally the name of the manufacturer was all important, but with the release of information on new drugs to lay sources drugs were prescribed for what they would do. Many new drug companies pushed into the field and joined the older companies in spending huge sums of money in frantic efforts to find better drugs. With this stepped-up pace the ethical trade changed its behavior . . . competition intensified and became much less friendly. More drug companies entered the field and this meant more detail men. More money was spent for research and consequently more pressure for higher sales.

To the manufacturer this meant a radical change in management, thinking, and planning. But to the retailer fell the brunt of the challenge. Overnight he was transformed from a pharmacist to a pharmacist-business man, and the corner store that provided a comfortable living and provided a

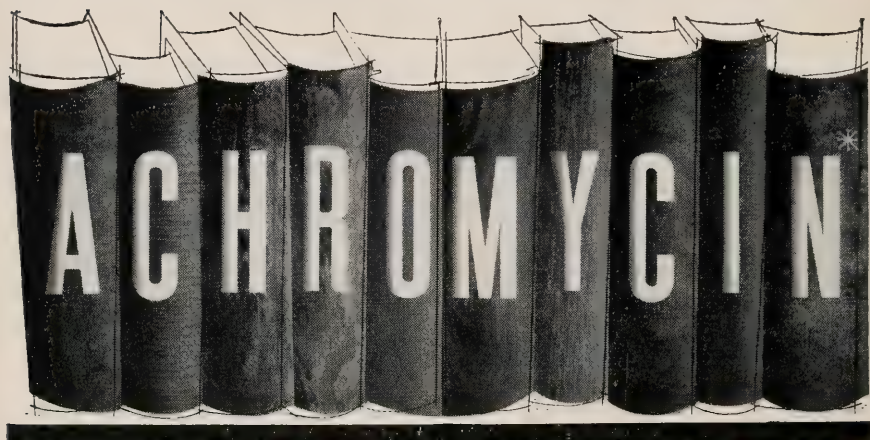
(Continued on Page 602)



J. E. NORTON

Address delivered at NCPA Fall Meeting while en route to Bermuda.

Medical history is being written today



TETRACYCLINE LEDERLE

ACHROMYCIN, the *original* brand of tetracycline, is today the *leading* brand of tetracycline — the one you can profitably stock in all its many dosage forms: tablets, capsules, pediatric drops, oral suspension, SPERSOIDS* Dispersible Powder, intravenous, intramuscular, soluble tablets, topical ointment, and ophthalmic ointment and ear solution.

ACHROMYCIN approaches the ideal broad-spectrum antibiotic, effective against Gram-positive and Gram-negative bacteria, as well as many mixed infections.

ACHROMYCIN has the advantage of minimal side effects, and provides prompt diffusion in body tissues and fluids.

ACHROMYCIN enjoyed a remarkably rapid adoption, and its widespread use indicates that it is destined to take its place among the great therapeutic agents.



* REG. U.S. PAT. OFF.

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SMITH WHOLESALE DRUG CO. SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business



TMA Life Member J. W. Harrell (Left) Is Feted at Dinner in His Honor by Stan Perry, H. W. Brege, Banks Kerr and Bob Cromley. Harrell, Now Retired, Was Associated with E. R. Squibb & Sons for Many Years. The Ceremony Was Held in Cameron Village, Raleigh.



We are loaded!

**with drug sundry values and
prescription profit opportunities**

Prescription department servicing is
our specialty, because it is the most
important part of your business and
our business.



GOODS ALL SOLD . . .
WERE WELL BOUGHT

we are a Lilly distributor

O'HANLON - WATSON DRUG COMPANY, INC.

Winston-Salem, North Carolina

Emerson Memorial Fund Established in Pharmacy Foundation

The Isaac E. Emerson Memorial Fund was established in the North Carolina Pharmaceutical Research Foundation by a gift of 1000 shares of Class A Stock in the Emerson Drug Company of Baltimore from F. Jackson Andrews of Baltimore, it was announced by E. A. Brecht, Secretary of the Foundation and Dean of the School of Pharmacy. It is expected that this fund will yield an annual income of \$1000 which will be used for the promotion of pharmaceutical education and research at the University of North Carolina in the form of research fellowships, special supplies, and library materials.

Isaac Edward Emerson was born in Chapel Hill on July 24, 1859. He was one of the first students to enroll in the University of North Carolina when it reopened after the Reconstruction Period following the War Between the States. He was a student from 1876 to 1879 majoring in chemistry and serving as an assistant in the chemical laboratories during his final year. During his college days he worked part-time and during vacations in the drug store of Dr. A. B. Roberson. In 1881 he became a resident of Baltimore and was rapidly identified with business interests and development of the city becoming the proprietor of three drug stores. It was during this period that he originated the now famous formula for Bromo-Seltzer. In 1889 he withdrew from the retail drug business to devote himself exclusively to the manufacture of his specialty.

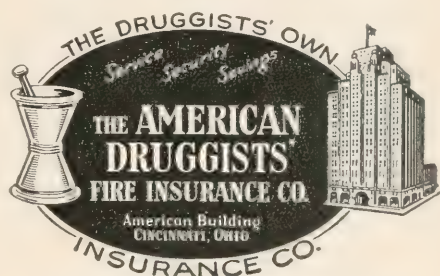
He was known as Captain Emerson from his activity begun in 1894 in organizing the Maryland Naval Reserve which he commanded until 1901. Philanthropies of Captain Emerson include a gift in 1914 to the University of North Carolina of a fund to defray the cost of the construction of an athletic field and stadium, substantial contributions toward the erecting of the Alumni Building and to the University Library, and two endowments in 1927 to the University of Maryland establishing a pro-

fessorship in biological testing and drug assaying and a fellowship in pharmacology. Captain Emerson died in Baltimore on January 23, 1931.

F. Jackson Andrews is a native of Durham, North Carolina. He was licensed as a pharmacist in North Carolina in 1911 after studying under preceptors in Durham. He studied pharmacy at Columbia University in 1912 to 1914 and at the University of North Carolina where he received the degrees of Ph.G. and Doctor of Pharmacy in 1915. His professional career has been spent in the Emerson Drug Company where he is now president. He is also a Director of the North Carolina Pharmaceutical Research Foundation.

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North Carolina State Agent

P. O. Box 688

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"sales have tripled"



RALEIGH, N.C. "Since we started displaying 'Benzedrex' Inhalers on the front of the wrapping counter and next to the cash register, sales have tripled. 'Benzedrex' receives preference with us."

C.C. "Chuck" Turner, Jr.

C. C. "Chuck" Turner, Jr.
Buffaloe-Turner Pharmacy
532 Hillsboro Street

double your sales of
BENZEDREX* INHALER
with the new display carton

*Smith, Kline & French
Laboratories, Philadelphia*



*T.M. Reg. U.S. Pat. Off.

New Red Book in Use

The 1955 edition of the Drug Topics Red Book, an annual price-reference book published by DRUG TOPICS, is now being delivered to all retail druggists (both independents and chains) . . . all chain drug store headquarters . . . all wholesale drug companies . . . and all leading hospital pharmacies throughout the United States.

Over 14,126 new products and 38,183 product changes are listed in the new 1955 edition of the Drug Topics Red Book. It carries over 140,000 drug store product listings, showing all of the latest up-to-the-minute prices and sizes. These items are produced by some 7,000 manufacturers. The products are listed alphabetically for quick and easy reference.

Goes After Stamper

Miles Laboratories, Inc., filed a Fair Trade Trading Stamp suit against Mick-or-Mack Stores Co., Inc., of Salem, Virginia, October 1, 1954, in the Roanoke Division of the Western District of Virginia of the United States District Court.

The lawsuit requests a preliminary and permanent injunction barring the defendant from the giving of S & H Trading Stamps with the sale of Alka-Seltzer. The chain operates six retail grocery stores in Roanoke, Virginia.

A hearing has been set in the above court for Friday, November 12, for the argument and determination concerning the issuance of a preliminary injunction and will be heard by the Honorable John Paul.

Joins Bizzell's

Charles P. Pressly, formerly with Winthrop-Stearns, has accepted a position with Bizzell's Pharmacy, Charlotte.

Moves to State

John C. Meserve, Chief Pharmacist of the Glen Dale Hospital, Glen Dale, Maryland, is now making his home in Murphy with Dr. F. V. Taylor. Having reciprocated his license to North Carolina, Mr. Meserve anticipates working in the Western part of the state.

Hartung to Examine Ph.D. Candidate from India

Dr. Walter Hartung, UNC School of Pharmacy, has been asked by the Registrar of the University of Lucknow, India, to serve with Professor G. R. Clemo, King's College, England, as an "examiner" of the thesis of Dera Das Murkerji, who is a candidate for the Ph.D. degree at Lucknow.

Title of the thesis is "Chemotherapy in Typhoid."

It is the practice of the University of Lucknow, and perhaps other Indian universities also, to submit doctoral dissertations to invited examiners in other countries.

Licensed in New York

As a result of successfully passing the New York State pharmacy exams in June, Beatrice K. Susman now holds license No. 20152 in that state.

Mrs. Susman sends her best regards to friends in Chapel Hill and throughout the state.

Buys Drug Store

A. T. Kemp, long time employee of the Main Street Drug Company, Burlington, has bought the East End Drug Store, 651 Webb Avenue, Burlington, from R. C. Faulconer.

Appointed to Board

Al Rachide, New River Pharmacy, Jack-sonville, has been appointed a member of the Onslow County Board of Health. His term runs for two years.

Good Rx Record

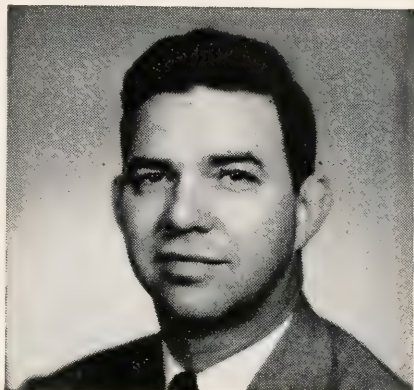
The New River Pharmacy announced the filling of its 30,000th prescription on August 1st. The store was opened by Al Rachide and has been in operation 20 months.

Moves to Hazelwood

James B. Patton, Jr., 1954 UNC Graduate in Pharmacy, went to work for the Hazelwood Pharmacy on October 1st.

Since June 21st, Mr. Patton has been employed in Asheville by Eckerd-Haywood, Inc.

600% increase in sales



GREENSBORO, N.C. "A conservative estimate of the increase in sales of 'Benzedrex' Inhaler due to the display carton would be 600%."

Russell E. Franklin

Russell E. Franklin
Franklin's Drug Store
401 Tate Street

**double your sales of
BENZEDREX* INHALER
with the new display carton**

*Smith, Kline & French
Laboratories, Philadelphia*



*T.M. Reg. U.S. Pat. Off.

NCPA Schedules 75th Anniversary Convention in Greensboro

The 75th anniversary convention of the N. C. Pharmaceutical Association will be held in Greensboro, beginning on Sunday night, May 15, and closing on Tuesday night, May 17, 1955. The O. Henry Hotel has been selected as headquarters for the meeting.

The decision to hold the 75th meeting in Greensboro was confirmed by the NCPA executive committee after an invitation by The Greensboro Drug Club. Although a "war service conference" was held in the city nine years ago when war-time conditions prohibited regular meetings, it has been eleven years since Greensboro served as host to the NCPA.

And this one is to be extra special to properly observe the 75 years the NCPA has served the profession. Tentatively, four of the nation's top leaders in the pharmaceutical field have already been lined up for the program. And if plans now underway materialize, we will have one of the top entertainers in this country with us for the occasion.

Greensboro has two well organized and enthusiastic clubs to lend support at the local level. With their united effort, the 75th meeting will be a record-beater in attendance and calibre of programs.

Room reservation forms will be mailed shortly after the first of the year.

All-State Pharmacy Conference Held

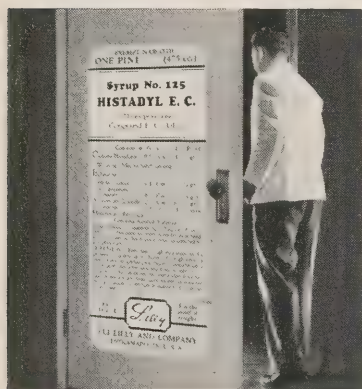
Dr. Robert L. Swain, editor of *Drug Topics*, was the keynote speaker of the 1955 NCPA All-State Pharmacy Conference held in Chapel Hill, November 21-22.

In addition to the opening address on Sunday night by Dr. Swain, certificates for meritorious public service were presented to a number of pharmacists. A movie and a reception in honor of Dr. Swain closed the first session.

Two business sessions were held on Monday. The speakers included D. S. Coltrane of Raleigh; J. C. Jackson of Lumberton; Kelly E. Bennett of Bryson City; Hunter Gammon of Reidsville; Chancellor Robert House, Dr. Henry Clark and Dean E. A.

(Continued on Page 579)

Your Private Formula



Here's your private formula for cough control. °Syrup No. 125, 'Histadyl E.C.' (Thenylpyramine Compound E.C., Lilly), combines an anti-histaminic with other drugs long noted for their effectiveness in relieving cough. Feature 'Histadyl E.C.,' a product of the Lilly Research Laboratories. Sold in drug stores exclusively. No prescription required. Send your orders to us! Available in pint and gallon bottles.

°Federal record of sale required.



we are a Lilly distributor

THE PEABODY DRUG COMPANY

Durham, North Carolina

Fall Meeting-Cruise to Bermuda Highly Successful

Officials of The Stockholm limited the passengers to 375 on the NCPA fall meeting-cruise to Bermuda. There were 374 on board when the ship sailed from Morehead City on November 3rd.

If you can discount a bit of sea-sickness and one stretch of rough weather on the return trip, the trip was most pleasant; in fact, super-charged with new experiences and thrills for most of the 374 passengers.

Later, we expect to have a pictorial story on the trip—at least a thousand pictures having been made on the voyage and countless frames of movie film exposed, but for the time being a few notes must suffice.

Immediately after boarding the ship and getting luggage placed in the cabins, passengers were assembled near designated life boats and given instructions in the event of an emergency. The jacket-type life-preservers felt reassuring as the officer made his inspection.

The dining room worked on a two-shift basis—main sitting and late sitting. The Swedish menus were elaborate, exceptionally good (except when the chef tried Southern cooking) and the service far above the average.

Two NCPA business sessions were held on Thursday, November 4. Presided over by NCPA President W. L. West, the first (morning) session was featured by talks by the following members and guests:

J. E. Norton, Director of Public Relations, A. H. Robins Company, Richmond, "Pharmacy—Past & Future"; E. R. Fuller, Salisbury, "How to Develop a Positive Public Relations Program"; W. D. Welch, Jr., Washington, "Some Comments on Prescription Pricing"; and Mrs. E. R. Fuller, Salisbury, President of The Woman's Auxiliary of the NCPA.

Dr. G. C. Andes of Harrisonburg, Virginia, addressed the members attending the second business session. Other speakers and their subjects were Leslie M. Myers, Winston-Salem, "How to Correct the Impression That Drugs Are High-Priced"; Robert Neal

Watson, Sanford, "How to Operate Safely Under the Durham-Humphrey Law"; C. M. Andrews, Burlington, "Pharmacy & Self-Service"; and Wade A. Gilliam, Winston-Salem, "Pharmaceutical Education and the Future."

Mr. F. Jackson Andrews, President of The Emerson Drug Company, was introduced following announcement of his gift of 1,000 shares of Class A Emerson stock to The N. C. Pharmaceutical Research Foundation. An account of the establishment of The Emerson Foundation appears elsewhere in this issue of THE JOURNAL.

Immediately after the Stockholm docked in St. George's Harbor on Friday morning, Nov. 5th, most of the passengers boarded waiting busses for a tour of the island. Short stops were made in the business section of St. George's, thence on to the Perfume Factory, Lemington Caves, Devil's Hole, the Government Aquarium and finally to The Princess Hotel for lunch.

The afternoon was spent in Hamilton, with the return trip to the Stockholm being made prior to dinner. Most of the passengers visited Castle Harbor Hotel that night for special entertainment, calypso music and dancing.

Two groups tried their hand at fishing. Our report is that they "caught fish until arm-weary." George Royall of Elkin took top honors with a 35-pounder. Ernest Rollins pulled in one almost as large. And we understand Jimmy Darlington, Leslie Myers, Wade Gilliam and Roger McDuffie did almost as well.

Saturday was given over to shopping and a general tour of Bermuda. According to one driver, Bermuda has 550 small cars, which is the main mode of transportation on the narrow streets, and from all indications, the taxi company lost no money while the pharmacists were visiting the island.

On the return trip the passengers were entertained with a number of entertain-

(Continued on Page 606)

the "FAMILY PACK"



...for **PROFIT!**

Will Fair Trade Be Annulled ?

Rumor has it that the Congressional Committee named last year to study the Fair Trade Laws has met in Michigan and may report the Federal Fair Trade Law should be annulled. Of course, if this happens the state laws become useless. These are truly grave times for Fair Trade practices. On the one hand, we see evidence of our own pharmacists issuing special rebates in the form of TRADING STAMPS in some instances. It is reported that others are lax in other matters pertaining to the Fair Trade Contracts. This is all due, no doubt, to the fact that a later generation is coming into ownership of our drug stores and obviously these younger owners have no memories of the hardships of their predecessors under the "dog-eat-dog" price juggling of prices that spelled ruin to so many owners. There were no safety zones, even in small towns, because "city" press carried the "deep cut prices" of city stores and obviously a few cents postage, or a short auto trip to the city, meant great loss of volume to the smaller store owner. This is a time to decide whether you want Fair

Trade to live or die. If you want it for yourself, you cannot chisel on the competitor and have it live. Trading stamps are a short route to the death of Fair Trade and one its enemies are hoping and planning you will take. Let your own conscience be your guide; but if you decide to chisel, don't cry when you face a grave economic crisis of renewed "Cut Rate Wars."—Journal—New Hampshire Pharmaceutical Association.

Receives Award

Earl Gardner, manager of Liggett's Drug Store, Charlotte, has been awarded a 22-carat, 17 jewel watch for "exceptional ability in the field of drug store merchandising."

Adds Walgreen Line

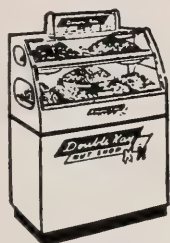
The remodeled Warren's Drug Store of Greenville, with addition of the Walgreen Agency line, was formally opened on September 10-11. B. S. Warren, Jr. is the owner.

Scott Drug Company

Wholesale and Manufacturing

Druggists

Charlotte, N. C.



THE WORLD'S FINEST SALTED NUTS
Fresh From Our

Double Kay
NUT SHOP **KK**
DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave.

Chicago 18, Illinois



LILLY'S POLIO FIGHTERS

Peering from their shipping crates after a 12,000-mile journey from Northern India, these little monkeys inspect their new quarters in the monkeyhouse at Eli Lilly and Company in Indianapolis. Lilly's has transformed the second floor of Building 50, where blood plasma was processed, into a "Waldorf-Astoria" for the simians. Made of gleaming tile and link-chain mesh, the cages are equipped with automatic water dispensers which the monkeys learn to operate almost by instinct. The air on the entire floor is changed every two minutes without creating a draft. Monkeys are essential in the production of the Salk polio vaccine. Lilly's is devoting the entire five-story building to the production of the vaccine for the 1955 polio season.

Southeastern Society of Hospital Pharmacists Meet in Durham & Chapel Hill

The Southeastern Society of Hospital Pharmacists met in Durham and Chapel Hill on October 23 and 24. The organization is composed of hospital pharmacists from Florida, Georgia, South Carolina, Louisiana, Mississippi, Tennessee, Alabama and North Carolina.

Speakers included George F. Archambault, senior officer in charge of the pharmacy division of U. S. Public Health Service; Dr. Harry E. McPherson, Duke University Medical School; Dr. Isaac M. Taylor, N. C. Memorial Hospital; Edward Superstine, Assistant Chief Pharmacist, Duke University; Meyer Wilitsky, Dept. of Drug Control, New York City; and Dean E. A. Brecht, UNC School of Pharmacy.

Registration and the first business session was held in Durham at the Washington Duke Hotel on October 23. A banquet and entertainment closed the first day's activities.

After a Sunday morning breakfast, the Society traveled to Chapel Hill where the concluding session was held in the Institute of Pharmacy.

Local chairman for the meeting was I. T. Reamer, assisted by Dorothy Brecht and Jesse Lee Wilkins (hospitality), Edward Superstine and Hugh Padgett (transportation), Edward Superstine, W. T. Collier and William Taylor (publicity, housing and entertainment), and James Pittman (social hour).

ALL-STATE CONFERENCE

(Continued from Page 574)

Brecht of Chapel Hill; David D. Claytor of Greensboro; Gilbert Colina of Charlotte; and Jesse Pike of Concord.

Members of The Western N. C. Drug Club, headed by Bob Sisk, staged a dramatic skit: "How to Correct the Impression That Drugs Are High-Priced."

Details of the Conference will appear in the December issue of THE CAROLINA JOURNAL OF PHARMACY.



Reabela Tablets

\$8.00 per 1000 \$12.00 doz. 100s

Reaco B-Complex with C Tablets

\$20.00 Doz. 100s

Reaco A & D Capsules

\$10.00 Doz. 100s

A. E. P. Tablets

\$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets

\$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets

\$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets

\$7.50 per 100

Reavita Capsules

\$34.80 Doz. 100s

\$28.00 per 1000

Neo-Reavita

\$36.00 Doz. 100s

Reacaps

\$25.80 Doz. 100s

Rea-Secal

\$15.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

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WEST DURHAM, NORTH CAROLINA



Holiday Greetings

and

Best Wishes for a Season

Filled with Happiness

That Will Last Throughout

the Coming Year



JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

CONCERNING THE HIGH COST OF DRUGS

(Editorial, The Leaksville, N. C. News)

Now and then a friend complains that a prescription filled at his favorite drug store set him back "\$8 for this little bottle." Sometimes it is more. A visitor describing her ailments this summer spoke of spending \$50 for drugs "in one month." Her case was extreme, we discounted. Then when an ailing parent was examined by a physician, the prescriptions cost \$15 on one occasion and \$6 on another. We joined the ranks of the beefers, but not for long.

How come? That question was put to local druggists. It was a mistake, perhaps, but they bent our ears. Furthermore, they will bend anybody's who wants to hear the story of the cost of drugs.

Right off, one druggist inquired, "Did the medicines restore the patient to health?" The answer was no. They were intended to relieve rather than to cure in the particular instance. Then it was necessary to acknowledge that the relief was worth the cost and more.

Our pharmaceutical friends then opened up. Listen to them state a case:

The prescription dollar, like the medical care dollar of which it is a mighty important part, today is purchasing more than ever before.

Most of the so-called "wonder drugs" are hard to obtain when they prove themselves and are accepted. The physicians begin writing prescriptions for them and there is not enough to go around. The research which produced them is terribly expensive and must be included in the early production stages. But, once they reach a volume consumption, they come down.

Examples: Penicillin has been cut in price 95 per cent since it was first introduced. Aureomycin, another antibiotic, has declined 66 per cent. Cortisone has declined 80 per cent. Insulin has dropped in price 11 times and many thousands of people are now living more or less normal because of insulin. The sulfa drugs, which tamed pneumonia, have declined apace.

Now the drugs mentioned as examples

of bringing greater protection to life and health at a steadily declining cost, are the drugs which, during their introductory stages, were most costly and created an impression which distresses every pharmacist we know.

The whole pharmaceutical industry is highly conscious of the prevailing impression that drugs are expensive and getting more so. They deny it and cite an over-all increase of just 15 per cent since the war. They ask, with good reason, what other commodity prices have been held down to such small increase?

Pharmacy, as a profession, is proud of its teamwork with medicine and other allied sciences in reducing the death rate of the more dangerous diseases. Since 1935 pneumonia (all forms) is 61 per cent less fatal; rheumatic fever fatalities have dropped 41 per cent; tonsillitis and pharyngitis have been reduced 88 per cent; appendicitis has been reduced 76 per cent; and diseases of the ear and mastoid show an 85 per cent decline in fatalities.

All of which leads the pharmacist to believe and to argue with anyone who suggests otherwise, that drugs are cheaper today than ever before, in terms of cash. This, they say, is not true only in over-the-counter payments for most individual drugs, but also in terms of years of good health preserved, time saved from illnesses now quickly overcome, and from avoidance, in many instances of hospitalization or in reducing the period of hospitalization following surgery and childbirth, as well as non-surgical medical care. In all of which, drugs have shared in the achievements.

So, unless you want to be convinced that the drugs you pay for in having your physician's prescription filled are the bargain of a lifetime, and maybe even life itself, don't complain to your druggist.

Delivery Firm Organized

United Delivery, Inc. has been established in Winston-Salem to provide delivery service for drug stores. The service will begin with six trucks. J. C. Powell, Jr., formerly vice president of Drug Specialties, will manage the firm.



A recent installation of Bastian-Blessing Soda Fountain equipment in the Student Union Building, East Carolina College, Greenville, North Carolina.



A recent installation of Key Line Fixtures at Colonial Drugs, Inc., Pleasantburg Shopping Center, Greenville, South Carolina.

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Manufacturers — Distributors

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VIRGINIA

As Others See Us-

TIT FOR TAT

(The Wall Street Journal)

A good many druggists, we see by the papers, are getting unhappy over the grocers. The supermarket sales of shaving cream, toothpaste, cold cream, baby oil, aspirin and the like are on the climb.

Just last week a survey by the A. C. Nielsen Company, marketing research organization, reported that food stores now account for about forty-five percent of all sales of "drug" items of this sort. In 1951 food stores sold only thirty-six percent of these items and ten years earlier their amount of this kind of business was negligible. So the druggists consider their "chief problem . . . is how to regain their traditional role in the sale of these products."

We sympathize with the druggists' lament but we are not at all worried about their ability to lick a problem like this.

After yesterday's luncheon at the restau-

rant counter of the corner pharmacy, we browsed through its book department while listening to the music being sampled by customers from its full record supply. Then we carefully threaded our way through the toy and household utensil section back to the electrical department where we filled an order from home for some light bulbs and an extension cord. Having dutifully bought these, we felt justified in buying three golf balls for ourselves. We exited briskly without pausing.

We are not quite sure just what is the "traditional role" of the druggists, but we are quite confident that if they don't exactly regain that role they will find another by just moving the prescription desk a little further back in the corner.

Wanted to Buy

Good used capsule machine, preferably one that will make up to 24 capsules. Howard Yandle, Sutton's Drug Store, Chapel Hill, N. C.

PENICILLIN Potassium G TABLETS

BUFFERED—	Mint Flavored Pleasant Tasting	
50,000 units		
Box of 12, foiled		\$0.30
Bottle of 100		1.75
100,000 units		
Box of 12, foiled		\$0.55
Bottle of 100		3.10
200,000 units		
Box of 12, foiled		\$1.00
Bottle of 100		6.25
250,000 units		
Box of 12, foiled		\$1.20
Bottle of 100		7.50

SOLUBLE—	Effervescent Fast Dissolving	
50,000 units		
Bottle of 100		\$2.25
100,000 units		
Bottle of 100		\$3.75
200,000 units		
Bottle of 100		\$6.50
250,000 units		
Bottle of 100		\$8.00

PENICILLIN-TRIPLE SULFA Tablets

100,000 units—0.5 gram	
Bottle of 100	\$7.50
200,000 units—0.5 gram	
Bottle of 100	\$11.67

SPECIAL DISCOUNTS: 5% on 10-100's or 48-12's, one item or assorted
10% on 50-100's or 200-12's, one item or assorted

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established broad-spectrum antibiotic

is indicated

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available in many convenient
dosage forms required by physicians
whenever therapy with the

newest broad-spectrum antibiotic

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*TRADEMARK



First Year Pharmacy Students, UNC, Chapel Hill, 1954

83 New Students Enroll in UNC School of Pharmacy

The School of Pharmacy of the University of North Carolina accepted 83 new students in September 1954. 59 of these students were first year students and 24 were transfers given second year standing.

Reading from left to right, first row: Roy Murray Wall, Carrboro; Billy Worth Lanier, Buie's Creek; Thomas Maurice Fraley, Kannapolis; Shirley Weaver Bumgardner, West Jefferson; Janice Lou Pipes, Asheville; Mary Sue Sheek, Yadkinville; Carol Jenrette Soles, Whiteville; Marsha Jo McCord, Charlotte; Dorothy Etta Johnson, Harrells; Mary Nell Bradley, Fuquay Springs; Loretta Gray Johnson, Harrells; Hazel Green, Morrisville; Challie E. Adams, Kannapolis; James Milo Dixon, Burlington; and Francis Duke James, Mocksville.

Second row: Harold E. Williamson, Sims; Edwin Wilson Edmondson, Pinetops; Joseph Perking Marley, Southern Pines; Charles Marlow, Kannapolis; Russell Atton Bostie, Pink Hill; John William Weil, Charlotte; William Bannon Bailey, High Point; Gene Raymond Dutton, Hickory; Rupert Eugene Peedin, Selma; Robert Edward Miller, Wilmington; Lee Chandler Carter, Garland; Charles G. Barger, Hickory; Thurman Quinton Owens, Whiteville; Joseph Willard Ward, Whiteville; Owen Fred Phifer, Marshville; Bill Proffitt, Sherwood; and Paul Johnson Reeves, Hillsboro.

Third row: William Carlton Jackson, Lumberton; Tommy E. Holding, Wake Forest; Keith Randall Hundley, Leaksville; Seth George Miller, Raleigh; William Luther Marsh, Marshville; John Carroll Smith, Elizabeth City; Frederick Ernest Barwick, Charlotte; Fred Tucker Fayed, Roanoke Rapids; James S. O'Daniel, Hickory; Charles Peter Copses, Charlotte; James Lewis Inabinet, Winston-Salem; Ben Carter Courts, Reidsville; Lewis Harold Carter, Kelford; William Herndon Mast, Sugar Grove; Douglas Harvey Woods, Hillsboro; James Walter Greer, Old Fort; Jack L.

Tyler, Sanford; Donald Kenneth Chapman, Winston-Salem; and Malory Hugh Hinton, Middlesex.

Fourth Row: Clifton Douglas Aldridge, La Grange; David R. Davis, Williamston; Jimmy Miller Prevo, Thomasville; Donald Nelson Strayhorn, Wilmington; Charles H. Caudle, Peachland; James Wharton Snead, Williamston; Wayne Melvin Buie, Winston-Salem; Ivey Heath, Cove City; James Wade Fulton, Winston-Salem; John W. Leonard, Lineolnton; Homer Glenn Hall, Siler City; John Davis Hood, Morganton; Roy Earl Haney, Gibson; Joseph Zambito, Goldsboro; Renus Edgar Rich, Morganton; and Druie Daniel Winstead, Elm City.

Fifth Row: Ronald Lowery Austell, Shelby; Frank E. Adkins, Leaksville; Donald Kermit Carter, Dallas; Benjamin T. Alexander, Charlotte; Ollie Cecil Harrell, Cole-rain; Charles Slater Williams, Durham; James Robert Grady, Kenansville; Ray Gordon Hagwood, Apex; Maurice Edward Underwood, Wilmington; Wayne Bronson Edwards, Durham; Roger Arnold Stowe, Gastonia; Daniel Norman Moury, Greensboro; James David Daughtry, Goldsboro; Robert Fleming, Rocky Mount; and George Arthur Morrison, Southern Pines.

Addition

The Medical Center Pharmacy of Salisbury is to be enlarged by the addition of a 14 by 43 one-story building. The new space will be used for offices.

Narcotics & Cash Taken

A 400-pound safe containing \$250 in cash and \$500 in checks was removed by thieves on September 17 from the Malvern Hills Drug Store, Asheville. The store's entire supply of narcotics disappeared with the safe.



*There isn't anything
better or faster
for headache relief*

Every week, 52 weeks each year, people in the United States are now buying more than a million and a half packages of "BC" Headache Tablets and Powders.

B. C. Remedy Co. DURHAM, NORTH CAROLINA

Lilly Provides Cost Finder

Many a druggist, looking over his 1953 profit and loss sheet, has asked himself, "How well am I controlling my costs?"

He has wondered whether he's doing as well as other stores in the same class of gross annual sales and in cities of the same size.

Perhaps he's also asked, "How much better could I do if I applied the best operating methods?"

Now all he has to do is ask the Eli Lilly and Company salesman or service wholesaler salesmen. The salesmen have the answers at their fingertips. The answers are given by the *Lilly Digest* cost-finder—a device that looks and operates somewhat like a circular slide rule.

The cost-finder has an outer disk divided into seven categories of stores, based on annual sales. The categories range from stores with less than \$30,000 a year in sales to those grossing more than \$200,000 in sales.

Each of the seven categories has seven subcategories, based on size of city. The cities range from those under 2,500 population to those of more than 500,000.

Suppose the druggist tells the Lilly salesman his annual sales run between \$75,000 and \$100,000. The store is situated in a city of 35,000. The salesman turns the arrow of the cost-finder's inner disk to the proper sales category and to the population class for cities of 20,000 to 50,000.

In the window in the yellow upper half of the inner disk appear the average operat-

ing figures for *Lilly Digest* drug stores in the category. They were taken directly from the twenty-second annual *Lilly Digest*, recently released. They tell the druggist the minimum he should achieve.

The data given cover merchandise inventory (in thousands of dollars), turnover rate, and (in percentage of sales) cost of merchandise sold, proprietor's salary, employees' wages, rent, miscellaneous expenses, and net profit.

In the window in the green lower half of the inner disk appear the average operating figures for *Lilly Digest* drug stores of the category with net profits of more than 10 percent of total sales. These figures are the goal toward which the druggist will work. He knows it is a practical goal because similar stores actually have achieved it.

The druggist learns, for example, that top stores in the \$75,000-\$100,000 category for cities of 20,000-50,000 report average net profits of 12.7 percent, an increase of 7.2 percent over the average net profit for all stores in the category. It's done through better cost control.

The question then comes up: "How can a druggist achieve this better cost control?"

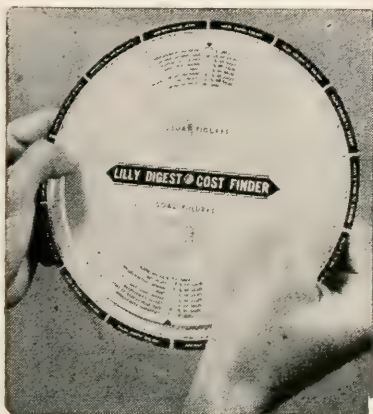
Again the Lilly salesman has the answer at his fingertips. On the back of the cost-finder is a set of rules for efficient operation. Thus, the cost-finder is the essentials of the annual *Lilly Digest* report in simple, easy-to-use form.

Then and Now

"Pharmacy—Then and Now" was the subject of an address in Windsor on September 23 by W. B. Gurley, NCPA president-elect. Mr. Gurley's audience consisted of members of the Windsor Rotary Club and special guests.

News Note

Murphy Thomas Wagner, Durham, has been appointed Junior Assistant Pharmacist in the United States Public Health Service. This commission is equivalent to that of Ensign. Mr. Wagner will be stationed at the U.S.P.H.S. Out-Patient Clinic in Philadelphia.



ADDITIONAL PROTECTION TO YOUR N.C.P.A. HEALTH & ACCIDENT POLICY

For an additional reasonable premium you can obtain, *as you choose*, from \$500.00 to \$2500.00 medical expense and from \$1000.00 to \$25,000 accidental death indemnity.

This policy covers *every* medical expense arising out of disability from any type of accident, Doctor, Hospital, Nurses, X-ray, Drugs, Etc.

The amount you receive is limited only by the amount you buy, up to \$2500.00.

	Add \$5.00 to each first premium	
Plan 1		
\$1,000 Acc. Death Indemnity	Annual	\$16.00
\$500 Medical Expense	Quarterly	4.25
Plan 2		
\$2,000 Acc. Death Indemnity	Annual	21.00
\$1,000 Medical Expense	Quarterly	5.55
Plan 3		
\$3,000 Acc. Death Indemnity	Annual	26.00
\$1,500 Medical Expense	Quarterly	6.90
Plan 4		
\$5,000 Acc. Death Indemnity	Annual	36.00
\$2,500 Medical Expense	Quarterly	9.55

Additional Accidental Death Indemnity \$2.00 per \$1,000.00 per year

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VA Pharmacy Policy Clarified

The Veterans Administration has clarified the extent to which the "Hometown" Pharmacy Program may be used to supplement its own pharmacy services.

Admiral Joel T. Boone, VA Chief Medical Director, issued a memorandum to managers of affected VA hospitals and Regional Offices "for clarification of policies relative to contractual pharmacy services."

The memorandum states, in part:

"When in the best interests of patients or the Government, pharmacy services in VA activities will be supplemented by services available from private pharmacies. . . . Services of private pharmacies, when utilized, will be obtained through formal contracts or agreements.

"In general, Veterans Administration facilities will be utilized to the extent possible, consistent with the needs and best interests of patients and the Government.

"Fee basis physicians authorized to treat Veterans Administration patients will be advised by Chief Medical Officers of sources

of supply for prescriptions, i.e., participating pharmacies in the veteran's community, and pharmacies in VA activities.

"In chronic cases in which medication needs are of a generally recurring nature and can be anticipated, or in other cases in which, in the opinion of the attending physician, prompt medication is not required, Chief Medical Officers may suggest or request that prescriptions be forwarded to the VA facility for filling and delivery to the patient.

"Needs of the patient, generally to be determined by his physician, and advantages to the Government, should be considered in suggesting a specific source of supply."

Admiral Boone added that "requests for referral of certain prescriptions to VA pharmacies may include routine, recurring prescriptions."

He also said, that prescriptions which may be filled by participating pharmacies are not limited to emergencies.

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Lance



Quality

Turnover

PROFITS

TODAY—and almost every day the year around—
medical men in your neighborhood are hearing, or
seeing, the story of an ABBOTT specialty. That ring-
ing in your ears is the cash register result of this
persuasive promotion.

ANOTHER REASON WHY

It pays to feature  *products*

Straight Talk

The three by four prescription department, the littered and dirty prescription counter and department, the littered dirty floor, the dusty shelf bottles and soiled utensils are not conducive of professional service. No prescription department should measure down to this level.

Soiled slovenly apparel, the unshaven face, the unkempt head of hair or unwashed hands do not add to the pharmacist's prestige, nor do they in any manner suggest professionalism.

That poorly written or typed label, carelessly placed in or attached to the container nor the carelessly wrapped prescription cannot be considered as a high standard of professional service.

The re-use of a dirty container, a soiled label or cotton packing in the renewal of a prescription cannot receive the okay of the professional pharmacist.

It will bear repeating: "If you expect adequate compensation for professional services, see that you render a professional service, amid professional surroundings."
—Harry Zeisig in the *Delaware Pharmacist*.

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Get **CAPUDINE** *From Your Druggist*

Capudine advertisements have been emphasizing this for over 50 years—always promoting the sale of Capudine only through Drug Stores.

We take this opportunity to thank the Druggists of North Carolina for their co-operation in the sale of millions of bottles of Capudine during the past half century, without a complaint from a consumer.

**"A Good Product
Consistently Advertised"**

**CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina**

HOWELL HALL HAPPENINGS

Mrs. Richard I. Grantham of Greensboro has given the following books from her late husband's library to the School of Pharmacy: Remington—Practice of Pharmacy (1894), Chemical Abstracts (1917), Magic in a Bottle by Milton Silverman, German and American Varnish Making by Bottler and Sabin, and Chemical German by Phillips. Mr. Grantham was a pharmacist in North Carolina and for many years held a laboratory position with Sharp & Dohme in Philadelphia.

Hurricane Hazel reached the School of Pharmacy right on schedule on Friday, October 15. As the faculty and graduate students came back to the pharmacy building for a one o'clock seminar the air was very still. Within ten minutes the hurricane had reached full fury and the unusual sights from the windows were so exciting that seminar was postponed to the following week. The only damage suffered in the pharmacy building was one broken window in the largest laboratory and water blowing in around the windows in the analytical laboratory.

Dr. Thomas C. Grubb of the Vick Chemical Company and Dr. Henry R. Kreider of the William S. Merrell Company visited the School of Pharmacy on October 21 to interview graduate students holding fellowships from the two firms on their research progress. These students were Fred W. Teare, former Vick Research Fellow, Nicholas H. Batuyios, Vick Research Fellow and Earl T. Brown, Merrell Research Fellow.

Mr. Claude Piantadosi, instructor in pharmacy, passed the preliminary oral examination for the doctorate degree on October 15.

Dean E. A. Brecht addressed the Southeastern Society of Hospital Pharmacists at the Institute of Pharmacy in Chapel Hill on Sunday, October 24. The subject of his talk was "Pharmacy Briefs" which included the demonstration and sources of supply for new equipment and supplies useful in pharmacy.

Dean E. A. Brecht spoke on the School of Pharmacy at the meeting of the Greensboro Drug Club Auxiliary on October 26. He

pointed out that 67 of the counties of North Carolina are represented by undergraduate students in the School of Pharmacy this year. Forsyth and Guilford Counties lead with ten students each in the School of Pharmacy and close runner-ups are Mecklenburg and Wake Counties with 9 students each. He also stressed the importance of individual help from each lady in the Auxiliary toward informing their legislatures in the General Assembly as to the urgency for an appropriation to build a larger pharmacy building at the University of North Carolina in Chapel Hill.

Recent special equipment received in the School of Pharmacy include a Bausch and Lomb Immersion Refractometer and a Multipurpose Laboratory Lamp. The latter is immediately useful to Albert W. Jowdy, graduate student working on emulsions. This lamp will enable microphotography to show varying quality of the products.

Dr. W. H. Hartung was quite excited on October 26 in announcing that he had become a grandfather for the first time when a grandson was born to Mr. and Mrs. Homer Hartung in Chapel Hill.

A baby-girl was born to Mr. and Mrs. Albert Shen on October 26. Mrs. Shen formerly held a post-graduate research fellowship in the School of Pharmacy.

Student Branches

By Freda Hobowsky

The student branches of the N.C.P.A. and A.Ph.A. held their first meeting on October 7, which was Founder's Day of the American Pharmaceutical Association. The program consisted of a report on the Convention in Boston by Dr. Andrako and the recording of an address to all student branches by Dr. Robert P. Fischelis, Secretary and Manager of the A.Ph.A.

The annual membership drive was held, and 71 per cent of the student body joined either one or both organizations.

National Pharmacy Week was publicized with spot radio announcements on Station WUNC and a Window Display Contest which was won by Phi Delta Chi.

Pharmacy Senate

By Donald J. Miller

The Pharmacy Senate began an optimistic school year under the direction of the following officers: President Arthur P. Schlagel; Secretary Treasurer Edith W. Trospen; Recorder William C. Griffin; Parliamentarian William R. McDonald, III; and Reporter Donald J. Miller.

The following new members were initiated: William R. McDonald, Hickory; Henry Hunter Dunlap, Durham; Gerald Kelly Harrington, Sanford; and Stephen C. Morris, Four Oaks.

Interesting talks highlighted the Tuesday night meetings through September and October. The Senate adopted the project of furnishing each laboratory in Howell Hall with a fully equipped first aid cabinet.

Pharmacy Girls Association

By Oveda Fisher

The Pharmacy Girls Association had an informal dinner meeting at the Carolina Coffee Shop Thursday, October 21. Twenty girls were present and enjoyed the opportunity of becoming better acquainted.

Kappa Epsilon

By Oveda Fisher

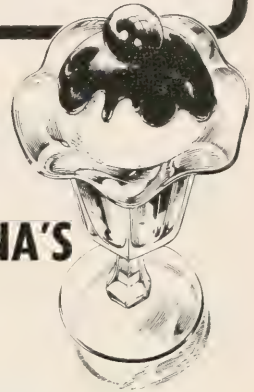
Kappa Epsilon entertained the new girls in the School of Pharmacy with a dinner at the Pines as their first function of the year on Tuesday, October 5. Miss Alice Noble, advisor and honorary member of the group welcomed the new girls and gave a short talk on the founding of the Chapter at the University.

On October 19, Kappa Epsilon pledged four girls: Helen Marie Stokes, Lexington; Peggy Black Chandler, Kannapolis; Ellyn M. Gardner, Gibson; and Loretta Barefoot, Raleigh. After the ceremony the girls were served refreshments with a Halloween theme.

Golden Wedding Anniversary

Mr. and Mrs. Henry Worth Barnhardt observed their golden wedding anniversary with a reception at their home at Rockwell on October 17.

Mr. Barnhardt founded the Rockwell Drug Company in 1912 and remained with the firm until his retirement six years ago. His son, Ray Barnhardt, UNC '26, operates the store today.

**BUILD SALES...
BUILD PROFITS**with
NORTH**CAROLINA'S
OWN****DELICIOUS****PINE STATE
ICE CREAM****FOR FOUNTAIN
SERVICE
and
FOR TAKE HOME
SALES****RALEIGH, NORTH CAROLINA**

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for Drug Stores Only!



**A COMPLETE LINE
OF APPROVED
DOG REMEDIES**



Here's a new line of dog medicine that comes right out in its advertising and tells the purchaser it is a better product and can be bought **only** in drugstores.

CANINE is being advertised and merchandised throughout North Carolina.

Support the product that supports you
—and make an added profit, too!

At leading wholesalers
everywhere!

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RICHMOND, VIRGINIA

Northeastern N. C. Drug Club

President: A. L. Hogan, Hogan's Pharmacy, Kinston
Vice-President: Jarvis Alligood, Bigg's Drug Store, Greenville
Secretary: W. H. Hollowell, Jr., Leggett & Davis, Inc., Edenton
Treasurer: C. W. Bynum, Bynum's Drug Store, New Bern

Western N. C. Drug Club

President: R. C. Sisk, Shigley's, Inc., Asheville
Vice-President: Bennette Lott, Asheville
Secretary: Harry Dover, Asheville
Treasurer: C. R. Hinkle, 28 Wilshire Drive, Asheville

Cumberland County Drug Club

President: John T. Henley, Clinic Pharmacy, Hope Mills
Vice-President: B. C. Brooks, Fayetteville Drug Co., Fayetteville
Secy-Treasurer: C. B. Strickland, Strickland-Matthews, Fayetteville

Onslow Pharmaceutical Society

President: Albert P. Rachide, New River Pharmacy, Jacksonville
Vice-President: LeRoy Lanier, Almand's Drug Store, Tarawa Terrace
Secy-Treasurer: Harry W. Timberlake, Ketchum's Drug Store, Jacksonville

Rockingham County Drug Club

President: J. W. Chandler, Draper Pharmacy, Draper
Vice-President: J. L. Thompson, Carolina Apothecary, Reidsville
Secretary: C. G. Lasley, Lasley Drug Store, Draper
Treasurer: C. I. Hawkins, Mann's, Reidsville

Winston-Salem Drug Club

President: E. W. Rollins, 448 Irving St., Winston-Salem
Vice-President: W. A. Simmons, Eckerd's, Winston-Salem
Secy-Treasurer: Mrs. Virginia Callahan, Patterson Drug, Winston-Salem

Henderson Drug Club

President: C. B. White, Southside Drug Co., Henderson
Secy-Treasurer: Jimmie Barnett, Woolard's Drug Store, Henderson

Greensboro Drug Club

President: Austin C. Bisbing, 218 Adams St., Greensboro
Vice-President: T. Wayne Russell, Elm St. Pharmacy, Greensboro
Secy-Treasurer: John A. Ranzenhofer, Crutchfield-Browning Drug Co., Greensboro

Durham-Orange Drug Club

President: J. C. Fox, Jr., The Village Pharmacy, Chapel Hill
Vice-President: J. K. McCoy, The Prescription Shop, Durham
Secy-Treasurer: F. C. Hammerness, School of Pharmacy, Chapel Hill

Mecklenburg Pharmaceutical Society

President: Edward B. Eadie, Medical Pharmacy, Charlotte
Vice-President: T. E. Cobb, Liggett Drug Co., Charlotte
Secretary: Gilbert Colina, 4200 Plaza Road, Charlotte
Treasurer: Graham B. Dimmick, Jr., Hawthorne Pharmacy, Charlotte

Stanly County Drug Club

President: T. G. Loftin, Loftin's Drug Store, Albemarle
Vice-President: H. T. Murrell, Murrell's Pharmacy, Albemarle
Secy-Treasurer: W. H. Burbage, The Drug Centre, Albemarle

Store Reopened

Operated as a soda and sundry shop for the past ten years, the Andrews Drug Store of Andrews, N. C. is now managed by Pharmacist Paul Owenby, Jr.

Mr. Owenby is a graduate of the School of Pharmacy of the University of Georgia. Prior to entering the Army in 1952, he worked for two years in Gainesville, Ga.

While in the Army, he was in charge of the dispensary at Columbus, Georgia.

Education

Does it pay to go to college? Figures show that 52% of men making \$10,000 or more a year attended college; and, of those making \$3,000 a year, only 8% attended college.—*U S Chamber of Commerce survey.*

YOUR CUSTOMERS CAN WIN MONEY FOR YOU ON "BREAK THE BANK"

BUD COLLYER says...

*"Let me ask your customer
a question and send YOU a check!"*

YOU, MR. DRUGGIST, don't have to do anything at all to win a cash prize on Miles Laboratories' radio program *Break the Bank!* Your customers do it for you! They send in postcards, and if Bud Collyer 'phones one of them, *you* win a cash prize . . . and your customer wins, too. You can win \$10 in cash . . . or it may be \$100 or more . . . and you, yourself, will have the privilege of presenting the winner's check to the customer who named your store on her entry!

Listen, and tell your customers to listen, to *Break the Bank* every day, either on your NBC radio station or on your Mutual radio station. Hear all the details of this amazing cash prize offer that can make *you* a winner without your even lifting a hand!

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Camomile Flowers Found Useful in Treating Acute Dermatitis

A common daisy, native to Central Europe, is now furnishing medical science with a most effective weapon against one of the most serious forms of skin disorders, known as acute dermatitis.

A series of clinical tests conducted by a dermatologist of the Northwestern University Medical School uncovered the fact that a new wet dressing made from powdered camomile flowers, long known to Central European natives as a plant of curative powers, was an "excellent therapy" for acute dermatitis.

Reporting in the Archives of Dermatology and Syphilology of the American Medical Association for October, Dr. Samuel M. Bluefarb of the Department of Dermatology, Northwestern University Medical School, said that in the management of most acute cutaneous diseases, "wet dressing" was one of the most useful dermatologic therapies.

"In Europe, and particularly in Germany," Dr. Bluefarb said, "camomile flowers, used as a wet dressing, is a well recognized form of therapy . . . The use of camomile for wet dressings has never been a popular form of therapy in the United States. This is probably due to the fact that it is not stocked by most pharmacies and also because proper preparation is essential.

"This latter factor was solved with the recent advent of a prepared product (Chamo-Powder, which is available to doctors and druggists and is a product of Dome Chemicals, Inc., of New York). This camomile powder was used as a wet dressing on 50 consecutive patients having acute dermatitis, of whom 46 patients showed improvement while only four patients failed to improve."

The camomile plant is a member of the daisy family (compositae) and is native to Europe, particularly to the central countries, Germany and Hungary.

"The results obtained in this series of cases would indicate that camomile powder, used in solution is an excellent therapy for acute dermatitis."

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We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



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Doings of the Auxiliaries

REPORTERS

MRS. D. D. HOCUTT, *Publicity Chairman*

MRS. H. E. MCGINN, Charlotte
MRS. HENRY FERRELL, Raleigh
MRS. P. H. HEATON, JR., Wilmington

MRS. R. N. TESH, Winston-Salem
MRS. R. F. WHITELEY, Greensboro

Greensboro

Enthusiasm is contagious. This fact was very much in evidence at the luncheon meeting of the Greensboro Drug Club Auxiliary on October 26.

Dean E. A. Brecht of Chapel Hill was special guest and brought a very informative message.

We, too, had received inspiration at our meeting in September when we had as guest our state auxiliary president, Mrs. E. R. Fuller, who, when she was asked to take the office of presidency, replied: "I will be happy to do so as this is my life."

Each member of the Greensboro Drug Club is most interested in pharmacy, and this is our life! That was the reason we invited Dean Brecht of the School of Pharmacy to speak to us.

Dean Brecht emphasized the importance and great need of a new pharmacy building at the University of N. C. Also, he discussed the pharmacy course in general and spoke of what aid is available to students, including the scholarship which our local club sponsors.

Our auxiliary heartily supports the need of a new pharmacy building and we will do everything we can to make it possible.

Mrs. G. G. Buchanan, chaplain, offered prayer to open a business session conducted by Mrs. David D. Claytor, president.

After reading of minutes and treasurer's report, yearbooks were distributed.

The chairmen of the different committees reported, namely, Sunshine, Mrs. P. A. Hayes; membership, Mrs. Frank Goodrum; telephone, Mrs. Marion Edmonds; hostess, Mrs. O. W. McFalls; ways and means and scholarship, Mrs. Stephen T. Forrest.

Mrs. J. H. Best, who, with Mrs. Marion

Edmonds attended the NARD Convention, gave a brief report.

Mrs. E. T. Pierce won the attendance prize.

Mrs. Danny Underwood and Mrs. G. H. Winner were welcomed as new members.

Hostesses for this meeting were Mesdames W. S. Dukes, J. A. Ranzenhofer, E. K. Showfety and Wallace Sigmon.

Winston-Salem

The Apothecary Club of Winston-Salem met Thursday, September 30, at 7:45 p.m. in the Colonial Room of Farmers Dairy Bar with twenty-four members present. The room was decorated with flowers attractively arranged by Mrs. Gray Sowers.

Mrs. Bruce Woosley, president, called the business meeting to order and read the Constitution and By-Laws of the club. The roll was called and minutes of the last meeting were read and approved. Mrs. A. L. Fishel gave the Treasurer's report, and Mrs. M. V. Williams reported that eight birthday cards had been sent to members during the month by the Sunshine Committee.

Mrs. H. P. Watson, Jr., chairman of the Projects Committee, gave an enthusiastic report of final plans for our Benefit Bridge and Fashion Show to be held October 7 at the Y.W.C.A.. All the members are eagerly looking forward to this project which promises to be very successful.

Mrs. Leslie Myers led a discussion about the club's scrapbook, and it was voted for members to bring clippings of interest and turn them over to a committee who will bring the scrapbook up to date. It was also voted that "Apothecary" and the "mortar and pestle" be the emblem on front of the scrapbook.

After the business meeting was adjourned, snapshots of past conventions were passed around, much to the enjoyment and amusement of all!

Ice cream, cookies and coffee were served by the following hostesses: Mrs. Leon Cahill, Mrs. E. P. Crabtree, Mrs. H. C. Mayberry, Mrs. Gray Sowers, Mrs. A. J. Strum, Mrs. C. R. S. Wilson, Mrs. W. A. Simmons and Mrs. J. P. Andrews.

The November meeting of the Apothecary Club of Winston-Salem was held at the Elks Club on October 28 at 7:45 p.m., a week early because several of our members will be taking the cruise to Bermuda. Among those planning this trip are Mesdames Robert Cox, J. M. Darlington, W. A. Giliam, Leslie Myers, Ernest Rabil, E. W. Rollins and Sam Welfare.

The President, Mrs. Bruce Woosley, presided over the business meeting during which a rising vote of thanks was given to Mrs. H. P. Watson, Jr., and her committee in appreciation for the very successful Benefit Bridge and Fashion Show on October 7. Six volunteers from the club will help at the Christmas Toy Shop on November 12.

Mrs. Leslie Myers was in charge of the entertainment which consisted of an original point contest with the prize going to Mrs. Annie Cooksey; and a "panel of experts" composed of five members who had to guess the secret or a former occupation of other members in true "What's My Line?" and "I've Got a Secret" fashion. The 19 members and 2 visitors present certainly had a lot of fun finding out "secrets" about each other.

Sandwiches and tea were served by the following hostesses: Mesdames J. H. Ball, G. C. Hartis, B. G. Warren, H. W. Melchor, Bruce Woosley, Leslie Myers and L. C. Lewis, who arranged the lovely floral decorations.

Charlotte Women's Druggist Auxiliary

Mrs. E. R. Fuller, President of the Woman's Auxiliary of the N.C.P.A., was the guest speaker at the October meeting of the Charlotte Women's Druggist Auxiliary. Her subject was the cooperation of the local

auxiliary with the state auxiliary. Mrs. Fuller is an engaging speaker and we enjoyed her talk and her visit. She was introduced by Mrs. G. B. Cheek, vice-president and program chairman.

Mrs. P. W. Kendall, president, conducted the meeting, and reports were given by Mrs. T. E. Whitehead, chairman of the sunshine committee, and Mrs. H. L. Bizzell, chairman of the committee on education.

Beautiful arrangements of yellow gladiolus, lavender ageratum, and shasta daisies were used to decorate the tables.

Mrs. R. E. Davenport was introduced as a new member and welcomed into the Auxiliary.

Guests included Mrs. W. H. Burbage and Mrs. Don Bennett of Albemarle; Mrs. I. B. Nichols, Mrs. Madie Williamson, Mrs. Tom Fesperman, Mrs. B. F. Holmes, and Mrs. Edwin Nowell, past-president of the Asheville Auxiliary.

Door prizes were won by Mrs. C. R. Sublett, Mrs. H. L. Bizzell, and Mrs. Russell Tucker.

Mrs. Fuller was presented an orchid corsage by Mrs. Robert Biberstein.

Raleigh Woman's Drug Club

The Raleigh Woman's Drug Club held its regular monthly meeting October 7 at the home of Mrs. M. B. Melvin, 1907 St. Mary's Street.

Mrs. J. C. Warren, president, presided at the business meeting, after which bridge and canasta were played with high scores going to Mrs. H. G. Price for bridge and Mrs. Joe Vinson for canasta.

Refreshments were served by the hostesses who were Mrs. Melvin, Mrs. R. T. Alphin, Mrs. B. D. Arnold, Mrs. J. R. Brockwell, Mrs. George Bryan, Mrs. W. A. Burwell, Mrs. R. I. Cromley, and Mrs. J. S. Cox.

Three visitors were welcomed, Mrs. J. B. Morris, Mrs. E. R. Blower, and Mrs. Vinson.

Wilmington

The Women's Auxiliary of the Wilmington Drug Club was held Wednesday, October 20, at Mrs. B. C. Brown's home at 3618 Stratford Boulevard.

A short business meeting was held. Mrs.
(Continued on Page 606)

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PHARMACY—PAST AND FUTURE

(Continued from Page 567)

friendly atmosphere became a billion-dollar business with the same demands for overhaul placed upon it as had been placed on the manufacturer.

Problems of inventory, management, salesmanship, display planning, "Volume-for-Profit" studies, personnel acquirement and training were suddenly thrown at a man who was basically a professionally trained man and who had learned retailing through apprenticeship or through "hit and miss" methods.

With these changes came the inevitable laws governing the practice of pharmacy both as a profession and as a trade. Fair Trade came to be applied to the prescription department. Taxes that required modern accounting methods were levied by states and government. Laws regulating the dispensing of more and more medicinals were enacted. Many changes such as these required the pharmacist to look to his individual survival in a world for the most part entirely foreign to him. To his eternal credit he was able not only to survive, but to become a highly competent business administrator.

However, because of its very rapidity this growth has not been without its "growing pains." Actually they are more than growing pains . . . they are symptoms of developed weaknesses.

Publications, both lay and professional, have discussed your faults but have not extolled your virtues. They have been quick to condemn but equally slow to praise. Unfortunately too many of these statements contain at least an element of truth, and Pharmacy has not yet been able to successfully rebut any of them.

Let's just take a look at some of these weak spots for a few minutes. For over 20 years we have enjoyed the blessings of a Fair Trade price structure. Each of us, I believe, would vote for its continuation if the occasion arose. Yet a usually reliable news source reports that the courts of over 40 states will hear attacks against Fair Trade in 1955, and these attacks are already planned. Many corporations in the last two years have expended millions of dollars to

uphold Fair Trade contracts and many more thousands of dollars to shop retail outlets suspected of violation of minimum price structure. Yet, in spite of this expenditure, a multi-million dollar business is flourishing and growing in so-called "discount houses." These businesses are spreading into every state and in some instances are even handling drugs and medicines. Unfortunately, violations are found even among those who supposedly are staunch supporters through various "give away" devices. This past year has been witness to a suggestion that would attack Fair Trade at its very foundation. This suggestion, originally known as the "ARB" plan, found very little acceptance outside the state of its origin, and I believe North Carolina took the lead in passing resolutions against its adoption.

Questions of substitution and duplication have received widespread attention and are yet to be satisfactorily resolved. The inherent danger in their existence lies not in the fact of such existence, but in the loss of confidence in Pharmacy that comes with public discussion of its faults.

Accusations of poor public relations have not made the life of the pharmacist any easier, but these too in many cases have not been without foundation. For instance, the results of a survey of retail stores shows that in ten years a store loses 81% of its customers, with 15% lost in the first year, 13% lost in the second year, 11% lost in the third year, 9% lost in the fourth year, 8% lost in the fifth year, 7% lost in the sixth year, 6% lost in the seventh year, 5% lost in the eighth year, 4% lost in the ninth year, and 3% lost in the tenth year. The most interesting data turned up though was to the question. . . . "why?"

1%	Died
3%	Moved away
5%	Were influenced by others
9%	Were influenced by lower prices
14%	Quit because grievances were not adjusted
68%	Quit because of discourteous or indifferent treatment, and of poor service

Enough has been written on public relations to fill the library at Chapel Hill. At the risk of being repetitious let me em-

phasize again—any public relations program to be successful must begin at the first point of contact with your customer. There is no better illustration than the results of that survey: 82% of customer loss came from poor public relations at the point of contact, which was you, or your salesman, or your clerk.

In your desire for improved standards and greater professional recognition you have adopted an educational plan that will require a minimum of five years of preparation in an accredited college before a young man can be admitted to the practice of Pharmacy. It might be well to consider now a five-year program for development of Pharmacy to meet the need for change that is thrust upon it now and that will be intensified in years to come. The discoveries, the productivity, the methods developed in the past ten years are only the beginning and should serve only as training for those yet to come. Let's just divert a moment and discuss some of these discoveries. I have already mentioned the upheaval caused by the advent of the antibiotics. You may be interested in knowing that of the one billion dollars spent annually in this country for drugs and drug products, one out of every four of these dollars, or \$250,000,000, is spent for antibiotics, and because of these antibiotics many of the illnesses and diseases that we once accepted as a hazard of life have disappeared from our midst. The patient ill with pneumonia today has a 20-to-1 chance of recovery. Yet after World War I it was the Number One Killer in the nation. Mastoiditis has been reduced to the point where it is difficult to find enough cases for teaching purposes. Other diseases too have either disappeared or been rendered practically innocuous through antibiotic therapy. But in spite of, or because of, this progress millions of dollars are being spent in the search for new antibiotics. It is reported that 16 companies are spending 20 million dollars in this continuing search. In addition to this search we are on the threshold of previously unthought-of discoveries in radioactive substances to be applied to medical care; new developments in the hormone, in the virus,

(Continued on Page 604)

PHARMACY—PAST AND FUTURE

and in the enzyme fields. These discoveries will impose not only new marketing and merchandising methods, but a greater demand for training in Pharmacy, Pharmacology, and Physiology. More than ever before your partnership with the physician must be cemented in the guardianship of the patient's health.

Manufacturing productivity for the flow and transfer of these discoveries to the retail level is geared to keep a maximum supply of any drug on your shelves at any time. For instance, we are only one of the approximately 5,000 manufacturers in the United States, but with modern machinery we can produce for marketing as many as a million capsules or 2,500,000 tablets every day. Picture then the demands that these productive efforts place on your inventory and marketing methods. You must learn new and improved methods of inventory control every day to cope with not only that productive capacity but the sales efforts allied with it.

There are new methods that naturally are geared to a changing economic status and you must learn to apprise yourselves of the change in these conditions that will primarily affect your business. Now perhaps I anticipate too far afield. Even so, let me point out a potential change in that economic status that will concern you.

As of June 30, 1954 there were in this country between 95 and 100 million persons covered by some form of hospitalization and health insurance. Just recently a plan was adopted in New York that extends coverage for dental care. These plans in their present form provide for a partial reimbursement of incurred expenses for hospital confinement and for partial reimbursement of incurred expenses for medical care not requiring hospitalization. Now, with the exception of some drugs administered in and by the hospital, no provision has been made for medicine. Yet we can picture that as the number of insured approaches the total of our population and as competition increases among insurance companies then some provision will be offered for reimbursement of cost of medicines purchased from you. And just as only a portion of cost is

now allowed for other care, certainly only a portion of the cost will be offered for your services. With only that portion offered and the change in individual economic status always potential, then you must learn methods of compromise to meet the price shopping that will inevitably follow.

Government plans for medical care have not been abandoned as President Eisenhower indicated only two weeks ago. With any such plan comes the inevitable tax levy to pay for it and you not only must make more bookkeeping allowances, but you must also learn to adjust yourself to buy back with your taxes the very medicines you will sell!

New young men must be trained to assist you in these problems and to carry on the work you have started. Now it isn't my intention to discuss the pros and cons of the five-year course. At best I'm only an interested observer. But, as an interested observer I can caution you not to "price" yourselves out of the field. By that I mean do not set so high a price on your profession that our young men will be discouraged. Even now there are but few of you who would not make any sacrifice for available and dependable relief pharmacists. Pharmacy is a profession worthy of long study, but unfortunately today's economic pressures demand that vocations be sold rather than chosen. Use these next five years to learn for yourselves that you cannot hold yourselves aloof from your customers—that you must be prepared to discuss their questions with them frankly and without apology—and you must discuss them personally—not through your counter clerks. Make yourselves the same example of professional dignity enjoyed by your community physician. After all, your professional training is as comparably sound and extensive as his!

When you have done this for the parents then go after the children. Invite them, through your schools, to come to your store and watch the magic of prescription compounding and the fascination of retail merchandising. School kids grow up and look for suitable jobs and careers. It isn't my intention though to dissertate on education or any of the other objective aims of Pharmacy. My immediate concern is the sub-

jective activity that must be taken by you as a result of the points I have touched on.

There can be no resolution to any of your problems until there is a unity of thought on each problem. There must be a unity at least on those basic problems that are common to all of us. And unfortunately Pharmacy today appears to be a house divided. Charges and counter-charges threaten to upset and destroy that very necessary but delicate balance between various segments of the industry.

For instance, we touched briefly on Fair Trade. In 1899 George J. Seabury published a series of articles written between 1880 and 1883 pleading for unity between pharmacists. The title of this work was "Shall Pharmacists Become Tradesmen?" A study of his articles reflects the same problems in 1899 as those that exist today, and in his foreword he pleads for extenuation of his constant pleading for pivotal foundation of power, unity and organization on the grounds that the reason for such pleading was to engraft into the minds of our brethren the stupendous results that are invariably achieved by unified power, activity, aggressiveness and vigilance. He pleaded the cause of the Champion plan which was the forerunner of the present Fair Trade laws. And though the plan at that time was considered a failure he goes on to state: "If pharmacists and druggists will only organize in the same manner that physicians, dentists and members of other professions do, they will be able to enforce at no distant time all reasonable claims to equity, but it cannot be accomplished by degenerating into a comatose condition or without a heroic effort on their part to unite. This power must be supported and defended by no ambiguous language or vacillating attitude.

Every proprietor of a pharmacy, every druggist, every clerk, every licentiate, every professor of pharmacy, indeed every individual interested in the progress and future of pharmacy and its trade interests is morally and individually involved. The combined efforts of all are necessary to insure a peaceful and well-merited triumph."

While these words were written 74 years ago, it is interesting to note that rather than resolve problems in Pharmacy the same ones

have grown and compounded along with the practice of Pharmacy. And while Seabury discussed mostly trade pacts he also discusses substitution, duplication, educational requirements, and public relations. And even though associations have grown in membership and strength through the intervening years there is still a lack of inner unity in deciding such important questions as "what do we want?" and "where do we want to go?" Each county and each state, rather than being united in the inseparable bond of a common profession, casts the suspicious eye of rigid business competition. Our associations have shown the way to strength through unity, but that strength is rapidly being dissipated through a duplication of organizations and associations.

Ladies and gentlemen, I can offer no proposals nor panaceas. I can only plead that you seek and demand the unity of endeavor and purpose so necessary for the future of Pharmacy.

Life is but a span and a miserable existence unless we introduce and display those enabling and elevating attributes which the Creator has implanted, to a greater or lesser degree, in every human, and which make our trials so bearable. Opulence, poverty, joy, intellect, and misery are very unevenly divided. Yet there is always a compensation in nature. Yet whether we accept our origin from Darwin or Agassiz the fact remains that the overwhelming majority of mankind are optimists. Even the most uncompromisingly stern, unyielding, unpoetic, matter-of-fact individuals are persuaded into associations that are formed for their advancement and benefit. Were it not for this natural drift toward exalting virtues the whole human family would have remained and continued to be barbarians with no higher instincts than those of the animal creation.

We may well be proud of our modern civilization as it has made the drama of life more acceptable. Even in our material affairs our fellow men have risen in defense of human rights and for their fraternal welfare. May humane thoughts take possession of our minds and lead us to pro-

(Continued on Page 606)

PHARMACY—PAST AND FUTURE

teet and defend each other for our mutual trade interests. Such influences will sooner or later germinate an olive branch that is destined to introduce prosperity and peace into the future of the drug trade.

DOINGS

(Continued from Page 601)

W. L. Hickmon brought dolls to dress for the Salvation Army as part of the Club's Christmas project. Members volunteered to dress the dolls.

Mrs. Wilbur Adams and Mrs. Lee Maxwell lost their houses and furniture in the recent hurricane and a motion was made and seconded to collect funds as a gift to them. This resulted in a total of \$30 to be divided between the two members.

Some changes in officers now give us the following leaders:

President.....Mrs. George Carroll
Vice-president.....Mrs. Tim Bowen
Secretary.....Mrs. Robert Touchstone
Corresponding Secretary

Mrs. P. H. Heaton, Jr.

Treasurer.....Miss Elizabeth Thurlow

Named Director

W. H. Burbage, proprietor of The Drug Centre, was recently named to the board of directors of the Albemarle Chamber of Commerce. He has been active in the work since he opened The Drug Centre in 1947.

FALL MEETING-CRUISE

(Continued from Page 575)

ment events and a fabulous "Captain's Dinner" on Sunday night. Docking in Morehead City early Monday morning, Nov. 8th, the passengers were soon through customs and on their way home.

These few brief comments cannot possibly do justice to the trip. Only one who has made the cruise could appreciate the beauty of Bermuda, the flowers blooming in profusion, the left-hand traffic, the absence of neon signs and billboards, the entirely new surroundings to be met with on ship, the elaborate desserts and Swedish smorgasbord and on and on for a thousand and one never-to-be-forgotten experiences.

How to KO Fair Trade in One Easy Round

1. Give Trading Stamps.
2. Give secret rebates.
3. Run prize contests by means of coupons or votes.
4. Subscribe to discount groups.
5. Make no attempt to display or push Fair Traded merchandise.
6. Render no cooperation whatever to manufacturers who are supporting Fair Trade.
7. When opponents of Fair Trade attempt its defeat in Legislative Halls, give your organization no support in its attempts to defeat their aims.
8. When your customer complains about the price of a Fair Traded article, explain to him that you cannot reduce the price because of Fair Trade.
9. Do not, under any circumstance, address Service Clubs in the interest of Fair Trade.
10. Contact other enemies of Fair Trade, seeking other means of killing Fair Trade not listed above.

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LIGHT STUFF

When a woman motorist holds out her hand, you can be certain she is going to turn to the right, to the left, or stop.

"Your doctor's out here with a flat tire." Garage manager: "Diagnose the case as flatulency of the perimeter and charge him accordingly."

Man wants but little here below,
He's ready to admit it,
And if Uncle Sam keeps taxing him
He's pretty sure to get it.

She balanced herself daintily on a stool at the hamburger counter, looked over the pastries and, after a few minutes of indecision, addressed the counter man: "I would like to have two hamburgers well done; no pickle, but you may put a little mustard on them, if you don't mind."

Without turning his head the counter man shouted to the short order cook: "Elmers, on two; hobnailed; hold the pucker and make 'em dirty."

Doctor: "How's the patient this morning?" Nurse: "I think he's regaining consciousness. He tried to blow the foam off his medicine."

He had read all the books on the technique of news reporting and he knew by heart the invariable rule that "Who, what, when and where" must be told in the first paragraph. It so happened that his first assignment was a sudden death news story. - After a perspiring preparation, he laid on the desk of his chief the following masterpiece: "At 4:30 yesterday afternoon, John P. Sweeney stood on the sidewalk in front of his home at 329 Poplar Street and said, 'My God! I'm going to die.' Then he leaned up against a fence and made good."

Brief biography: Benjamin Franklin was born in Boston. He got a boat and went to Philadelphia. He got off the boat and bought a loaf of bread. He put it under his arm and walked up the street. He met a

very beautiful lady. He married the young lady and discovered electricity.

Discovery: A pinch of salt can be greatly improved by dropping it into a quart of beer.

Have you heard of the famous kakapo bird? This bird flies backward in order to keep the wind out of his eyes and because he is more interested in where he has been than in where he is going.

Patient: "What do you charge for extracting a tooth?" Dentist: "\$5." Patient: "\$5 for only two seconds' work?" Dentist: "Well, if you wish, I can extract it very slowly."

Elected

Two of North Carolina's most progressive pharmacists were recently elected to The 1955 General Assembly—Kelly E. Bennett of Bryson City and Wiltshire Griffith of Hendersonville.

We congratulate the people of Swain and Henderson on their good judgment in selecting these two outstanding pharmacists, who will represent them in Raleigh after the first of the year.

More complete details in the next issue of THE JOURNAL.

SOME CASES INVESTIGATED

(Continued from Page 565)

all. The woman's brother told us that she had become wholly irresponsible, that she was writing bad checks, and had sold some of her household furnishings to neighbors.

7. The State board of pharmacy relayed a complaint from a physician that a patient of his was addicted to chloral hydrate and that he was having no success in treating her because she could buy the drug at this store without a prescription.

8. The coroner's office reported an apparent suicide with drugs. The drug containers in the room where the man was found indicated over-the-counter purchases of amphetamines and paraldehyde. Some containers carried a prescription number while others did not.

Thanksgiving

November brings us Thanksgiving Day—the time when the Harvest is in and we pause to count our Blessings.

It is hoped that your Harvest was bountiful and your Blessings many. We, here at Bodeker, are thankful to you, Mr.



Wholesale Drugs
since 1846

Druggist, for the cooperation that you have given us through the years and as we pause we want to re-dedicate ourselves to your service. It will be our aim to ever serve you better.

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Raleigh, North Carolina

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The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



Earl Gardner, Manager of the Liggett Drug Company of Charlotte, Accepts "Prize" on Behalf of His Employees, Who Topped Their 1953 United Fund Contributions by 300%.

IN THIS ISSUE

- Step Up, Dear Friends
- Pharmacy & the General Assembly
- Dr. Swain—Conference Keynoter
- What You Should Know About Whooping Cough

Dec., 1954

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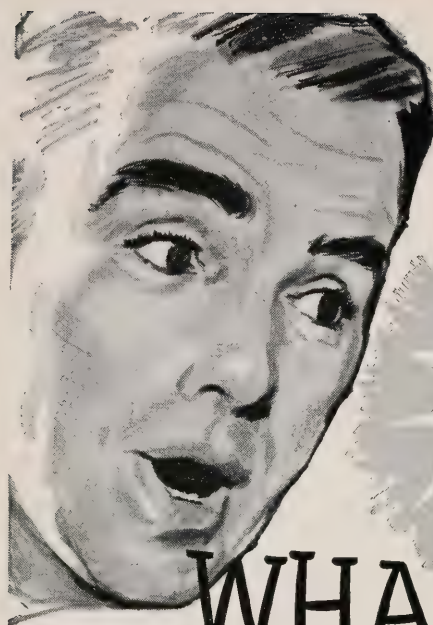
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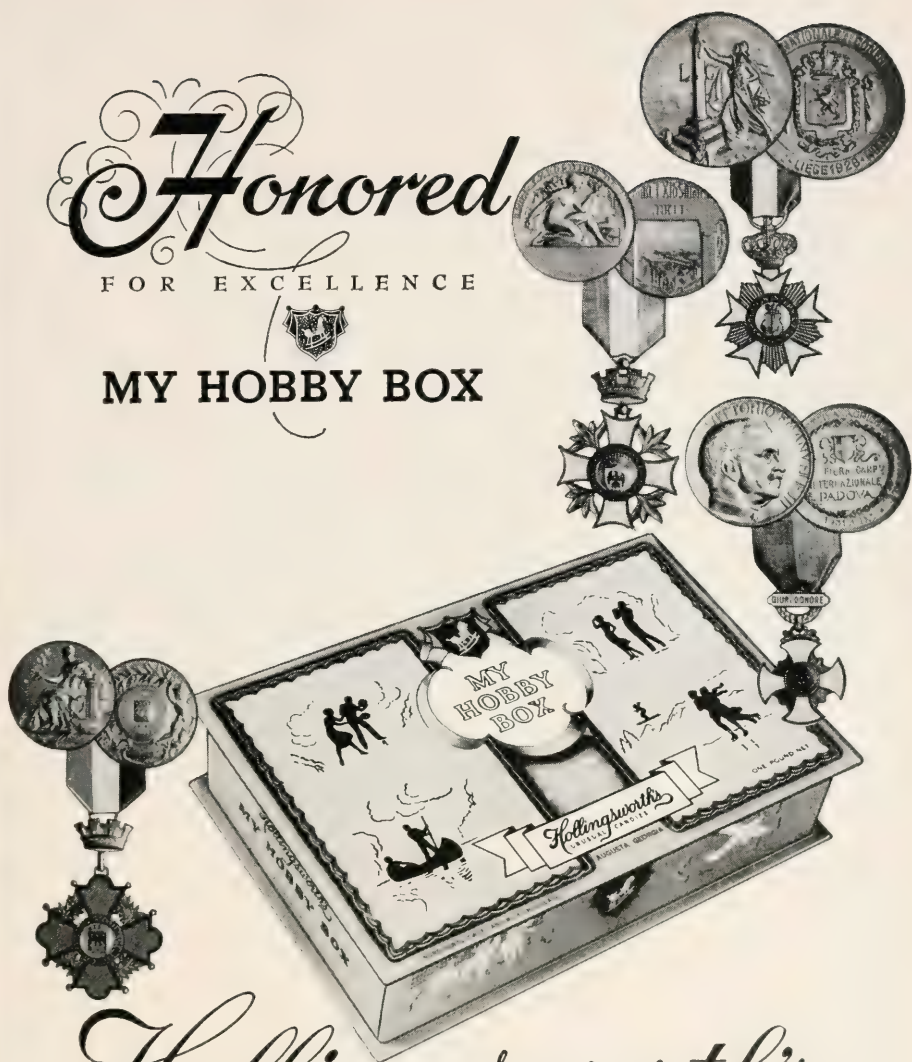


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NCPA President W. L. West (3rd from left) is shown presenting a certificate to James Mitchener of Concord "in recognition of exceptional meritorious service to the advancement of public health and welfare." T. J. Ham, Jr., Yanceyville, and John Henley, Hope Mills, received similar certificates.

Dr. Robert L. Swain, editor of *Drug Topics*, who was present during the award ceremony, is shown on the extreme left.

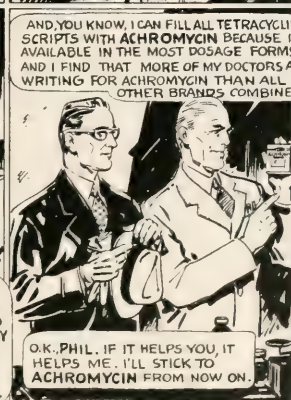
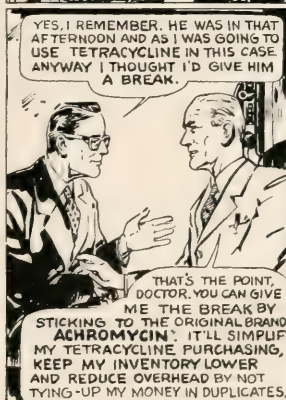
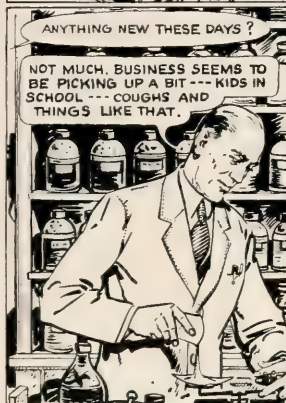
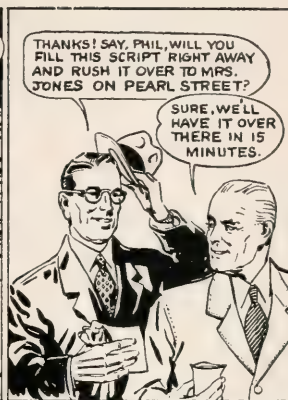
Awarded certificates but not present when the picture was made: Kelly E. Bennett, Bryson City; Wiltshire Griffith, Hendersonville; and Oscar Smith, Pilot Mountain.

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Show-Globe Story Is Told

The interesting story of show-globes, the containers of colored liquid which used to be placed in windows to identify pharmacies was related at the Friday night meeting of the Zebulon Rotary Club by Haywood Jones, pharmacist at Zebulon Drug Company.

Although not in general use today, the show-globes at one time experienced great popularity. They were originated sometime between 1617 and 1665.

The beginning of the show-globes is in doubt, but Haywood stated that it is believed they came from the containers filled with liquid which early pharmacists used to make the medicines of their time.

Herbs from the forests were placed in large containers filled with some solvents, and this solution was placed in the sun. This sight became associated with pharmacy, and when it was found that the medicines were made better when kept from the sun,

the globes filled with colored liquid replaced the herb solution.

Mass production has brought drug prices down to the reach of everyone, the speaker said, and the list of "miracle drugs" is growing every day because of the research made possible by mass production. "When you pay for a prescription, you are paying not only for the drugs but for the research necessary to develop the drug," he said.

According to Haywood, a pharmacist today not only fills prescriptions but is a counsellor and source of information for the community. He is a symbol of modern art and science dedicated to a better, healthier community and nation.

The shortage of pharmacists in North Carolina is severe, Haywood said, and this state ranks 47th in the nation in the number of professional personnel in pharmacy. He urged support for a prepared new building to house the School of Pharmacy at the University of North Carolina to alleviate this shortage.—Zebulon *Record*.

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Sulfa Drug Used in Emergency

Death of an eight-year-old boy in Gastonia from "epidemic-type meningitis" resulted in a rush on local stocks of sulfadiazine, after the county health officer had recommended the drug for use in helping ward off the disease.

The health officer, acting on his authority and in an emergency, directed the Gastonia drug stores to issue the drug without a prescription.

After the announcement by the health officer, lines formed in front of the drug stores of persons wanting the drug.

Transferred

Major David Henry Hood, son of Pharmacist and Mrs. Paul C. Hood of Dunn, has been transferred from Washington, D. C., where he has been stationed for the past several years, to Fort Sam Houston, San Antonio, Texas. His address at the Fort is 631 Infantry Post Loop.

Liquidates Stock

The Medical Centre Pharmacy of Mooresville, owned by John Gardner, has purchased the stock of The White Drug Company and is liquidating it by means of special sales.

After White Drug closed its doors, Perry Waters, the pharmacist, accepted a position with the Medical Centre Pharmacy.

Pharmacist Serves as Moderator

A medical forum in Greensboro entitled "What Should We Believe About New Medicines and Treatments," had as its moderator a pharmacist—Roger A. McDuffie.

Panel participants included Dr. Joseph Stevens, Dr. J. Fred Merritt, Dr. Samuel F. Ravenel and Dr. Russell O. Lyday.

The forum was sponsored by The Greensboro Academy of Medicine in cooperation with the Greensboro *Daily News* and the Greensboro *Record*.

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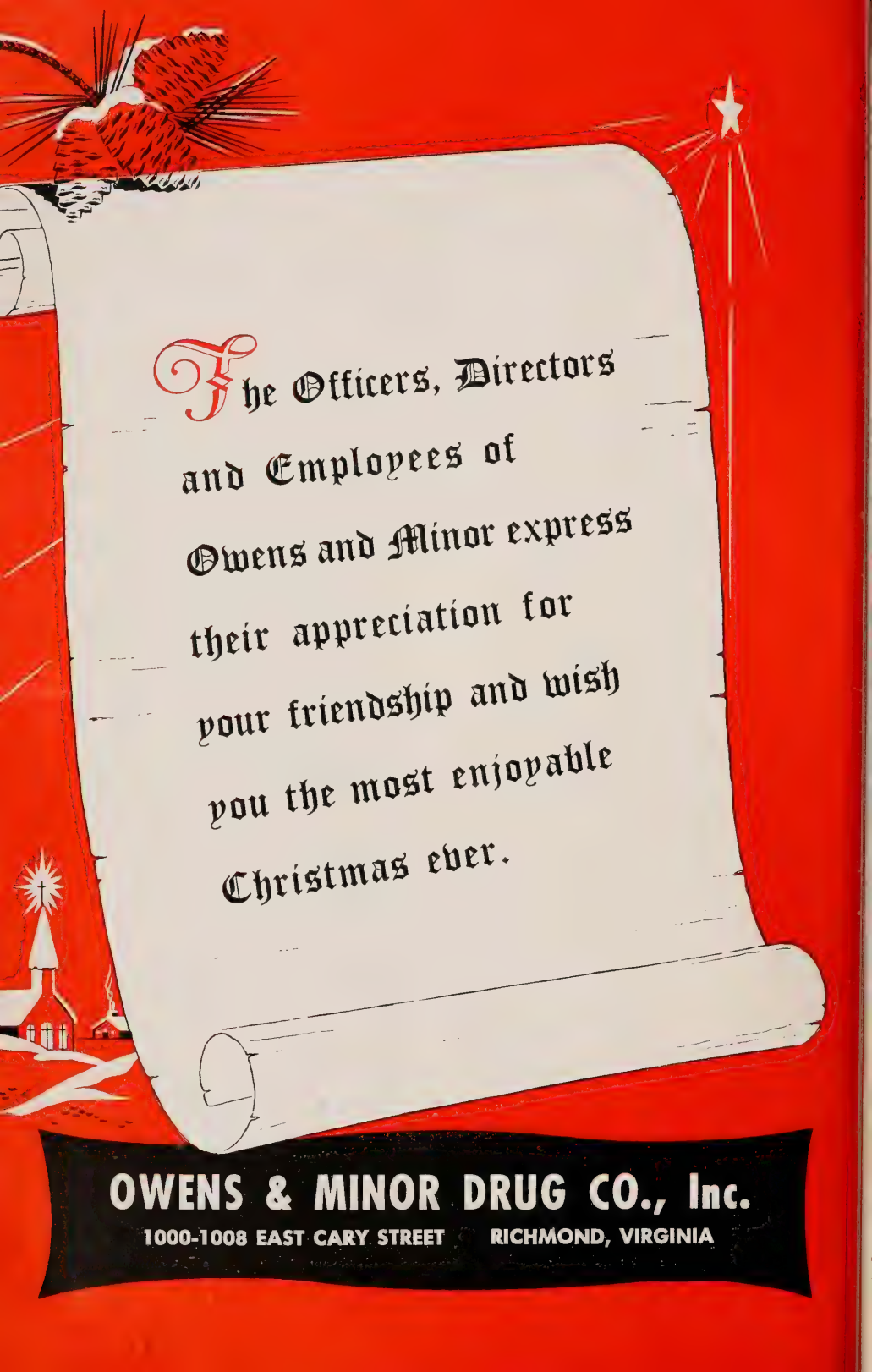
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Plan 3			
\$3,000 Acc. Death Indemnity	Annual		26.00
\$1,500 Medical Expense	Quarterly		6.90
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\$5,000 Acc. Death Indemnity	Annual		36.00
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W. J. SMITH, MANAGING EDITOR

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DECEMBER, 1954

No. 12

Pharmacy and the General Assembly

Two Pharmacists Elected

The General Assembly will be in session very soon. For the first time in ten years or more, The Assembly will be faced with declining revenues while spending and requests for more funds remain at top levels. This situation plus other problems indicate a long session—some estimate it will run into May or June.

Two pharmacists will be numbered among the 170 members of The Assembly—Kelly E. Bennett of Bryson City and Wiltshire Griffith of Hendersonville. Both men are unusually well qualified for the post to which they have been elected.

The Assembly will also be composed of seven MD's and dentists. Health legislation, unless it is clearly in the best interests of the public, will have rough sledding.

The NCPA legislative program has not been formulated, but it is known that the State Narcotic Act will have to be amended to take advantage of the so-called "Codeine Bill" enacted at the Federal level. Also, it is anticipated one or more bills will be introduced to license certain individuals to carry on the practice of pharmacy without the usual educational requirements.

The Family Service League may sponsor legislation pertaining to barbiturates. It has been announced The League will seek legislation along the following lines: 1. Make unauthorized possession of barbiturates prima facie evidence of criminal intent. 2. Amend the state search warrant law to include barbiturates as among the items for which search warrants can be issued. 3. Require pharmacists to keep "running inven-

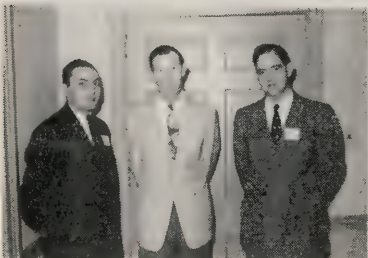
tories" on barbiturates. 4. Increase the fines for illegal sale of barbiturates from \$25 to \$100 for the first offense and from \$100 to \$1,000 for the second offense.

A continued effort will be made to secure an appropriation for a larger pharmacy building at Chapel Hill. Prospects for favorable action by the Advisory Budget Commission looked good until state revenues started their downward trend this past summer. Now the discussions center on where to get the additional 60 to 70 million dollars estimated to hold the line, and not on money for new buildings.

It is generally conceded the state budget cannot be trimmed sufficiently to balance with anticipated revenue, hence the search for new tax funds. Largest requests are coming from the state-supported school system, now swamped by the war-time babies who have reached the lower classes.

Removal of all sales tax exemptions (now 32) has been suggested; place a tax on syrups and soda pop (estimated to bring in 9 million dollars but at the expense of Fred Bowman's blood pressure); increase the tax on corporations (but the corporations say they are paying more than their share now); tax motels (bring in \$600,000) but what a wind-fall that would be for motels in Virginia and South Carolina; and on and on.

Yes, the 1955 session of The General Assembly will be an interesting one and doubtless a long one. Keep yourself posted by reading the news coming out of Raleigh via the press and bulletins direct from the NCPA office.



All-State Pharmacy Conference in Pictures

Left column reading down

1. E. F. Rimmer talks with Dr. Swain prior to opening of one of the Conference sessions. Others shown in the rear: J. C. Jackson, W. B. Gurley, W. A. Ward, Dorsey Welch and Moss Salley, Jr.
2. Bob Sisk whistles in surprise and asks Moss Salley, "What kind of racket are you fellows in?" when presented with an \$8.00 prescription.
3. Ernest Rabil of Winston-Salem, John Pickard of Durham and Dave Claytor of Greensboro.
4. Hunter Gammon of Reidsville discusses prescription pricing.
5. J. C. Mil's of Cliffside and his son, John E. (third from left), Paul Miller of Spencer and B. H. Wolfe of Burlington.

Right column reading down

1. J. C. Jackson announces the formation of the N. C. Pharmacy Council.
2. W. B. Gurley of Windsor, Gilbert Colina of Charlotte, James Mitchener of Concord and Dorsey Welch of Washington.
3. Dave Claytor of Greensboro analyzes the topic — "Pharmacy—a Trade or a Profession?"



All-State Pharmacy Conference Meets

Clubs Send Delegates to Chapel Hill

Dr. Robert L. Swain, Editor of *Drug Topics*, told delegates attending the Second NCPA All-State Pharmacy Conference "to take an increased interest in the health affairs of your community and state, and to actively participate in developing health laws."

The Conference, sponsored by the NCPA, was held in Chapel Hill on November 21-22. About 100 delegates attended the meeting, the majority coming from the organized local and sectional drug clubs of the state.

Other points covered by Dr. Swain in his address, "Let's Really Merchandise Our Basic Resources," included pharmaceutical education, necessity for emphasizing professional and personal services (7 billion customers enter the pharmacies of this country every year), the need for greater representation on state health agencies, merchandising of the prescription department and accessories, and a suggestion that pharmacists display their certificates as do MD's in their offices.

The opening session, presided over by UCPA President W. L. West, was concluded by the showing of a color movie, "The Tar Heel State," and a reception in honor of Dr. Swain.

The NCPA awarded certificates "in recognition of exceptional meritorious service to the advancement of public health and welfare" to Kelly E. Bennett, Wiltshire Griffith, T. J. Ham, Jr., John T. Henley, Oscar W. Smith and James Mitchener.

Two sessions of the Conference were held on Monday, Nov. 22nd. The morning session was opened with a skit put on by Jim Harrison, Bob Sisk and Moss Salley, Jr. of The Western N. C. Drug Club.

Billed as "How to Correct the Impression that Drugs Are High-Priced," the participants did a creditable job in getting across pointers to use when the question of prescription costs arise. Later, we plan to reproduce this 3-member play, as written by Jim Harrison of Asheville.

Hunter Gammon, in discussing "Comments on Prescription Pricing," said: "There is one concept that we pharmacists

have been unable to grasp—it is equally as wrong to undercharge as it is to overcharge. The only price for a prescription is a fair price."

After presenting some survey figures on prescription pricing, Mr. Gammon concluded with this advice: (1) Establish a sound prescription pricing schedule in your pharmacy; (2) There is a fair price for you and your prescription customer. Use the schedule to assure this fair price."

J. C. Jackson, President of The N. C. Pharmacy Council, said the purpose of The Council was "to maintain high standards of pharmaceutical service by restricting the practice of pharmacy to properly trained and qualified pharmacists."

Continuing on The Council's method of operation, Mr. Jackson said the group, consisting of 3 officers, an executive committee of five and a board of directors made up of 25 pharmacists from all sections of the state, would "cooperate with and support any organization, group or agency in the state dedicated to the advancement of Pharmacy. The Council will, within legal bounds, assist any pharmacist who seeks to advance pharmacy, whether by political means or otherwise. When deemed necessary, The Council will employ legal assistance to properly represent its views."

Jackson said The Council had embarked on a fund raising campaign to enable it to more effectively carry out its objectives.

Chancellor Robert House of The University of North Carolina told the delegates that the University cannot take all applicants for entrance into the School of Pharmacy due to lack of physical facilities. The answer: a new and larger pharmacy building.

Chancellor House said that pharmacy's need was No. 1 on the University agenda for permanent buildings; that a request for \$1,400,000 had been filed with the Advisory Budget Commission for the building and equipment; and that "we have placed your need before the proper state authorities; it is now your responsibility to tell your need to the public and to your Assembly representatives." (Continued on Page 623)



All-State Pharmacy Conference in Pictures

Left column reading down

1. George Edmonds, Jesse Tyson, B. H. Wolfe and Sam McFalls.

2. The Assistant Director of the State Budget—Mr. D. S. Coltrane of Raleigh.

3. W. S. Wolfe of Mt. Airy, Lloyd Whaley of Wallace and Vann Secrest, Jr. of Monroe.

4. Chancellor Robert House of UNC cites need of larger facilities for training pharmacists at Chapel Hill.

5. About 25 ladies attended the Conference. The four pictured here are Mesdames J. C. Jackson, W. L. West, W. A. Ward and W. B. Gurley.



Right column reading down

1. The State Director of the N. C. Heart Association (Mr. Wood, second from left) here confers with W. B. Gurley (left) and Dr. Robert L. Swain, Editor of *Drug Topics*.

2. Jarvis Alligood of Greenville, Jesse Pike and Harry Barringer of Concord and Attorney F. O. Bowman of Chapel Hill are pictured here just before entering the Institute auditorium for one of the Conference sessions.



The Assistant Director of The N. C. Budget, Mr. D. S. Coltrane of Raleigh, traced the growth of state spending for the past ten years—from 57 million dollars in 1944 to 184 million dollars at the close of 1953. He said state income this past year was 186 million dollars.

The state's cash credit balance had dropped from 28 million in '53 to 2 million dollars on July 1st of this year, Mr. Coltrane said. As the dollar balance got smaller, the late Governor Umstead told Mr. Coltrane "to be firm." As the situation continued, he was told "to be firmer" in state spending, and a short time ago the recommendation was "to be more firmer."

Mr. Coltrane said there were 60,000 state employees, 33,000 of these being school teachers. North Carolina is one of three states operating a school system on a state-wide basis.

Requests filed with the State Advisory Budget Commission for 1955-'56 total 458 million dollars for operational expense and 34 million dollars for permanent improvements.

What's in sight? 376 million dollars, according to Mr. Coltrane. Where are we going to get the extra 50 to 60 million dollars, after "getting the water out" of the requests? The speaker then went on to list various possibilities, and said he would welcome suggestions as where to get this extra money needed to operate the state for the next two years.

After a mid-day lunch at The Pines, the delegates returned to the Institute of Pharmacy for the final session of the day. In answering the query, "Pharmacy—a Trade or a Profession?", David D. Claytor of Greensboro listed various conditions that tend to brand pharmacy as a "trade" rather than a profession. He then suggested possible corrective procedures which would emphasize the professional nature of pharmacy.

Gilbert Colina, an officer of The Mecklenburg Pharmaceutical Society, outlined what had been done in Charlotte regarding "ethical prescription blanks." The Society has the support of about 95% of the 160 physicians of Charlotte in their drive for uniform blanks. Participating stores are expected to cut their prescription blank

costs by about 75%.

In his talk, Mr. Colina also covered the subject of "Professional Associations." He urged "each and every pharmacist to work for the formation of a local or county-wide limited to pharmacists. It is a known fact that the power of the AMA, the Nursing Association, etc. rests chiefly in their professional unity as professional groups."

Jesse Pike, Concord pharmacist, used the word "sizzle" to highlight his talk on "How to Put the Sizzle into Selling." Breaking the word down into its component parts, Jesse advised (1) s—suggestive selling for increased sales; (2) i—information about the product; (3) zz—zig zag your displays for increased customer shopping; (4) l—put "life" into your selling (no one buys from a sour puss for long); and (5) e—enjoyment out of a job well done.

Final adjournment followed a record transcription in tribute to "The 100,000" . . . pharmacists in practice in this country.

About 25 ladies attended the Conference session on Sunday night, and were guests of the NCPA at a "coffee hour" on Monday, Nov. 22, at the Institute of Pharmacy.

Dr. Swain was called on frequently during the business sessions for advice and suggestions relating to the topics under discussion. It is generally agreed that the most good comes from the "open forum discussions" which follow presentation of the Conference topics.

Mid-way during the Conference sessions, President West, Dr. Swain and Secretary Smith conferred with Mr. William Wood, state director of The Heart Association, concerning Mr. West's appointment to a committee post with The Heart Association. In announcing the appointment, Mr. Wood said: "It is inconceivable to me that any health organization could operate without having a pharmacist at the top planning level."

At the conclusion of the Conference, President West announced the NCPA would next sponsor a cosmetic school to be followed shortly thereafter with a professional seminar. Details of the school and the seminar will be released direct to the NCPA membership shortly after the first of the year.

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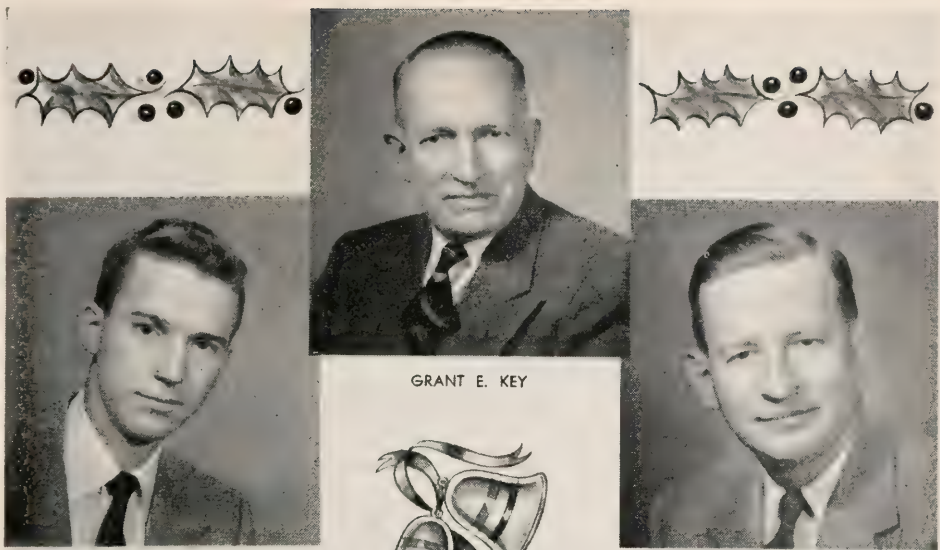
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Invisible but true—
The spirit of good will and cheer
Recalling friends like you.



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Chiropodists & Prescriptions

The Assistant Attorney General of the Department of Justice, State of North Carolina, recently released an opinion relating to the authority of chiropodists to issue prescriptions and use drugs in the practice of chiropody.

Here is Mr. Moody's opinion on the subject, which was in response to a query filed with him by the State Board of Pharmacy:

"I have your letter in which you raise the question as to the right of chiropodists to use drugs in the practice of chiropody. I assume your question is prompted by the fact that chiropodists within the limits of their field of practice issue and send prescriptions to pharmacists.

"You call attention to two statutes, the first one being G.S. 90-188, which defines chiropody as follows:

"90-188. *Chiropody defined.*—Chiropody (podiatry) as defined by this article is the surgical or medical or mechanical treatment of all ailments of the human foot, except the correction of deformities requiring the use of the knife, amputation of the foot or toes, or the use of an anesthetic other than local.

"You also call attention to G.S. 90-18 and particularly subsection (8) of this section, which lays down the definition of practicing medicine without license, and among the exemptions subsection (8) exempts from the definition of illegal practice of medicine the practice of chiropody as follows:

"8. The practice of chiropody by any legally licensed chiropodist when engaged in the practice of chiropody, and without the use of any drug.

"Of course, there is conflict in these two statutes, and we must consider which one must be given effect, and in this connection I point out that the statute defining chiropody was passed in 1919, while the statute defining illegal practice of medicine was completely rewritten in 1921. On the face of it, it would appear that the medical statute is the last statute on the subject. However, you will also find that the Gen-

eral Assembly gave recognition to the chiropody statute in 1945. As originally written the chiropody statute merely had commas appearing between *surgical*, *medical*, *mechanical* and by Chapter 126 of the Session Laws of 1945 these two commas were struck out and "or" was placed before *medical* and after *medical* so that the statute now has its present reading.

"I submitted this entire question to our conference, and the Attorney General, including the members of the staff, feel that the 1945 amendment to the chiropody statute constitutes a legislative recognition of the statute, and, therefore, the use of the word 'medical' would in our opinion authorize chiropodists to issue prescriptions and use drugs in carrying out medical treatment of ailments of the human foot. Of course, the statute plainly limits anesthetics used by chiropodists to those that are classed as *local anesthetics*."

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Kerr Self-Service Drug Store Opened in Raleigh

Raleigh's Cameron Village Shopping Center now has its second drug store—Kerr Rexall Drugs—owned and operated by Pharmacist Banks Kerr.

Others associated with Mr. Kerr in the operation of the new store are H. W. Brege, general manager, and William H. Wilson, pharmacist and assistant manager.

The new store, entirely self-service with the exception of the prescription department, consists of over 7,000 square feet of floor space. Carts, similar to those used in super markets, are available for the customer's shopping convenience.

Persons who now enter the new store are given an opportunity to register for a new 1955 Chevrolet, to be awarded December 24 so the winner may drive his new car home for Christmas.

Some Pictures of the Bermuda Cruise

(Opposite Page)

Top: Mr. and Mrs. I. T. Reamer and Mrs. John Pickard (left) of Durham on deck of The Stockholm. John Pickard pauses on Front Street, Hamilton, Bermuda.

Center: Sam Welfare of Winston-Salem and Miss Witch Hazel (sponsored by the Brown Drug Company, Goldsboro) at the masquerade party on board ship.

Bottom: Passengers leave the Stockholm after docking at St. George's, Bermuda. Identified in the picture—The Dick Scharffs of Norfolk, Sam McFalls of Greensboro and Dr. and Mrs. G. C. Andes of Harrisonburg, Virginia.

At the Captain's Dinner: Mr. and Mrs. E. R. Fuller of Salisbury and Roger McDuffie of Greensboro.

Mr. and Mrs. John Pickard shown seated with friend from Charlotte. Hans and Eric (with flowers), two of the Swedish dining room stewards.

The MS Stockholm shown docked in St. George's Harbor, Bermuda. The St. George's Hotel on top of the coral crest.

Private Formula Sells Well

When Mr. N. O. McDowell of Scotland Neck was in Chapel Hill recently, he told us of a product formulated by his son, N. O., Jr., which was selling quite well in his pharmacy—McDowell's—and for which they were getting repeat calls.

The product is "Milk of Magnesia, Flavored" and is intended as a laxative for children. Dose: One to four teaspoonfuls.

The formula, as originated by N. O., Jr., is as follows: Oil of Anise, 6 minims; Sucaryl Sol. 6 cc.; Raspberry Shade Certified Food Color (Magnus, Mabee & Reynard), 6 minims; Milk of Magnesia (USP or some comparable commercial product), qs to 12 ounces.

Comments by Mr. McDowell:

"Our choice of color was based on the fact that it is one now being used by a leading pharmaceutical manufacturer after having made a survey on colors children prefer.

"The flavor was chosen after completion of a study by Dean E. A. Brecht of the UNC School of Pharmacy in cooperation with some of his students.

"The sweetening agent was selected on the same basis. Dean Brecht states that 0.2 Gm. of Sacc. Sodium may be used instead of Sucaryl. We found the Sucaryl much easier to use."

Speaker Registers Hit With Talk

Jim Mitchener, chief pharmacist at Cabarus Memorial Hospital of Concord, is being called on frequently these days for his talk, "Common Causes of Accidental Poisoning in Children."

We have no exact count on the number of times Mr. Mitchener has been invited to discuss the subject, but he has been guest speaker on four or five occasions within recent weeks. Two of his latest appearances have been before members of the Concord Jr. Chamber of Commerce and the Junior Charity League.

the "FAMILY PACK"



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What You Should Know about Whooping Cough

When a child begins to wheeze and droop a few months after school starts, mothers wonder which one of the childhood diseases might be under way. Since many of them start with general irritability, a runny nose, and a listlessness which only a mother is apt to spot, the question arises right away, which one? Polio, the most dreaded childhood disease left, is less frequent after the children get indoors, but measles, mumps, and whooping cough are part of the fall and winter health hazards for school age youngsters, and they are particularly troublesome if they are infants to whom the diseases may be transmitted. Of the winter group, the most dangerous is whooping cough. If a child has had neither whooping cough nor whooping cough shots, it's well to suspect the disease. Indeed, early detection of it may save the child's life.

Whooping cough creeps up almost unnoticed and is most infectious before the victim is really sick enough to stay away from other children. He thinks he has a cold, but every sneeze and every close contact is squirting millions of germs the doctors call *Hemophilus pertussis*. If such a school age child, for instance, plays with the baby, the baby may catch some of these germs. For a week or two, the baby is well, but the germs are multiplying in his body. Then he, too, comes down with sneezes, a runny nose, hoarseness, and a mild fever. In a few days, the cough becomes hard, dry, and annoying, and parents may spend some sleepless nights during what is called the "catarrhal" stage. But worse is to come. In the third stage, whooping develops. The face becomes swollen and red, the tongue protrudes, and the eyes water. Severe cases may suffer through 30 whooping spells a day and the whooping period can go on for weeks. Sedation can ease the constant strain, but it is necessary to cough up the material forming in the lungs. Sometimes it is hard to keep food and medicine down. Gradually, the whoops lessen, but the whole ordeal may last for six to eight weeks or even longer.

There are several reasons why whooping

cough is the worst of the ordinary winter childhood diseases. Although its death rate has been falling, whooping cough still kills more children under two than any other acute infection except diarrhea and pneumonia—a number about equal to the toll now taken by measles, scarlet fever and diphtheria combined. While most cases are light, the racking debilitating "whoops" may take an acute form which literally wear a child out and cause death by strangulation, convulsion or heart failure. Of children hospitalized for whooping cough, five to ten percent die, often after heroic efforts to save them which now include oxygen, spinal puncture to reduce the pressure of the spinal fluid, and insertion of a soft catheter in the lung to get up mucous. Unlike the other winter childhood diseases, whooping cough can kill in its own right as well as weaken the body for the invasion of pneumonia, bronchitis, tuberculosis, and other diseases.

Like most of the childhood diseases from measles to polio, whooping cough has long resisted medical attack. Until recently, it was believed there was little to do except keep the patient as quiet as possible, administer a sedative during the worst of the paroxysms, and try to save him from strangling by mechanical means at the crisis. Although a germ, instead of an elusive virus like measles or polio, *Hemophilus pertussis* resisted the sulfonamides and penicillin. It was not until the discovery of the broad-range antibiotics in the last five years that doctors acquired a real weapon against the infection.

Clinical trials on hundreds of whooping cough cases have convinced most physicians that Aureomycin chlortetracycline decreases the frequency and intensity of the distressing paroxysms, shortens the period of whooping, and for some little understood reason, increases the appetite of a patient too worn out to take in the nourishment required to sustain him through the punishing attacks. Medical investigators find, too, that the attack can be lightened if Aureomycin is given early, before the whooping stage. And

(Continued on Page 632)

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WHOOPIING COUGH

they add that Aureomycin scores its most dramatic conquests over whooping cough in the very young babies, who suffer most from it. In addition to lightening the disease itself, Aureomycin protects the weakened patients against the chronic chest trouble and pneumonias which often follow the bout.

No matter how we improve the treatment of whooping cough, it is still a disease to be avoided. Many doctors feel that measles and mumps are so mild and so hard to avoid that it is best for every child to have them before school age. Very few feel this way about whooping cough. Widespread immunization against whooping cough is one of the reasons why the death toll of the disease has fallen 95 percent in the last 40 years. Today, most children get Tri-immunol, a three-in-one vaccine against diphtheria, tetanus, and whooping cough, which reduces their chances of catching whooping cough 90 percent if the shots are conscientiously repeated at the intervals recommended by the family physician.

But it is only in the very recent past that babies were protected in this way. For a long time, doctors thought that vaccination against whooping cough wouldn't take on babies until they were at least six months old. The argument was that most newborn babies carried antibodies from their mothers which resisted the vaccine and which would, of course, resist the disease, too. But there was no good way of finding out just when this maternally acquired immunity ran out in each baby if indeed the child had acquired it at all, and some investigators reported that the immunity of the vaccination ran out faster in infants when it did take. The problem was critical in whooping cough because the disease is most dangerous in the early months of life.

Whooping cough can be lightened, but more importantly, it can be prevented. The immunization status of school age children is worth checking at this time of the year, particularly if there is a baby in the family. And the possibility of whooping cough is one of the reasons why your family physician will not feel you are "bothering" him when you report a runny nose, a wheeze, or hoarseness in an exposed child.

Jones Appointed to Governor's Traffic Safety Council

Acting in his official capacity as NCPA representative to "The Governor's Traffic Safety Council," Haywood Jones, Zebulon pharmacist, attended the first meeting of the new organization in Raleigh on December 3rd.

Purpose of The Council is to promote traffic safety throughout the State by supporting and assisting the efforts of official agencies to prevent the deaths, injuries and losses caused by traffic accidents.

In a forthcoming issue of THE JOURNAL, Mr. Jones will report on the Council's program for action to make our highways safer.

Retires to Florida

C. T. Woodward, formerly of Greensboro, is now making his home in St. Petersburg, Florida, 2218 Union Street, South. Now retired after many years of service with Upjohn, C. T. says the days are not long enough to get in "all the loafing I have to do." Says he missed his N. C. friends; wants copy of THE JOURNAL, which is on its way.

Arrested on Narcotics Charge

Glen Conley, operator of Conley Drug Store, and Dr. John Weiters, both of Bryson City, have been charged with illegal sale of narcotics.

Dr. Weiters has been charged with issuing prescriptions for unusually large quantities of narcotics to certain individuals and Conley is charged with filling the prescriptions in illegal amounts to addicts. Bond of \$1,000 was set for their appearance at the next term of the U. S. District Court in Bryson City.

Loss Set at \$1,000

In a recent break-in, the Cox Pharmacy of Winston-Salem totalled up these losses: \$500 in cash and checks, \$200 in narcotics, 12 wrist watches valued at \$137.40 and three cigarette lighters valued at \$8.94.

Fordham Appears on Forum to Discuss Cost of Medical Care

Four areas of health service involving medical services, drugs, hospital care and health insurance were covered in a recent health forum in Greensboro. The forum, which extended over a series of weekly discussions, was sponsored by The Greensboro Academy of Medicine in cooperation with the Greensboro *Daily News* and the Greensboro *Daily Record*.

Panel members appearing on the forum, "Cost of Medical Care," were C. C. Fordham, Jr. (pharmacy), Dr. P. A. Shelburne (internal medicine), A. O. Smith (hospital care), and E. B. Crawford (health insurance).

Returns to New Bern

After a lapse of several years, part of which was spent in Chapel Hill, W. H. Stanton has returned to Clark's Drug Store, New Bern.

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Be sure you have adequate stocks of Black-Draught Tablets, the newest form of this fast-selling, heavily advertised laxative. Remember how Syrup of Black-Draught skyrocketed into the best-seller class. Black-Draught Tablets, backed by the same proved promotion, should be one of your best profit-makers. Order today.

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Narcotics

To avoid difficulty with the Bureau of Narcotics, refresh your memory on the following reminders:

Don't leave Rx Pads around. Caution the doctors you supply. Addicts want them for effecting narcotic forgeries.

Don't leave narcotics exposed near your wrapping counter. Drugs disappear this way. Check receipts on your order forms.

Don't accept a narcotic Rx written with a pencil; it is not a valid order even when written by a physician.

Don't carry a large stock of narcotics. Addicts are breaking into pharmacies & hospitals to get their drug needs.

Don't let anyone alone in the back of your store if you can avoid it. Narcotics have been pilfered this way. Addicts pose as salesmen or ask to use your back room.

Don't become rattled by a rush request to fill a narcotic Rx. Claim for emergency

use may be made to create confusion & pass a forgery.

Don't be taken in by a person wearing a white uniform presenting a narcotic Rx. Addicts have posed as nurses to mislead pharmacists & place them off guard.

Don't fill telephone orders for narcotics unless you are assured that Rx will be available upon delivery. Bogus doctor calls are made to effect delivery to addicts.

Don't fill Rxs for unusual quantities of narcotics unless checked with physician.

Don't supply a doctor with his office needs on a Rx blank. The law requires him to use an Official Order Form to be filled by a wholesaler.

Don't dispense any exempt narcotic without keeping a record. You must account for the distribution of your purchases.

In **Case of Robbery**, get a police report, then forward a report to the Bureau of Narcotics.

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Step Up, Dear Friends

We were at once gratified and reassured to note the presence of what we had hitherto suspected was a vanished species in the streets of downtown Greensboro the other day, when a medicine man went into his spiel in the window of an Elm Street store.

True, he was the very model of a modern, up-to-date, scientific, medicine man. He wore a professional-looking, high-collared white smock; he was beardless and wore no flowing mustachios, and he spoke through a microphone to the tiny throng assembled just outside the show window wherein he was displaying his product, a herbal concoction of practically limitless potential for the good of the human race.

He did not wear yellow, fringed buckskin and a Colonel Bill Cody hat, and he was assisted by neither a Sioux brave nor a Choctaw princess, as the great tradition really demands. His essence was derived from scientific formula and not the more exotic glands of snakes. It was distilled in accord with the latest medical theories and not from the recipe of a nephew of Sitting Bull.

But there were elements of the past glory there. The fast patter, disdaining modern medical jargon and cleaving to the old, well-understood terms. Those who availed themselves of his product, the modern medicine man warned in an accent as regional as fat-back and greens, might well avoid the misery and other ancient ailments.

And there was a three-dimensional model of the torso of a human body, with removable organs, all slightly chipped along the edges.

There was the expert manipulation of these wooden models to accompany the

patter, the warning finger tracing the course of a monumental indigestion, the beginnings of a classic hangover.

It was all very fine, and we are glad that the medicine men have not disappeared quite off the face of the nation. We are happy to note that they are keeping pace, and we can only regret the concomitant increase of technological unemployment among the Sioux braves and the Choctaw princesses. Not to mention banjo players and small boys hired to look after the horse and wagon and set the pitch-pine flares alight every evening along about dusty-dark.—Greensboro *Daily News*, 11-29-54.

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We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-fifth volume, and the first printed copy was "Seeman Printed."



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Transferred to West Point

David T. Hix has been transferred to West Point and assigned to "Medical Records." He writes that had he gotten to The Point a few weeks earlier, he would have probably been assigned to "Pharmacy," replacing L. R. Burris, Jr. of Valdese, whose period of military service had ended.

Meet at Institute

Members of the Liaison Committee for Veterans Affairs met in Chapel Hill at the Institute of Pharmacy on November 3. Dr. H. T. Clark, Director of the Division of Health Affairs of UNC was the guest speaker.

The Committee represents The American Legion, Amvets, Disabled American Veterans, Veterans of Foreign Wars, N. C. Veterans Commission, N. C. Dental, Medical and Pharmaceutical Associations, N. C. Hospital Association and Hospital Saving Association.



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HOWELL HALL HAPPENINGS

Fourth year students in the School of Pharmacy had another successful season of providing emergency First Aid service at the home football games. All of the students are qualified for this work by taking the Standard First Aid course of the American Red Cross. The busiest day occurred when 2,000 high school band members performed between halves at the Wake Forest game. Most of the emergencies were cases of fainting by the band members.

Professor H. O. Thompson and seven graduate students majoring in pharmacy visited the plant and laboratories of the A. H. Robins Company, Inc., in Richmond on October 22. Valuable information on modern industrial pharmacy was received, and the guests were pleasingly impressed by the efficiency and general cheerfulness of the organization.

Mrs. G. V. Lawrence of Charlotte visited the school on November 4 to consult with Dean Brecht concerning the three undergraduate scholarships received from the Charlotte Women's Druggist Auxiliary. This year Mrs. Lawrence has travelled extensively throughout the State as President of the Delta Kappa Gamma Sorority particularly in reference to scholarships given by the education foundation of the sorority.

Mr. O. R. Black of Bessemer City presented the *U. S. Dispensatory*, 19th edition and *Remington's Practice of Pharmacy*, 6th and 7th editions to the school for use as duplicate references. These books have been placed in the instructors' office to supplement duplicates found in the pharmacy library.

Dean E. A. Brecht attended a meeting of the Committee on National Formulary in Washington, D. C., on November 10 through 13. It is expected that the *National Formulary X* will be available to become official on July 1, 1955, or very soon thereafter.

Rho Chi

By EDITH W. TROSPER

Rho Chi was proud to begin the new year by honoring Dr. E. A. Brecht as the newly elected National Vice-President. Regular monthly meetings were scheduled, and the

yearly awards and speaker projects were discussed. Officers for the year 1954-1955 are: President, Jonathan Adoneran Hill; Vice-President, William Darle Shouse; Secretary-Treasurer, Edith W. Trospers.

Pharmacy Senate

By EDITH W. TROSPER

John M. Barringer, Carthage, and James S. O'Daniel, Jr., Hickory were initiated as members of the Pharmacy Senate.

Student Branches

By FRED A. HOBOWSKY

The joint student branches of the N.C.P.A. and A.Ph.A. held the second meeting of the year on November 8. The guest speaker was Dr. Melvin W. Green, Education Director of the American Council on Pharmaceutical Education. He addressed the entire student body on the Evaluation of Pharmaceutical Education and explained how all the schools of pharmacy are examined and accredited.

A motion was made and carried that the A.Ph.A. Student Branch become officially affiliated with the Student Branch Section of the American Pharmaceutical Association and the annual dues be paid. This will entitle the group to send a voting delegate to the next convention.

Phi Delta Chi

By JULIUS HOWARD

The Alpha Gamma chapter of Phi Delta Chi sponsored a luncheon for the Alumni, active members, and their guests before the football game on Homecoming Week-end, November 6 with approximately 75 persons attending. After the game "open house" was declared with a successful party following. A good number of Alumni were present including: John Wagner, William Randall, Carl Kirby, George Wesley Harris, Robert Cohen, Billie Price, James Miller, James Patton, and H. S. Barbrey.

Phi Delta Chi won the Pharmacy Week Window Display Contest. Special credit should be given to Ray Ammons, Fred L. Sherrill and Arthur Schlagel.

Newly initiated brothers are: Marcus

Cameron, Sanford; James O'Daniel, Hickory; Larry Glenn Snider, Eagle Springs; Melvin C. Kendrick, Spray; and Thomas James Kirby, Wilson. Fifteen students were pledged to the fraternity.

Library Notes

By MISS ALICE NOBLE

Kappa Epsilon, Pharmaceutical sorority, has established an annual subscription to the Library of the *Indian Pharmacist*.

Dr. L. C. MacKinney, Professor of Medieval History, has presented to the Library an eleven chapter portfolio, profusely illustrated, on Kosmas and Damian, and two exquisitely colored reprints on Medicine in Italian Art. Professor MacKinney returned to the University recently after a six months' leave of absence. The time was spent in research in Europe, principally in the Vatican Library in Rome. He secured the material given to the Pharmacy Library while in Italy.

On November 10, the birthday of the late Dean M. L. Jacobs, Mrs. Viola Jacobs sent to the Library a beautiful arrangement of

handsome fall chrysanthemums.

Through the generosity of the Charlotte Women's Druggist Auxiliary nine volumes of the *Yackety Yack* have been added to the Library collection. Only three issues are now lacking: 1916, 1918 and 1936. The Library is very anxious to secure these volumes and shall be grateful for any help in obtaining them.

The Library has recently acquired two important historical items. The first is the *Complete Dictionary of Arts and Sciences* . . . the theological, philological, and critical branches; the medicinal, anatomical, and chemical; and the mathematical. The work is printed in three thick volumes and was published in London in 1764. In addition to illustrations, maps, etc. it contains 146 engraved plates. The amount of valuable information contained in the books is amazing. The second new title is Carlo Pedrazzini's, *La farmacia storica ed artistica Italiana*, which traces the history of pharmacy from earliest times to the present. Another important acquisition is the 1953 edition of *Gehes Codex*.



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WEST DURHAM, NORTH CAROLINA

Meet With Physicians

Physicians of the Onslow County Medical Society were breakfast guests of the Onslow Pharmaceutical Society at a recent meeting held in Jacksonville.

Purpose of the breakfast meetings, which will be held every two months, is to create a better relationship between physicians and pharmacists to enable them to render better medical service to the public.

Al Rachide is president of the Pharmaceutical group; Harry Timberlake, the secretary.

Store Remodeled

Remodeling of the Thomas Drug Store, Varina, has been completed. An open front prescription department has been installed. The owner is Pharmacist W. G. Thomas.

Returns to North Wilkesboro

Pharmacist William D. (Bucky) Horton has rejoined the staff of Horton's Drug Store, North Wilkesboro, after his discharge from the Army. Prior to entering service, Mr. Horton was associated with the People's Drug Store of Wilkesboro.

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Fined for Illegal Sale

Pleading nolo contendere to two charges of illegal sale of narcotics, Ross Earl Rouse drew a \$500 fine and a three year suspended sentence after a trial in New Bern on November 15. In addition, he was placed on probation for five years.

Rouse's arrest and conviction followed an investigation by the State Bureau of Investigation. He was formerly employed by Clark's Drug Store, New Bern.

The fact that Rouse had no previous court record except a parking fine was brought out before the Judge, who said he was going to give him "another chance" by letting him off with a fine and suspended sentence.

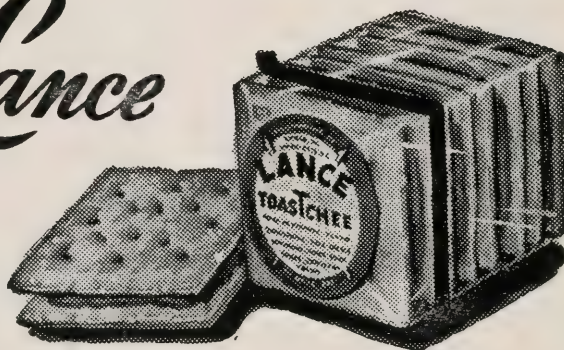
Hear Conference Reports

Members of The Durham-Orange Drug Club, meeting in Durham on November 30, heard three delegates report on the All-State Pharmacy Conference.

Reports were made by John Pickard, I. T. Reamer and F. C. Hammerness.

SERVE

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PROFITS

Doings of the Auxiliaries

REPORTERS

MRS. D. D. HOCUTT, *Publicity Chairman*

MRS. H. E. MCGINN, Charlotte
MRS. R. F. WHITELEY, Greensboro

MRS. HENRY FERRELL, Raleigh

Greensboro

At the regular luncheon meeting of The Greensboro Drug Circle on November 23, Mr. S. B. Kennedy, Jr. of the local Jr. Chamber of Commerce discussed Christ as the real meaning of Christmas.

The Auxiliary is looking forward to be host to the NCPA and State Auxiliary, which will hold its 75th Convention in Greensboro, May 15-17, 1955.

The annual Christmas dinner dance will be on December 21st at the Starmount Forest Country Club, as announced by the president of The Circle, Mrs. D. D. Claytor.

Mrs. V. F. Smith, parliamentarian, proposed amendments to the by-laws. These will be voted on at the January meeting.

Hostesses were Mesdames J. T. Hart, T. B. Waugh, M. C. McNeely and Philip Lavalley. Mrs. D. V. Walker offered the Thanksgiving prayer.

Charlotte

The Charlotte Women's Druggist Auxiliary met Tuesday, November 9, 1954, at 12:30 in Efrid's dining room, with forty-six members present.

Mrs. P. W. Kendall, president, conducted the business meeting and committee reports were given by Mrs. H. L. Bizzell, Education; Mrs. T. E. Whitehead, Sunshine; Mrs. C. R. Sublett, Social; and Mrs. H. G. Blackmon, Membership.

The devotional was given by Mrs. Victor

Riggsbee. Mrs. H. L. Bizzell had charge of the program and introduced David Smyth, son of Mr. and Mrs. Norman A. Smyth of Matthews, who played several selections on the accordion.

The harvest motif was observed in the decorations, and arrangements of fruit, autumn leaves, and berries were used on the tables. The centerpiece was a large basket of fruit, Hubbard squash, vari-colored corn, and autumn leaves in brilliant hues.

Mrs. Jim Wolfe was welcomed as a new member.

Guests included Mrs. J. M. Arnette, Mrs. E. R. Daniel, Mrs. J. A. Keigler, Mrs. J. D. McClure, Mrs. W. G. Fowler, Mrs. M. S. Hines, Mrs. I. B. Nichols, and Mrs. W. S. Obenshain, a past-president of the auxiliary.

Door prizes were won by Mrs. C. E. Reynolds, Jr., Mrs. C. T. Harper, and Mrs. H. E. McGinn.

Raleigh

The Raleigh Woman's Drug Club held its last meeting at the home of Mrs. H. C. Starling. Mrs. J. C. Warren, president, presided over the business session.

It was agreed the club would send flowers in case of hospitalization or death of members of immediate families of club members.

Winners of the bridge and canasta games: Mrs. R. W. Hunter and Mrs. W. F. Elmore. Hostesses for the meeting were Mesdames Starling, O. G. Duke, Phifer Fullenwider and K. E. Handy.

Weddings

Miss Carole Sue Johnson and Richard Byrd Murray were married November 21 at Jacksonville. Mr. Murray was licensed in the state from Nebraska early this year.

Miss Martha Whitfield Hall of Scotland Neck and William Daniel Holloman, Jr. of Raleigh were married November 27 at Scotland Neck.

The couple will live in Raleigh where the bridegroom has headquarters as a sales representative for The Coca-Cola Company.

Deaths

G. L. KIRKPATRICK

G. L. Kirkpatrick of Black Mountain died November 10 of a self-inflicted bullet wound.

A graduate of the Medical College of South Carolina, Mr. Kirkpatrick had been associated with pharmacy in Black Mountain and Asheville since 1927.

At the time of his death, he was in partnership with W. L. Wheelon in operating the Key City Pharmacy of Black Mountain. He has served as mayor of Black Mountain since 1948.

FRANK R. PLEASANTS

Frank Reid Pleasants, 78, Louisburg pharmacist, died November 26 after a period of declining health. He had operated a drug store in Louisburg at the same location for over 58 years. His registration number—816—was one of the lowest active numbers on the rolls of the Board of Pharmacy.

Drug Store for Sale

Reaves Drug Store, Fayetteville, N. C. Near Fort Bragg Installation. Excellent Lease, Price Reasonable. Owner has other interests. Downtown location. Box 1132, Fayetteville, N. C. Telephone (2-6105) or write L. E. Reaves, Jr.

Joins Miller Drug

A 1952 graduate of the UNC School of Pharmacy—Sam Thorne of Charlotte—has accepted a position with the Miller Drug Company, Mooresville. Sam was recently discharged from the Army after serving a two-year tour of duty.

Cover Page

Earl Gardner, pictured on our cover, was recently awarded the Rexall Citation of merit "in recognition of exceptional ability in the field of drug store merchandising and unusual initiative in displaying and selling Rexall products."

Manager of Liggett's of Charlotte for several years, Earl is noted for his good fellowship and humor. And, as our reporter puts it, "he can tell the time of day, a gold watch going along with the citation."

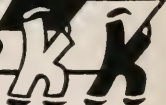
Being an ingenious fellow, as indicated by the citation from Rexall, we know Mr. Gardner will find some immediate use for his latest acquisition. As a starter, he might tag the young lady "home breaker" and display in the perfume department along with "My Sin" and comparable products.



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A
Merry Christmas
and
A Happy New Year



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